



# HIMSS<sup>SM</sup>



## Global Membership

North America • Europe • Middle East • Asia Pacific

Join HIMSS and help us transform the healthcare ecosystem through the best use of information and technology. As a HIMSS Global Member, you will actively contribute to solving the issues that HIMSS will address globally. Together, we can drive change and achieve the HIMSS vision: to realize the full health potential of every human, everywhere.

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### **Global Membership Benefits\***

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#### **INFLUENCE:**

- Contribute to identifying and resolving key healthcare issues on a global scale
- Engage with 50+ global HIMSS Chapters and Communities (certain requirements apply)

#### **RECOGNITION:**

- Be listed as a HIMSS Global Member in the directory on the website
- Benefit from special visibility at HIMSS events and other activities
- Receive new member listing in Corporate Connection eNews

#### **EDUCATION:**

- Receive up to 45 complimentary continuing education (CE) units annually for use in fulfilling requirements for CAHIMS or CPHIMS; receive additional units at a 50% discount
- Attend HIMSS Corporate Member educational webinars led by HIMSS industry experts

#### **AWARENESS:**

- Post five original white papers/case studies for review and potential inclusion on [himss.org](http://himss.org); approved content will be mentioned in a HIMSS eNewsletter sent to all HIMSS members
  - Receive a web banner to address HIMSS audiences over a period of two weeks
  - Access exclusive sponsorship programs for Global Members
  - Get one guest article on [himss.org](http://himss.org) (social media promotion included) OR sponsor event/initiative where article is included with sponsorship
  - Obtain 40% off job postings and resume access on HIMSS JobMine
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## ***Global Conference Benefits\****

Applicable for participating Sponsors

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### **HIMSS GLOBAL HEALTH CONFERENCE & EXHIBITION BENEFITS:**

- Secure first selection for preferential housing reservation for exhibiting companies
- Earn 4x extra exhibitor priority points on your spend with HIMSS
- Get exclusive access to the pre and post conference attendee list (for exhibiting companies only at an additional cost)
- Relax in 2 of the Corporate Member Lounges with semi-private meeting rooms
- Receive 4 complimentary full registrations and 20 badges (certain requirements apply)
- Lock in sponsorship of the Executive Summit (additional cost)
- Get one focus group at HIMSS Global Health Conference & Exhibition, based on availability
- Receive discounts for exhibiting and/or sponsoring the HIMSS Global Health Conference & Exhibition and Specialty Pavilions
- Get 5 complimentary invitations to Corporate Member Appreciation Program during HIMSS Global Health Conference
- Unlock exclusive, invitation-only strategic planning event, including an onsite sneak preview of next year's convention center, select hotels and event locations

### **HIMSS APAC CONFERENCE & EXHIBITION BENEFITS:**

- Get 5 complimentary passes to HIMSS regional events
  - Access 10% off the regular rates for exhibition/sponsorship
  - Recognition as HIMSS APAC Corporate Member at HIMSS APAC Events
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## ***Individual Membership Benefits Globally\****

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### **COMPLIMENTARY HIMSS INDIVIDUAL MEMBERSHIPS:**

- Receive 60 Individual Global Memberships, with custom allotment across all HIMSS regions
- Connect via chapters, committees, task forces, work groups, and professional communities (certain requirements apply)
- Receive complimentary subscriptions to HIMSS eNews publications
- Engage in opportunities for professional advancement and access discounts for online classes at the Project Management Institute

### **EMEA COMMUNITIES:**

- Branding on all HIMSS Community webpages and marketing collaterals\*\*
  - Access to the dynamic calendar with the planned HIMSS Community events
  - Priority access to the Community activities (additional fee may apply)
  - Eligibility to submit an application to join your local Community committee\*\*\*
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## ***Global Thought Leadership\****

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### **NORTH AMERICA REGION:**

- Get periodic, closed-door conversations with senior HIMSS government relations staff regarding topics impacting Congress, federal and state agencies (limited space available)
- Invite nurse executives to participate in the HIMSS CNO-CNIO Vendor Roundtable
- Join the HIMSS EHR Association (certain membership requirements will apply)
- Receive one online focus group with select members

### **EMEA REGION:**

- Join the HIMSS Corporate Members Exchange (CMx) and help identify key healthcare issues in your region

### **APAC REGION:**

- Get 50% off regular rate for sponsoring the Virtual Government Round-table
  - Be part of the HIMSS Industry Advisory Committee, to collaborate with other industry leaders to advance digital health in APAC and provide your insights to advise HIMSS activities in the region
  - Receive 10 learning passes towards Professional Development; available training schedule options will be provided
  - Full access to HIMSS APAC Insights Case Study Reports
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## **Additional HIMSS Media Global Benefits\***

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### **NORTH AMERICA REGION:**

- Get discounts on registrations for HIMSS Media events
- Access reduced rate on webinar showcasing your industry expertise and thought leadership
- Receive complimentary content consult with HIMSS Media Lab to engage prospects and drive leads
- Secure 15% off digital display advertising, newsletter sponsorships, native advertising, HIMSS TV sponsorships, content syndication, SmartMail email campaigns, account-based marketing, and editorial webinars

### **EMEA REGION:**

- Share a resource article with HIMSS to educate our members on a topic of your choice and have it published on himss.org

### **APAC REGION:**

- Feature content in HIMSS APAC digital newsletter
- Contribute to 1 Healthcare IT News APAC editorial that will be published on APAC newsletter: subject to editor's approval
- Get banner advertisements on Healthcare IT News APAC landing site: 1 month/year
- Get banner advertisements on Healthcare IT News APAC digital newsletter: 2 editions/year
- 10% discount benefit for all APAC media & content services (i.e., whitepaper, case study, eBook, Q&A, content syndication, etc.)

**Annual Base Package for Global Membership: \$56,000 / €48,000**

**For additional information regarding HIMSS Corporate Membership,  
please contact: [CorporateMemberInfo@himss.org](mailto:CorporateMemberInfo@himss.org).**

*\*Benefits are subject to change. HIMSS editorial standards and guidelines apply. We reserve the right to reject content and organizations from Corporate Membership.*

*\*\*based on availability, only applicable to the Communities in your Corporate Membership selected region (EMEA/Europe only/Middle East only)*

*\*\*\*The call for submissions opens in Fall each year, the applicant must have an active HIMSS individual membership, and the decision is made by the respective Community committee independently of HIMSS.*

