

**HIMSS<sup>®</sup> 25**

March 3-6 | Las Vegas

International Activations



**CREATING  
TOMORROW'S  
HEALTH**



# International Thought Leadership

HIMSS Global Conference & Exhibition



March 3-6 | Las Vegas

## DISCOVERER PACKAGE (2 available)

- Speaking opportunity in Global Leaders Exchange (Monday, March 3)
- Branding and Visibility at the Global Leaders Exchange
- Logo on the delegation lanyards, alternating with the HIMSS logo (DACH, Dutch etc)
- HIMSS TV Interview
- x6 EU delegation tickets

**Investment \$40,000**

## INTERNATIONAL WORKSHOP

Limited to one sponsor per day: Mon, Tues & Wed

- Create a session\* on a topic of your choice (1,5h)
- Logo inclusion signage and walk in slide
- x2 EU delegation tickets
- Networking lunch
- Opt-in GDPR list

*\*Choose from sessions on Monday, Tuesday or Wednesday*

**Investment: \$15,000**

# *International Networking*

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## WELCOME RECEPTION (exclusive)

### Sunday, March 2

- 1 min podium time
- Verbal recognition at the reception
- Logo in the space & Signage, branded napkins
- GDPR list
- x10 Tickets to the reception
- x2 EU delegation tickets

**Investment \$12,000**

## INTERNATIONAL RECEPTION (exclusive)

### Wednesday, March 5

- 1 min podium time
- Verbal recognition at the reception
- Logo in the space & Signage, branded napkins
- GDPR list
- x10 Tickets to the reception
- x5 EU delegation tickets

**Investment: \$15,000**

# *International Thought Leadership*

HIMSS Global Conference & Exhibition | LATAM SUMMIT & BRAZIL SUMMIT



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## **ANCHOR PACKAGE** (exclusive to each Summit)

- Choose topic and invite 2 customers to speak
- HIMSS TV Interview
- Logo inclusion signage and walk in slide
- HIMSS Media News breaker
- x3 tickets to summit
- x3 International reception tickets
- Opt-in GDPR list

**Investment \$30,000**

## **ACCELERATOR** (3 available for each Summit)

- Speaking opportunities on panel
- HIMSS TV Interview
- Logo inclusion signage and walk in slide
- x2 International reception tickets
- x2 tickets to summit
- Opt-in GDPR list

**Investment: \$18,000**

# International Community Engagements

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## COMMUNITY WORKSHOPS

- Speaking opportunity on panel
- Logo in the Signage and walk in slides
- Opt-in GDPR list
- x2 EU delegation tickets

**Investment \$12,000**

### Based on availability\*

- Nordic Community
- D-ACH Community
- UK & Ireland Community [tbc]
- Middle East Community
- Telehealth Community

*\*All confirmations are subject to HIMSS Community Committee approvals*

*\*Investment per community / per engagement*