

Be *the change*

HIMSS 21

9-13 August | Las Vegas

GLOBAL HEALTH CONFERENCE & EXHIBITION

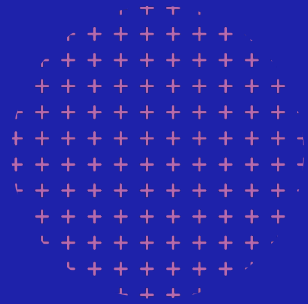


Vision

To realize the full health potential of every human, everywhere.

Mission

Reform the global health ecosystem through the power of information and technology.



HIMSS21

The HIMSS Corporate Member Experience

HIMSS 21

9-13 August | Las Vegas



Kevin Cleary
Director, HIMSS Corporate Relations

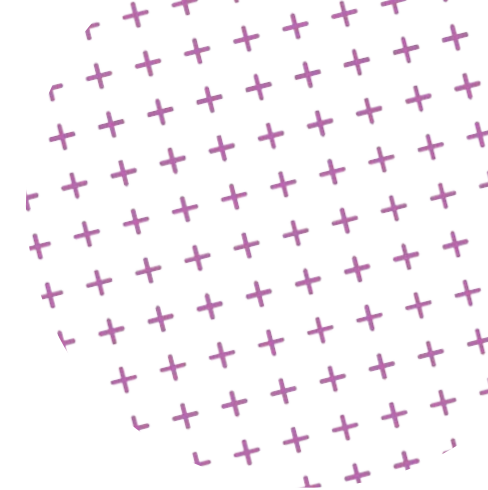
HIMSS21 Corporate Member Experience

- *HIMSS21 Schedule/Registration/Health & Safety*
- *HIMSS21 Campus Overview*
- *Corporate Member Comp & Discount Codes*
- *Corporate Member Lounges & Meeting Rooms*
- *Corporate Member Booth Packets*
- *Appreciation Breakfast*
- *Focus Groups*
- *Booth Selection*
- *See you in Vegas*

HIMSS21

The HIMSS Corporate Member Experience

August 9th – 13th Venetian/Palazzo/Sands Expo

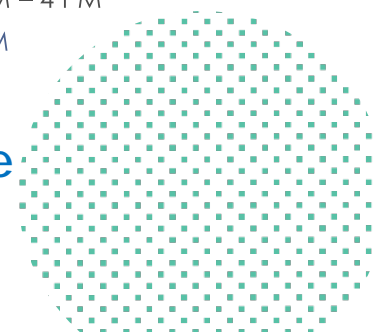


Registration** 10 AM - 8 PM	Registration 6:45 AM – 8 PM	Registration 7 AM – 6 PM	Registration 7:30 AM – 5 PM	Registration 7:30 AM – 5 PM	Registration 7:30 AM – 11 AM
CIO Summit Opening Reception	Precon Programs* 8:30 AM	HIMSS21 Digital 8 AM	HIMSS21 Digital 8 AM	HIMSS21 Digital 8 AM	Keynote 8:30 AM
	HIMSS21 Focus Groups 10 AM	Keynote 8:30 AM	Keynote 8:30 AM	Keynote 8:30 AM	HIMSS Town Hall Forum
	HIMSS21 Digital 1 PM	Exhibit Hall 9:30 AM - 6 PM	Exhibit Hall 9:30 AM – 6 PM	Accelerate Health* 8:30 AM	Closing Keynote 1:15 PM
	Opening Keynote 5 PM	Interoperability Showcase 9:30 AM	Focus Groups 10 AM	Exhibit Hall 9:30 AM – 4 PM	
	Opening Reception 6:30 PM	Focus Groups 10 AM	Accelerate Health* 11 AM	Special Event 7 PM	
			Awards Gala* 6:30 PM		

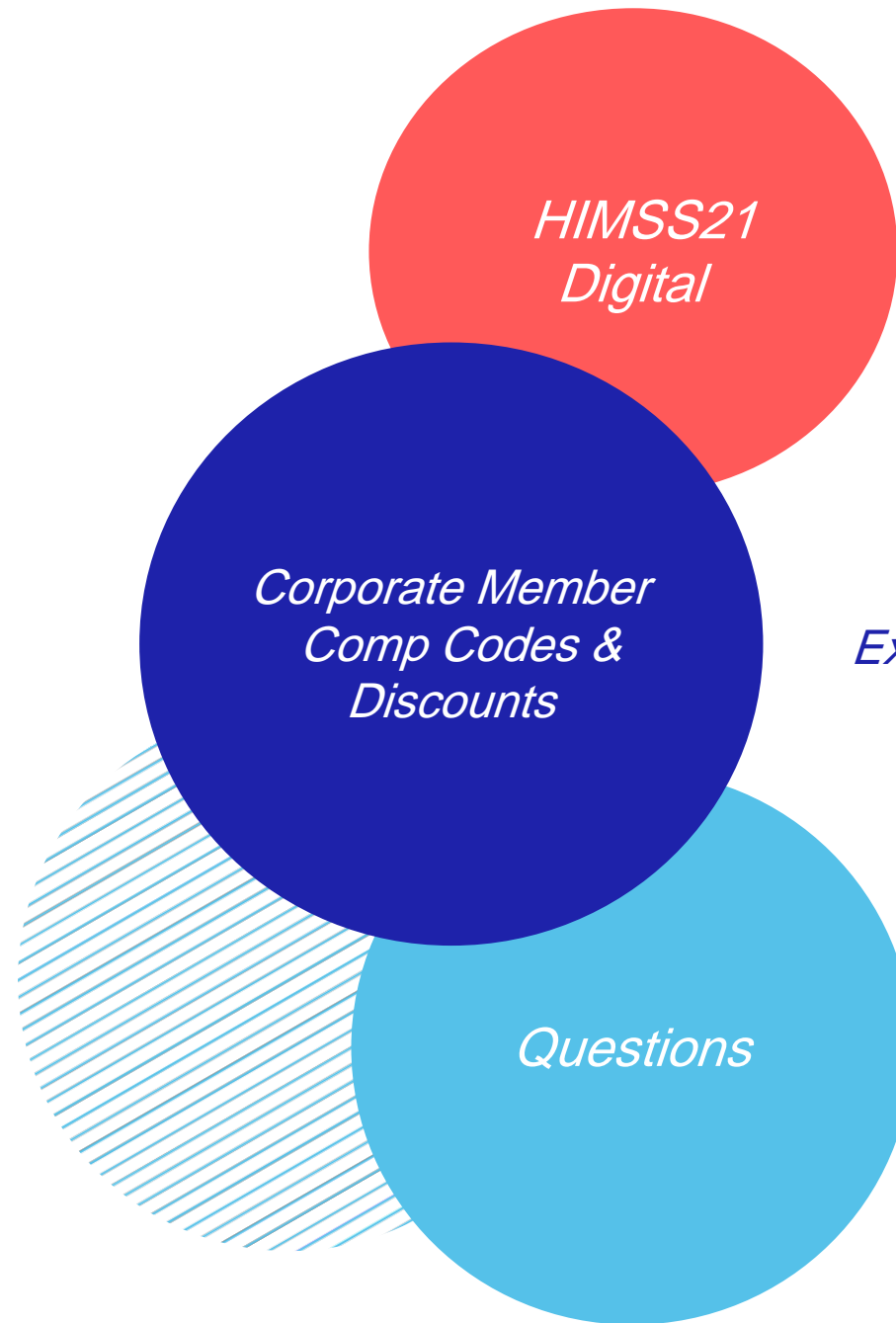
<https://www.himss.org/global-conference/schedule-glance>

*separate registration required

**times vary by hotel - full reg/changes @ Venetian/Sands, Wynn, or Caesars Forum



Registration



*HIMSS21
Digital*

*Unique Extension
Not Duplication*

*Corporate Member
Comp Codes &
Discounts*

Exclusive Benefit

Questions

Email: himss@csreg.zohodesk.com

*[https://www.himss.org/global
conference/frequently-asked-questions-faqs](https://www.himss.org/global-conference/frequently-asked-questions-faqs)*

Health and Safety Hub

COVID-19 vaccination required

Health and safety at HIMSS21 is a top priority. Our plan is built to be modified based on the current environment as we near August 2021.

Our path forward is determined by evidence-based data and science.

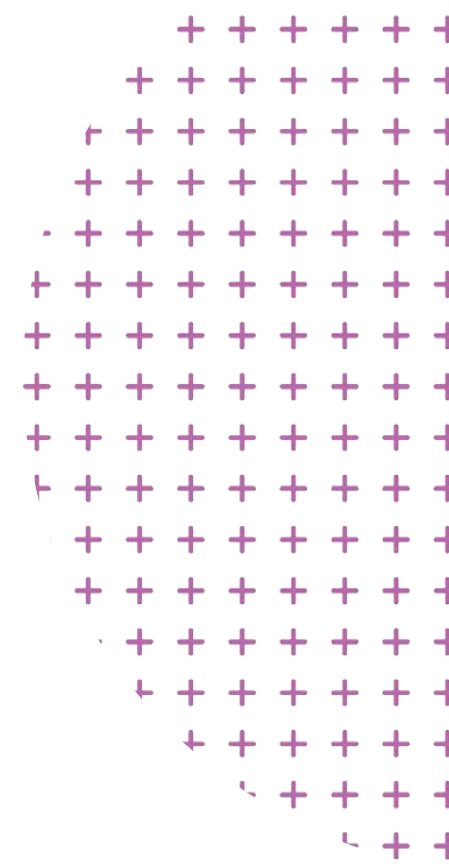


<https://www.himss.org/global-conference/health-and-safety-hub>

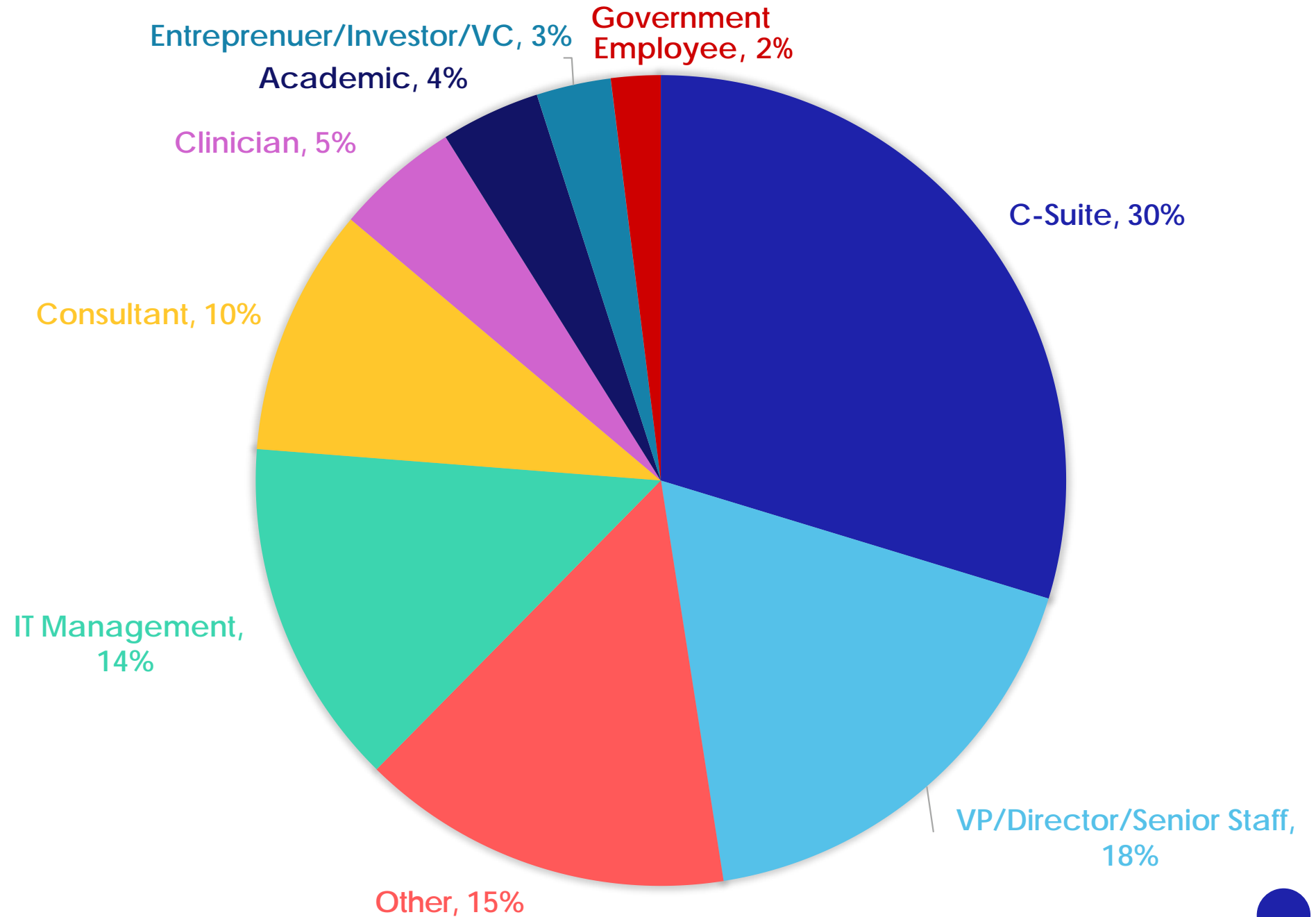
HIMSS21 Campus Overview

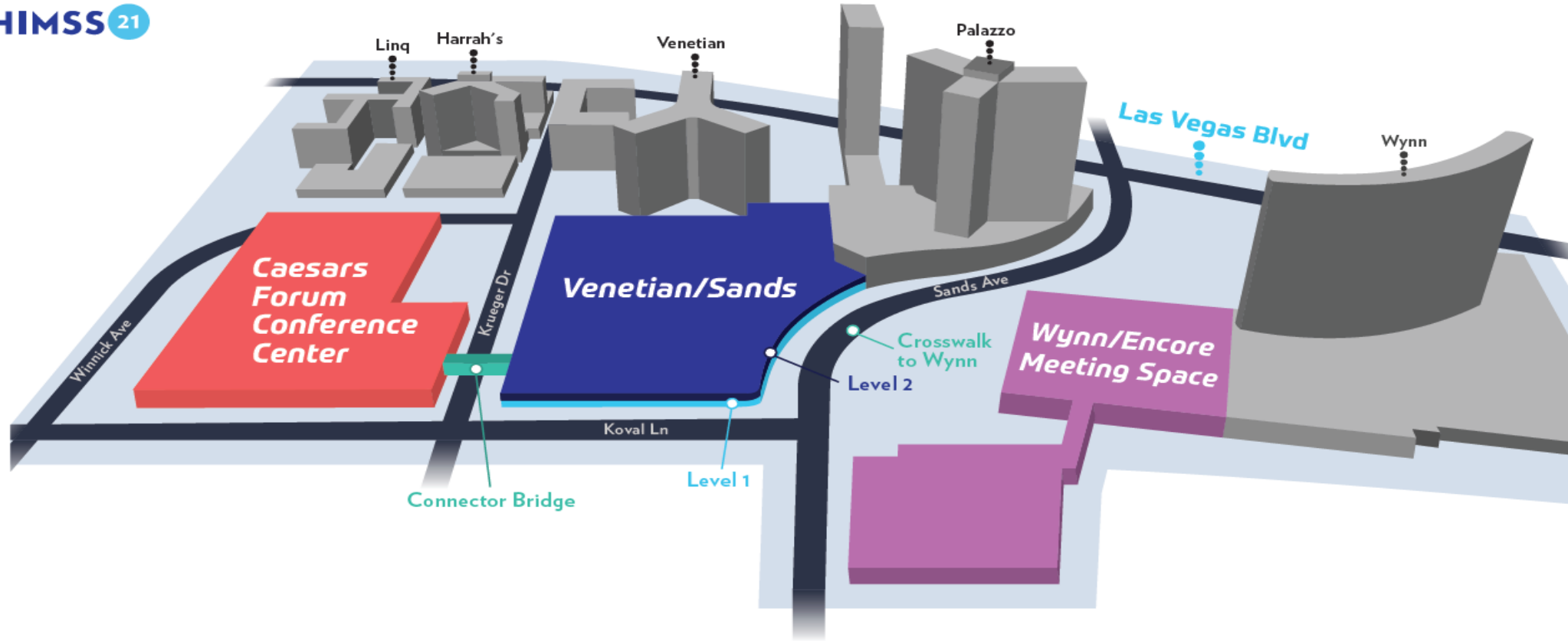


Elli Riley
Senior Director Exhibits &
Meeting Services
HIMSS



*HIMSS21
Attendee
Professional
Title
Breakdown
As of 6/30/21*





Caesars Forum Conference Center:

- Accelerate Health Events
- Education Sessions
- Exhibit Booths C100 - C1499, CMP1151 - CMP1159
- Specialty Pavilions
- Thursday Night Special Event — A Night with Justin Willman

Venetian/Sands:

- Career Fair
- Digital Park—*NEW!*
- Education Sessions
- Exhibit Booths 100 - 8399
- Keynotes
- Learning Studio
- Meeting Place Rooms MP100 - MP6857
- Skybridge to Caesars Forum Conference Center - Aisle 2200, Hall B
- University Row

Wynn/Encore:

- Awards Gala
- CAHIMS/CPHIMS Exams
- CIO Summit
- Cybersecurity Healthcare Forum
- Digital Health Transformation Education Track
- Opening Reception
- Women in Health IT Reception

Venetian/Sands Expo Center

Stacked View | All Levels

LEVEL 5 | Palazzo Ballroom

A Keynotes / Learning Studio



LEVEL 4 | Meeting Rooms 4001 – 4806

Delfino | Lando | Marcello | Zeno

LEVEL 3 | Meeting Rooms 3001 – 3806

Lido | Murano | San Polo | Toscana

MAIN/LEVEL 2 | Exhibit Halls A-D | Venetian Ballroom | Meeting Rooms 2001 – 2806

Bellini | Tittian | Veronese | Bassano

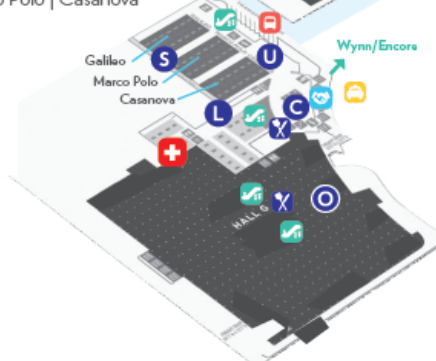
- 1** Accelerate | Lobby C
- 6** HIMSS Spot / HIMSS TV | Lobby C
- E** Exhibits | Booths 100 – 8399, MP100 – MP6857
- H** HIMSS Living Room | Tittian 2301
- P** Press Room | Bassano 2601
- V** Views From The Top Sessions | Veronese 2501



LEVEL 1 | Hall G

Meeting Rooms 101 – 1007, Galileo | Marco Polo | Casanova

- C** Coat / Luggage Check
- L** Lost & Found | Sands 405
- O** COVID-19 Wellness Center | Hall G
- S** Speaker Ready Room | Marco Polo 706
- U** University Row
- Shuttles/Taxi & Rideshare**



MAIN/LEVEL 2 | Exhibit Halls A-D | Venetian Ballroom | Booths 100-8399 | MP100-MP6899

Hall A

Booths 100-1799
MP100-MP1474

Hall B

Booths 1800-3699

Hall C

Booths 3700-5199
MP3875-MP5078

Hall D

Booths 5200-6999
MP6056-MP6857



Exhibit Hall Hours:

- Tuesday, August 10 | 9:30am - 6:00pm
- Wednesday, August 11 | 9:30am - 6:00pm
- Thursday, August 12 | 9:30am - 4:00pm

First Aid

Food Concessions

Networking Hub

Escalators

Hotel Shuttles

Shuttle to Wynn/Encore & Caesars Forum Conference Center and Taxi / Rideshare

Caesars Forum Conference Center

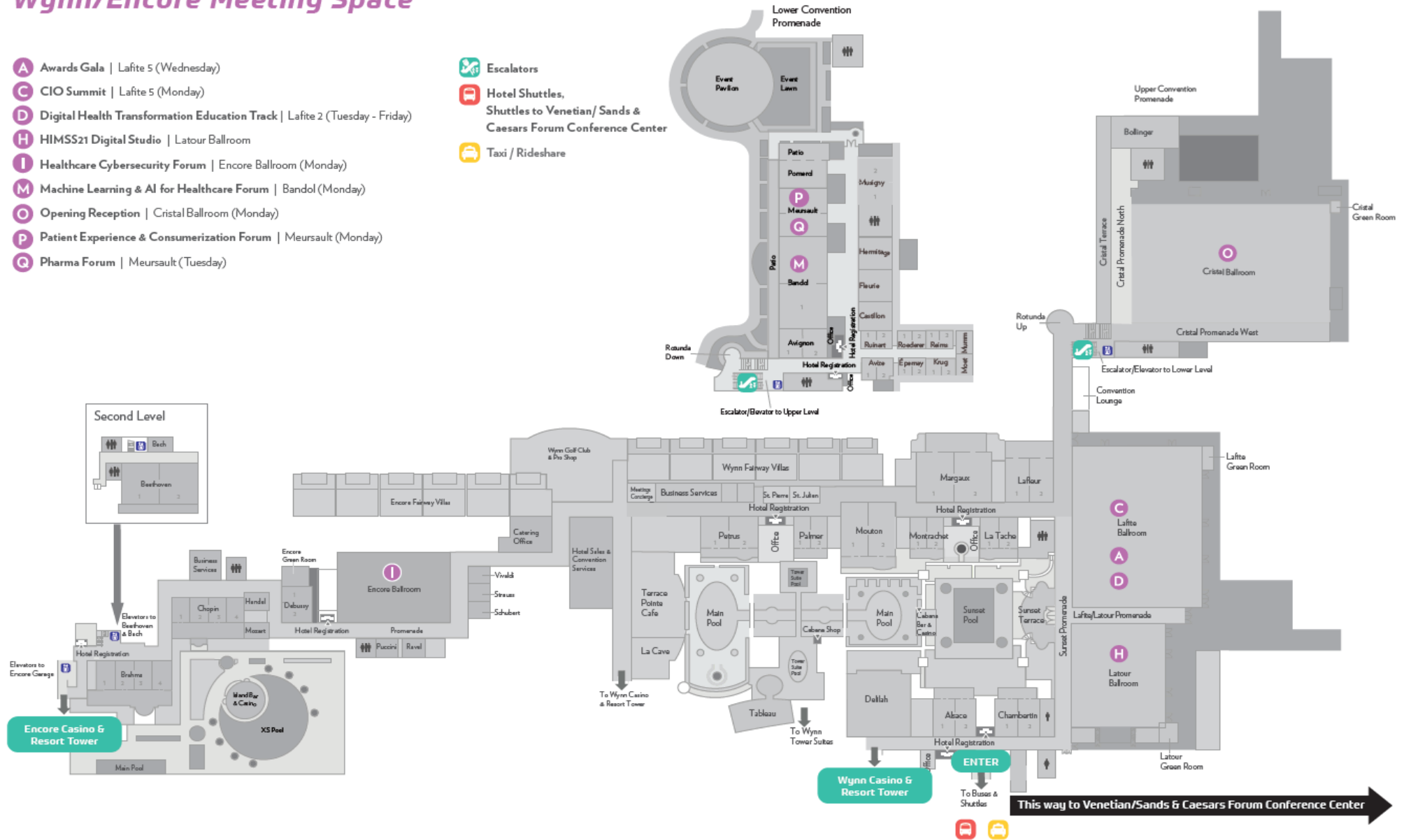
Booths C100-C1499, CMP1151-CMP1159 | Meeting Rooms—Alliance, Academy, Summit, Forum



Wynn/Encore Meeting Space

- A** Awards Gala | Lafite 5 (Wednesday)
- C** CIO Summit | Lafite 5 (Monday)
- D** Digital Health Transformation Education Track | Lafite 2 (Tuesday - Friday)
- H** HIMSS21 Digital Studio | Latour Ballroom
- I** Healthcare Cybersecurity Forum | Encore Ballroom (Monday)
- M** Machine Learning & AI for Healthcare Forum | Bandol (Monday)
- O** Opening Reception | Cristal Ballroom (Monday)
- P** Patient Experience & Consumerization Forum | Meursault (Monday)
- Q** Pharma Forum | Meursault (Tuesday)

-  Escalators
-  Hotel Shuttles,
Shuttles to Venetian/Sands &
Caesars Forum Conference Center
-  Taxi / Rideshare



HIMSS21 Comp & Discount Codes

HIMSS 21

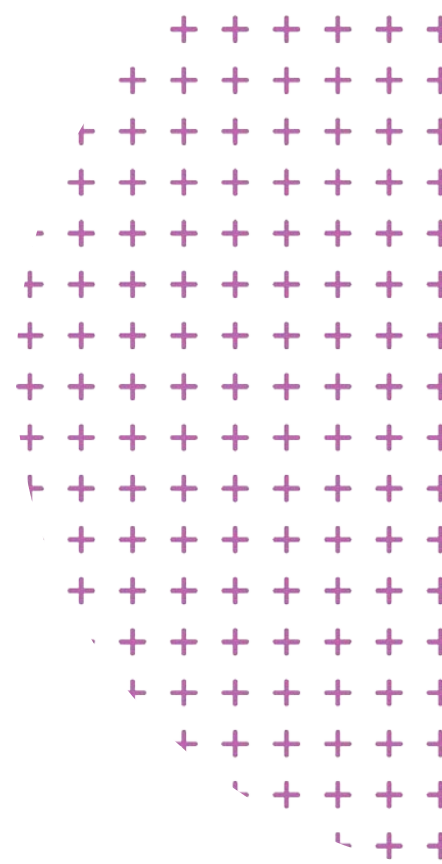
9-13 August | Las Vegas



Amenia Army
Senior Manager
Corporate Relations

HIMSS21 Comp & Discount Codes

- Available to all Corporate Member companies in good standing through the Global Conference
- Codes apply to:
 - Complimentary full conference registration(s)
 - 10% Discount on full conference registration(s)
 - Complimentary invitations to the *Corporate Member Appreciation Breakfast*
- Allotment based on membership level - (*Conference; Breakfast*)
 - Diamond – 4; 5
 - Platinum – 2; 3
 - Emerald – 3; 4
 - Gold – 1; 2





Amenia Army
Senior Manager
Corporate Relations

HIMSS21 Comp & Discount Codes

Non-Exhibiting Corporate Members

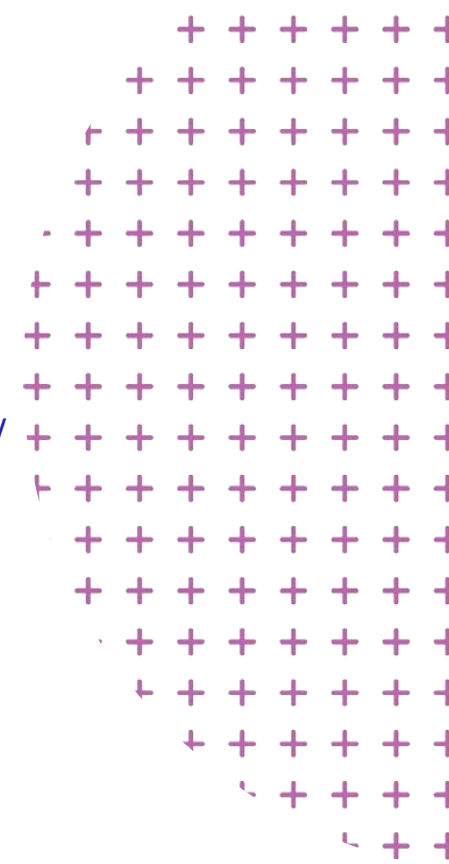
- o Your Corporate Relations Representative will email registration codes to Primary and Secondary Contacts for the membership
- o Enter code(s) on the "Complimentary, Discount or Invite Codes" screen in the HIMSS21 Registration site.



Complimentary, Discount or Invite Codes

If you do not have a code, click the [Save Changes] button to proceed. If registering as a complimentary exhibitor client or exhibitor conference badge, a code will not be needed.

If you have received any complimentary, discount, or invite registration codes, enter them into the box provided below. Multiple codes can be applied, however only one code per item will be accepted. When you have finished, select Continue. Complimentary and discount codes will be processed on the payment information section.

 Valid Discount

HIMSS21 Comp & Discount Codes



Exhibiting Corporate Members

- o Complimentary registration allotment is included in "Registration Dashboard" on your [Exhibitor Dashboard](#)
- o No code for conference registrations; you will enter a code for the *Corporate Member Appreciation Breakfast*



Amenia Army
Senior Manager
Corporate Relations

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ConnectME Dashboard [Logout](#)

Welcome back,

[Registration Dashboard](#) [Lead Retrieval](#) [Register / Manage Exhibitor Conference Badge](#) [Register/Manage Client\(s\)](#) [Download Full Reg List](#)

You will have the ability to manage your company's allotment, register new exhibitor conference badge/exhibitor full conference and edit existing exhibitor conference badge. Convenient registration methods are offered for you to register your exhibitor conference badge, activate previous year's exhibitor conference badge or upload an Excel file of new exhibitor conference badge.

New! Ability for individuals to upload a photograph that will be printed on your badge for identification purposes.

Compliance with all HIMSS21 Health and Safety protocols is required for all HIMSS21 attendees, exhibitors, and HIMSS staff. This includes the Right of entry protocols (including a vaccination requirement). For clarification, this policy applies to all guests at HIMSS21 special events. Please visit the [HIMSS21 Health and Safety Hub](#) for more information.

Complimentary Exhibitor Full Conference Allotment
Total Allotted: 3 Total Used: 0 Remaining: 3

HIMSS21 Comp & Discount Codes

Exhibiting Corporate Members - Add the Corporate Member Appreciation Breakfast to a record:

While in the individual's registration record,

- Select "Complimentary, Discount or Invite Codes"
- Enter the breakfast code and save
- Select "Optional Networking Events"
- Scroll down to "Corporate Member Appreciation Breakfast", select and save



Amenia Army
Senior Manager
Corporate Relations

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Complimentary, Discount or Invite Codes

If you do not have a code, click the [Save Changes] button to proceed. If registering as a complimentary exhibitor client or exhibitor conference badge, a code will not be needed. If you have received any complimentary, discount, or invite registration codes, enter them into the box provided below. Multiple codes can be applied, however only one code per item will be accepted. When you have finished, select Continue. Complimentary and discount codes will be processed on the payment information section.

→ Valid Discount

Enter Another Code

Return To Connect/ME Dashboard

Save Changes

Registration Tools -

Notice! Please take a moment to review your r... need to change, make your change(s), then re-s...

Name:

Contact Information

Demographic Information

Optional Educational Events

Optional Networking Events

Payment Information

Complimentary, Discount or Invite Codes

Corporate Member Lounges & Meeting Rooms

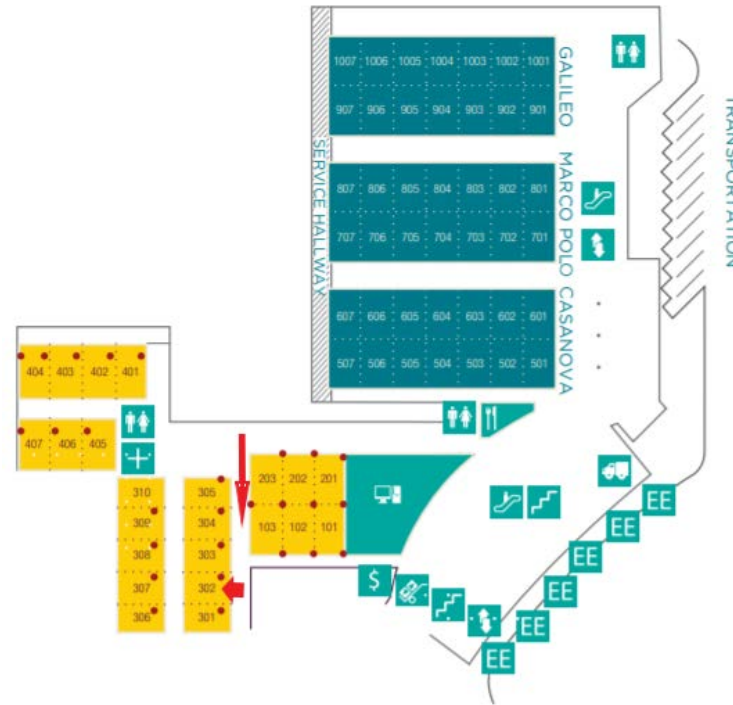
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Chandra Guha
Senior Manager,
Corporate Relations

Corporate Member Lounge

Room 302 – Level 1



The lounge offers:

- Complimentary Beverages
- Quiet Zone (Tables, Chairs, Couches)
- Semi-private meeting space (accommodates 8-10 people)
- Wi-Fi Access

Lounge Hours:

- Tue & Wed, August 10-11, from 8am – 5:30pm
- Thu, August 12 from 8am – 4pm

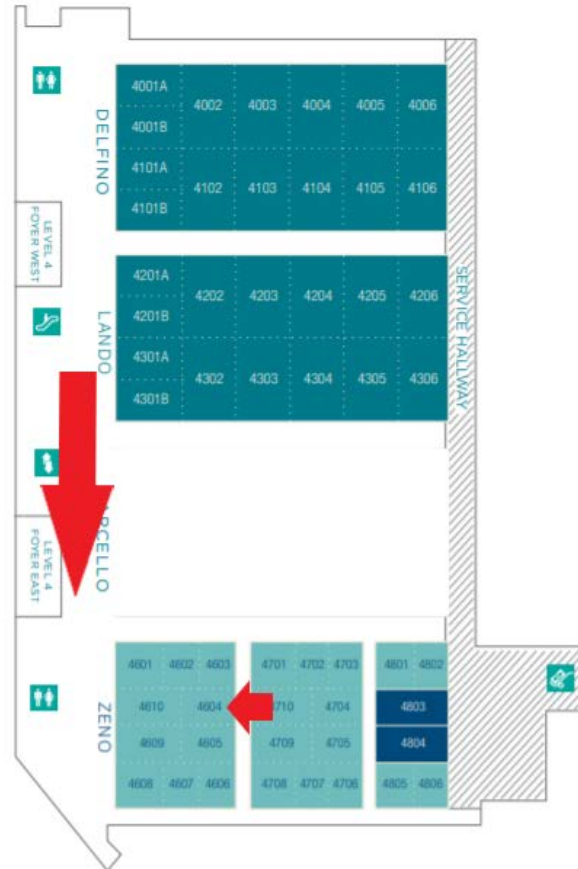
The **Corporate Member Lounge** will be located in Room **302**, at the exit of Hall G. [Sands Expo Map](#). All Corporate Membership levels have access to the Corporate Member Lounge.



Chandra Guha
Senior Manager,
Corporate Relations

Diamond & Emerald Lounge

Zeno 4604 – Level 4



The lounge offers:

- Complimentary Beverages
- Quiet Zone (Tables, Chairs, Couches)
- Semi-private meeting space (accommodates 8-10 people)
- Wi-Fi Access

Lounge Hours:

- Tue & Wed, August 10-11, from 8am – 5:30pm
- Thu, August 12 from 8am – 4pm

Our sponsor:





Chandra Guha
Senior Manager,
Corporate Relations

Semi-Private Meeting Rooms

- Available during Corporate Member Lounge hours
- Corporate Members can reserve **1 meeting per day/up to 1 hour per day** (*based on availability*)
- Drop-in availability Tuesday, Aug. 10 to Thursday, Aug 12
- Meeting space can be reserved for same day or next day meetings:
 - Appointments can be made on **Tuesday, Aug 10** to reserve meeting space for **Wednesday, Aug 11**
 - Appointments can be made on **Wednesday, Aug. 11** to reserve meeting space for **Thursday, Aug. 12**
- Contact the Corporate Member Lounges to reserve space.
 - **Room 302 - 702- 691-8014**
 - **Room Zeno 4604 - 702-691-8028**

**If clients will be meeting you in the lounge, please have them give your company name when checking-in at the lounge reception desk.*

Corporate Member Booth Packets

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Daniel Trampas
Senior Associate, Corporate Relations
dtrampas@himss.org

Booth Packets and Ribbons

- Packets are delivered to your booth prior to the show floor opening. Packets contain HIMSS Corporate Member booth signage and ribbons
- Ribbons attach to your badge and show that you belong to a HIMSS Corporate Member Company
- 10 Ribbons for Gold Members
- 20 Ribbons for Platinum Members
- 30 Ribbons for Emerald Members
- 40 Ribbons for Diamond Members
- Non-exhibiting Corporate Members can pick up ribbons in the Corporate Lounges

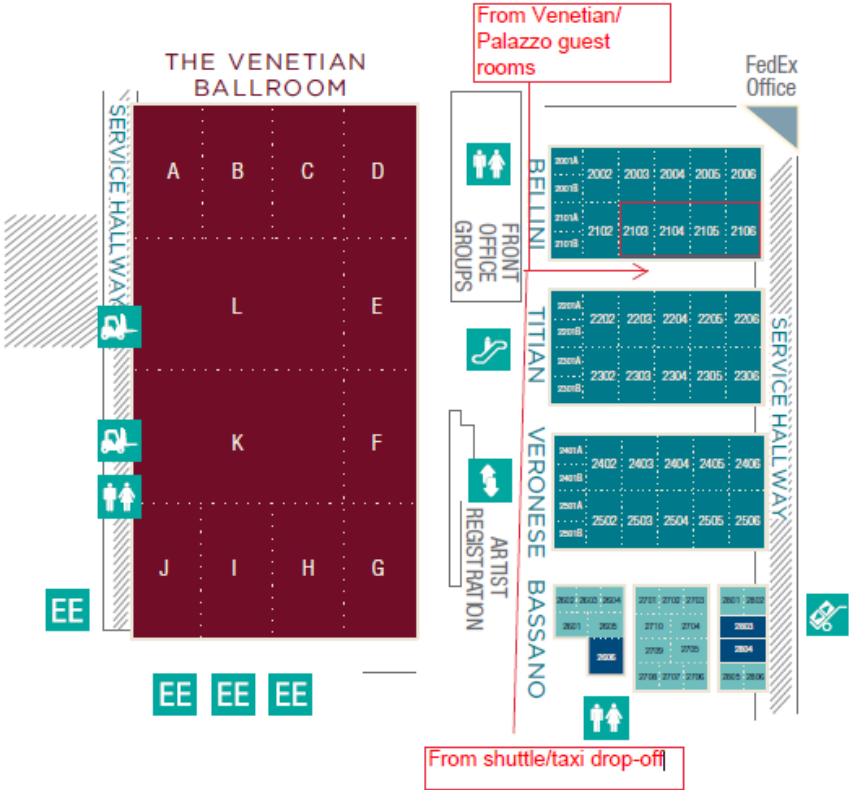


*Appreciation
Breakfast
Wednesday, August
11, 2021 7:00am-
8:30am*

Bellini Ballroom – 2104



Susan Burch
Senior Manager,
Corporate
Relations



*Appreciation
Breakfast
Wednesday, August
11, 2021 7:00am-
8:30am*

Menu:

Yogurt Parfait - Blueberry Yogurt with Meyer Lemon Curd & Graham Cracker Crumble; Fresh Mango & Strawberry with Coconut Flakes & Vanilla Yogurt)

*Chipotle Deviled Eggs with Chives
Hot Savory Quinoa Oatmeal with Diced Rosemary Ham, White Cheddar, Yukon Gold Potatoes and Broccoli Florets*

Morning Bruschetta with Nutella, Sweet Lemon Scented Ricotta or Caramelized Banana; Toppings: Raspberry Compote, Peach Compote, Toasted Almond, Caramelized Pecan or Shaved Coconut

*Homemade Breakfast Bacon Station
BBQ Roasted Breakfast Bacon served with Creamy Low-Country Grits.*

*Appreciation
Breakfast
Wednesday, August
11, 2021 7:00am–
8:30am*

Diamond Members – 5 invitations
Emerald Members – 4 invitations
Platinum Members – 3 invitations
Gold Members – 2 invitations

Our sponsors:



Corporate Member Focus Groups

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Maggie Van Vossen
Senior Manager, Corporate Relations



Focus Groups

HIMSS21 Corporate Member Focus Groups are scheduled August 9th through the 11th

- HIMSS Diamond Corporate Members have the exclusive benefit of conducting in-person focus groups during the week of the HIMSS21
- Allows you to deep dive on a topic of your choice with select HIMSS members vetted by you, invited by HIMSS
- Seize opportunity to gather as much feedback as possible
- Your HIMSS team makes every attempt to secure optimal number of attendees (8 to 12)
- Receive complete attendee list and survey results shortly after the Focus Group
- 31 Focus Groups scheduled throughout the week at HIMSS21

HIMSS22 Booth Selection Information

HIMSS22 Dates

- Global Health Conference Dates:
 - **March 14-18, 2022 (Monday – Friday)**
Orange County Convention Center, Orlando, FL
- Preconference Sessions, Opening Reception
 - **Monday, March 14, 2022**
- Exhibition Dates:
 - **March 15-17, 2022 (Tuesday – Thursday)**



HIMSS22 Booth Selection Timeline

Important Dates

May 17-28, 2021

Anchors Selected

June 7-22, 2021

Top 250 companies selected

August 9-12, 2021

Onsite Booth Selection at Sands*
Level 1, Room 304

**Both onsite and virtual appointment options will be available*

Note:

- Booth selection appointment times are scheduled in exhibitor priority point order.
- Booth selection order is based on points as of May 1, 2021.

HIMSS22 Booth Selection Options and Cost

HIMSS22 Booth Pricing

Area	Corporate Member Pricing	Non Corporate Member Pricing
Standard Booth Premium Zone*	\$37 per square foot	\$45 per square foot
Standard Booth Zone 1*	\$36 per square foot	\$44 per square foot
* All zones have a \$725 fee per corner (if applicable) ** Above rates do not include \$425 booth fee assessed per company		
Vendor Headquarter	\$7,000	\$7,700
Meeting Place (10'x20')	\$12,000	\$14,400
Meeting Place (20'x20')	\$20,300	\$24,300
Cybersecurity Command Center/Innovation Live/Consumerism & Patient Engagement/Value	\$6,900 - \$35,000	\$7,700 - \$38,000
Interoperability Showcase <i>Connected & Premier Opportunities will be available at this time</i>	\$10,650 - \$59,000	\$11,850 - \$65,000
University Row	\$2,300	\$2,500
StartUp Park	\$2,800 - \$3,300	\$3,100 - 3,600

HIMSS22 Booth Space Deposit

Onsite deposit:

Applies to booths selected between May 1 and August 12, 2021.

Total Rented Space (includes Booths, Meeting Place Rooms, Vendor Headquarters)	Deposit Amount
100 sq./ft.	\$ 1,500
200-1,000 sq./ft.	\$ 4,800
1,100-2,500 sq./ft.	\$ 8,500
2,600 sp./ft. or above	\$ 22,500

HIMSS20 credit, if applicable, can be applied to HIMSS22 booth!!!

Remaining deposit schedule after August 12, 2021:

- September 10, 2021: Remaining balance: 50% due
- December 10, 2021: Remaining balance: 100% due

HIMSS22 Booth Payment Methods

- **Pay by credit card on the MapYourShow portal**

- **Wire/ACH Transfer:**

Bank Name: JP Morgan Chase Bank

Address: 10 S. Dearborn, Chicago, IL 60603

Swift Code: CHASUS33

ABA #: 021000021 - (WIRES) & 071000013 - (ACH)

Account Number: 5300097195

Account Name: Healthcare Information Management Systems Society

- **Check made out to:**

HIMSS
6923 Eagle Way
Chicago, IL 60678-1692

- **Pay by credit card using the HIMSS Credit Card Authorization Form** and fax to the HIMSS secure fax line listed on the form. For security purposes, please do not email the credit card form

Finance secured fax line: 312-915-9209

Onsite Booth Selection Appointments

- Appointment Times are Posted on Envision
- Appointments times are ordered based on HIMSS priority points as of May 1st, 2021
- **NEW THIS YEAR! You may select your booth onsite in Vegas or remotely during your scheduled time**
- Onsite Booth Selection will take place in room Sands Expo, Room 304
- Please look for signage directing you to the room or visit any of our information desks for assistance
- Please show up to appointment 5-10 minutes early to view the floor plan before selecting your space
- You are allowed to secure a booth size of your choice within HIMSS exhibitor rules and regulations. The HIMSS Sales Team will work with you to configure a desirable available location and size
- Please be prepared to sign the booth space contract (online) and pay the booth deposit. Check or credit card payments accepted
- Both steps MUST be completed or booth space WILL be released on the last day of booth selection, Thursday, August 12, 2021

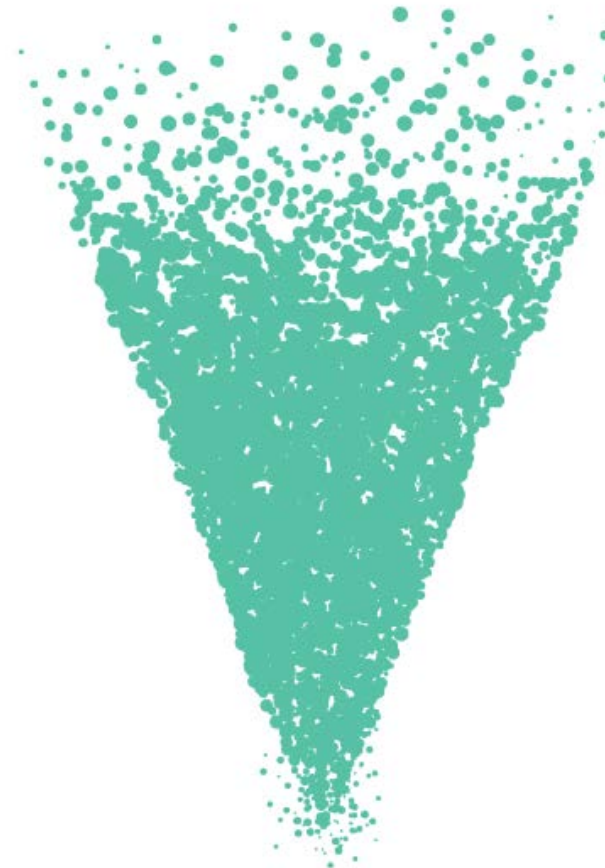
HIMSS22 Booth Selection Resources

- Live floor plan link: [HIMSS22 Floor Plan](#)
- [HIMSS22 Onsite Booth Selection Information](#)
- HIMSS22 Booth Selection Informational Webinar
[Webinar Slides](#) | [Access Recording \(Passcode: r^kA3!^h\)](#)
- [HIMSS22 Booth Contract](#)
- Questions about booth selection? Contact your Sales Manager or:
Laura Goodwin at Laura.Goodwin@himss.org

We look forward to having you join us in Orlando for HIMSS22!

*HIMSS21
The Corporate Member
Experience*

Questions?



<https://marketplace.himss.org/CorporateResources>

Your Corporate Relations Team

Strengthen relationships, Champion member value, Engage the healthcare community



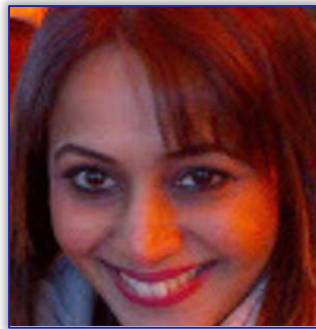
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Daniel Trampas
Daniel.trampas@himss.org



Maggie Van Vossen
Maggie.vanvossen@himss.org

See you in Las Vegas and at HIMSS21 Digital!

Safe Travels!

Visit himss.org/global-conference
frequently to stay up-to-date.