

Welcome



HIMSS™

STRATEGY SUMMIT

June 1-2 | Chicago

Exclusive HIMSS Diamond Corporate Member Event





Vision

To realize the full health potential of every human, everywhere.

Mission

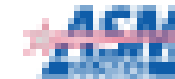
Reform the global health ecosystem through the power of information and technology.

Thank you HIMSS Strategy Summit Sponsors!

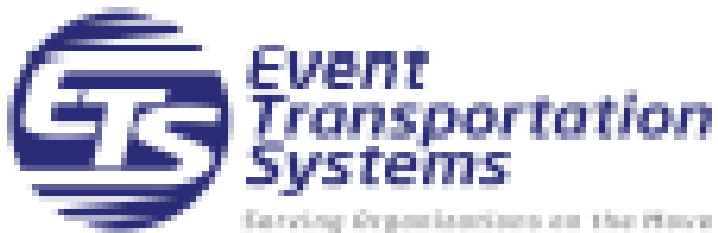
Freeman⁷



McCORMICK PLACE[®]
C H I C A G O



CHOOSE
CHICAGO[®]



SAVOR...Chicago
at McCormick Place
Catering • Concessions • Special Events

Your Corporate Relations Team

Strengthen relationships, Champion member value, Engage the healthcare community



Kevin Cleary
Kevin.cleary@himss.org



Chandra Guha
Chandra.guha@himss.org



Daniel Trampas
Daniel.trampas@himss.org

Your HIMSS Team



Karen Malone
Head of Event Strategies



JoAnn Klinedinst
VP Professional Development



Jessica Daley
Director Business Development



Mia Cangelosi
Lead Events



Greg Burton
Event Management



Lauren Hernandez
Sr Director Marketing



Erica Thomas
Manager Sales



Anthony Maggiore
Sr Consultant Events



Virginia Geoghegan
Manager Events



Byanca Ellul
Event Specialist



Johanna Smith
Sr Manager Marketing



Elli Riley
Sr Director Event Client Relations



Lisa Currier
Sr Manager Exhibit Sales



Deb Caruso
Sr Manager Sales



Sarah Heller
Director Marketing



Lynda Batchelor
VP Marketing



Jim Collins
Director Exhibit Sales



Laura Goodwin
Sales Program Lead

Your HIMSS Leadership



Becky Washler
GM North America Sales



Mitch Icenhower
Chief Relationship Officer



Reid Oakes
Chief Products Officer

HIMSS Engagement Strategy

Reid Oakes

Chief Products Officer

HIMSS **23**

17-21 April | Chicago



Vision

To realize the full health potential of every human, everywhere.

Mission

Reform the global health ecosystem through the power of information and technology.

Engagement Summary

COMING TOGETHER TO SERVE THE GREATER GOOD

Over 1.6 million
touch points
and counting!



110,000+

Individual Members



22,200+

Volunteers



550+

Corporate Members



600,000

Hours of Online Learning



723,000+

Social Media Followers



100,000

Virtual Learning Subscribers



430+

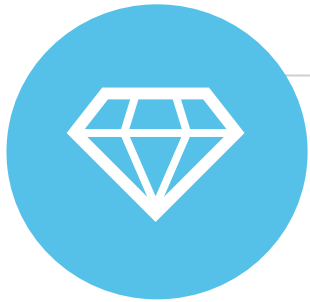
Organizational Affiliates



500+

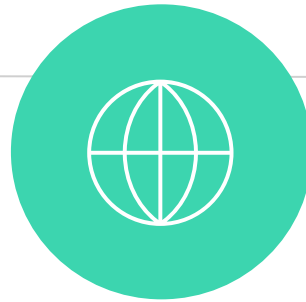
Non-Profit Partners

HIMSS Member Engagement Strategy



ENHANCE

Deliver enhanced value to HIMSS members through products, experiences, and thought leadership



EXPAND

Membership footprint with a deeper global reach into healthcare ecosystem



ENGAGE

Convene a vibrant, globally distributed member community united by common purpose to reform the global health ecosystem.

Digital Health Technology Partner Program

We partner with market suppliers who are invested in the transformation of the digital health ecosystem, globally

As trusted advisors, our partners have a competitive advantage to:



**BUILD
CREDIBILITY**



**INCREASE CUSTOMER
SUCCESS**



**FIND
OPPORTUNITIES**

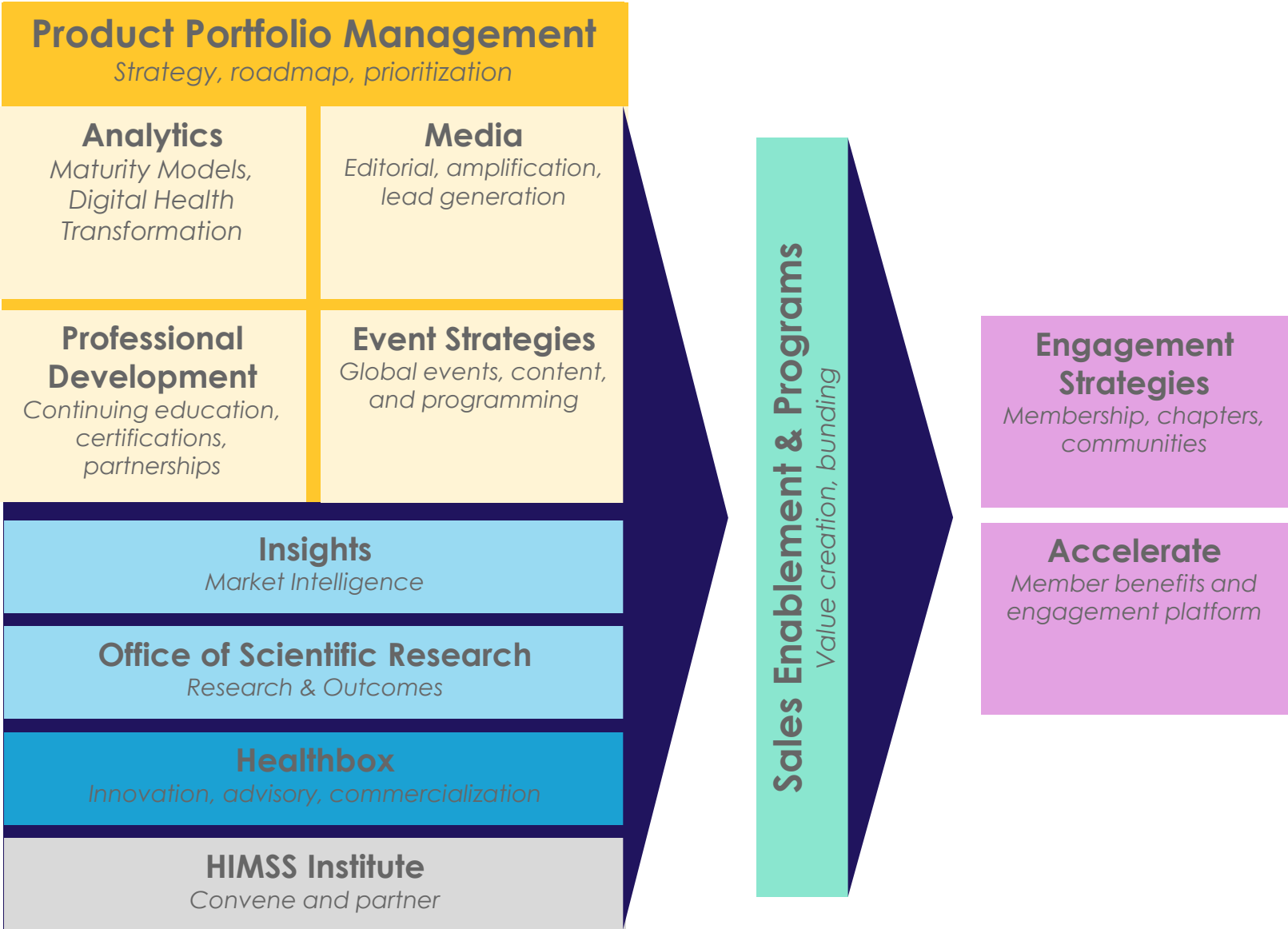


**OPTIMIZE CLIENT
INVESTMENTS**



**IMPROVE
STRATEGY**

Product Portfolio



Questions?

HIMSS 23

17-21 April | Chicago

Thank You!

HIMSS 23

17-21 April | Chicago