

Welcome

HIMSS22 Strategy Summit

An Exclusive HIMSS Corporate Member Digital Series



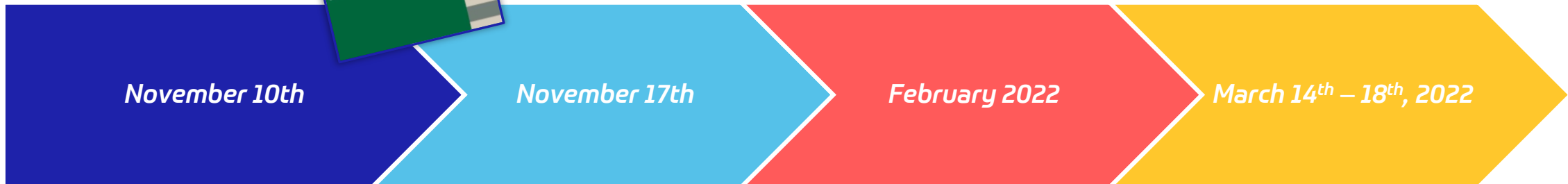
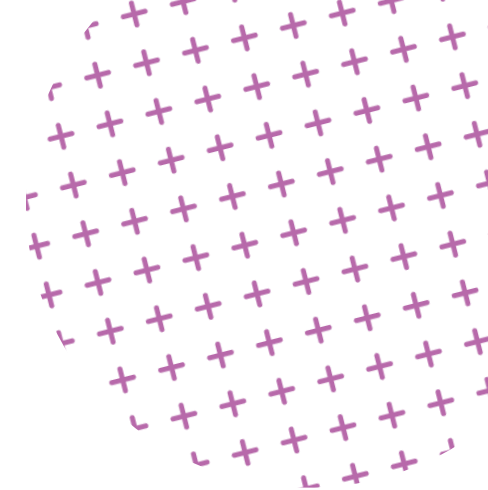
Kevin Cleary
Director Corporate Relations

HIMSS 22

14-18 March | Orlando

HIMSS22 Strategy Summit

Corporate Member's Path to HIMSS22



November 10th

November 17th

February 2022

March 14th – 18th, 2022

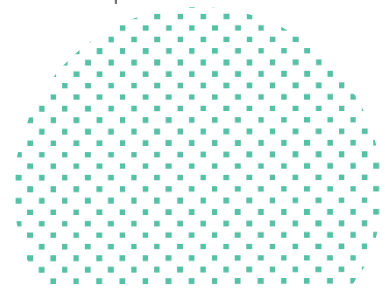
Challenges & Opportunities,
HIMSS21 Takeaways, Orlando
& Digital Experience,
Marketing Initiatives,
Exhibitor Guest Speakers

Digital Health & Accelerate,
Orlando Session Trends/Insights,
International, Engagement
Opportunities, Focus Group
Guest Speakers

HIMSS22 – The Corporate
Member Experience

HIMSS22

Completing Post Event Survey =
BONUS EXHIBITOR POINTS



HIMSS22 Strategy Summit

Today's Topics

- Healthcare Industry Insights
- HIMSS Global Conference Experience
 - HIMSS21 Takeaways
 - HIMSS22 In-Person & Digital
- HIMSS22 Messaging
- Exhibitor Strategies
 - Guest Speakers/Best Practices
- Corporate Member Exclusives

TRIVIA

Meet Our Speakers



Mitch Icenhower

Chief Relationship Officer



Karen Malone

*Vice President Meeting
Services & Exhibits*



Peggy Diab

Vice President Events



Terri Sanders

*SVP Enterprise Marketing &
Communications*

Meet Our Speakers



Becky Washler

GM North America Sales



Ajay Kapare

*Chief Strategy &
Marketing Officer,
ELLKAY*



Jeanne Wert

*Director Exhibit Management,
Siemens Healthineers*



Susan Burch

Sr. Manager



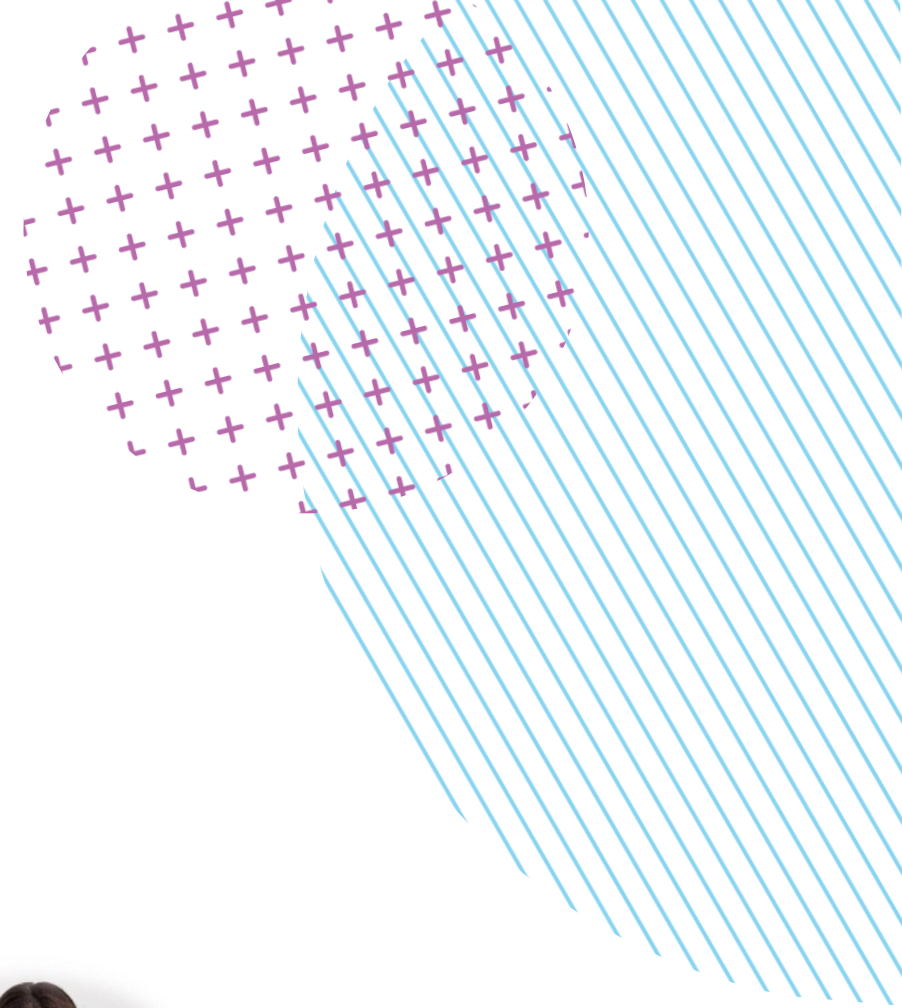
Daniel Trampas

Sr. Associate



Maggie VanVossen

Sr. Manager



The word "TRIVIA" is displayed in a playful, stylized font. Each letter is contained within a separate, overlapping square block with a white border and a drop shadow. The blocks are arranged in a slightly staggered, overlapping fashion from left to right. The colors of the blocks are: 'T' (green), 'R' (purple), 'I' (pink), 'V' (blue), 'I' (orange), and 'A' (teal).

TRIVIA



Q: 1st Year that the HIMSS Conference was held in Florida?

A: 1968 – 7th Annual Conference

Mitch Icenhower

Chief Relationship Officer

Healthcare Industry Insights













Vision

To realize the full health potential of every human, everywhere.

Mission

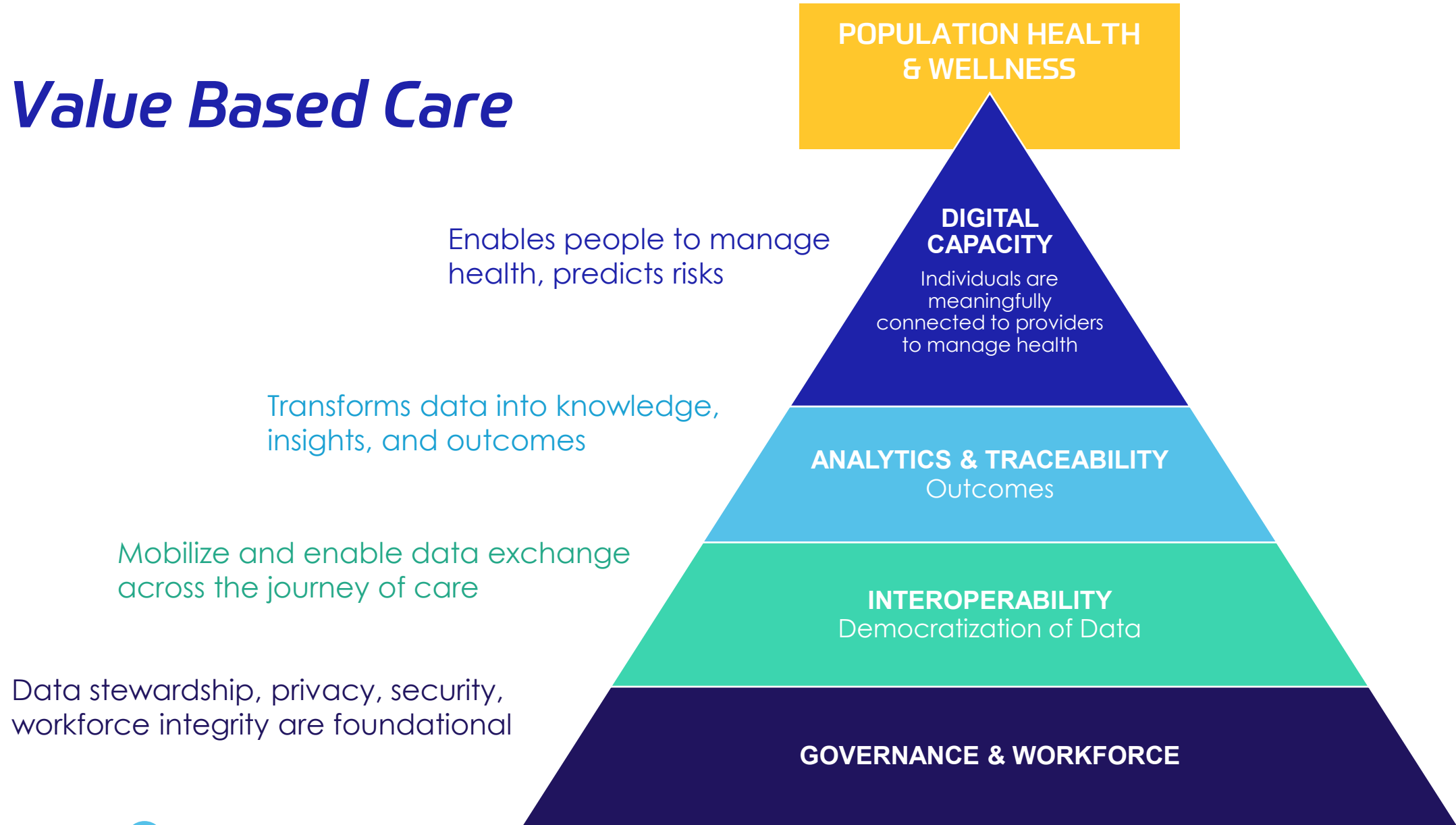
Reform the global health ecosystem through the power of information and technology.

Global Challenges in Most Systems

-  Increasing burden of chronic disease management
-  Burnout and critical shortage of healthcare workers and staff
-  Unequal access to care, regardless of geography
-  Lack of Interoperability between patients and care providers
-  Health systems overextended
-  Delays in nonessential treatment, cancelled preventative care
-  Increase in untreated, preventable illness
-  Unforeseen and newly discovered chronic illness



Value Based Care



Outside-In Approach: Deep understanding of a patient's needs



It is as important to know what sort of a patient has a disease as it is to know what sort of a disease a patient has.

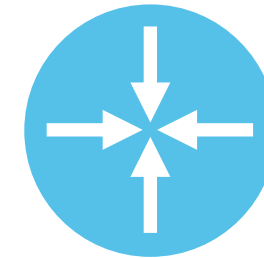
– SIR WILLIAM OSLER

KNOW ME

Distinguishing service approaches that focus on specific individual needs

KNOWLEDGE FOUNDATION

Tools and capabilities to continuously gather, evaluate, and act upon customer insights



KNOW US

Offerings designed to meet the distinct needs of target segments and patients

KNOW EVERYONE

Essential capabilities for meeting baseline expectations of healthcare customers like scheduling, billing, and insurance verification

Redefining the Goals of Digital Health Transformation



Clinical & Global Outcomes of Digital Transformation

In 2019, Amazon's Alexa became HIPAA compliant and their partnership with the National Health Service in the UK was put under a microscope. 2020 brought Cerner partnering with AWS, making AWS its preferred cloud provider.



Digital Health Workforce

The World Health Organization's State of the World's Nursing 2020 report highlighted a projected shortfall of 5.7 million nurses in the global nursing workforce in the next decade unless nations increase funding to educate and employ more nurses.



Health Equity

In 2018, approximately 27.5 million Americans, 8.5% of the U.S. population, had no health insurance.



Operational Performance of Health Systems

A 500-bed hospital loses over \$4 million USD annually as a result of communication inefficiencies (NCBI).



Personalization of Care Delivery & Health Outcomes

440,000 annual deaths from hospital errors, accidents and injuries (in U.S.).

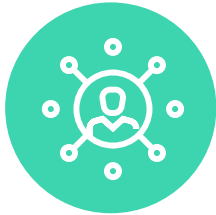


Sustainability

A study from the University of California in San Francisco found that by eliminating unused items from surgery, the neurosurgical department could save up to \$2.9 million USD per year in supply costs.

Who is HIMSS working with to bring about change?

ENGAGING THE ECOSYSTEM



INFLUENCERS

Government, Public/Private Sector, Technology Vendors, Policy, Finance, Education



MEMBERS

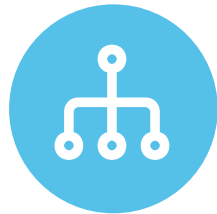
100,000+ Individuals



STAKEHOLDERS

Healthcare Providers, Executives, Administrators, Payers, Patients

HIMSS: What's Next for Health



HIMSS SOLUTIONS

- Supports consultancy activities for members and clients to help them strategically improve their organizational health
- Includes analytics that focus on collaboration with hospitals and clinical practices to track and benchmark EMR adoption and utilization goals



HIMSS EVENTS

- Supports all events and networking-based activities
- Digital engagement opportunities
- In-person education and networking opportunities



HIMSS PUBLICATIONS

Full-service digital information group that delivers trusted information and insights to members and a global audience of healthcare technology decision-makers and influencers

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The word "TRIVIA" is displayed in a stylized, colorful font. Each letter is contained within a separate, overlapping rectangular frame that resembles a photograph or a piece of paper with a white border. The frames are arranged in a slightly staggered, horizontal line. The colors of the frames are: T (green), R (purple), I (pink), V (blue), A (orange), and I (teal).

TRIVIA

Q: In May 1968, in what city was the HIMSS Conference held in Florida?

A: Tampa

Karen Malone

*Vice President Meeting Services
& Exhibits*



The HIMSS Global Conference Experience

Peggy Diab

Vice President Events



HIMSS21 Recap and HIMSS22 Look Ahead...

HIMSS 22

14-18 March | Orlando



*25,034
total
registrations*

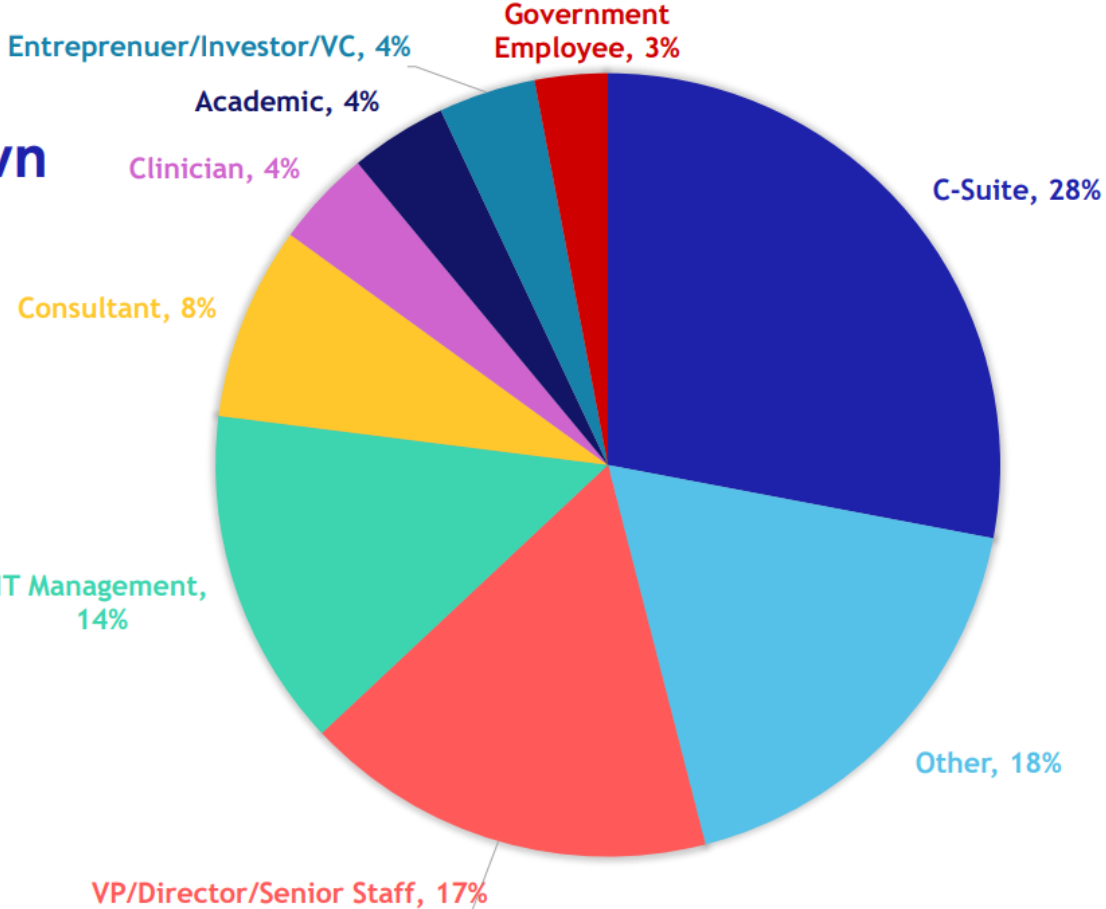
*19,227
in-person
registrations*

*Final
HIMSS21
Registration
Numbers*

*15,604
digital access*

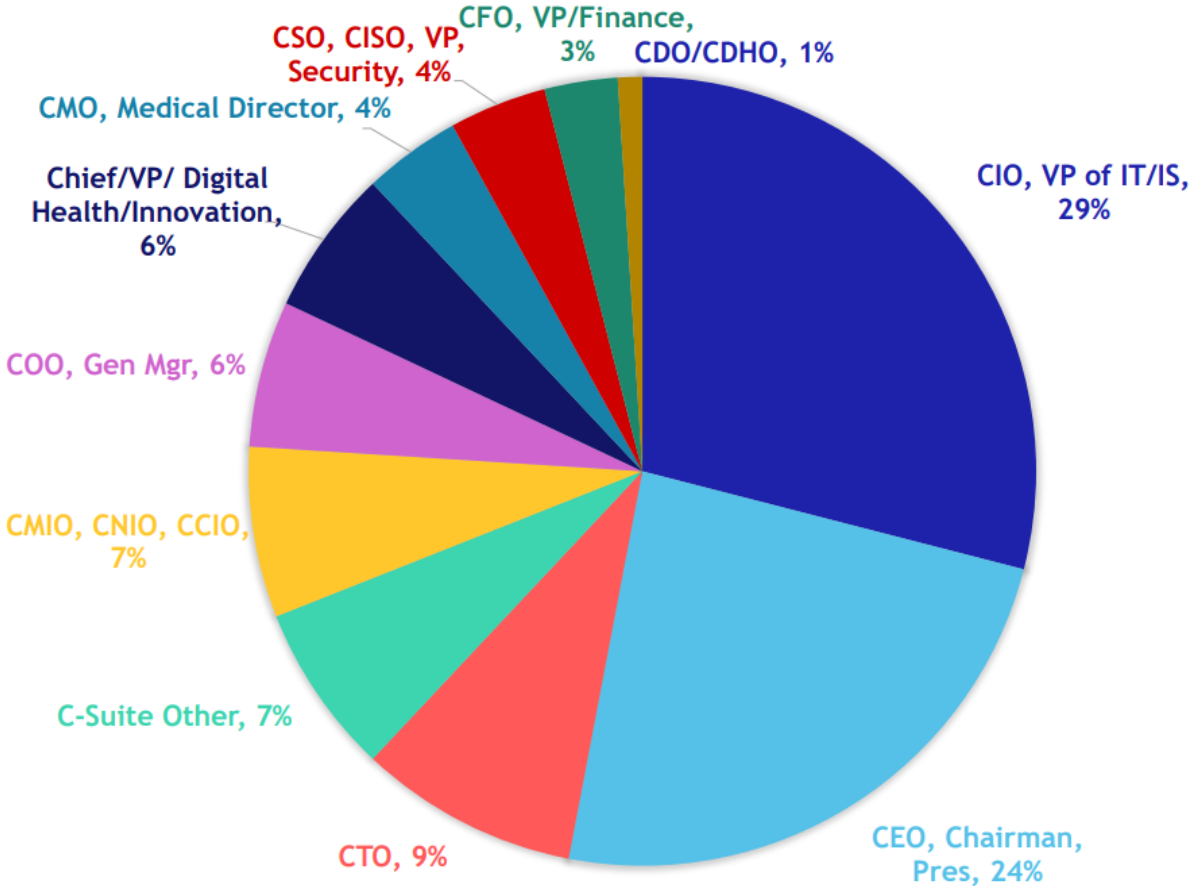


Professional Title Breakdown

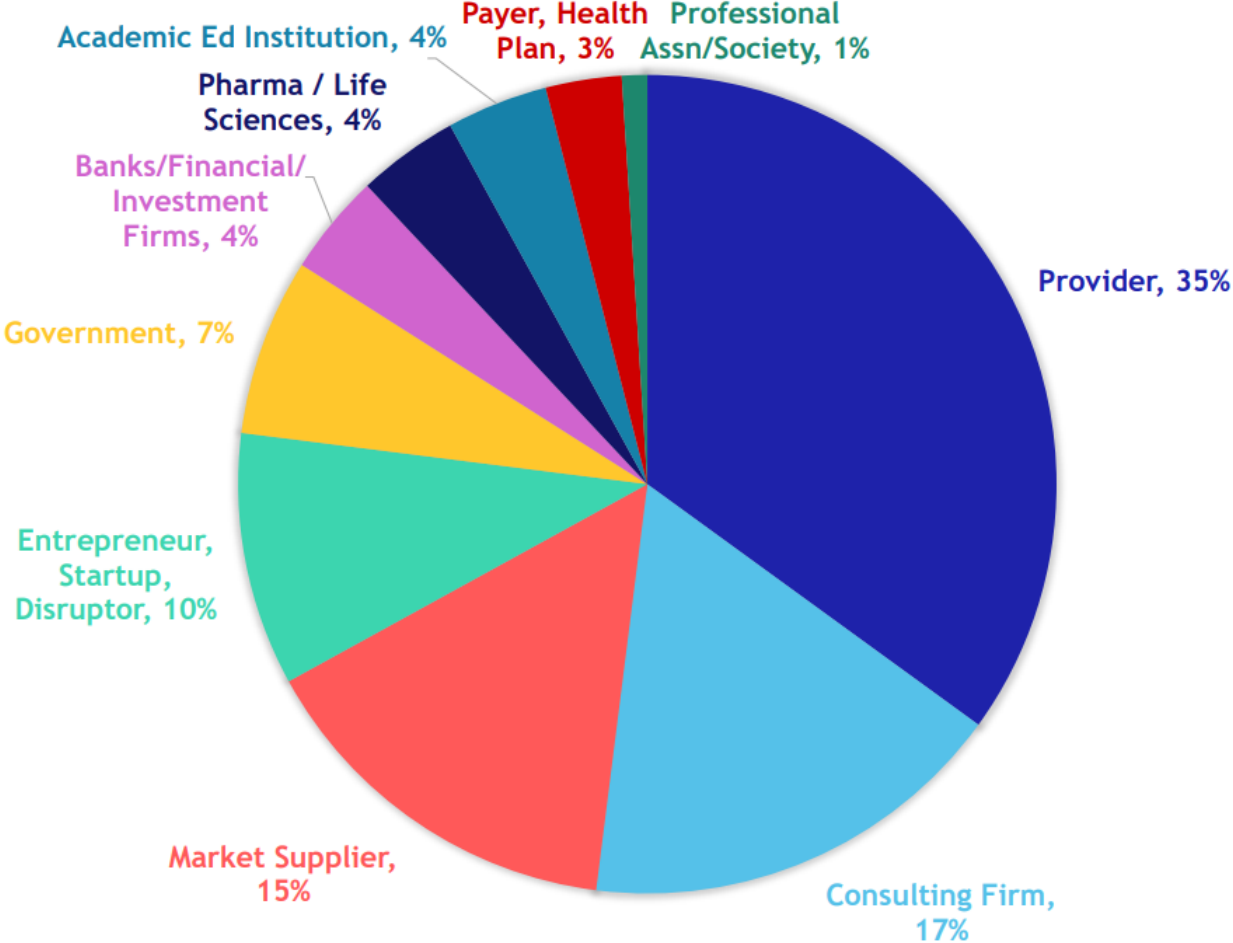


C-Suite Breakdown

28% of total registrants are C-suite. This chart breaks down titles within that 28%.



Worksite Breakdown

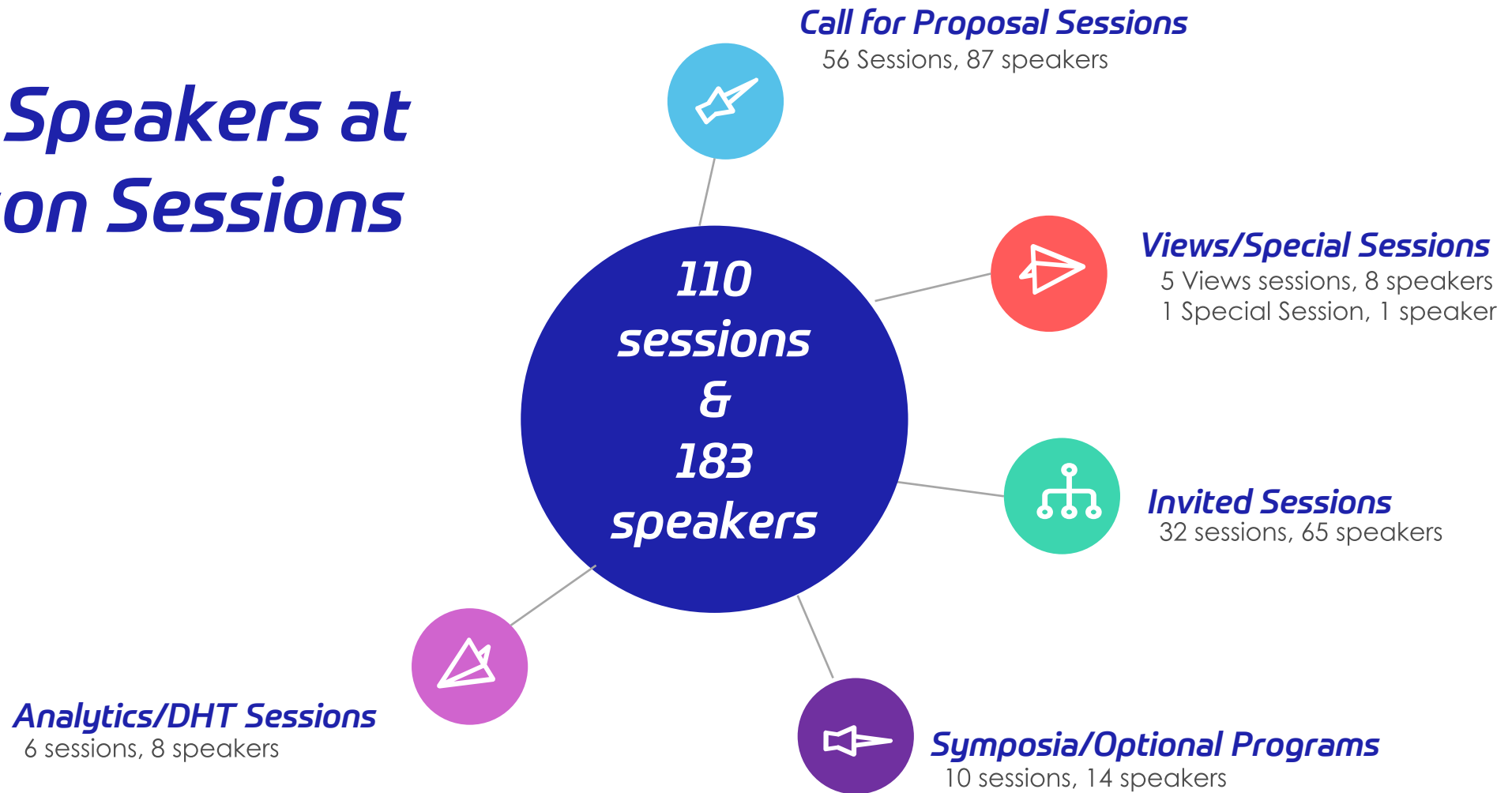


Education Sessions

- **HIMSS21**
 - Four days
 - 17 rooms – 290 sessions
 - 466 Speakers (283 in-person)
 - 11,412 people attended sessions across the four days



Virtual Speakers at In-Person Sessions



CXO Engagement

- CIO Summit
 - 388 Registrants
- 697 CIO Experience Registrants
- 1,035 Executives Circle registrants
- Positive Evaluations: Networking #1 reason they attend & #2 Education



***Final
HIMSS21
Exhibition
Overview***

*693+
exhibiting
companies*

*201+
Thought
Leadership
Sessions*

*236+ first
time
exhibitors*

*1,415 appt
scheduled
through
MYS *new
feature*

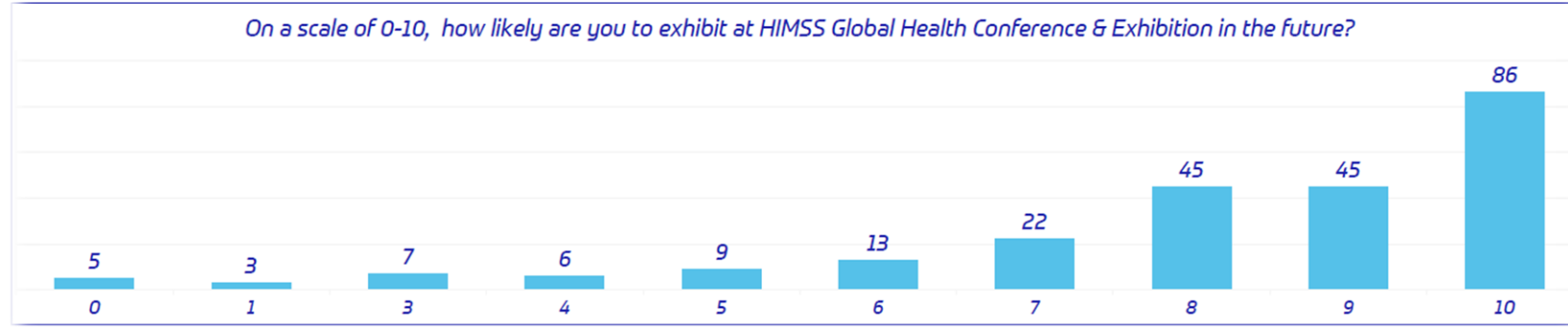
*244
Companies
in
specialty
pavilions*

*354
companies
in
traditional
exhibition
booths*

*156
companies
in Meeting
Place/
Meeting
rooms*

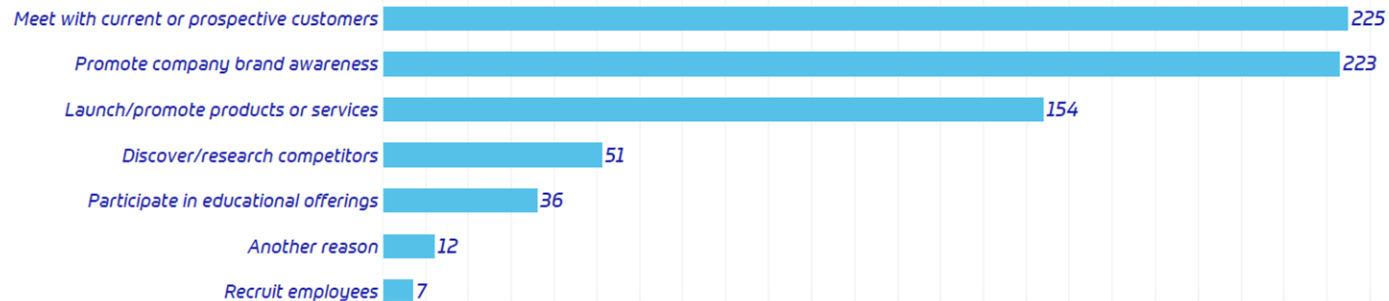
Exhibitor Feedback Survey Overview

Total Responses: 241



Motivators for Attending Conference

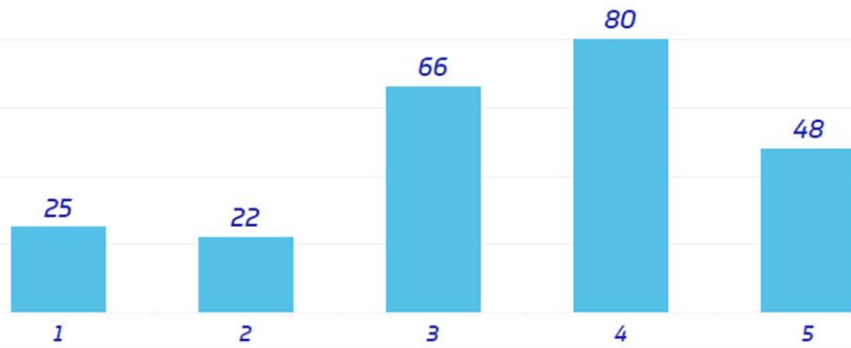
Please select your top 3 reasons for exhibiting at conference



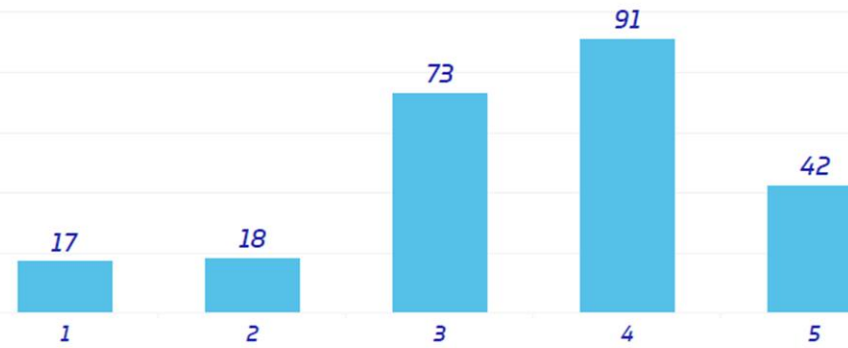
Connection / Engagement

Rate the following statements 1 (Lowest) to 5 (Highest)

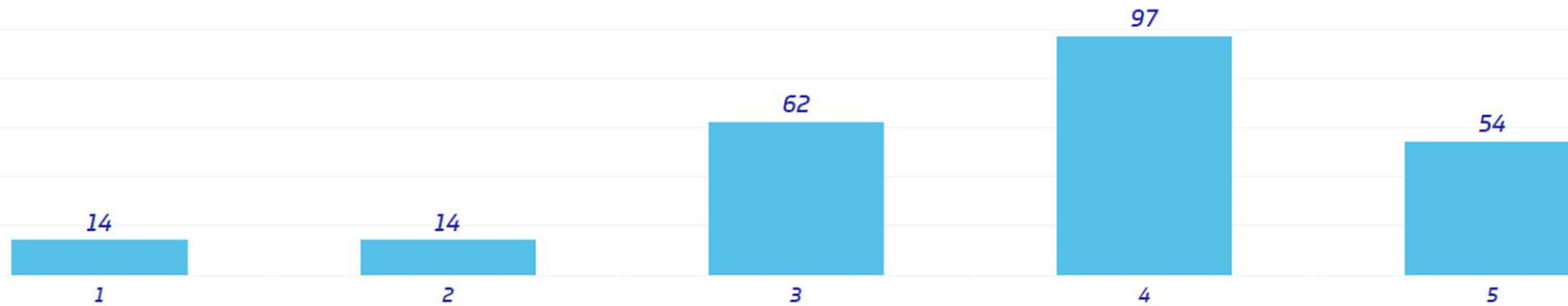
I found value in exhibiting at HIMSS21



I connected to the right people at HIMSS21.



The attendees I interacted with were of high quality.



Education session topic attendance

Topic Category	Total # of Sessions by Topic Category	Total # of Attendees
Applied Artificial Intelligence & Machine Learning	14	998
Data and Analytics	11	619
Health Information Exchange or Interoperability	22	1166
Cybersecurity, Information Security, Privacy	22	1153
Digital Health Transformation Leadership	35	1743
Academic Prep, Professional Development, Workforce	8	388
Healthcare Applications and Technologies	23	1111
Precision Medicine and Health	5	237
Telehealth, Connected Health, Virtual Health	22	973
Population Health, Public Health, SDOH	16	634
User Experience, Usability, User-Centered Design	10	377
Change Management	4	138
Bioinformatics or Healthcare Informatics Research	1	34
Consumers, Caregiver or Patient Experience	20	669
Innovation, Entrepreneurship, Venture Investment	4	130
Volume to Value, Quality, Patient Safety	12	368
Pandemic Response	25	674

*Top “parent”
categories
searched
through MYS*

Rank	Exhibitor Category (parent category)
1	Telehealth Solutions
2	Electronic Health Records
3	Revenue Cycle Management
4	Artificial Intelligence
5	Analytics
6	Payers/Health Plans
7	Life Sciences
8	Hardware
9	Interoperability/HIE/Integration
10	Health Information Management
11	Population Health Management
12	Consumer/Connected Health Solutions
13	Consulting
14	Ambulatory
15	Clinical Decision Support
16	Privacy & Security
17	Academic Programs
18	Supply Chain Management
19	Business & Financial Management
20	Web/Internet Solutions

*Top “sub”
categories
searched
through MYS*

Rank	Exhibitor Category (child category)
1	Telehealth Solutions > Remote Patient Monitoring
2	Artificial Intelligence > Artificial Intelligence
3	Electronic Health Records > Electronic Health Records
4	Telehealth Solutions > Telehealth Solutions
5	Analytics > Analytics
6	Clinical Decision Support > Clinical Decision Support
7	Consumer/Connected Health Solutions >
8	Ambulatory > Ambulatory EHR
9	Electronic Health Records > Clinical Documentation
10	Telehealth Solutions > Virtual Care
11	Analytics > Clinical Analytics
12	Revenue Cycle Management > Revenue Cycle Management
13	Interoperability/HIE/Integration >
14	Hardware > Hardware
15	Telehealth Solutions > Hospital at Home
16	Health Information Management > Health Information
17	Population Health Management > Population Health
18	Blockchain > Blockchain
19	Ambulatory > Ambulatory
20	Bar Code/RFID Solutions > Bar Code/RFID Solutions



Health and Safety Recap

- 2,500 verified through the Safe Expo concierge program prior to opening day
- 9,646 enrolled in CLEAR prior to opening day
- 84% verified their vaccination status prior to arriving in Vegas
- Eden Health performed 329 COVID-19 tests on-site with 1 positive result; 5 additional positive results reported within the next 10 days
- Safe Expo performed 203 COVID-19 tests on-site at Wynn with 0 positive results
- Approx. 30 people were unable to have their vaccination status verified at the on-site Vaccination Verification Centers
- Moving forward we will need to determine a solution for people having their badges reprinted and handing it off to a friend/colleague

HIMSS21 Digital Review



Event Scope & Scale

253

TOTAL NUMBER OF
SPEAKERS

123

TOTAL
SESSIONS

15

TOTAL
SEGMENTS

47

TOTAL NUMBER OF
BROADCAST HOURS

52

LIVE BROADCAST
CONTENT

15

CE ELIGIBLE
SESSIONS

6

DIGITAL
DIALOGUE
SESSIONS

65

MEDIAN # OF
DIGITAL DIALOGUE
ATTENDEES

5,001

ATTENDEE
NETWORKING
APPOINTMENTS
CREATED

2,425

APPOINTMENTS
ACCEPTED

45

SPONSORS & UPNEXT
GALLERY COMPANIES

28

SPONSOR
DISCOVERY PAGES



BROADCAST
OUTAGE
5 SECONDS



Registration to Participation...

15,604

TOTAL REGISTRANTS

7,522

REGISTRANTS WHO
LOGGED IN

48%

OVERALL LOG IN RATE

4,591

TOTAL DIGITAL ONLY PASS

51%

% DIGITAL
ONLY LOG IN
RATE

142

REGISTERED AFTER
THE LIVE EVENT

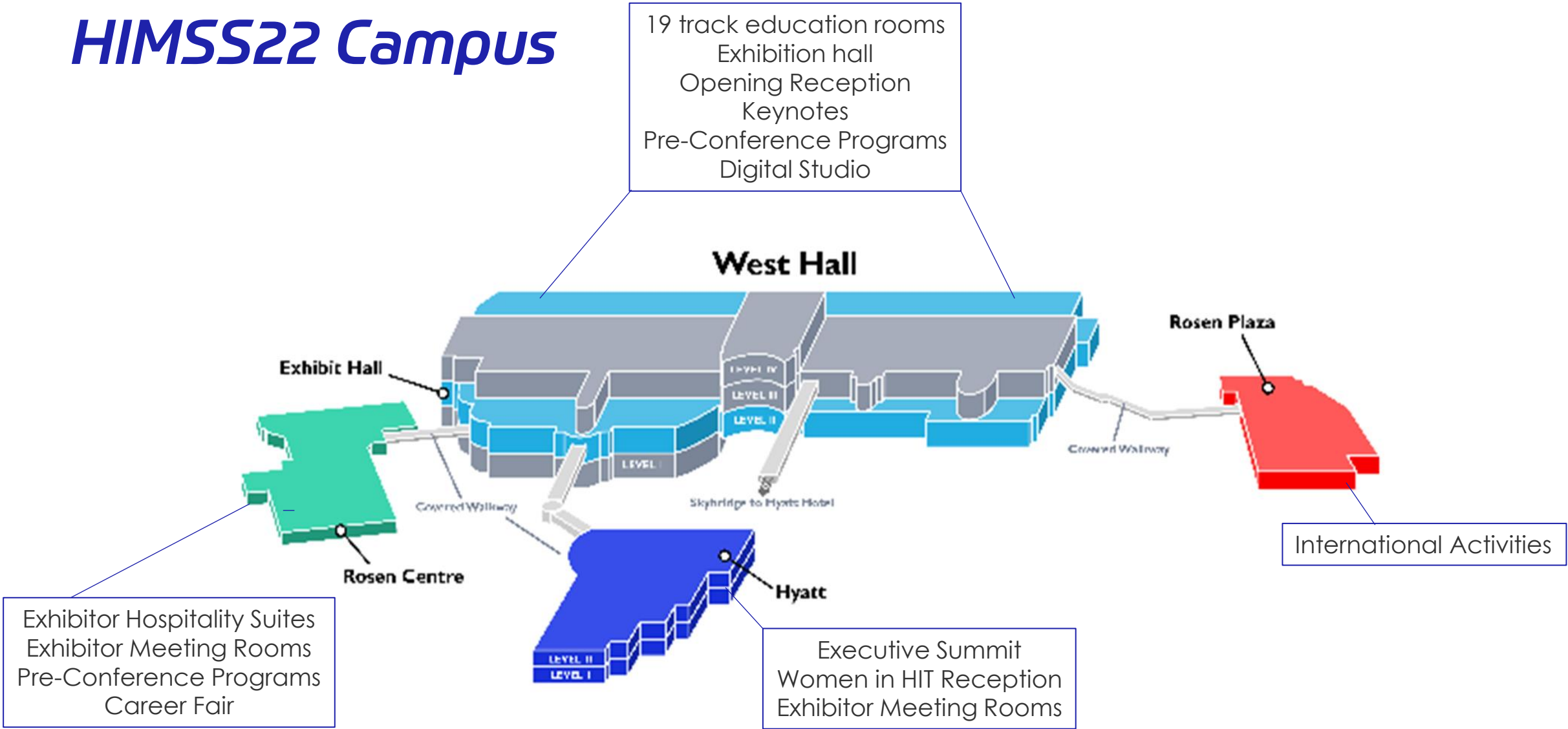
27,358

TOTAL LOG INS

HIMSS22 Look Ahead...



HIMSS22 Campus





***Schedule-At-A-Glance
(in-person)***

Sunday – Executive Summit Reception

Monday – Executive Summit, Preconference Events, Opening Reception

Tuesday – Opening Keynote, Education Sessions, Special Session, Exhibition, Emerging Healthcare Leader’s Reception, International Reception, Women in HIT Reception, CXO Experience

Wednesday – Keynote, Education Sessions, Special Session, Exhibition, CXO Experience, Accelerate Health, Awards Gala

Thursday – Education Sessions, Exhibition, CXO Experience, Exclusive Event at Universal Orlando

Friday – AM Keynote, Education Sessions, CXO Experience, Closing Keynote

Keynotes (in-person)



Opening – Bob Iger, Disney (invited)



Closing – Michael Phelps (confirmed)

*Education
(in-person)*

Topic Categories



New/Expanded (In-person)

Conference Design:

Continued focus on CXO/CIO (Executive) growth

Larger aisles throughout floor

Additional lounges on show floor- *locations TBD*

Additional food areas

More space between seating in education
rooms/networking areas

Greater integration with digital

Appointment scheduler through MYS – attendee to exhibitor

New areas/topics for specialty areas:

Global Hub (global economic development organizations)

Consultants' /Investor Cafe

Wellness- behavioral/mental health

Part of Consumerism/Patient Engagement Pavilion

Retail Health (exploring)

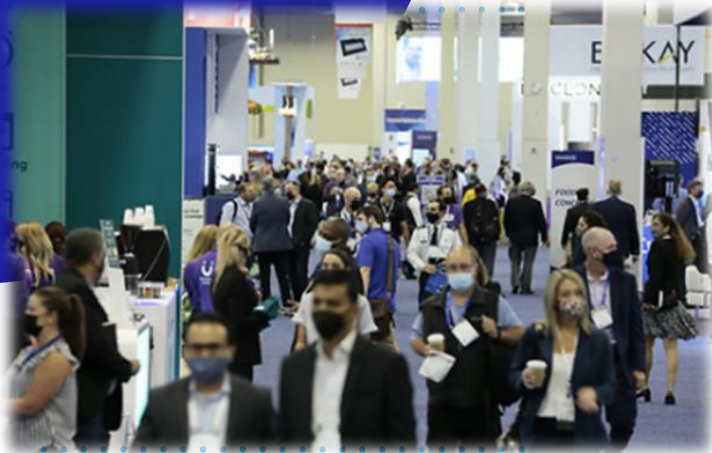
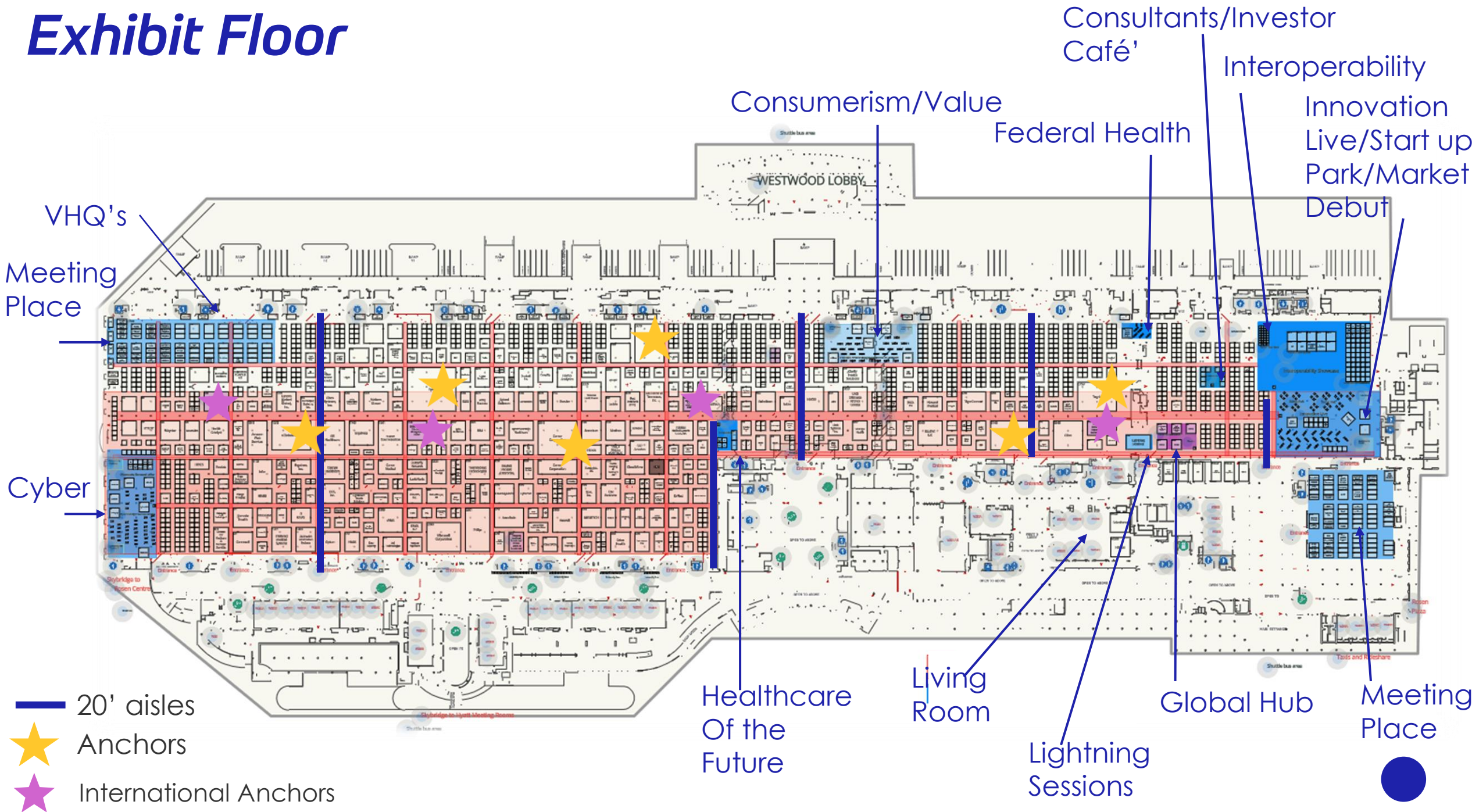


Exhibit Floor



Networking

- Opening Reception
- Emerging Healthcare Leaders Reception
- Women in HIT Reception
- A Celebration of Black Excellence
- Awards Gala
- Thursday Night Event at Universal Orlando Resort

And MUCH more!





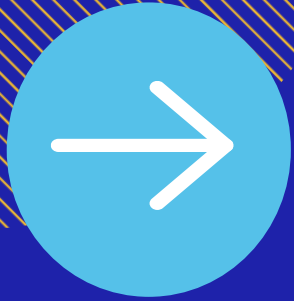
***Health &
Safety at
HIMSS22***

After the success of HIMSS21 in Las Vegas you will continue to see the following protocols at HIMSS22 in Orlando:

- Vaccination required
- Wider aisles throughout the exhibit floor
- Socially-distanced seating options in education rooms and networking events
- PPE & hand sanitizer available throughout the HIMSS22 campus
- On-Site COVID testing available

The following are still being established and will be communicated as soon as available:

- Mask policy
- 



Registration opens on/around Nov 11!



HIMSS 22

14-18 March | Orlando

HIMSS22 Digital Agenda-at-a-Glance

Draft Agenda
subject to change
Times are Eastern Standard

Monday, March 14

12:00 - 1:30 pm	Opening Segment
1:30 - 3:30 pm	Digital Transformation Segment
3:30 - 5:00 pm	Social Determinants of Health Segment
5:00 - 7:00 pm	Orlando Center Stage

Tuesday, March 15

8:00 - 9:00 am	Networking
9:00 - 11:00 am	Data & Interoperability Segment
11:00 - 11:45 am	Networking & Live Facilitated Dialogues
11:45 am - 1:45 pm	Trust & Security Segment
2:00 - 4:00 pm	Workforce Segment
4:00 - 5:00 pm	Networking & Live Facilitated Dialogues
5:00 - 7:00 pm	Orlando Center Stage

Wednesday, March 16

8:00 - 9:00 am	Networking
9:00 - 11:00 am	Healthcare Economics Segment
11:00 - 11:45 am	Networking & Live Facilitated Dialogues
11:45 am - 1:45 pm	Partnerships & Supply Chain Segment
2:00 - 4:00 pm	Patient Experience Segment
4:00 - 5:00 pm	Networking & Live Facilitated Dialogues
5:00 - 7:00 pm	Orlando Center Stage

Thursday, March 17

8:00 - 9:00 am	Networking
9:00 - 10:45 am	Behavioral Health Segment
10:45 - 11:30 am	Networking & Live Facilitated Dialogues
11:30 am - 1:30 pm	Fringe Technology Segment
1:30 - 1:45 pm	Anchor Desk Wrap Up – Broadcast Ends
5:00 - 7:00 pm	Orlando Center Stage

Comprehensive Digital Experience



Thank you!

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TRIVIA

Q: How many HIMSS Conferences have taken place Florida?

A: 13

Terri Sanders

*SVP Enterprise Marketing &
Communications*

Global Conference Messaging



HIMSS22 Theme

HIMSS **22**

14-18 March | Orlando

Goals and Objectives

*To be successful,
the conference
theme needs to:*

- 1. Reflect the brand**
 1. Affirm HIMSS's relevance and leadership
 2. Empower HIMSS to deliver on its vision and mission
 3. Position with global relevance
- 2. Employ an audience-centric approach**
 1. Reflect both the mindset and actions of our members
 2. Continue to improve upon the audience journey
- 3. Frame an experience undergoing a paradigm shift**
 1. Function in face-to-face and/or virtual capacity
 2. Ladder up to new, outcomes-focused value proposition
- 4. Empower members to reform the global health ecosystem**
 1. Invite attendees to act with aspirational tone
 2. Develop scalable messaging
- 5. Demonstrate a differentiated, unique POV**

What We've Done

Research Highlights

Received input from Internal staff and leadership

In order to understand the internal vision for HIMSS22, the team spoke to several stakeholders in the aftermath of HIMSS21. Their input helped us understand the priorities and opportunities.

Reviewed existing documentation and findings

The team reviewed research and strategy documents completed over the course of the last year.

Analyzed direct and indirect competitors

The team researched current themes from companies both inside and outside our competitive set to ensure we explored beyond the expectations of our target audiences.

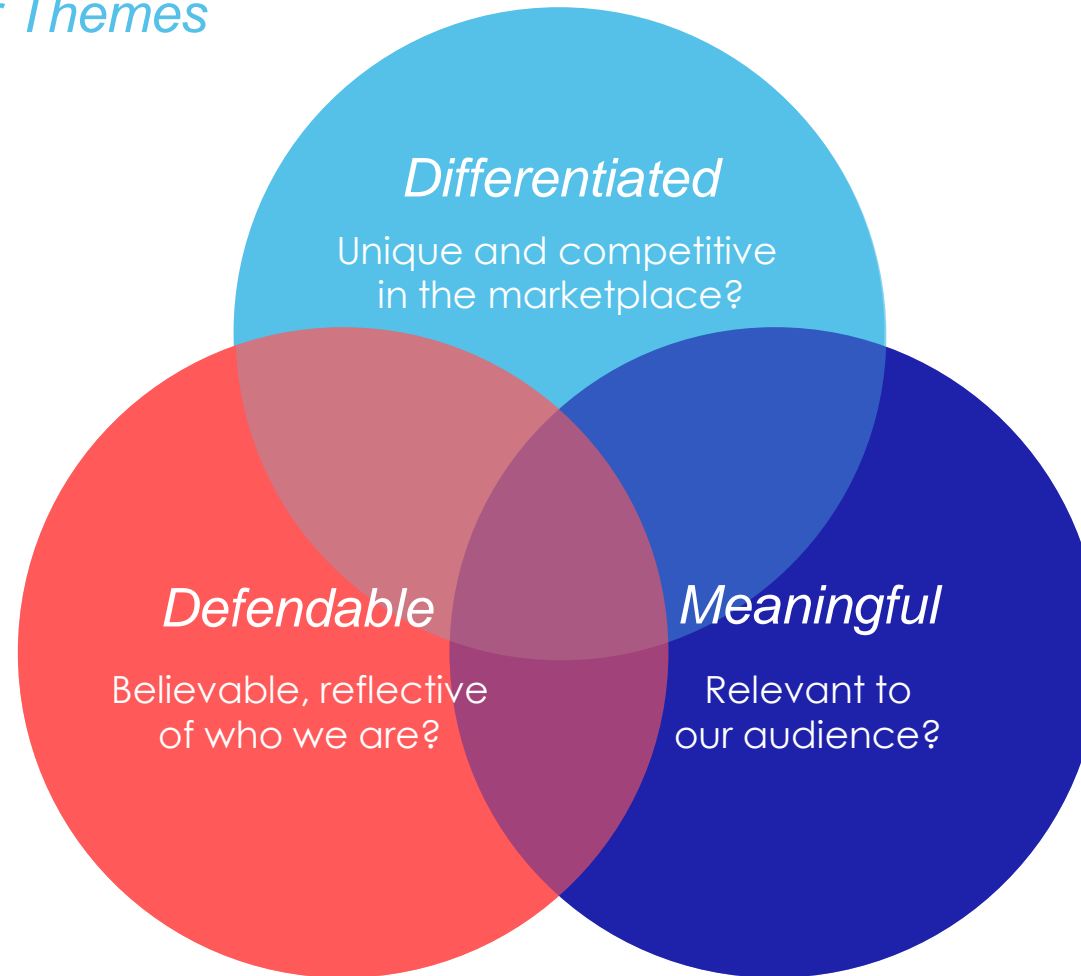


User Testing with Chapter and Community Leaders

To select the theme, the two top options were shared with membership leaders to make the final selection

Our Approach

How We Validated Our Themes





Reimagine Health

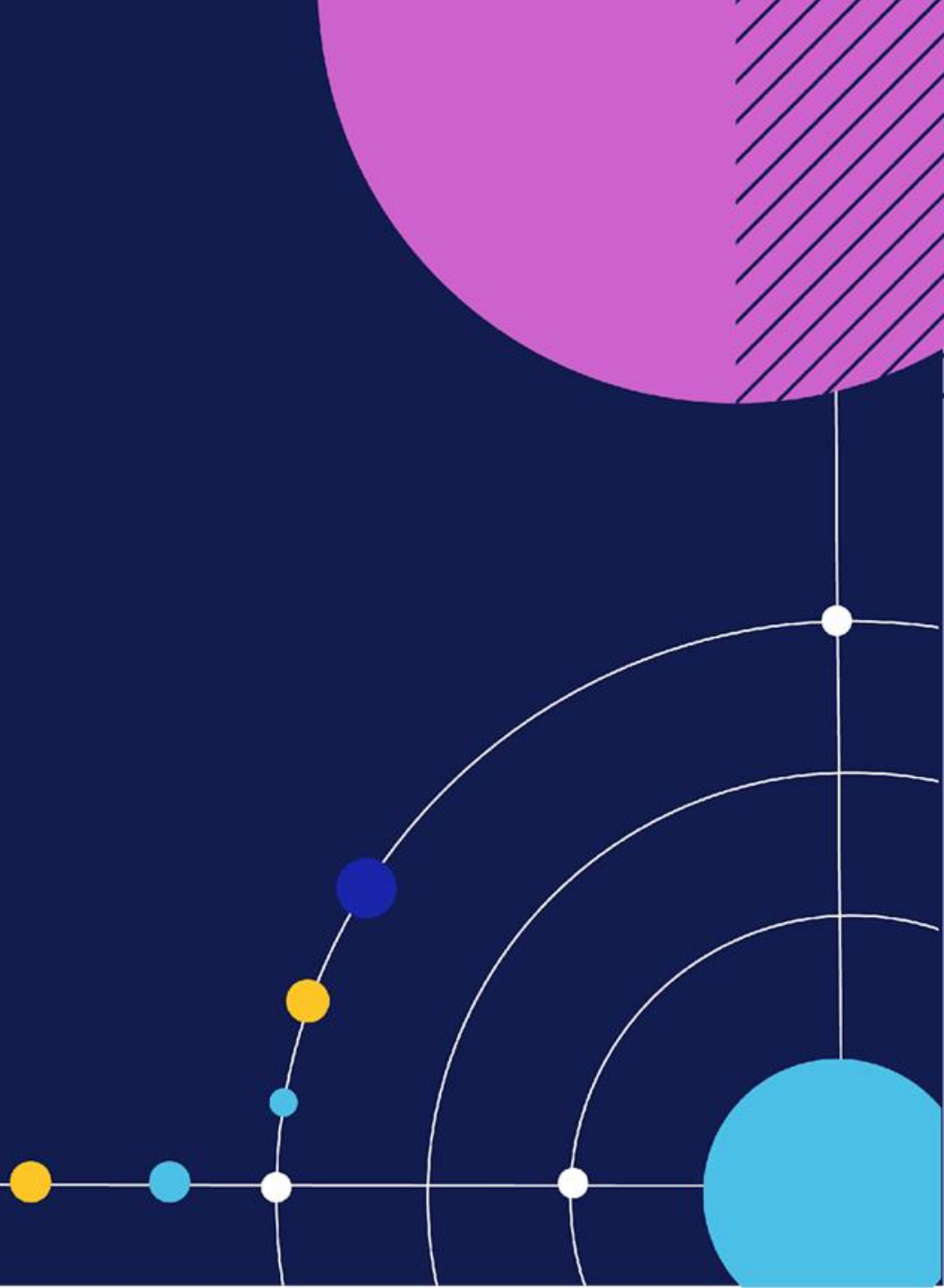
CREATIVE

INSPIRATIONAL

TRANSFORMATIVE

RE•IMAGINE HEALTH

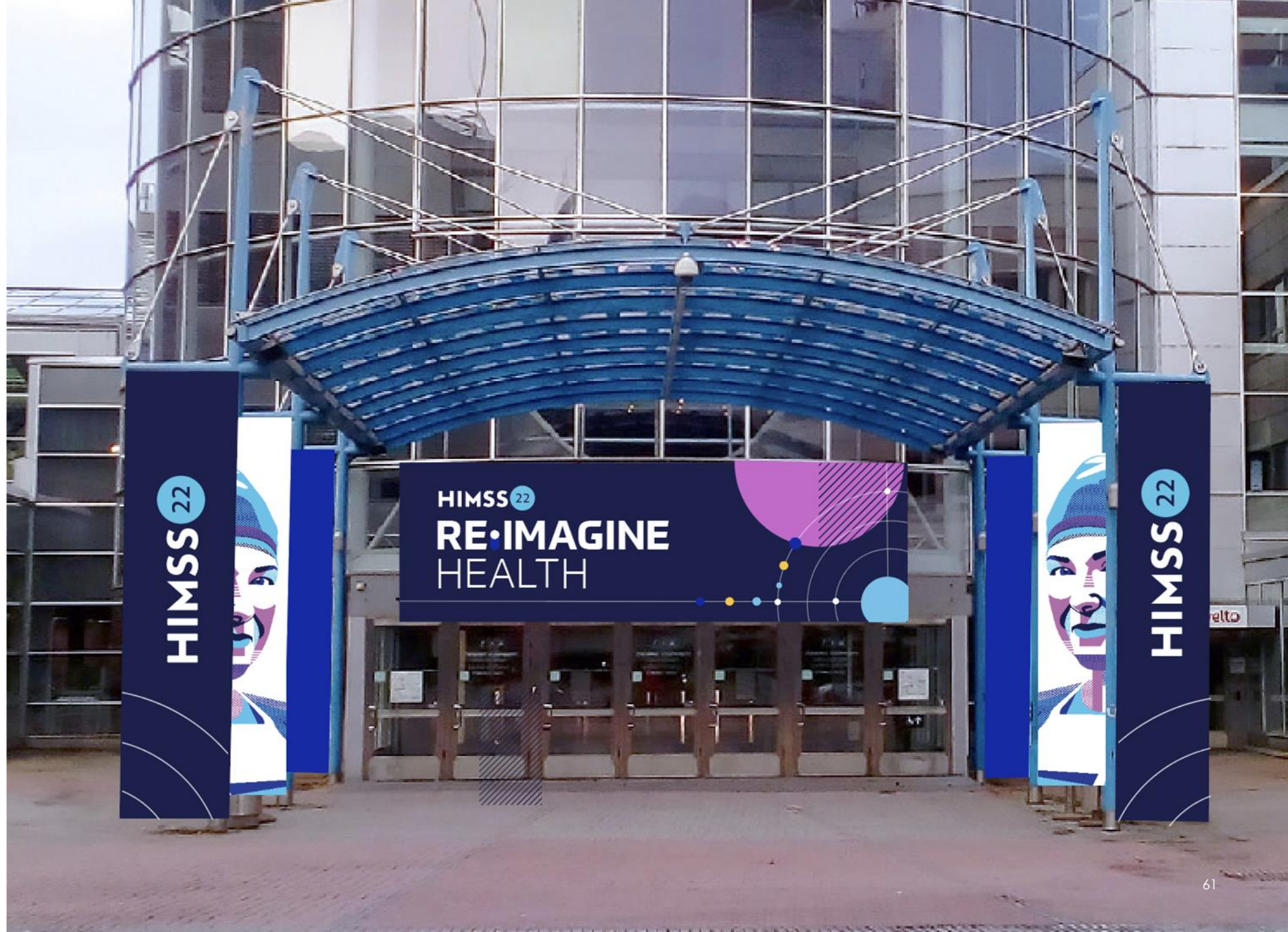
It's time to take a fresh look at healthcare. At what it means to be healthy. At what it means to be well. It's time to rethink how we've always done things. To redefine what's possible—and rewrite our future. Join other global health changemakers at HIMSS22 **as we reimagine health.**



Website



Signage



On-Site Brand Activations



Marketing HIMSS22

HIMSS 22

14-18 March | Orlando

The HIMSS22 marketing and communications journey

The past year has taught all of us the importance of choice, collaboration and the need to **adapt the way we deliver increased value** to our audiences.

HIMSS21 was our opportunity to redefine and demonstrate evolved content delivery—where a singular event **transforms into a multifaceted experiential journey**.

For HIMSS22, we will lead audiences through **personalized paths** to achieve the outcomes they seek via a truly hybrid and custom experience...



Our Audiences

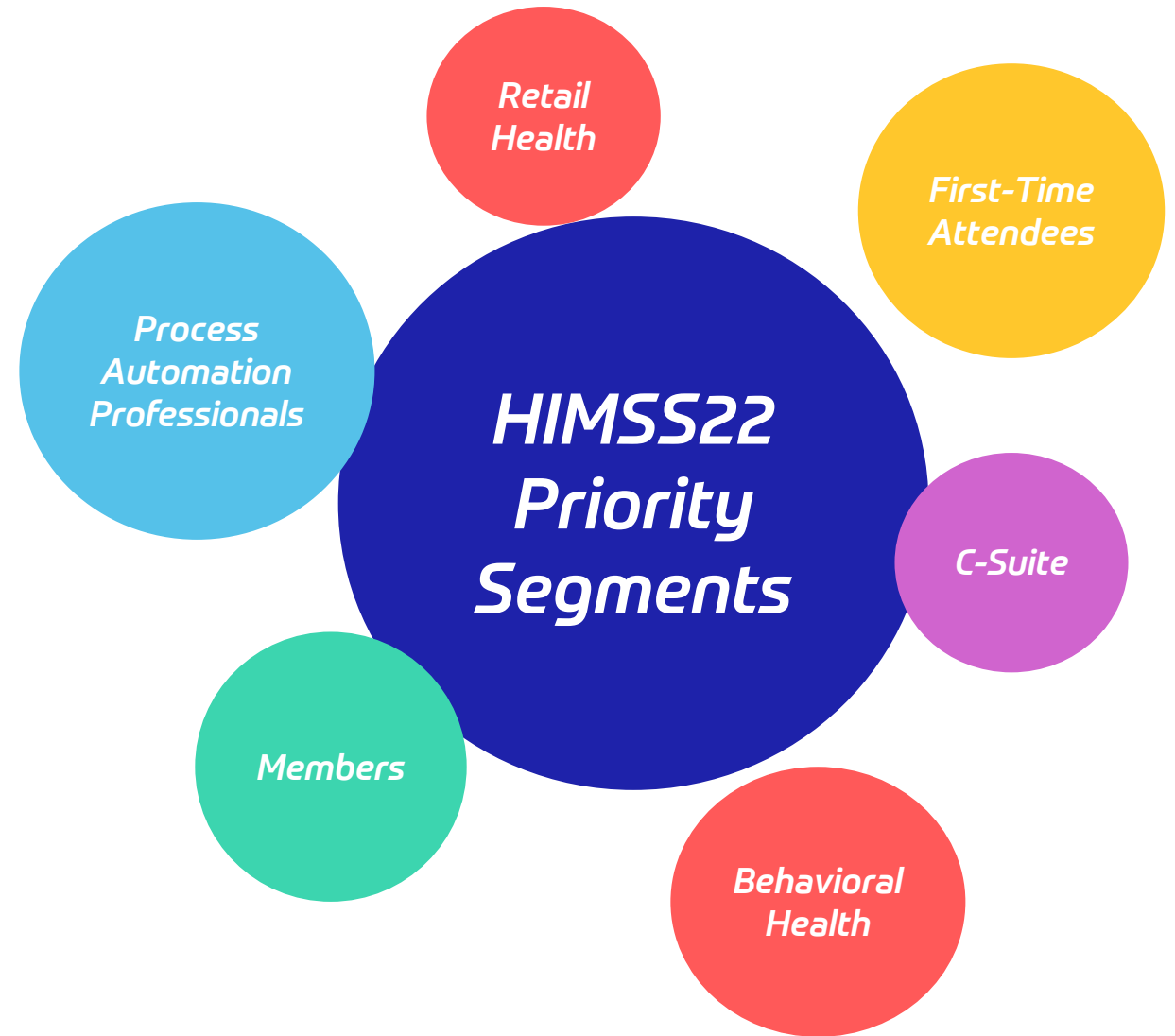
With **over 2.1 million touch points**, our audiences represent a global community of members, volunteers, event attendees, influencers and more.

*Detailed audience segments can be found in the appendix.



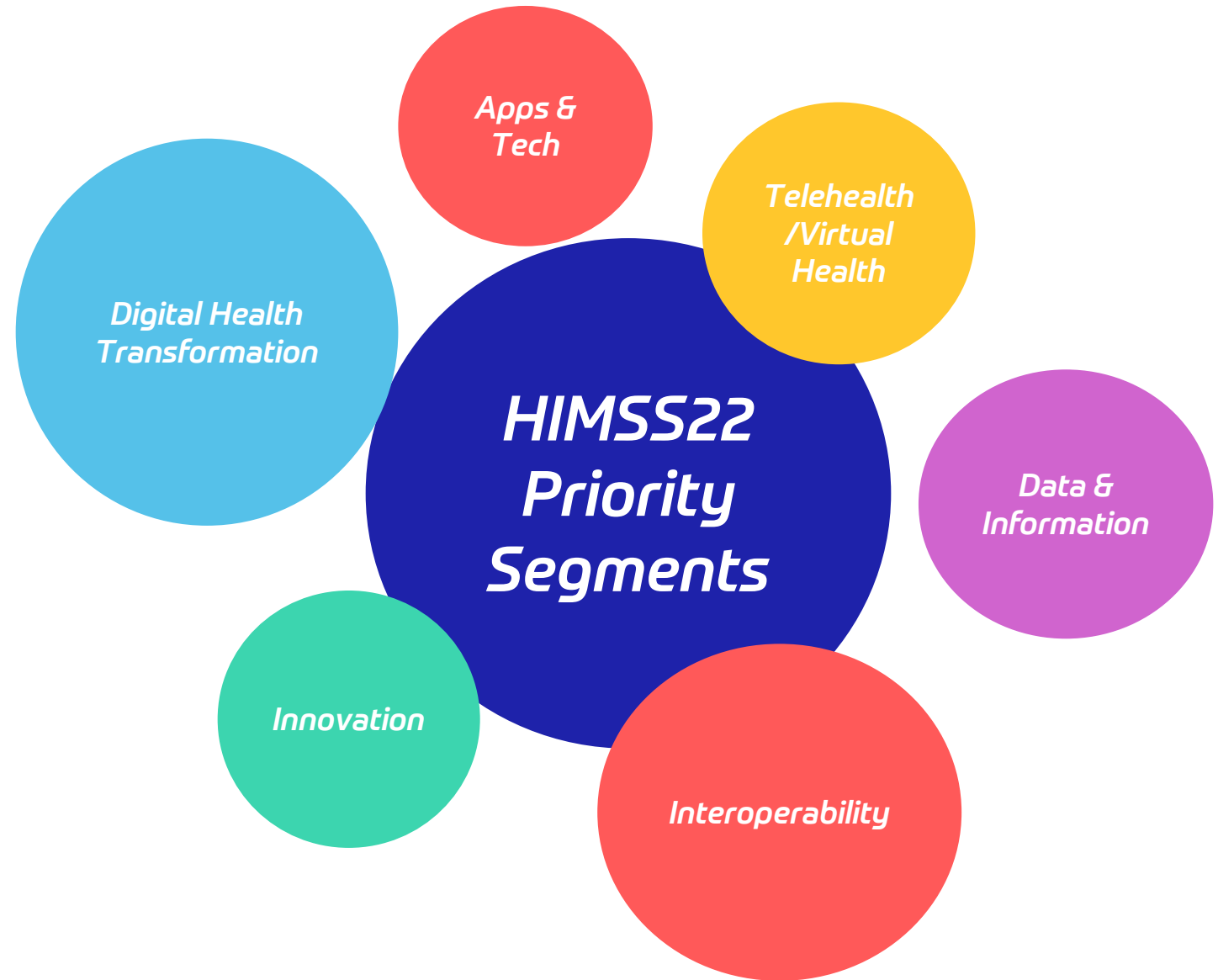
Priority Segments

Priority segments for the 2022 Global Conference will include professional titles and organizations across the healthcare and health information and technology ecosystem.

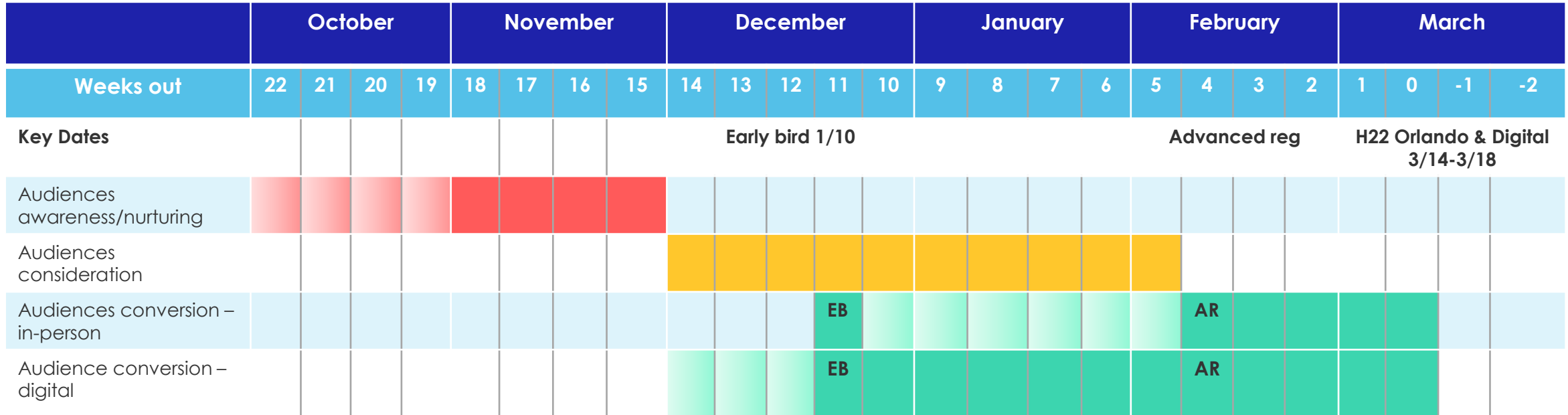


Topics of Interest

These topics are of particular interest to attendees based on HIMSS21 feedback.



Global integrated omni-channel strategy



Top channels for awareness and consideration building

- Organic search
- Email
- Paid search
- Display
- Social

Top channels for conversion

- Direct
- Organic search
- Paid search
- Referral
- Email

Press at HIMSS22

HIMSS **22**

14-18 March | Orlando

Press at HIMSS22

Press Launch Rollout

Cascade of HIMSS22 launch communications targeting members of the media



HIMSS22 Email to Press – 11/10/21

Includes how and when press can submit HIMSS22 registration for press credentials, an invitation to a Zoom information session and personalized invitations to VIP press



Information Session for Press – 11/15/21

Covers registration process, credentialing guidelines, overview of HIMSS22, how press info is shared with exhibitors, Q&A and topics press would like to cover at HIMSS22



Distribute HIMSS22 Press Release – December 2021

Issued within one month of the registration open date, the official press release will reflect Global Conference theme and key messages

Press at HIMSS22

Tailoring Content to Press

Topics of interest indicated by registered press will inform messaging

- At several key points leading up to HIMSS22, press are prompted to share their topics of interest for HIMSS22 coverage
- Communications will lean in on these topics for messaging and content
- Popular topics frequently include cybersecurity, interoperability and digital health transformation
- Team will guide exhibitors on press engagement

Support for Exhibitors

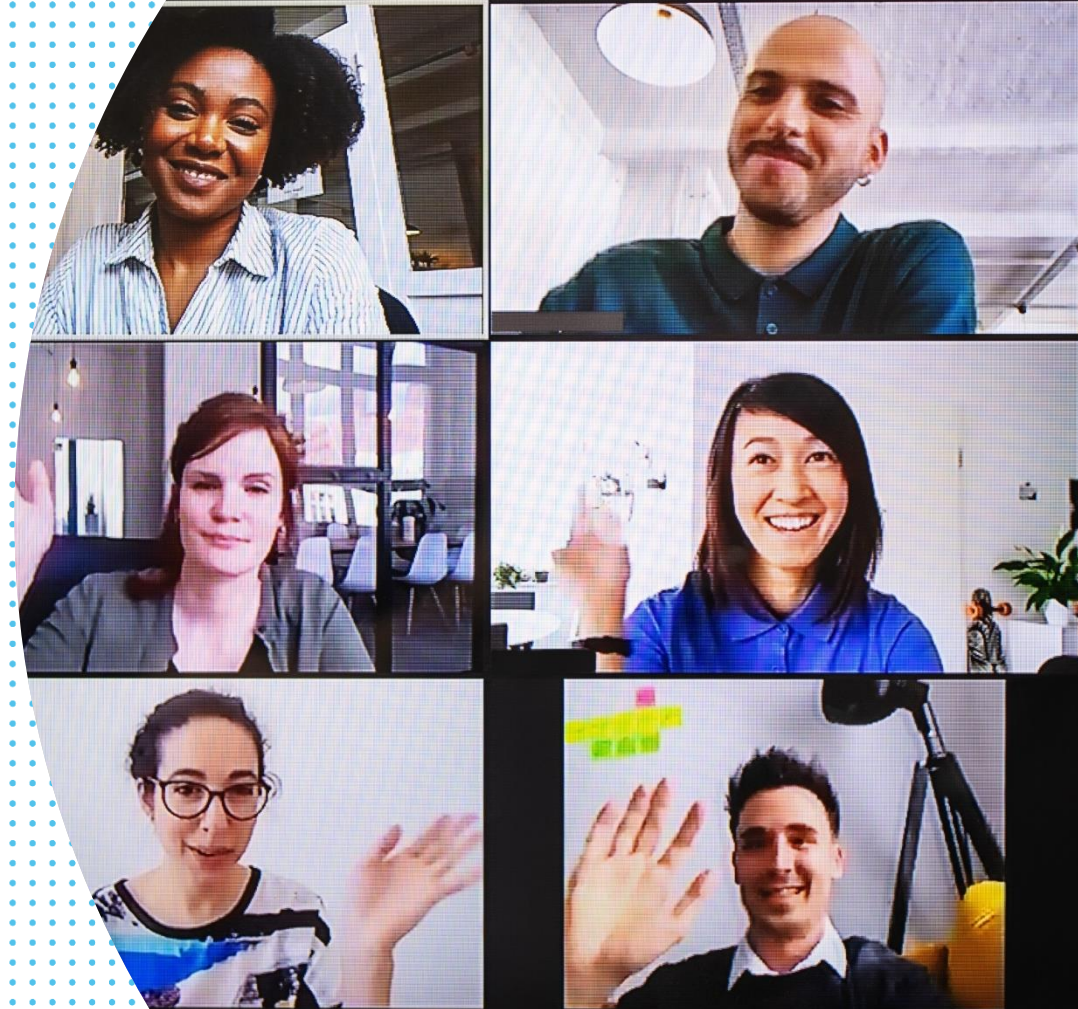
Engaging with the Press

- HIMSS Strategic Communications and Global Conference teams will host two webinars featuring members of the press who are planning to attend HIMSS22, exclusively for an audience of Global Conference exhibitors.
- The webinars will review the topics reporters are interested in covering and help exhibitors understand how to best interact with members of the press. Each exhibitor is then empowered to make connections with the media and arrange interviews ahead of and during HIMSS22. HIMSS will no longer provide access to an on-site media interview room at Global Conference.
- HIMSS will provide a list of registered press through the exhibitor portal on the first and the 15th of each month, from December 2021 through March 2022.

Support for Exhibitors

Webinars

- **How to tell your story at HIMSS22 - Dec. 2, 2021**
 - Discover the best way to share, engage and secure press coverage in Orlando. The HIMSS Strategic Communications team will discuss the ever-popular press list, how to reach out and how to schedule press interviews.
- **What stories will sizzle with the press at HIMSS22 – Jan. 25, 2022**
 - Join a few of the credentialed press for HIMSS22 to hear about stories they are interested in covering in Orlando and how your story could have some sizzle to it.



Questions about the Press?

Contact **Morgan Searles**,
Strategic Communications Manager, at
msearles@himss.org

The word "TRIVIA" is displayed in a playful, stylized font. Each letter is contained within a square block of a different color: 'T' is green, 'R' is purple, 'I' is pink, 'V' is blue, 'I' is orange, and 'A' is teal. The blocks are slightly offset and overlap, giving a 3D effect. The entire graphic is set against a white background within a central rectangular frame.

TRIVIA



Q: In what year did Disney World open?

A: 1971 (The Magic Kingdom)

HIMSS22 Exhibitor Panel

Best Practices

Becky Washler

GM North America Sales



Ajay Kapare

ELLKAY



Jeanne Wert

Siemens Healthineers





The Exhibitor Experience

HIMSS Global Conference & Exhibition exhibitors share their experience and insight.



The word "TRIVIA" is displayed in a playful, stylized font. Each letter is contained within a separate, overlapping, tilted square block. The blocks are colored as follows: 'T' is green, 'R' is purple, 'I' is pink, 'V' is blue, 'I' is orange, and 'A' is teal. The letters themselves are white with a slight 3D effect. The entire graphic is set against a white background within a larger blue frame.

The word "TRIVIA" is displayed in a stylized, colorful font. Each letter is contained within a separate, overlapping rectangular frame that resembles a photograph or a piece of paper. The frames are arranged in a slightly staggered, overlapping manner. The colors of the frames are: T (green), R (purple), I (pink), V (blue), A (orange), and I (teal).

TRIVIA

Q: When Disney World opened in 1970, what was the cost of admission?

A: \$3.50

HIMSS22 Resources

Corporate Member Exclusives

Susan Burch

Sr. Manager



Daniel Trampas

Sr. Associate



Maggie VanVossen

Sr. Manager



Corporate Member Comp Codes and Discount Codes

HIMSS22 Comp & Discount Codes



Daniel Trampas
Senior Associate,
Corporate
Relations

- Available to all Corporate Member companies in good standing through the Global Conference.
- Codes apply to:
 - Complimentary conference registration(s)
 - 10% Discount on conference registration(s)
 - Complimentary invitations to the *Corporate Member Appreciation Breakfast*
- Allotment based on membership level - (*Conference; Breakfast*)
 - Diamond – 4; 5
 - Platinum – 2; 3
 - Emerald – 3; 4
 - Gold – 1; 2

) *HIMSS22 Comp & Discount Codes*

Non-Exhibiting Corporate Members

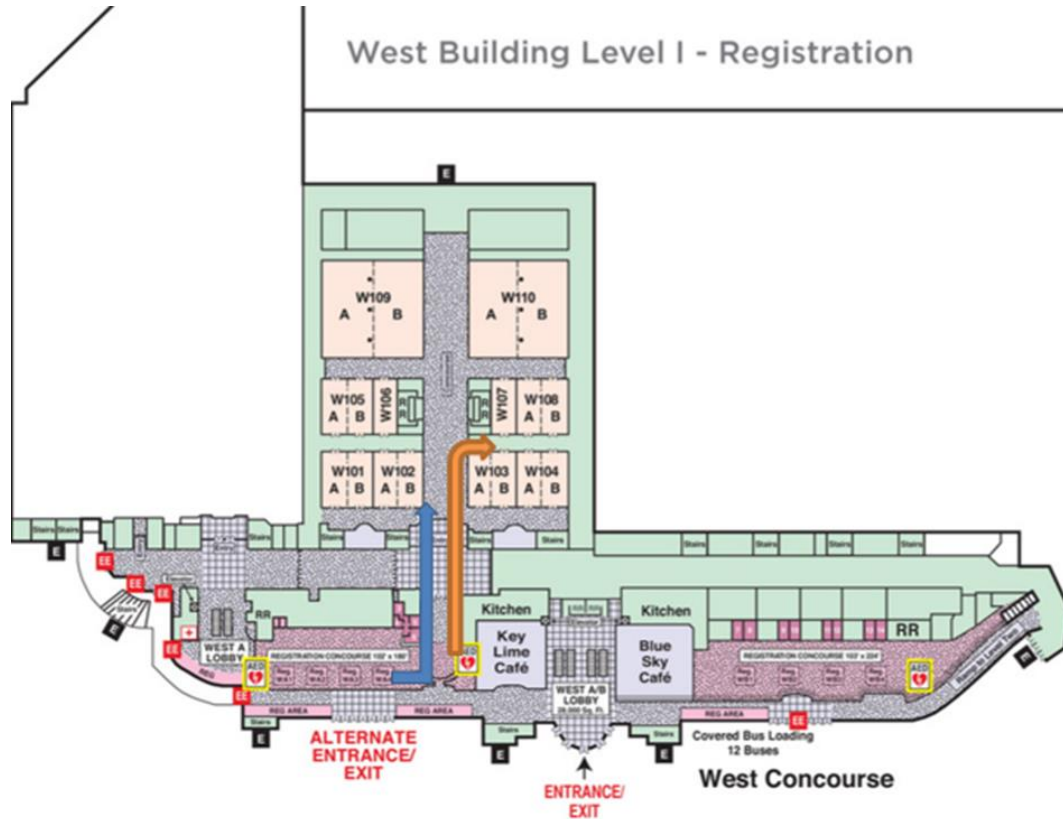
- Your Corporate Relations Representative will email registration codes to Primary and Secondary Contacts for the membership

Exhibiting Corporate Members

- Complimentary registration allotment is included in “Registration Dashboard” on your Exhibitor Dashboard
- No code for conference registrations; you will enter a code for the *Corporate Member Appreciation Breakfast*

Corporate Member Lounges & Meeting Rooms

Diamond & Emerald Lounge



Diamond and Emerald members also have access to the Corporate Member Lounge (Room W102)



Maggie VanVossen
Senior Manager,
Corporate
Relations

The lounge offers:

- Complimentary Beverages
- Quiet Zone (Tables, Chairs, Couches)
- Semi-private meeting space (accommodates 8-10 people)
- Wi-Fi Access

Location and Hours:

- Room W108A (Phone Number TBA)
- **Orange County Convention Center**
- Tuesday, March 15 & Wednesday, March 16 - 8:00 am – 5:30 pm ET
- Thursday, March 17 - 8 am – 4 pm ET

Semi-Private Meeting Rooms

- Available during Corporate Member Lounge hours
- Corporate Members can reserve 1 meeting per day/up to 1 hour per day (based on availability)
- Drop-in availability Tuesday, March 15 to Thursday, March 17
- Meeting space can be reserved for same day or next day meetings:
 - Appointments can be made on Tuesday, March 15 to reserve meeting space for Wednesday, March 16
 - Appointments can be made on Wednesday, March 16 to reserve meeting space for Thursday, March 17
 - Contact the Corporate Member Lounges to reserve space.
- Room W108A (Phone Number TBA)
 - **Orange County Convention Center**

*Corporate Member
Appreciation Breakfast*

Corporate Member Appreciation Breakfast

- Network With Other Corporate Members
- Sponsorship Opportunities
- Prize Drawings
- Meet the Corporate Relations Team & HIMSS Leadership



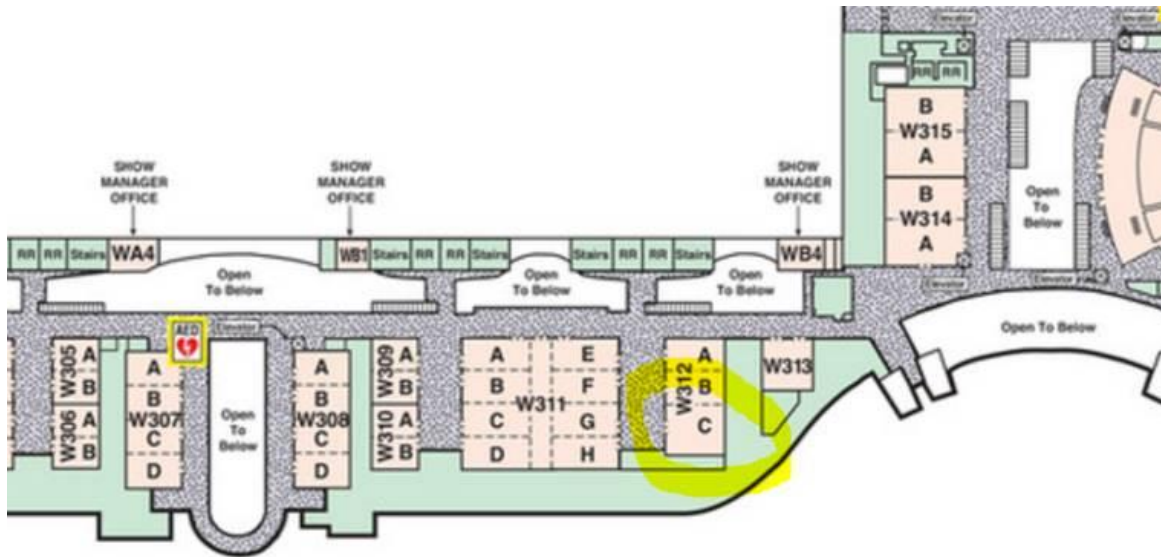
Susan Burch
Senior Manager,
Corporate
Relations

Corporate Member Appreciation Breakfast

Wednesday, March 16, 2022

7:00am – 8:30am

Room – 312C



Corporate Member Appreciation Breakfast

Wednesday, March 16, 2022

7:00am – 8:30am

Room – 312C

Diamond Members – 5 invitations

Emerald Members – 4 invitations

Platinum Members – 3 invitations

Gold Members – 2 invitations



Your Corporate Relations Team

Strengthen relationships, Champion member value, Engage the healthcare community



Amenia Army

Amenia.army@himss.org
734-477-0864



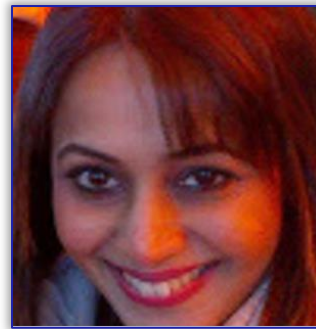
Susan Burch

Susan.burch@himss.org
734-477-0854



Kevin Cleary

Kevin.cleary@himss.org
312-915-9243



Chandra Guha

Chandra.guha@himss.org
734-477-0858



Daniel Trampas

Daniel.trampas@himss.org
312-915-9221



Maggie Van Vossen

Maggie.vanvossen@himss.org
312-915-9245



Thank You!

We will see you next Wednesday

Day 1 Survey: <https://www.getfeedback.com/r/fXs3lhbb>

