

2022 HIMSS EXHIBITOR PRICING SCHEDULE

OPTION #1: PERSONALIZED LETTER – based on supplied letterheads and envelopes; includes set-up letter (and electronic proof) and laser in black on stationery; ink-jet address (matching Tru-Type font) #10 envelope (including bar-code); fold letter, match and enclose and seal, sort and mail:
1,000: \$ 566.00 (+ postage) Additional inserts (\$10.00 for each additional insert)
Other options that can be available for this type of project: Stamping the envelopes; color printing letters; color imprint on envelopes; printing letterhead and envelopes; other sizes on envelopes, other inserts/personalized also.

OPTION #2: SUPPLIED CARD SELF MAILERS – ink-jet address mailers (including bar-code); sort, tray and deliver to Post Office; these labor costs would be for any of the following sizes: 5x7, 6x9, 6x11

- 1,000: \$ 318.00 (+ postage)
- 5,000: \$ 430.00 (+ postage)
- 7,500: \$ 537.00 (+ postage)

OPTION #3: DIGITALLY PRINTING CARD SELF-MAILERS:** based on artwork supplied electronically, printing entire card 4-color, 2/sided on 100# Gloss Cover – with names, addresses and bar-code and sort, tray & deliver to Post Office:

5x7 SIZED:

- 1,000: \$ 526.00 (+ postage)
- 5,000: \$ 1,259.00 (+ postage)
- 7,500: \$ 1,655.00 (+ postage)

6x9 SIZED:

- 1,000: \$ 604.00 (+ postage)
- 5,000: \$ 1,356.00 (+ postage)
- 7,500: \$ 1,749.00 (+ postage)

6x11 SIZED:

- 1,000: \$ 618.00 (+ postage)
- 5,000: \$ 1,377.00 (+ postage)
- 7,500: \$ 1,812.00 (+ postage)

Postage* (letter/sized): 1st class presorted/automation compatible- up to 2 oz: 45¢ ea approx.

Marketing Mail (formerly Standard)-up to 3.3 oz: 30.4¢ ea approx. (*postage is approximate; all postage is sorted to finest level and dependent on sorts; postage subject to change by USPS rate changes; postage costs are for domestic postage only – Canadian and Foreign postage would be additional)

Other options available – contact us for costs:

- Data Processing: We can include add'l files to mailing (ex: customers) and/or do mapping on files;
- Card mailers: Various types of Coating available
Personalized both sides (**option 3 costs above would include that, if we printed the entire card);
- Folded self-mailers, all different sizes – stamping and/or wafer sealing done in-line with addressing;
- Envelope printing/inserting – multi-colors and sizes (ex: 6x9, 9x12, 10x13);
- Color copying and personalized/matched inserting available;
- Kit-packing – assembling and shipping – including warehousing;
- Poly-bagging – all types, including Kits and Mailings;
- Die-cutting and specialized folding/assembling;
- Full Store-front capabilities to warehouse and ship your materials to visitors;
- Specialized invitations overnight shipped with tracking;
- Full Large Format capabilities – all substrates / Posters printing

*all prices are exclusive of postage; see above for general postage costs;*all DP costs include Cass/Pave/Ncoa Certifications for maximizing postage discounts;