



HIMSS23 Booth Selection Informational Webinar

Thursday, January 27, 2022

Reminders



Your line was muted when you joined the call

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the chat box in the bottom of your screen.



This webinar will be recorded

The recording and slides will be sent to all attendees via email within a few hours after the presentation. Please utilize the links throughout the slides for additional information.

Today we will cover:

- HIMSS23 Dates
- Booth Selection Timeline
 - Top 250 Booth Selection
 - Onsite Booth Selection
- HIMSS23 Booth Selection Opportunities
- Booth cost and deposit requirements
- General Rules for show / Logistics Information
- HIMSS23 Floor Plan/Layout
- HIMSS23 Booth Wait List
- HIMSS23 Sponsorships
- HIMSS24 – Save the dates!
- HIMSS Corporate Membership Program
- Questions



HIMSS23 Dates

- Global Health Conference Dates:
 - **April 17-21, 2023 (Monday – Friday)**
McCormick Place, Chicago, IL
- Preconference Sessions, Opening Reception
 - **Monday, April 17, 2023**
- Exhibition Dates:
 - **April 18-20, 2023 (Tuesday – Thursday)**



HIMSS23 Booth Selection Timeline

Important Dates

January 10-24, 2022	Anchor Selection
February 7-25, 2022	Top 250 companies select virtually before HIMSS22
March 14-17, 2022	Onsite Booth Selection at the Orange County Convention Center New this year, we will be located on the show floor! Booth 6687, Hall D (behind the Federal Health Pavilion) <i>*Both onsite and virtual appointment options will be available</i>

Note:

- Booth selection appointment times are scheduled in exhibitor priority point order.
- Booth selection order is based on points as of December 31, 2021.

You are allowed to secure a booth size of your choice within HIMSS exhibitor rules and regulations. The HIMSS Sales Team will work with you to configure a desirable available location and size.

Top 250 Booth Selection Appointments

- If you are selecting in the top 250, emails will be sent the week of January 31, 2022, with appointment times and Zoom information
- Appointments times are ordered based on HIMSS priority points as of December 31, 2021
- All Top 250 appointments are **CENTRAL TIME**
- All companies receive the same Zoom appointment link (Zoom will run all day) so we ask you to call in during your appointment timeframe only
- Exhibitors will be required to sign the booth space contract (online) and pay the booth deposit immediately following your selection time. Both steps **MUST** be completed or booth space **WILL** be released on the last day of the onsite booth selection, Thursday, March 17, 2022.
- Please be on time and stick to the schedule as we have back to back appointments scheduled for the entire day. If you do not select a booth during the scheduled meeting, HIMSS will move onto the next person.
- Additional information can be found here: [HIMSS23 Top 250 Booth Selection Information](#)

Onsite Booth Selection Appointments

- Appointments times will be sent out the week of February 7
- Appointment times are Eastern Time Zone since we will be in Orlando
- Booth Selection will take place at the Orange County Convention Center Booth 6687, Hall D, behind Federal Health Pavilion
- Please look for signage directing you to the room or visit any of our information desks for assistance
- Please show up to appointment 5-10 minutes early to view the floor plan before selecting your space
- Please be prepared to sign the booth space contract (online) and pay the booth deposit. Check or credit card payments accepted.
- Both steps MUST be completed or booth space WILL be released on the last day of booth selection, Thursday, March 17, 2022.
- Once you arrive to the room, there will be instructions on where to go next

Onsite Booth Selection Operation Hours

- **Location:**

Orange County Convention Center

Booth 6687, Hall D, behind Federal Health Pavilion

- **Hours:**

- Monday, March 14: 1:00 PM – 5:00 PM
- Tuesday, March 15: 2:00 PM – 5:00 PM
- Wednesday, March 16: 8:00 AM – 5:00 PM
- Thursday, March 17: 8:00 AM – 3:00 PM

[HIMSS23 Onsite Booth Selection Information](#)

What if I can't make my appointment?

- Is your appointment is in the top 250?

- Please work with your HIMSS sales manager to schedule a time to select your space prior to HIMSS22

OR

- Come to the HIMSS23 booth selection room onsite during booth selection hours

- My appointment is onsite and I cannot make the assigned time – help!

- Stop by the HIMSS23 booth selectin room anytime after your scheduled appointment, during booth selection hours

- I can't attend HIMSS23 onsite booth selection

- You can select your time to have a virtual appointment during the booth selection RSVP survey.

Booth Selection Opportunities

HIMSS23 Booth Selection Opportunities

The following are available to select during your HIMSS23 Booth Selection Appointment:

- Standard Booth Space – Zone 1 and Premium Zone
 - Space begins at 10'x10'
 - (5) badges per 10'x10' booth
 - Listing in HIMSS printed onsite guide, website, mobile app
- Meeting Place Rooms – 10'x20' and 20'x20' options
 - Meeting room structure with ceiling, carpet and locking door
 - Conference table and 8 boardroom style chairs or lounge seating
 - 42" monitor, Electrical, Internet line (shared T1 line)
 - Cleaning
 - Exhibitor/Client Badges – 10 (you determine the mix)
 - Priority Points – 5 (9 points for 20'x20' option)
- Vendor Headquarters – 10'x20'
 - **Must have an exhibit space to purchase**
 - Meeting room structure with locking door – does not include ceiling
 - Carpeted floors
 - Priority Points - 2

HIMSS23 Selection Opportunities to Come

The following will be available in Q2 to select:

- University Row
- Specialty Pavilion Areas
 - Including Cybersecurity Command Center and Interoperability Showcase



HIMSS23 Booth Space Cost and Deposit

HIMSS23 Booth Pricing		
Area	Corporate Member Pricing	Non Corporate Member Pricing
Premium Zone*	\$39 per square foot	\$47 per square foot
Zone 1*	\$38 per square foot	\$46 per square foot
Single 10x10 Booth Space	\$5,000	\$5,700
* With the exception of a single 10x10 booth, all zones have a \$725 fee per corner (if applicable) Above rates do not include \$425 booth fee assessed per company		
Vendor Headquarter	\$7,500	\$8,200
Meeting Place (10'x20')	\$15,000	\$17,400
Meeting Place (20'x20')	\$26,300	\$30,300

HIMSS23 Booth Space Cost and Deposit

- **Onsite deposit:** Applies to booths selected between January 10 and March 17, 2022.

Total Rented Space (includes Booths, Meeting Place Rooms, Vendor Headquarters)	Deposit Amount
100 sq./ft.	\$ 1,500
200-1,000 sq./ft.	\$ 4,800
1,100-2,500 sq./ft.	\$ 8,500
2,600 sp./ft. or above	\$ 22,500

- **Remaining deposit schedule**
 - June 3, 2022: Remaining balance: 50% due
 - September 2, 2022: Remaining balance: 100% due

Priority Points Opportunity!

Pay 50% of your balance due after initial deposit fees are paid and receive
15 priority points!

Payment must be received no later than March 17, 2022.

(points will be applied post conference)



[HIMSS Priority Point Information](#)

HIMSS23 Booth Payment Methods

- Pay by credit card on the MapYourShow portal
- Wire/ACH Transfer:
 - Bank Name: JP Morgan Chase Bank
 - Address: 10 S. Dearborn, Chicago, IL 60603
 - Swift Code: CHASUS33
 - ABA #: 021000021 - (WIRES) & 071000013 - (ACH)
 - Account Number: 5300097195
 - Account Name: Healthcare Information and Management Systems Society
- Check made out to:
 - HIMSS
 - 6923 Eagle Way
 - Chicago, IL 60678-1692
- Pay by credit card using the HIMSS Credit Card Authorization Form and email to financesupport@himss.org



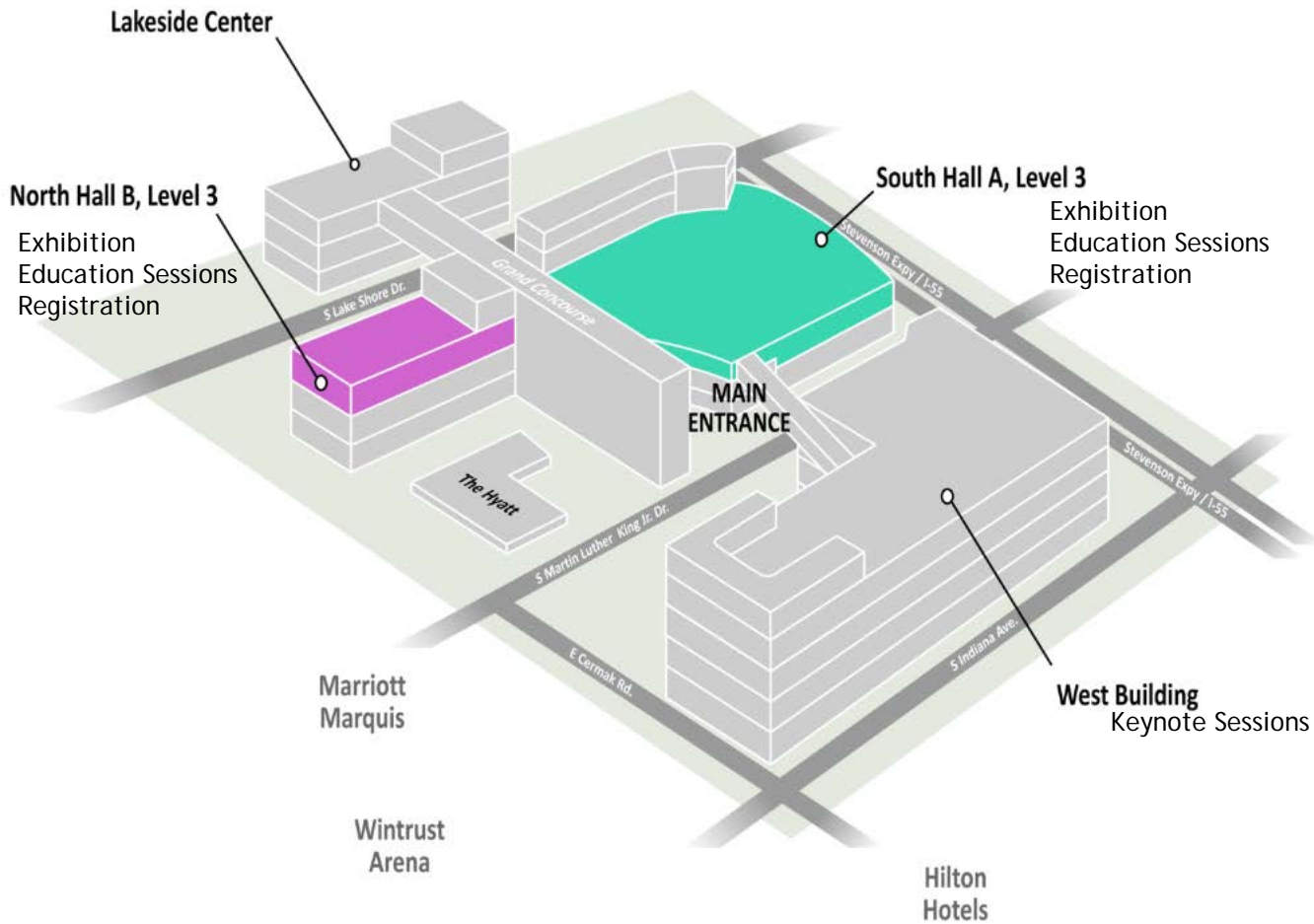
Floor Plan and Logistics

HIMSS23 Floor Plan

- Walk through of floor plan*
- Location of Meeting Place Rooms, VHQ's
- Review of zones, corner booths, food concession area, and columns
- https://himss23.mapyourshow.com/8_0/exhview/index.cfm - link to floorplan

*HIMSS is in process of setting the floor plan. Please check the floor plan before your booth selection appointment for the most up-to-date version.

HIMSS23 Conference Layout



HIMSS23 Conference Layout



General Rules of the Show

- Can secure a booth size of your choice within HIMSS exhibitor rules and regulations. The HIMSS sales team will work with you on configuring your desirable available location and size. There are a few islands preset on floorplan, in order to maximize space.
- If booth is along a 20' aisle the 70% rule applies. Example: sq ft along the aisle, there must be a minimum of 70% depth.
- If there is a column beside your booth, your booth layout needs to accommodate the column doors being open 42", only in an emergency.
- If a column is located within your booth, you may use a sticker like material on the column (except on the side that contains a fire hose cabinet), but the doors must be accessible in an emergency. Cannot place a hard structure around the column, even if you leave access doors.

Logistics Information

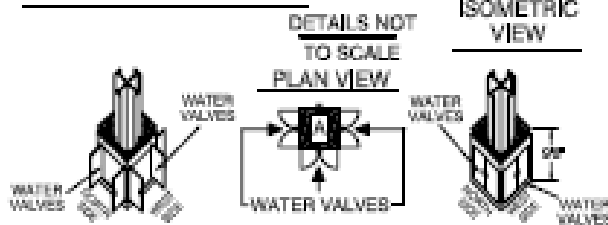
- Hall Height is 40' feet from floor to ceiling. The maximum height for a sign or structure within booth is 24 feet.
- Columns in South Hall are approximately 10 x 10. There are four different columns types within the South Hall. See next slide for details on each column.
- Columns in North Hall are approximately 17 x 12. These columns are not located in any booth.
- HIMSS has placed additional 20' aisles and 10' aisles from front to back throughout the hall for easier navigation for attendees.
- South Hall contains two large floor to ceiling food concession areas (that are very busy during the show). These are highlighted on the floorplan.
- Meeting Place rooms will be located in both the South and North Halls.

South Hall Column information

South Hall Column details

INDIVIDUAL COLUMN DETAILS

COLUMN TYPE A

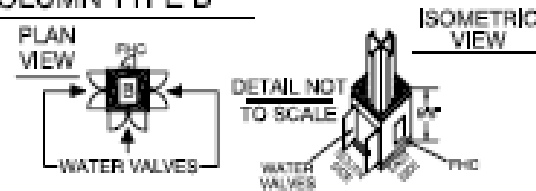


COLUMN W/O FIRE HOSE CABINET
ALL DOORS OPEN 42"

EAST SIDE - NO ACCESS REQUIRED
NORTH, SOUTH & WEST SIDES -
WATER VALVES (LIMITED ACCESS)

FIRE STROBE SITS ON TOP OF EACH SIDE OF
COLUMN BASE (9'6" HIGH FROM THE FLOOR)

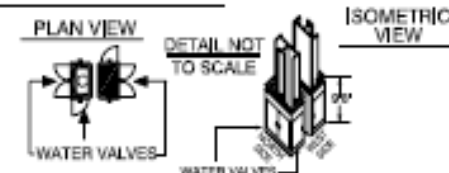
COLUMN TYPE B



COLUMN W/ FIRE HOSE CABINET (FHC)
ALL DOORS OPEN 42"

EAST SIDE - FHC (TOTAL ACCESS)
NORTH, SOUTH & WEST SIDES -
WATER VALVES (LIMITED ACCESS)
FIRE STROBE SITS ON TOP OF EACH SIDE OF
COLUMN BASE (9'6" HIGH FROM THE FLOOR)

COLUMN TYPE C

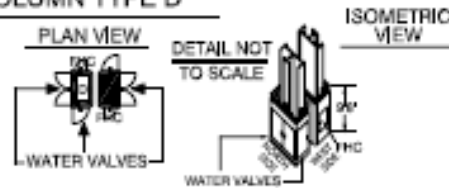


SLIT COLUMN W/O FIRE HOSE CABINET
ALL DOORS OPEN 42"

NORTH SECTION
EAST SIDE - NO ACCESS REQUIRED
WEST & NORTH SIDE -
WATER VALVES (LIMITED ACCESS)

SOUTH SECTION
EAST & SOUTH SIDE -
WATER VALVES (LIMITED ACCESS)
WEST SIDE - NO ACCESS REQUIRED
FIRE STROBE SITS ON TOP OF EACH SIDE OF
COLUMN BASE (9'6" HIGH FROM THE FLOOR)

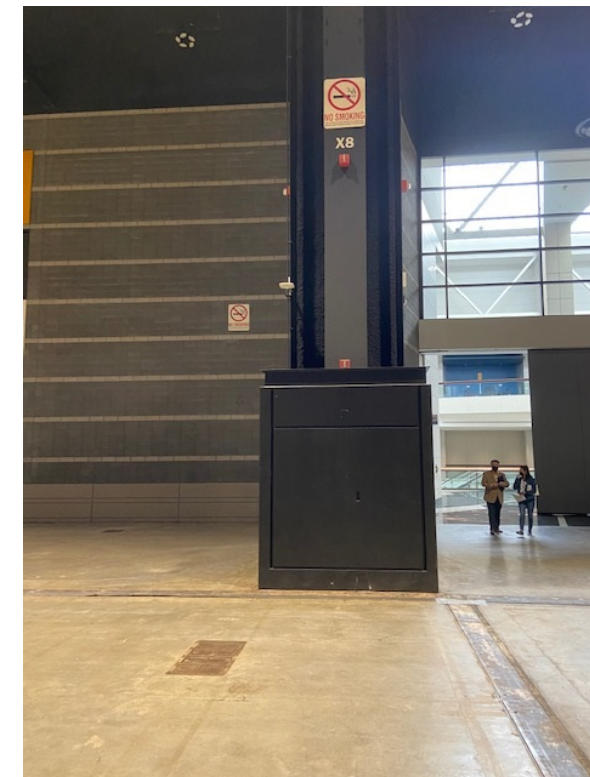
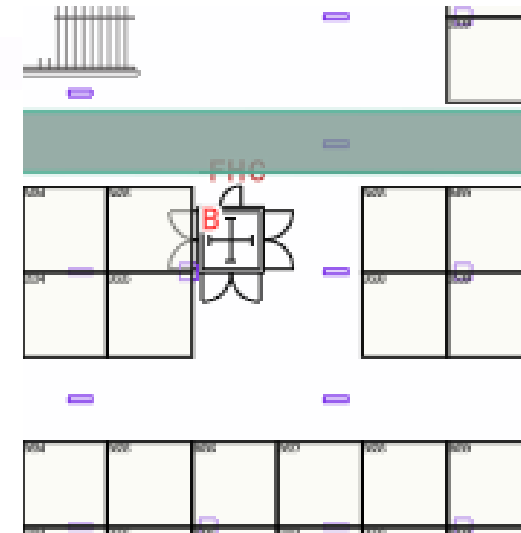
COLUMN TYPE D



SLIT COLUMN W/ FIRE HOSE CABINET (FHC)
ALL DOORS OPEN 42"

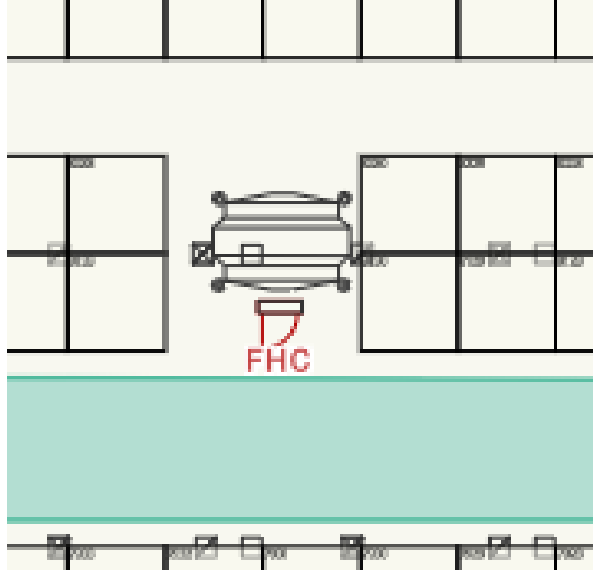
NORTH SECTION
EAST SIDE - FHC (TOTAL ACCESS)
WEST & NORTH SIDE -
WATER VALVES (LIMITED ACCESS)

SOUTH SECTION
EAST & SOUTH SIDE -
WATER VALVES (LIMITED ACCESS)
WEST SIDE - FHC (TOTAL ACCESS)
FIRE STROBE SITS ON TOP OF EACH SIDE OF
COLUMN BASE (9'6" HIGH FROM THE FLOOR)



North Hall Column information

These columns are not within any booth space



HIMSS23 Booth Selection Resources

- Live floor plan link: [HIMSS23 Floor Plan](#)*
- Information about booth selection (including schedule, pricing, payment options):

[HIMSS23 Booth Selection Information](#)
- Questions about booth selection? Contact your Sales Manager or:
Laura Goodwin – Laura.Goodwin@himss.org

**HIMSS is in process of setting the floor plan. Please check the floor plan before your booth selection appointment for the most up-to-date version.*

HIMSS23 Booth Wait List

- Must have a booth at HIMSS23 to be added to the wait list
- Booths of 20 x 20 or larger can be placed on the wait list.
(10'x10' or 10'x20' booths can not be placed on the wait list but continue to monitor the live floor plan and if you see an open location contact your sales representative)
- Booth moves are done based on priority points as of December 31, 2021
- You will be removed from the booth wait list after one successful move
- Wait list will end November 1, 2022
- Exhibitor is responsible for the price difference with a booth move
- [HIMSS23 Booth Wait List Link](#)
- To be placed on this wait list, please stop by the check-in desk in the booth selection room or contact Laura.Goodwin@himss.org

HIMSS23 Sponsorships

- Sponsorship renewal discussions can begin during booth selection; connect with your sales manager.
- If you contracted a sponsorship for HIMSS22, designated (*not all*) sponsorships will be eligible for **first rights of refusal** for HIMSS23.
 - First rights of refusal will launch mid-June 2022 and must be contracted by August 1, 2022.
 - Your HIMSS Sales Manager will reach out with additional information when/if available.
- August 1, 2022 is the target date to open all HIMSS23 sponsorship sales except those reserved for first rights of refusal.

HIMSS23 Global Conference Digital- COMING SOON!



HIMSS24– Save the Dates!

HIMSS24

Orlando, FL

March 11-15, 2024

Exhibit Dates: March 12-14, 2024

Orange County Convention Center



Corporate Membership

Corporate Membership

Extend your Global Health Conference Investment

Benefit Highlights:

- Complimentary Full Conference registration(s) to the HIMSS Global Health Conference
- Exclusive B2B executive networking opportunity
- Save on exhibit space, sponsorships and meeting place options-\$800 per 10x10 savings
- Receive preferential exhibitor housing selection for future HIMSS Global Health Conferences
- Diamond, Emerald, and Platinum members are eligible to purchase the Pre and Post Conference Attendee List
- Access to the Corporate Member lounge with semi-private meeting rooms available for sign out
- More opportunities to earn Priority Points (earlier booth selection appointment for HIMSS24). Pick your booth before hundreds of other companies!
- **NEW BENEFIT!** Gold Corporate Members get 1.5 points per \$3,000 spent

[View all Corporate Membership benefits](#)



Questions?

Questions?

Contact salesinfo@himss.org or your Sales Manager.



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Thank you!