

HIMSS 23

HEALTH + TECH

THAT CONNECTS THAT CARES

CHICAGO | APRIL 17-21

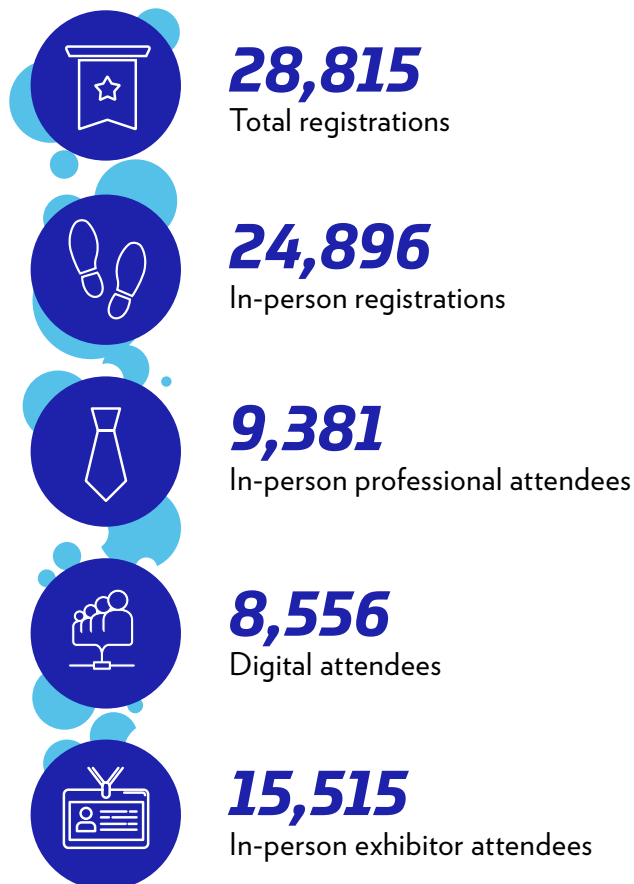
The HIMSS Global Health Conference & Exhibition is the can't-miss health event of the year, where HIMSS members and health professionals—from CIOs and senior executives to providers and payers to IT consultants and entrepreneurs—attend year after year to get the information and solutions they need to reimagine health and wellness for everyone, everywhere.

We are excited to see you in Chicago for HIMSS23!

WHY EXHIBIT?

- Make New Connections
- Nurture Existing Relationships
- Share Thought Leadership
- Create Brand Awareness
- Launch a New Product

HIMSS22 DEMOGRAPHICS



HIMSS23 ANCHOR EXHIBITORS

 athenahealth

eClinicalWorks

Epic

ORACLE
Health

Current HIMSS23 exhibitors



1,003
exhibiting
companies

8

specialty pavilions
representing 267
companies

115

international
companies

46

start-up
companies



246

first time
exhibitors



300+

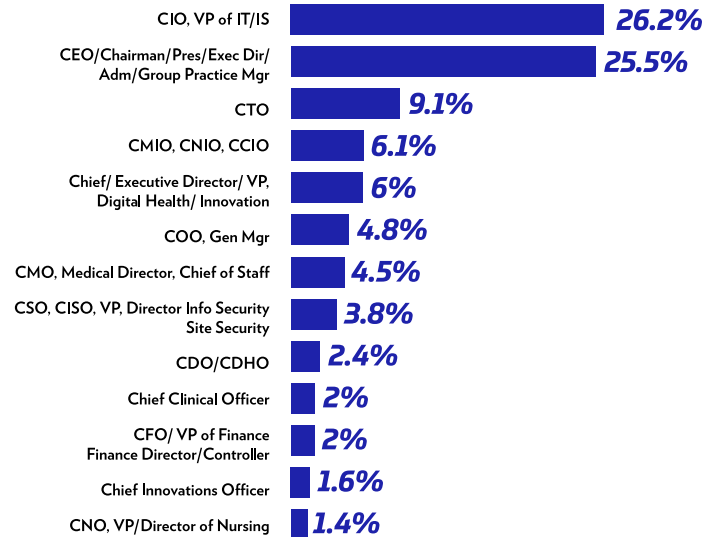
exhibitor
speaking sessions
on the
exhibit floor



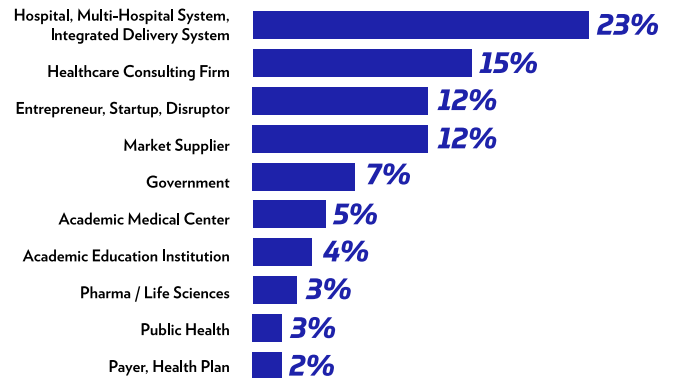
175

average leads
per company

C-Suite Breakdown



Registration by Worksite



Exhibition Hall Hours:

| | |
|---------------------|--------------------|
| Tuesday, April 18 | 10:00 am – 6:00 pm |
| Wednesday, April 19 | 9:30 am – 6:00 pm |
| Thursday, April 20 | 9:30 am – 4:00 pm |

*Subject to Change

Important Dates:

| | |
|-------------------------------|--|
| Mar 18, 2022 – April 17, 2023 | General exhibitor sales open |
| Sept 2, 2022 – April 17, 2023 | 100% payment due with signed contract |
| Feb 3, 2023 | Print deadline for onsite materials and sponsorships |
| April 17 – 21, 2023 | HIMSS23 |
| April 17, 2023 | Pre Conference Sessions and Opening Reception |
| April 18 – 20, 2023 | Exhibition Hall Open |



RESERVE YOUR SPACE

Standard Booth Space

Traditional booth space is available in the North and South Halls of McCormick Place and sizes start at 10' x 10' (100 sq ft). Each 100 square feet of booth space includes five exhibitor badges and your company listing in the onsite guide, conference website and mobile app.

| Area | Corporate Member | Non Member |
|---|------------------|----------------|
| Single 10' x 10' Booth Space | \$5,500 | \$5,700 |
| Booths 200 square feet and larger: | | |
| Premium Zone* | \$39 per sq ft | \$47 per sq ft |
| Zone 1* | \$38 per sq ft | \$46 per sq ft |

*With the exception of a single 10' x 10' booth space, all zones have a \$725 fee per corner (if applicable) and \$425 booth fee assessed per company.



[Exhibition Rules and Regulations](#)



“It was our first time at HIMSS as a tech healthcare firm, working with the HIMSS team and our marketing team resulted in one of the finest event management experiences I’ve had in a few years. The support personnel was outstanding, questions were promptly handled, and our on-site experience was fantastic.”

— Julie-lynn Belon, Event Manager, UST



SPECIALTY PAVILIONS

Showcase your products and share thought leadership with your target audience at solutions-focused Specialty Pavilions throughout the exhibition floor.

Cybersecurity Command Center

Join us and share your cutting-edge security solutions and approaches to managing risk in the ever-changing landscape of cybersecurity. The Cybersecurity Command Center allows you to position yourself as a thought leader in the cybersecurity conversation.

- Compliance & Privacy
- Application Security
- Threat Management
- User Authentication
- Risk Management

Patient Engagement 365

This exhibition area will demonstrate person-centric technologies and strategies that touch every aspect of our daily lives. The solutions showcased enable individuals and organizations to meet increasing consumer demands for more convenient care. Solutions in this area also demonstrate how individuals can engage in their health decisions beyond the provider setting. Technologies and solutions leveraging person-generated health data (PGHD) and social determinants are featured.

- Behavioral Health
- Digital Health and Wellness
- Patient-Provider Platforms and Portals
- Personal Health Devices and Wearables
- Public Health
- Remote Patient Monitoring
- Telehealth
- Virtual Care

Innovation and Start Up Zone

Do you offer an innovative, disruptive or new technology? Are you an emerging or new health company seeking funding, visibility, networking and growth opportunities? The Innovation and Start Up Zone is the place for you to get noticed!

The Innovation area showcases the newest of technologies and solutions for all aspects of health. The Start Up area is front and center for qualified organizations—from early to growth stage—and features health technology products, services and solutions.

- Robotics
- RPA
- Blockchain
- Artificial Intelligence
- Next Generation Voice Technology
- Digital Therapeutics
- 3D Human Visualization
- Payer and Employer Health and Wellness
- Payer and Pharma Digital Health Solutions
- Clinical Trials Coordination & Technology
- 5G
- AR/VR

Submit your [Start Up Application](#) to exhibit within this space!

TURNKEY PAVILION PACKAGES*

| | Start Up | Kiosk | 10' x 10' | 20' x 20' |
|---|---------------------------|---------------------------|--------------------------------------|--|
| Badges | 2 | 5 | 5 | 20 |
| Conference Brand Recognition | ● | ● | ● | ● |
| Lead Scanning – Mobile App | ● | ● | ● | ● |
| One (1) 20-minute Speaking Session | ● | ● | ● | ● |
| Electrical, Monitor, Hardline Internet | ● | ● | ● | ● |
| Structure | Kiosk with two (2) stools | Kiosk with two (2) stools | 8' Back wall, carpet and furnishings | Choice of layout, carpet and furnishings |
| Sponsor Graphics <i>(sponsor to provide, HIMSS to install)</i> | ● | ● | ● | ● |
| Investment | \$5,900 - \$6,200 | \$14,400 - \$15,200 | \$21,000 - \$22,000 | \$42,500 - \$45,500 |

NEW for HIMSS23, strengthen your pavilion presence via our new **Amplification Packages**, including branding and traffic driving, multi-media and lead generation options.

Contact salesinfo@himss.org for more information.

HIMSS Interoperability Showcase™

This premier specialty exhibition displays the exchange, access and use of data through interoperability profiles and health standards in real time with live products being implemented in the marketplace—backed by the strength of HIMSS's global expertise and thought leadership.

Demonstration

Collaboratively showcase existing work and interoperative technical achievements.

- Connected level
- Premier level

Thought Leadership and Exhibition

Emphasize current and future implementation projects.

These a la carte opportunities highlight your individual interoperability efforts.

- Marketplace Kiosk and Speaking Session
- Spotlight Theater Speaking Session



Investment: \$4,100 - \$65,000

Professional Development Campus

This area is reserved exclusively for colleges, universities, and education and training organizations that offer health information and technology related programs and degrees designed to inform, educate and develop the health IT workforce.

Turnkey package includes:

- Kiosk with your branding
 - You provide the graphics, HIMSS installs and removes
- One (1) stool
- Electrical, hard line internet
- Listing in HIMSS conference materials
- Two (2) exhibitor/client badges

Investment: \$2,300 - \$2,500



Start Up



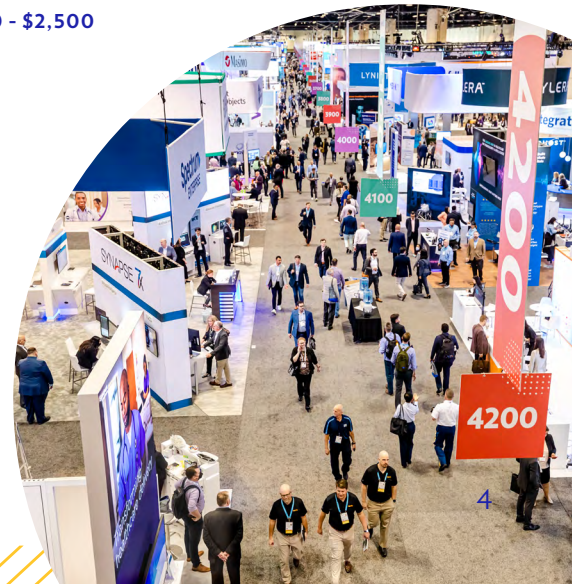
Kiosk Option



10' x 10' Option



20' x 20' Option



Meeting Place Rooms

A perfect turnkey meeting room solution for a private space near the show floor to meet with clients or for staff to step away from the booth.

Rooms include:

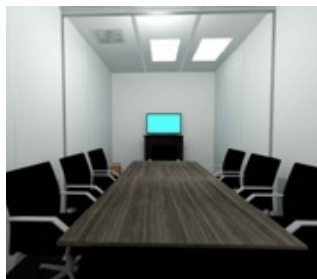
- Meeting room structure with ceiling, carpet and locking door
- Conference table and eight (8) boardroom style chairs, two (2) tables and 16 chairs for 20' x 20' Meeting Place
- 42" monitor, Electrical, Internet line (shared T1 line)
- Cleaning (if room left unlocked overnight)
- Exhibitor/Client Badges – 10 (20 badges for 20' x 20' Meeting Place)

Investment:

10' x 20' Meeting Place: **\$15,000 - \$17,400**
20' x 20' Meeting Place: **\$26,300 - \$30,300**



10' x 10' Meeting Place



20' x 20' Meeting Place

HIMSS CORPORATE MEMBERSHIP

Get significant discounts and strengthen your HIMSS23 presence with HIMSS Corporate Membership. The benefits multiply quickly, with immediate and measurable ROI. View [highlights of the corporate membership program](#).

SPONSORSHIPS

Amplify your presence and create a lasting impression with our highly visible sponsorship opportunities, designed to achieve your conference goals and align your brand with HIMSS23.

All HIMSS23 exhibit and sponsorship opportunities can be viewed on [ENVISION](#).



Pre and Post Show Marketing



Preconference Forums



Meeting & Private Event Space



Onsite Sponsorships and Branding



Networking



Thought Leadership



Executive Summit



Government Relations

HELLO!

Meet your HIMSS Global Conference Sales Team

The HIMSS Sales Team is here to walk you through the many exhibit and sponsorship opportunities available to curate your presence and achieve your conference goals at HIMSS23.

Deborah Caruso, Senior Sales Executive
Jim Collins, Sales Director
Lisa Currier, Senior Sales Executive
Jessica Daley, Business Development Director

Laura Goodwin, Sales Program Lead
Erica Thomas, Sales Executive
Rebecca Washler, Vice President, Exhibits & Membership Sales

Ready to plan your HIMSS23 presence?

Contact us at salesinfo@himss.org.

FUTURE DATES

HIMSS24
March 11-15, 2024
Orlando, FL

HIMSS25
March 3-7, 2025
Las Vegas, NV