



Promotion Reservation Form

2022 IEEE/CVF Computer Vision Pattern Recognition Conference
 Expo Dates: June 21 – 23 | Ernest N. Moral Convention Center | New Orleans
cvpr2022.thecvf.com

Exhibitor _____

Contact _____

Phone _____

Email _____

Advertising Opportunities*

- Exhibits Locator Fold-Out Floorplan \$13,000
- Lanyard Promotion \$15,000
- Exhibitor Suites \$ 6,925
- You Are Here Directory \$ 6,000
- Attendee Lounge (20' x 30') \$ 8,000
- Attendee Lounge (30' x 30') (2 available) \$11,000
- T-Shirt Sponsorship \$28,000
- Mobile Charging Cylinder \$ 5,000
- Unstaffed Kiosk and Space \$ 5,000

Banner Opportunities

- | | |
|---|---|
| <input type="checkbox"/> PH1-WS1 \$ 6,500 | <input type="checkbox"/> PH1-BR4 \$ 6,500 |
| <input type="checkbox"/> PH1-BR2 \$ 6,500 | <input type="checkbox"/> PH1-WS4 \$ 6,500 |
| <input type="checkbox"/> PH1-WS2 \$ 6,500 | <input type="checkbox"/> PH1-WS5 \$ 6,500 |
| <input type="checkbox"/> PH1-BR3 \$ 6,500 | <input type="checkbox"/> PH1-BR6 \$ 6,500 |
| <input type="checkbox"/> PH1-WS3 \$ 6,500 | <input type="checkbox"/> 21B \$ 8,500 |

Sign Opportunities

- Aisle Signs (EXCLUSIVE) \$16,000

Total Order \$ _____

Column Wraps

- | | |
|--|--|
| <input type="checkbox"/> GH-C4 \$ 4,000 | <input type="checkbox"/> GH-C13 \$ 4,000 |
| <input type="checkbox"/> GH-C5 \$ 4,000 | <input type="checkbox"/> GH-C14 \$ 4,000 |
| <input type="checkbox"/> GH-C9 \$ 4,000 | <input type="checkbox"/> GH-C15 \$ 4,000 |
| <input type="checkbox"/> GH-C10 \$ 4,000 | <input type="checkbox"/> GH-C16 \$ 4,000 |
| <input type="checkbox"/> GH-C12 \$ 4,000 | <input type="checkbox"/> GH-C17 \$ 4,000 |

Sign Board Opportunities

- | | |
|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> SB1 \$ 4,000 | <input type="checkbox"/> SB2 \$ 4,000 |
| <input type="checkbox"/> SB3 \$ 4,000 | <input type="checkbox"/> SB4 \$ 4,000 |
| <input type="checkbox"/> SB5 \$ 4,000 | <input type="checkbox"/> SB6 \$ 4,000 |

Cancellations

Cancellations of reservations are subject to a 20% cancellation fee prior to May 16, 2022. Cancellations received on or after May 16, 2022 100% of the fee will be retained.

Please send Reservation Form to
 CVPR 2022 Exhibits Management at
cvpr@heixpo.com.