



## HIMSS Corporate Member Benefits\*

Provide Valuable Resources to Your Team

	DIAMOND \$30,450	EMERALD \$15,650	PLATINUM \$9,350	GOLD \$4,100	Add'l cost
<b>PROFESSIONAL DEVELOPMENT RESOURCES</b>					
Complimentary HIMSS Individual Memberships	40 <i>Individual Memberships</i>	30 <i>Individual Memberships</i>	20 <i>Individual Memberships</i>	10 <i>Individual Memberships</i>	
Discount of 20% on additional Individual Memberships	✓	✓	✓	✓	✓
Individual Member registration discount for regional HIMSS programs	✓	✓	✓	✓	✓
Up to 45 complimentary continuing education (CE) units annually for use in fulfilling requirements for CAHIMS or CPHIMS; receive additional units at a 50% discount	✓	-	-	-	✓
Engage with 50+ global HIMSS Chapters and Communities	✓	✓	✓	✓	
Connect via committees, task forces, workgroups and professional communities	✓	✓	✓	✓	
Complimentary subscriptions to HIMSS eNews publications	✓	✓	✓	✓	
Opportunities for professional advancement and discounts for online classes at the Project Management Institute	✓	✓	✓	✓	✓
Exclusive access to membership briefing webinar	✓	-	-	-	
Discounted job postings and resume access on HIMSS JobMine	40%	30%	20%	10%	✓
<b>HIMSS MEMBER ENGAGEMENT</b>					
Virtual focus groups with select HIMSS members	✓	✓	-	-	
Face-to-face focus groups with select HIMSS members (HIMSS Global Health Conference & Exhibition, based on availability)	✓	-	-	-	

## HIMSS SERVICES

Discounts on registrations for HIMSS Media events	✓	✓	✓	✓	✓
New member listing in Corporate Connection	✓	✓	✓	✓	
Discounts on webinar showcasing your industry expertise and thought leadership	✓	✓	✓	✓	✓
Complimentary content consult with HIMSS Media to engage prospects and drive leads	✓	✓	✓	✓	✓
Discounted net rates through HIMSS Media on:					
Digital display advertising, newsletter sponsorships, native advertising, HIMSS TV sponsorships, content syndication, SmartMail email campaigns, account-based marketing, editorial webinars	15%	10%	7%	5%	✓
Corporate Membership listing on HIMSS.org	✓	✓	✓	✓	
Discount on a two week social sponsorship package which includes one article + 2 weeks social promotions.	✓	✓	✓	✓	

## HIMSS GLOBAL HEALTH CONFERENCE & EXHIBITION BENEFITS

	Choice of access to 2 lounges <i>(with semi-private, first-come, first-served meeting space)</i>		Choice of access to 1 lounge <i>(with semi-private, first-come, first-served meeting space)</i>		
	1st Selection	2nd Selection	3rd Selection	4th Selection	
Corporate Member Lounge use					
Preferential housing reservation for exhibiting companies					
Earn extra exhibitor priority points on your spend with HIMSS	<b>Quadruple</b>	<b>Triple</b>	<b>Double</b>	<b>1.5 Points</b>	
Complimentary registrations (value: up to \$1,485/registration) <i>*Exhibitor badges for exhibiting companies only</i> <i>**10% discount for additional non-exhibitor registrations and 20% discount for clients</i>	<b>4</b> <i>full reg</i> <i>20 badges*</i>	<b>3</b> <i>full reg</i> <i>5 badges*</i>	<b>2</b> <i>full reg</i> <i>2 badges*</i>	<b>1</b> <i>full reg</i>	✓
Discounts available for exhibiting and/or sponsoring the HIMSS Global Health Conference & Exhibition and Specialty Pavilions	✓	✓	✓	✓	✓
Visibility through graphics displayed in the convention center	✓	-	-	-	
Acknowledgement in the resource guide for exhibitors	✓	✓	-	-	
Post your white paper/case study on the HIMSS Global Health Conference mobile app <i>(See writing guidelines)</i>	✓	✓	-	-	
Exclusive access to the pre and post conference attendee list <i>(For exhibiting companies only)</i>	<b>add'l cost</b> <i>both lists</i>	<b>add'l cost</b> <i>both lists</i>	<b>add'l cost</b> <i>pre or post</i>		
Complimentary invitations to Corporate Member Appreciation Programs	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	
Exclusive, invitation-only strategic planning event, including an on-site sneak preview of the next year's convention center, select hotels and event locations	✓	-	-	-	



## MAKE INDUSTRY CONNECTIONS

Discounts on sponsorship of the HIMSS Foundation's Institute	20%	-	-	-	✓
Periodic, closed-door conversations with senior HIMSS Government Relations staff regarding topics impacting Congress, federal and state agencies <i>(Limited space available)</i>	✓	-	-	-	
Opportunity to join the HIMSS EHR Association <i>(Certain membership requirements will apply)</i>	✓	✓	✓	✓	✓

## ENHANCE THOUGHT LEADERSHIP

Submit a guest article for consideration on himss.org <i>(Social media promotion included)</i>	✓	-	-	-	
Invitation for Nurse executives to participate in the HIMSS CNO-CNIO Vendor Roundtable	✓	✓	✓	-	
Attend HIMSS Corporate Member Quarterly Educational Webinars led by HIMSS industry experts	✓	✓	✓	✓	
Post an original white paper/case study for review and potential inclusion on himss.org <i>Approved content may be considered for inclusion in a HIMSS eNewsletter sent to all HIMSS members</i>	5	3	2	1	✓
Opportunity to partner with the industry-wide National Health IT Week	✓	✓	✓	✓	

\* HIMSS Corporate Membership Benefits/Services are subject to change

For additional information regarding HIMSS Corporate Membership, please contact:  
CorporateMemberInfo@himss.org.

