

## HIMSS24 Exhibition Space Pricing

Area	Corporate Member Pricing	Non-Corporate Member Pricing
Standard Booth Space - Premium Zone	\$39 per square foot	\$47 per square foot
Standard Booth Space - Zone 1	\$38 per square foot	\$46 per square foot
Single 10'x10' Booth Space (100 sq ft) - either zone	\$5,200	\$6,000
• With the exception of a single 10x10 booth, all zones have a \$825 fee per corner (if applicable)		
Meeting Place (10'x20')	\$17,500	\$20,000
Meeting Place (20'x20')	\$29,500	\$34,500
<b>NEW FOR HIMSS24!</b> Meeting Pods (10'x10')	\$12,500	\$14,000
Vendor Headquarters (10'x20') <i>Must have an exhibit space to purchase</i>	\$7,600	\$8,300
Cybersecurity Command Center <i>(excludes overall sponsorship)</i>	\$12,500 - \$42,500	\$13,200 - \$45,500
Patient Engagement 365 Pavilion <i>(excludes overall sponsorship)</i>	\$12,500 - \$42,500	\$13,200 - \$45,500
Professional Development Campus <i>(excludes overall sponsorship)</i>	\$2,300	\$2,500

- **Onsite deposit:** Applies to booths selected between March 17 and April 20, 2023.

Total Rented Space (includes Booths, Meeting Place Rooms, Meeting Pods Vendor Headquarters, Professional Development Campus and Specialty Pavilions)	Deposit Amount
100 sq./ft.	\$ 1,500
200-1,000 sq./ft.	\$ 4,800
1,100-2,500 sq./ft.	\$ 8,500
2,600 sp./ft. or above	\$ 22,500

- **Remaining deposit schedule**
  - June 2, 2023: Remaining balance: 50% due
  - September 1, 2023: Remaining balance: 100% due

Please note that HIMSS charges a 3% fee for any payments of \$5,000 or more paid via credit card **after** April 20, 2023.

The fee will be added to the invoice at the time payment is processed.