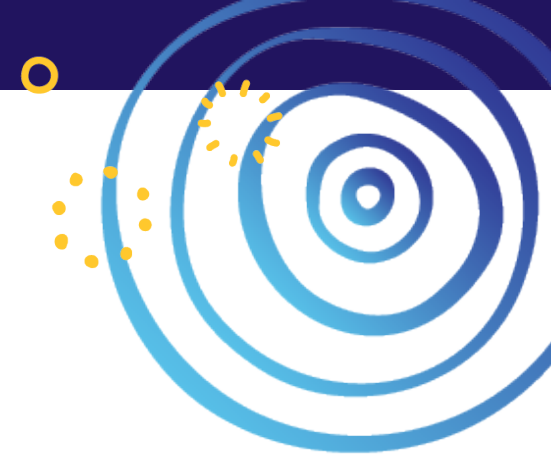


HIMSS24 Recap

HIMSS24 *Highlights*

- Largest global gathering of Healthcare Information and Technology professionals and HIMSS Members
- 26,800 total professional attendance
- 4,500+ First-time Attendees
- 600+ Learning Sessions
- 970+ Market Suppliers from around the globe
- 315 First-Time Exhibitors
- 3,200+ international attendees from 70+ countries
- Exclusive Provider C-Suite opportunities
- Hosted Buyers Program focused on providers- [New Program!](#)
- 100+ networking opportunities (curated and non-curated)





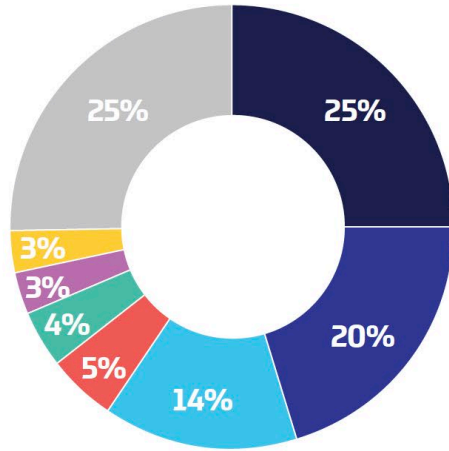
HIMSS24 Highlights

- 30+ Chapter events
- 50+ Collaborating Organizations
- Home of the Best in KLAS Award ceremony and reception
- Host to the ANA NursePitch competition
- Host to SANS Cybersecurity Training (Executive and IT Professional)
- Created a more sustainable event by going digital on signage throughout the campus

-
- **Attendee NPS increased 9 points from HIMSS23**

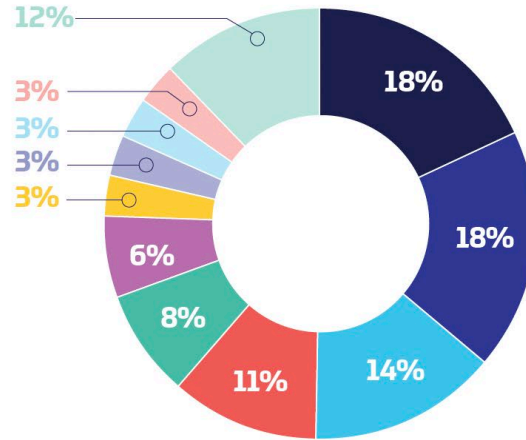
HIMSS24 by the Numbers

PROFESSIONAL TITLE BREAKDOWN



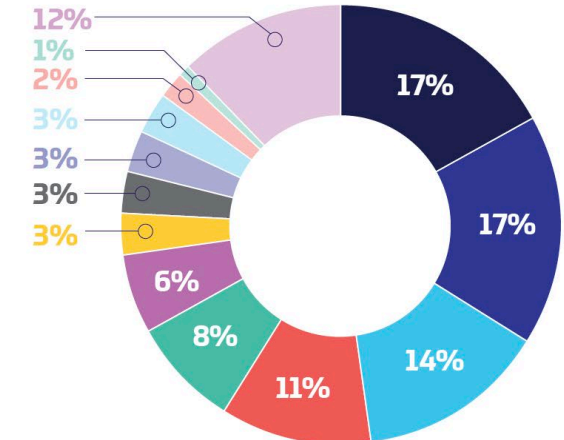
- Information Management Systems
- C-Suite
- General & Financial Management
- Clinical Management
- Consultant
- Government Employee
- Academic
- Other

C-SUITE BREAKDOWN



- CIO / VP of IT/IS
- CEO / Chairman / Exec. Director / Adm. Group Manager
- CTO
- VP of other IT/IS Department
- Chief, Exec. Dir., VP, Digital Health, Innovation
- CMIO / CNIO / CCIO
- CCO, General Manager
- CMO / Medical Director / Chief of Staff
- CSO / CISO / VP / Director Info Security / Site Security
- Chief Innovation Officer, General & Financial Management
- Other

WORKSITE BREAKDOWN



- Hospital / Multi-Hospital System / IDS
- Healthcare Consulting Firm
- Market Supplier
- Entrepreneur / Startup / Disruptor
- Government
- Academic Medical Center
- Academic Education Institution
- Pharma / Life Sciences
- Public Health
- Payer / Health Plan
- Professional Association / Society
- Ancillary Clinical Service Provider
- Other

NEW! Hosted Buyer Program

Curated and exclusive opportunity for executives to connect with market suppliers in an organized setting.

Who: Invited and vetted - C-Suites, VP's and Directors from a provider setting

What: a series of focused, one-on-one meetings lasting nine minutes each with qualified market suppliers

Outcomes:

Attendee satisfaction rating – 4.5 (out of 5)

Exhibitor satisfaction rating – 4.1 (out of 5)

Meetings needed to longer

Demographic of attendee:

C-Suite/VP: 61%

Director: 39%

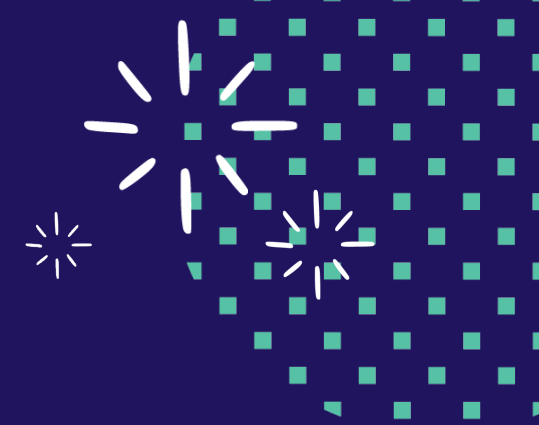
Exhibitor responses:

- Great connections that we wouldn't have received outside of this program
- The meetings I had were definitely either buyers or influencers
- The majority of our meetings were very productive, it was a positive experience overall

Attendee responses:

- I think this was an excellent initiative, I was able to connect with exhibitors and make new connections. I don't think this would have been possible with me trying to connect on the floor
- This was a great opportunity to take a deep dive into multiple vendor offerings
- On point excellent matches



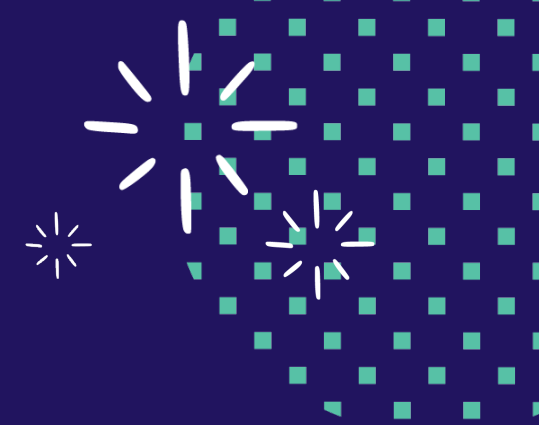


Attendee Testimonials

“I've never been to anything like this. It's huge, so much innovation, and I just feel like I'm getting ahead by seeing all the new things that everybody is working on.”

“I'm amazed because HIMSS, for me, is an exemplar of all of the innovation that is happening in healthcare and provides me an overview of all of the technology that's going to impact our lives going forward.”

“I love coming to HIMSS because I've worked with many participants across the country for years on different boards and panels, and it's so fun to gather together and get to see your friends again.”



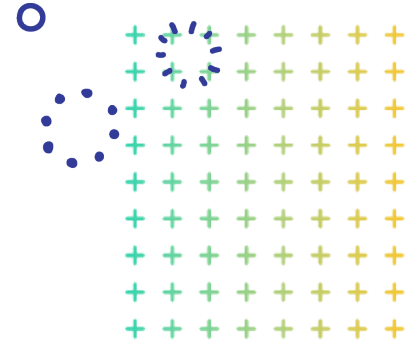
Questions?

HIMSS[®] 25

March 3-6 | Las Vegas



What will make HIMSS25 different?



- Revised our historical conference schedule
- Expanding topic focus areas to meet the demand of the industry:
 - Behavioral Health, Enterprise Imagine, Venture and Payor
- Bringing in new technology to help all attendees navigate the event: pre-show and onsite
- Focusing on the customer experience and journey. Curating experiences: Learning, Solutions and Connections
- Creating a more sustainable event
- Refocusing our marketing efforts

HIMSS25 Schedule

(As
of August 2, 2024)

NEW! HIMSS25 four-day event (Monday – Thursday) vs five-day event (Monday – Friday)

NEW! Exhibit hall hours: 21 total exhibit hall hours, 8 hours dedicated to the exhibition

Exhibition Hours:

Tuesday, March 4 10:00am-5:30pm

Wednesday, March 5 9:45am-5:30pm

Thursday, March 6 9:30am-3:00pm

Keynote Sessions:

Tuesday, March 4 8:30am - 10:00am

Wednesday, March 5 8:30am - 9:45am

Thursday, March 6 3:30pm - 4:45pm

Monday – Provider Executive Summit, Pre-Conference Forums, Global Leaders Exchange and the Opening Reception

<https://www.himssconference.com/schedule-overview/>

What is New at HIMSS25?

Exhibition:

AI Pavilion cutting-edge solutions and approaches that are revolutionizing the future of healthcare, like artificial intelligence, machine learning, robotics, AR/VR and more.

Interop and Smart Experience (formerly known as Interoperability Showcase): pioneering efforts in interoperability and secure data communication, essential for seamless and meaningful interactions across healthcare systems. Divided into three distinct but cohesive spaces, this experience provides an updated attendee and exhibitor journey for all interoperability needs and offerings.

Interop and Policy Experience – hosted in Government Connections Plaza: focus on the policy of the Trusted Exchange Framework and Common Agreement (TEFCA) and the Qualified Health Information Networks (QHINs) driving its success. This area highlights the critical role of policy in ensuring secure, efficient, and reliable data sharing across the healthcare ecosystem.



Venture Connect is now





The HIMSS Global Conference is the premier global showcase for scalable tech innovations addressing *today's* healthcare challenges.



EMERGE INVESTOR EXPERIENCE

The Emerge Investor Experience *looks forward* 1-3 years, revealing customer needs, investment trends and the innovative companies that are solving healthcare's future priorities.

What is New at HIMSS25?



Networking:

- Additional curated meet ups: payors, emerging leaders, first-time attendee, etc
- Emerge Networking Reception
- Investor/Startup Lounge
- Iftar Gathering
- Additional Food and Beverage activation networking areas
- Bringing back Bistro

Sustainability:

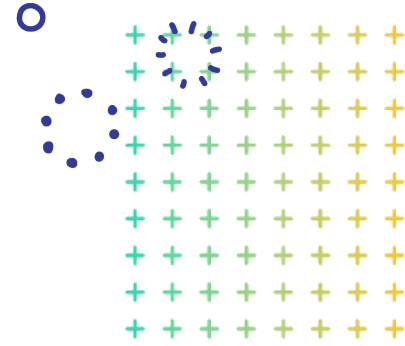
- Digital signage throughout campus
- Eliminating paper guides
- New sponsorship offerings: digital signage, water bottles, coffee breaks using recycle cups

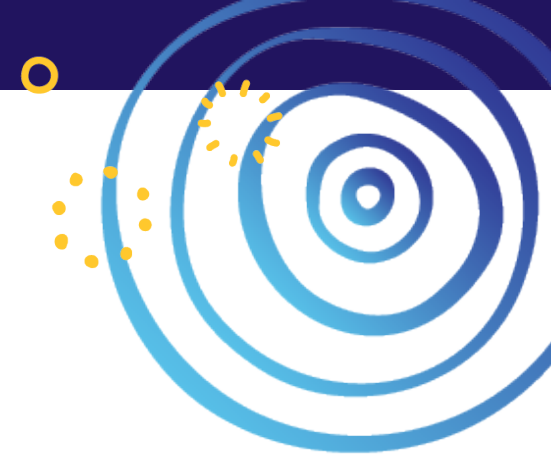
What is New at HIMSS25?

Technology:

- Navigate the Event with ease: Pre-show and onsite
 - Wayfinding throughout campus and exhibit floor
 - Session Search
 - Agenda builder
 - Networking opportunities
 - 1:1 connecting feature for attendees and exhibitors
 - Finding where to eat

Providing Wifi on the show floor





What is New at HIMSS25?

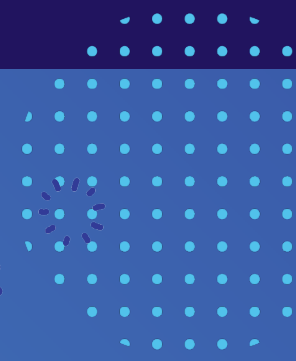
Education:

Pre-Conference Forums:

- Health Equity
- Smart Health
- Public Health
- American Indians and Indigenous Peoples'

Educational Experience:

- "Best of the Best" HIMSS Chapter Encore Sessions
- New ways of learning – Best Practice Sessions, Case Study, Fishbowl Session, Point-Counterpoint and others
- Additional CE types for growth areas

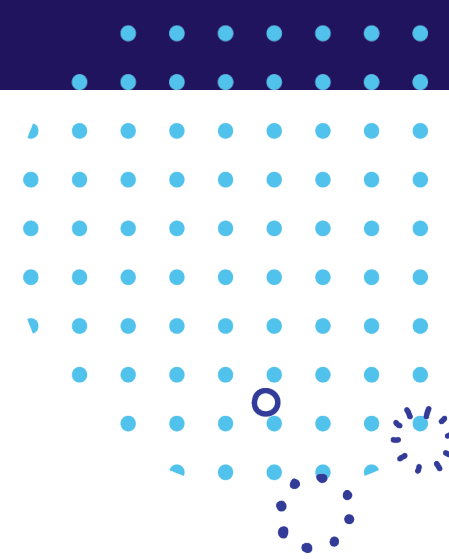


Keynote and Views Update

The Future of Healthcare Powered by Digital Health Transformation

- Together, shape the path towards an innovative and patient-centered approach to care delivery.
- Collaborate across all stakeholders to achieve a world where together we can “Realize the full health potential of every human, everywhere”.
- Provide support to “Reform the global health ecosystem through the power of information and technology”.

Views From the Top Experience



- High level, strategically-focused sessions:
 - Government Relations
 - Payer
 - Behavioral Health
 - Leadership
 - Patient Outcomes and Care Delivery
- Three Sponsored Sessions are Available on topics like:
 - Building Sustained IT Value
 - Translating the Latest IT Trends into Actionable Results
 - Creating a Frictionless Patient Experience
 - Others

HIMSS25 Education Topics

HIMSS Taxonomy

Business



- Clinically Integrated Supply Chain, Operations, and Logistics
- Financial Management (Payers)
- Innovation, Entrepreneurship, and Start-ups
- Product, Program, and Portfolio Management

Care

- Alternative Care Delivery Models
- Behavioral Health
- Home-based Care
- Long Term Post Acute Care (LTPAC)
- Patient Experience
- Patient Safety and Quality Management
- Personalized Medicine
- Public Health and Population Health
- Virtual Care: Telehealth, Remote Monitoring

Data & Information

- Artificial Intelligence/Machine Learning
- Clinical Informatics
- Clinical Research
- Cybersecurity, Privacy, and Security
- Data Science
- Health Information Exchange
- Interoperability and Standards

Health Equity

- Access to Care
- Digital Literacy
- Health Disparities and Inequities
- Low- to Middle-Income Country Barriers to Care
- Social Determinants of Health

Public Policy

- Global Health Policy
- Healthcare Reform
- Legislation and Regulation

Organizational Governance

- Data Governance
- Ethics
- Leadership
- Organizational Management
- Sustainability

Process Analysis and Redesign

- Change Management and Process Improvement
- Robotic/Business Process Automation (RPA/BPA)
- User Experience, Usability, and User-Centered Design

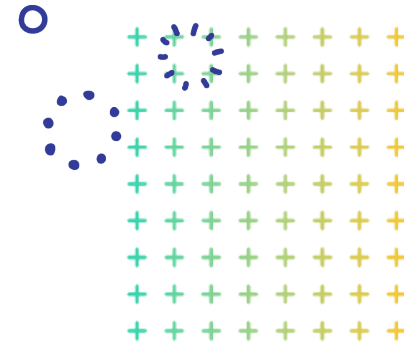
Technology

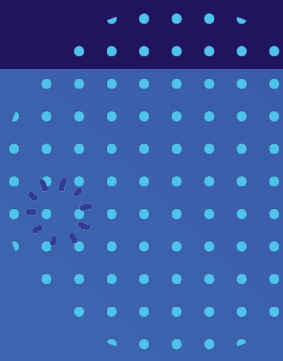


- Core/Foundational Systems
- Digital Health Technologies
- Digital Health Transformation
- Digital Maturity
- Enterprise Imaging
- Emerging Technologies

Workforce

- Professional Development
- Staffing, Retention, and Employee Wellness
- Workforce of the Future





Provider Executive Summit

Provider Executive Summit

"Creating a Culture of Organizational Excellence Across the Healthcare Enterprise"

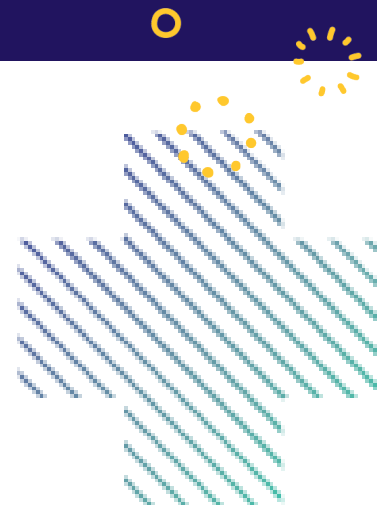
- Examine ways to build sustained value across the healthcare enterprise
- Identify the latest approaches to engaging the organization in a shared governance model that positions all stakeholders for success
- Examine ROI methods and metrics, grounded in research, that illustrate the value of organizational initiatives, regardless of the size
- Outline the ways that contribute to creating a leadership legacy

Focused Topics:

- Examining Shared Governance Models Across the Healthcare Enterprise
- Aligning ROI and Outcomes
- Creating a Leadership Legacy for the Next Generation

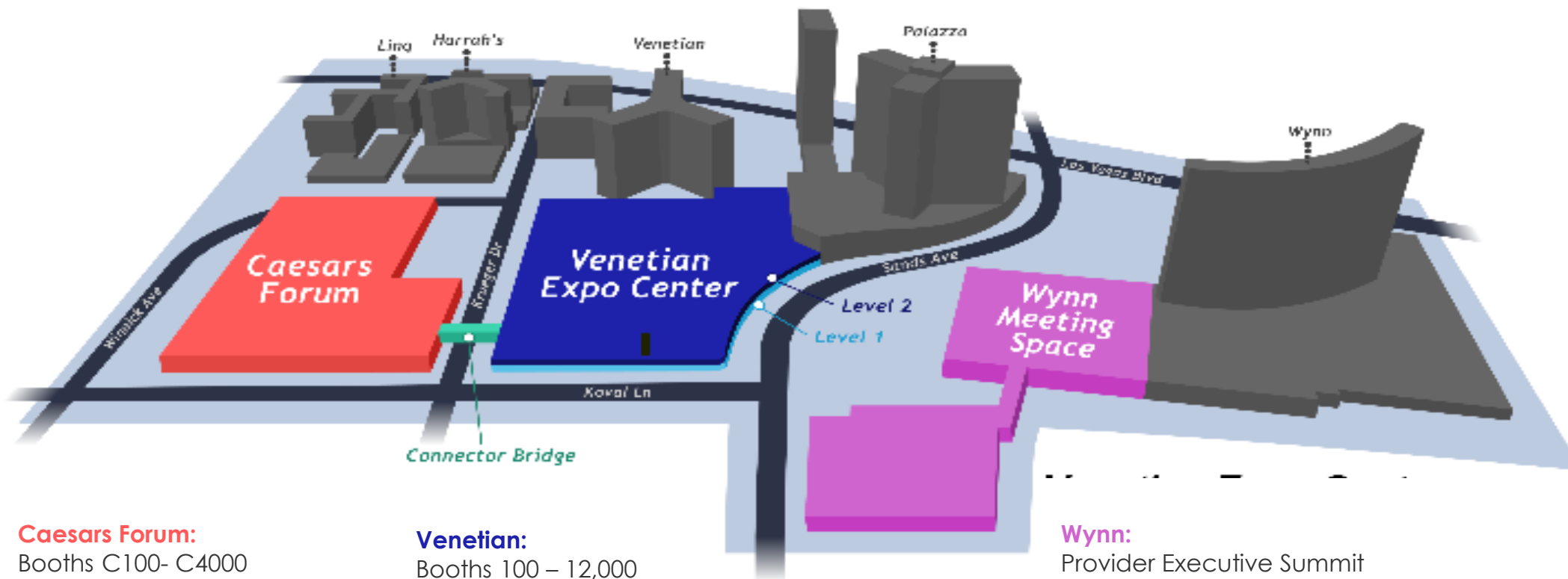
Sponsored Topics:

- Building Sustained IT Value Across the Healthcare Enterprise
- Translating the Latest IT Trends into Actionable Results
- Creating a Frictionless Patient Experience
- Deploying Innovation in Action
- Creating the Business Case for Deploying Technology
- Identifying Cybersecurity Challenges and Building a Roadmap to Resolve
- Addressing the Legal Aspects of Technology



Upcoming HIMSS25 Deadlines

- 
- Call for Proposal sessions notification - August 28
 - Attendee Registration launches – Sept 5
 - Education Sessions live on website – Sept 5
 - Exhibitor Registration opens – October 24
 - Exhibitor Sessions live on website – January 6
 - Freeman & Freeman AV order forms due to receive discounted rate - January 29
 - Cancel hotel rooms without penalty – January 31
 - Venetian/Caesars Utility Service order forms due for discounted rate - February 11
 - **Conference has arrived - March 3-6**



Caesars Forum:

- Booths C100- C4000
- Emerge – New!
- 5 of 18 Session Rooms
- Lunch and Learns
- Cybersecurity
- Interoperability
- Patient Engagement
- Government
- Start-up Park

Venetian:

- Booths 100 – 12,000
- 13 of the 18 Session Rooms
- Keynote/Views from the Top
- All Pre-Conference Forums
- Meeting Place Rooms
- Meeting Pods
- Vendor Headquarters
- AI Pavilion
- Hosted Buyers Program
- HIMSS TV
- HIMSS Connect
- Exhibitor Meeting Rooms

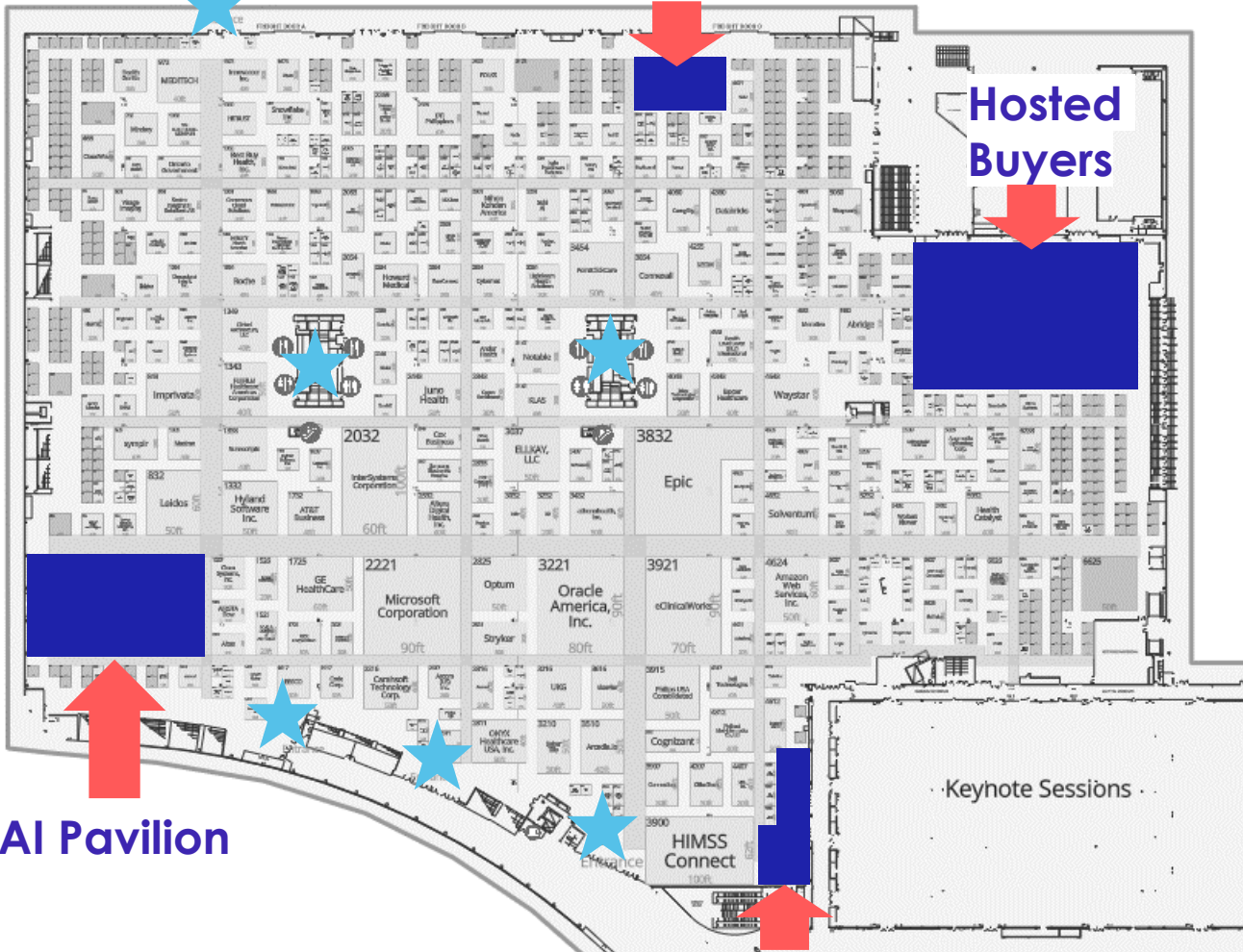
Wynn:

- Provider Executive Summit
- Provider Executives Opening Reception
- Opening Reception
- Women in HIT Reception
- Black Excellence Reception
- Global Leaders Exchange Program
- International Delegate Rooms

Level 2

Main Stage

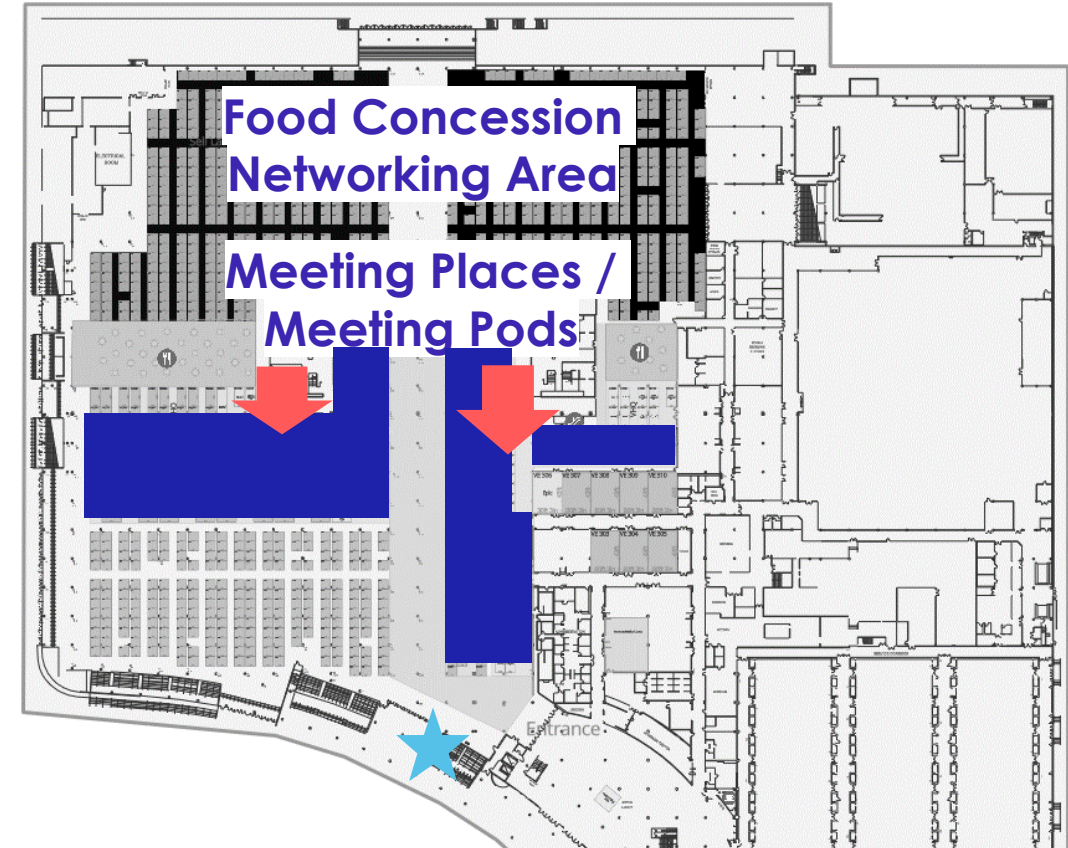
★ Entrance



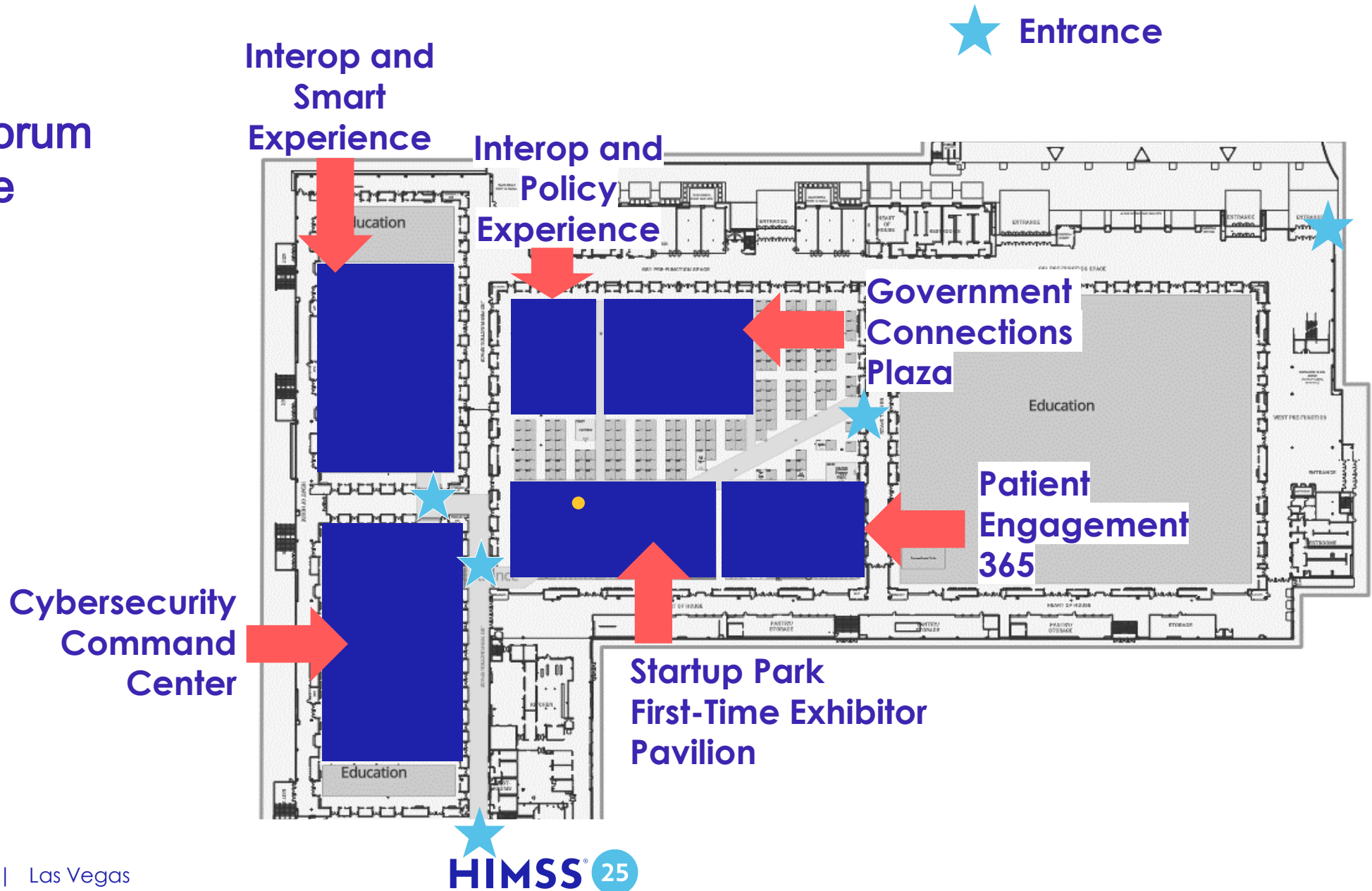
AI Pavilion

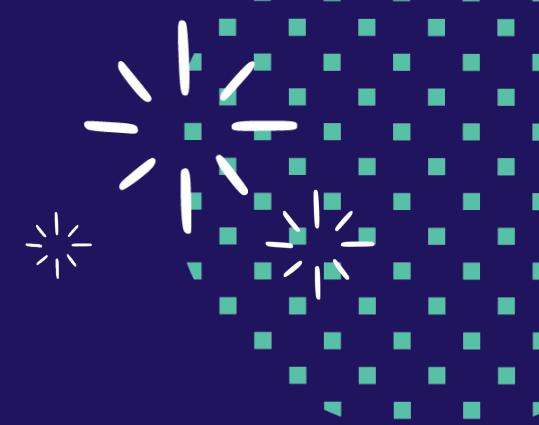
Professional Development campus

Level 1



Caesars Forum Conference Center





Questions?