



## Web-Based FOCUS GROUP REQUEST FORM

**INSTRUCTIONS:** Please submit form via email to your Corporate Relations Representative

Chandra Guha: [cguha@himss.org](mailto:cguha@himss.org) or Brooke Burnette: [bburnette@himss.org](mailto:bburnette@himss.org)

**Diamond Corporate Members can conduct 2 complimentary focus groups per membership year. Emerald Corporate can conduct 1 web-based complimentary focus group per membership year.**

- Each session will last for 60 minutes
- HIMSS will manage the recruitment/confirmation of participants
- HIMSS will provide a \$50 gift card to all participants
  - *Focus Groups conducted during Global Conference will use a separate request form and process.*

**Requested Date to Conduct Focus Group:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Moderator Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Focus Group Topic/Title:** \_\_\_\_\_

**Please provide us with a brief description of the focus group so that we can recruit for this session:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Time Slot Requested for Focus Group:** (Please identify your first and second choice along with time zone)

1. \_\_\_\_\_ \_\_\_ET \_\_\_CT \_\_\_MT \_\_\_PT

2. \_\_\_\_\_ \_\_\_ET \_\_\_CT \_\_\_MT \_\_\_PT

**Anticipated Attendance for Focus Group:** \_\_\_\_\_(No more than 8-10 people)

We will attempt to recruit 10-15 people to accommodate for “no-shows”. In the event that all of the recruited individuals attend, we will allow all interested parties to participate in the focus group.

**Profile/Type of participants requested:** (Please check all that apply)

You may choose more than one geographical segment. Check all that apply.

United States       Canada       International (excludes Canada)

Professional Role	
	Business Development
	CEO, Chairman, Pres, Exec Dir, Adm, Group Practice Mgr
	CFO, VP/Finance, Finance Director, Controller
	Chief Clinical Officer
	Chief Clinical Supply Chain Officer
	Chief Clinical Transformation Officer
	Chief Population Health Officer
	Chief Privacy Officer
	Chief Public Health Officer
	Chief Quality Officer
	Chief/Director of Other Clinical Depts. / Lab Services / Pharmacy
	CIO, VP of IT/IS
	Clinical Informaticist
	Clinical Informatics
	CMIO, CNIO, CCIO
	CMO, Medical Director, Chief of Staff
	CNO, VP/Director of Nursing
	Compliance Officer ; Compliance VP/Director/Manager
	COO, Exec VP, Sr VP, VP, Gen Mgr
	CSO, CISO, VP, Director Info Security/Site Security
	CTO
	Government Employee/Public Servant
	Healthcare Strategists
	Hospital-Based Physician/Hospitalist
	HSA Product Management
	Investor/Consultant/Investment Planner
	IT, Business Consultant
	Manager of other Admin/Financial Depts
	Marketing & Sales
	Mgr Info Security / Site Security
	Mgr Network, Internet, Intranet, Telecom, Call Center
	Mgr of Management Engineering/Process Improvement
	Mgr of Nursing
	Mgr of other Clinical Depts. / Lab Services / Pharmacy
	Mgr of Other IT/IS Dept
	Mgr/Supervisor of Patient Accounting/Billing/Revenue Cycle
	Non Management Staff Patient Accounting/Billing/Revenue Cycle/ Financial Depts/ Admin Depts
	Non-Management

Professional Role (Continued)	
	Nurse
	Nurse Practitioner
	Other
	Patient Advocate
	Physician's Assistant
	Privacy Specialist
	Private Practice Physician
	Professor/Educator
	Programmers / Developers
	Project Manager
	Registered Pharmacist
	Senior Staff / Staff
	Student
	Systems Analyst
	Treasury Services/Cash Management/Lock Box Management
	VP, Director Mgmt Engineering
	VP, Director Network, Internet, Intranet, Telecom, Call Center
	VP, Director of other IT/IS Department
	VP/Director of other Admin/Financial Depts

Work Site	
	Academic Education Institution
	Academic Medical Center
	Ancillary Clinical Service Provider
	Banks/Financial Services
	Community Health Center Clinic
	Critical Access Hospital
	Federal, State or Local Government
	Financial, Legal, Investment Firm
	Healthcare Consulting Firm
	Home Healthcare Org
	Hospital, Multi-Hospital System, Integrated Delivery System
	IDS/Hospital-Owned Ambulatory Clinic
	Independent Ambulatory Clinic
	Life Sciences
	Long Term Care Facility
	Market Supplier
	Payer, Insurance Company, Managed Care
	Professional Assn/Society
	Public Health

**Additional recruitment comments:** \_\_\_\_\_

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