

2020 IBS - Freeman Banner Production Procedures

Freeman Contact:

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Artwork should be fully submitted to Freeman no later than **Thursday, December 13, 2019.**

Please ensure that in addition to your high-resolution graphic files (preferably in an .ai or .eps format), that you also include a low-res PDF file with all pertinent information (such as banner location, single/double sided, banner size, special instructions, etc).

Upon receipt of files, Freeman will send a graphic proof back to the sponsor for final approval.

Please note that it is Freeman policy that all orders are pre-paid before final processing. Freeman will require full payment before proceeding with layout and final production.

Production Costs:

Production costs are based on the pricing/schedule below and determined by the date final approval of the graphic proof received by Freeman from the sponsor.

<u>Sponsorship</u>	<u>By Dec. 13</u>	<u>Between Dec. 14-31</u>	<u>After Jan. 7</u>
Mesh Banners *	\$13.85/ Sq. Ft.	\$20.77/ Sq. Ft.	\$27.00 / Sq. Ft.
Magnetic Banners*	\$15.58/ Sq. Ft.	\$23.37/Sq. Ft.	\$30.38/ Sq. Ft.
Vinyl Banners, Column Wraps *	\$10.27/ Sq. Ft	\$15.04/ Sq. Ft.	\$19.55/ Sq. Ft.
Escalator /Window Clings (Phototex) *	\$14.17/ Sq. Ft.	\$21.25/ Sq. Ft.	\$27.62/ Sq. Ft.
Floor, Escalator & Stair Decals *	\$18.30/ Sq. Ft.	\$27.45/ Sq. Ft.	\$35.69/ Sq. Ft.

* ALL IBS sponsorship banners must be installed by Freeman.

The rates above for these items include production only. Installation and Dismantle labor is paid for by NAHB.

Envision Site for Banner, Column Wrap, and Window Cling locations:

<https://envision.freeman.com/show/ibs-2020>

Note: Please allow for a 3” top and bottom pole pocket as part of your overall vinyl banner design.

These pockets will be stitched directly into the banner height on both the top and bottom.