

## HIMSS Corporate Member Benefits\*

Provide Valuable Resources to Your Team



	DIAMOND \$30,450	EMERALD \$15,650	PLATINUM \$9,350	GOLD \$4,100	Included or add'l cost
PROFESSIONAL DEVELOPMENT RESOURCES					
Complimentary HIMSS Individual Memberships	<b>40</b> Individual Memberships	<b>30</b> Individual Memberships	<b>20</b> Individual Memberships	<b>10</b> Individual Memberships	
Discount of 20% on additional Individual Memberships	~	~	✓	✓	Varies
Up to 45 complimentary continuing education (CE) units annually for use in fulfilling requirements for CAHIMS or CPHIMS; receive additional units at a 50% discount	~	-	-	-	~
Engage with 55+ global HIMSS Chapters and Communities	~	~	<	<	
Participate in committees, task forces, workgroups and professional communities to impact change	~	✓	~	~	Varies
Complimentary subscriptions to HIMSS eNews publications	~	~	~	✓	
Opportunities for professional advancement and discounts on educational offerings with professional associations collaborating with HIMSS	~	~	~	~	~
Discounted job postings and resume access on HIMSS JobMine	40%	30%	20%	10%	Varies
HIMSS MEMBER ENGAGEMENT					
Virtual focus groups with select HIMSS members	✓	✓	-	-	✓
Face-to-face focus groups with select HIMSS members (HIMSS Global Health Conference & Exhibition, based on availability)	~	-	-	-	
HIMSS SERVICES					
New member welcome in the Corporate Connection eNews	✓	✓	<	<	
Exclusive discounts on HIMSS Media services such as: webinars, podcasts, HIMSStv interviews, social media campaigns, and more	~	~	~	~	~
Complimentary consult with HIMSS Media to engage pros- pects and drive leads	~	✓	~	~	~
Discounted net rates through HIMSS Media on:					
Digital display advertising, newsletter sponsorships, native advertising, HIMSSTV sponsorships, content syndication, SmartMail email campaigns, account- based marketing, editorial webinars	15%	10%	7%	5%	Varies
Corporate Membership listing on HIMSS.org	✓	~	✓	✓	

## HIMSS GLOBAL HEALTH CONFERENCE & EXHIBITION BENEFITS

	<b>Choice of access to 2 lounges</b> (with semi-private, first-come, first-served meeting space)		<b>Choice of access to 1 lounge</b> (with semi-private, first-come, first-served meeting space)		~
Corporate Member Lounge use					
Preferential housing reservation for exhibiting companies	<b>1st</b> Selection	<b>2nd</b> Selection	<b>Brd</b> Selection	<b>4th</b> Selection	✓
$Earn\xspace$ exhibitor priority points on your spend with $HIMSS\xspace$	Quadruple	Triple	Double	1.5 Points	✓
Complimentary registrations and badges (value: up to \$1,485/registration)	<b>4</b> full reg 20 badges*	<b>3</b> full reg 5 badges*	<b>2</b> full reg 2 badges*	<b>1</b> full reg	~
Discounts available for exhibiting and/or sponsoring the HIMSS Global Health Conference & Exhibition	~	~	~	~	<
Visibility with your logo displayed in high-traffic area of the HIMSS Global Health Conference & Exhibition	~	-	_	-	
Post link to your white paper/case study on the HIMSS Global Health Conference Mobile App	~	~	-	-	
Exclusive access to the pre and post conference attendee list (For exhibiting companies only)	add'l cost both lists	add'l cost both lists	add'l cost pre or post		
Complimentary invitations to Corporate Member Appreciation Programs	5	4	з	2	
Exclusive, invitation-only access to Strategy Summit, including an on-site sneak preview of next year's convention center, select hotels and event locations	~	-	-	-	
Complimentary access to list of attending organizations delivered before HIMSS Global Health Conference & Exhibition. List includes: org/state/number of personnel from each organization. Must be an exhibiting company to receive this benefit.	~	~	•	•	
MAKE INDUSTRY CONNECTIONS					
HIMSS Foundation Institute sponsorship discounts	20%	-	-	-	Varies
Monthly updates from HIMSS Government Relations regarding topics impacting Congress, federal and state agencies	~	-	_	-	
Opportunity to join the HIMSS EHR Association (Certain membership requirements will apply)	~	~	~	✓	Varies
ENHANCE THOUGHT LEADERSHIP					
Submit a guest article for consideration on himss.org (Social media promotion included)	~	-	_	-	
Invitation for Nurse executives to participate in the HIMSS CNO-CNIO Vendor Roundtable	~	~	✓	-	
Monthly educational webinars with exclusive content on the latest topics/issues affecting your business	~	~	✓	~	
Submit an original white paper/case study for review and potential inclusion on himss.org Approved content may be mentioned on our website	5	3	2	1	~

\*HIMSS Corporate Membership Benefits/Services are subject to change

For additional information regarding HIMSS Corporate Membership, please contact: <u>CorporateMemberInfo@himss.org</u>.

