

HIMSS22 Recap and Look Ahead

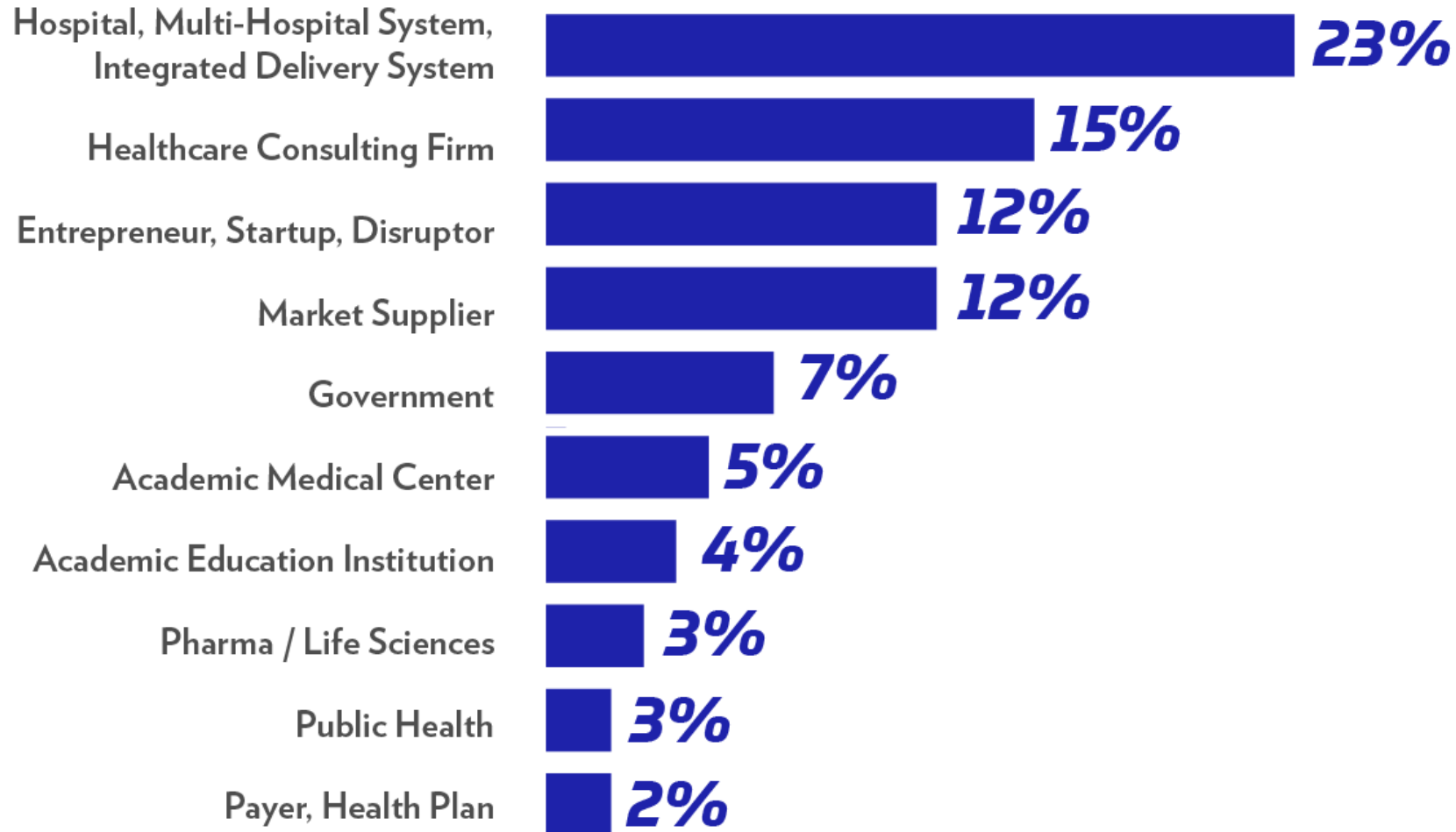


HIMSS22 by the Numbers: Registration

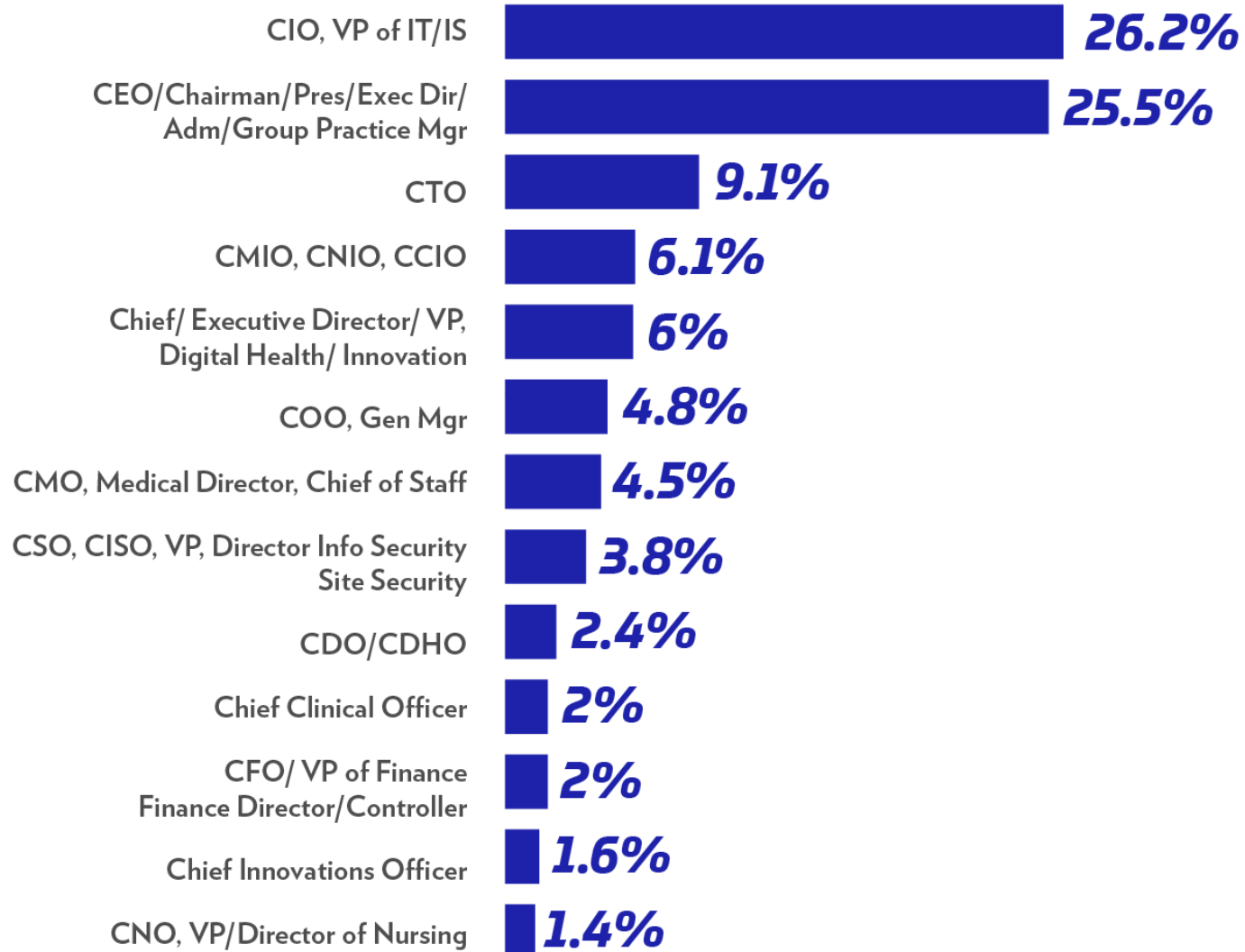


45.77% were First Time Attendees

HIMSS22 by the Numbers: Worksite

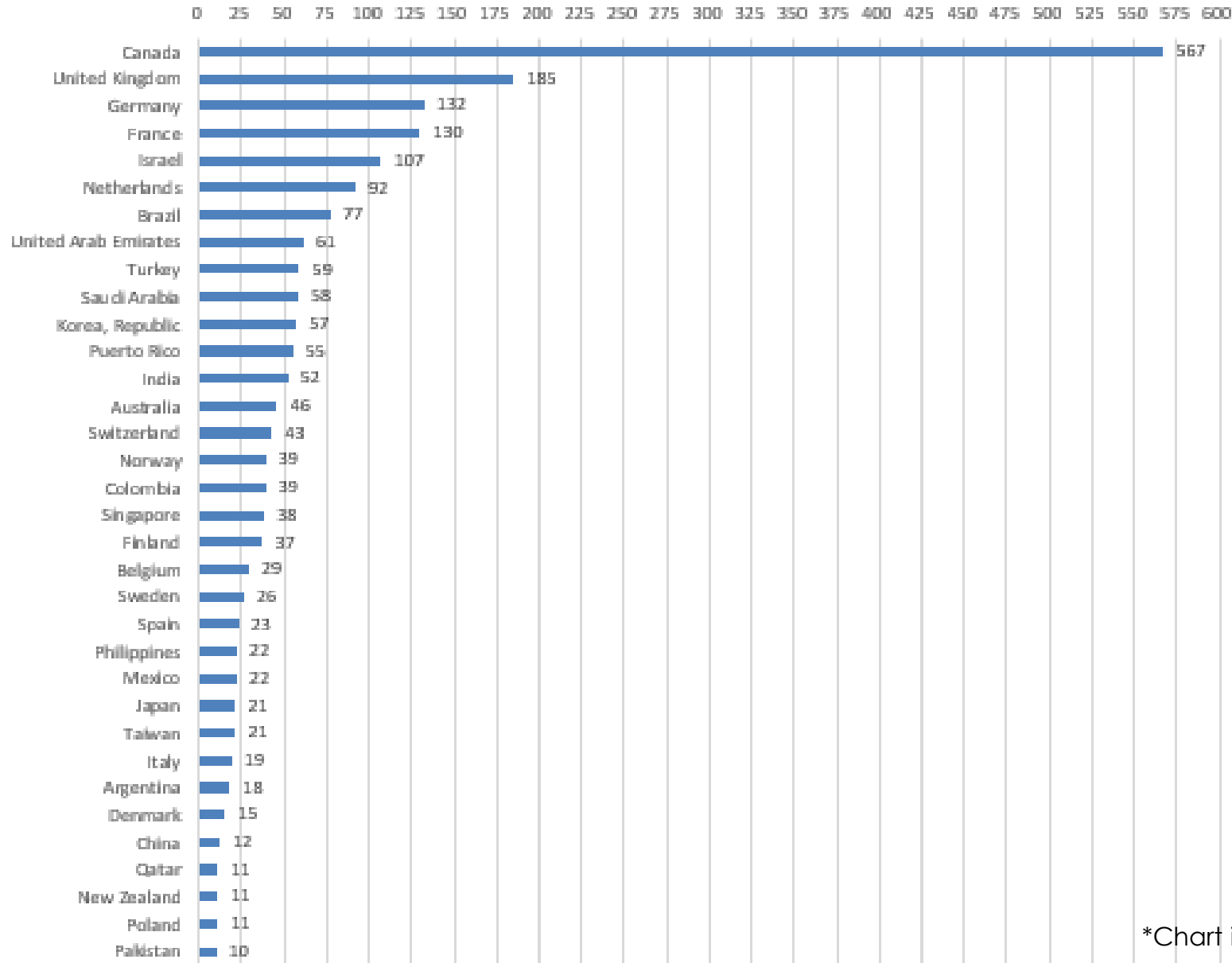


C-Suite Breakdown



International Representation at HIMSS22*

2022-Orlando



**Total
International
Attendance:
2,324**

**92 Countries
Represented
at HIMSS22**

*Chart indicates 10+ registrants from each Country

Reflections From Our Attendees

“HIMSS22 was special this year because it was my first conference in person in over two years. It was great to network with colleagues and vendors and meet the presenters of sessions I moderated. In addition, it was my first time moderating, which was a new way to meet and interact with professionals in Health IT. A great time in Orlando!”

“As always, high-quality education sessions and presenters.”

“There is just so much to see and do! I absolutely love it! I love the education, I love the camaraderie, the show floor, the mentorship, the people you meet, I even love the exhaustion!”

“HIMSS22 focused on innovation, collaboration, and education among healthcare and health IT professionals. My contribution as a mentor/moderator afforded me the opportunity to meet and interact with innovation leaders that have and are continuing to make a deep impact in healthcare technology and healthcare education.”

Keynote Speakers



Keynote Speakers



Leadership & Disruption



Workforce



Top Gun



Closing Keynote Speaker
Michael Phelps
“The Pursuit of Dreams”



Exceptional Education

- Optional Programming (Monday)
 - Symposia (Features Symposia+ Pass)
 - Forums
 - Summits
- General Education
 - SPARK (Session Providing Actionable & Rapid Knowledge)
 - Life Changing Innovations
 - Digital Health Transformation Series
 - Industry Solutions (28 sessions)
 - Session Series
 - Aging & Loneliness
 - Canadian
 - Global Health Equity
 - Hospital @ Home
 - Innovation
 - Payer
 - Process Automation
 - Retail Health
 - Space Health
 - Supply Chain



Joan Higginbotham

RETIRED NASA ASTRONAUT, ROCKET SCIENTIST, ELECTRICAL ENGINEER | THIRD AFRICAN AMERICAN WOMAN IN SPACE

Aging and Loneliness Series



HIMSS22 Executive Summit & Experiences



Testimonials

For me, it was one of the best HIMSS events, and I don't say that lightly. – Donna Roach, CIO, University of Utah Health

What an amazing HIMSS22! On a scale of 1-10, I thought it was 100! – Ray Lowe, SVP/CIO, AltaMed Health Services

HIMSS22 was one of the best HIMSS events I have ever attended. – Muhammad Siddiqui, CIO, International Medical Center



Engagement at a Glance



- **Executive Pass:** Executive Summit, Accelerate Health & HIMSS22 package
- **Personalized outreach** via peer-to-peer, emails, calls & social
- **VIP invitations** to speak & engage in unique experiences
 - Orlando Tech Council Innovation Tours (Sun)
 - A Night With the Music of the Eagles (Sun)
 - Magic of Disney Dinner & Experience (Tues)
 - Happy Hours: Bourbon Tasting (Tues) & Havana Nights (Wed) & Luck of the Irish (Th)
- **Curated education and networking**, such as CXO Spotlight sessions
- **Executive & CIO Lounge** access & experiences with executive concierge
- **Curated guide** to make conference time more relevant & easier to navigate
- **Access to executive room block & meeting space** to ensure comfort & optimal location.
- **Private executive events & tours** to engage in solution-based discussions with other thought leaders
- **Preferred seating & meet & greets** for keynote sessions

HIMS22 Executive Highlights



3,012 CXO Attendees



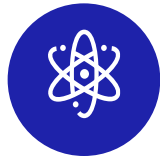
1,501 CIO & IT Executive Attendees



277 CXO Speakers



375 Executive Summit Attendees



650 CIO Experience Registrants



1,128 Executive Experience Registrants

C-Suite Exhibit Floor Engagement

C-suites on show floor per day:*

Tuesday: 74%

Wednesday: 67%

Thursday: 33%

**Includes C-suites that allowed badges to be scanned on the show floor.*



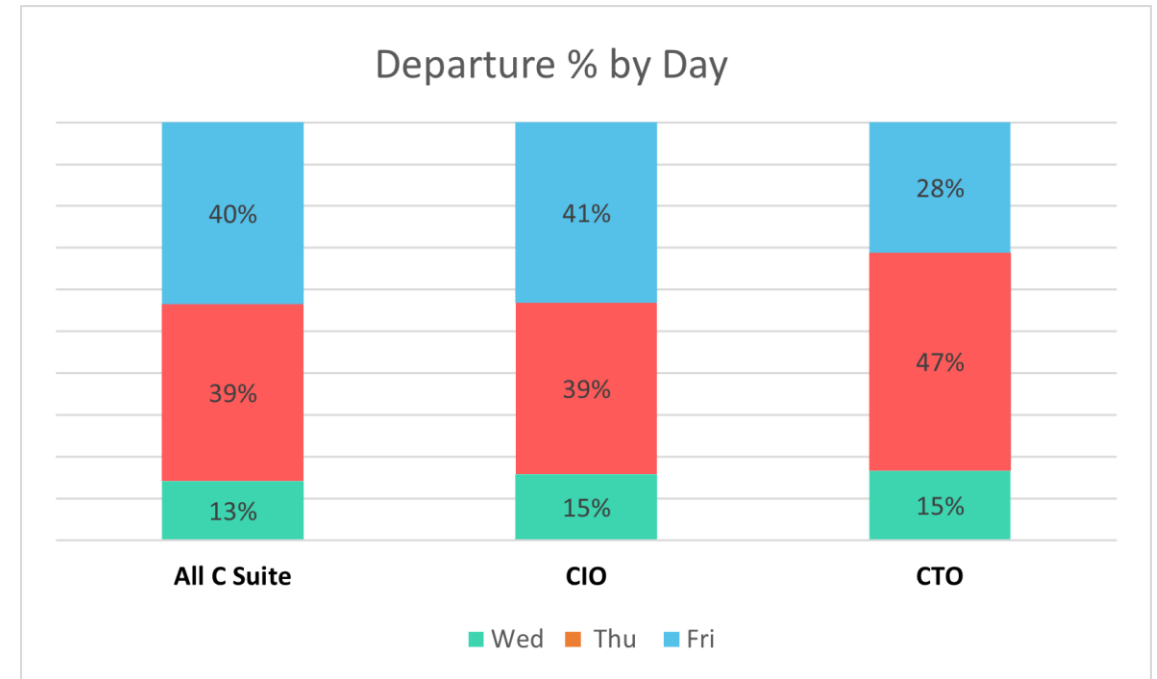
C-Suite Departures

13% of C-suites depart Wednesday

87% can attend part or all of Thursday

48% of C-suites can attend Friday

8% have a Saturday or Sunday check out date



HIMSS22 Exhibition

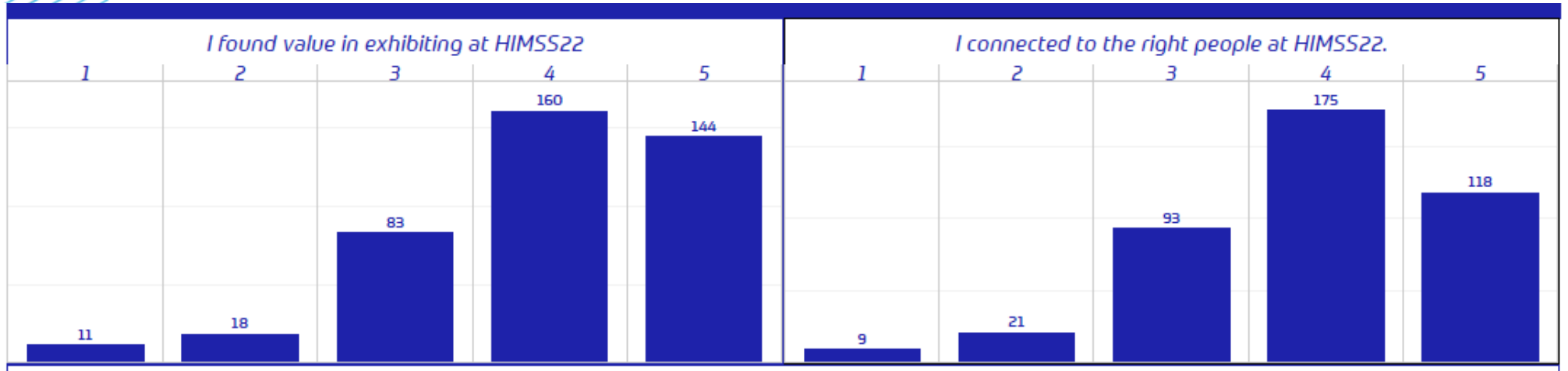


HIMSS22 Exhibition Overview

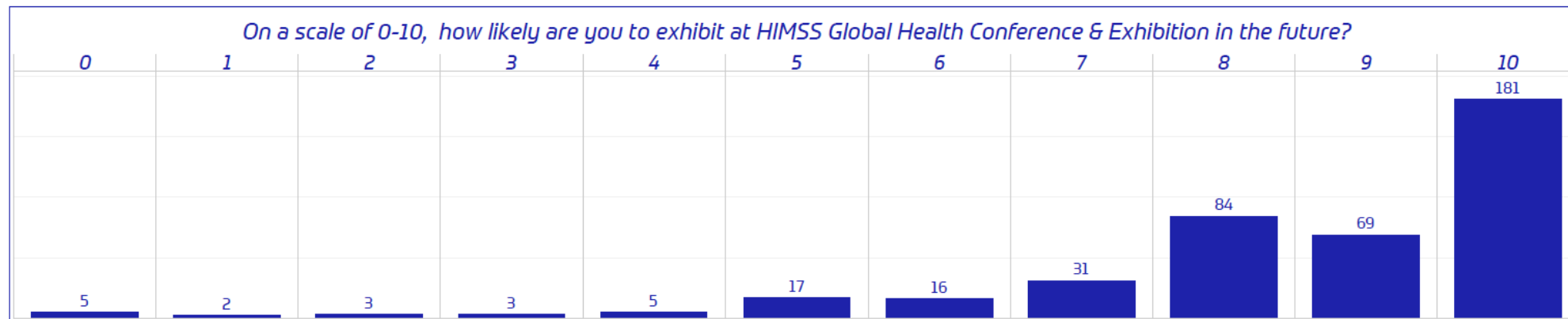


- ***1,003 Exhibiting Companies***
- ***300+ Thought Leadership Sessions***
- ***115+ International Exhibiting Companies***
- ***237 First-Time Exhibitors***
- ***46+ Startup Companies***
- ***6 International Pavilions***
- ***17+ HIMSS Organized Show Floor Receptions***

HIMSS22 Exhibitor Survey Results



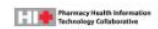
Total Responses: 416



*Top Parent
Categories
Searched
Through
Exhibitor
Listing*

Rank	Exhibitor Category (parent category)
1	Artificial Intelligence
2	Telehealth Solutions
3	Analytics
4	Electronic Health Records
5	Clinical Decision Support
6	Interoperability/HIE/Integration
7	Hardware
8	Telecommunications
9	Revenue Cycle Management
10	Consumer/Connected Health Solutions
11	Blockchain
12	Payers/Health Plans
13	Health Information Management
14	Network Solutions
15	Content Providers
16	Population Health Management
17	Analytics
18	Supply Chain Management
19	Consulting
20	Population Health Management

Conference Collaborators



HIMSS 23

17-21 April | Chicago



Chicago, IL



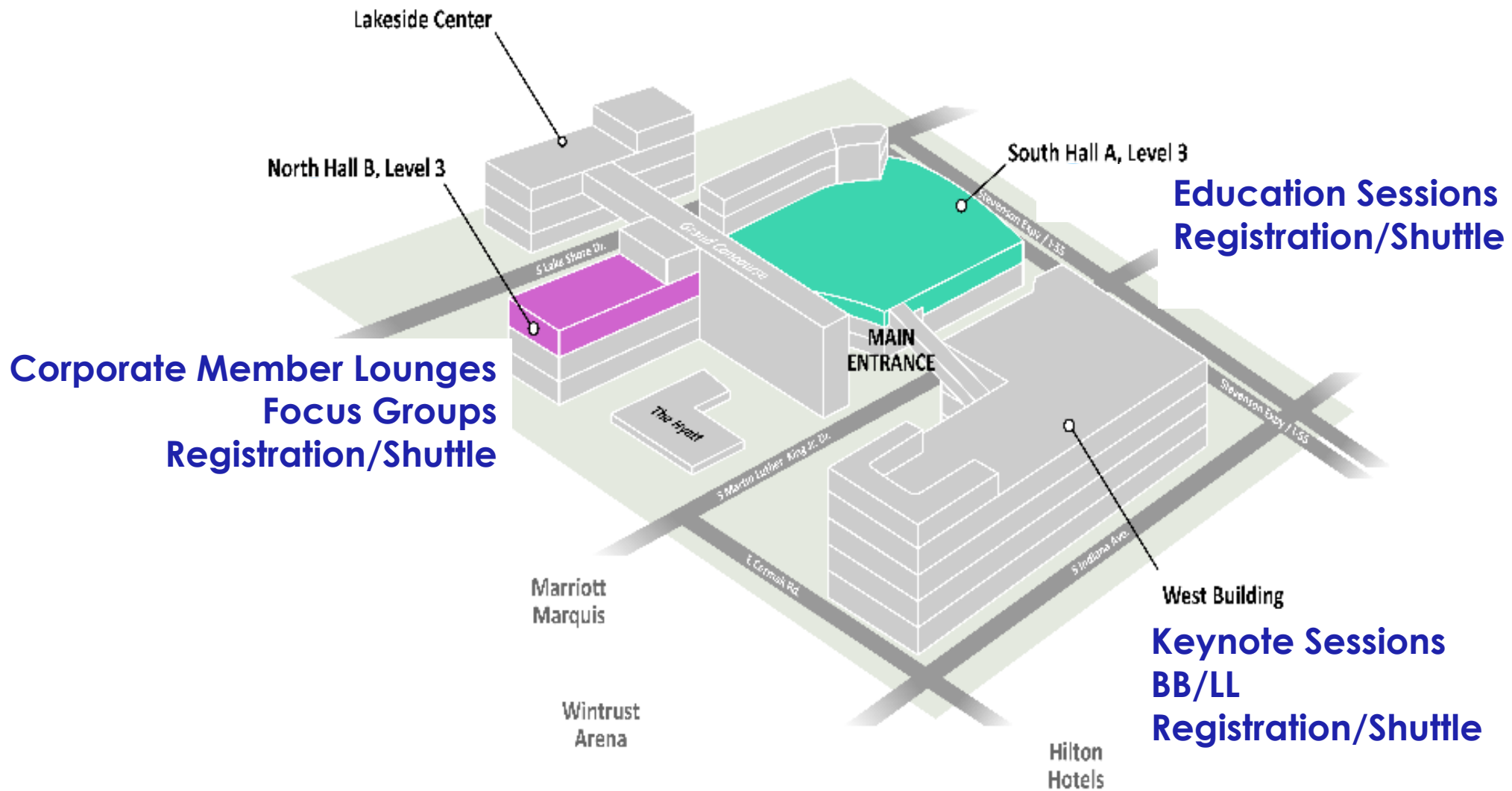
McCormick Place

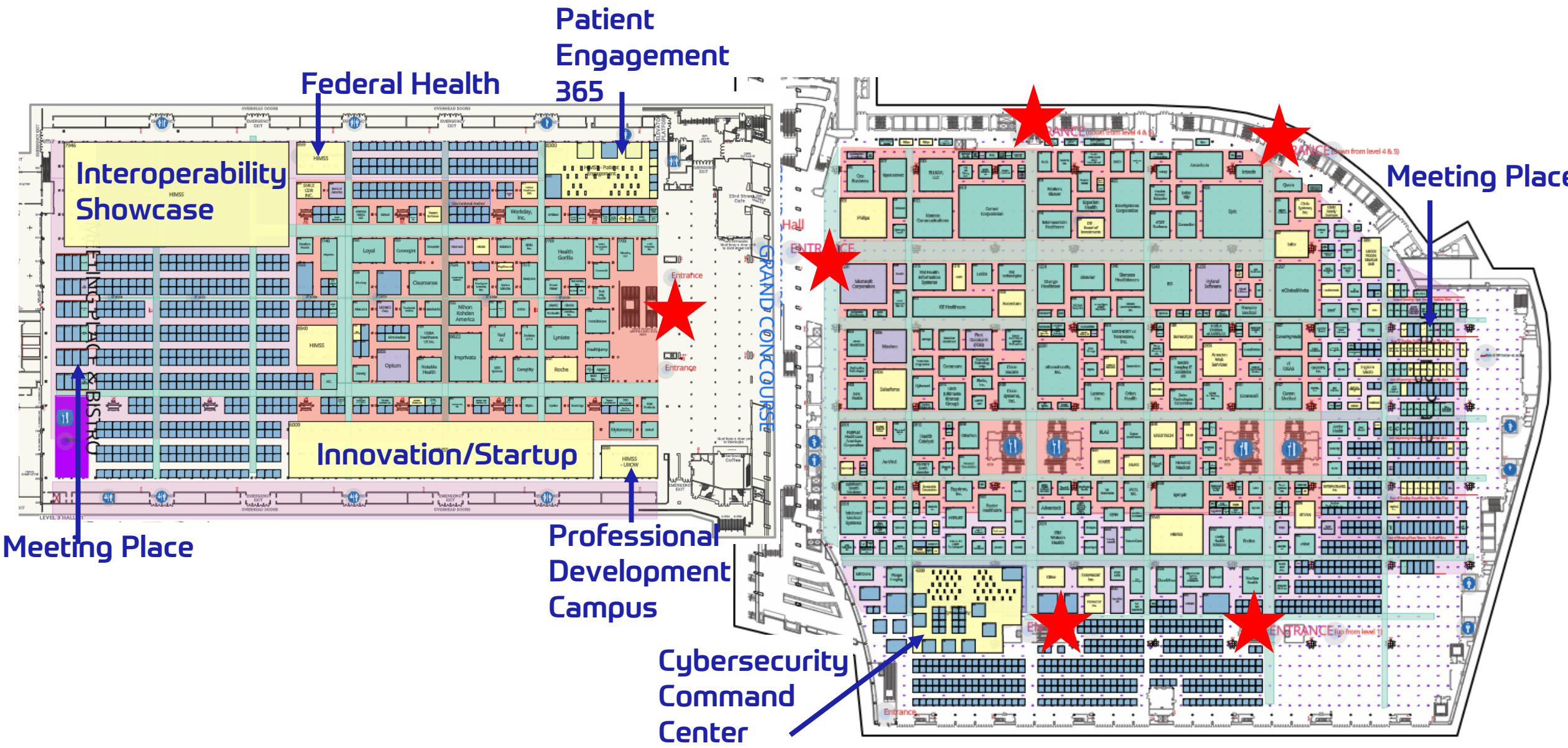
For starters...



HIMSS23 Timeline

- *Finalize key topics and focus - June*
- *First right of refusal sponsorships - June*
- *Call for Proposal opens/closes – August 1-30**
- *Website/ Registration launches – Early Sept*
- *Exhibitor Registration opens - November*
- *Education Sessions live on website - November*
- *Exhibitor Sessions live on website - February*
- *Conference has arrived!*





Questions?