

HIMSS[®] 25

March 3-6 | Las Vegas

View current
HIMSS25
exhibitors



REACH YOUR TARGET BUYERS VIA SPONSORSHIP OPPORTUNITIES

The HIMSS Global Health Conference & Exhibition is the focal point for the open exchange of new ideas in healthcare leadership, trends, and technology. C-Suite executives, senior healthcare professionals, global providers, payers, startups, and entrepreneurs are gathering in Las Vegas to gain access to industry-leading thought leaders, technology solutions, and partnership opportunities.

Amplify brand reach and drive business opportunities by leveraging exclusive exhibit and sponsorship opportunities that help you stand out from the competition.

HIMSS24 STATS

26,800

Registrations

10k+

Professional Attendees

3,214

International Attendees

971

Exhibiting Companies

290

First Time Exhibitors

7

Specialty Pavilions*

26

Start Up Companies

159

International Companies

210

Specialty Pavilion Speaking Sessions

211

Average Leads Per Company

*representing 290+ Companies



Exhibition Hall Hours

Tuesday, March 4 | 10:00 am – 5:30 pm
 Wednesday, March 5 | 9:30 am – 5:30 pm
 Thursday, March 6 | 9:30 am – 4:00 pm

90+ minutes dedicated exhibit hall time daily

*Subject to Change

Important Dates

March 18, 2024 - March 3, 2025

General exhibitor sales open

Sept 1, 2024 - March 11, 2025

100% payment due with signed contract

January 1, 2025

Print deadline for sponsorships

Conference Timeline

March 3-6, 2025

HIMSS25

March, 2025

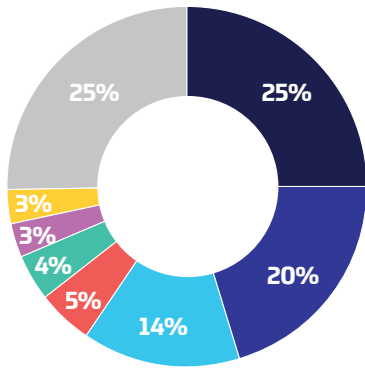
Pre Conference Sessions and Opening Reception

March 4-6, 2025

Exhibition Hall Open

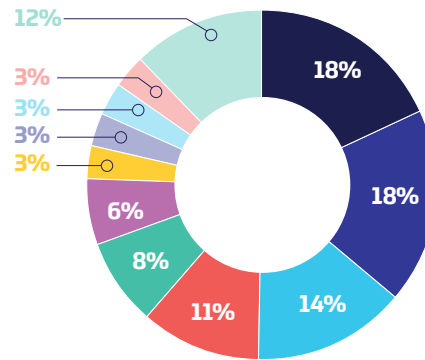
HIMSS24 REGISTRATION

PROFESSIONAL TITLE BREAKDOWN



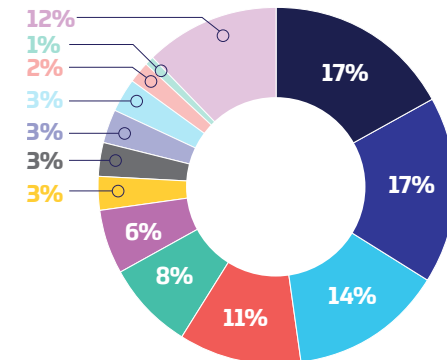
- Information Management Systems
- C-Suite
- General & Financial Management
- Clinical Management
- Consultant
- Government Employee
- Academic
- Other

C-SUITE BREAKDOWN



- CIO / VP of IT/IS
- CEO / Chairman / Exec. Director / Adm. Group Manager
- CTO
- VP of other IT/IS Department
- Chief, Exec. Dir., VP, Digital Health, Innovation
- CMIO / CNIO / CCIO
- CCO, General Manager
- CMO / Medical Director / Chief of Staff
- CSO / CISO / VP / Director Info Security / Site Security
- Chief Innovation Officer, General & Financial Management
- Other

WORKSITE BREAKDOWN



- Hospital / Multi-Hospital System / IDS
- Healthcare Consulting Firm
- Market Supplier
- Entrepreneur / Startup / Disruptor
- Government
- Academic Medical Center
- Academic Education Institution
- Pharma / Life Sciences
- Public Health
- Payer / Health Plan
- Professional Association / Society
- Ancillary Clinical Service Provider
- Other

HIMSS25 ANCHOR EXHIBITORS

eClinicalWorks

Epic

InterSystems®
Health | Business | Government

Microsoft + NUANCE

ORACLE Health

STANDARD BOOTH SPACE

Traditional booth space is available in the in the Venetian Expo Center and Caesars Forum and sizes start at 10' x 10' (100 sq ft). Booth space includes five conference badges and your company listing on the conference website and mobile app.

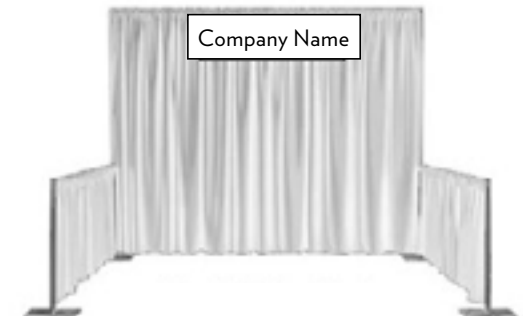
Over 90 minutes of dedicated exhibit hall time each day.

Exhibition
Rules and
Regulations

Area	Corporate Member	Non-Member
Single 10' x 10' Booth Space	\$5,700	\$6,400
Booths 200 square feet and larger:		
Premium Zone*	\$43 per sq ft	\$50 per sq ft
Zone 1*	\$42 per sq ft	\$49 per sq ft

*With the exception of a single 10' x 10' booth space, all zones have an \$825 fee per corner (if applicable).

10' x 10' Inline Booth



Non-Carpeted Concrete Flooring

ID Sign with Company Name and Booth Number
8' High Back Wall
3' High Side Wall

SPECIALTY PAVILIONS

Share your products, thought leadership, and brand value with your ideal audience in curated spaces throughout the exhibition floor.

Cybersecurity Command Center

Put a spotlight on your cutting-edge security solutions and risk management strategies to position yourself among cybersecurity leaders.

- Compliance & Privacy
- Application Security
- Threat Management
- User Authentication
- Risk Management

NEW! Artificial Intelligence Pavilion

AI is redefining healthcare. Tell the story behind your groundbreaking advancements that increase efficiencies, elevate caregiver satisfaction, and enhance patient safety and logistics.

Patient Engagement 365

Showcase how your patient-centric solutions are leveraging data and technology to empower individuals to make informed healthcare decisions.

- Behavioral Health
- Digital Health and Wellness
- Patient-Provider Platforms and Portals
- Personal Health Devices and Wearables
- Public Health
- Remote Patient Monitoring
- Telehealth
- Virtual Care

Startup Park

The Startup Exhibition package takes Angel through Series A startups to another level via opportunities to connect with seasoned entrepreneurs, drive thought leadership, establish brand equity, and generate leads.

Submit your [Startup Application](#) to exhibit within this space!



“It was powerful! Seeing so many industry experts in the same place was inspiring. We walked away with several strong connections, in-depth conversations, and new leads and potential partners that makes our investment worth every penny.”



SPECIALTY PAVILION PACKAGES

	Start Up	Kiosk	10' x 10'	20' x 20'
Conference Badges	2	5	5	20
Conference Brand Recognition	●	●	●	●
Lead Scanning – Mobile App	●	●	●	●
One (1) 20-minute Speaking Session with Recording	●	●	●	●
Electrical, Monitor, Hardline Internet	●	●	●	●
Structure	Kiosk with two (2) stools	Kiosk with two (2) stools	8' Back wall, carpet and furnishings	Choice of layout, carpet and furnishings
Sponsor Graphics (<i>sponsor to provide, HIMSS to install</i>)	●	●	●	●
Investment	\$4,100 - \$10,300	\$8,700 - \$11,600	\$15,500 - \$19,000	\$39,000 - \$45,000

Start Up



Kiosk Option



10' x 10' Option



20' x 20' Option





Professional Development Campus

Colleges, universities, and training institutions with transformative programs and degrees are sculpting the minds and skills of tomorrow's health IT workforce.

We wouldn't be moving health forward without space dedicated solely to the vanguards of education.

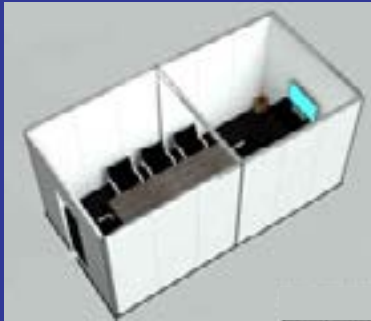
Turnkey package includes

- Kiosk with your branding
 - You provide the graphics, HIMSS installs and removes
- One stool
- Electrical, hard line internet
- Listing in HIMSS conference materials
- Conference Badges - 2

\$2,500 - \$2,700



10' x 10' Meeting Room



20' x 20' Meeting Room



Meeting Rooms

Establish brand exclusivity by utilizing private space near the show floor. A variety of spaces are available to meet your specific needs.

Rooms include

- Meeting room structure, carpet and locking door
- Conference table and eight boardroom style chairs, two tables and 16 chairs for 20' x 20' Meeting Place
- 42" monitor, electrical, Internet line (shared T1 line)
- Cleaning (if room left unlocked overnight)
- Conference Badges – 10 (20 badges for 20' x 20' Meeting Place)

10' x 10' Meeting room: **\$20,000 - \$21,600**
 20' x 20' Meeting room: **\$34,500 - \$37,500**



Meeting Pods

A turnkey, semi-private meeting space on the exhibition floor. Each 10'x10' pod seats four people and is perfect for scheduled or pop-up meetings throughout the exhibition dates.

Benefits include

- 10' x 10' semi-private meeting space
- Low wall structure with company logo
- Table with four chairs
- Electrical and Internet line (shared T1 line)
- Carpeted floors
- Conference Badges - 5

\$14,000 - \$15,100

HIMSS CORPORATE MEMBERSHIP

Get significant discounts and strengthen your HIMSS25 presence with HIMSS Corporate Membership.

The benefits multiply quickly, with immediate and measurable ROI.

View [highlights of the corporate membership program](#). Restrictions apply.



MAXIMIZE ROI

Capitalize on additional opportunities while you are in front of your target audience.

All HIMSS25 exhibit and sponsorship opportunities can be viewed on [ENVISION](#).



Pre and Post Show Marketing to Maximize ROI



Preconference Forums to Elevate Brand Exposure



Government Relations Sponsorships



Onsite Sponsorship and Branding to Increase Reach



Networking Opportunities that Generate Tangible Results



Thought Leadership to Elevate Your Brand's Position



Executive Summit to Reach Target Buyers



Hosted Buyers Program to Amplify Business Outcomes

HELLO!

Meet your HIMSS Global Conference Sales Team

The Sales Team is here to walk you through the many exhibit and sponsorship opportunities available to curate your presence and achieve your conference goals at HIMSS25.

Deborah Caruso, Senior Sales Executive

Jim Collins, Sales Director

Jessica Daley, Business Development Director

Saba Emmanuel, Business Development Manager

Laura Goodwin, Sales Operations Lead

Matt McDonough, Business Development Manager

John O'Neill, Business Development Manager

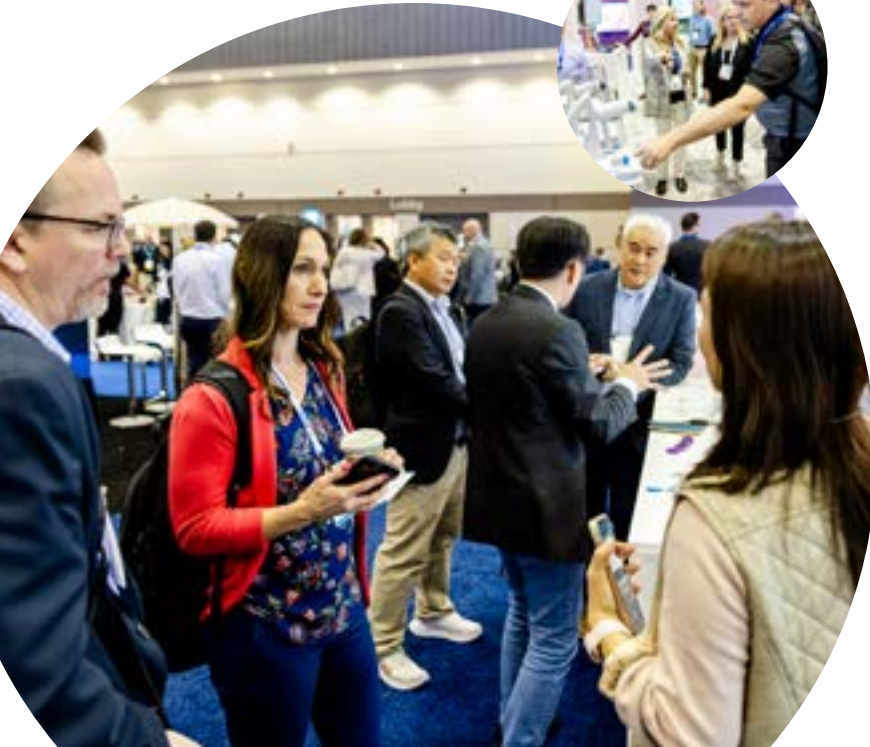
Erica Thomas, Sales Executive

Rebecca Washler, Vice President, Sales



Ready to plan your HIMSS25?

Contact us at salesinfo@himssconference.com.



SAVE THE DATES!

HIMSS26

March 9-12, 2026

Las Vegas

