The Journey to Digital Health Transformation: The Digital Health Indicator (DHI)

Natasha Ramontal, RN, DHSc

Digital Health Strategist – Community Outcomes



Our Business Philosophy

Vision

To realize the full health potential of every human, everywhere.

Mission

Reform the global health ecosystem through the power of information and technology.

HIMSS

Objectives

- Define Digital Health and share the emerging opportunities to advance health system capacity and sustainability
- Learn about the Digital Health Indicator (DHI)
- Understand how digital health transformation impacts care delivery and operations
- Recognize how the DHI aligns with policies and regulatory requirements
- Discover the value of the DHI in establishing a benchmark for gauging progress toward digital health transformation



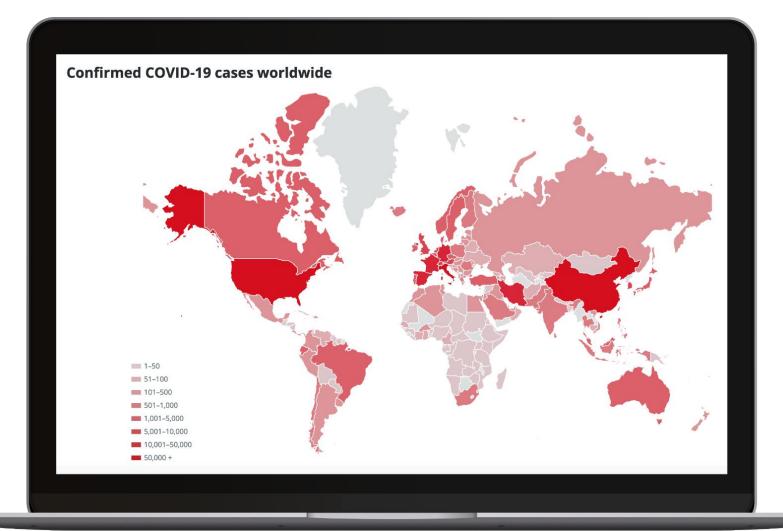
What is Digital Health?

IIMSS

Digital health connects and empowers people and populations to manage health and wellness, augmented by highly accessible and supportive provider teams working within flexible, integrated, interoperable, and digitally-enabled care environments that strategically leverage digital tools, technologies, and services to transform care delivery.

DHI: Begin Your Digital Health Transformation Journey

Global pandemic: Surge Demand for Health Systems



<u>https://newsinteractives.cbc.ca/coronavirustracker/</u> Adapted from Johns Hopkins University data



Health Workforce: Sustainability

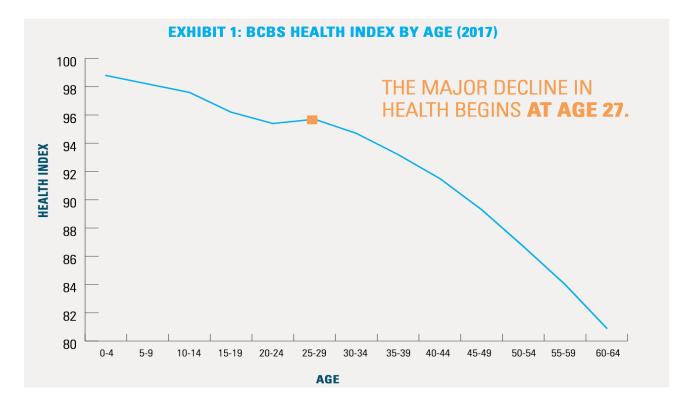
Workforce Health Pre COVID-19:

Double digit increase in prevalence of 8 of the top 10 chronic health conditions since 2014

Older millennials (age 34-36) have **higher prevalence** rates for nearly all of the top 10 conditions than Generation X members when they were in the same age range

Millennial women have 20% higher prevalence of the top ten conditions compared to men

(https://www.bcbs.com/the-health-of-america/reports/the-health-of-millennials)





THE TOTAL ADVERSE HEALTH FOR MILLENNIAL WOMEN IS 20% LARGER THAN FOR MEN.

- THIS GAP IS MAINLY

 MAJOR DEPRESSION
 - DRIVEN BY: TYPE II DIABETES
 - OTHER ENDOCRINE CONDITIONS^{7,8}



Evidence of Impact of COVID-19 on the Workforce

- **High levels of fear and anxiety** fear for their own health, and fear for the health of their family
- Erosion of Clinician Autonomy: "taking the professionalism away from the professional"
 - Protective equipment in critical shortage, precautionary principles
 abandoned
 - Erosion of trust in health system capacity to protect the workforce

Workforce Sustainability at Risk:

• high resignation rates (20-30%)



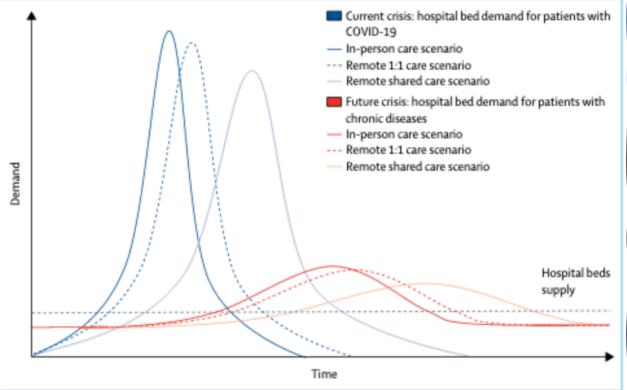


Figure: Hospital bed demand and supply for patients with COVID-19 and chronic diseases under inperson care, remote 1:1 consultations, and remote shared care delivery scenarios

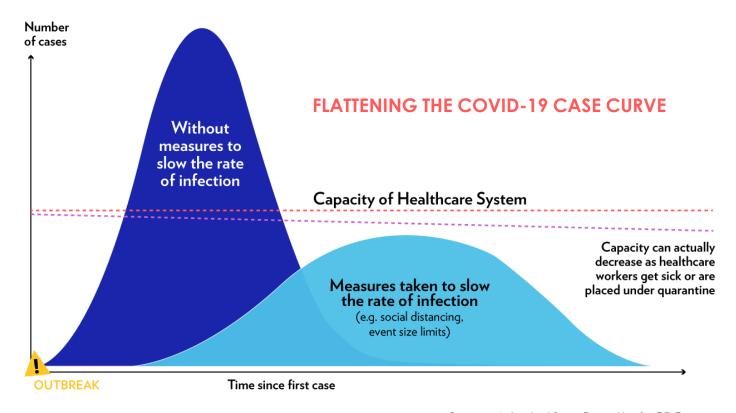
Rapid Emergence of Virtual Care



- Dramatic shift in care delivery to virtual
- No measures of value, impact or outcomes
- No access to care for COVID-19 patients
- Shift to digital care delivery for workforce



The Challenge of Health System Capacity and Digital Infrastructure to Track Progress, Outcomes





Source: Adapted from Drew Harris, CDC https://www.visualcapitalist.com/infection-trajectory-flattening-the-covid19-curve/

Chronic Diseases in America

CDC's National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP)



THE LEADING CAUSES OF DEATH AND DISABILITY

and leading drivers of the nation \$3.3 Trillion in annual health care costs

Chronic disease is responsible for **75% of total healthcare costs** in the U.S...existing care delivery models not well constructed to manage chronic illness effectively. (*Milani, et al, 2016*)



Shifting the Health System Paradigm

The empowered consumer living in digital societies





DHI: Begin Your Digital Health Transformation Journey



Why Digital Health Matters

Speed of Learning: faster and more inclusive

Value of Standards reduce variation

Protecting the Workforce: health, safety, quality of work life

Virtual Care: self management health and wellness

Preparedness: resilience,

Overcome Inequality: transparency, connected communication that is clear, evidence based

DHI: Begin Your Digital Health Transformation Journey

Building Blocks of a Digital Health Ecosystem

Enables people to manage health, predicts risks

Transforms data into knowledge, insights, and outcomes

Mobilize and enable data exchange across the journey of care

Data stewardship, privacy, security, workforce integrity are foundational

Individuals are meaningfully connected to providers to manage health ANALYTICS & TRACEABILITY:

POPULATION HEALTH & WELLNESS

Outcomes

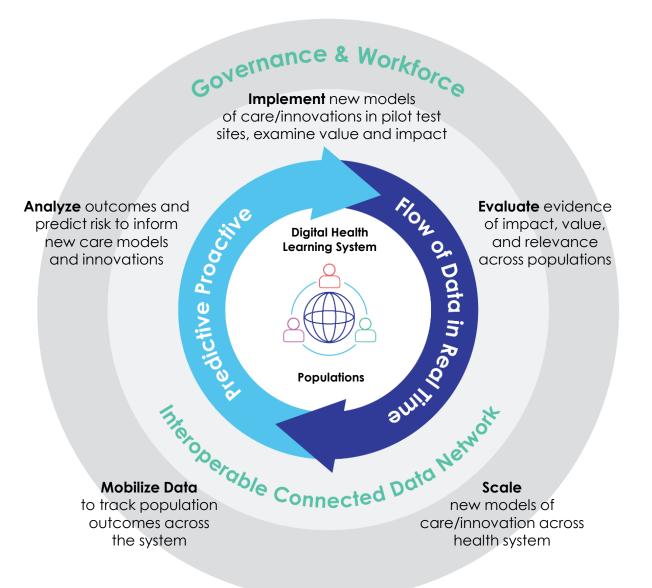
INTEROPERABILITY: Democratization of Data

GOVERNANCE & WORKFORCE

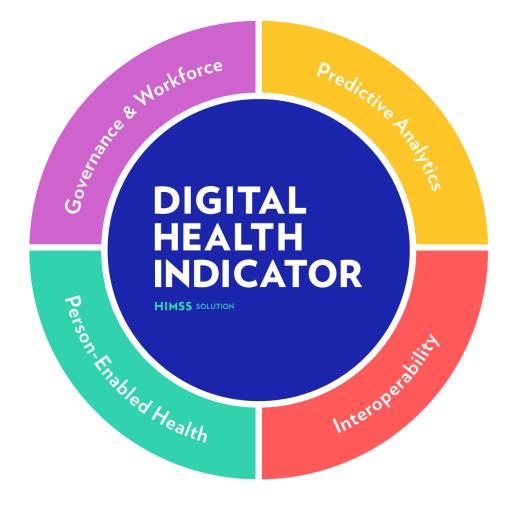


A Mature Digital Health Ecosystem

- Digital health systems prioritize population health outcomes, informed by robust analytics, tracked in real-time
- Outcomes data informs the design, implementation and scalability of new models of care innovations focused on health and wellness
- Interoperability makes it possible for data to flow across the system in real-time
- Governance supports a sustainable workforce and ensures system accountability







The Digital Health Indicator (DHI) **measures** progress toward a digital health ecosystem. An ecosystem that connects clinicians and provider teams with people, enabling them to manage their health and wellness using digital tools in a secure and private **environment** whenever and wherever care is needed. Operational and care delivery processes are **outcomes-driven**, informed by data and real-world evidence to achieve exceptional quality, safety, and **performance** that is sustainable.



DHI: Begin Your Digital Health Transformation Journey



- 1. Critical analysis of current state of the evidence related to digital health:
 - analysis of digital health definitions
 - review of current measures, frameworks, and models
- 2. Design a digital health framework and measurement strategy
- 3. Pilot tested globally: Across 8 health systems, in 5 countries across 3 continents for validation, feedback, and fine tuning (U.S., Canada, Denmark, Singapore, Australia)

Understanding the Dimensions

Interoperability

FOUNDATIONAL: Exchange of data accessible across clinical settings

ORGANIZATIONAL: Use of governance tools such as policy, security and privacy

SEMANTIC: Use of analytics tools and reporting to streamline data access and management

STRUCTURAL: Data centralization, automation and integration for seamless data flow

Person-Enabled Health

PERSONALIZED: People set their health and wellness goals and choose the digital tools that enable self management connected to providers when needed

PROACTIVE: Predictive analytics mobilize patientlevel outcomes data to track progress toward goals

POPULATION HEALTH:

Predictive analytics enable mobilization of data to track population health outcomes to enable proactive health and wellness

Predictive Analytics

PERSONALIZED ANALYTICS:

Connection between individuals and their provider teams for outcomes reporting

PREDICTIVE ANALYTICS:

Tracking and tracing of outcomes across the journey of care identifying risk and strategy for care quality and safety

OPERATIONAL ANALYTICS:

Data mobilized to track and improve health system performance

Governance & Workforce

STEWARDSHIP: Leadership strategy informing oversight and accountability policies

TRANSPARENCY: Connectivity with people and populations provides indicators of quality, safety and outcomes

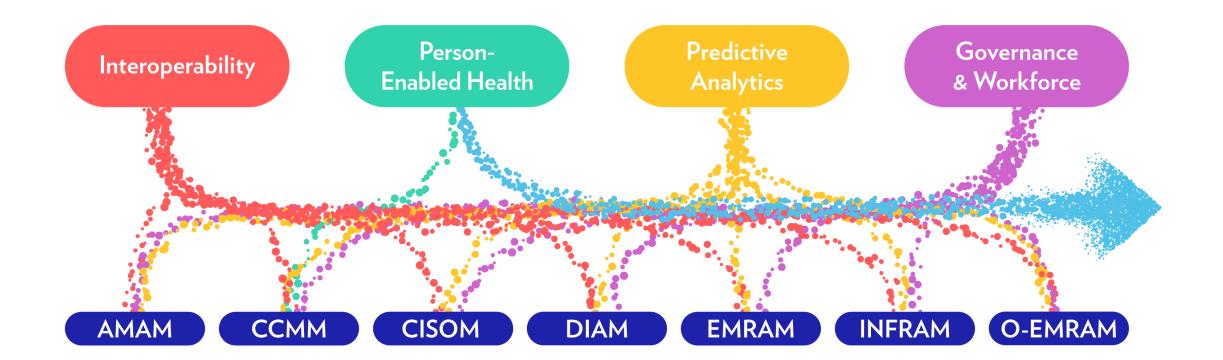
POLICY AND DECISION-MAKING:

Alignment of processes and strategy that support and incentivize performance

WORKFORCE CAPACITY AND COMPETENCY: Transformation of care delivery by advancing digitally enabled care delivery, informed by outcomes data



Digital Health Indicator





DHI Aligns with Regulatory Requirements

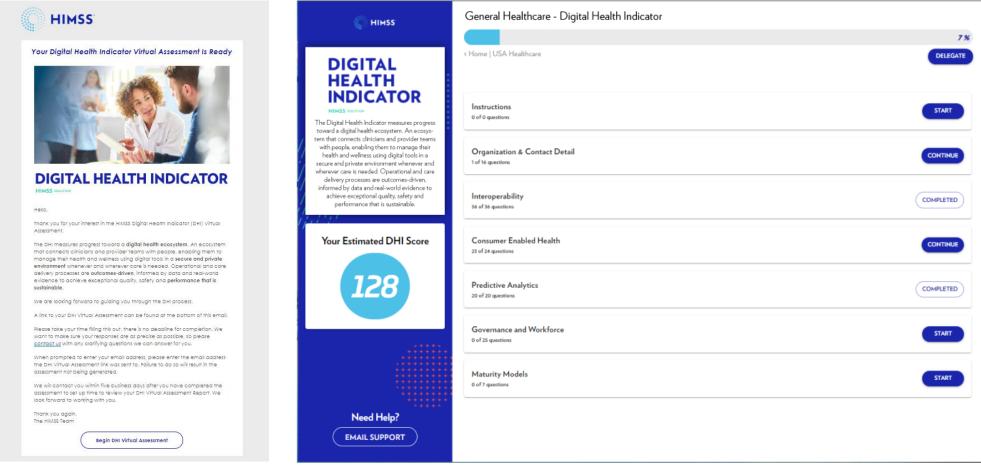


The Interoperability and Patient Access final rule (CMS-9115-F)

- Focused on driving interoperability and patient access to health information by liberating patient data using CMS authority to regulate Medicare Advantage (MA), Medicaid, CHIP, and Qualified Health Plan (QHP) issuers on the Federally-Facilitated Exchanges (FFEs).
- The CMS Interoperability and Patient Access final rule establishes policies that break down barriers in the nation's health system to enable better patient access to their health information, improve interoperability and unleash innovation, while reducing burden on patients, payers and providers.
- Addresses 3 of the 4 DHI Dimensions: Interoperability, Person-Enabled Care, and Governance & Workforce



Digital Health Indicator Virtual Assessment



DHI: Virtual Assessment for Example Health System

OVERALL RECOMMENDATIONS

- How data flows across organizations, clinician teams and people managing their health to inform decisions and ensure meaningful connectivity using mobile tools.
- Identify capacity and use of prescriptive analytic tools to support proactive identification of risk and enable alerts to inform prevention efforts.
- Policy frameworks that support transformation of digitally enabled models of care, workforce capacity to deliver digitally enabled care, transparency in publishing health system outcomes.
- Use of personalized approaches to care, capacity for personal reported health outcomes and self-management of health, use of predictive tools to identify population health risk and proactive interventions.
- DHI roadmap services to advance digital health capacity





Questions?

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