



# 2020 HIMSS Global Conference Sponsorship Webinar

Learn What's New  
for 2020

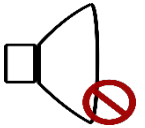
Tuesday, August 20, 2019

**HIMSS**

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- You have been muted when you joined this call
- If you have any questions throughout the presentation, please type them in the Q&A or chat box and we will answer at the end
- This webinar will be recorded and sent via email to all attendees
- This webinar is covering the NEW sponsorships at HIMSS20.
  - To view ALL sponsorship opportunities please visit:  
[www.himssconference.org/exhibit2020](http://www.himssconference.org/exhibit2020)



# Webinar Agenda

- ❑ HIMSS Mission and Engagement
- ❑ 2020 Global Conference & Exhibition at a Glance
- ❑ Floor Plan Tour
- ❑ New Opportunities for 2020:
  - ✓ Specialty Exhibit Space
  - ✓ Marketing
  - ✓ Networking
  - ✓ Branding
  - ✓ Thought Leadership
- ❑ Corporate Membership
- ❑ Future Webinar Dates
- ❑ Questions / Frequently Asked Questions
- ❑ Closing/Contact Information



**HIMSS** is a non-profit global voice, advisor and thought leader for the reformation of health through **information and technology**.

With a unique breadth and depth of expertise and capabilities, we work to improve the quality, safety, and efficiency of health, healthcare and care outcomes.



With more than 350 employees,  
HIMSS has operations in:

North America | Asia Pacific | Europe | The Middle East | United Kingdom

## Our Vision

To realize the full health potential of every human, everywhere.

## Our Mission

To reform health globally through information **AND** technology.



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# Engagement

*Coming together to serve the greater good*

**78,000+**

Individual Members

**20,000**

Health 2.0 Individual  
Members

**75,000**

Event Attendees

**20,000**

Volunteers

**650**

Corporate  
Members

**600,000**

Hours of Online  
Learning

**453,000**

Social Media Followers

**100,000**

Virtual Learning  
Subscribers

**470**

Non-Profit Partner  
Members

**475**

Organizational  
Affiliate Clients

**Nearly 1.5 Million Touchpoints and Counting!**



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# 2020 Global Conference & Exhibition at a Glance

## **Global Conference Dates:**

March 9-13, 2020 (Monday – Friday)

Orange County Convention Center, Orlando, FL

Monday, March 9: Preconference Sessions, Opening Reception

**Exhibition Dates:** March 10-12, 2020 (Tuesday – Thursday)

## **Exhibition Hours:**

Tuesday, March 10: 10:00 am – 6:00 pm

Wednesday, March 11: 9:30 am – 6:00 pm

Thursday, March 12: 9:30 am – 4:00 pm



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# Exhibit Hall Review

Consumerism/Patient Engagement Pavilion

Value of Healthcare Pavilion

Lightning Sessions

Federal Health Pavilion

Global Pavilion

Innovation Live/ Interoperability Showcase



Cybersecurity Command Center

Living Room

University Row

Healthcare of the Future Pavilion

Meeting Place Rooms



# NEW/Updated Specialty Exhibit Options



- Value of Healthcare Pavilion
- Consumerism/Patient Engagement Pavilion
- Global Pavilion



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# NEW/Updated Specialty Exhibit Options

## Value of Healthcare Pavilion

### Accelerator Hubs, Kiosks with Speaking, StartUp Exhibition Options

New to the exhibit floor, this destination will showcase solutions, technology services, education and real-world examples of how providers, payers, employers and pharma are creating value in the provisioning of healthcare delivery. Topics will address both the outcomes and business of care delivery.

#### **Outcomes of Care Delivery**

- Population Health Management
- Care Coordination / Transitions of Care
- Public Health
- Behavioral Health Care
- Social Determinants
- Precision Care

#### **Business of Care Delivery**

Business Intelligence - Data and Analytics  
Revenue Cycle Management  
New Care Delivery Models  
Quality and Reporting  
Payer-Provider Health & Wellness Technology  
Clinically-Integrated Supply Chain

#### **Participation Options include:**

- Turnkey kiosk
- Thought leadership speaking opportunities – 20 minutes
- Overall Pavilion sponsorships

**Investment:** \$2,800 & up



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# NEW/Updated Specialty Exhibit Options

## Consumerism/Patient Engagement Pavilion

The Consumerism/Patient Engagement Pavilion will showcase person-centric technologies and strategies that enable organizations to meet increasing consumer demands for more convenient care. Solutions in this area will demonstrate how individuals can engage in their healthcare decisions beyond the provider setting. Technology using person-generated health data (PGHD) will be featured.

- Digital Health Solutions
- Wearables
- Telemedicine
- Health and Wellness
- Portals
- Precision Medicine/Genomics

### **Participation Options include:**

- Turnkey kiosk
- Thought leadership speaking opportunities – 20 minutes
- Overall Pavilion sponsorships

**Investment:** \$2,800 & up

# NEW/Updated Specialty Exhibit Options

## Global Pavilion

2020 will feature a global pavilion hosting many international countries and companies as well as a theater with speaking sessions featuring international healthcare speakers.

Turnkey package within Global Pavilion:

- 2mx2m shell scheme
  - Includes electrical, hard wire internet line, a 24" monitor, graphic production for 4 inside panels of stand and front panel of counter, 2 stools, counter, nightly vacuuming, 200 lbs show site crated materials, waste can
  - Exhibitor will be responsible for the following: shipping to and from convention center, source to run monitor, unpacking and repacking materials sent to show site, designing graphics for booth, lead retrieval device
- One twenty minute speaking session in global pavilion theater
- Complimentary marketing on website, print, and mobile app
- HIMSS will market booth and booth number when promoting International presence (website, print, mobile app)
- 5 exhibitor badges

**Investment:** \$7,900 - \$8,700

# NEW Marketing Opportunities



- Boost Packages – Digital/Print & Video
  - ✓ [Preconference Marketing Boost Program](#)
  - ✓ [Onsite Marketing Boost Program](#)
  - ✓ [Post Conference Marketing Boost Program](#)
- Digital Marketing Package – [Enhanced Exhibitor Listing](#)
- [First Time Exhibitor Marketing Package](#)
- [Organizational List](#)

# Digital Marketing Boost Packages

## Preconference Digital Marketing Package

### PROGRAM INCLUDES

- Hot @HIMSS Newsletter: Medium Rectangle ad (300x250) in one of 12 issues prior to the HIMSS 2020 Global Conference
- Show Preview: Half page horizontal ad (no bleed 9 5/8 x 6 5/16). Publication date of February 10, 2020
- Digital Advertising Online: 75K impressions over 8 weeks on HIMSS network of sites (Healthcare IT News, Healthcare Finance News, MobiHealthNews, HIMSS Conference and HIMSS.org) Combination of Leaderboard (728 x 90), Half Page (300 x 600) and Medium Rectangle (300 x 250)

### BENEFITS

- Increase your brand visibility at the most important time of the year
- Reach HIMSS20 attendees and the broader audience that engages around the event
- Be top of mind as attendees are planning sessions to attend and booths to visit

### INVESTMENT

\$7,500 - \$8,250



# Digital Marketing Boost Packages

## Onsite Digital, Print and Video Marketing Package

### PROGRAM INCLUDES

- Hot @HIMSS Newsletter: Medium Rectangle ad (300x250) in one of 10 issues during the HIMSS 2020 Global Conference
- HIMSS Show Daily: Half-page horizontal ad (9 5/8 x 6 5/16) in each issue of the official print publication of the HIMSS Global Conference
- HIMSS 2020 Global Conference Printed Resource Guide: one half-page horizontal ad (9 5/8 x 6 5/16)
- HIMSSTV: 3-5 minute interview with your executive, client or subject matter expert filmed onsite at HIMSSTV desk in Lobby C. Syndicated and copy of interview delivered 2 weeks post conference.

### BENEFITS

- Be in front of decision-makers with your brand message in the information channels they turn to during the show
- Augment your booth and other onsite investments
- Extend your brand awareness to those who follow the show remotely
- Over 150K targeted impressions included in this package!

### INVESTMENT

\$12,500 - \$13,750





# Digital Marketing Boost Packages

## Post Conference Marketing Boost

### PROGRAM INCLUDES

- Show Wrap: Half-page horizontal ad placement (no bleed 9 5/8 x 6 5/16)
- Conference Content Extension: Choose from a 2-page 750 word Executive Brief or a 4-page, 1,200 word Case Study. HIMSS Media Lab content experts will leverage the content you present anywhere during conference (educational session, lunch & learn, in your booth, etc.) into a content marketing asset
- Digital Advertising Online: 50K impressions over 8 weeks post conference on HIMSS network of sites (Healthcare IT News, Healthcare Finance News, MobiHealthNews, HIMSS Conference and HIMSS.org Combination of Leaderboard (728 x 90), Half Page (300 x 600) and Medium Rectangle (300 x 250)

### BENEFITS

- Reach the broader audience that engages with HIMSS
- Continue to build awareness and engagement following the conference
- Maximize the value of the content you deliver at HIMSS20
- 100K Targeted Impressions

### INVESTMENT

\$7,500 - \$8,250



# Enhanced Exhibitor Listing

The Global Conference website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

The site was visited 316,600 times for HIMSS19!

## Package 1

*Website and mobile app listing benefits:*

- City, state, zip, website\*
- Company description\*
- Company logo\*
- Booth number\*
- Product or service categories\*
- Social media links\*
- Press release (website only)\*
- Opportunity to advertise your event, prize drawing, speaking sessions or giveaways\*

*Plus, additional website only listing benefits:*

- Two **(2) videos or images** of company or product/service
- Priority placement at top of online exhibitor search
- Two (2) exhibitor product category priority placements
- Attendees will be able to send an email pre-show and onsite through the website

**Investment - \$1,195**

*\*Items included in the Basic Package*



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## Package 2

- *Website and mobile app listing benefits:*
- City, state, zip, website\*
- Company description\*
- Company logo\*
- Booth number\*
- Product or service categories\*
- Social media links\*
- Press release (website only)\*
- Opportunity to advertise your event, prize drawing, speaking sessions or giveaways\*
- *Plus, additional website only listing benefits:*
- Eight **(8) videos or images** of company or product/service
- Video/Image to be displayed on Show Highlight
- Priority placement at top of online exhibitor search
- Eight (8) exhibitor product category priority placements
- Attendees will be able to send an email pre-show and onsite through the website
- Booth highlighted with interactive “corner peel”

**Investment - \$2,995**

# Digital Marketing Package – Enhanced Exhibitor Listing Example

https://himss19.mapyourshow.com/7\_0/floorplan?hallID=... HIMSS19 Floor Plan | HIMSS...

File Edit View Favorites Tools Help

Share Browser WebEx

Search The Show Featured Exhibitors Schedule Search Floor Plan My HIMSS Planner HIMSS19 Home Register

Exhibitor Search by Keyword Search

Zoom In Zoom Out Max Fit Legend Options Exhibit Hall

**seeCOLE**  
see Clinical data On Lens

seeCOLE, LLC

Booth: 5359-11

Add to My HIMSS

Demo Commercial

☆ seeCOLE (see Clinical data On Lens) Demonstration

0:00:00

Sunrise, FL 33313  
United States

8:38 AM  
12/7/2018

# First Time Exhibitor Marketing Package

Exhibiting at HIMSS for the first time\*\* can be overwhelming. Let us help you make the most of the Global Conference with our First Time Exhibitors Marketing Package!

Package Includes\*:

- Company name and booth listed on the first time exhibitor message panel
- First time exhibitor plaque
- Enhanced Listing
- Lead Retrieval Unit
- Organization List
- (2) invitations to Press Party

Investment: \$3,800 - \$4,000

\*does not include exhibit/booth space

\*\*must have NOT exhibited in the past 3 years

# Organizational List

List will include name of organizations and number of personnel from each organization attending the 2020 Global Conference

Pre show list will be sent out 3 times before the show  
**(12/18/2019, 2/12/2020, 2/24/2020)**  
and post show list will be sent 1 time after the show is over  
**(3/27/2020 and must be used by 4/24/2020).**

Investment:

Pre-Show - \$995

Post-Show - \$995

Pre and Post-Show - \$1,450



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# NEW Networking Opportunities

- [Exhibit Hall Social Hour](#)
- [Living Room Sponsorship](#)
- [Press Room](#)
- [Awards Gala](#)
- [Thursday Night Event](#)





# Exhibit Hall Social Hour

Drive traffic to your booth by participating in the *Exhibition Social Hour*.

**Place:** Exhibit Floor

**Date:** Wednesday, March 11

**Time:** 4:30-6 pm

## **Benefits:**

- Logo recognition on Exhibit Hall Entrance Units (logo only) promoting the Exhibition Social Hour
  - Advertising displayed Tuesday and Wednesday (one screen shared amongst all sponsors with logo and booth #, which will rotate every 4 minutes)
- Recognition as supporter of the Exhibition Social Hour including:
  - Conference website, onsite material, pocket guide and Mobile App
  - Contract must be signed by January 8, 2020 to make the print material

**Investment:** \$1,500 – 1,650



# Living Room Sponsorship

The HIMSS Living Room is a popular go to lounge destination for attendees and exhibitors. This highly sought out location for Conference attendees includes tables and space for attendees to network; catch up on emails in the Orange County Convention Center. Benefits of sponsorship include branding throughout the HIMSS Living Room and a private meeting space available throughout the Conference.

## **Benefits:**

- Dedicated 10x10 meeting room within the HIMSS living room for your own private meetings
- Meeting room will include table and seating for four, electrical outlet, Internet (WiFi)
- Signage placed outside the room acknowledging sponsor (company logo)
- Sponsor collateral on Living Room tables
- Logo on Living Room signage
- HIMSS Conference Supporter (Logo listed on conference website with hyperlink to your home page, logo in various HIMSS marketing materials [pocket, resource guide etc.], logo displayed in prominent areas on-site)
- Exhibitor Priority Points – 5
- Full Conference badges- 2
- Exhibitor/Client badges: 5 (You Determine the Mix)

**Investment:** \$15,500 - \$17,000



# Press Room

Sponsorship of the HIMSS Press Room allows you to put your name in front of approximately 150 press sources in attendance at HIMSS Global Conference and gain exclusive access to three “Press Only” events

## Benefits:

- Press briefing cubicle reserved for sponsor in Media Interview Room. Sponsor can use this space throughout HIMSS20
- Access to Press Briefing held in the HIMSS20 Press room celebrating HIMSS20 Emerging Technology exhibitors. Sponsor will receive a one-time list of press that have opted in for the events one - two weeks prior to Conference. List includes press name, title and publication. Sponsor is allowed a 5 minute speaking opportunity and introduce speakers at the event held Tuesday, March 10<sup>th</sup>, 11:00am -12:30 and feature:
  - HIMSS20 Market Debut Participants
  - HIMSS20 Venture Connect Pitch Participants
  - HIMSS20 Healthcare of the Future exhibiting companies
    - 5 minutes per participant – first come, first serve
- Logo on Press Room signage
- Sponsor can provide giveaway for Press Room (sponsor responsible for costs of giveaway)
- Daily snacks (sponsor responsible for costs)
- Insert in digital package for press
  - Example: digital pitch with contact information
- Logo displayed on Online Press Room for HIMSS Global Conference
- Inclusion in Blog Series on HIMSS Global Conference site – one posting and must adhere to HIMSS blog guidelines
- Four (4) passes for sponsor to the “Official” HIMSS20 Press Party – Tuesday evening, March 10th at the Hyatt
- Exhibitor Priority Points – 7 (adjust)/Full Conference badges- 2
- Exhibitor/Client badges: 5 (You Determine the Mix)



# Awards Gala

*Join your fellow attendees for a celebratory evening of networking, food, drink and cheer as HIMSS honors individuals, groups and organizations from around the globe who have made outstanding contributions to health information and technology in the past year. **New** this year, your logo will be placed on the Wall of Excellence, which will recognize the award recipients throughout the duration of the conference.*

## **Benefits:**

- 10 invitations (1 table) to attend the Awards Recognition Gala at HIMSS Global Conference & Exhibition (for Company staff and/or guests)
  - Premier table location
- Logo on the Wall of Excellence
  - Located in prominent location at the Convention Center, the wall will be displayed for all days of the conference.
  - Includes Davies and Stage 7 winners.
- Exhibitor/Client Badges - 2 (You Determine Mix)
- HIMSS Priority Points – 3

**Investment:** \$7,500 - \$8,300



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# Thursday Night Event

Treat your clients to a VIP experience before the Thursday Night Special Event at Universal Studios. Reception package includes a private event space, transportation, and food and beverage for 60 -700 guests.

Location: Universal Studios City Walk Restaurants

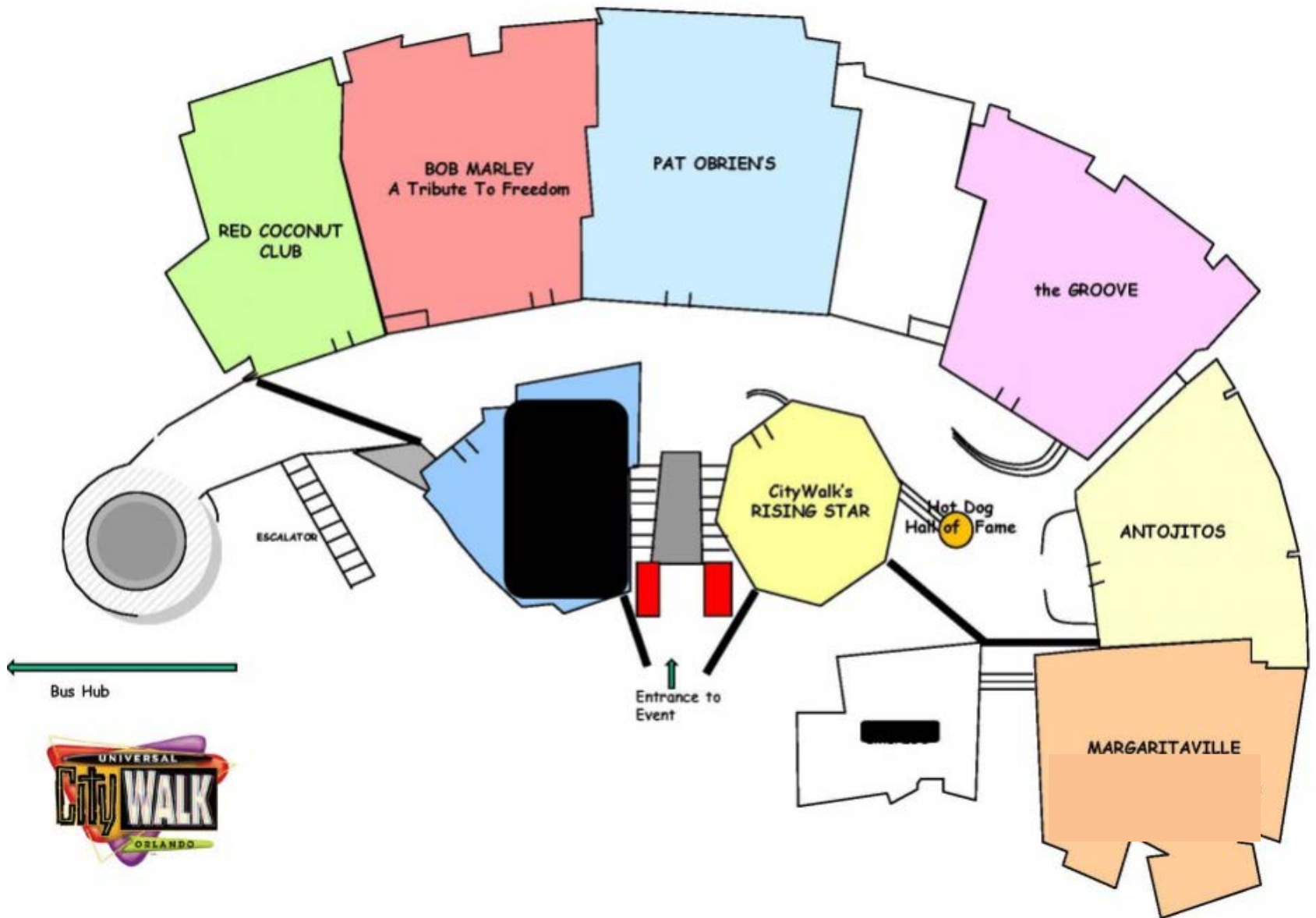
## **Benefits Include:**

- Complimentary client tickets for the main event (number based on the capacity of event space and does not exceed 100)
- Unlimited appetizers and (2) drink tickets to use in the main park after private reception
- Private client reception (1 hour before the start of the main event from 6:30pm – 7:30pm) to include:
  - Appetizers (sample menu available upon request)
  - One hour hosted bar (beer and wine)
- Sponsor can provide a giveaway to their VIP attendees
- Logo prominently displayed on signage within venue and at venue entrance
- Transportation provided from OCCC to Universal for the VIP group
- Escorted Universal park access for 10 guests. Escorted access provides VIP experience in the park with front-of-line access to rides (Universal escort for 10 guests selected by sponsor). Similar to a Fast Pass

**Investment:** \$25,000 and up



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# NEW Branding Opportunities



- ❑ [Experiential Vending Machine](#)
- ❑ [Show Survival Kits](#)
- ❑ [Phone Wallets](#)
- ❑ [Hydration Sponsorships](#)
  - ✓ [Water Bottles Sponsorship](#)
  - ✓ [Water Bubblers Sponsorship](#)

# Experiential Vending Machine Sponsorship

Looking for a new way to get in front of 42,000+ attendees in a fully-customizable, interactive experience? Sponsor the *NEW* Experiential Vending Machine! Drive attendance to your booth with innovative prizes and branding recognition in a high traffic location.

## **Benefits:**

- Sponsor will be responsible for supplying the prizes within the vending machine
- Sponsor video content displayed on video screen on vending machine
- Sponsor branding on the vending machine
- Sponsor logo recognition on the landing page of the app attendees access to claim prize(s)
- Sponsor recognition in the *What's New at HIMSS20* article sent out via social media
- Sponsors Twitter handle will be used for attendees to claim prize(s)
- Sponsor logo recognition in post show article featuring results of the question asked to claim prize
- HIMSS Conference Supporter (Logo listed on conference website with hyperlink to your home page, logo in various HIMSS marketing materials [pocket, resource guide etc.], logo displayed in prominent areas on-site)

## **Sponsor will receive the following reporting/metrics data post show:**

- Total vending machine participants
- Emails submitted and corresponding responses
- Social media engagement metrics including: mentions, RTs, clicks, comments, likes
- Web Metrics – Sessions and page views to the two articles created as part of this program

Exhibitor Priority Points – 8

Full Conference badges- 2

Exhibitor/Client badges: 5 (You Determine the Mix)

**Investment:** \$25,000 - \$28,000



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# Attendee Resources

## Phone Wallet

Put your company logo in the hands of attendees! Brand awareness will follow long after the conference concludes. Phone wallets will be passed out at tote bag stations

to the first 10,000 attendees.

**Investment:** \$13,000 - \$14,850



## Show Survival Kit

Everyone needs a little TLC while they are traveling for a Conference. Supply attendees with much-needed items while they are away from home. Kits will be passed out at tote bag stations to the first 10,000 attendees.

### **Benefits:**

- Company logo placed on survival kit with HIMSS logo (HIMSS to produce)
- HIMSS Conference Supporter (Logo listed on conference website with hyperlink to your home page, logo in various HIMSS marketing materials [pocket, resource guide etc.], logo displayed in prominent areas on-site)
- Exhibitor Priority Points – 13
- Full Conference badges- 4
- Exhibit/Client Badges - 10 (You Determine the Mix)

**Investment:** \$40,000 - \$44,000



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# Hydration Sponsorships

Attendees are always looking for water and need a bottle to fill during the long, tiring Conference event! New this year, sponsor one or both of the following new options:

## Water Bubblers

Wrap your brand and booth location to 40 water bubblers strategically placed in the exhibition hall.

**Investment:** \$30,000 - \$33,000

## Water Bottles

Put your logo on 10,000 official water bottles available to attendees at the Global Conference. Gain visibility during the event and beyond.

**Investment:** \$50,000 – Exclusive/\$25,000 co-branded



# NEW Thought Leadership Opportunities

- ❑ [Market Debuts](#)
- ❑ [Reactions from the Field](#)
- ❑ [HIMSS Circles](#)



# Market Debuts

Global Conference is the perfect place to make a big splash announcing your new product or solution. To maximize your new product launch and provide attendees with valuable information HIMSS offers a 10-20-minute speaking opportunity with the “Market Debuts”.

## **20 - Minute Market Debut includes\*:**

- One (1) twenty minute session to announce and demonstrate your new product/service
- Five (5) minutes in front of the press at the Press Briefing on Tuesday, March 10th, from 11:00am -12:30pm
- Session information will be listed in printed guides onsite, HIMSS Global Conference website, and mobile app
- AV to include: podium, microphone, laptop, monitor
- Exhibitor Priority Points - 1

\*Note: Must have a booth on the show floor to participate and only one session per company.

*Investment: \$3,900 HIMSS Corporate Member / \$4,200 Non Member*

## **Start-Up Market Debut includes\*: - NEW!!!**

- One (1) ten minute session to announce and demonstrate your new product/service
- Five minutes in front of the press at the Press Briefing on Tuesday, March 10th, from 11:00am -12:30pm
- Session information will be listed in printed guides onsite, HIMSS Global Conference website, and mobile app
- AV to include: podium, microphone, laptop, monitor

\*Note: Must be exhibiting in a start-up kiosk within a specialty pavilion and only one session per company.

*Investment: \$700 HIMSS Corporate Member / \$750 Non Member*



# Reactions from the Field

Showcase your company's solutions for Health IT's hottest topics as a panel presenter during a "Reactions from the Field" session. These high-profile, 60-minute sessions will gather Market Suppliers as they discuss how they are bringing expertise to the industry to solve the issues HIMSS Global Conference & Exhibition attendees are faced with every day. Panel will include 3 Market Suppliers and one HIMSS moderator.

## **New Topics for 2020 include:**

Cybersecurity

Blockchain

Interoperability

Artificial Intelligence

## **Benefits:**

- (1) panel position for 60 minute presentation (sponsor or client)
  - Only one panel position per session
- List of scanned attendees provided to sponsor two weeks after conference (Name, Title, Company)
- Sessions included with the listing of HIMSS education sessions online and in print materials and onsite electronic signage
- Collateral table outside of session room
- Logo next to session title in both in preshow and onsite marketing materials (print & online) and onsite electronic signage
- HIMSS Conference Supporter (Logo listed on conference website with hyperlink to your home page, logo in various HIMSS marketing materials [pocket, resource guide etc.], logo displayed in prominent areas on-site)
- Badges (Exhibitor or Client- You Determine Mix) – 4
- Full Conference Badges - 1
- Priority Points – 4

Investment: \$10,500- \$12,000



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# HIMSS Circle Program

This program is designed to make HIMSS20 more relevant and more compelling for attendees. HIMSS Circles includes communities for audiences and those attendees interested in participating in a specific topic.

## Audience Communities:

- Executive – SOLD!
- Clinician
- Investors

## Topic Communities:

- Artificial Intelligence/Machine Learning
- Consumerism/Patient Engagement

**Investment:** \$7,500 and up

# Corporate Membership

## Extend your Global Conference Investment

### HIMSS Global Conference & Exhibition Specific Benefit Highlights:

- Complimentary Full Conference registration(s) to the HIMSS Global Conference
- Exclusive B2B executive networking opportunity
- Save on HIMSS Global Conference exhibit space, sponsorships and meeting place options-\$800 per 10x10 savings
- Receive preferential exhibitor housing selection for future HIMSS Global Conferences
- Diamond, Emerald, and Platinum members are eligible to purchase the Pre and Post Conference Attendee List
- Access to the Corporate Member lounge with semi-private meeting rooms available for sign out
- More opportunities to earn exhibitor priority points (earlier booth selection appointment for HIMSS21). ***Pick your booth before hundreds of other companies!***
- ***NEW BENEFIT!!! Gold Corporate Members get 1.5 points per \$3,000 spent***



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# Upcoming Sponsorship Webinars

[September 10 - Sponsorship Webinar: Preconference and Thought Leadership Opportunities](#)

[October 8 - Sponsorship Webinar: Specialty Pavilions](#)

[November 7 - Sponsorship Webinar: Branding and Networking Opportunities](#)

[December 17 - Sponsorship Webinar: Meeting Space and more!](#)

[January 16 - Sponsorship Webinar: Last minute sponsorships are still available!](#)



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# Frequently Asked Questions

## Q: When can I book my hotel?

A: Tuesday, May 21: [Anchor](#) and [Diamond](#) Housing Opens  
Tuesday, June 25: [Emerald](#) Housing Opens  
Tuesday, July 30: [Platinum](#) Housing Opens  
Tuesday, September 10: Gold Housing Opens  
Tuesday, October 15: Housing Opens for all exhibitors

## Q: When will the Exhibitor Service Manual be available?

A: The service manual will be posted on [himssconference.org](http://himssconference.org) after Labor Day

## Q: When will I hear if my submission for the call for proposals was accepted?

A: Acceptance status will be available in October. Click [HERE](#) for more details.

*Tip: Join us for our next webinar to learn about sponsored speaking opportunities!*

[September 10: Sponsorship Webinar: Preconference and Thought Leadership Opportunities](#)

## Q: How do I earn exhibitor priority points?

A: [Priority point information can be found here](#)



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Visit [www.himssconference.org/exhibit2020](http://www.himssconference.org/exhibit2020)  
to view all Exhibit & Sponsorship opportunities for the 2020  
HIMSS Global Conference & Exhibition

Questions? Contact [salesinfo@himss.org](mailto:salesinfo@himss.org) or your Sales Manager.  
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