

HIMSS[®] 24

CREATING
TOMORROW'S
HEALTH

2024 HIMSS GLOBAL HEALTH CONFERENCE
INTERNATIONAL SPONSORSHIP
OPPORTUNITIES

ORLANDO | MARCH 11-15

REACH THE WORLD

Each year, professionals from the global health, information and technology communities connect at HIMSS to network, learn and collaborate as they work to transform health around the world – all at one time, all in one place.

EUROPEAN LEADERS EXCHANGE

Hear from leading subject matter experts, decision makers, innovators, and healthcare providers from participating HIMSS communities.

Monday 11 March 8 - 11am

Rosen Centre Hotel

BRAZIL SUMMIT

Digital innovation and AI are two of the most important topics of the business strategy of top healthcare organizations in Brazil. How can C-levels handle this new opportunity.

Wednesday 13 March 2 - 5pm

OCCC

LATAM SUMMIT

Innovation is empowering patients and doctors and bringing health and care to the community setting. How Innovation, AI and Interoperability have proven essential in getting improved outcomes and changing business strategy.

Tuesday 12 March 12:30 - 4pm

OCCC



D-A-CH DELEGATION

With the DigitalRadar project in Germany, the D-A-CH delegation works on evaluating the level of maturity of hospitals in the region with regard to digitization, including identifying the gaps.

DUTCH DELEGATION

In July 2019, the Netherlands Ministry of Health, Welfare and Sport and HIMSS announced their joint commitment to support and advance digital health and interoperability on a global scale.

FRENCH DELEGATION

Together with Care Insight, the French delegation works on promoting education, collaboration and the adoption of best practices.

EUROPEAN DELEGATION

The EC joins efforts on legislation that is of concern to all Europeans, such as the EHDS and the AI-Act. Europe comes together to discuss during HIMSS24.

THE RIGHT AUDIENCE FOR YOUR BRAND

The 2024 HIMSS Global Health Conference is a high-visibility event, where nearly 30,000 professionals throughout the global health ecosystem meet to get the information and solutions they need to reimagine health and wellness for everyone, everywhere.

IT EXECCS



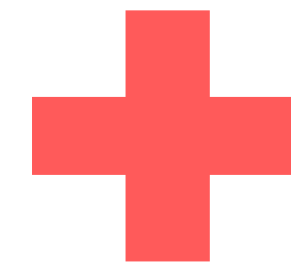
CIO, VP of IT/IS/CTO/
CMIO/CNIO/CCIO



NON IT EXECCS



CEO/Chairman/Pres/
Exec Dir/Adm/Group
Practice Mgr



CLINICIANS



CMO, Medical Director,
Chief of Staff/Chief
Clinical Officer/CDO/CDHO



INNOVATORS



Chief Innovations Officer/
Chief/Executive Dir/
VP, Digital Health/Innovation

MORE ATTENDEES, MORE WAYS TO CONNECT

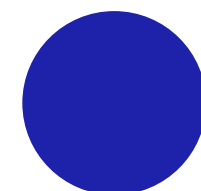
From networking to brand visibility, the 2024 HIMSS Global Health Conference & Exhibition unites the leading Changemakers in digital health from all relevant industries.

Demographics



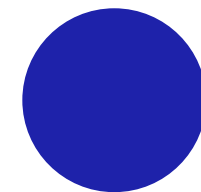
28,815

Total registrations



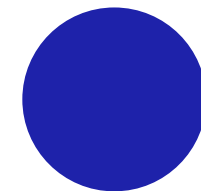
1,103

exhibiting companies



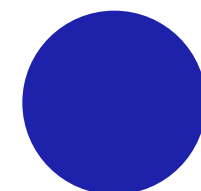
7

specialty pavilions representing **290+ companies**



63

international companies



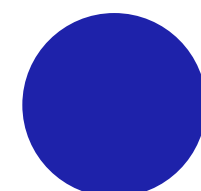
194

average leads per company



More than 33,000

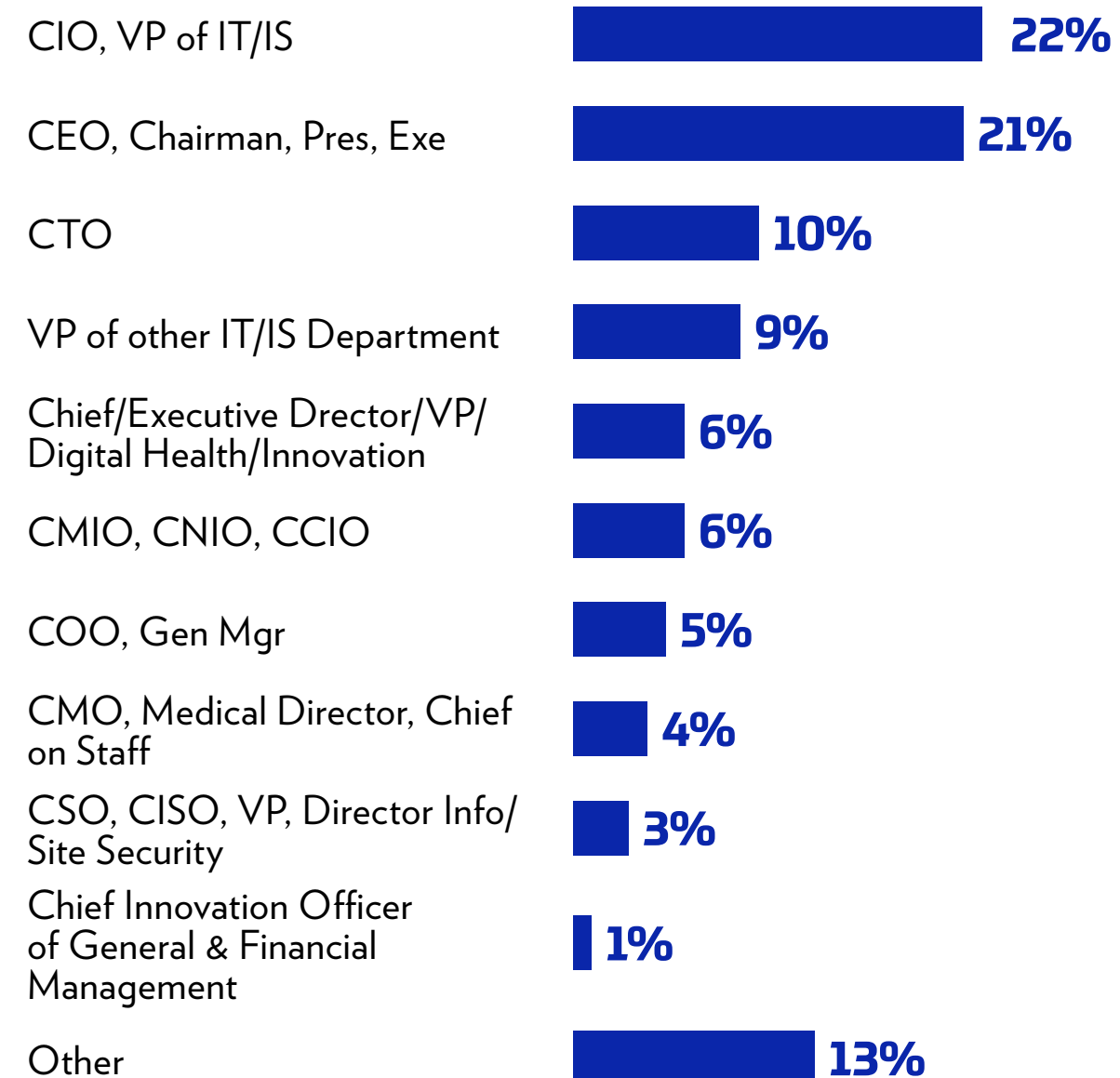
total registrations



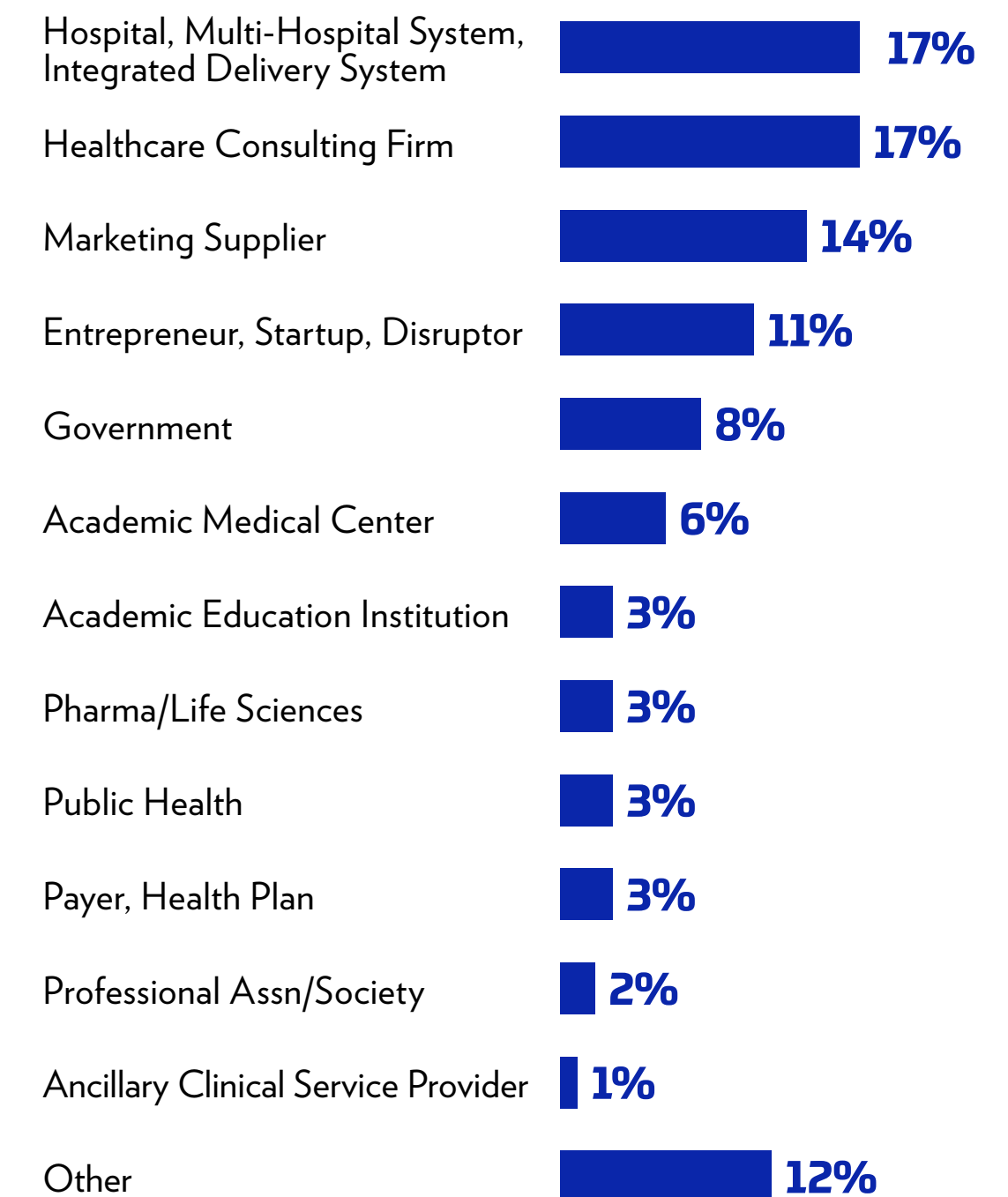
More than 1,600

International attendees

C-Suite Breakdown



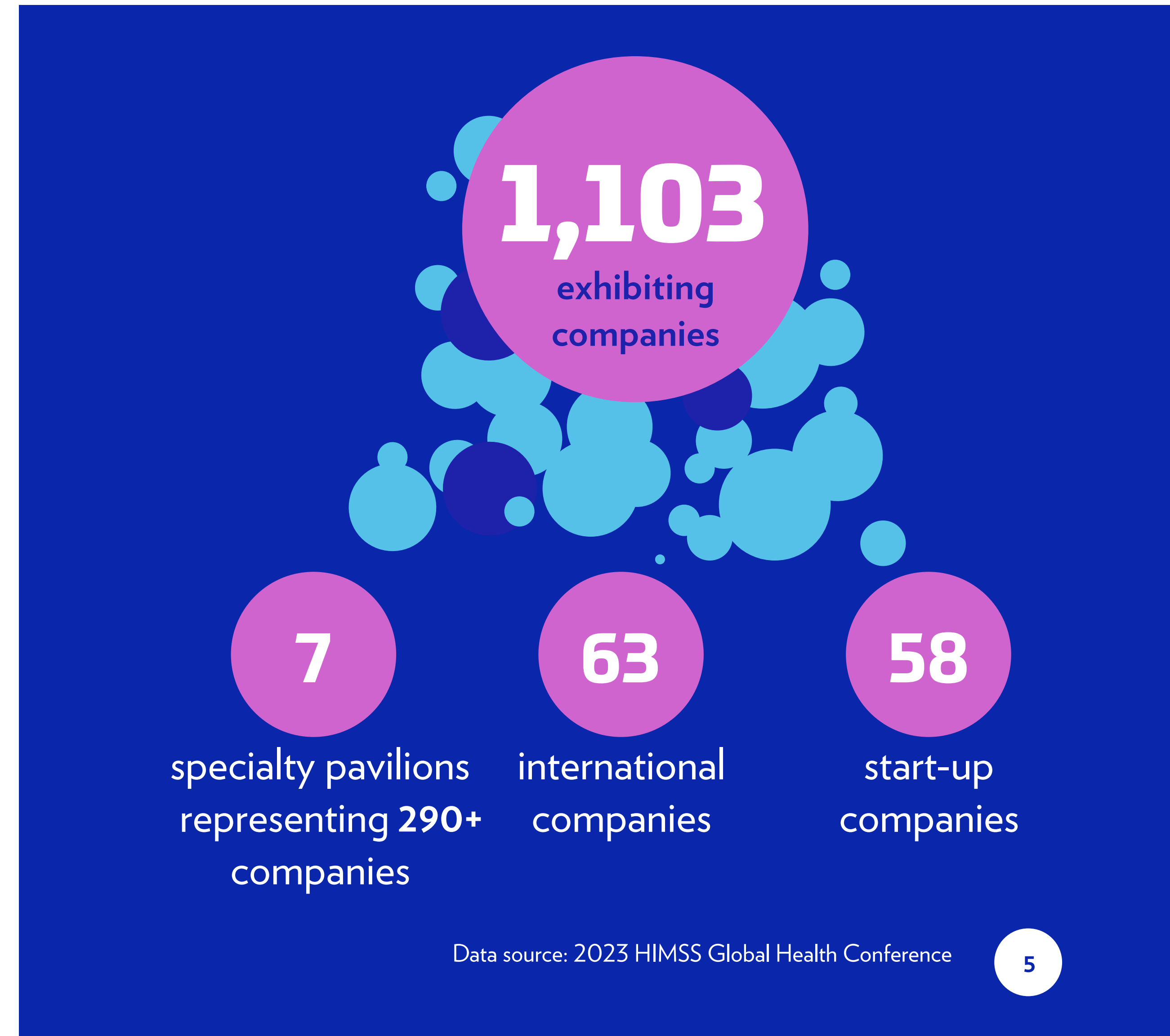
Registration by Worksite



POSITION YOUR COMPANY AS A CHANGEMAKER IN HEALTH

SPONSORS CAN:

- Build Brand Awareness
- Engage with Top Level Experts from Around the World
- Nurture Existing Relationships
- Shape the Agenda
- Share Thought Leadership
- Involve Both Executives and Clients
- Launch a New Product



POSITION YOUR BRAND AS AN INFLUENTIAL LEADER IN DIGITAL TRANSFORMATION

LATAM & Brazil Summits

ANCHOR CHANGEMAKER

Exclusive Sponsorship – Reserved for HIMSS Corporate Members

BRANDING / THOUGHT LEADERSHIP

- Define an entire session. Choose your topic and invite two of your customers to speak*
- HIMSS TV Thought Leadership Interview
- Logo inclusion on pre-show marketing collateral, onsite event signage and event walk in slide
- HIMSS Media News Breaker - Present new products, position your executives or comment on industry developments. Promoted via E-Health Reporter Latin America.

ACCESS / NETWORKING

- 3 company staff members to attend the summit
- Opt-in registration list post-event (GDPR compliant)

INVESTMENT - \$27,500 USD per summit



POSITION YOUR BRAND AS AN INFLUENTIAL LEADER IN DIGITAL TRANSFORMATION

LATAM & Brazil Summits

ACCELERATOR

BRANDING / THOUGHT LEADERSHIP

- Speaking opportunity in Main Programme* (Panel Session, defined by HIMSS)
- HIMSS TV Thought Leadership Interview
- Logo inclusion on pre-show marketing collateral, onsite event signage and event walk in slide

ACCESS / NETWORKING

- 2 company staff members to attend the summit
- Opt-in registration list post-event (GDPR compliant)

INVESTMENT - \$16,500 USD per summit

Limited to
two sponsors
per summit

VISIBILITY AND NETWORKING OPPORTUNITIES IN ACTIVE COMMUNITIES

European Delegations Sponsorship Package

DISCOVERER

BRANDING / THOUGHT LEADERSHIP

- Speaking opportunity in the European Leaders Exchange panel
- Branding visibility at the European Leaders Exchange
- Logo on delegation lanyards, alternating with the HIMSS logo (D-A-CH, Dutch, French)
- HIMSS TV Thought Leadership Interview

ACCESS / NETWORKING

- 3 company staff members to attend the European Leaders Exchange
- 2 company staff members to attend one of the delegation's dinners (D-A-CH) (names to be provided in advance)
- 3 company staff members to attend the International reception

INVESTMENT - \$38,500 USD



VISIBILITY AND NETWORKING OPPORTUNITIES IN ACTIVE COMMUNITIES

Delegations welcome reception

- 2 minutes podium time
- Verbal recognition of sponsor at the reception
- Logo on room/area signage
- Post-conference list of reception attendees (GDPR Compliant)
- Ten (10) invitations to attend the welcome reception at HIMSS Global Conference (for Company staff AND/OR guests)
- 1 Full Conference Badge

INVESTMENT - \$11,000 USD



International reception

- Custom Display
- Multiple images or video to be displayed for the duration of the program
- Branded coasters and napkins
- Meet and Greet prior/during reception with key government officials
- Ten (10) invitations to attend the International Reception at HIMSS Global Conference (for Company staff AND/OR guests)
- Post-conference list of reception attendees (GDPR Compliant)
- 1 Full Conference Badge

INVESTMENT - \$15,000 USD



CREATING TOMORROW'S HEALTH

**Contact us to secure your
presence in Orlando**

IVANA STOJANOSKA

ivana.stojanoska@himss.org

+49 172 68 74 896

MICHELLE REBELO

michelle.rebelo@himss.org

+44 746 687 4797