

HIMSS® 25

Branding and Networking Opportunities

Thursday, October 10, 2024



CREATING
TOMORROW'S
HEALTH

Reminders



Your line was muted when you joined the call

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the chat box in the bottom of your screen.



This webinar will be recorded

The recording and slides will be sent to all attendees via email within a day of the presentation. Please utilize the links throughout the slides for additional information.

This webinar is covering branding and networking opportunities only. *All HIMSS25 opportunities can be found [HERE](#).*

Today's Presenters



Erica Thomas
Sales Executive



Jim Collins
Director, Sales



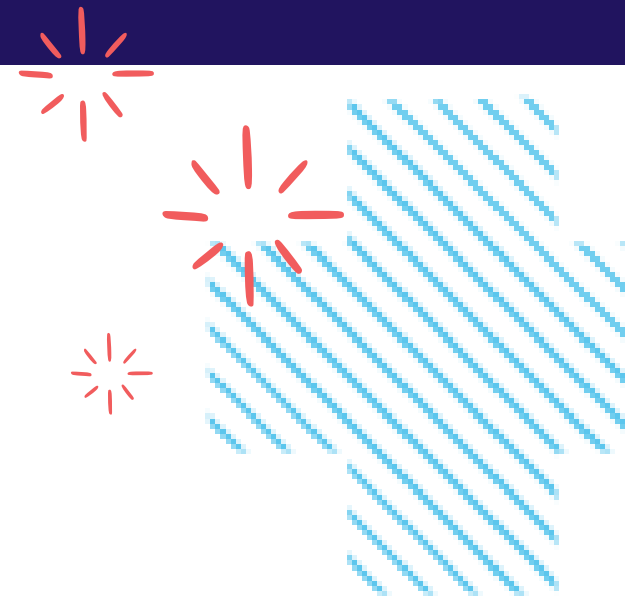
Deborah Caruso
Senior Sales Executive



Jessica Daley
Director, Business Development



Laura Goodwin
Sales Operations Lead



What We Will Cover

- HIMSS25 Dates and Updates
- Pre-Show Branding and Networking
- Onsite Networking
- Onsite Sponsorships and Branding
- Sponsorship Spotlight
- Important Dates/Deadlines
- Questions

Keep an eye out
for sustainable offerings





HIMSS25 At A Glance



HIMSS25 Dates

- Global Health Conference Dates:
 - **March 3-6, 2025**
 - **NEW!** HIMSS25 four-day event vs. five-day event (ends on Thursday)
 - **Venetian Expo Center and Caesar's Forum**
Las Vegas, NV
- Executive Summit, Pre-Conference Forums, Global Leaders Exchange and the Opening Reception
 - **Monday, March 3, 2025**
- Exhibition Dates:
 - **March 4-6, 2025 (Tuesday – Thursday)**
 - Tuesday, March 4 10:00am-5:30pm
 - Wednesday, March 5 9:45am-5:30pm
 - Thursday, March 6 9:30am-3:00pm
- [HIMSS25 Schedule Overview](#)



NEW – Dedicated Exhibit Hall Hours

- Tuesday, March 4
 - 11:15 am – 12:45 pm
 - 4:15 pm – 5:30 pm
- Wednesday, March 5
 - 11:00 am – 12:45 pm
 - 4:15 pm – 5:30 pm
- Thursday, March 6
 - 10:45 am – 12:45 pm

Over 90 minutes each day to make meaningful connections that drive sales, without any concurrent education sessions or keynotes.

Preconference Opportunities



Executive Summit Opportunities

The Executive Summit will bring together an estimated 400 provider executives as they gather to focus on best practices in moving care delivery forward. Ensure that you are a part of the discussion by sponsoring this exclusive event.

Date: Monday, March **Location:** Wynn

Attendee Giveaways (\$20,000 - \$35,000)

Choose from (4) different branded items that Executive Summit attendees will take home with them. Benefits include access to the Executive Summit.

Room Drops (\$18,000 - \$22,000)

Treat our Executive Summit attendees to the gift of wellness with our exclusive VIP Welcome Box. Benefits include access to the Executive Summit

Branded Tech Table (\$7,500 - \$8,500)

Your branding will be placed on a tech table attendees use to charge their devices during the Summit. Located in the main session room.

Thank you to our current Executive Summit Sponsors:



**Hewlett Packard
Enterprise**



servicenow





HIMSS25 Preconference Forums

TOP HEALTH IT TRENDS SHAPING THE FUTURE OF HEALTHCARE

Sponsorships include **speaking engagements**, **branding opportunities** and the chance to **connect one-on-one** with decision-making leaders, stakeholders and influencers.

Three Forums on March 3, 2025 in Las Vegas, NV to choose from:

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW

Thank you to our current sponsors:



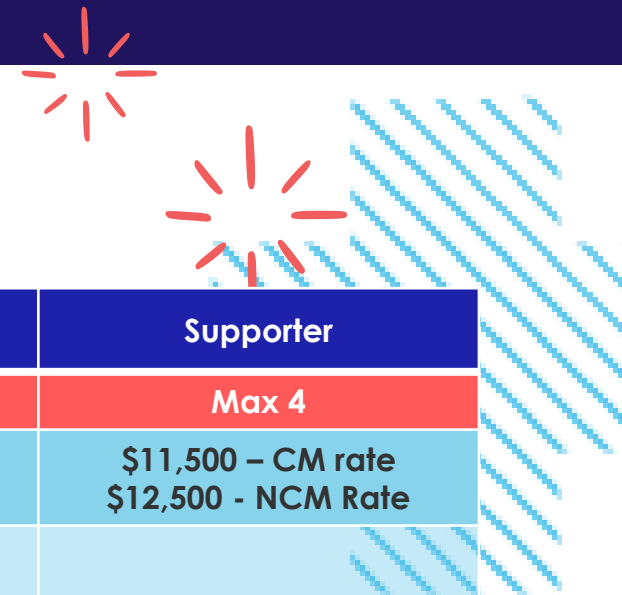
We bring:

Program

- Targeted deep dive content segments
- Keynote speakers
- Panel discussions & fireside chats
- Peer-to-peer education
- Networking

Attendees

- Healthcare Providers - Managers and above
- Healthcare Industry Decision makers
- Representation from government, payor and other various sectors



Sponsorship Opportunities

Sponsor Level	Elite	Premier	Signature Panel	Supporter
Package Limits	Max 2	Max 2	Max 3	Max 4
Investment	\$65,000 – CM Rate \$72,000 – NCM Rate	\$50,000 – CM Rate \$55,000 – NCM Rate	\$30,000 – CM Rate \$33,000 – NCM Rate	\$11,500 – CM rate \$12,500 - NCM Rate
Thought Leadership @ Forum	30-minute session at In-Person Forum	15-minute session at In-Person Forum	Panel Seat at In-Person Forum	
Thought Leadership in HIMSS25 GC Specialty Pavilion Theatre with Session Recording	20-minute session w/recording (Tuesday)	20-minute session w/recording (Tuesday)	20-minute session w/recording (Wednesday/Thursday)	20-minute session w/recording (Wednesday/Thursday)
Video Message	●	●		
Chair/Table Drop	●	●		
Sponsorship Recognition	●	●	●	●
Complimentary Forum Badges	6 badges	5 badges	4 badges	2 badges
Conference Badges	22	17	10	4
Forum Post -Attendee List (Opt-in Only)	●	●	●	●

Connection Happy Hour Sponsorship

The HIMSS25 Preconference Forums focus on the top trends shaping the future of healthcare. Throughout the day attendees absorb, share and foster new relationships with their peers. Designed to both elevate your support of mission critical content and provide a relaxed networking environment, the **Connection Happy Hours** are a great way to wrap up a full day of learning.

Choose from three forum happy hours:
4:15pm – 5:15 pm | March 3, 2025 | Las Vegas, NV

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW



EXCLUSIVE SPONSORSHIP INCLUDES:

- One Hour Post Forum Reception
- VIP Networking Area
- Beer and Wine Bar
- Hot and Cold Appetizers
- Spoken Welcome from Sponsor Representative
- Sponsor Branded Signage
- Sponsor Supplied Giveaways (optional)
- Forum Badges - 4
- Conference Badges - 8

Corporate Member Rate: \$25,000

Non-Member Rate: \$27,500

Specialized Preconference Forums

HIMSS Preconference Forums are typically focused education sessions that take place the day before the exhibit hall opens. These sponsorships allow engagement with the audience you want. Benefits include branding, sponsor opening remarks, and (1) Preconference Forum registration.

Preconference Forum topics include:

- Interoperability and HIE
- Nursing Informatics
- Physicians
- Health Equity

Benefits:

- 1-2 minutes of Welcome remarks (non-commercial/industry appropriate) by sponsor at one of the following timeslots (selection based on order of contract date):
 - Forum opening welcome/agenda review
 - Forum lunch break remarks
 - Forum post lunch welcome/afternoon agenda review
- One registration for your representative to attend the Forum
- Attendee list with Names, titles, and organization sent two weeks after the Forum
- Logo next to session title on onsite electronic signage
- Collateral material may be placed at a designated table located outside of the conference room
- Logo on screens prior to and after the forum keynote session
- Logo on Preconference session web page
- HIMSS Priority Points – 2 (6 if Exclusive Sponsor)
- Conference Badges - 2 (6 if Exclusive Sponsor)



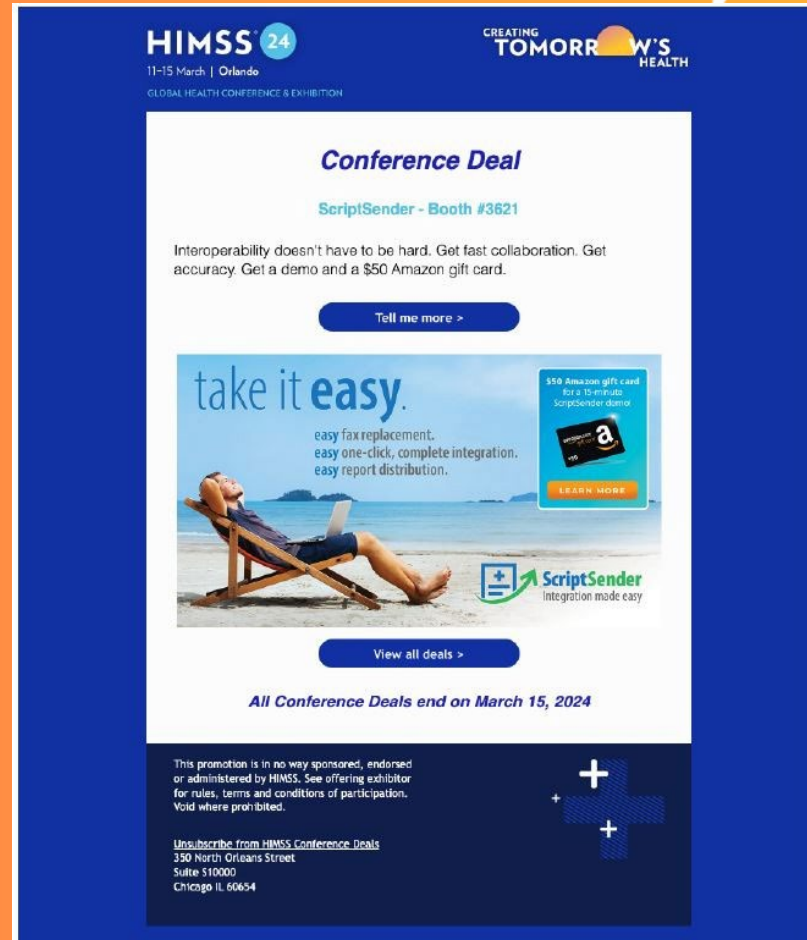
Nursing Informatics Forum
Supported by:

CHERRY 

**Mobile
Heartbeat**[®]
UNIFIED CLINICAL COMMUNICATIONS

Corporate Member Rate: \$6,000 - \$18,000
Non-Member Rate: \$6,500 - \$19,500

Pre and Post Show Marketing & Branding



HIMSS 24
11-15 March | Orlando
GLOBAL HEALTH CONFERENCE & EXHIBITION

CREATING TOMORROW'S HEALTH

Conference Deal

ScriptSender - Booth #3621

Interoperability doesn't have to be hard. Get fast collaboration. Get accuracy. Get a demo and a \$50 Amazon gift card.


[Tell me more >](#)


take it easy.

easy fax replacement.
easy one-click, complete integration.
easy report distribution.

\$50 Amazon gift card for a 15-minute ScriptSender demo.

[LEARN MORE](#)



 ScriptSender
Integration made easy

[View all deals >](#)

All Conference Deals end on March 15, 2024

This promotion is in no way sponsored, endorsed or administered by HIMSS. See offering exhibitor for rules, terms and conditions of participation. Void where prohibited.

[Unsubscribe from HIMSS Conference Deals](#)
350 North Orleans Street
Suite 510000
Chicago IL 60654

Pre and Post Show Marketing & Branding

FACT: 85 percent of companies currently use at least one form of pre-show promotion

Daily Deal Emails (\$5,500 - \$8,500)

A powerful pre-show marketing option to assist with scheduling appointments during the HIMSS25 event, increase interest in and awareness of your solutions. Post-show option also available to extend your presence beyond the conference!

HIMSS24 Daily Email Stats:

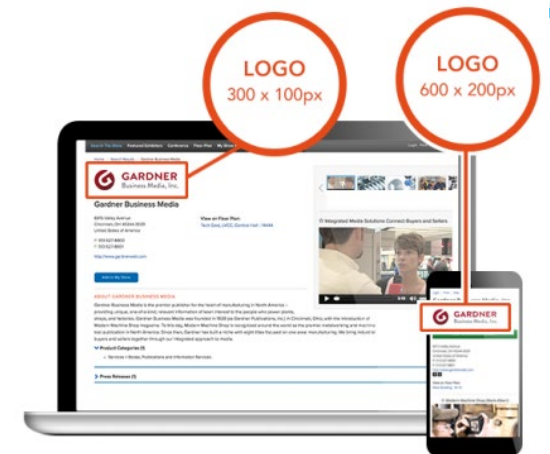
- 24,441 Emails Deployed
- 39.93 % Unique Open Rate
- 16.32 % Unique Click Rate

Enhanced Exhibitor Listing (\$2,995)

Upgrade your company profile and generate more traffic on the online directory and floor plan.

Pre and Post Attendee List (\$3,600 - \$4,900)

List will include name, title, company, city and state, work site and professional title (no mailing or email address) of all opt-in attendees from the HIMSS25 attendee list
Diamond, Emerald and Platinum Corporate Members Only



Mobile App Sponsorship Opportunities

Reach attendees through the leading resource to plan their agenda and navigate the conference by sponsoring the HIMSS25 Mobile App.

The mobile app is available approximately two to three weeks prior to Global Conference for attendees to download through next HIMSS Global Conference (March 2026).

The HIMSS24 mobile app was used by over **15,000** attendees at HIMSS24.



Mobile App Push Notifications Sponsorship

Multiple Available

Received by all users whether the App is closed or open, these messages are typically short and highlight important news/event/product/etc.

- Highlight your booth/products/services with one (1) custom push notification pushed based on scheduled date & time, Monday – Friday
- Sponsor to provide copy
 - Title 10-120 character limit
 - Message 160 character recommendation, 250 character limit.
- Push notifications are shown on the device's lock screen when enabled and on desktop version
- HIMSS Priority Points - 1

Investment:
\$3,000
- **\$3,500**





Networking Opportunities



Hosted Buyers Program

HIMSS25 Health Connect Partners & HIMSS

Exclusive for HIMSS25 exhibitors, the Health Connect Partners (HCP) - HIMSS Global Conference Hosted Buyers program will provide a “reverse expo” program. To make the most of your HIMSS25 experience, participate in convening hospital information technology buyers (VP, Director, CIO, CMIO, etc.) with you, our exhibitors, to engage in five (5) 14-minute-long scheduled 1:1 meetings.

Dates: Tuesday, Wednesday, Thursday of HIMSS25

- Five (5) - fourteen (14) minute 1:1 provider sessions
 - Meetings will be conducted in a private area on the exhibit floor
 - Sponsor can have up to two (2) representatives present during 1:1 meeting
- Date/Time based on selected provider availability
- Pre-Show Schedule
 - Provider attendee contact information (name, job title, company, city, state) sent to sponsor within three (3) days of HIMSS25 Global Conference
- Deadline for sponsor(s) provider selection
 - Approximately three (3) weeks prior to Global Conference
 - If selections are not made by deadline, meetings will be assigned randomly to available qualified hosted buyer participants
- HIMSS Priority Points - 1
- Conference Badges - 2

*Must be a HIMSS25 exhibitor to participate.



Investment:

Member Rate: \$5,000

Non-Member Rate: \$5,500

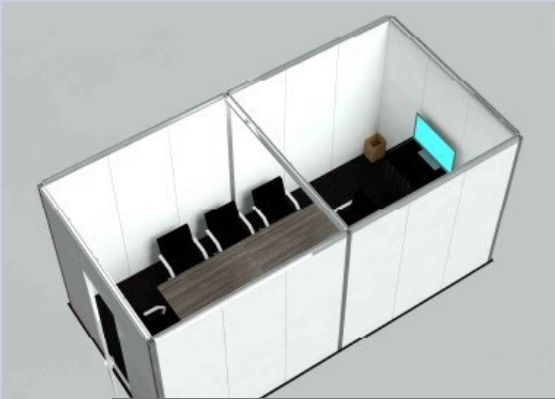
\$500 discount per package if 3 or more are purchased

Convention Center Meeting Space

Meeting Place Rooms

Meeting Place Rooms – 10'x20' and 20'x20' options

- Meeting room structure with carpet and locking door
- Conference table and 8 boardroom style chairs
- 42" monitor, Electrical, Internet line (shared T1 line)
- Conference Badges – 10



Meeting Place example

Meeting Pods

Meeting Pods

- 10'x10' semi-private meeting space
- Low wall structure with company logo
- Table with 4 chairs
- Electrical and Internet line (shared T1 line)
- Carpeted floors
- Conference Badges – 5



Meeting Pod example

Convention Center Meeting Space

Pre-Show Meeting Rooms (\$4,500 - \$7,000)

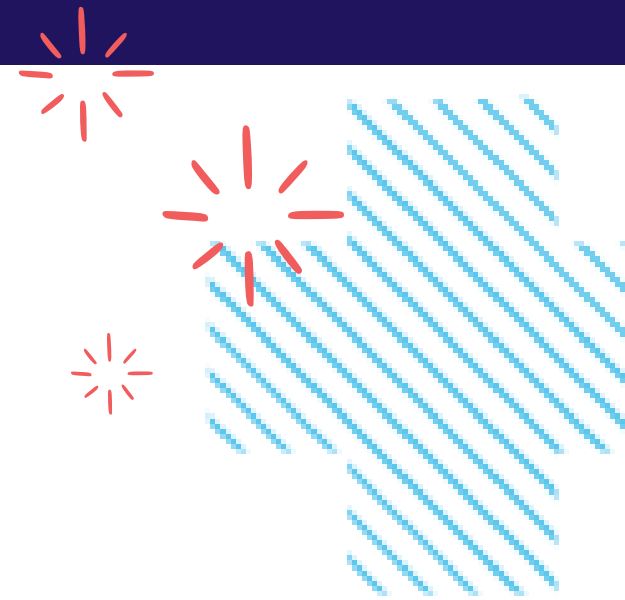
Perfect location to prep your sales staff for this upcoming week at HIMSS. This meeting room provides you the convenience of hosting your sales staff training onsite at the main venue for either half day or full day.

Afternoon Meeting Rooms (\$4,500 - \$4,900)

Host a private meeting or gathering space off the convention center floor

Convention Center Meeting Rooms (\$33,000 - \$45,500)

Meeting space that can be used throughout the week. Includes wireless internet and can be set to your specifications.



Hotel Meeting Space

Exhibitor Hospitality Suites (\$10,500 - \$11,500)*, **

Located at the Venetian and Palazzo, these fully-furnished hospitality rooms are perfect for executive meetings and social gatherings.

Caesars Exhibitor Board Rooms (\$34,500 - \$37,500)*

Elevate your meetings throughout the week with a board room located at the Caesars Forum.

*Must be an exhibitor to purchase

** F&B Minimums apply



HIMSS Bistro

Feed your staff or clients at a dedicated table conveniently located in the exhibition hall (location subject to change). The Bistro is perfect for networking, meetings, or taking a break from the exhibit floor.

Locations:

Venetian Expo, Level 1, Hall G

Caesars Forum, Level 2

Benefits:

- Reserved table of ten (10)
- Lunch meal tickets for 20 people per day - tickets to be used Tuesday, Wednesday, Thursday between 10:00 a.m. and 2:00 p.m.
- 60 meal tickets will be dropped off at booth on Monday, March 3.
- Food service includes:
 - Lunch with drink and dessert
- HIMSS will place a reserved sign with company logo on your table for the entire week
- Conference Badges – 2
- HIMSS Priority Points – 2



Networking Lounges

Corporate Membership Lounge (\$10,500 - \$12,500)

As the sponsor, you will have access to decision makers and influencers from the vendor setting. The Corporate Membership exclusive lounge will allow access to the over 650 HIMSS Corporate Members including a complimentary meeting space within the lounge for your use during the Conference.

Diamond/Emerald Corporate Membership Lounge (\$21,000 - \$23,000)

Increase your visibility and engage in B2B networking. As the sponsor of the lounge, you will have access to a dedicated meeting room.

Organizational Affiliate Lounge (\$9,500 - \$10,500)

The OA-exclusive lounge will allow access to the nearly 1,000 Organizational Affiliate Members. As the sponsor, you will be among the limited few industry representatives with access to the lounge.

Networking Hubs – (\$20,000 - \$22,000)

Your branding will be placed on areas designed for attendees/exhibitors to meet up with colleagues, recharge devices, check emails, host HIMSS organized meet ups, and meet new healthcare IT peers.

Networking Lounges* *New for HIMSS25*

Payors Lounge (\$12,500 - \$13,800)

Gain unparalleled exposure by sponsoring the all-new exclusive payor Lounge at HIMSS25—a dedicated space where leading professionals in the payor community will gather throughout the event. This is a prime opportunity to position your brand at the heart of the healthcare ecosystem, where payors, decision-makers, and industry experts come together to network, recharge, and share insights. Benefits include a list of scanned visitors to the lounge

Nurses Lounge (\$12,500 - \$13,800)

Gain high-impact visibility by sponsoring the brand-new Nurses Lounge at HIMSS25—a dedicated space where hundreds of nurses will gather throughout the week. This is a unique opportunity to position your brand at the center of the nursing community, where leaders and frontline professionals come to connect, recharge, and engage. Showcase your company as a champion of nursing excellence and innovation by sponsoring this exclusive lounge and make a lasting impression on those shaping the future of healthcare. Benefits include a list of scanned visitors to the lounge



Networking Opportunities with Your Target Audience



Executive Roundtables – NEW!

Be a part of the conversation -- Engage, inform and influence your key customers and prospects by sponsoring one of two (2) available Executive Roundtables co-hosted by HIMSS at HIMSS25. We work with you to build a unique program based on a topic aligned to the Executive Summit.

This invite-only, turnkey event includes program development, speaker recruitment, attendee acquisition, event and venue logistics for up to 25 highly targeted attendees.

Location: La Tache 2 at the Wynn

Dates: Tuesday, March 4, 11:15am – 12:45pm – **ON HOLD**
Wednesday, March 5, 11:15am – 12:45pm

- Pre-Show Benefits
 - Speaker Selection - Opportunity for sponsor to bring C-Level speaker as part of the program
 - Program Development
 - Marketing
 - Attendee Recruitment
 - Pre-Show Attendee List
- Onsite Benefits
 - One (1) 90-minute turnkey roundtable session co-hosted with HIMSS to include:
 - Lunch
 - Standard AV set: one (1) LCD projector, one (1) screen, one (1) wired podium microphone, and up to three (3) wireless handheld microphones
 - Sponsor branded signage
 - Max of five (5) sponsor representatives to attend roundtable
 - HIMSS Priority Points - 14
 - Conference Badges – 14
- Post-Show Benefits
 - Attendee List



Investment:

Member Rate: \$42,500

Non-Member Rate: \$45,000

Workforce ConneXtions

The Workforce ConneXtions one day event will attract ~1000 early careerists to learn and master in-demand trends, opportunities, and skills for career growth. Career guidance, a professional headshot portrait studio, emerging leader poster sessions, and meet-ups will put you in front of this important audience to build a strong and sustainable workforce to ensure the healthcare industry can continue to deliver high-quality care and drive advancements to improve patient outcomes and overall population health.

Attendee Demographics: The HIMSS24 Workforce ConneXtions activities attracted over 800+ early careerists (0-5 years experience)

Date/Time/Location: Wednesday, March 5th, 2025, 10:00 am – 4:00 pm

Sponsorship Benefits:

- WFC Exhibition and Career Fair Presence
 - One (1) tabletop available for usage during one day event including:
 - 6' table
 - 2 banquet chairs
 - Opportunity for 2-3 minutes of remarks either at designated breaks before or after lunch. HIMSS staff to work with sponsor on appropriate timing.
 - Recognition as the HIMSS25 Workforce ConneXtions Overall Sponsor in all applicable promotional material
 - Logo recognition promoting event and on digital signage
- Emerging Leaders Reception
 - Logo recognition on pre-event communications, website and signage
 - Logo included on caricature frame if contracted by January 15, 2025
 - Reception registration list with names, titles, and organization sent two weeks post HIMSS25
 - Three (3) complimentary invitations to attend the Emerging Healthcare Leaders Reception
 - Table for collateral giveaways at reception
- Conference Badges – 8
- HIMSS Exhibitor Priority Points – 8

Investment: \$25,000 - \$30,000

HIMSS25 HITmaker Career Expo

This premier Career Expo focuses on the intersection of healthcare and Technology and provides an avenue for career and job opportunities for healthcare IT professionals.
Wednesday, March 5 | 10:00 am – 4:00 pm PST | Venetian

Audience

All attendees with a focus on students, early careerists, and career changers.

Early Careerists: 0-5 years

Aspiring Managers: 6-10 years

Directors: 11-15 years

Aspiring Executives/Seasoned Tech: 16-24 years

Advanced Executives: 25+ years

Target Audience

Business/Systems Analysts

Clinical Informaticists

Health Informatics & IT Specialists

Software Developers

Clinical Applications Specialists

Data Scientists

Quality Professionals

Process Analysis & Redesign Specialists

Security Specialists

IT Project Managers

Interoperability Specialists

Exhibitor Information

Current Exhibitors of HIMSS25

Complimentary table

**Recommended company HR personnel to staff table*

Non-Exhibitors of HIMSS25

\$2,500 table and 1 full-conference registration



Thought Leadership/Networking with Audience Recruitment

Brunch Briefings (\$15,000 - \$17,500)

Breakfast for up to 60 people
Brunch for 10:30am-11:45am at the Caesars Forum (Tuesday, Wednesday, Thursday)

Lunch and Learn (\$16,000 - \$18,500)

Lunch for up to 60 people
12:30pm-1:45pm at the Caesars Forum (Tuesday, Wednesday, Thursday)

Knowledge and Nosh (\$12,000 - \$14,200)

Snacks and beverages for up to 60 people
3:00pm-4:00pm at the Caesars Forum (Tuesday, Wednesday)



Turnkey Events Include:

- Audio Visual
- Food and Beverage
- Audience Recruitment

Breakfasts and Lunches



HIMSS Physician Community Morning Huddle (\$16,000 - \$17,500)

This is an opportunity to engage with Physicians and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Physician Community and what the Committee is working on.

HIMSS Nursing Community Morning Huddle (\$18,500 - \$20,000)

This is an in-person opportunity to engage with Nurses and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Nursing Community and what the Committee is working on.

Corporate Member B2B Breakfast (\$3,000 - \$4,000)

Increase your visibility and engage with HIMSS Corporate Members at this popular networking breakfast. Sponsorship includes a designated table for the sponsor with a raffle opportunity to attract members to engage with you and your team. Average attendance 200. Prize sponsorships are also available.

Global Public Policy Breakfast (\$15,500 - \$17,000)

Your organization's name will be in front of federal state and local representatives and HIMSS advocates at HIMSS Global Conference as a sponsor of this networking opportunity.

Policy Changemakers Lunch (\$15,500 - \$17,000)

Network with state, local, federal and international government officials, HIMSS Chapter Leaders and other health IT experts for this annual luncheon with presentations on public policy priorities. Awardees will be recognized for their achievements in advocacy and service to advancing health IT.

Receptions

Exhibit Hall Social Hour Promotion (\$2,250 - \$2,400)

Drive traffic to your booth by participating in the HIMSS25 Exhibition Social Hour. Benefits include logo recognition on entrance units, mobile app and more.

Emerging Healthcare Leaders Reception (\$2,500 - \$2,800)

This networking reception dedicated to emerging professionals that attend the HIMSS conference each year.

Celebration of Black Excellence Reception (\$5,000 - \$5,500)

Connect with new and old friends and colleagues at the Celebration of Black Excellence.

Women in Health IT Reception – \$6,500 and up

HIMSS has made it a priority to recognize women's significant contributions to, and leadership within the field; championing and equipping the next generation of women leaders; and building the community and resources all need to advance this initiative. Show your support of women in health IT, by sponsoring the HIMSS25 Women in Health IT activities. Sponsorship opportunities include reception, photo booth and roundtable.

Physicians Community and CMIO Roundtable and Reception (\$20,000 - \$22,000)

Engage with the HIMSS Physician Community as a sponsor of the Physicians Community CMIO Roundtable and Reception. This is an in-person opportunity to network with your peers; dig deeper into sharing best practices, pain points and successes, build up and out professional relationships.



Custom Receptions

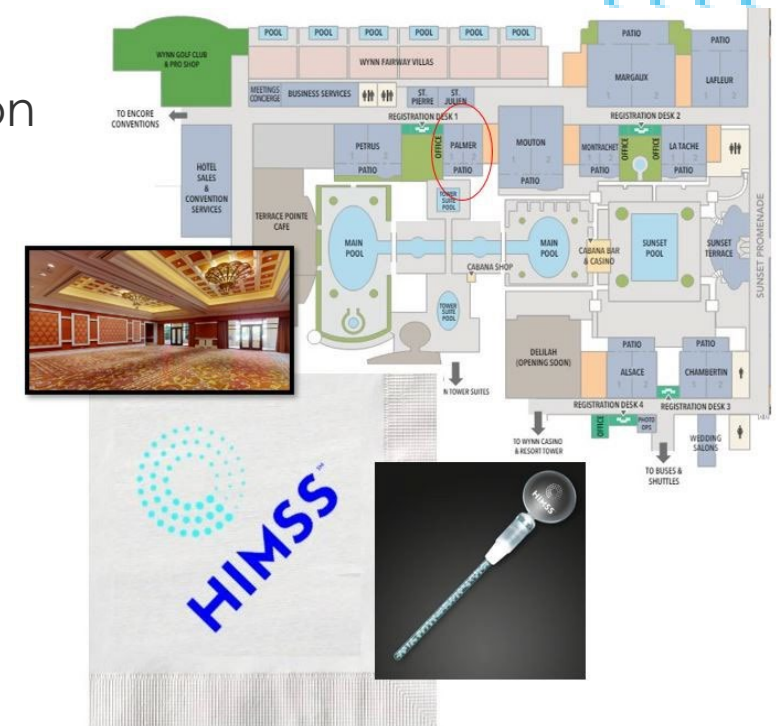
Let us do the work for you!

We offer reception packages, all hosted at the Wynn – the main Executive Hotel

Reception Packages include:

- Space at the Wynn
- Food and beverage for up to 100 people for 90 minute reception
- Branded cocktail napkins and swizzle sticks
- Email promotion to registered attendees
- Meeting Ops Team partner leading up too, and onsite at event

Customized Receptions (\$26,000 - \$28,000)



Opening Reception

Begin HIMSS25 with a grand welcome at "The Greatest Show" opening reception, setting the stage for an unforgettable week. Held on the Wynn lawn, this event promises an evening filled with excitement, illusions, delicious food, and drinks. As a sponsor, you'll enjoy exclusive access to a dedicated VIP area featuring themed soft seating and numerous strategic branding opportunities throughout the venue.

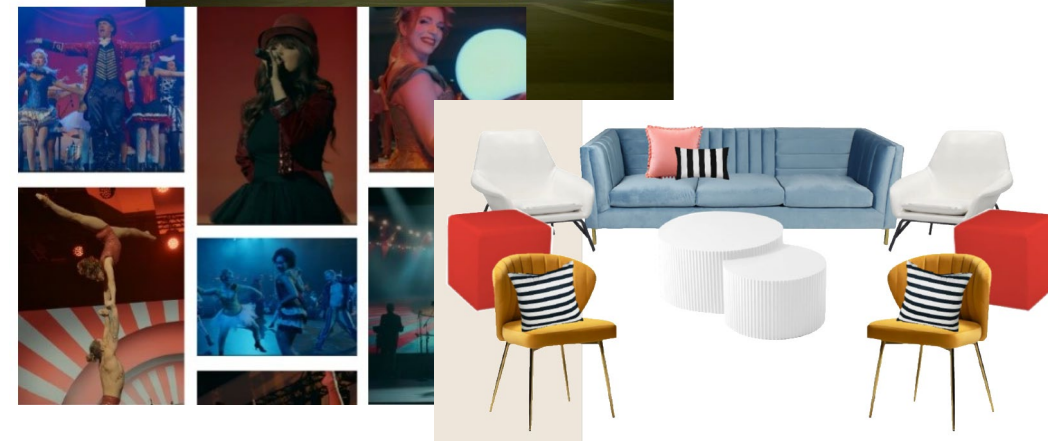
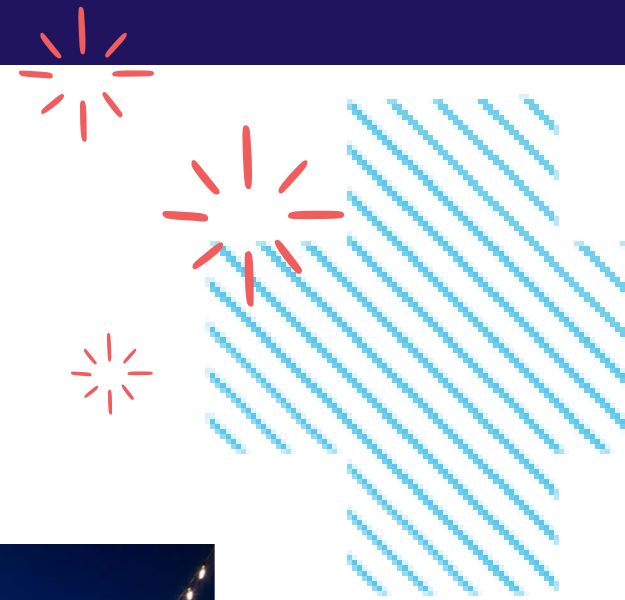
Opportunities: Six available

Location: Wynn Las Vegas | Lower Convention Promenade | Event Pavilion

Benefits:

- Logo recognition at the reception (directional signage, throughout reception, near entrance of and various areas throughout the reception)
- Logo on photo booth digital picture frame
- Furnished dedicated VIP sponsor area with signage
- Sponsor logo to be displayed on illuminated bar fronts and cocktail napkins located throughout the opening reception
- HIMSS Priority Points – 4
- Conference Badges – 4

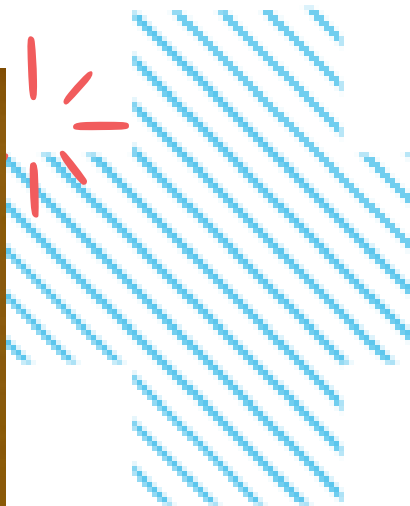
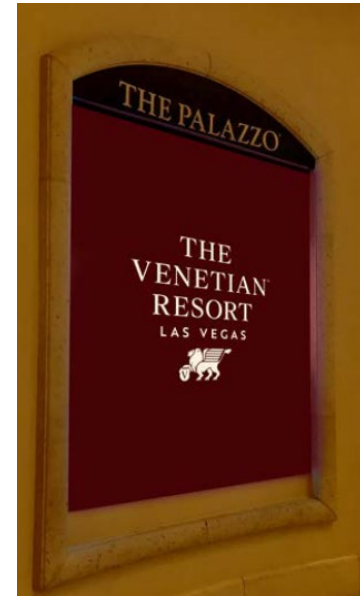
Investment: \$11,500 - \$12,500



Onsite Sponsorships and Branding



Digital Signage



Digital Signage



Electronic Message Boards (\$22,500 - \$24,800)

Your message every 3 minutes on 14 displays in high-traffic areas of the Expo Center

Venetian Expo Lobby LED Ribbon (\$12,500 - \$13,800)

A high-impact way to put your brand in front of attendees as they move from level 1 to level 2

Palazzo Rotunda LED Display (\$12,500 - \$13,800)

Display your message across from the ever-busy Starbucks as guests enter and exit the Palazzo guest elevators.

Venetian Expo Elevator Cabs (\$4,500 - \$4,950)

Message will be shown on (2) elevator cabs at the Venetian Expo Center.

Exhibit Hall Blade Displays (\$12,500 - \$13,800)

Display your brand and message as attendees enter the exhibit hall on three (3) double-side blade displays outside of Halls A, B, and C.

Restaurant Row Monitors (\$12,500 - \$13,800)

This high visibility branding opportunity is located in front of restaurant row heading into the Venetian Expo Center.

Caesars Main Foyer Monitor (\$12,500 - \$13,800)

Share your message/video in this high-traffic area from Harrah's & Linq's Hotel, Venetian Expo & Caesars Forum.

Lobby Branding

Column Wraps (\$10,500 - \$11,500)

These high visibility, high traffic columns are a great opportunity to gain attendee interest with your branding before they even enter the exhibit hall.

Venetian Expo Stair Clings (\$19,500 - \$21,500)

Put your message on the Venetian Expo stairs, a high-traffic thoroughfare between Level 1 to Level 2

Caesars Forum Stair Clings (\$19,500 - \$21,500)

Capture attendees' attention by putting your message on the Caesars Forum main stairs, leading to the Harrah's and Linq Hotel and Venetian Expo.

Taxi Drop Off (\$9,500 - \$10,500)

This package provides public space branding on the ballards outside the building and one window cling that attendees will see when they walk into the Venetian Expo.

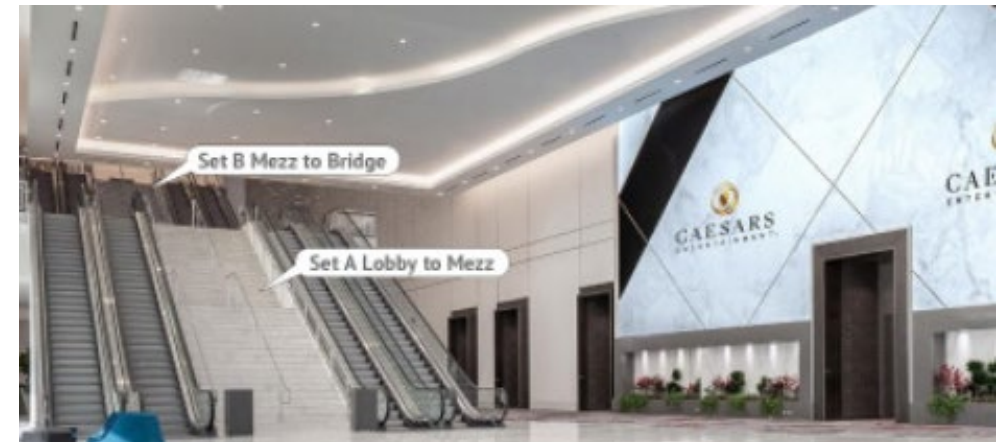
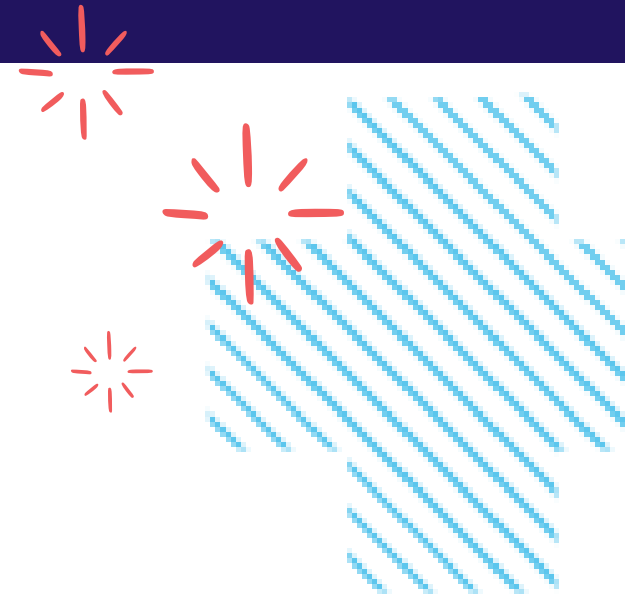


Exhibit Hall Branding

Aisle Signs (\$14,300 - \$15,500)

These 30" x 30" double sided panels with your branding is a great way to increase your booth traffic or branding at the show

These signs will be located on the main aisles throughout the exhibit hall

Each opportunity includes 4 double-sided aisle sign danglers for a total of 12 images

Floor Stickers (\$14,300 - \$15,500)




Floor stickers are a great way to increase booth traffic at HIMSS Global Conference.

Each package includes six 3'x3' stickers placed throughout the exhibit hall.



Exhibit Hall Breaks



AM and PM Coffee/Tea Breaks	Hydration Stations	Ice Cream Social
<ul style="list-style-type: none"> • Six (6) centrally located beverage stations down main aisles from 9:30am-11:30am and 1:00pm-3:00pm (Tuesday, Wednesday or Thursday) • Signage acknowledging sponsor at each station • Sponsor branded coffee sleeves* • Sponsor branded cocktail napkins* <p>*Co-branded with HIMSS</p>	<ul style="list-style-type: none"> • Hydration for over 10,000+ attendees. (22 water coolers displayed prominently in main aisles throughout exhibit hall. Tuesday, Wednesday or Thursday) • Sponsor branded water jug sleeve on all water coolers* • Sponsor branded 10oz compostable cups* provided at each water station <p>*Co-branded with HIMSS</p>	<ul style="list-style-type: none"> • Delicious ice cream bars 2,000+ attendees (Tuesday, Wednesday or Thursday) • 5 centrally located ice cream social stations on exhibit hall floor 1pm-3pm • Sponsor branded cocktail napkins* • Sponsor branded signage <p>*Co-branded with HIMSS</p>
 <p><i>Investment: \$16,000 - \$22,000 / break</i></p>	 <p><i>Investment: \$20,000 - \$22,000 / day</i></p>	 <p><i>Investment: \$24,000 - \$26,000 / day</i></p>

Attendee Resources

Conference Pens (\$15,000 - \$16,400)

Pens are a great way to increase your exposure and keep your brand on attendees' minds throughout the entire conference and after the show has ended. Over 7,000 pens were handed out at HIMSS24!

Charging Lockers (\$15,000 - \$16,500)

Provide the solution for HIMSS Global Conference attendees as they search for a place to charge their devices. Six (6) charging locker stations will be placed throughout the lobby areas of the Convention Center.

HIMSS24 Charging Locker Stats:

- 759 uses
- 37 min average session
- 702 unique users
- 986 total impressions

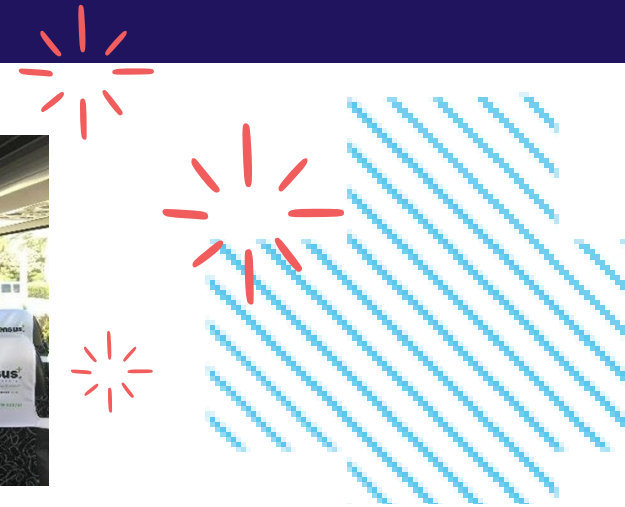


Bus Wraps and Branding

Stretch your marketing dollars beyond the convention center.

Sponsorships include branding on one bus on selected route.

Shuttle Bus Routes



Bus Headrest Covers (\$2,100 - \$2,300)

Full Side Bus Wrap (\$25,750 - \$26,500)

Lower Half Bus Wrap (\$16,250 - \$17,875)



FULL SIDE WRAP

The FULL SIDE WRAP offers premium visibility with advertiser's creative covering both sides of the bus from top to bottom.

Full Side Wrap
Approx. 45 feet long x 9 feet high



LOWER HALF WRAP

The LOWER HALF WRAP offer premium visibility with advertiser's creative covering the length of both sides of the bus below the windows.

Lower Half Wrap
Approx. 45 feet long x 5 feet high



Blood Drive Sponsorship

Mission-Driven Opportunity

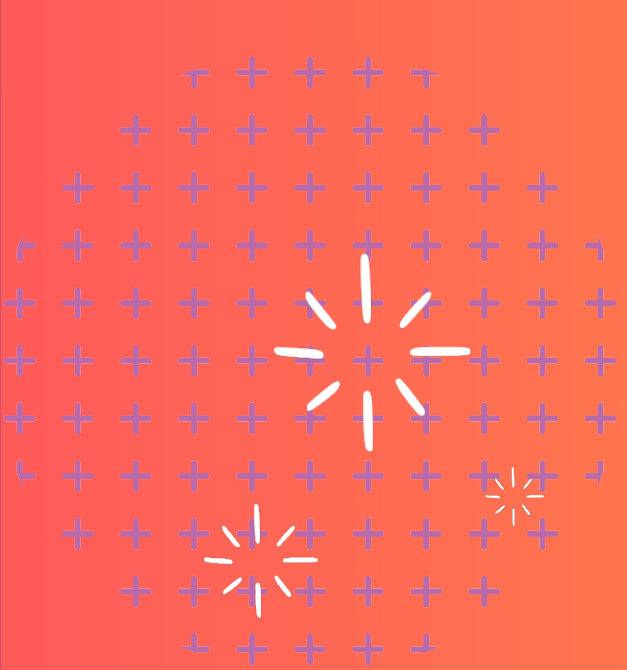


HIMSS25 is pleased to host a blood drive during the Global Conference and Exhibition to support the need for our healthcare systems. As a sponsor of this event, you will receive branding awareness and demonstrate your commitment to this important cause.

Opportunities: Multiple

- Sponsor branding on signage prominently placed in blood drive area
- Sponsor signage located in the blood drive booth
- Logo recognition as sponsor of blood drive, including on HIMSS25 website and mobile app
- Logoed giveaway item for handout to blood donors (provided by sponsor)
- Post-show report with number of donations collected and total number of lives saved by donations
- HIMSS Priority Points – 1

Investment: HIMSS Corporate Member: \$2,500 / Non Member: \$3,000



Sponsorship Spotlight

Tuesday and Wednesday, March 4–5 | Caesars Forum

Innovation Thrives Where Investment Flows

Emerge Innovation Experience is the premiere opportunity to engage with **C-Suite Executives from across healthcare, investors and INNOVATIVE market suppliers** including early stage and established. Taking place over 2 days, **Emerge looks forward 1-3 years**, revealing customer needs, investment trends and the innovative companies that are **solving healthcare's prioritized challenges**.

As a sponsor, you'll be at the heart of this dynamic ecosystem, amplifying your brand's visibility and aligning with the most innovative forces in healthcare. Sponsoring **Emerge** isn't just about brand exposure—it's about strategic partnership.

This experience places you in front of the leaders driving the healthcare industry forward, giving you the opportunity to be a part of the solutions shaping the future. Don't miss the chance to invest in innovation and form lasting relationships that can propel your business ahead.

Emerge Sponsorship Opportunities

Keynote and Lunch

Two Available

- 3-Minutes of welcome remarks to introduce keynote speaker by sponsor (non-commercial / industry appropriate)
- Sponsor logo recognition*
- Emerge registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) Emerge badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 3

Investment

\$7,500 Corporate Member
\$8,250 Non-Member

Thought Leadership Presentation

Two Available

- One (1) 30-minute presentation on a relevant subject matter
- Sponsor logo Recognition*
- Emerge registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) Emerge badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 5

Investment

\$15,000 Corporate Member
\$16,500 Non-Member

Moderator of C-Suite Panel and Emcee of Best in Show Thought Leadership Presentation

Three Available

- Sponsor opportunity to:
 - Moderate (1) C-Suite Panel and
 - Emcee (1) Best in Show Thought Leadership Presentation
- 3-Minutes of sponsor remarks (non-commercial / industry appropriate) to introduce panel and presentation
- Sponsor logo Recognition*
- Emerge registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) Emerge badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 7

Investment

\$19,500 Corporate Member
\$21,500 Non-Member

Emerge Sponsorship Opportunities

Emerge Investors Lounge

One Available

- Semi-private meeting space in the investor's lounge, Tuesday – Wednesday throughout the day
- Opportunity for one (1) company executive to participate in a 45-minute panel discussion, either as a moderator or a panelist
- List of start-ups exhibiting at the conference (organization name, primary contact name, and title for those identified as "early startup") provided two weeks prior to the conference
- Organization list (name of organization, city, state for registered attendees) provided prior to the conference
- Sponsor logo recognition*
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 8

Investment

\$25,000 Corporate Member
\$27,500 Non-Member



Cocktail Reception

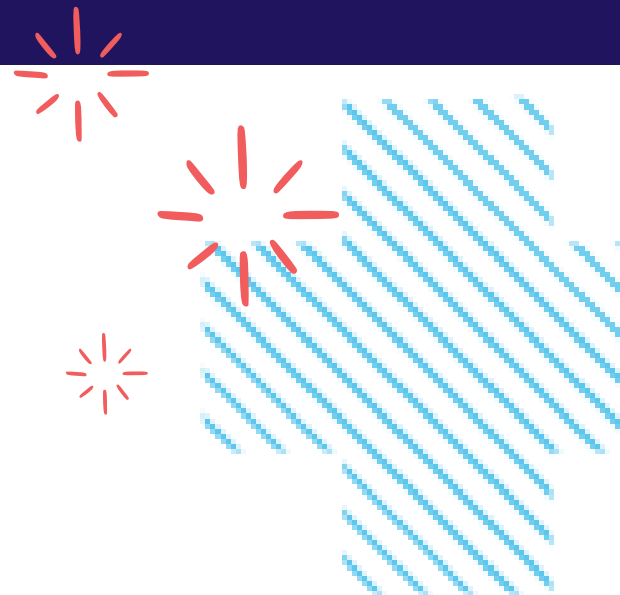
One Available

- Table for collateral giveaways at reception
 - Giveaway must be approved by HIMSS Global Conference
- Sponsor branded cocktail napkins
- Sponsor logo recognition*
- EmERGE registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 5

Investment

\$15,000 Corporate Member
\$16,500 Non-Member

*Recognition includes sponsor logo on: Marketing collateral; EmERGE webpage on HIMSS25 website; Social posts promoting EmERGE; Digital Event Signage



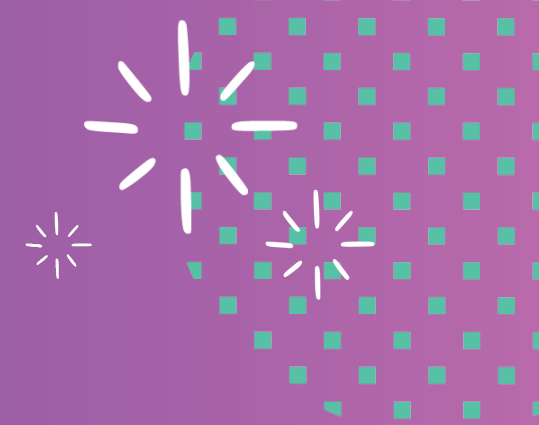


Important Deadlines and Dates

Important Deadlines/Dates



Date	Item
Now!	The Exhibitor Resource Center is available. Upload your logo and details today!
December 12, 2024	<u>HIMSS25 Sponsorships Webinar: Meeting Space, Branding and More</u>
January 6, 2025	Speaker Information Due Print Deadline for Graphics (Paid sponsorships and Specialty Pavilions)
January 9, 2025	<u>HIMSS25 Sponsorships Webinar: Last Call!</u>
January 10, 2025	<u>Island Booth Approval Forms are due</u>



Questions?

Questions?

Contact salesinfo@himssconference.com or your Sales Representative
All HIMSS25 Opportunities can be found [HERE](#).



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Thank you!