

HIMSS Global Conference & Exhibition

March 9–13, 2020 | Orlando, FL

Digital Marketing Packages for Enhanced Exhibitor Listings

Investment opportunities from \$1,195 – \$2,995

VISIBILITY + CONTENT = LEAD GENERATION

Upgrade your company profile to get priority placement and added enhancements – maximizing your visibility on the area of one of the most trafficked areas of the website. Upload videos and images, get priority placement on the exhibitor search, gain interactivity with a “corner peel” on the floor plan and much more. Attendees will also be able to email with you pre-show via the website.

HIMSS19 STATS: 316,600 Visits, 2,500 Showroom Views

MORE IMPRESSIONS

Upgrade your listing today and get more traffic on the online directory and floor plan.



Get your name in front of 43,000+ decision makers and influencers from 90+ countries.

Package 1

\$1,195

Website and mobile app listing benefits:

- › City, state, zip, website*
- › Company description*
- › Company logo *
- › Booth number *
- › Product or service categories *
- › Social media links*
- › Press release (website only)*
- › Opportunity to advertise your event, prize drawing, speaking sessions or giveaways*

Plus, additional website only listing benefits:

- › Two (2) videos or images of company or product/service
- › Priority placement at top of online exhibitor search
- › Two (2) exhibitor product category priority placements
- › Attendees will be able to send an email pre-show and onsite through the website

**Items included in the Basic Package*

Package 2

\$2,995

Website and mobile app listing benefits:

- › City, state, zip, website*
- › Company description*
- › Company logo*
- › Booth number*
- › Product or service categories*
- › Social media links*
- › Press release (website only)*
- › Opportunity to advertise your event, prize drawing, speaking sessions or giveaways*

Plus, additional website only listing benefits:

- › Eight (8) videos or images of company or product/service
- › Video/Image to be displayed on Show Highlight
- › Priority placement at top of online exhibitor search
- › Eight (8) exhibitor product category priority placements
- › Attendees will be able to send an email pre-show and onsite through the website
- › Booth highlighted with interactive “corner peel” through the website

For more information or to reserve your package, contact salesinfo@himss.org.

