



# *HIMSS25 Booth Selection Informational Webinar*

Thursday, February 8, 2024

# Reminders



*Your line was muted when you joined the call*

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the chat box in the bottom of your screen.



*This webinar will be recorded*

The recording and slides will be sent to all attendees via email within a few hours after the presentation. Please utilize the links throughout the slides for additional information.

# *Today we will cover:*

- HIMSS25 Dates
- Booth Selection Timeline
- HIMSS25 Booth Selection Opportunities
- Fees and Deposit Requirements
- Appointment Information/Process
- HIMSS25 Floor Plan and Logistics
- Additional Booth Selection Information & Resources
- HIMSS Global Conference and Exhibition Premier Conference Supporter Program
- Questions



# *HIMSS25 Dates*

- Global Health Conference Dates:
  - **March 3-7, 2025**
  - **Venetian Expo Center and Caesar's Forum**  
Las Vegas, NV
- Preconference Sessions, Opening Reception
  - **Monday, March 3, 2025**
- Exhibition Dates:
  - **March 4-6, 2025 (Tuesday – Thursday)**



# *HIMSS25 Booth Selection Timeline*

## Important Dates

January 29, 2024	Anchor Selection Begins
February 26 - March 1, 2024	Top 200 companies select virtually before HIMSS24
March 11-14, 2024	Onsite Booth Selection at HIMSS24 Again this year, we will be located on the show floor! Hall D, Booth 7058 (adjacent to the Digital Health Technology Park)

### Note:

- Booth selection appointment times are scheduled in exhibitor priority point order.
- Booth selection order is based on points as of December 31, 2023.

# *Booth Selection Opportunities*

# HIMSS25 Booth Selection Opportunities

The following are available to select during your HIMSS24 Booth Selection Appointment:

## Standard Booth Space - Zone 1 and Premium Zone

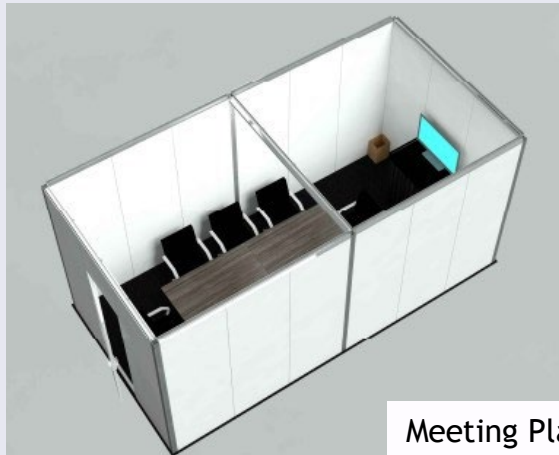
- Space begins at 10'x10'
- (5) badges per 10'x10' booth
- Listing in HIMSS printed onsite guide, website, mobile app

## Vendor Headquarters - 10'x20'

- Must have an exhibit space to purchase
- Meeting room structure with locking door - does not include ceiling
- Carpeted floors
- Priority Points - 2

## Meeting Place Rooms - 10'x20' and 20'x20' options

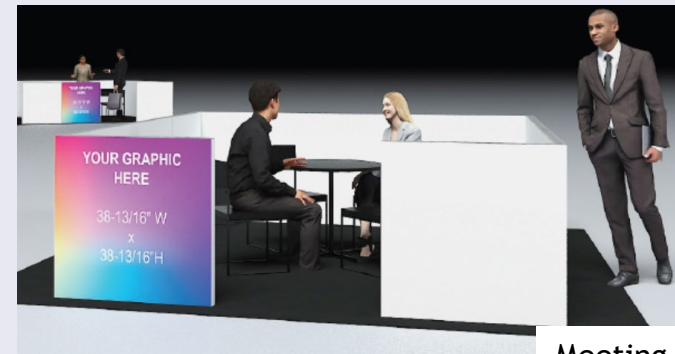
- Meeting room structure with ceiling, carpet and locking door
- Conference table and 8 boardroom style chairs
- 42" monitor, Electrical, Internet line (shared T1 line)
- Exhibitor/Client Badges - 10 (you determine the mix)
- Priority Points - 5 (9 points for 20'x20' option)



Meeting Place example

## Meeting Pods

- 10'x10' semi-private meeting space
- Low wall structure with company logo
- Table with 4 chairs
- Electrical and Internet line (shared T1 line)
- Carpeted floors
- Exhibitor/Client Badges - 5 (you determine the mix)
- Priority Points - 2



Meeting Pod example

# HIMSS25 Booth Selection Opportunities

Topic-focused turnkey exhibit and thought leadership opportunities to reach your desired audience.

## Cybersecurity Command Center

Compliance & Privacy	Application Security	Threat Management	User Authentication	Risk Management
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## Patient Engagement 365

Digital Health and Wellness	Patient-Provider Platforms and Portals	Personal Health Devices and Wearables	Convenient Care
Behavioral Health	Remote Patient Monitoring	Telehealth	Virtual Care

## Artificial Intelligence/Future of Healthcare

Artificial Intelligence / Machine Learning	Robotics	Smart Hospital	AR/VR
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## Participation Options

Turnkey Kiosk	10'x10' Turnkey Package	20'x20' Turnkey Package
<ul style="list-style-type: none"> <li>• Turnkey kiosk (Counter with lockable storage, monitor, keyboard, mouse, (2) stools, production of exhibitor branded graphic panel)</li> <li>• Electrical and shared hardwire internet connection</li> <li>• 20-minute thought leadership speaking session</li> <li>• Session Recording</li> <li>• Company name or logo in marketing /communications</li> <li>• Lead scanning through CompuLead App</li> <li>• Five (5) exhibitor/client badges</li> </ul>	<ul style="list-style-type: none"> <li>• Structure (pre-designed layout) with logo/graphics and furnishings</li> <li>• Electrical, internet hardline, monitor, keyboard, mouse, chairs and carpeting.</li> <li>• 20-minute thought leadership speaking session</li> <li>• Session Recording</li> <li>• Company name or logo in marketing /communications</li> <li>• Lead scanning through CompuLead App</li> <li>• Five (5) exhibitor/client badges</li> </ul>	<ul style="list-style-type: none"> <li>• Structure (choice of pre-designed layout) with logo/graphics and furnishings</li> <li>• Electrical, internet hardline, monitor(s), keyboard, mouse, carpeting</li> <li>• 20-minute thought leadership speaking session</li> <li>• Session Recording</li> <li>• Company name or logo in marketing /communications</li> <li>• Lead scanning through CompuLead App</li> <li>• 20 exhibitor/client badges</li> </ul>



# HIMSS25 Opportunities to Come

The following will be available in Q2 to select:

- Additional Specialty Pavilion Areas
  - Start Up
  - Professional Development Campus
  - Interoperability Showcase
  - Thought Leadership
  - Sponsorships and more!



# *Fees and Deposit Requirements*

# HIMSS25 Booth Space Cost and Deposit

## HIMSS25 Exhibition Space Pricing

Area	Corporate Member Pricing	Non-Corporate Member Pricing
Standard Booth Space - Premium Zone	\$43 per square foot	\$50 per square foot
Standard Booth Space - Zone 1	\$42 per square foot	\$49 per square foot
Single 10'x10' Booth Space (100 sq ft) - either zone	\$5,700	\$6,400
<ul style="list-style-type: none"> <li>With the exception of a single 10x10 booth, all zones have a \$825 fee per corner (if applicable)</li> </ul>		
Meeting Place (10'x20')	\$20,000	\$21,600
Meeting Place (20'x20')	\$34,500	\$37,500
Meeting Pods (10'x10')	\$14,000	\$15,100
Vendor Headquarters (10'x20') <i>Must have an exhibit space to purchase</i>	\$8,300	\$9,000
Cybersecurity Command Center <i>(excludes overall sponsorship)</i>	\$8,700 - \$41,000	\$9,400 - \$45,000
Patient Engagement 365 Pavilion <i>(excludes overall sponsorship)</i>	\$8,700 - \$41,000	\$9,400 - \$45,000
Professional Development Campus <i>(excludes overall sponsorship)</i>	\$2,500	\$2,700

# HIMSS25 Booth Space Cost and Deposit

- **Onsite deposit:** Applies to booths selected between January 28 and March 15, 2024.

Total Rented Space (includes Booths, Meeting Place Rooms, Meeting Pods, Vendor Headquarters, Professional and Specialty Pavilions)	Deposit Amount
100 sq./ft.	\$ 1,500
200-1,000 sq./ft.	\$ 4,800
1,100-2,500 sq./ft.	\$ 8,500
2,600 sp./ft. or above	\$ 22,500

- **Remaining deposit schedule**
  - May 31, 2024: Remaining balance: 50% due
  - August 30, 2024: Remaining balance: 100% due

Please note that Informa charges a 3% fee for any payments paid via credit card **after** March 15, 2024. The fee will be added to the invoice at the time payment is processed.

# *Priority Points Opportunity!*

Pay 50% of your balance due after initial deposit fees are paid and receive  
**20 priority points!**

Pay 100% of your balance due after initial deposit fees are paid and receive  
**30 priority points!**

Signed contract and payment must be received no later than March 15, 2024.

*(points will be applied post conference)*

[HIMSS Priority Point Information](#)



# *HIMSS25 Booth Payment Methods*

- Pay by Check made payable to Informa Exhibitions U.S. Construction. Checks mail to PO Box 411724, Boston, MA 02241-1724.
- Pay by credit card by logging into your Exhibitor Dashboard; a link will be provided on the invoice (please note a 3% fee will be applied to credit card payments in any single transaction after March 15, 2024).
- Pay by wire per the ACH/Wire instructions below:

## **ACH/Wire Instructions:**

**Bank:** Bank of America

**Address:** 100 North Tryon St, Charlotte, NC 28255

**Phone:** 800-432-1000

**Swift Code:** BOFAUS3N

**Account Name:** Informa Exhibitions U.S. Construction & Real Estate, Inc.

**ABA Number:** (WIRE: 026009593) or (ACH: 021000322)

**Account Number:** 483094322036

*Federal Tax ID# is 80-0961214*

Informa accepts Purchase Orders and requires payment in full prior to the start of the Event.

# *Informa Vendor Setup*

- If you need to set up Informa as a vendor in your system, please do this before your booth selection appointment.
- [Informa W-9 link](#)
- If you require additional setup, please reach out to: [eventsbilling@informa.com](mailto:eventsbilling@informa.com) before **March 1, 2024**

# *Booth Selection Appointment Process*



# *Top 200 Booth Selection Appointments*

- If you are selecting in the top 200, emails will be sent the week of February 12, with appointment times and information
- Appointments times are ordered based on HIMSS priority points as of December 31, 2023
- All Top 200 appointments are **CENTRAL TIME**
- All companies receive the same appointment link (the same Microsoft Teams meeting will run all day) so we ask you to call in during your appointment timeframe only
- Exhibitors will be required to sign the booth space contract (online) and pay the booth deposit immediately following your selection time. Both steps **MUST** be completed or booth space **WILL** be released on the last day of the onsite booth selection, Friday, March 15, 2024.
- Please be on time and stick to the schedule as we have back-to-back appointments scheduled for the entire day. If you do not select a booth during the scheduled meeting, HIMSS will move onto the next person.

# *Onsite Booth Selection Appointments*

- Appointments times will be sent out the week of February 12
- Appointment times are Eastern Time Zone since we will be in Orlando
- Booth Selection will take place at the Orange County Convention Center, Hall D, Booth 7058 (adjacent to the Digital Health Technology Park)
- Please look for signage directing you to the room or visit any of our information desks for assistance
- Please show up to appointment 5-10 minutes early to view the floor plan before selecting your space
- Please be prepared to sign the booth space contract (online) and pay the booth deposit. Check or credit card payments accepted.
- Both steps **MUST** be completed or booth space **WILL** be released on the last day of booth selection, Thursday, March 15, 2024.
- Once you arrive to the room, there will be instructions on where to go next

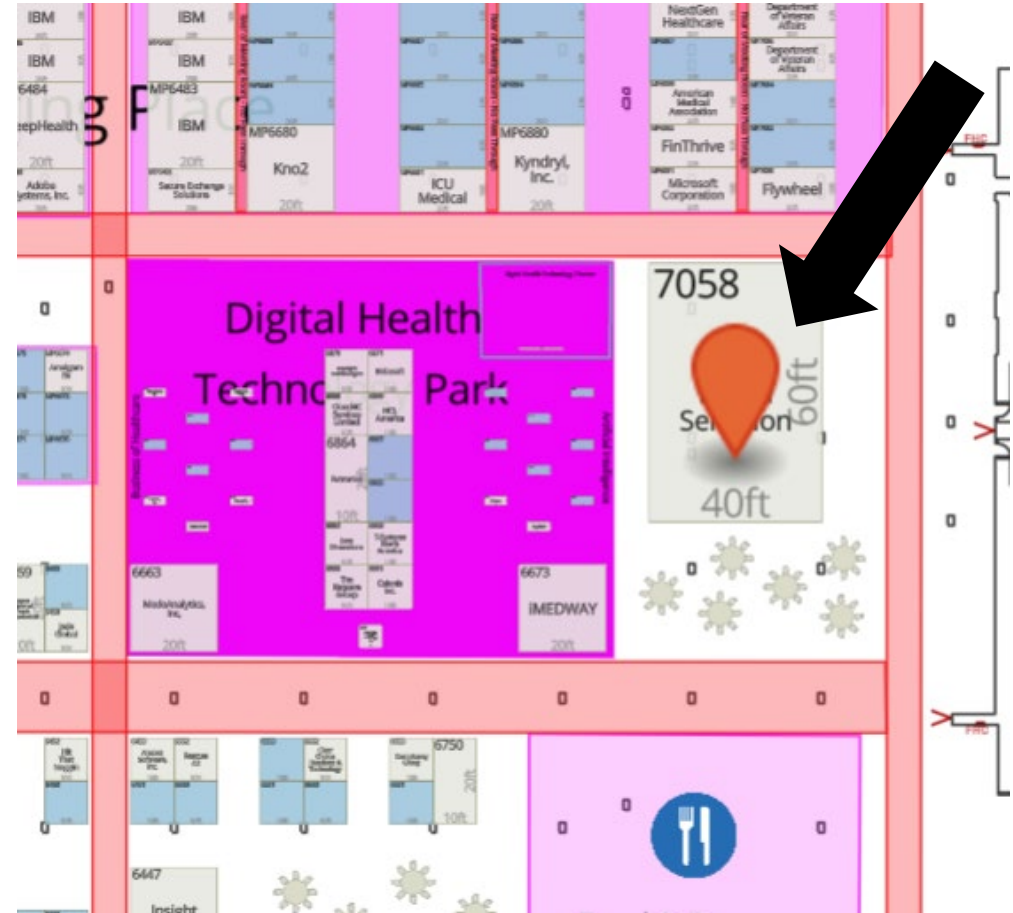
# Onsite Booth Selection Operation Hours

- **Location:**

Orange County Convention Center  
Hall D, Booth 7058  
by the Digital Health Technology Park

- **Hours:**

- Monday, March 4: 1:00 PM – 5:00 PM
- Tuesday, March 5: 2:00 PM – 5:00 PM
- Wednesday, March 6: 8:00 AM – 5:00 PM
- Thursday, March 7: 8:00 AM – 3:00 PM



# *What if I can't make my appointment?*

- Is your appointment is in the top 200?
  - Please work with your HIMSS sales manager to schedule a time to select your space prior to HIMSS24
  - OR**
  - Come to the HIMSS25 booth selection room onsite during booth selection hours
- My appointment is onsite and I cannot make the assigned time – help!
  - Stop by the HIMSS25 booth selectin room anytime after your scheduled appointment, during booth selection hours
- I can't attend HIMSS25 onsite booth selection
  - Please contact your sales manager or [Laura Goodwin](#) for information on alternative appointment options.

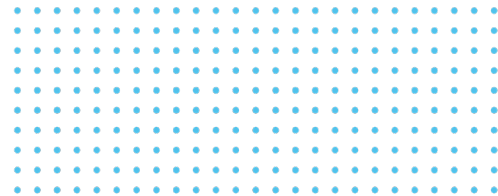
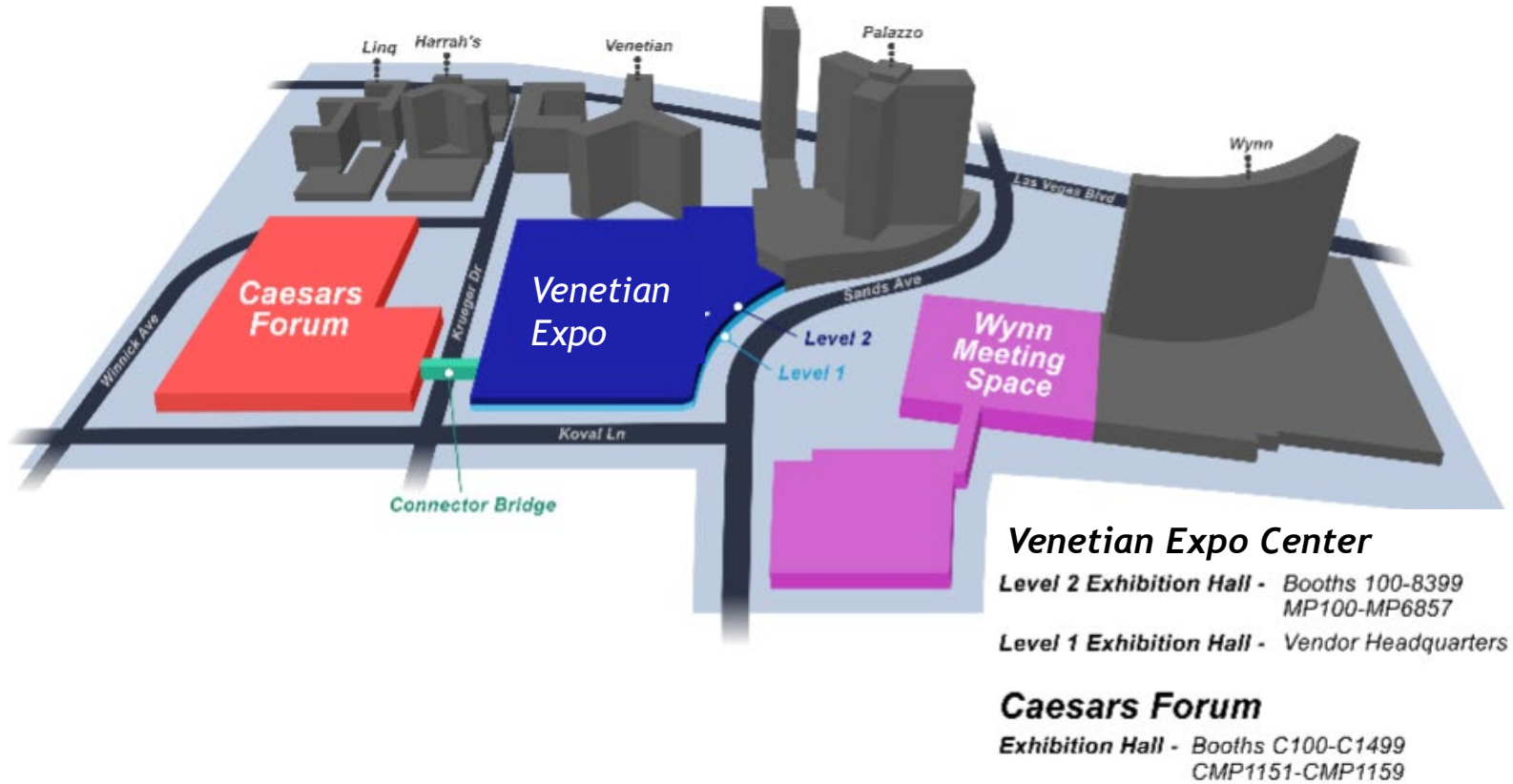
# *Floor Plan and Logistics*

# *HIMSS25 Floor Plan*

- Walk through of floor plan\*
- Location of Meeting Place Rooms, Meeting Pods, Vendor Headquarters and Specialty Pavilions Review of zones, corner booths, food concession area, and columns

\*HIMSS is in process of setting the floor plan. Please check the floor plan before your booth selection appointment for the most up-to-date version.

# HIMSS25 Conference Layout



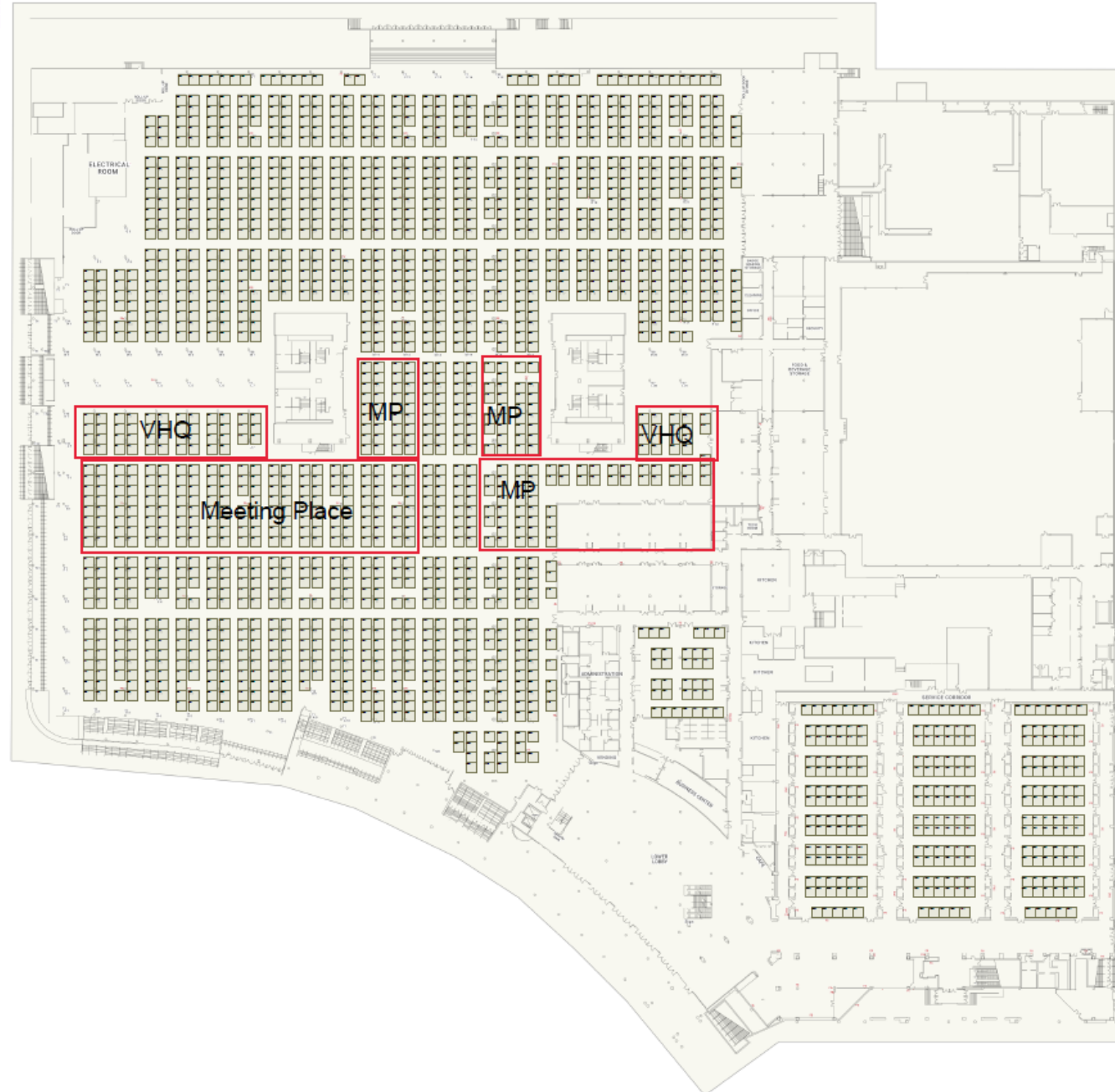
# HIMSS25 Floor Plan—Level 2



Premium Zone Pricing

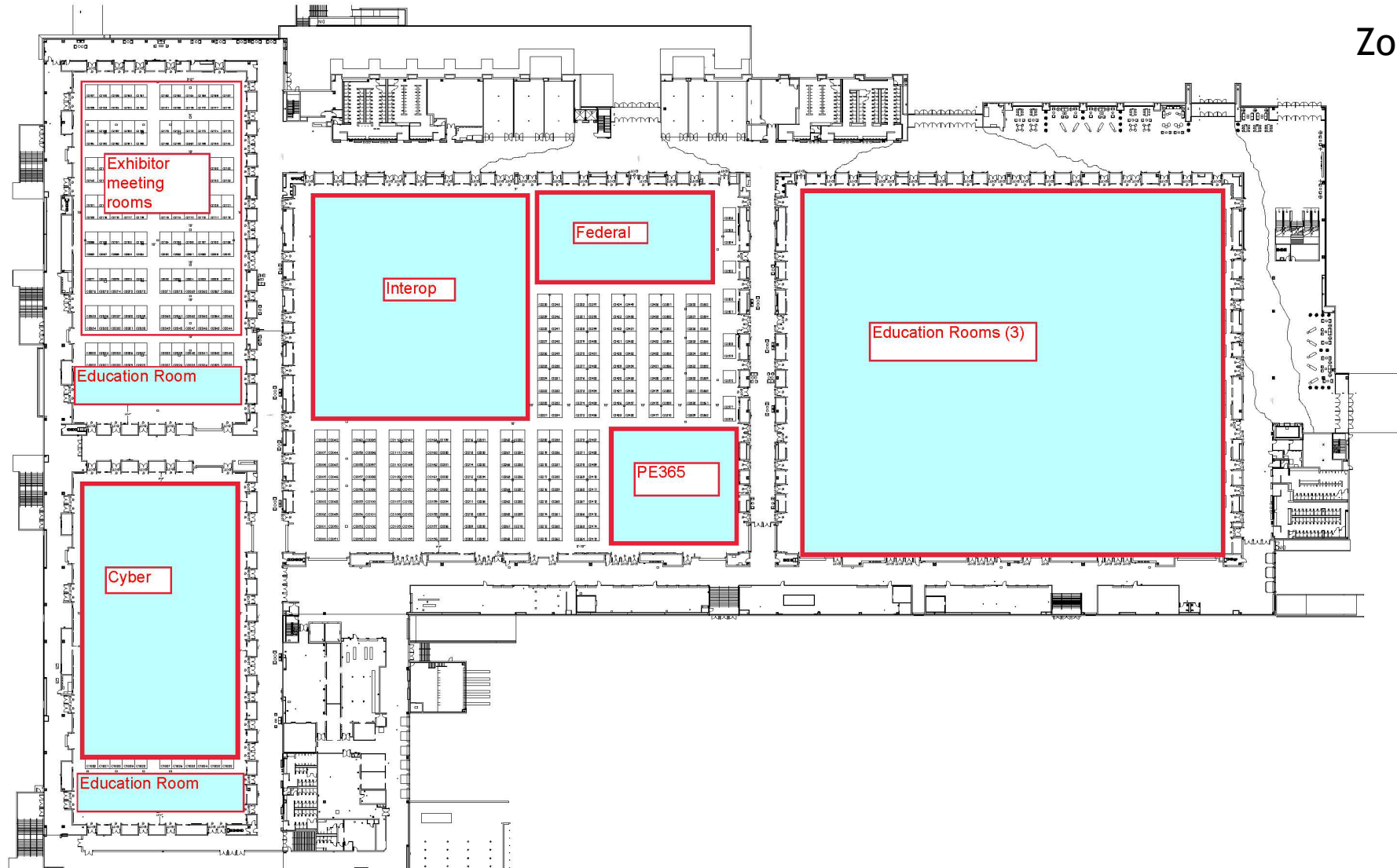


# HIMSS25 Floor Plan—Level 1



# HIMSS25 Floor Plan– Caesar's Forum

Zone 1 Pricing



# *General Rules of the Show*

- You can secure a booth size of your choice within HIMSS exhibitor rules and regulations. The HIMSS sales team will work with you on configuring your desirable available location and size. There are a few islands preset on floorplan, in order to maximize space
- If booth is along a 20' aisle the 70% rule applies. Example: sq ft along the aisle, there must be a minimum of 70% depth
- Hall A-D ceiling height is 32 feet and the maximum height for your booth or hanging sign is 24'
- Caesars Forum ceiling height is 22-24 feet and maximum height for hanging signs or structure is 16'. Ballroom has limited rig points
- Columns can be wrapped if in booth, but need to leave specialty accessories (fire extinguisher medical equipment etc.) exposed
- Columns range from 2 – 3.5 feet in diameter
- All electrical/networking will be pulled from ceiling



# *Additional Booth Selection Information & Resources*

# *HIMSS25 Booth Wait List*

- Must have a booth at HIMSS25 to be added to the wait list
- Booths of 20 x 20 or larger can be placed on the wait list.  
(10'x10' or 10'x20' booths can not be placed on the wait list but continue to monitor the live floor plan and if you see an open location contact your sales representative)
- Booth moves are done based on priority points as of December 31, 2023
- You will be removed from the booth wait list after one successful move
- Wait list will end August 30, 2024
- Exhibitor is responsible for the price difference with a booth move
- [HIMSS25 Booth Wait List Link](#)
- To be placed on this wait list, please stop by the check-in desk in the booth selection room or contact [salesinfo@himssconference.com](mailto:salesinfo@himssconference.com)

# *HIMSS25 Booth Selection Resources*

- Live floor plan link: [HIMSS25 Floor Plan](#)
- Information about booth selection (including schedule, pricing, payment options):  
[HIMSS25 Booth Selection Information](#)
- Questions about booth selection? Contact your Sales Manager or:  
Laura Goodwin – [Laura.Goodwin.US@informa.com](mailto:Laura.Goodwin.US@informa.com)

*\*HIMSS is in process of setting the floor plan. Please check the floor plan before your booth selection appointment for the most up-to-date version.*

# *HIMSS26– Save the Dates!*

HIMSS26

Las Vegas, NV

March 9-13, 2026

Exhibit Dates: March 10-12, 2026

Venetian Expo Center and Caesar's Forum





*HIMSS Global Conference &  
Exhibition Premier  
Conference Supporter  
Program*



# Premier Conference Supporter Program

## Global Conference and Exhibition Premier Conference Supporter Program

Eligibility	Pre-Show Benefits	Onsite Benefits
<ul style="list-style-type: none"> <li>✓ Global Conference participation (space/sponsorships) with total spend greater than \$150,000</li> </ul>	<ul style="list-style-type: none"> <li>• First choice on hotel selection before HIMSS Corporate Members - based on priority points (if eligibility is achieved by August 2024)</li> <li>• Additional hotel rooms at the Diamond identified hotels, number to be determined by May 2024</li> <li>• Complimentary Conference attendee mailing list</li> <li>• Logo Recognition with link to company website on Global Conference Premier Conference Supporter exhibitor web page</li> <li>• Logo recognition in the exhibition countdown email that is sent to all pre-registered attendees (sent two weeks prior to show)</li> <li>• Pre-show detail of registrants - pre-show deep dive breakdown of titles and worksite</li> <li>• Complimentary enhanced listing (Package 2) within exhibitor search on Conference website</li> <li>• HIMSS to deliver premium conference supporter press release to credentialed press three weeks prior to global conference</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo and booth number recognition throughout Convention Center</li> <li>• 75 additional priority points</li> <li>• Meet and greet with press in attendance at Global Conference (cocktail reception)</li> <li>• Logo and booth number recognition on exhibition lobby electronic entrance units</li> <li>• Company and booth number highlighted on way finders located throughout the exhibit hall</li> <li>• Company logo and booth number recognition on all printed maps onsite</li> <li>• Daily detail on registration numbers sent directly to your email each day of conference</li> </ul> <h3 data-bbox="1589 861 2451 925">Post-Show Benefits</h3> <ul style="list-style-type: none"> <li>• Post Show attendee list</li> <li>• Deep dive detailed Global Conference attendee demographics</li> </ul> <p data-bbox="1589 1089 2451 1165">*Available to exhibitors with a booth size greater than 4800 square feet</p>



*Questions?*

# Questions?

Contact [salesinfo@himssconference.com](mailto:salesinfo@himssconference.com)  
or your Sales Manager



***Deborah Caruso***

Senior Sales Executive  
312.305.1734

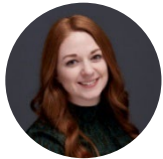
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*Thank you!*