

HIMSS® 25

Exhibit and
Sponsorships
Kick Off
Webinar

Thursday, September 12, 2024



CREATING
TOMORROW'S
HEALTH

Reminders



Your line was muted when you joined the call

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the chat box in the bottom of your screen.



This webinar will be recorded

The recording and slides will be sent to all attendees via email within a day of the presentation. Please utilize the links throughout the slides for additional information.

Today's Presenters



Jessica Daley
Director, Business Development



Deborah Caruso
Senior Sales Executive



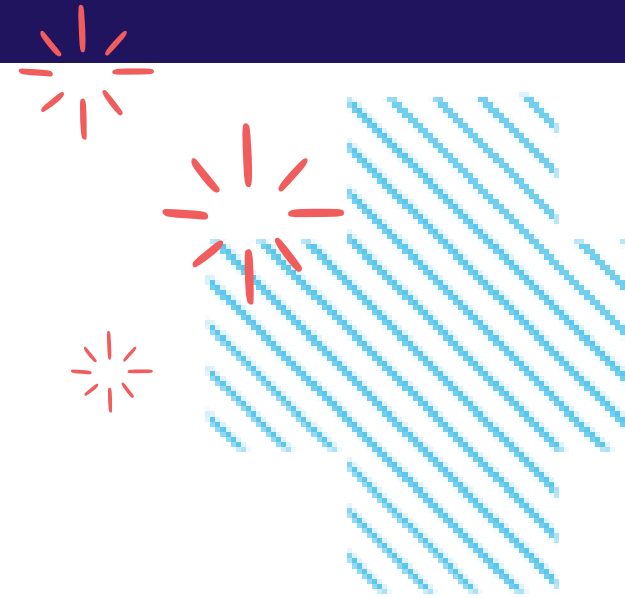
Erica Thomas
Sales Executive



Jim Collins
Director, Sales



Laura Goodwin
Sales Operations Lead



What We Will Cover

- HIMSS25 Dates and Conference Layout
- Exhibition Opportunities
- Meeting Space / Private Event Space
- Hosted Buyers Program
- Executive Summit
- Preconference Forums
- Pre and Post Show Marketing and Branding
- Onsite Sponsorships and Branding
- Speaking Sessions / Thought Leadership
- Networking
- Important Dates/Deadlines
- Questions

Keep an eye out
for sustainable offerings





HIMSS25 At A Glance



HIMSS25 Dates

- Global Health Conference Dates:
 - **March 3-6, 2025**
 - **NEW!** HIMSS25 four-day event vs. five-day event (ends on Thursday)
 - **Venetian Expo Center and Caesar's Forum**
Las Vegas, NV
- Executive Summit, Pre-Conference Forums, Global Leaders Exchange and the Opening Reception
 - **Monday, March 3, 2025**
- Exhibition Dates:
 - **March 4-6, 2025 (Tuesday – Thursday)**
 - Tuesday, March 4 10:00am-5:30pm
 - Wednesday, March 5 9:45am-5:30pm
 - Thursday, March 6 9:30am-3:00pm
- [HIMSS25 Schedule Overview](#)

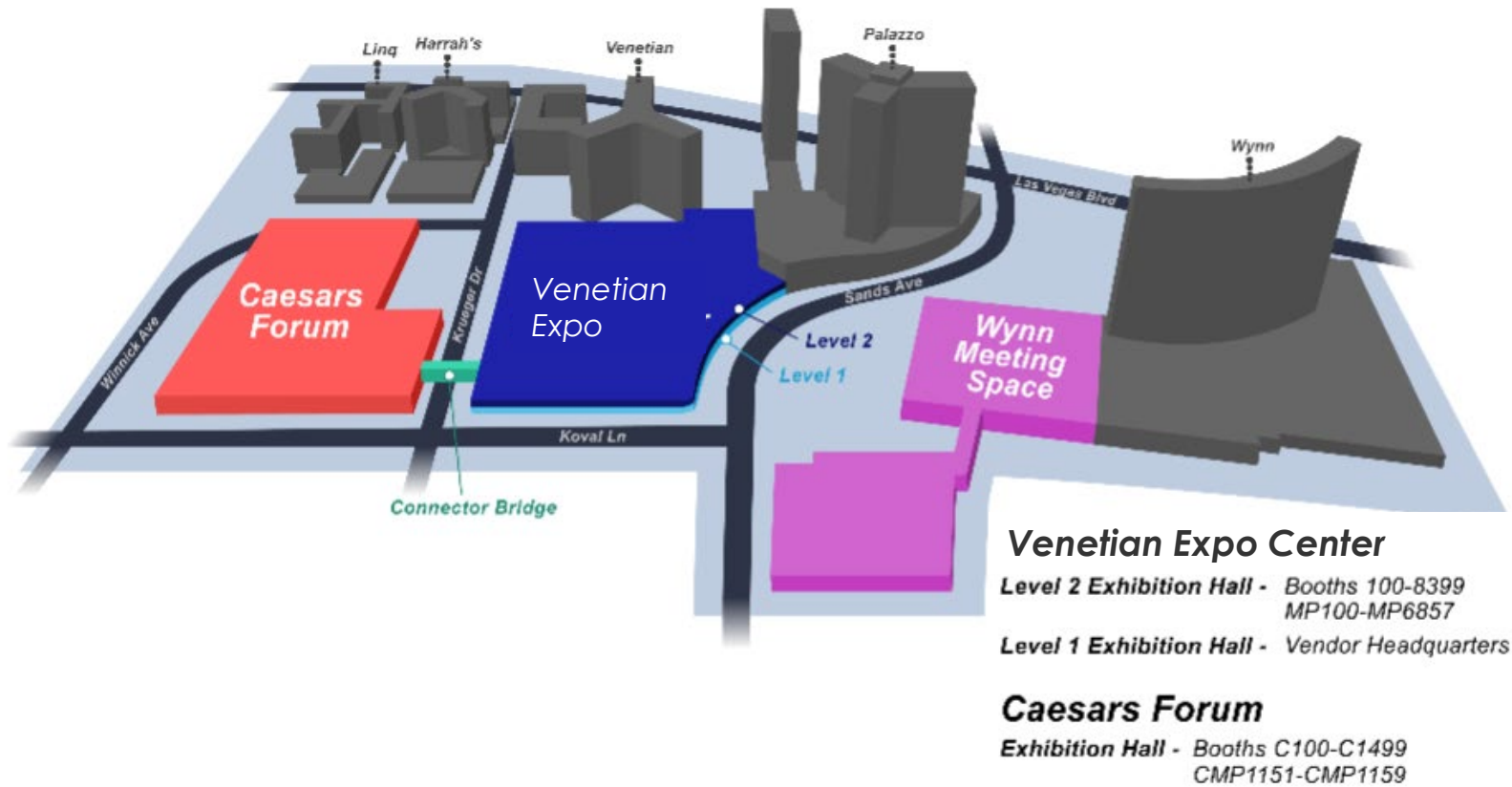


NEW – Dedicated Exhibit Hall Hours

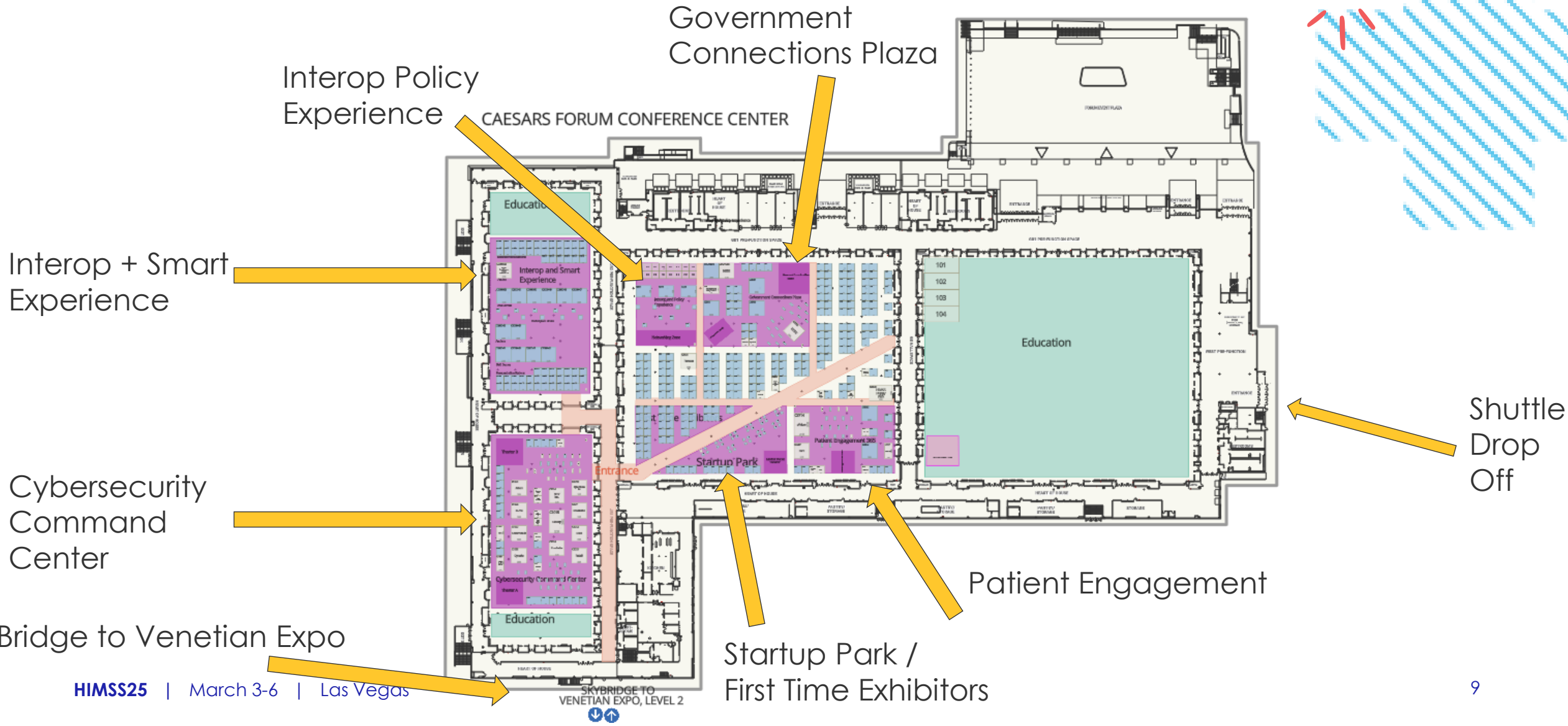
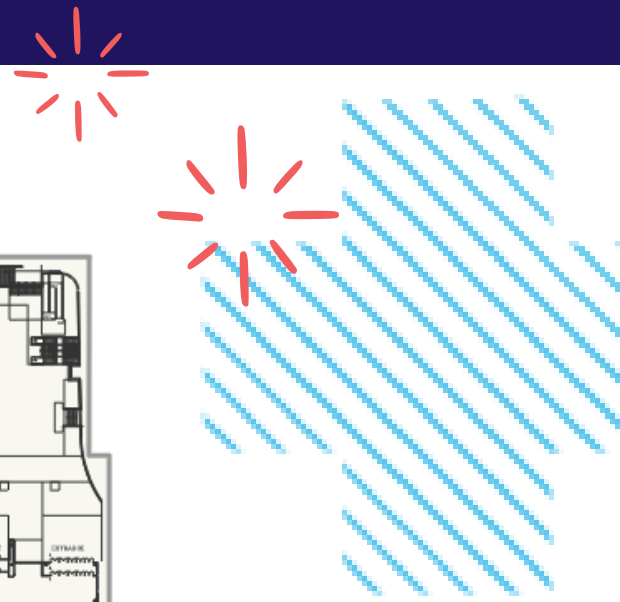
- Tuesday, March 4
 - 11:15 am – 12:45 pm
 - 4:15 pm – 5:30 pm
- Wednesday, March 5
 - 11:00 am – 12:45 pm
 - 4:15 pm – 5:30 pm
- Thursday, March 6
 - 10:45 am – 12:45 pm

Over 90 minutes each day to make meaningful connections that drive sales, without any concurrent education sessions or keynotes.

HIMSS25 Conference Layout



HIMSS25 Floor Plan – Caesar's Forum



HIMSS25 Floor Plan – Level 2

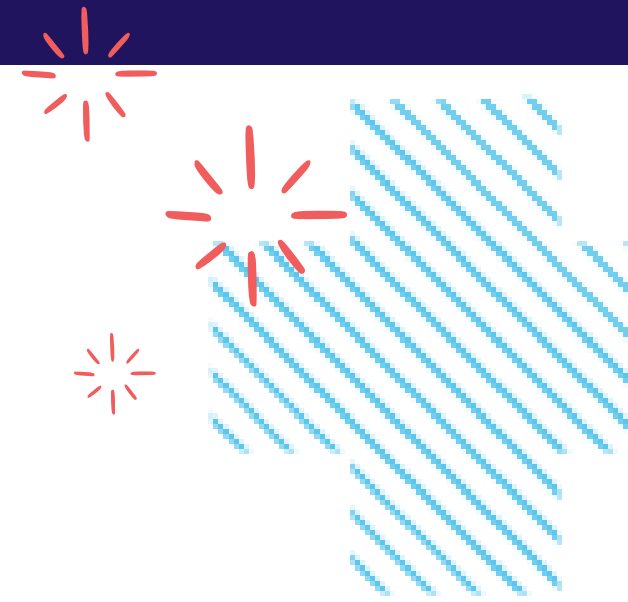
Bridge to
Caesars
Forum

Exhibition Main
Stage

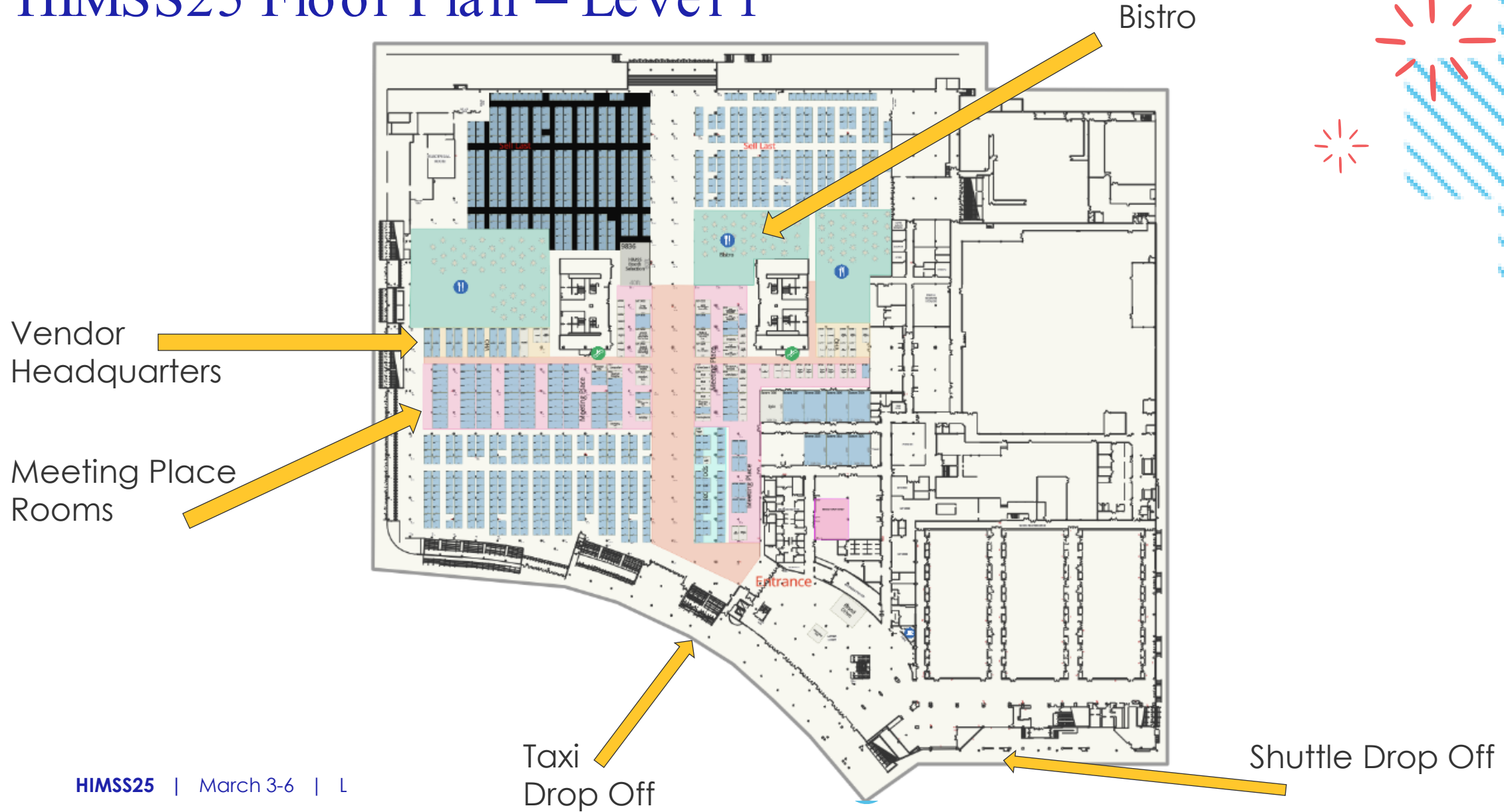
Hosted
Buyers

AI
Pavilion

Professional
Development
Campus



HIMSS25 Floor Plan – Level 1





Exhibition Opportunities



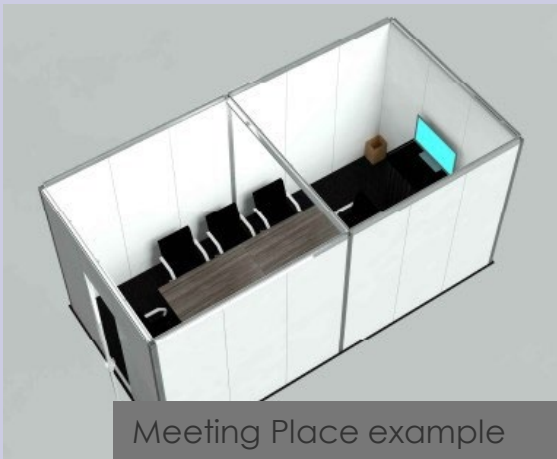
Exhibition Opportunities

Standard Booth Space – Zone 1 and Premium Zone

- Space begins at 10'x10'
- Five (5) badges per 10'x10' booth
- Listing in HIMSS printed onsite guide, website, mobile app

Meeting Place Rooms – 10'x20' and 20'x20' options

- Meeting room structure with carpet and locking door
- Conference table and 8 boardroom style chairs
- 42" monitor, Electrical, Internet line (shared T1 line)
- Conference Badges – 10



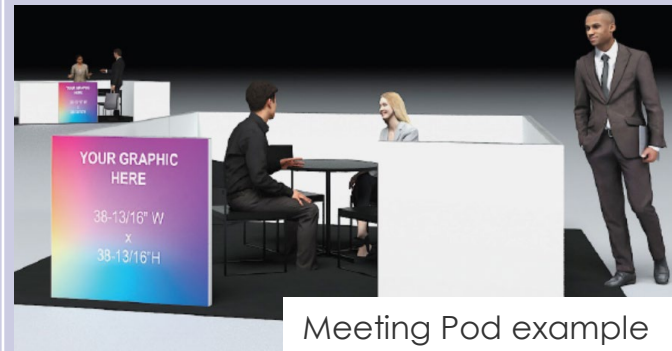
Meeting Place example

Vendor Headquarters – 10'x20'

- **Must have an exhibit space to purchase**
- Meeting room structure with locking door – does not include ceiling
- Carpeted floors

Meeting Pods

- 10'x10' semi-private meeting space
- Low wall structure with company logo
- Table with 4 chairs
- Electrical and Internet line (shared T1 line)
- Carpeted floors
- Conference Badges – 5



Meeting Pod example

Exhibition Opportunities

Topic-focused turnkey exhibit and thought leadership opportunities to reach your desired audience.

Cybersecurity Command Center

Overall Sponsor:  CLAROTY

| | | | | |
|----------------------|----------------------|-------------------|---------------------|-----------------|
| Compliance & Privacy | Application Security | Threat Management | User Authentication | Convenient Care |
|----------------------|----------------------|-------------------|---------------------|-----------------|

Patient Engagement 365

Overall Sponsor:  **vibe**
Health by eVideon

| | | | |
|-----------------------------|--|---------------------------------------|-----------------|
| Digital Health and Wellness | Patient-Provider Platforms and Portals | Personal Health Devices and Wearables | Convenient Care |
| Behavioral Health | Remote Patient Monitoring | Telehealth | Virtual Care |

Artificial Intelligence – NEW!

Overall Sponsor:  **verato**

| | | | |
|--|----------|----------------|-------|
| Artificial Intelligence / Machine Learning | Robotics | Smart Hospital | AR/VR |
|--|----------|----------------|-------|



SPECIALTY PAVILION PACKAGES

| | Start Up | Kiosk | 10' x 10' | 20' x 20' |
|--|---------------------------|---------------------------|--------------------------------------|--|
| Conference Badges | 2 | 5 | 5 | 20 |
| Conference Brand Recognition | ● | ● | ● | ● |
| Lead Scanning – Mobile App | ● | ● | ● | ● |
| One (1) 20-minute Speaking Session with Recording | ● | ● | ● | ● |
| Electrical, Monitor, Hardline Internet | ● | ● | ● | ● |
| Structure | Kiosk with two (2) stools | Kiosk with two (2) stools | 8' Back wall, carpet and furnishings | Choice of layout, carpet and furnishings |
| Sponsor Graphics (<i>sponsor to provide, HIMSS to install</i>) | ● | ● | ● | ● |
| Investment | \$4,100 - \$10,300 | \$8,700 - \$11,600 | \$15,500 - \$19,000 | \$39,000 - \$45,000 |

Start Up



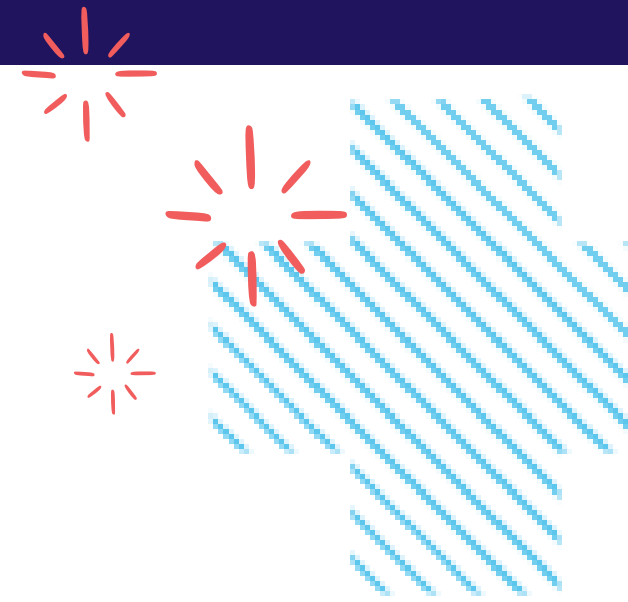
Kiosk Option



10' x 10' Option



20' x 20' Option





HIMSS25 Exhibition Space Pricing

| Area | Corporate Member Pricing | Non-Corporate Member Pricing |
|---|--------------------------|------------------------------|
| Standard Booth Space - Premium Zone | \$43 per square foot | \$50 per square foot |
| Standard Booth Space - Zone 1 | \$42 per square foot | \$49 per square foot |
| Single 10'x10' Booth Space (100 sq ft) – either zone | \$5,700 | \$6,400 |
| <ul style="list-style-type: none"> With the exception of a single 10x10 booth, all zones have a \$825 fee per corner (if applicable) | | |
| Meeting Place (10'x20') | \$20,000 | \$21,600 |
| Meeting Place (20'x20') | \$34,500 | \$37,500 |
| Meeting Pods (10'x10') | \$14,000 | \$15,100 |
| Vendor Headquarters (10'x20') <i>Must have an exhibit space to purchase</i> | \$8,300 | \$9,000 |
| Cybersecurity Command Center, Patient Engagement, AI Pavilions <i>(excludes overall sponsorship)</i> | \$8,700 - \$41,000 | \$9,400 - \$45,000 |
| Professional Development Campus <i>(excludes overall sponsorship)</i> | \$2,500 | \$2,700 |

Interop + Smart Experience Pavilion

Step into the future of healthcare interoperability with our vibrant, dynamic space, unveiling the latest in patient-centered exchange. Be part of a groundbreaking experience where our innovative vendors forge smart, impactful connections in healthcare.

Key Features

- **Stand Out Onsite Experience:** Dive into curated areas illuminating your product's market value and potential.
- **Experience Connections:** Engage with interactive technology displays within captivating themed areas.
- **Enhanced Visibility with Scheduled Demonstrations:** Be a part of the Showfloor's destination with two hours of Exhibit Hall hours, promoted through the Conference App to attendees' stated daily visiting hours. Introduce yourself to new audiences and invite them to a demonstration of your solutions.
- **Subject Matter Expertise:** Leverage dedicated experts to elevate your experience and seamlessly integrate your solution into a must-see showcase.

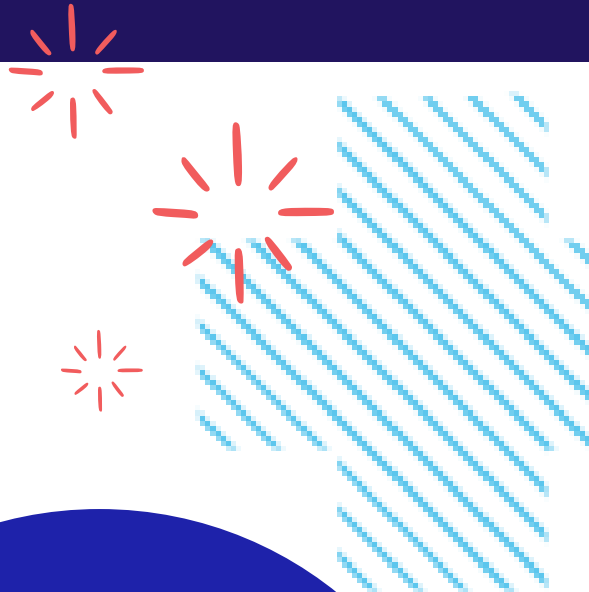
Areas:

- **Smart Connections:** This dynamic area is designed to support and highlight the pioneering efforts of our vendors, who are committed to establishing crucial connections — both literal and figurative — that provide meaningful value.
- **Exchange Experience:** Discover the forefront of healthcare innovation with live demonstrations and expert insights into patient-centered interoperability, data exchange, and the unified meaning of data, highlighting its transformative impact on healthcare.
- **Marketplace:** Showcases products and services in a standalone kiosk.
- **Interop and Policy Experience:** This area highlights the critical role of policy in ensuring secure, efficient, and reliable data sharing across the healthcare ecosystem. It focuses on the Trusted Exchange Framework and Common Agreement (TEFCA) and Qualified Health Information Networks (QHINs) and showcases the essential role of policy in secure, efficient, and reliable data sharing.

Interop + Smart Experience Pavilion

Where do you fit in?

| Exchange Experience | Smart Experience |
|--|---|
| <p>You are interested in participating in live exchanges with a curated group based on similar open standards.</p> <p><i>More effort but a higher value experience.</i></p> | <p>The value of your technology is enhanced by connecting to other technologies and by the ecosystem it exists in.</p> |
| <p>Exchange Standards-Based Interoperability: HL7, FHIR, DICOM, IHE, etc.</p> <ul style="list-style-type: none"> • Behavioral Health, Sensitive Data, and Privacy • Chronic and Long-Term Care Management • Health Equity, Social Determinants, and Population Health • Interoperability, Real-Time Data Exchange, and EHR Optimization • Medical Imaging and Clinical Decision Support • Patient Engagement, Experience, and Care Coordination • Pharmacy and Prior Authorization Management • Telehealth, Remote Monitoring, and Future of Care Delivery • Value-Based Care and Revenue Cycle Management • Workflow Optimization and Integration <p>Anchor: HL7 International</p> | <ul style="list-style-type: none"> • AI, Predictive Analytics, and Advanced Analytics • Behavioral Health, Sensitive Data, and Privacy • Business Process Automation and BPM+ • Clinical Decision Support and HTI-2 • Cybersecurity and Data Privacy • Health Equity and Social Determinants of Health (SDOH) • Hospital of the Future and Smart Devices • Interoperability and Ecosystem Connectivity • IoT, Smart Home, and Remote Monitoring • Patient Engagement and Experience |



Interop + Smart Experience Pavilion Webinar

Thursday, September 26
1:00 pm CT / 2:00 pm ET

[**REGISTER HERE**](#)

Interop + Smart Experience Participation Options

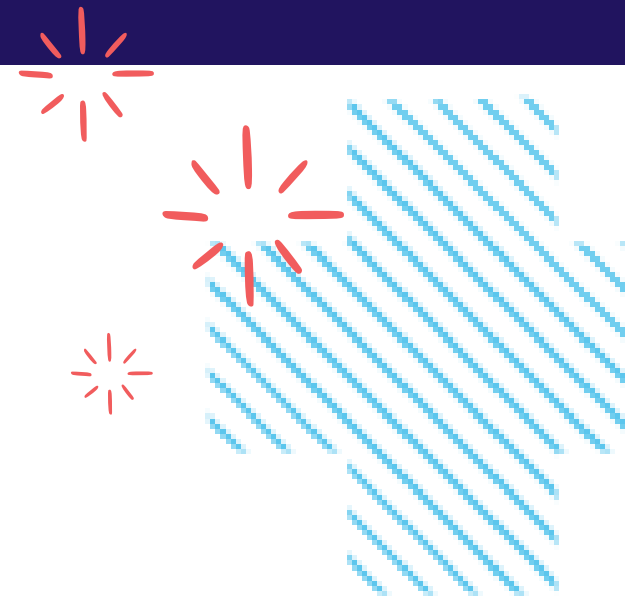


| Anchor | Design Your Own | Demonstration Station | Thought Leadership* |
|--|---|---|---|
| <p>\$110,000 (Corporate Member) \$121,000 (Non-Member)</p> | <p>\$60,000 (Corporate Member) \$66,000 (Non-Member)</p> | <p>\$15,500 (Corporate Member) \$16,900 (Non-Member)</p> | <p>20 minute session \$8,500</p> |
| <p>Multiple speaking opportunities — 12' tall large wall for designing your space, suitable for demonstrations, presentations, and discussions — Includes (2) 60-inch monitors OR a small stage — Invite partners at no cost</p> | <p>(2) 20 minute Speaking opportunities — 10' tall wall to design a space for demonstrations and discussions — Reinforced wall for mounting products – Can be used for demonstrations or as an area for learning about your organization — Includes (2) 60-inch monitors — Invite partners at no cost</p> | <p>(1) Speaking opportunity — (1) Turnkey station to demonstrate a singular product — Multiple panels available for branding — Reinforced wall for mounting products — Can be bundled</p> | <p>Must be a current HIMSS25 exhibitor. <i>Subject to availability.</i></p> <p>*Available ala cart beginning October 2024</p> |
| | | | Marketplace Participation |
| | | | <p>\$13,400 (Corporate Member) \$14,200 (Non-Member)</p> |
| | | | <p>Participate in the Marketplace with a standalone kiosk. Kiosks are centrally located in the pavilion. 20 minute speaking opportunity included.</p> |

Meeting Space



Convention Center Meeting Space



Pre-Show Meeting Rooms (\$4,500 - \$7,000)

Perfect location to prep your sales staff for this upcoming week at HIMSS. This meeting room provides you the convenience of hosting your sales staff training onsite at the main venue for either half day or full day.

Afternoon Meeting Rooms (\$4,000 - \$4,500)

Host a private meeting or gathering space off the convention center floor

Convention Center Meeting Rooms (\$33,000 - \$45,500)

Meeting space that can be used throughout the week. Includes wireless internet and can be set to your specifications.

Bistro (\$3,300 - \$3,500)

Feed your staff or clients during the exhibition dates at a dedicated table conveniently located in the exhibition hall (Hall G) on Level 1 at the Venetian. The Bistro is perfect for networking, meetings, or taking a break from the exhibit floor. Includes a total of 60 tickets.

Hotel Meeting Space

Exhibitor Hospitality Suites (\$10,500 - \$11,500)*, **

Located at the Venetian and Palazzo, these fully-furnished hospitality rooms are perfect for executive meetings and social gatherings.

Caesars Exhibitor Board Rooms (\$34,500 - \$37,500)*

Elevate your meetings throughout the week with a board room located at the Caesars Forum.

*Must be an exhibitor to purchase

** F&B Minimums apply



Hosted Buyers Program



Hosted Buyers Program

HIMSS25 Health Connect Partners & HIMSS

Exclusive for HIMSS25 exhibitors, the Health Connect Partners (HCP) - HIMSS Global Conference Hosted Buyers program will provide a “reverse expo” program. To make the most of your HIMSS25 experience, participate in convening hospital information technology buyers (VP, Director, CIO, CMIO, etc.) with you, our exhibitors, to engage in five (5) 14-minute-long scheduled 1:1 meetings.

Dates: Tuesday, Wednesday, Thursday of HIMSS25

- Five (5) - fourteen (14) minute 1:1 provider sessions
 - Meetings will be conducted in a private area on the exhibit floor
 - Sponsor can have up to two (2) representatives present during 1:1 meeting
- Date/Time based on selected provider availability
- Pre-Show Schedule
 - Provider attendee contact information (name, job title, company, city, state) sent to sponsor within three (3) days of HIMSS25 Global Conference
- Deadline for sponsor(s) provider selection
 - Approximately three (3) weeks prior to Global Conference
 - If selections are not made by deadline, meetings will be assigned randomly to available qualified hosted buyer participants
- HIMSS Priority Points - 1
- Conference Badges - 2

*Must be a HIMSS25 exhibitor to participate.



Investment:

Member Rate: \$5,000

Non-Member Rate: \$5,500

\$500 discount per package if 3 or more are purchased

Executive Summit



Executive Perspectives

Contribute to the educational content of the HIMSS25 Executive Summit by sponsoring an Executive Perspectives Session.

Applications for the Executive Perspectives Panel Sessions will be submitted and selected through the HIMSS Call for Proposals process. All applications will be reviewed and selected by HIMSS Thought Advisory and HIMSS Subject Matter Expert (SME) personnel.

[Executive Perspectives Panel Submission Form](#)

[Applications are due October 23, 2024](#)

Opportunities: 3 Available

Benefits:

- One 45-minute thought leadership presentation curated by sponsoring organization for up to 4 speakers (ex. 3 speakers and 1 moderator)
- List of Executive Summit registrants (Name, Title, Company) two weeks post conference
- Logo on Executive Summit Web site with hyperlink to your home page.
- Logo displayed in prominent locations during Summit
- Panel video recording provided post-conference per speakers' approval
- Badges for Executive Summit and Access to Executive Lounge - 5 (Client or Organizational Executives only)
- Executive Summit Speaker Badge – 1
- Conference Badges - 14
- HIMSS Priority Points – 14



Investment:

Member Rate: \$42,500

Non-Member Rate: \$45,000

Executive Summit Opportunities

Networking

Opening Reception (\$32,500 - \$35,750) - SOLD

Network with an anticipated 350 provider executives and kick off the HIMSS25 Executive Summit as the exclusive sponsor of the Opening Reception at the Wynn Hotel.

Closing Happy Hour (\$25,000 - \$27,500)

Benefits include recognition on signage, access to the Executive Summit and invitation to the Tuesday night executive event.

Branding

Breakfast (\$11,000 - \$12,000)

Sponsor recognition on signage during breakfast; access to Executive Summit

Lunch (\$17,500 - \$19,000)

Sponsor recognition on signage during lunch; access to Executive Summit

Keynotes (\$30,000 - \$33,000) – ONE LEFT

Benefits include sponsor video played with keynote walk-in slides, one (1) reserved table for sponsor VIPs, and four (4) invitations to Monday Executive Summit VIP Meet and Greet with Keynote Speaker.

Executive Summit Opportunities

Attendee Giveaways (\$20,000 - \$35,000)

Choose from (4) different branded items that Executive Summit attendees will take home with them. Benefits include access to the Executive Summit.

Room Drops (\$18,000 - \$22,000)

Treat our Executive Summit attendees to the gift of wellness with our exclusive VIP Welcome Box. Benefits include access to the Executive Summit

Lobby Branding (\$5,500 - \$5,500)

Digital LED branded light boxes placed at entrances to Executive Summit room.

Current Executive Summit Sponsors:



Preconference Forums



HIMSS25 Preconference Forums

TOP HEALTH IT TRENDS SHAPING THE FUTURE OF HEALTHCARE

Sponsorships include **speaking engagements**, **branding opportunities** and the chance to **connect one-on-one** with decision-making leaders, stakeholders and influencers.

Three Forums on March 3, 2025 in Las Vegas, NV to choose from:

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW

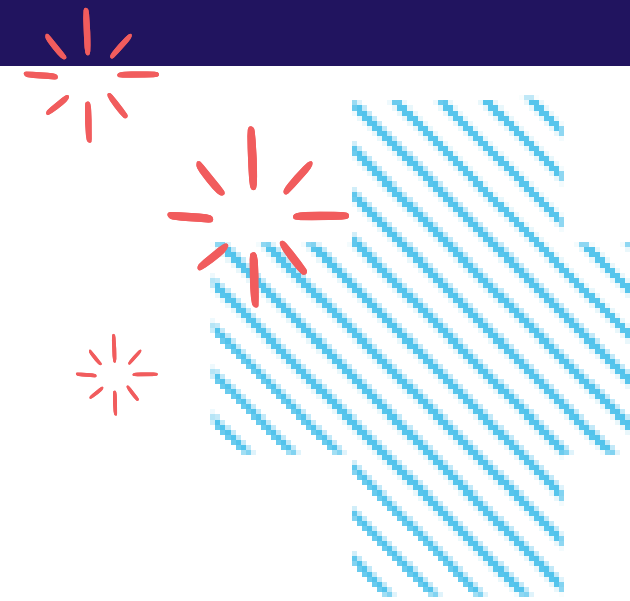
We bring:

Program

- Targeted deep dive content segments
- Keynote speakers
- Panel discussions & fireside chats
- Peer-to-peer education
- Networking

Attendees

- Healthcare Providers - Managers and above
- Healthcare Industry Decision makers
- Representation from government, payor and other various sectors





Sponsors



AI in Healthcare Forum

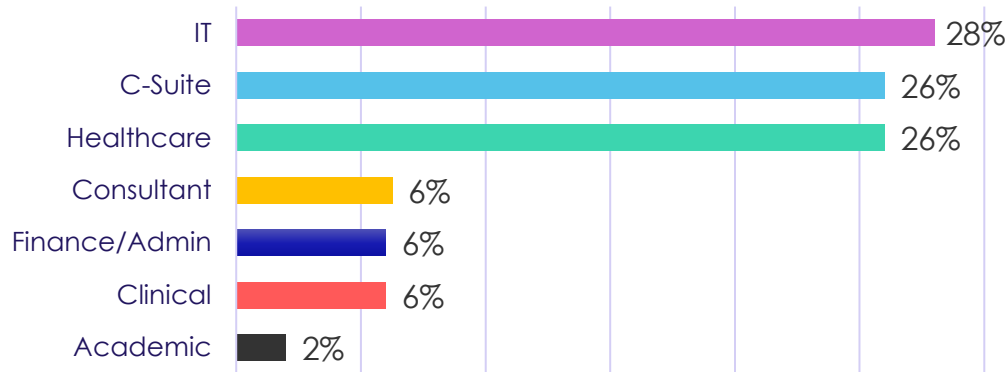
LEVERAGING THE TRANSFORMATIONAL POWER OF AI

The Leader's Guide to Winning with AI: People, Process, and Technology

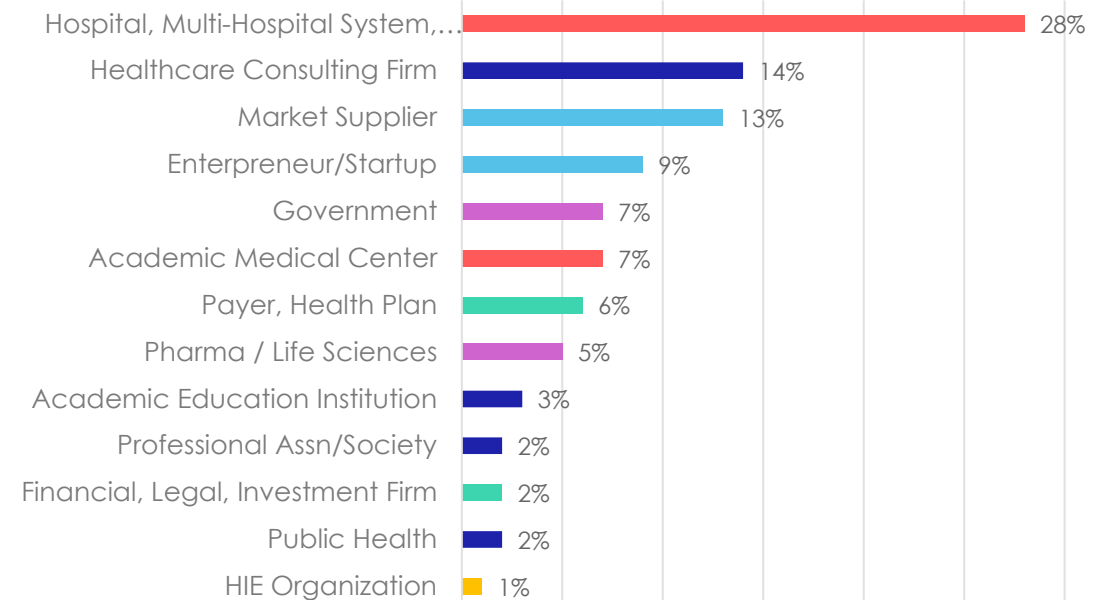
This forum delves into the critical success factors for AI in healthcare, highlighting the importance of prioritizing people, processes, and strategy before technology. By focusing on these foundational elements, you can lay a solid groundwork for successful AI initiatives.

HIMSS24 AUDIENCE PROFILE

ROLES



WORKSITES



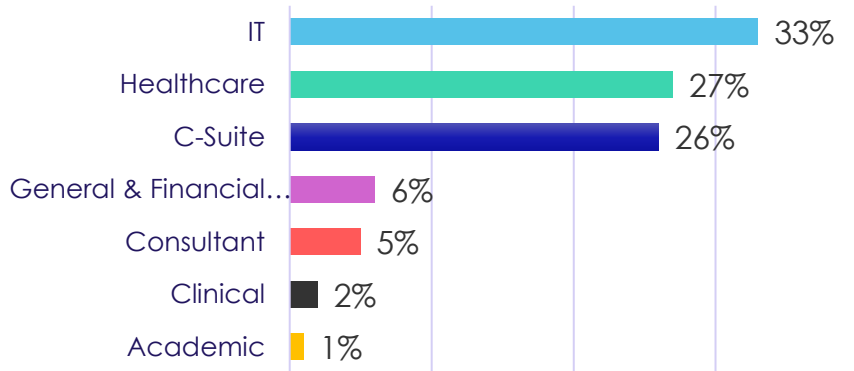
Healthcare Cybersecurity Forum

SAFEGUARDING THE FUTURE OF DIGITAL HEALTH

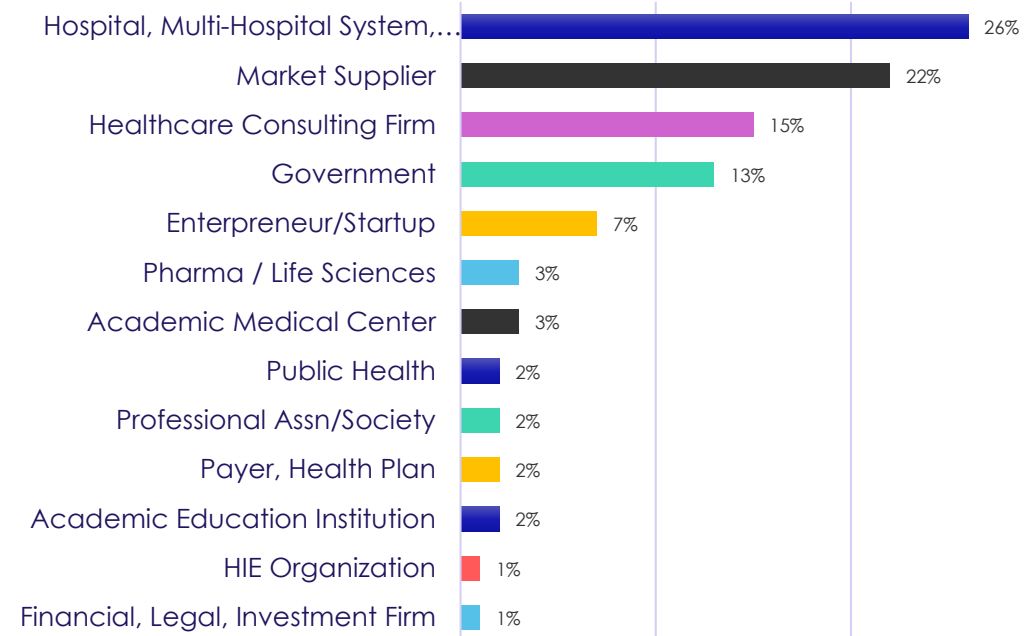
Join us at the HIMSS25 Healthcare Cybersecurity Forum, where thought leaders will highlight critical areas for organizations to prioritize in defending against evolving cyber threats. This event offers a comprehensive showcase of real-world examples and insights from recent high-profile cyberattacks.

HIMSS24 AUDIENCE PROFILE

ROLES



WORKSITES



Signature Sponsors



Supporters



Elite Sponsor



carahsoft.

Premier Sponsor



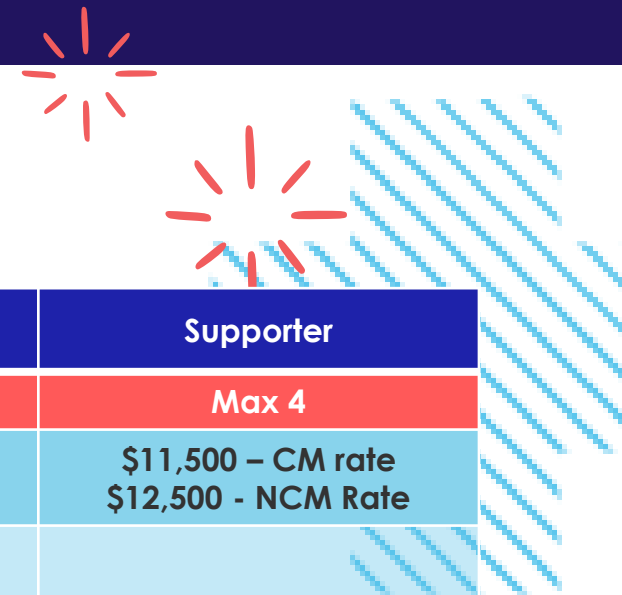
NEW! SmartHealth Transformation Forum

NAVIGATING THE FUTURE OF HEALTHCARE IN A PATIENT-CENTRIC WORLD

- Identify specific advancements
- Discover benefits to clinicians
- Explore the role of interoperable
- Analyze how data analytics can predict health issues
- Consumerism in healthcare influence
- Design patient engagement strategies
- Assess disruptive technologies
- Plan actionable strategies

Learn how, by embracing these insights and strategies, healthcare leaders can drive their organizations toward a future where healthcare is anticipatory, comprehensive, and deeply integrated into the everyday lives of patients.





Sponsorship Opportunities

| Sponsor Level | Elite | Premier | Signature Panel | Supporter |
|---|---|---|--|--|
| Package Limits | Max 2 | Max 2 | Max 3 | Max 4 |
| Investment | \$65,000 – CM Rate \$72,000 – NCM Rate | \$50,000 – CM Rate \$55,000 – NCM Rate | \$30,000 – CM Rate \$33,000 – NCM Rate | \$11,500 – CM rate \$12,500 - NCM Rate |
| Thought Leadership @ Forum | 30-minute session at In-Person Forum | 15-minute session at In-Person Forum | Panel Seat at In-Person Forum | |
| Thought Leadership in HIMSS25 GC Specialty Pavilion Theatre with Session Recording | 20-minute session w/recording (Tuesday) | 20-minute session w/recording (Tuesday) | 20-minute session w/recording (Wednesday/Thursday) | 20-minute session w/recording (Wednesday/Thursday) |
| Video Message | ● | ● | | |
| Chair/Table Drop | ● | ● | | |
| Sponsorship Recognition | ● | ● | ● | ● |
| Complimentary Forum Badges | 6 badges | 5 badges | 4 badges | 2 badges |
| Conference Badges | 22 | 17 | 10 | 4 |
| Forum Post -Attendee List (Opt-in Only) | ● | ● | ● | ● |

Connection Happy Hour Sponsorship

The HIMSS25 Preconference Forums focus on the top trends shaping the future of healthcare. Throughout the day attendees absorb, share and foster new relationships with their peers. Designed to both elevate your support of mission critical content and provide a relaxed networking environment, the **Connection Happy Hours** are a great way to wrap up a full day of learning.

Choose from three forum happy hours:
4:15pm – 5:15 pm | March 3, 2025 | Las Vegas, NV

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW



EXCLUSIVE SPONSORSHIP INCLUDES:

- One Hour Post Forum Reception
- VIP Networking Area
- Beer and Wine Bar
- Hot and Cold Appetizers
- Spoken Welcome from Sponsor Representative
- Sponsor Branded Signage
- Sponsor Supplied Giveaways (optional)
- Forum Badges - 4
- Conference Badges - 8

Corporate Member Rate: \$25,000

Non-Member Rate: \$27,500

Specialized Preconference Forums

HIMSS Preconference Forums are typically focused education sessions that take place the day before the exhibit hall opens. These sponsorships allow engagement with the audience you want. Benefits include branding, sponsor opening remarks, and one preconference Forum registration.

Preconference Forum topics include:

- Interoperability and HIE
- Nursing Informatics
- Physicians
- Health Equity

Benefits:

- 1-2 minutes of Welcome remarks (non-commercial/industry appropriate) by sponsor at one of the following timeslots (selection based on order of contract date):
 - Forum opening welcome/agenda review
 - Forum lunch break remarks
 - Forum post lunch welcome/afternoon agenda review
- One registration for your representative to attend the Forum
- Attendee list with Names, titles, and organization sent two weeks after the Forum
- Logo next to session title on onsite electronic signage
- Collateral material may be placed at a designated table located outside of the conference room
- Logo on screens prior to and after the forum keynote session
- Logo on Preconference session web page
- HIMSS Priority Points – 2 (6 if Exclusive Sponsor)
- Conference Badges - 2 (6 if Exclusive Sponsor)

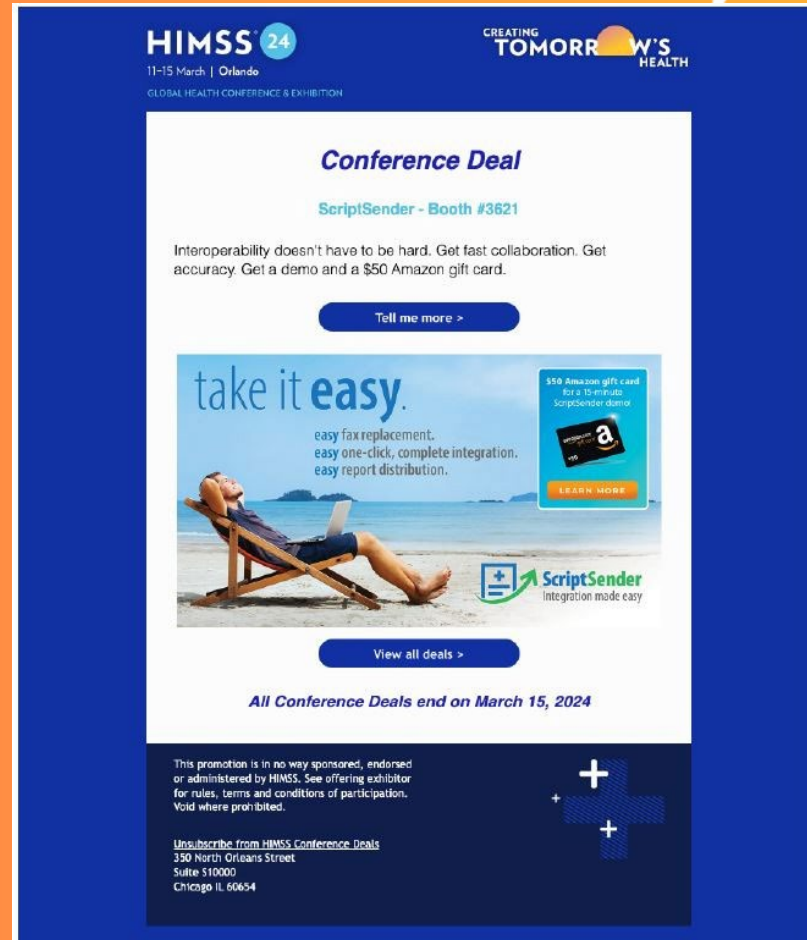


Nursing Informatics
Forum Supported by:



Corporate Member Rate: \$6,000 - \$18,000
Non-Member Rate: \$6,500 - \$19,500

Pre and Post Show Marketing & Branding



HIMSS 24
11-15 March | Orlando
GLOBAL HEALTH CONFERENCE & EXHIBITION

CREATING TOMORROW'S HEALTH

Conference Deal

ScriptSender - Booth #3621

Interoperability doesn't have to be hard. Get fast collaboration. Get accuracy. Get a demo and a \$50 Amazon gift card.


[Tell me more >](#)


take it easy.

easy fax replacement.
easy one-click, complete integration.
easy report distribution.

\$50 Amazon gift card for a 15-minute ScriptSender demo.

[LEARN MORE](#)



 **ScriptSender**
Integration made easy

[View all deals >](#)

All Conference Deals end on March 15, 2024

This promotion is in no way sponsored, endorsed or administered by HIMSS. See offering exhibitor for rules, terms and conditions of participation. Void where prohibited.

Unsubscribe from HIMSS Conference Deals
350 North Orleans Street
Suite S10000
Chicago IL 60654

Pre and Post Show Marketing & Branding

FACT: 85 percent of companies currently use at least one form of pre-show promotion

Daily Deal Emails (\$5,500 - \$8,500)

A powerful pre-show marketing option to assist with scheduling appointments during the HIMSS25 event, increase interest in and awareness of your solutions. Post-show option also available to extend your presence beyond the conference!

HIMSS24 Daily Email Stats:

24,441 Emails Deployed

39.93 % Unique Open Rate

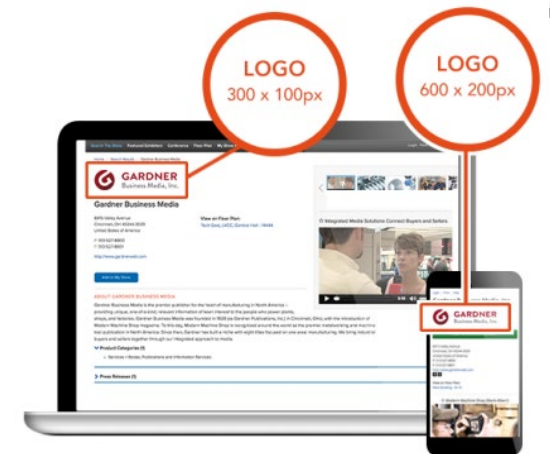
16.32 % Unique Click Rate

Enhanced Exhibitor Listing (\$2,995)

Upgrade your company profile and generate more traffic on the online directory and floor plan.

Pre and Post Attendee List (\$3,600 - \$4,900)

List will include name, title, company, city and state, work site and professional title (no mailing or email address) of all opt-in attendees from the HIMSS25 attendee list
Diamond, Emerald and Platinum Corporate Members Only



Mobile App



Mobile App Sponsorship Opportunities



Reach attendees through the leading resource to plan their agenda and navigate the conference by sponsoring the HIMSS25 Mobile App.

The mobile app is available approximately two to three weeks prior to Global Conference for attendees to download through next HIMSS Global Conference (March 2026).

The HIMSS24 mobile app was used by over **15,000** attendees at HIMSS24.



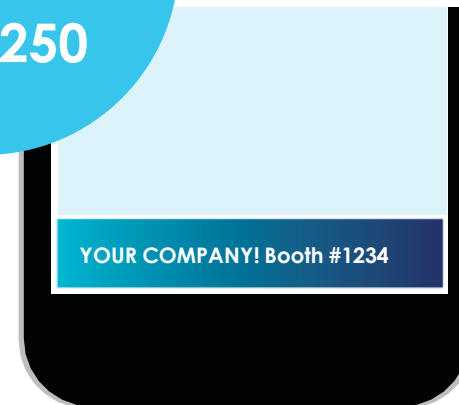
Mobile App Banner Screen Sponsorship

5 Available

Significantly drive more traffic to your listing! Rotating banners provide you maximum coverage throughout the App as they appear at the bottom of most pages.

- Sponsor banner (1242 x 195px, displays at 414 x 65px) placed at footer of main content page
- Sponsor banners randomly rotate and include links to showrooms
- Hyperlinks to your exhibitor details page in mobile app or to your website
- HIMSS Priority Points – 2
- Conference Badges – 2

Investment:
\$7,500
- **\$8,250**



Mobile App Push Notifications Sponsorship

Multiple Available

Received by all users whether the App is closed or open, these messages are typically short and highlight important news/event/product/etc.

- Sponsor message alert push based on scheduled date & time, Monday – Friday
- Title message length – 30 characters or less
- Notification message length – 40 characters or less
- Content message length – 200 words/1300 characters or less
- HIMSS Priority Points – 1

Investment:
\$3,000
- **\$3,500**



Digital Signage



Digital Signage



Digital Signage



Electronic Message Boards (\$22,500 - \$24,800)

Your message every 3 minutes on 14 displays in high-traffic areas of the Expo Center

Venetian Expo Lobby LED Ribbon (\$12,500 - \$13,800)

A high-impact way to put your brand in front of attendees as they move from level 1 to level 2

Palazzo Rotunda LED Display (\$12,500 - \$13,800)

Display your message across from the ever-busy Starbucks as guests enter and exit the Palazzo guest elevators.

Venetian Expo Elevator Cabs (\$4,500 - \$4,950)

Message will be shown on (2) elevator cabs at the Venetian Expo Center.

Exhibit Hall Blade Displays (\$12,500 - \$13,800)

Display your brand and message as attendees enter the exhibit hall on three (3) double-side blade displays outside of Halls A, B, and C.

Restaurant Row Monitors (\$12,500 - \$13,800)

This high visibility branding opportunity is located in front of restaurant row heading into the Venetian Expo Center.

Caesars Main Foyer Monitor (\$12,500 - \$13,800)

Share your message/video in this high-traffic area from Harrah's & Linq's Hotel, Venetian Expo & Caesars Forum.

Onsite Sponsorships and Branding



Attendee Resources

Conference Pens (\$15,000 - \$16,400)

Pens are a great way to increase your exposure and keep your brand on attendees' minds throughout the entire conference and after the show has ended. Over 7,000 pens were handed out at HIMSS24!

Charging Lockers (\$15,000 - \$16,500)

Provide the solution for HIMSS Global Conference attendees as they search for a place to charge their devices. Six (6) charging locker stations will be placed throughout the lobby areas of the Convention Center.




HIMSS24 Charging Locker Stats:

- 759 uses
- 37 min average session
- 702 unique users
- 986 total impressions



Exhibit Hall Breaks



| AM and PM Coffee/Tea Breaks | Hydration Stations | Ice Cream Social |
|--|--|---|
| <ul style="list-style-type: none"> • Six (6) centrally located beverage stations down main aisles from 9:30am-11:30am and 1:00pm-3:00pm (Tuesday, Wednesday or Thursday) • Signage acknowledging sponsor at each station • Sponsor branded coffee sleeves* • Sponsor branded cocktail napkins* <p>*Co-branded with HIMSS</p> | <ul style="list-style-type: none"> • Hydration for over 10,000+ attendees. (22 water coolers displayed prominently in main aisles throughout exhibit hall. Tuesday, Wednesday or Thursday) • Sponsor branded water jug sleeve on all water coolers* • Sponsor branded 10oz compostable cups* provided at each water station <p>*Co-branded with HIMSS</p> | <ul style="list-style-type: none"> • Delicious ice cream bars 2,000+ attendees (Tuesday, Wednesday or Thursday) • 5 centrally located ice cream social stations on exhibit hall floor 1pm-3pm • Sponsor branded cocktail napkins* • Sponsor branded signage <p>*Co-branded with HIMSS</p> |
|  <p><i>Investment: \$16,000 - \$22,000 / break</i></p> |  <p><i>Investment: \$20,000 - \$22,000 / day</i></p> |  <p><i>Investment: \$24,000 - \$26,000 / day</i></p> |

Lobby Branding

Column Wraps (\$10,500 - \$11,500)

These high visibility, high traffic columns are a great opportunity to gain attendee interest with your branding before they even enter the exhibit hall.

Venetian Expo Stair Clings (\$19,500 - \$21,500)

Put your message on the Venetian Expo stairs, a high-traffic thoroughfare between Level 1 to Level 2

Caesars Forum Stair Clings (\$19,500 - \$21,500)

Capture attendees' attention by putting your message on the Caesars Forum main stairs, leading to the Harrah's and Linq Hotel and Venetian Expo.

Taxi Drop Off (\$9,500 - \$10,500)

This package provides public space branding on the ballards outside the building and one window cling that attendees will see when they walk into the Venetian Expo.

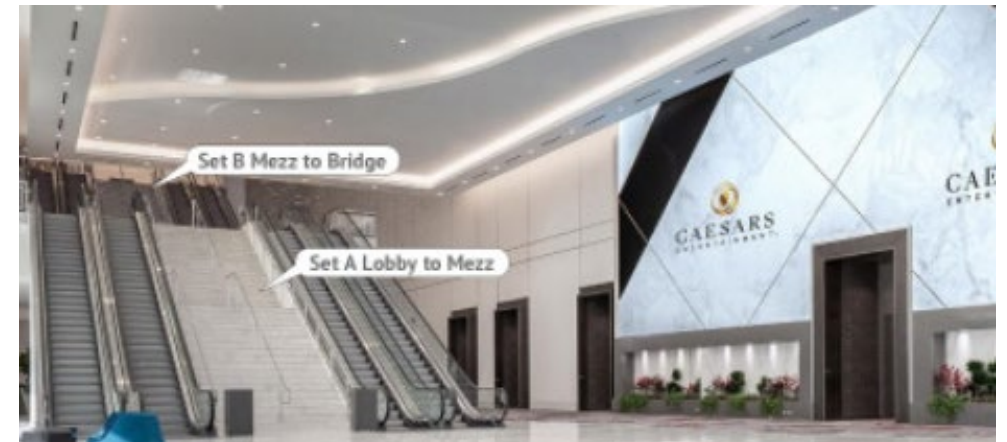


Exhibit Hall Branding

Aisle Signs (\$14,300 - \$15,500)

These 30" x 30" double sided panels with your branding is a great way to increase your booth traffic or branding at the show

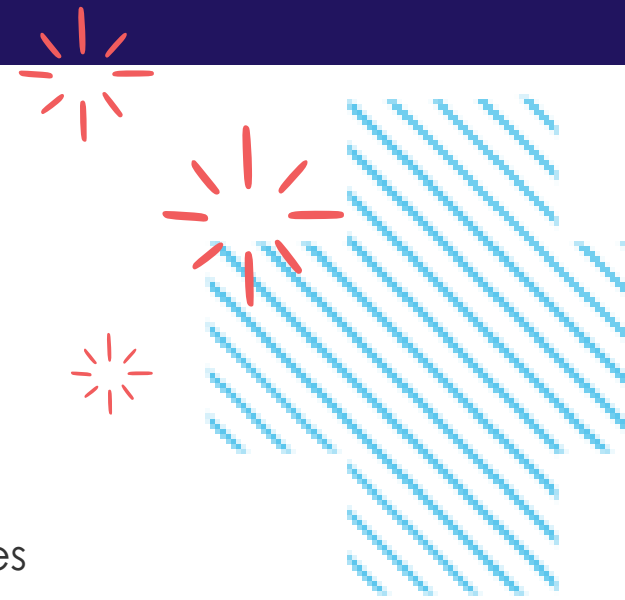
These signs will be located on the main aisles throughout the exhibit hall

Each opportunity includes 4 double-sided aisle sign danglers for a total of 12 images

Floor Stickers (\$14,300 - \$15,500)

Floor stickers are a great way to increase booth traffic at HIMSS Global Conference.

Each package includes six 3'x3' stickers placed throughout the exhibit hall.

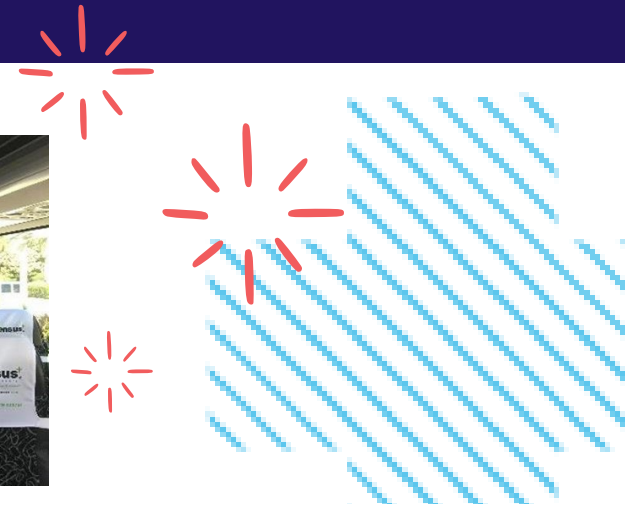


Bus Wraps and Branding

Stretch your marketing dollars beyond the convention center.

Sponsorships include branding on one bus on selected route.

Shuttle Bus Routes



Bus Headrest Covers (\$2,100 - \$2,300)

Full Side Bus Wrap (\$25,750 - \$26,500)

Lower Half Bus Wrap (\$16,250 - \$17,875)



FULL SIDE WRAP

The FULL SIDE WRAP offers premium visibility with advertiser's creative covering both sides of the bus from top to bottom.

Full Side Wrap
Approx. 45 feet long x 9 feet high

The LOWER HALF WRAP offer premium visibility with advertiser's creative covering the length of both sides of the bus below the windows.
Lower Half Wrap
Approx. 45 feet long x 5 feet high

LOWER HALF WRAP



Keynote Sponsorships

Opportunities: Three available

Tuesday, March 4, 8:30 am – 10:00 am, Opening Keynote

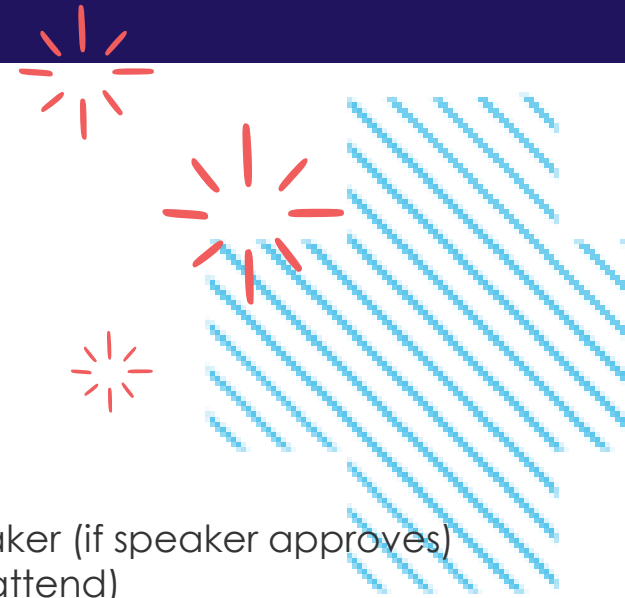
Wednesday, March 5, 8:30 am – 9:45 am

Thursday, March 6: 3:30 pm – 4:45 pm, Closing Keynote

Benefits:

- Four (4) Invitations for senior staff or clients to attend the VIP meet and greet with Keynote Speaker (if speaker approves)
- Twenty (20) Reserved seating for keynote (must be registered for HIMSS Global Conference to attend)
- HIMSS-approved sponsor ad on walk in slide (one dedicated slide per keynote sponsorship) to include company booth number, logo and company name
- Logo recognition on signage
- Sponsor to be recognized during keynote session introductory remarks
- Sponsor to be recognized on mobile app push promotion keynote
- Sponsor recognition by coffee stations(s) outside of the Keynote ballroom
- Coffee and Tea hydration pick-me-up for over 2,500+ attendees
 - Signage acknowledging sponsor at each station
 - Sponsor branded coffee sleeves
 - Co-branded with HIMSS25
 - Sponsor branded cocktail napkins
 - Co-branded with HIMSS25
- HIMSS Priority Points - 12
- Conference Badges – 12

Investment: \$35,000 - \$38,500



Blood Drive Sponsorship

Mission-Driven Opportunity



HIMSS25 is pleased to host a blood drive during the Global Conference and Exhibition to support the need for our healthcare systems. As a sponsor of this event, you will receive branding awareness and demonstrate your commitment to this important cause.

Opportunities: Multiple

- Sponsor branding on signage prominently placed in blood drive area
- Sponsor signage located in the blood drive booth
- Logo recognition as sponsor of blood drive, including on HIMSS25 website and mobile app
- Logoed giveaway item for handout to blood donors (provided by sponsor)
- Post-show report with number of donations collected and total number of lives saved by donations
- HIMSS Priority Points – 1

Investment: HIMSS Corporate Member: \$2,500 / Non Member: \$3,000

Thought Leadership



Views From the Top

Curated sessions feature compelling stories from high-ranking leaders in a variety of industries that provide insights and inspiration to help healthcare professionals continue to transform health and healthcare through information and technology. Average attendance of Views sessions at HIMSS24 was 209.

Applications for the sponsored View from the Top Sessions will be submitted and selected through the HIMSS Call for Proposals process. All applications will be reviewed and selected by HIMSS Thought Advisory and HIMSS Subject Matter Expert (SME) personnel.

[HIMSS25 Views from the Top Sponsored Session Calls for Proposals Application Form](#)

[Deadline is October 23, 2024](#)

Opportunities: 3 Available

Benefits:

- One 60-minute thought leadership presentation curated by sponsoring organization for up to 4 speakers (ex. 3 speakers and 1 moderator)
- Access to scanned leads
- Audio recording synced with session slides provided post conference – Subject to speakers' approval
- Views from Top sessions included with the listing of HIMSS education sessions online and onsite electronic signage
- Logo next to session title in both in preshow and onsite marketing materials online and onsite electronic signage
- HIMSS Priority Points – 12
- Conference Badges - 12



Investment:

Member Rate: \$35,000

Non-Member Rate: \$37,800

Executive Roundtables – NEW!

Be a part of the conversation -- Engage, inform and influence your key customers and prospects by sponsoring one of two (2) available Executive Roundtables co-hosted by HIMSS at HIMSS25. We work with you to build a unique program based on a topic aligned to the Executive Summit.

This invite-only, turnkey event includes program development, speaker recruitment, attendee acquisition, event and venue logistics for up to 25 highly targeted attendees.

Location: La Tache 2 at the Wynn

Dates: Tuesday, March 4, 11:15am – 12:45pm
Wednesday, March 5, 11:15am – 12:45pm

- Pre-Show Benefits
 - Speaker Selection - Opportunity for sponsor to bring C-Level speaker as part of the program
 - Program Development
 - Marketing
 - Attendee Recruitment
 - Pre-Show Attendee List
- Onsite Benefits
 - One (1) 90-minute turnkey roundtable session co-hosted with HIMSS to include:
 - Lunch
 - Standard AV set: one (1) LCD projector, one (1) screen, one (1) wired podium microphone, and up to three (3) wireless handheld microphones
 - Sponsor branded signage
 - Max of five (5) sponsor representatives to attend roundtable
 - HIMSS Priority Points - 14
 - Conference Badges – 14
- Post-Show Benefits
 - Attendee List



Investment:

Member Rate: \$42,500

Non-Member Rate: \$45,000

Industry Solution Sessions

A 60-minute Thought Leadership session positioned alongside, and promoted similarly too, other concurrent education sessions.

Examples of Presentation Format:

Case Study (Client/Customer presents)

- Lecture (40 mins presentation/15 mins Q&A)
- Essential Conversation (15-20 mins presentation/40 mins facilitated audience engagement)
- Panel Discussion(4 people max on the platform – [i.e., three speakers and one moderator])

Benefits:60 minute time slot for one of the approved formats – No product demonstrations permitted

- Up to 3 speakers and 1 moderator (4 speakers max)
- Topic of your choice from the categories listed
- Access to scanned leads
- Sessions included with the listing of HIMSS education sessions online and onsite electronic signage
- Logo next to session title in both in preshow and onsite marketing materials online and onsite electronic signage
- Audio recording synced with session slides provided post conference – Subject to speakers' approval
- Sponsor to provide content by Wednesday, February 14, 2025 date or session is subject to cancelation
- Conference Badges - 8
- HIMSS Priority Points - 8

HIMSS25 | March 3-6 | Las Vegas

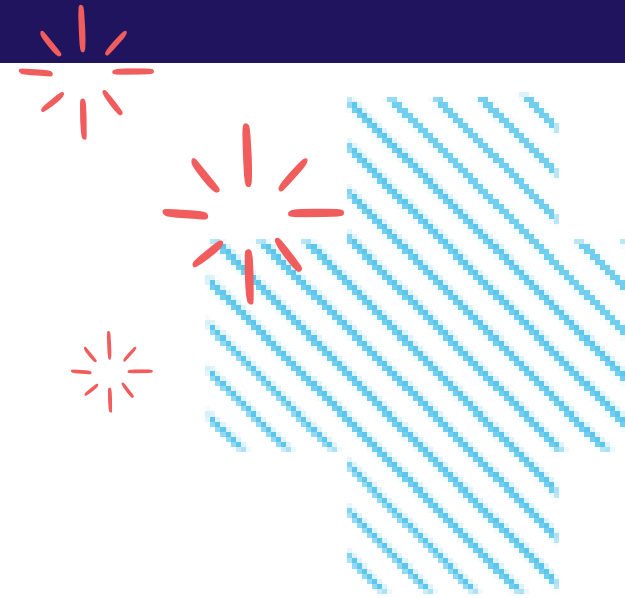


Investment:

Member Rate: \$23,000

Non-Member Rate: \$25,000

Exhibition Hall Thought Leadership



Exhibition Main Stage Session with Recording (\$21,750 - \$27,300)

One (1) thirty-minute speaking session with recording in the largest theater on the show floor.

Exhibition Main Stage Overall Sponsorship (\$59,500 - \$65,000)

Overall sponsorship includes (2) thirty-minutes speaking sessions with recordings, branding of the Main Stage area, Floor Stickers, Mobile App push, and the opportunity to emcee all Main Stage sessions.

Market Debuts with Recording (\$9,000 - \$15,500)

One (1) twenty-minute session with recording to announce and demonstrate your new product/service



Thought Leadership/Networking with Audience Recruitment

Brunch Briefings (\$15,000 - \$17,500)

Breakfast for up to 60 people
Brunch for 10:30am-11:45am at the Caesars Forum (Tuesday, Wednesday, Thursday)

Lunch and Learn (\$16,000 - \$18,500)

Lunch for up to 60 people
12:30pm-1:45pm at the Caesars Forum (Tuesday, Wednesday, Thursday)

Knowledge and Nosh (\$12,000 - \$14,200)

Snacks and beverages for up to 60 people
3:00pm-4:00pm at the Caesars Forum (Tuesday, Wednesday)



Turnkey Events Include:

- Audio Visual
- Food and Beverage
- Audience Recruitment

Networking Opportunities



Networking Lounges

Corporate Membership Lounge (\$10,500 - \$12,500)

As the sponsor, you will have access to decision makers and influencers from the vendor setting. The Corporate Membership exclusive lounge will allow access to the over 650 HIMSS Corporate Members including a complimentary meeting space within the lounge for your use during the Conference.

Diamond/Emerald Corporate Membership Lounge (\$21,000 - \$23,000)

Increase your visibility and engage in B2B networking. As the sponsor of the lounge, you will have access to a dedicated meeting room.

Organizational Affiliate Lounge (\$9,500 - \$10,500)

The OA-exclusive lounge will allow access to the nearly 1,000 Organizational Affiliate Members. As the sponsor, you will be among the limited few industry representatives with access to the lounge.

Executive Lounge (\$25,000 - \$27,500)

Sponsor THE space for HIMSS25 executive attendees to refresh and recharge during the, with refreshments and concierge services available. Content-themed gatherings will be hosted in the Executive Lounge for qualified attendees. Sponsor receives access, branding, awareness and networking benefits with an exclusive sponsorship package.

Networking Hubs – (\$20,000 - \$22,000)

Your branding will be placed on areas designed for attendees/exhibitors to meet up with colleagues, recharge devices, check emails, host HIMSS organized meet ups, and meet new healthcare IT peers.

Breakfasts and Lunches



HIMSS Physician Community Morning Huddle (\$16,000 - \$17,500)

This is an opportunity to engage with Physicians and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Physician Community and what the Committee is working on.

HIMSS Nursing Community Morning Huddle (\$18,500 - \$20,000)

This is an in-person opportunity to engage with Nurses and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Nursing Community and what the Committee is working on.

Corporate Member B2B Breakfast (\$3,000 - \$4,000)

Increase your visibility and engage with HIMSS Corporate Members at this popular networking breakfast. Sponsorship includes a designated table for the sponsor with a raffle opportunity to attract members to engage with you and your team. Average attendance 200. Prize sponsorships are also available.

Global Public Policy Breakfast (\$15,500 - \$17,000)

Your organization's name will be in front of federal state and local representatives and HIMSS advocates at HIMSS Global Conference as a sponsor of this networking opportunity.

Policy Changemakers Lunch (\$15,500 - \$17,000)

Network with state, local, federal and international government officials, HIMSS Chapter Leaders and other health IT experts for this annual luncheon with presentations on public policy priorities. Awardees will be recognized for their achievements in advocacy and service to advancing health IT.

Workforce ConneXtions

The Workforce ConneXtions one day event will attract ~1000 early careerists to learn and master in-demand trends, opportunities, and skills for career growth. Career guidance, a professional headshot portrait studio, emerging leader poster sessions, and meet-ups will put you in front of this important audience to build a strong and sustainable workforce to ensure the healthcare industry can continue to deliver high-quality care and drive advancements to improve patient outcomes and overall population health.

Attendee Demographics: The HIMSS24 Workforce ConneXtions activities attracted over 800+ early careerists (0-5 years experience)

Date/Time/Location: Wednesday, March 5th, 2025, 10:00 am – 4:00 pm

Sponsorship Benefits:

- WFC Exhibition Presence
 - One (1) tabletop available for usage during one day event including:
 - 6' table
 - 2 banquet chairs
 - Opportunity for 2-3 minutes of remarks either at designated breaks before or after lunch. HIMSS staff to work with sponsor on appropriate timing.
 - Recognition as the HIMSS25 Workforce ConneXtions Overall Sponsor in all applicable promotional material
 - Logo recognition promoting event and on digital signage
- Emerging Leaders Reception
 - Logo recognition on pre-event communications, website and signage
 - Logo included on caricature frame if contracted by January 15, 2025
 - Reception registration list with names, titles, and organization sent two weeks post HIMSS25
 - Three (3) complimentary invitations to attend the Emerging Healthcare Leaders Reception
 - Table for collateral giveaways at reception
- Conference Badges – 8
- HIMSS Exhibitor Priority Points – 8

Opening Reception

Begin HIMSS25 with a grand welcome at "The Greatest Show" opening reception, setting the stage for an unforgettable week. Held on the Wynn lawn, this event promises an evening filled with excitement, illusions, delicious food, and drinks. As a sponsor, you'll enjoy exclusive access to a dedicated VIP area featuring themed soft seating and numerous strategic branding opportunities throughout the venue.

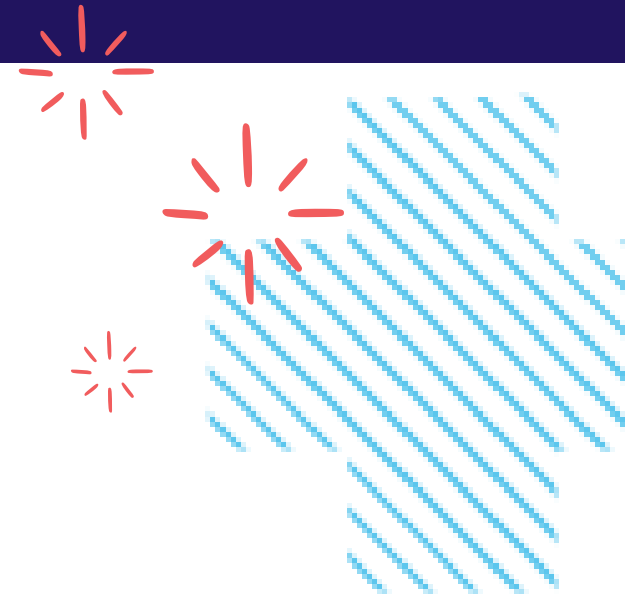
Opportunities: Six available

Location: Wynn Las Vegas | Lower Convention Promenade | Event Pavilion

Benefits:

- Logo recognition at the reception (directional signage, throughout reception, near entrance of and various areas throughout the reception)
- Logo on photo booth digital picture frame
- Furnished dedicated VIP sponsor area with signage
- Sponsor logo to be displayed on illuminated bar fronts and cocktail napkins located throughout the opening reception
- HIMSS Priority Points – 4
- Conference Badges – 4

Investment: \$11,500 - \$12,500



Receptions

Exhibit Hall Social Hour Promotion (\$2,250 - \$2,400)

Drive traffic to your booth by participating in the HIMSS25 Exhibition Social Hour. Benefits include logo recognition on entrance units, mobile app and more.

Emerging Healthcare Leaders Reception (\$2,500 - \$2,800)

This networking reception dedicated to emerging professionals that attend the HIMSS conference each year.

Celebration of Black Excellence Reception (\$5,000 - \$5,500)

Connect with new and old friends and colleagues at the Celebration of Black Excellence.

Women in Health IT Reception – Stay tuned for packages!

HIMSS has made it a priority to recognize women's significant contributions to, and leadership within the field; championing and equipping the next generation of women leaders; and, building the community and resources all need to advance this initiative. Show your support of women in health IT, by sponsoring the HIMSS25 Women in Health IT activities.

Physicians Community and CMIO Roundtable and Reception (\$20,000 - \$22,000)

Engage with the HIMSS Physician Community as a sponsor of the Physicians Community CMIO Roundtable and Reception. This is an in-person opportunity to network with your peers; dig deeper into sharing best practices, pain points and successes, build up and out professional relationships.

Public Policy Welcome Reception (\$20,000 - \$22,000)

Network with HIMSS' public policy advocates at HIMSS Global Conference. This popular Global Conference reception offers your organization an opportunity to be in the vanguard of health information policy discussion. Invited guests include federal and state government decision makers, health IT thought leaders, congressional staff, and HIMSS public policy advocates and leaders.



Custom Receptions

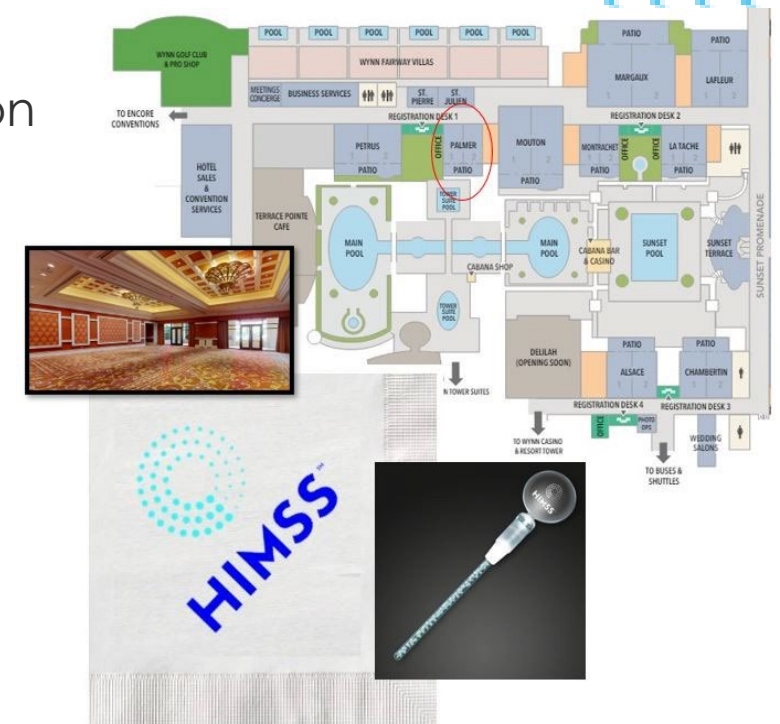
Let us do the work for you!

We offer reception packages, all hosted at the Wynn – the main Executive Hotel

Reception Packages include:

- Space at the Wynn
- Food and beverage for up to 100 people for 90 minute reception
- Branded cocktail napkins and swizzle sticks
- Email promotion to registered attendees
- Meeting Ops Team partner leading up too, and onsite at event

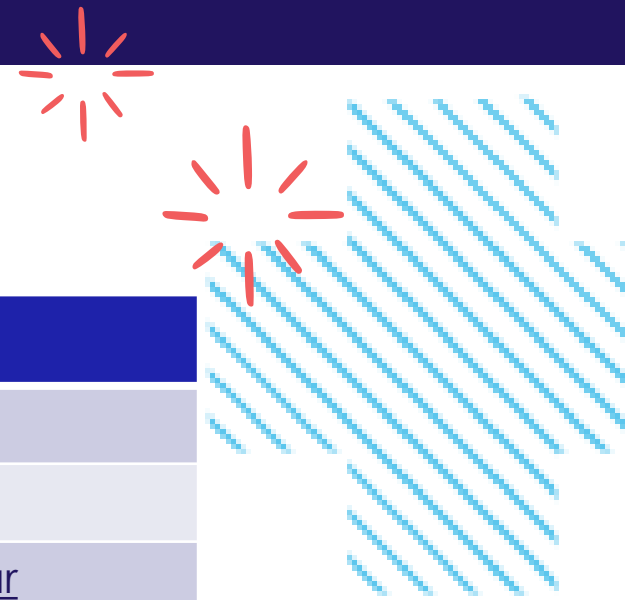
Customized Receptions (\$26,000 - \$28,000)



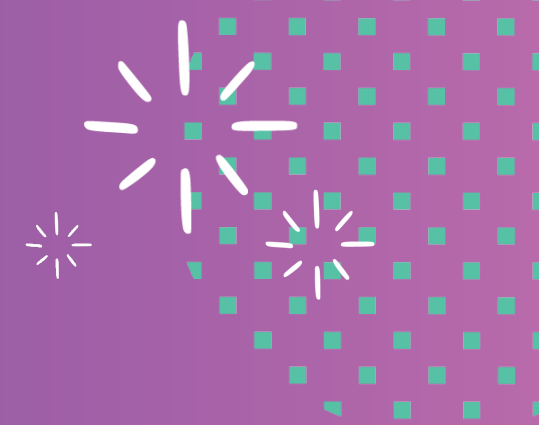


Important Deadlines and Dates

Important Deadlines / Dates



| Date | Item |
|-----------------------|--|
| End of September 2024 | Exhibitor Resource Center Launches |
| September 24, 2024 | Housing Opens for All Exhibitors |
| September 26, 2024 | <u>Interop + Smart Experience Pavilion Informational Webinar</u> |
| October 10, 2024 | <u>HIMSS25 Sponsorship Webinar: Preconference and Thought Leadership Opportunities</u> |
| October 23, 2024 | Exhibitor Registration Opens Deadline for <u>Views from the Top</u> and <u>Executive Perspectives Panel</u> Submissions |
| November 14, 2024 | <u>HIMSS25 Sponsorships Webinar: Branding and Networking Opportunities</u> |
| December 12, 2024 | <u>HIMSS25 Sponsorships Webinar: Meeting Space, Branding and More</u> |
| January 9, 2025 | <u>HIMSS25 Sponsorships Webinar: Last Call!</u> |



Questions?

Questions?

Contact salesinfo@himssconference.com or your Sales Representative
All HIMSS25 Opportunities can be found [HERE](#).



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Thank you!