



## Promotion Reservation Form

Kay Bailey Hutchison Convention Center | Dallas, TX  
Exhibits: November 14 - 17, 2022 | Conference: November 13 - 18, 2022

Exhibitor

Contact

Phone

Email

### Advertising Opportunities\*

- |  |          |
|--|----------|
| <input type="checkbox"/> Exhibits Locator Fold-Out Floorplan       | \$15,000 |
| <input type="checkbox"/> Lanyard Promotion                         | \$ 6,500 |
| <input type="checkbox"/> Exhibitor Suites                          | \$ 6,925 |
| <input type="checkbox"/> You Are Here Directory                    | \$ 5,000 |
| <input type="checkbox"/> Attendee Lounge (20' x 30')               | \$ 8,000 |
| <input type="checkbox"/> Attendee Lounge (30' x 30') (2 available) | \$11,000 |

\*Quantities are limited

### Banner Opportunities

- |                              |          |                              |          |
|------------------------------|----------|------------------------------|----------|
| <input type="checkbox"/> 33A | \$ 8,000 | <input type="checkbox"/> 33B | \$ 8,000 |
| <input type="checkbox"/> 34A | \$ 8,000 | <input type="checkbox"/> 34B | \$ 8,000 |
| <input type="checkbox"/> 35A | \$ 8,000 | <input type="checkbox"/> 35B | \$ 8,000 |
| <input type="checkbox"/> 36  | \$ 8,500 | <input type="checkbox"/> 38  | \$ 8,500 |
| <input type="checkbox"/> 40  | \$11,000 | <input type="checkbox"/> 1A  | \$11,000 |
| <input type="checkbox"/> 41B | \$11,000 | <input type="checkbox"/> 41C | \$11,000 |

#### ☐ Banners 41A - C \$25,000

- |                              |          |                              |          |
|------------------------------|----------|------------------------------|----------|
| <input type="checkbox"/> 42A | \$11,000 | <input type="checkbox"/> 42B | \$11,000 |
| <input type="checkbox"/> 42C | \$11,000 | <input type="checkbox"/> 42D | \$11,000 |

#### ☐ Banners 42A - D \$38,000

- |                               |          |                               |          |
|-------------------------------|----------|-------------------------------|----------|
| <input type="checkbox"/> B103 | \$ 9,000 | <input type="checkbox"/> B109 | \$11,000 |
| <input type="checkbox"/> 49   | \$10,000 |                               |          |
| <input type="checkbox"/> 50   | \$ 9,500 | <input type="checkbox"/> 56   | \$10,000 |

### Sign Board Opportunities

- |                              |          |                               |          |
|------------------------------|----------|-------------------------------|----------|
| <input type="checkbox"/> SB1 | \$ 4,000 | <input type="checkbox"/> SB2  | \$ 4,000 |
| <input type="checkbox"/> SB3 | \$ 4,000 | <input type="checkbox"/> SB4  | \$ 4,000 |
| <input type="checkbox"/> SB5 | \$ 4,000 | <input type="checkbox"/> SB6  | \$ 4,000 |
| <input type="checkbox"/> SB7 | \$ 4,000 | <input type="checkbox"/> SB8  | \$ 4,000 |
| <input type="checkbox"/> SB9 | \$ 4,000 | <input type="checkbox"/> SB10 | \$ 4,000 |

### Signage Opportunities

- |  |          |
|--|----------|
| <input type="checkbox"/> Aisle Signs (EXCLUSIVE) | \$17,000 |
|--|----------|

### Escalator Branding Package

- |  |          |
|--|----------|
| <input type="checkbox"/> Lower Lobby D Package 1 | \$10,000 |
| <input type="checkbox"/> Lower Lobby D Package 2 | \$10,000 |
| <input type="checkbox"/> Lobby D Package         | \$ 7,500 |

### Floor Graphics

- |                                |          |
|--------------------------------|----------|
| <input type="checkbox"/> FG101 | \$ 4,000 |
|--------------------------------|----------|

### Window Clings

- |                                |          |
|--------------------------------|----------|
| <input type="checkbox"/> WC104 | \$ 8,500 |
|--------------------------------|----------|

**Total Order** \$ \_\_\_\_\_

### Cancellations

Cancellations of reservations are subject to a 20% cancellation fee prior to August 24, 2022. Cancellations received after August 24, 2022 are not accepted and 100% of the fee will be retained.

### Please Send Reservation Form

SC22 Exhibits Management, or email: [sc@heexpo.com](mailto:sc@heexpo.com)