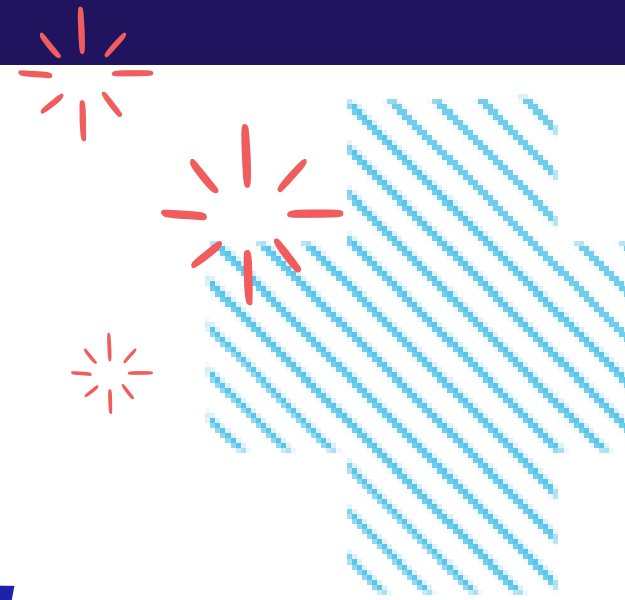


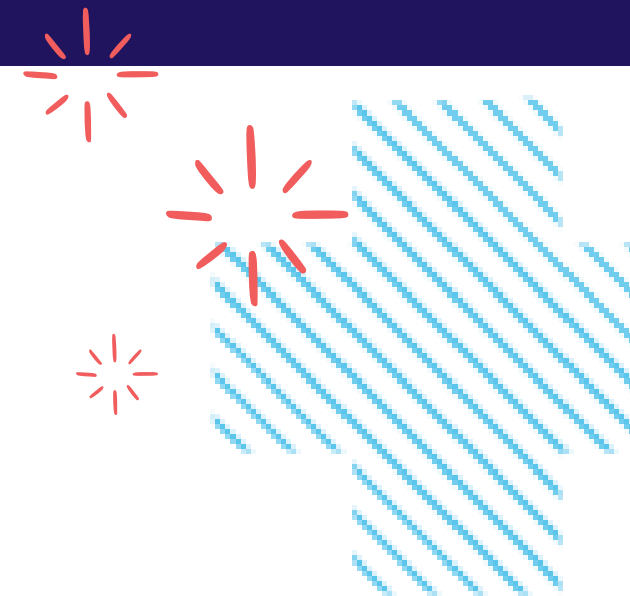
HIMSS25

Sponsorship Opportunities



HIMSS25 Strategy Summit
August 6-7, 2024

Sponsorship Opportunities



- Hosted Buyers Program
- Meeting Space / Private Event Space
- Preconference Forums
- Pre and Post Show Marketing and Branding
- Mobile App
- Digital Signage
- Onsite Sponsorships and Branding
- Speaking Sessions / Thought Leadership
- Networking
- Executive Summit

Hosted Buyers Program



Hosted Buyers Program

HIMSS25 Health Connect Partners & HIMSS

Exclusive for HIMSS25 exhibitors, the Health Connect Partners (HCP) - HIMSS Global Conference Hosted Buyers program will provide a “reverse expo” program. To make the most of your HIMSS25 experience, participate in convening hospital information technology buyers (VP, Director, CIO, CMIO, etc.) with you, our exhibitors, to engage in five (5) 14-minute-long scheduled 1:1 meetings.

Dates: Tuesday, Wednesday, Thursday of HIMSS25

- Five (5) - fourteen (14) minute 1:1 provider sessions
 - Meetings will be conducted in a private area on the exhibit floor
 - Sponsor can have up to two (2) representatives present during 1:1 meeting
- Date/Time based on selected provider availability
- Pre-Show Schedule
 - Provider attendee contact information (name, job title, company, city, state) sent to sponsor within three (3) days of HIMSS25 Global Conference
- Deadline for sponsor(s) provider selection
 - Approximately three (3) weeks prior to Global Conference
 - If selections are not made by deadline, meetings will be assigned randomly to available qualified hosted buyer participants
- HIMSS Priority Points - 1
- Conference Badges - 2

*Must be a HIMSS25 exhibitor to participate.



Investment:

Member Rate: \$5,000

Non-Member Rate: \$5,500

Meeting Space



Convention Center Meeting Space

Meeting Pods (\$14,000 - \$15,100)

10x10 semi-private meeting space on the exhibition floor

Meeting Place Rooms (\$20,000 - \$37,500)

10x20 or 20x20 turnkey private meeting space on the exhibition floor

Vendor Headquarters (\$8,300 - \$9,000)

10x20 structure on the exhibition floor (typically used for storage)

Pre-Show Meeting Rooms (\$4,000 - \$6,500)

Perfect location to prep your sales staff for this upcoming week at HIMSS. This meeting room provides you the convenience of hosting your sales staff training onsite at the main venue for either half day or full day.

Afternoon Meeting Rooms (\$4,000 - \$4,500)

Host a private meeting or gathering space off the convention center floor

Convention Center Meeting Rooms (\$33,000 - \$45,500)

Meeting space that can be used throughout the week. Includes wireless internet and can be set to your specifications.



Meeting Pod example



Hotel Meeting Space

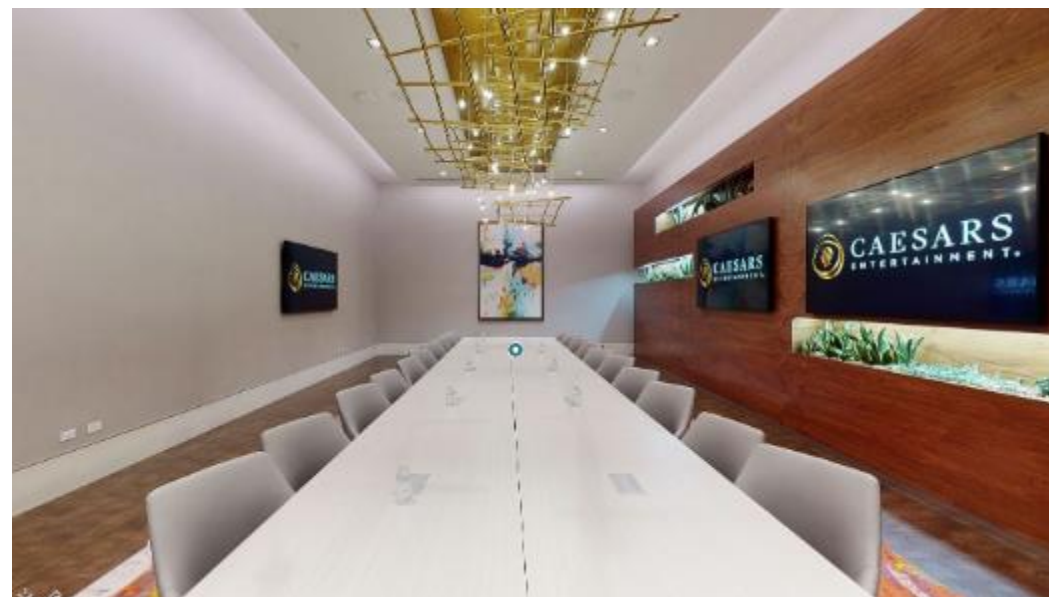
Exhibitor Hospitality Suites (\$10,500 - \$11,500)*, **

Located at the Venetian and Palazzo, these fully-furnished hospitality rooms are perfect for executive meetings and social gatherings.

Caesars Exhibitor Board Rooms (\$34,500 - \$37,500)*

Elevate your meetings throughout the week with a board room located at the Caesars Forum.

*Must be an exhibitor to purchase
** F&B Minimums apply



Preconference Forums



HIMSS25 Preconference Forums

TOP HEALTH IT TRENDS SHAPING THE FUTURE OF HEALTHCARE

Sponsorships include **speaking engagements**, **branding opportunities** and the chance to **connect one-on-one** with decision-making leaders, stakeholders and influencers.

Three Forums on March 3, 2025 in Las Vegas, NV to choose from:

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW

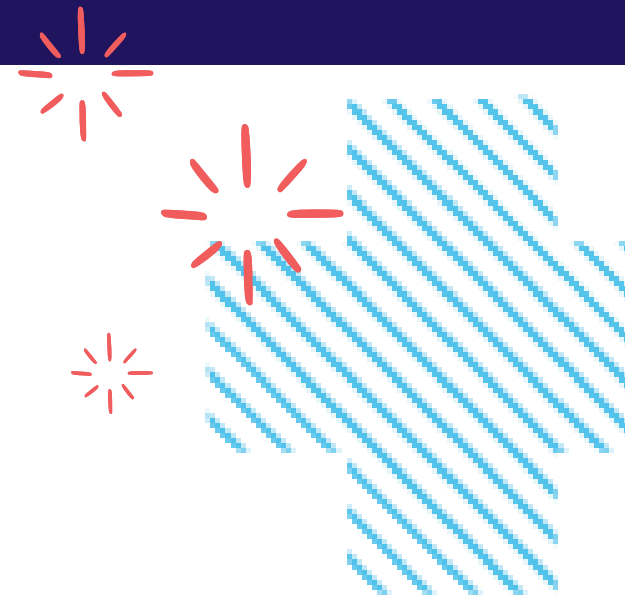
We bring:

Program

- Targeted deep dive content segments
- Keynote speakers
- Panel discussions & fireside chats
- Peer-to-peer education
- Networking

Attendees

- Healthcare Providers - Managers and above
- Healthcare Industry Decision makers
- Representation from government, payor and other various sectors

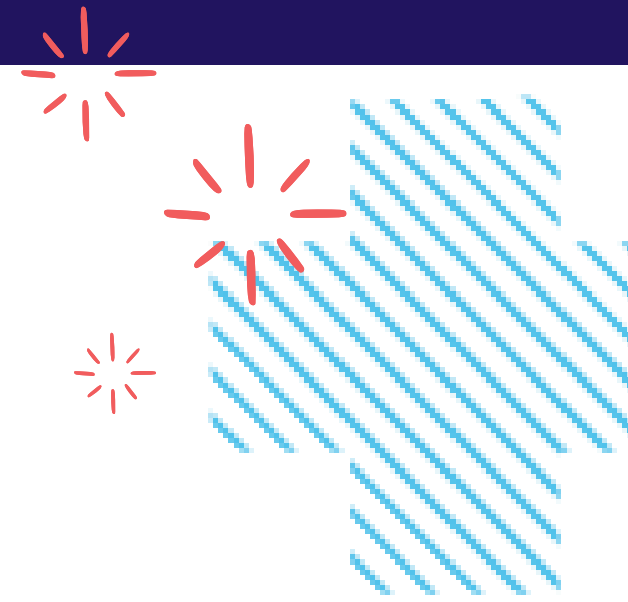


AI in Healthcare Forum

LEVERAGING THE TRANSFORMATIONAL POWER OF AI

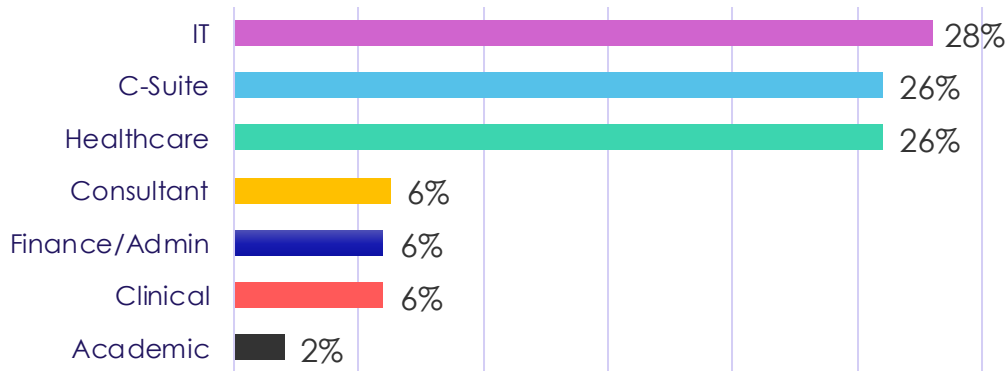
The Leader's Guide to Winning with AI: People, Process, and Technology

This forum delves into the critical success factors for AI in healthcare, highlighting the importance of prioritizing people, processes, and strategy before technology. By focusing on these foundational elements, you can lay a solid groundwork for successful AI initiatives.

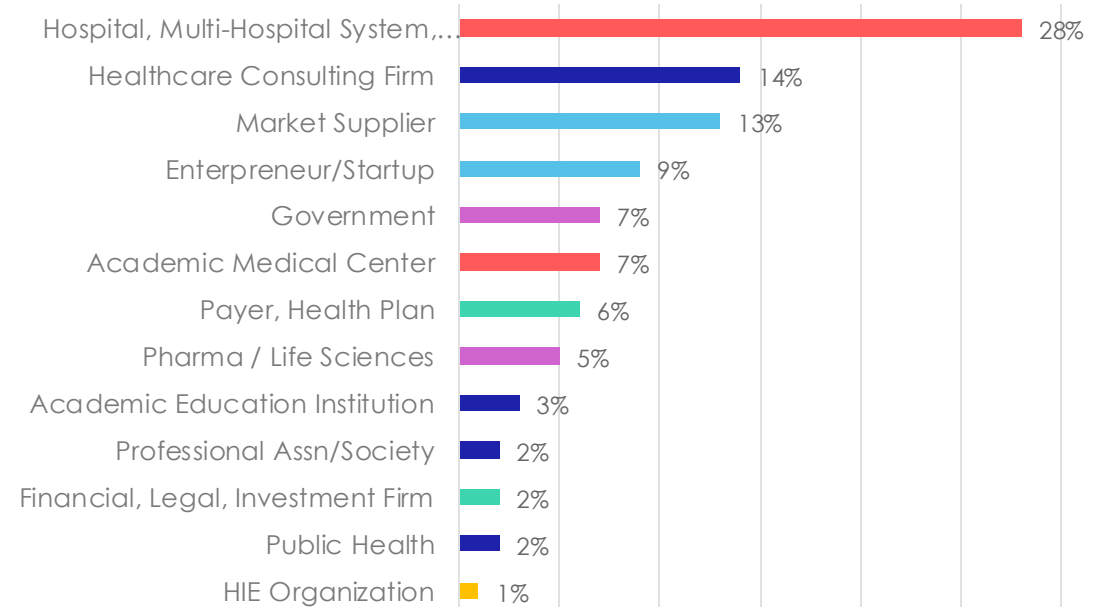


HIMSS24 AUDIENCE PROFILE

ROLES



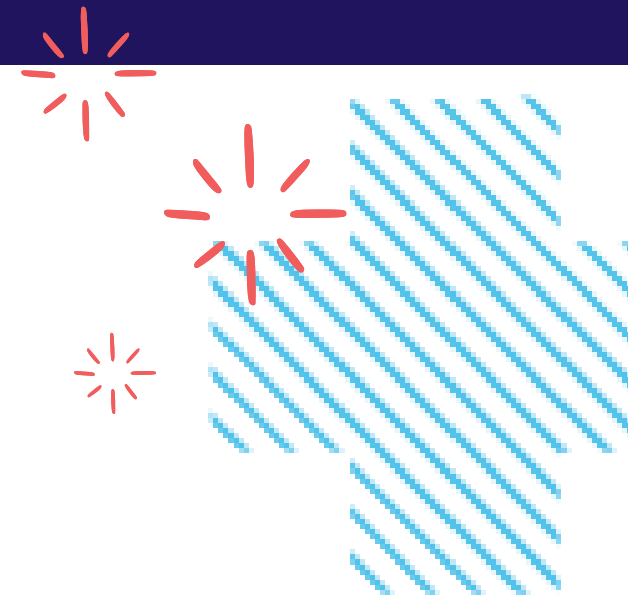
WORKSITES



Healthcare Cybersecurity Forum

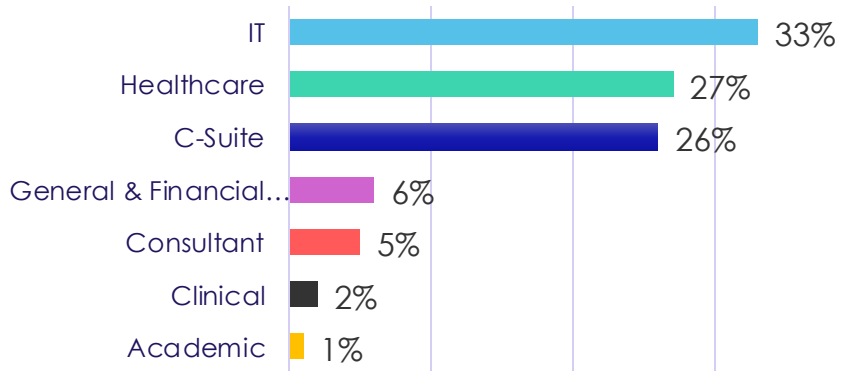
SAFEGUARDING THE FUTURE OF DIGITAL HEALTH

Join us at the HIMSS25 Healthcare Cybersecurity Forum, where thought leaders will highlight critical areas for organizations to prioritize in defending against evolving cyber threats. This event offers a comprehensive showcase of real-world examples and insights from recent high-profile cyberattacks.

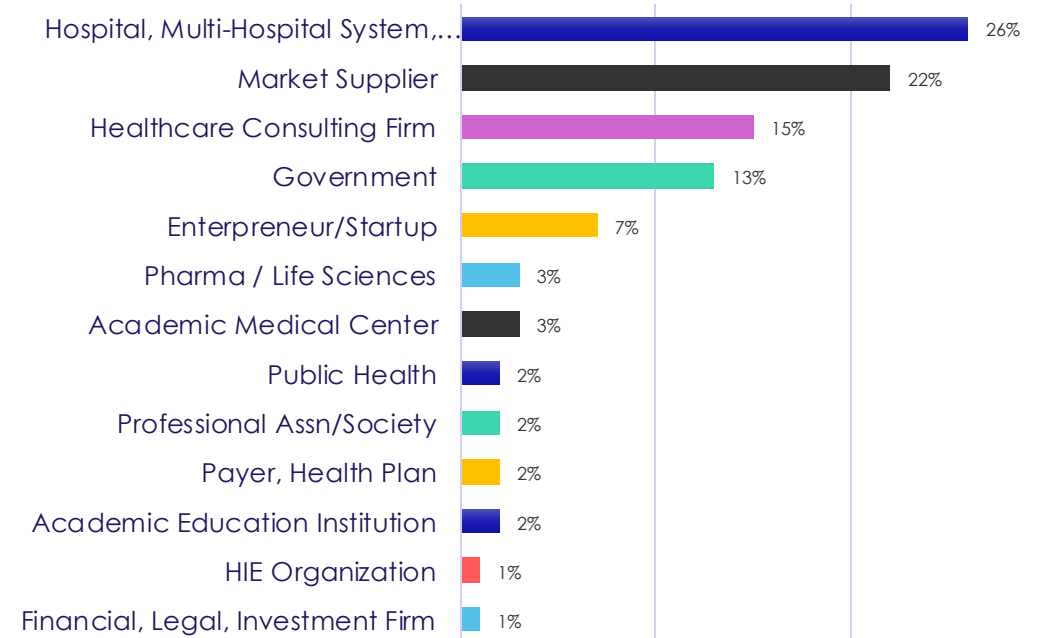


HIMSS24 AUDIENCE PROFILE

ROLES



WORKSITES



NEW!

SmartHealth Transformation Forum

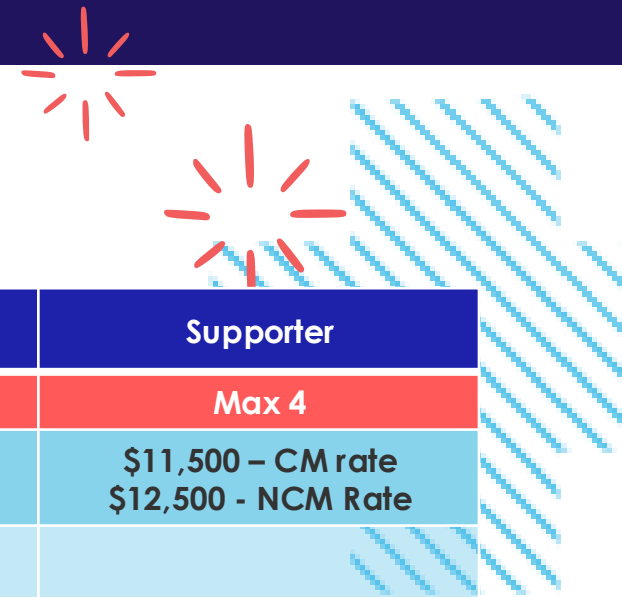
NAVIGATING THE FUTURE OF HEALTHCARE IN A PATIENT-CENTRIC WORLD

- Identify specific advancements
- Discover benefits to clinicians
- Explore the role of interoperable
- Analyze how data analytics can predict health issues
- Consumerism in healthcare influence
- Design patient engagement strategies
- Assess disruptive technologies
- Plan actionable strategies

Learn how, by embracing these insights and strategies, healthcare leaders can drive their organizations toward a future where healthcare is anticipatory, comprehensive, and deeply integrated into the everyday lives of patients.



Sponsorship Opportunities



Sponsor Level	Elite	Premier	Signature Panel	Supporter
Package Limits	Max 2	Max 2	Max 3	Max 4
Investment	\$65,000 – CM Rate \$72,000 – NCM Rate	\$50,000 – CM Rate \$55,000 – NCM Rate	\$30,000 – CM Rate \$33,000 – NCM Rate	\$11,500 – CM rate \$12,500 - NCM Rate
Thought Leadership @ Forum	30-minute session at In-Person Forum	15-minute session at In-Person Forum	Panel Seat at In-Person Forum	
Thought Leadership in HIMSS25 GC Specialty Pavilion Theatre with Session Recording	20-minute session w/recording (Tuesday)	20-minute session w/recording (Tuesday)	20-minute session w/recording (Wednesday/Thursday)	20-minute session w/recording (Wednesday/Thursday)
Video Message	●	●		
Chair/Table Drop	●	●		
Sponsorship Recognition	●	●	●	●
Complimentary Forum Badges	6 badges	5 badges	4 badges	2 badges
Conference Badges	22	17	10	4
Forum Post -Attendee List (Opt-in Only)	●	●	●	●

Sponsorship Package

Elite (2 available)

ELITE SPOTLIGHT SPEAKING OPPORTUNITY

- 30-minute presentation
 - Company executive/healthcare thought leader
 - Non-commercial
 - Proposed Format: Company Executive or Fireside Chat

VIDEO MESSAGE

- 60-90 seconds spotlight
- Video played during networking lunch, break or ahead of sponsored sessions

THOUGHT LEADERSHIP IN SPECIALTY PAVILION THEATRE

- 20- minute speaking session
- Session listed on Global Conference Website and mobile app
- Speaking Session Recording
 - Recorded speaking session
 - Raw video only
 - One (1) camera

CHAIR/TABLE DROP

- One page flyer or item provided by sponsor dropped on each chair or table

SPONSORSHIP RECOGNITION:

- Inclusion in attendee promo emails
- Onsite signage
- Walk-in slides
- Website

BENEFITS INCLUDE:

- Forum badges
 - 6 badges
- HIMSS25 global conference access
 - 22 badges
- Attendee list
 - Opt-in list only
 - Provided 96 hours after the forum
 - Estimate 100-299 contacts

Corporate Member Rate: \$65,000

Non-Member Rate: \$72,000

Sponsorship Package

Premier (2 available)

PREMIER SPOTLIGHT SPEAKING OPPORTUNITY

- 15-minute presentation
 - Company executive/healthcare thought leader
 - Non-commercial
 - Proposed Format: Single speaker with/without Powerpoint presentation

VIDEO MESSAGE

- 60-90 seconds spotlight
- Video played during networking lunch, break or ahead of sponsored sessions

THOUGHT LEADERSHIP IN SPECIALTY PAVILION THEATRE

- 20- minute speaking session
- Session listed on Global Conference Website and mobile app
- Speaking Session Recording
 - Recorded speaking session
 - Raw video only
 - One (1) camera

CHAIR/TABLE DROP

- One page flyer or item provided by sponsor dropped on each chair or table

SPONSORSHIP RECOGNITION:

- Inclusion in attendee promo emails
- Onsite signage
- Walk-in slides
- Website

BENEFITS INCLUDE:

- Forum badges
 - 5 badges
- HIMSS25 global conference access
 - 17 badges
- Attendee list
 - Opt-in list only
 - Provided 96 hours after the forum
 - Estimate 100-299 contacts

Corporate Member Rate: \$50,000

Non-Member Rate: \$55,000

Sponsorship Package

Signature Panel (3 available)

PANEL SEAT SPEAKING OPPORTUNITY

- Speaking spot on a 45-minute moderated panel*
 - Company executive
 - Panel developed by event organizer: will work with sponsor for proper placement to a panel that aligns with company strategy and overall agenda

THOUGHT LEADERSHIP IN SPECIALTY PAVILION THEATRE

- 20- minute speaking session
- Session listed on Global Conference Website and mobile app
- Speaking Session Recording
 - Recorded speaking session
 - Raw video only
 - One (1) camera

*Panel discussions are 45 minutes

SPONSORSHIP RECOGNITION:

- Inclusion in attendee promo emails
- Onsite signage
- Walk-in slides
- Website

BENEFITS INCLUDE:

- Forum badges
 - 4 badges
- HIMSS25 global conference access
 - 10 badges
- Attendee list
 - Opt-in list only
 - Provided 96 hours after the forum
 - Estimate 100-299 contacts

Corporate Member Rate: \$30,000

Non-Member Rate: \$33,000

Sponsorship Package

Supporter (4 available)

THOUGHT LEADERSHIP IN SPECIALTY PAVILION THEATRE

- 20- minute speaking session
- Session listed on Global Conference Website and mobile app
- Speaking Session Recording
 - Recorded speaking session
 - Raw video only
 - One (1) camera



SPONSORSHIP RECOGNITION:

- Inclusion in attendee promo emails
- Onsite signage
- Walk-in slides
- Website

BENEFITS INCLUDE:

- Forum badges
 - 4 badges
- Attendee list
 - Opt-in list only
 - Provided 96 hours after the forum
 - Estimate 100-299 contacts

Corporate Member Rate: \$11,500
Non-Member Rate: \$12,500

Connection Happy Hour Sponsorship

The HIMSS25 Preconference Forums focus on the top trends shaping the future of healthcare. Throughout the day attendees absorb, share and foster new relationships with their peers. Designed to both elevate your support of mission critical content and provide a relaxed networking environment, the **Connection Happy Hours** are a great way to wrap up a full day of learning.

Choose from three forum happy hours:
4:15pm – 5:15 pm | March 3, 2025 | Las Vegas, NV

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW



EXCLUSIVE SPONSORSHIP INCLUDES:

- One Hour Post Forum Reception
- VIP Networking Area
- Beer and Wine Bar
- Hot and Cold Appetizers
- Spoken Welcome from Sponsor Representative
- Sponsor Branded Signage
- Sponsor Supplied Giveaways (optional)
- Conference Badges - 8

Corporate Member Rate: \$25,000

Non-Member Rate: \$27,500

Expand your Targeted Audience Engagement Options



Pavilion Exhibition Options

Turnkey Kiosk

- Counter
 - Monitor, Keyboard, Mouse, 2 stools, Graphic Panel
 - Shared hardwired internet
 - Electricity
- Lead scanning through CompuLead App
- 20- minute speaking session**
- Session listed on Global Conference Website and mobile app
- Speaking Session Recording
 - Recorded speaking session
 - Raw video only
 - One (1) camera
- HIMSS25 global conference access
 - 5 badges
- Priority Points
 - 1 per \$3,000 spend

*Packages without speaking session receive all benefits with the exception of: 20- minute speaking session, session listing on website and session recording.

**Note – speaking sessions are on a first come-first serve basis for contracted participants



With Speaking Session:

Member Rate: \$10,700

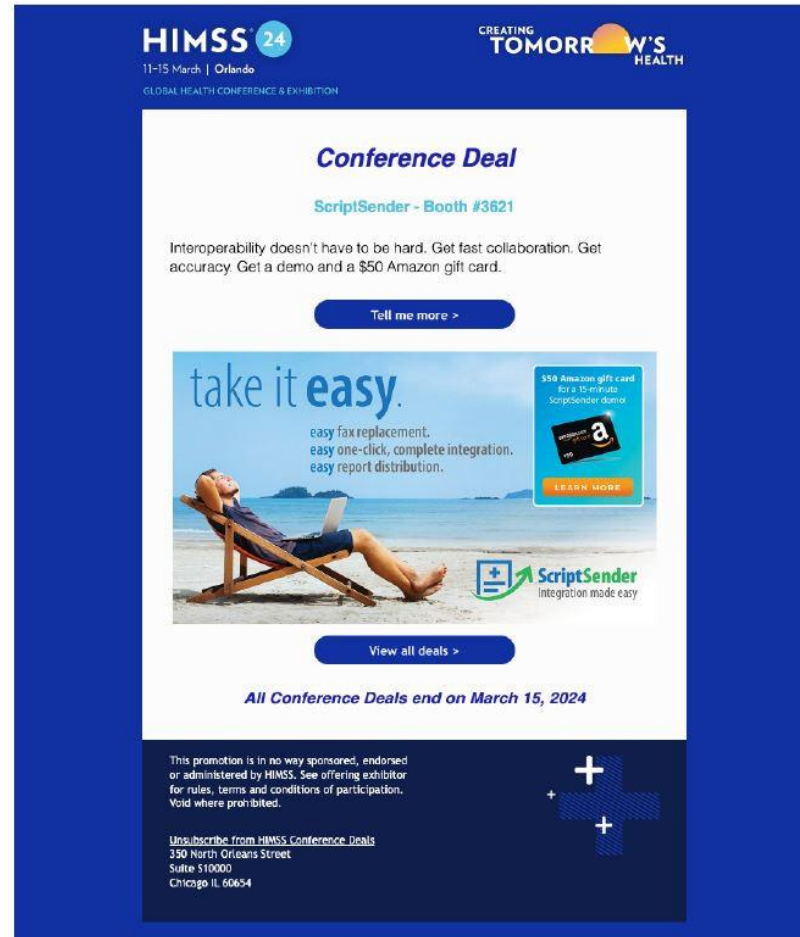
Non-Member Rate: \$11,600

Without Speaking Session*:

Member Rate: \$8,700

Non-Member Rate: \$9,400

Pre and Post Show Marketing & Branding



HIMSS 24
11-15 March | Orlando
GLOBAL HEALTH CONFERENCE & EXHIBITION

CREATING TOMORROW'S HEALTH

Conference Deal

ScriptSender - Booth #3621

Interoperability doesn't have to be hard. Get fast collaboration. Get accuracy. Get a demo and a \$50 Amazon gift card.


[Tell me more >](#)

take it easy.

easy fax replacement.
easy one-click, complete integration.
easy report distribution.

\$50 Amazon gift card for a 15-minute ScriptSender demo.

[LEARN MORE](#)

 ScriptSender
integration made easy

[View all deals >](#)

All Conference Deals end on March 15, 2024

This promotion is in no way sponsored, endorsed or administered by HIMSS. See offering exhibitor for rules, terms and conditions of participation. Void where prohibited.

[Unsubscribe from HIMSS Conference Deals](#)
390 North Orleans Street
Suite 510000
Chicago IL 60654

Pre and Post Show Marketing & Branding

FACT: 85 percent of companies currently use at least one form of pre-show promotion

Daily Deal Emails (\$5,500 - \$8,500)

A powerful pre-show marketing option to assist with scheduling appointments during the HIMSS25 event, increase interest in and awareness of your solutions. Post-show option also available to extend your presence beyond the conference!

HIMSS24 Daily Email Stats:

24,441 Emails Deployed

39.93 % Unique Open Rate

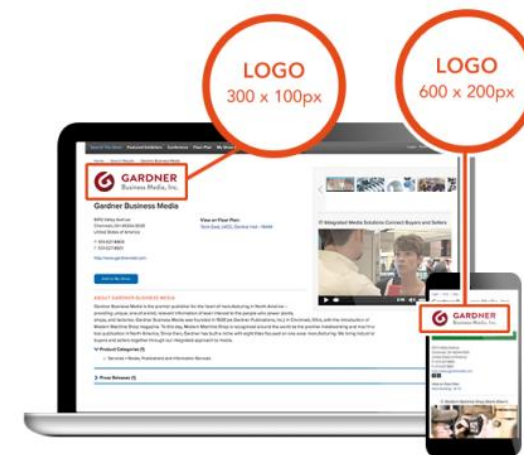
16.32 % Unique Click Rate

Enhanced Exhibitor Listing (\$2,995)

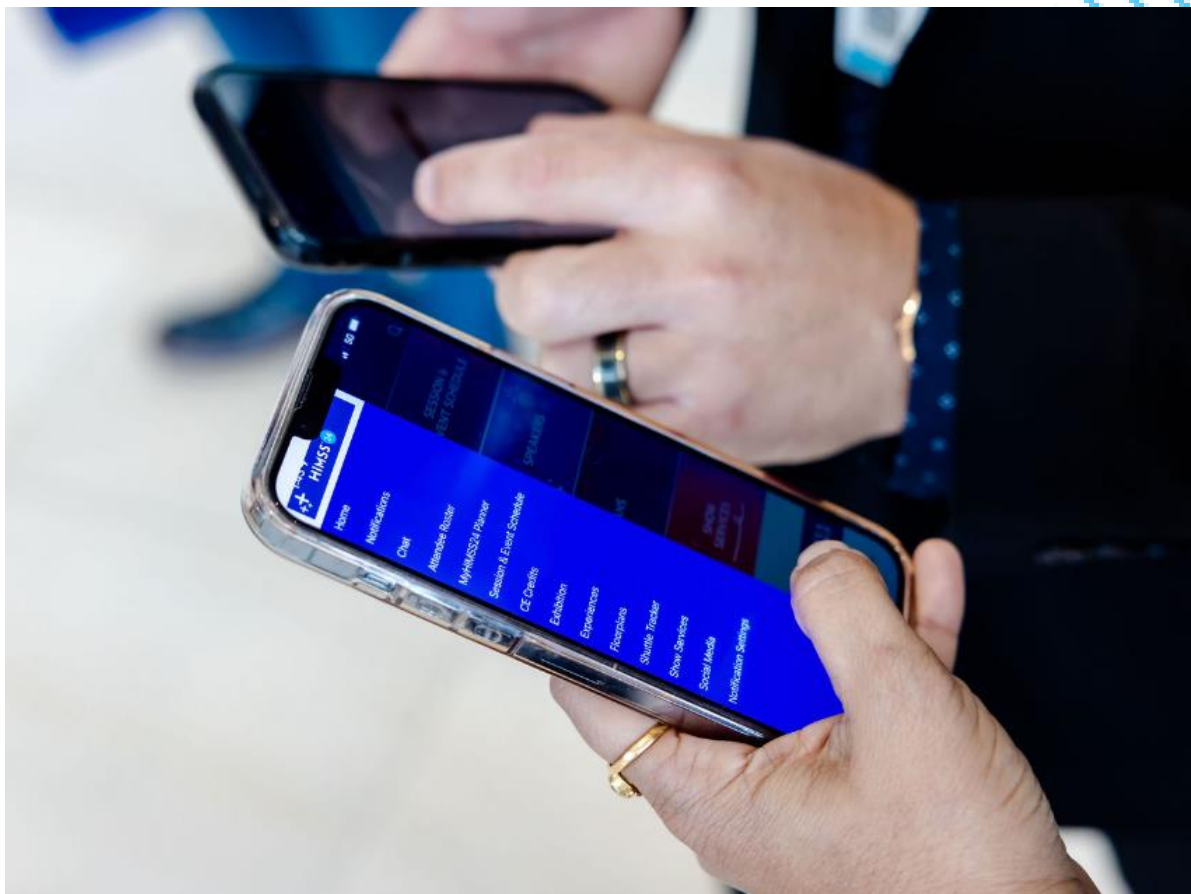
Upgrade your company profile and generate more traffic on the online directory and floor plan.

Pre and Post Attendee List (\$3,600 - \$4,900)

List will include name, title, company, city and state, work site and professional title (no mailing or email address) of all opt-in attendees from the HIMSS25 attendee list
Diamond, Emerald and Platinum Corporate Members Only



Mobile App



Mobile App Sponsorship Opportunities

Reach attendees through the leading resource to plan their agenda and navigate the conference by sponsoring the HIMSS25 Mobile App.

The mobile app is available approximately two to three weeks prior to Global Conference for attendees to download through next HIMSS Global Conference (March 2026).

The HIMSS24 mobile app was used by over **15,000** attendees at HIMSS24.



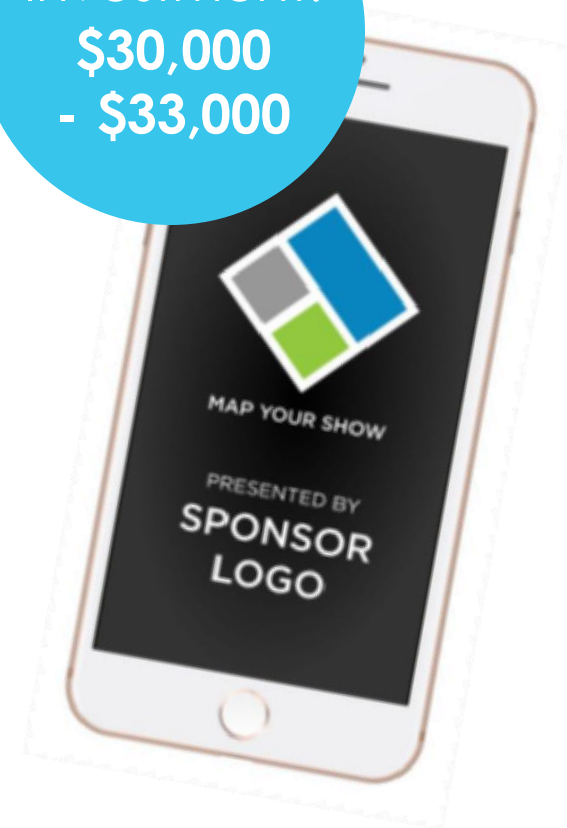
Overall Mobile App Sponsorship

1 Available - SOLD

Every attendee utilizing the mobile app will see your logo when launching the app.

- Dedicated second splash screen including message from sponsor
- Images sized 2796 x 2796px with a 980 x 1870px safe area
- Splash screen displays for five (5) seconds and refreshes every 60 minutes
- If user logs out, app reloads and splash screen is viewed
- One (1) push notification during show hours
- Logo recognition as sponsor of mobile app on HIMSS24 website, onsite material(s) and pocket guide
- Exhibitor/Client Badges - 8 (you determine the mix)
- Full Conference Badges - 3
- HIMSS Priority Points – 10

Investment:
\$30,000
- **\$33,000**



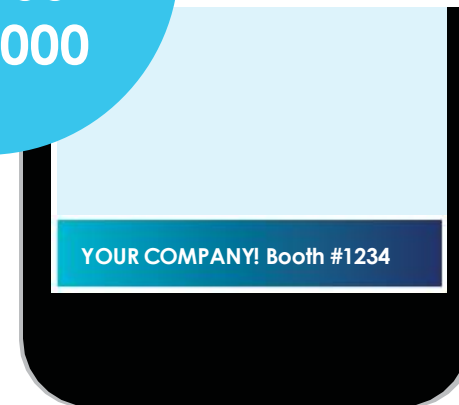
Mobile App Banner Screen Sponsorship

5 Available

Significantly drive more traffic to your listing! Rotating banners provide you maximum coverage throughout the App as they appear at the bottom of most pages.

- Sponsor banner (1242 x 195px, displays at 414 x 65px) placed at footer of main content page
- Sponsor banners randomly rotate and include links to showrooms
- Hyperlinks to your exhibitor details page in mobile app or to your website
- HIMSS Priority Points – 1

Investment:
\$3,500
- **\$4,000**



Mobile App Push Notifications Sponsorship

Multiple Available

Received by all users whether the App is closed or open, these messages are typically short and highlight important news/event/product/etc.

- Sponsor message alert push based on scheduled date & time, Monday – Friday
- Title message length – 30 characters or less
- Notification message length – 40 characters or less
- Content message length – 200 words/1300 characters or less
- HIMSS Priority Points – 1

Investment:
\$3,000
- **\$3,500**



Digital Signage



Digital Signage



Electronic Message Boards (\$22,500 - \$24,800)

Your message every 3 minutes on 14 displays in high-traffic areas of the Expo Center

Venetian Expo Lobby LED Ribbon (\$12,500 - \$13,800)

A high-impact way to put your brand in front of attendees as they move from level 1 to level 2

Palazzo Rotunda LED Display (\$12,500 - \$13,800)

Display your message across from the ever-busy Starbucks as guests enter and exit the Palazzo guest elevators.

Venetian Expo Elevator Cabs (\$4,500 - \$4,950)

Message will be shown on (2) elevator cabs at the Venetian Expo Center.

Exhibit Hall Blade Displays (\$12,500 - \$13,800)

Display your brand and message as attendees enter the exhibit hall on three (3) double-side blade displays outside of Halls A, B, and C.

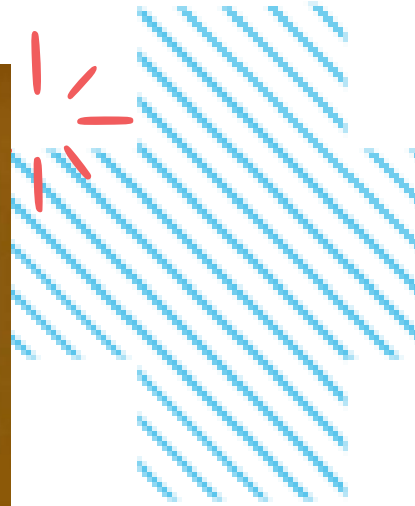
Restaurant Row Monitors (\$12,500 - \$13,800)

This high visibility branding opportunity is located in front of restaurant row heading into the Sands Expo Center.

Caesars Main Foyer Monitor (\$12,500 - \$13,800)

Share your message/video in this high-traffic area from Harrah's & Linq's Hotel, Sands Expo & Caesars Forum.

Digital Signage



Onsite Sponsorships and Branding



Attendee Resources

Conference Pens (\$15,000 - \$16,400)

Pens are a great way to increase your exposure and keep your brand on attendees' minds throughout the entire conference and after the show has ended. Over 7,000 pens were handed out at HIMSS24!

Charging Lockers (\$15,000 - \$16,500)

Provide the solution for HIMSS Global Conference attendees as they search for a place to charge their devices. Six (6) charging locker stations will be placed throughout the lobby areas of the Convention Center.

HIMSS24 Charging Locker Stats:

759 uses
37 min average session
702 unique users
986 total impressions



Exhibit Hall Breaks



AM and PM Coffee/Tea Breaks

- Six (6) centrally located beverage stations down main aisles from 9:30am-11:30am and 1:00pm-3:00pm (Tuesday, Wednesday or Thursday)
 - Signage acknowledging sponsor at each station
 - Sponsor branded coffee sleeves*
 - Sponsor branded cocktail napkins*
- *Co-branded with HIMSS24



Investment: \$16,000 - \$22,000 / break

Hydration Stations

- Hydration for over 10,000+ attendees. (22 water coolers displayed prominently in main aisles throughout exhibit hall. Tuesday, Wednesday or Thursday)
 - Sponsor branded water jug sleeve on all water coolers*
 - Sponsor branded 10oz compostable cups* provided at each water station
- *Co-branded with HIMSS



Investment: \$20,000 - \$22,000 / day

Ice Cream Social

- Delicious ice cream bars 2,000+ attendees (Tuesday, Wednesday or Thursday)
 - 5 centrally located ice cream social stations on exhibit hall floor 1pm-3pm
 - Sponsor branded cocktail napkins*
 - Sponsor branded signage
- *Co-branded with HIMSS



Investment: \$24,000 - \$26,000 / day

Lobby Branding

Column Wraps (\$10,500 - \$11,500)

These high visibility, high traffic columns are a great opportunity to gain attendee interest with your branding before they even enter the exhibit hall.

Venetian Expo Stair Clings (\$19,500 - \$21,500)

Put your message on the Venetian Expo stairs, a high-traffic thoroughfare between Level 1 to Level 2

Caesars Forum Stair Clings (\$19,500 - \$21,500)

Capture attendees' attention by putting your message on the Caesars Forum main stairs, leading to the Harrah's and Linq Hotel and Sands Expo.



Exhibit Hall Branding

Aisle Signs (\$14,300 - \$15,500)

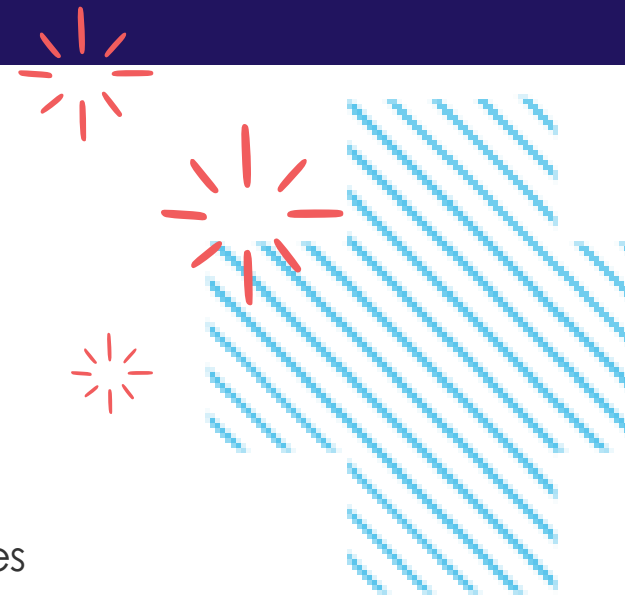
These 30" x 30" double sided panels with your branding is a great way to increase your booth traffic or branding at the show

These signs will be located on the main aisles throughout the exhibit hall

Each opportunity includes 4 double-sided aisle sign danglers for a total of 12 images

Floor Stickers ((\$14,300 - \$15,500)

Floor stickers are a great way to increase booth traffic at HIMSS Global Conference. Each package includes six 3'x3' stickers placed throughout the exhibit hall.



Blood Drive Sponsorship

Mission-Driven Opportunity



HIMSS25 is pleased to host a blood drive during the Global Conference and Exhibition to support the need for our healthcare systems. As a sponsor of this event, you will receive branding awareness and demonstrate your commitment to this important cause.

Opportunities: Multiple

- Sponsor branding on signage prominently placed in blood drive area
- Sponsor signage located in the blood drive booth
- Logo recognition as sponsor of blood drive, including on HIMSS25 website and mobile app
- Logoed giveaway item for handout to blood donors (provided by sponsor)
- Post-show report with number of donations collected and total number of lives saved by donations
- HIMSS Priority Points – 1

Investment: HIMSS Corporate Member: \$2,500 / Non Member: \$3,000

Thought Leadership



Executive Roundtables – NEW!

Be a part of the conversation -- Engage, inform and influence your key customers and prospects by sponsoring one of two (2) available Executive Roundtables co-hosted by HIMSS at HIMSS25. We work with you to build a unique program based on a topic aligned to the Executive Provider Summit.

This invite-only, turnkey event includes program development, speaker recruitment, attendee acquisition, event and venue logistics for up to 25 highly targeted attendees.

Location: La Tache 2 at the Wynn

Dates: Tuesday, March 4, 11:15am – 12:45pm
Wednesday, March 5, 11:15am – 12:45pm

- Pre-Show Benefits
 - Speaker Selection - Opportunity for sponsor to bring C-Level speaker as part of the program
 - Program Development
 - Marketing
 - Attendee Recruitment
 - Pre-Show Attendee List
- Onsite Benefits
 - One (1) 90-minute turnkey roundtable session co-hosted with HIMSS to include:
 - Lunch
 - Standard AV set: one (1) LCD projector, one (1) screen, one (1) wired podium microphone, and up to three (3) wireless handheld microphones
 - Sponsor branded signage
 - Max of five (5) sponsor representatives to attend roundtable
 - HIMSS Priority Points - 14
 - Conference Badges – 14
- Post-Show Benefits
 - Attendee List



Investment:

Member Rate: \$42,500

Non-Member Rate: \$45,000

Executive Perspectives

Contribute to the educational content of the HIMSS25 Executive Summit by sponsoring an Executive Perspectives Session.

Applications for the Executive Perspectives Panel Sessions will be submitted and selected through the HIMSS Call for Proposals process. All applications will be reviewed and selected by HIMSS Thought Advisory and HIMSS Subject Matter Expert (SME) personnel.

[Executive Perspectives Panel Submission Form](#)

Opportunities: 3 Available

Benefits:

- One 45-minute thought leadership presentation curated by sponsoring organization for up to 4 speakers (ex. 3 speakers and 1 moderator)
- List of Executive Summit registrants (Name, Title, Company) two weeks post conference
- Logo on Executive Summit Web site with hyperlink to your home page.
- Logo displayed in prominent locations during Summit
- Panel video recording provided post-conference per speakers' approval
- Badges for Executive Summit and Access to Executive Lounge - 5 (Client or Organizational Executives only)
- Executive Summit Speaker Badge – 1
- Conference Badges - 14
- HIMSS Priority Points – 14



Investment:

Member Rate: \$42,500

Non-Member Rate: \$45,000

Views From the Top

Curated sessions feature compelling stories from high-ranking leaders in a variety of industries that provide insights and inspiration to help healthcare professionals continue to transform health and healthcare through information and technology. Average attendance of Views sessions at HIMSS24 was 209.

Applications for the sponsored View from the Top Sessions will be submitted and selected through the HIMSS Call for Proposals process. All applications will be reviewed and selected by HIMSS Thought Advisory and HIMSS Subject Matter Expert (SME) personnel.

[HIMSS25 Views from the Top Sponsored Session Calls for Proposals Application](#)

Opportunities: 3 Available

Benefits:

- One 60-minute thought leadership presentation curated by sponsoring organization for up to 4 speakers (ex. 3 speakers and 1 moderator)
- Access to scanned leads
- Audio recording synced with session slides provided post conference – Subject to speakers' approval
- Views from Top sessions included with the listing of HIMSS education sessions online and onsite electronic signage
- Logo next to session title in both in preshow and onsite marketing materials online and onsite electronic signage
- HIMSS Priority Points – 12
- Conference Badges - 12



Investment:

Member Rate: \$35,000

Non-Member Rate: \$37,800

Industry Solution Sessions

A 60-minute speaking session is a great opportunity for you to present your products, services or solutions to HIMSS Global Health Conference attendees.

Examples of Presentation Format:

Case Study (Client/Customer presents)

- Lecture (40 mins presentation/15 mins Q&A)
- Essential Conversation (15-20 mins presentation/40 mins facilitated audience engagement)
- Panel Discussion(4 people max on the platform – [i.e., three speakers and one moderator])

Benefits:60 minute time slot for one of the approved formats – No product demonstrations permitted

- Up to 3 speakers and 1 moderator (4 speakers max)
- Topic of your choice from the categories listed
- Access to scanned leads
- Sessions included with the listing of HIMSS education sessions online and onsite electronic signage
- Logo next to session title in both in preshow and onsite marketing materials online and onsite electronic signage
- Audio recording synced with session slides provided post conference – Subject to speakers' approval
- Sponsor to provide content by Wednesday, February 14, 2025 date or session is subject to cancelation
- Conference Badges - 8
- HIMSS Priority Points - 8



Investment:

Member Rate: \$23,000

Non-Member Rate: \$25,000

Exhibition Hall Thought Leadership

Exhibition Main Stage Session with Recording (\$21,750 - \$27,300)

One (1) thirty-minute speaking session with recording in the largest theater on the show floor.

Exhibition Main Stage Overall Sponsorship (\$59,500 - \$65,000)

Overall sponsorship includes (2) thirty-minutes speaking sessions with recordings, branding of the Main Stage area, Floor Stickers, Mobile App push, and the opportunity to emcee all Main Stage sessions.

Market Debuts with Recording (\$9,000 - \$15,500)

One (1) twenty-minute session with recording to announce and demonstrate your new product/service



Thought Leadership/Networking with Audience Recruitment

Brunch Briefings (\$15,000 - \$17,500)

Breakfast for up to 60 people
Brunch for 10:30am-11:45am at the Caesars Forum (Tuesday, Wednesday, Thursday)

Lunch and Learn (\$16,000 - \$18,500)

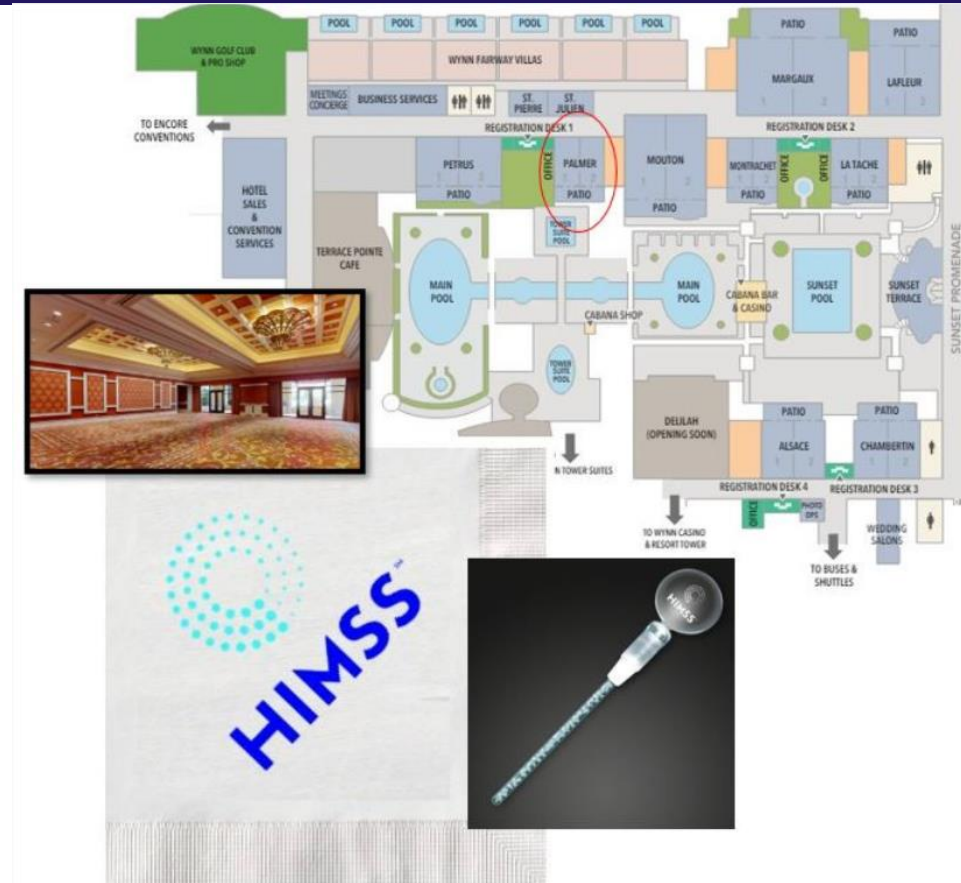
Lunch for up to 60 people
12:30pm-1:45pm at the Caesars Forum (Tuesday, Wednesday, Thursday)

Knowledge and Nosh (\$12,000 - \$14,200)

Snacks and beverages for up to 60 people
3:00pm-4:00pm at the Caesars Forum (Tuesday, Wednesday, Thursday)

Customized Receptions (\$26,000 - \$28,000)

Food and beverage for up to 100 people
Branded cocktail napkins and swizzle sticks
6:00pm-7:00pm at the Wynn



Turnkey Events Include:

- Audio Visual
- Food and Beverage
- Audience Recruitment

Networking Opportunities



Networking Lounges



Corporate Membership Lounge (\$10,500 - \$12,500)

As the sponsor of the lounge, you will have access to decision makers and influencers from the vendor setting. The Corporate Membership exclusive lounge will allow access to the over 650 HIMSS Corporate Members including a complimentary meeting space within the lounge for your use during the Conference.

Diamond/Emerald Corporate Membership Lounge (\$21,000 - \$23,000)

Increase your visibility and engage in B2B networking. As the sponsor of the lounge, you will have access to a dedicated meeting room.

Organizational Affiliate Lounge (\$9,500 - \$10,500)

The OA-exclusive lounge will allow access to the nearly 1,000 Organizational Affiliate Members. As the sponsor, you will be among the limited few industry representatives with access to the lounge.

Executive Lounge (\$25,000 - \$27,500)

Sponsor THE space for HIMSS24 executive attendees to refresh and recharge during the, with refreshments and concierge services available. Content-themed gatherings will be hosted in the Executive Lounge for qualified attendees. Sponsor receives access, branding, awareness and networking benefits with an exclusive sponsorship package.

Networking Hubs – Details to come!

Breakfasts and Lunches

HIMSS Physician Community Morning Huddle (\$16,000 - \$17,500)

This is an opportunity to engage with Physicians and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Physician Community and what the Committee is working on.

HIMSS Nursing Community Morning Huddle (\$18,500 - \$20,000)

This is an in-person opportunity to engage with Nurses and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Nursing Community and what the Committee is working on.

Corporate Member B2B Breakfast (\$3,000 - \$4,000)

Increase your visibility and engage with HIMSS Corporate Members at this popular networking breakfast. Sponsorship includes a designated table for the sponsor with a raffle opportunity to attract members to engage with you and your team. Average attendance 200. Prize sponsorships are also available.

Global Public Policy Breakfast (\$15,500 - \$17,000)

Your organization's name will be in front of federal state and local representatives and HIMSS advocates at HIMSS Global Conference as a sponsor of this networking opportunity.

Policy Changemakers Lunch (\$15,500 - \$17,000)

Network with state, local, federal and international government officials, HIMSS Chapter Leaders and other health IT experts for this annual luncheon with presentations on public policy priorities. Awardees will be recognized for their achievements in advocacy and service to advancing health IT.

Receptions

Exhibit Hall Social Hour Promotion (\$2,250 - \$2,400)

Drive traffic to your booth by participating in the HIMSS25 Exhibition Social Hour. Benefits include logo recognition on entrance units, mobile app and more.

Emerging Healthcare Leaders Reception (\$2,500 - \$2,800)

This networking reception dedicated to emerging professionals that attend the HIMSS conference each year.

Celebration of Black Excellence Reception (\$5,000 - \$5,500)

Connect with new and old friends and colleagues at the Celebration of Black Excellence.

Women in Health IT Reception – Stay tuned for packages!

HIMSS has made it a priority to recognize women's significant contributions to, and leadership within the field; championing and equipping the next generation of women leaders; and, building the community and resources all need to advance this initiative. Show your support of women in health IT, by sponsoring the HIMSS25 Women in Health IT activities.

Physicians Community and CMIO Roundtable and Reception (\$20,000 - \$22,000)

Engage with the HIMSS Physician Community as a sponsor of the Physicians Community CMIO Roundtable and Reception. This is an in-person opportunity to network with your peers; dig deeper into sharing best practices, pain points and successes, build up and out professional relationships.

Public Policy Welcome Reception (\$20,000 - \$22,000)

Network with HIMSS' public policy advocates at HIMSS Global Conference. This popular Global Conference reception offers your organization an opportunity to be in the vanguard of health information policy discussion. Invited guests include federal and state government decision makers, health IT thought leaders, congressional staff, and HIMSS public policy advocates and leaders.



Executive Summit



Executive Summit Opportunities

Networking

Opening Reception (\$32,500 - \$35,750)

Network with an anticipated 350 provider executives and kick off the HIMSS25 Executive Summit as the exclusive sponsor of the Opening Reception at the Wynn Hotel.

Closing Happy Hour (\$25,000 - \$27,500)

Benefits include recognition on signage, access to the Executive Summit and invitation to the Tuesday night executive event.

Branding

Breakfast (\$11,000 - \$12,000)

Sponsor recognition on signage during breakfast; access to Executive Summit

Lunch (\$17,500 - \$19,000)

Sponsor recognition on signage during breakfast; access to Executive Summit

Keynotes (\$30,000 - \$33,000)

Benefits include sponsor video played with keynote walk-in slides, one (1) reserved table for sponsor VIPs, and four (4) invitations to Monday Executive Summit VIP Meet and Greet with Keynote Speaker.



Executive Summit Opportunities

Attendee Giveaways (\$20,000 - \$35,000)

Choose from (4) different branded items that Executive Summit attendees will take home with them. Benefits include access to the Executive Summit.

Room Drops (\$18,000 - \$22,000)

Treat our Executive Summit attendees to the gift of wellness with our exclusive VIP Welcome Box. Benefits include access to the Executive Summit

Lobby Branding (\$5,500 and up)

Digital LED branded light boxes placed at entrances to Executive Summit room.

