



[AANP.ORG/NATIONAL25](http://AANP.ORG/NATIONAL25)

# INDUSTRY PROSPECTUS



# SAN <sup>20</sup><sub>25</sub> DIEGO

AANP NATIONAL CONFERENCE | JUNE 17-22





## SHOW SUPPORT. BUILD AWARENESS. MAKE CONTACTS.

The American Association of Nurse Practitioners® (AANP), the national organization representing the interest of more than **385,000** licensed nurse practitioners (NPs) in the U.S., advocates for the active role of NPs as providers of high-quality, cost-effective, comprehensive, patient-centered health care.

In 2025, AANP celebrates its 40th anniversary of advocating person-centered, equitable and high-quality health care, and thousands of 2025 AANP National Conference attendees will gather to further fulfill AANP's mission of improving patient care and advancing NP practice.

Being an exhibitor and sponsor at the AANP national conference positions your company as a leading supplier in health care and a partner for the future. It's your biggest opportunity this year to put your brand in front of a highly-qualified and target audience.

- Showcase your brand, product and services.
- Interact with NPs from multiple specialties.
- Generate valuable sales leads.
- Connect with your existing customers.
- Network with NP decision-makers.



*This was our first AANP. Of all the shows we have attended this year, AANP provided for more qualified, and more leads in general, than any other show! Very happy we decided to exhibit this year, and will definitely exhibit again!*

- 2024 AANP NATIONAL CONFERENCE EXHIBITOR



## HIGHLY ENGAGED AND ENERGIZED ATTENDEES

### 2024 AANP National Conference Demographics

#### ATTENDEE SNAPSHOT

**89%** of attendees have an electronic health record (EHR) system installed in all areas of their work setting.

**38%** of attendees self-identify as telehealth providers.

#### TOP 10 CERTIFICATIONS

- Family 75%
- Adult 17%
- Acute Care 12%
- Gerontology 6%
- Adult/Gerontology 5%
- Women's Health 5%
- Pediatrics 5%
- Psych/Mental Health 3%
- Oncology 1%
- Emergency 1%

#### TOP 10 THERAPEUTIC AREAS

- Primary Care 44%
- Health Promotion 26%
- Cardiology 20%
- Emergency 16%
- Endocrinology 15%
- Respiratory 13%
- Neurology 12%
- OB/GYN 12%
- Psych/Mental Health 12%
- Pain Management 12%

#### TOP 10 PRACTICE SETTINGS

- Hospital Outpatient Clinic 16%
- Private Physician Practice 13%
- Private Group Practice 8%
- Private NP Practice 7%
- Hospital Inpatient Unit 7%
- Community Health Center 5%
- Emergency Room 5%
- Rural Health Center 5%
- Community Health Center 4%
- Community Primary Care 4%

#### EXHIBITOR SUMMARY

**87%** of exhibitors connected with the quality of attendees they expected

**97%** of exhibitors rated the overall show quality as Excellent

**300** Average number of leads captured per company

#### SHOW SUMMARY

**352+** Exhibiting companies

**4,500+** NPs of all specialties

## CONNECT WITH DECISION-MAKERS. TOGETHER, IN ONE PLACE.

# EXHIBIT OPPORTUNITIES

## BECOME AN EXHIBITOR

RESERVE EXHIBIT SPACE

### BOOTH RATES\*

10'x10' Inline — \$35.00 per sq. ft.

10'x10' With a Corner\* — \$36.00 per sq. ft.

Island Configuration — \$36.00 per sq. ft.

\*\*Government/  
501(c)(3) Non-Profit 10'x10' — \$28.00 per sq. ft.

\*The price for the entire booth is \$36.00 per sq. ft. for any booth with a corner.

\*\*This discounted rate is only available to government agencies and 501(c)(3) non-profit organizations. Documentation is required.

### WHAT IS INCLUDED WITH YOUR EXHIBIT SPACE?

- 7' x 44" booth ID sign (for linear/in line booths).
- 8' high draped back wall and 3' high side railings for linear and perimeter booths.
- Basic company listing in conference program (if confirmed to exhibit by April 1, 2025).
- Company product categories listed in the conference program (if confirmed to exhibit by April 1, 2025).
- Online company listing.
- Mobile app company listing and product category listing.
- Four complimentary exhibitor badges per 100 sq. ft.
- Dedicated exhibit hall hours.
- Priority sign-up for the 2026 AANP National Conference in Las Vegas, NV.

\*The following are **NOT** included in the exhibit booth fee: carpet (mandatory), furnishings, electricity, audiovisual equipment, shipping, drayage and individual booth security. Please note that carpet is required for all booths. The official general service contractor is Freeman. The Exhibitor Services Kit will be emailed once available.

### Enhanced Exhibitor Listing — \$575

Add an enhanced listing to your booth reservation! Take advantage of the opportunity for strategic visibility. Stand out among the other exhibitors by enhancing your company description listed in the conference guide and on the mobile app. Enhanced listing includes company description with an increase to 600 characters and a company logo.

### Exhibit Hall Poster | Industry Scientific Poster — \$200

Highlight your research through an industry poster to be viewed during exhibit hours! Please contact Jane Harding at [jharding@corcexpo.com](mailto:jharding@corcexpo.com) for more information. Organization must be an exhibiting company to submit an abstract. Abstracts are due by Monday, March 3, 2025.

### Conference Registrant Mailing List — \$4,000

Send a mail piece to registered conference attendees pre- or post-conference by renting the 2025 AANP National Conference attendee mailing list. The mailing list is available May 19-July 7, 2025. Please contact Sylvia Cervantes at [scervantes@aanp.org](mailto:scervantes@aanp.org) for more information.

## EXHIBIT HALL HOURS

Hours subject to change.

### June 19

Unopposed Hours

1PM–6PM

1PM–2PM and 4:15PM–6PM

### June 20

Unopposed Hours

10:15AM–4:30PM

10:15AM–11:45AM and 3:45PM–4:30PM

### June 21

Unopposed Hours

9AM–12PM

10:15AM–11:45AM

**Good hours, good flow, great attendees.**

- 2024 AANP NATIONAL CONFERENCE EXHIBITOR

The 2025 AANP National Conference Exhibit Hall is intended to further educate NPs through the display and demonstration of products and services. Exhibits should appeal to the professional interests of NPs, focusing on products and services that are used in patient care and education or to operate a professional health care practice.

Companies whose focus is TENS Units, LED Skincare (facial and body), skin care, cosmetic products, CBD, handheld massagers and any others with aggressive sales tactics are not allowed to exhibit under any circumstance. Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of fees paid.

AANP is not accepting exhibit or sponsorship applications from insurance companies that offer liability insurance. This includes insurance companies that have multiple product lines, and liability insurance is part of that offering. Insurance companies that offer other insurance products cannot include liability insurance on their website or in marketing materials used to promote their organization at AANP Conferences.

## FOR EXHIBIT OPPORTUNITIES & GENERAL QUESTIONS

### SCOTT BREWSTER

Exhibit Sales, Companies: A-L  
[scott@corcexpo.com](mailto:scott@corcexpo.com)  
312-265-9640

### LAURA DANN

Exhibit Manager  
[laura@corcexpo.com](mailto:laura@corcexpo.com)  
312-265-9646

### JOSE LEDESMA

Exhibit Sales, Companies: M-Z  
[jose@corcexpo.com](mailto:jose@corcexpo.com)  
312-265-9647

### FOR GENERAL QUESTIONS, PLEASE CONTACT:

[aanp@corcexpo.com](mailto:aanp@corcexpo.com)

# SPONSORSHIP OPPORTUNITIES

Over 4,500 NPs will be exposed to your message in San Diego! Receive extra benefits based on your total expenditures. Qualifying expenditures from sponsorship, advertising and product theaters provide tier benefits.

## SPONSORSHIP TIERS

	<b>DIAMOND</b> \$125,000+	<b>EMERALD</b> \$124,999 - \$75,000	<b>SAPPHIRE</b> \$74,999 - \$50,000	<b>RUBY</b> \$49,999 - \$25,000	<b>PEARL</b> \$24,999 - \$10,000
Enhanced Listing in Program Guide and Mobile App w/increased 600 character listing and company logo	X	X			
Sponsor Recognition Floor Sticker in front of company booth	X	X	X	X	
1 Priority Point per \$2,500 Sponsorship Dollars	X	X	X	X	X
Company logo in Mobile App	X	X	X	X	X
Thank you signage throughout the conference in high traffic areas	X	X	X	X	X

Get your message in front of NPs in the way that best fits your brand while in San Diego. The 2025 AANP Sponsorship Program was created to help you round out your marketing strategy and connect with NPs of all specialties. High-visibility branding options are abundant at the San Diego Convention Center, and traffic-driving sponsorships can help you edge out the competition in the Expo Hall. Contact us to create your attendee outreach plan and make the most of your time at the 2025 AANP National Conference.

### Sponsorship Opportunities:

New this year, sponsorship opportunities are listed with details and specifications using an online portal:

**SPONSORSHIP PORTAL**

**FOR SPONSORSHIP OPPORTUNITIES & QUESTIONS**

#### EMMA MCELHERNE

AANP Sponsorships & Branding  
emcelherne@corcexpo.com  
312-265-9638

#### MARY MICHALIK

AANP Industry Sponsored  
Non-CE Product Theater  
mary@corcexpo.com  
312-265-9650

#### MATT MCLAUGHLIN

Sponsorship Sales  
matt@corcexpo.com  
312-265-9655

**FOR GENERAL QUESTIONS,  
PLEASE CONTACT:**

aanp@corcexpo.com



*This was hands-down the best conference we have attended in many years!*

- 2024 AANP NATIONAL CONFERENCE EXHIBITOR

# 2025 AANP NATIONAL CONFERENCE RULES & REGULATIONS

## OFFICIAL 2025 AANP NATIONAL CONFERENCE CONTRACTORS

As you plan for the 2025 AANP National Conference, you may receive solicitations from vendors who are not affiliated with the conference, AANP, Corcoran Expositions, Inc. or any contracted organization therein. This includes companies that may contact you via email and phone trying to sell attendee lists and hotel blocks. Please be advised that AANP does not sell exhibitor lists or contact information to anyone. This information is securely provided to official AANP contractors to inform exhibitors of show-related services. Solicitations from unofficial vendors are often the result of obtaining public information from the internet. AANP partners with select vendors to produce its conference and can intervene on your behalf if any customer service issues arise.

### List of Official 2025 AANP National Conference Contractors

- **Corcoran Expositions, Inc.**  
(Exhibit and Sponsorship Sales, Exhibit Management)
- **Maritz Global Events**  
(Conference Management, Housing, Registration, Lead Retrieval)
- **Freeman**  
(General Service Contractor)
- **Encore**  
(Audio Visual)
- **San Diego Convention Center**  
(Catering, Electric, Internet, Rigging, Cleaning)

## EXHIBIT HOURS

### Install\*

June 16	12PM–5PM
June 17	8AM–5PM
June 18	8AM–5PM
June 19	8AM–11AM

### Exhibit Dates and Hours\*

June 19	1PM–6PM
Unopposed Hours	1PM–2PM and 4:15PM–6:00PM
June 20	10:15AM–4:30PM
Unopposed Hours	10:15AM–11:45AM and 3:45PM–4:30PM
June 21	9AM–12PM
Unopposed Hours	10:15AM–11:45AM

### Dismantle\*

June 21	12PM–8PM
June 22	7AM–10AM

**\*NOTE: Install, exhibit and dismantle hours are subject to change.**

## Reserving Exhibit Space

All exhibit space applications are required to read the 2025 AANP National Conference Rules and Regulations and complete the formal booth application and contract through the online portal.

All applications are subject to review, and AANP reserves the right in its sole discretion to accept or reject any application for space. Companies whose focus is TENS Units, LED Skincare (facial and body), skin care, cosmetic products, CBD, handheld massagers and any others with aggressive sales tactics are not allowed to exhibit under any circumstance. Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of fees paid. AANP is not accepting exhibit or sponsorship applications from insurance companies that offer liability insurance. This includes insurance companies that have multiple product lines, and liability insurance is part of that offering. Insurance companies that offer other insurance products cannot include liability insurance on their website or in marketing materials used to promote their organization at AANP conferences.

## Contract for Space

By completing an exhibit space or sponsorship application for the 2025 AANP National Conference, the company, organization,

association and management company (collectively referred to as “exhibitor” or “exhibit”) acknowledge they have fully read and agree to comply with all rules and requirements provided in this Exhibitor Prospectus, as well as related procedures, forms, Exhibitor Services Kit and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of AANP and the conference venue. Failure to abide by such rules and regulations will result in forfeiture of all monies paid or due to AANP under terms of this agreement.

No carpeting, furnishings, electrical service, internet or other amenities are included. Floor covering is mandatory.

## Cancellations and Reductions

Cancellation of space must be received in writing to [aanp@corcexpo.com](mailto:aanp@corcexpo.com). If space is reduced, the net reduction of space will be treated as a cancellation of that space. If Show Management receives a written request for cancellation of space on or before Monday, March 3, 2025, the exhibitor will be liable for 50% of the total cost of space canceled. There are no refunds for cancellations received after Monday, March 3, 2025, and companies are liable for 100% of the total booth cost after this date.

*All dates and times referenced are listed in PDT.*

# RULES & REGULATIONS CONT.

For the cancellation to be complete, exhibitors canceling exhibit space must also cancel conference hotel block reservations, as well as other arrangements made in connection with exhibiting at the 2025 AANP National Conference.

## No-Shows

Exhibitors with reserved exhibit space who do not inform AANP in writing of their inability to exhibit prior to the exhibit hall opening may lose up to 50% of accumulated priority points, forfeit all payments for booth rental and may be ineligible to exhibit at future AANP conferences.

## Relocation of Exhibits and Floor Plan Revisions

AANP reserves the exclusive right to revise the exhibit hall floor plans and relocate any assigned exhibitors as necessary for the betterment of the event, as determined solely by AANP. Exhibitors who change the size of their exhibit space are not guaranteed the originally assigned location and will be subject to relocation.

## Payment Policy

Applications submitted prior to Monday, March 3, 2025, must be accompanied by a nonrefundable deposit equaling 50% of the total cost of space. Applications submitted after Monday, March 3, 2025, must be accompanied by payment in FULL. Exhibitors are not confirmed until payment is received, and the application is approved. Credit card payments will be processed directly through the secure PayTrace portal that will be provided in the application confirmation. Payments by check must be made payable to the American Association of Nurse Practitioners (Federal Tax ID #22-2547543) and sent to AANP, Box 485, La Grange, IL 60525-0485.

Fees associated with an exhibitor using a third-party payor (e.g., ACH payments, management companies, etc.) are the responsibility of the exhibitor. AANP is not responsible to absorb these fees, and all rates will be adjusted accordingly.

## Hotel Reservations

The official registration and housing company is Maritz Global Events. Hotel reservation information will be available in February for confirmed exhibitors. Exhibitors reserving hotel rooms outside the official 2025 AANP National Conference Housing Block may be penalized.

## BOOTH CONSTRUCTION

### Presentation

All exposed parts of displays must present an attractive appearance when viewed from the aisles or from adjoining exhibits and must not be objectionable to other exhibitors or AANP. All exhibit booths must be carpeted to hide electrical layout and avoid trip hazards. When deemed necessary, the official general contractor, with approval from AANP Exhibit Management, will install any additional drapery for aesthetic purposes. All charges are the responsibility of the exhibitor. No roofing or floor covering may be used to span an aisle without special prior permission and approval from AANP Exhibit Management.

## Linear Booths

AANP does not permit peninsula or end cap booths.

Each 10'x10' linear booth has uniform 8' high back wall drape and 3' high side drape in the designated show colors.

- The maximum allowable height of product and display materials, inclusive of exhibitor name and logo, is 8' high.
- Display materials greater than 4' in height must be a minimum of 5' back from the front aisle. No obstructions in the front half of the booth above a height of 4' are permitted. In order to provide continuity for all exhibiting companies' sight lines, these rules will be strictly enforced.
- Exhibitors must mask all displays with unsightly back or side walls. If necessary, drape will be installed to cover any unfished parts of a display and the exhibitor will be charged accordingly by the general service contractor.
- Carpet/floor covering of the full area of your exhibit space is mandatory and is not provided with your exhibit space purchase. If you are not providing your own booth flooring, you must rent carpet from the general service contractor. Please refer to the Exhibitor Services Kit for more information. Show management reserves the right to "force carpet" any exhibit area that is without flooring within two hours before the end time of booth move-in/setup. Exhibitor is responsible for the flooring cost.
- Absolutely no storage of any kind will be permitted behind an exhibitor's booth. If an exhibitor does not comply, AANP Exhibit Management will have the items placed in storage or removed at the exhibitor's expense.

## Island Booths

An island exhibit is a display in four or more standard units with aisles on all four sides. AANP considers any 20' x 20' or larger free-form space configuration to be an island booth. Full use of the space is permitted, but the design of the booth must allow for see-through visibility and accessibility from all four aisles and adhere to the following rules:

- The design of the booth must allow accessibility from all four aisles and exhibit displays, construction and signage must be arranged to not obstruct a significant amount of the line-of-sight view or otherwise interfere with the displays of other exhibitors.
- AANP has set a maximum height limit for all island booths of 22'. All towers, hanging signs and displays will adhere to the 22' height limit from the exhibit hall floor to the top of the hanging sign. Some exhibit halls may have areas with lower height restrictions, and they will be indicated on the floor plan.
- Theater seating for presentations and demonstration areas in a booth are required to be a minimum of 5' back from the aisles, and the aisles must remain free from congestion.
- Island exhibits are subject to show site review and, where necessary, modification will be made at the Exhibitor's expense.
- Floor plans and elevation blueprints for island exhibits must be submitted to AANP Exhibit Management for approval by Friday, April 11, 2025. If proposed plans are not submitted and/or the construction is determined to be in violation of regulations, AANP reserves the right to prohibit assembly of the booth and is under no obligation to provide a refund or other restitution.

Please contact Exhibit Management at [aanp@corcexpo.com](mailto:aanp@corcexpo.com) with any questions.

# RULES & REGULATIONS CONT.

## Signage

Exhibit signs are permitted only within the confines of the booth. The top of any hanging banners or signs for island booths must not exceed 22' from the floor. AANP strictly prohibits the display of signage of any type by exhibitors throughout the official conference hotels. No signs can be posted, nailed or attached to columns, walls, floors or other parts of the facility. The general contractor can handle advance orders of signs. Sign service will also be available on-site through the general contractor.

## Decoration Restrictions

The use of latex products is restricted. Balloons and inflatables are prohibited.

## Fire Regulations

All material used in the exhibit hall must be flameproof and fire resistant in order to conform to local fire ordinances and meet regulations established by the National Association of Fire Underwriters.

## Conduct

The conduct of each exhibit is subject to the approval of AANP Exhibit Management, which reserves the right to require modification and/or removal of any exhibit, which, in its opinion, is not appropriate to the 2025 AANP National Conference. This regulation also applies to displays, literature, advertising, novelties, souvenirs and the conduct of representatives, etc. All exhibitors are responsible for ensuring their representatives and/or agents adhere to all of these rules and regulations.

## BOOTH ACTIVITIES

### Noise

Electric or other mechanical apparatus must be muffled so any noise does not interfere with other exhibits. Exhibit representatives must keep their messaging and voice to a level that is not disruptive to neighboring exhibits and does not discourage attendees from visiting other exhibitors around their booth. If AANP Exhibit Management determines the sound is objectionable, it must be remedied immediately, or use of the sound equipment or device will be removed from the exhibit hall for the remainder of the conference.

### Distribution of Materials

No canvassing or distribution of advertising materials will be allowed outside an exhibitor's own booth space without preapproval by AANP Exhibit Management. Material found in non-approved areas will be destroyed without notice.

### Exhibit and Promotional Activity

- All exhibits must be constructed or arranged so as to accommodate their visitors within the booth area. Aisles must be kept free of obstructions.
- No exhibitor may sell or recruit within the aisle space. No person, firm or agency who is not an official exhibitor may

display or demonstrate products or services, solicit orders or distribute advertising material within any facility contracted by AANP for its 2025 AANP National Conference.

- Subletting, reassignment or apportionment of the whole or any part of space by an exhibitor is prohibited. No exhibitor may permit any other party to exhibit any goods or services other than those manufactured or handled by the contracting exhibitor in his space nor permit the solicitation of business by others within that space.
- No exhibitor may enter another exhibitor's booth without permission.
- Each exhibiting company has only a terminable license to exhibit. If AANP Exhibit Management determines that an exhibitor has failed to comply with any rule or that the exhibit is not in good taste, AANP Exhibit Management can terminate this license and close the exhibit without notice and no refund of fees will be paid.
- All applicable products must meet U.S. Food and Drug Administration (FDA) guidelines and standards or be FDA approved. All products must meet state regulatory guidelines.

## Photos, Videos and Images

Exhibitor consents to AANP using any photos, other images and any results of conference-related activities that occur during the 2025 AANP National Conference for media outreach efforts, promotional campaigns, various publications/communications or other business purposes, as determined by AANP, without compensation. Photographing or video recording of any AANP conference activities is prohibited without prior written approval by AANP. Photographing or video recording another exhibitor's equipment or display without that exhibitor's permission is forbidden. AANP, its agent or security will confiscate the recorded or captured images of any exhibitor who violates these rules. Photography, video and audio recordings of attendees for promotional or commercial purposes (including use in printed materials, websites or social media) must receive written permission/authorization.

## Sales and Order Taking

Sales and order taking (entering into a contract of sale) are allowed, unless prohibited by law, on the exhibit floor. All transactions conducted on the exhibit floor must be consistent with the professional nature of the conference. Products or services must be exhibitor's own marketed product or service. AANP Exhibit Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional. No selling of products or services is allowed outside the exhibit hall. Any exhibitor selling or taking orders during the conference must comply with all business licenses and sales and use tax requirements. Permission to sell items must be pre-approved by AANP Exhibit Management. To ensure you are in compliance with California State Laws, visit [www.cdfta.ca.gov](http://www.cdfta.ca.gov). If you have questions, please contact:

San Diego CDTFA  
15015 Ave of Science, Ste 200  
San Diego, CA 9212-3434  
1-858-385-4700  
[SanDiegoInquiries@cdfta.ca.gov](mailto:SanDiegoInquiries@cdfta.ca.gov)

# RULES & REGULATIONS CONT.

## Staffing

Booths must be staffed at all times during exhibit hours by bona fide employees or representatives of the exhibitor. AANP Exhibit Management encourages exhibitors to have at least two personnel on-site. However, if a 10'x10' booth is manned by one person, small breaks may be taken. Booths left unmanned for an extended period of time may result in loss of accumulated priority points and may not be eligible to exhibit at future conferences. As a courtesy to the attendees and fellow exhibitors, AANP expects strict adherence to opening and closing hours. Booths found to be unmanned during the last two hours on the final day of exhibits may result in loss of accumulated priority points and may not be eligible to exhibit at future conferences.

## AANP Name and Logo

The AANP name and logo are the exclusive property of AANP. They may not be used in any way (e.g., promotional literature, giveaways) by anyone else for any purpose without specific written approval from AANP Exhibit Management.

## AANP Endorsement

The distribution of materials, brochures, samples or items and all related advertising and activities conducted during the conference does not constitute endorsement by AANP.

## Live Presentations

Promotional or educational activities using professional speakers or celebrities within the exhibit must be preapproved in writing by AANP Exhibit Management. This includes clinical classrooms, celebrities or gimmicks.

## Distribution of Continuing Education (CE) Activities

All educational activities for CE being distributed within the exhibit hall must be submitted to AANP Exhibit Management for AANP CE approval. Contact AANP Exhibit Management at [aanp@corcexpo.com](mailto:aanp@corcexpo.com) for instructions on how to obtain approval of any CE activities.

## Food and Beverage

Food and beverage are permitted in exhibit booths upon prior approval by AANP Exhibit Management. All applicable products must meet FDA guidelines and standards or be FDA approved. All products must meet state regulatory guidelines. Instructions on how to submit your food and beverage request for approval will be included in the Exhibitor Services Kit. Questions may be directed to AANP Exhibit Management at [aanp@corcexpo.com](mailto:aanp@corcexpo.com).

## Porter Service

In an effort to maintain a clean environment, exhibitors who will be distributing giveaways and providing food and beverage or hospitality service in their booth must order porter service to remove empty boxes. Empty boxes may not be placed in the exhibit hall aisles, behind or adjacent to columns or in trash cans throughout the exhibit hall during show hours. AANP Exhibit Management reserves the right to request the general contractor remove the boxes at the exhibitor's expense.

## Firearms and Weapons

Firearms and other weapons are prohibited at the San Diego Convention Center premises.

## Children

Children under the age of 16 are not allowed in the exhibit hall at any time. During move-in and move-out, no one under the age of 18 will be permitted in the exhibit hall.

## Animals

No animal other than an animal that qualifies as a "service animal" or police dog, as those animals are defined by law, shall be brought onto the property without the prior approval of the San Diego Convention Center. This applies regardless of the type of animal or the length of time the animal will be on property. A service animal is not a pet. The American With Disabilities Act (ADA) defines a service animal as any guide dog, signal dog or other animal individually trained to provide assistance to an individual with a disability. A service animal is permitted to accompany the individual with a disability to all areas of the property where guests normally are allowed to go. The care and supervision of a service animal is solely the responsibility of the owner. The facilities are not required to provide care, food or a special location for the animal.

## Clinical Tests

Any exhibitor wishing to provide screenings, testing and demonstration of products or equipment must request written permission from AANP Exhibit Management. It is the responsibility of exhibitors to adhere to FDA regulations, policies, practices and guidelines concerning the use of all medical equipment and procedures that are demonstrated in the exhibit hall.

## Hazardous Waste

Hazardous waste includes materials that are ignitable, corrosive, reactive, toxic or biohazards. Exhibitors who generate material fitting these criteria in their booth are responsible for appropriate handling and disposal of bio-hazardous waste in compliance with all federal, state and local regulations.

## Non-Smoking Facility

To provide a safe and healthy environment, San Diego Convention Center is a non-smoking facility. All interior areas are designated as non-smoking areas.

## Music Licensing

License agreements with the American Society of Composers, Authors and/or Publishers (ASCAP) and Broadcast Music, Inc. (BMI) for music covered by exhibitors are the sole responsibility of the exhibitor. Music interfering with other exhibitors or attendees is not allowed. AANP does not play music in the exhibit hall.



# RULES & REGULATIONS CONT.

## Wireless Internet

AANP does not provide internet access within the exhibit hall. If your booth will have WiFi or MiFi network in your booth, please adhere to the following guidelines:

- Limit the network broadcast to cover your immediate booth area only.
- Refrain from using hidden SSIDs.
- Minimize the number of access points within your booth.

## Security

AANP cannot guarantee against loss or damage of any kind. Exhibitors are not to place products or other items of value in their assigned booth until exhibit personnel are on-site. If any items of value are missing, please contact security immediately. All exhibitors are to take any valuable, personal and portable items out of their exhibits when the show is not open or make arrangements to provide additional security for their exhibit booth. Exhibitors must always wear the official AANP conference badge, and the badge is non-transferable. AANP Exhibit Management reserves the right to confiscate and revoke any badge and related exhibitors at any time.

## Exhibit Staff Registration

All personnel affiliated with an exhibit must be preregistered for an exhibitor staff badge. Instructions on how to submit your exhibitor staff badge registration will be emailed to confirmed exhibitors once available. Each exhibitor will receive up to four complimentary exhibitor badges per 100-square-foot (10'x10') of exhibit space. Additional exhibitor badges may be purchased for a fee of \$25 per badge. Admission to the exhibit hall and sessions will be by AANP conference badge only. AANP exhibitor badges allow admittance to the exhibit hall only.

Exhibit staff who wish to attend educational (CE and nonCE) sessions must register as a conference attendee. Badges will not be mailed in advance and, therefore, need to be picked up on-site at the exhibitor registration counter.

Exhibits must be staffed at all times during the hours the exhibit hall is open. Each representative who is issued an exhibitor badge must be employed by the exhibitor or have a direct business affiliation. Only representatives who are employed by the exhibiting company and who will be staffing the booth are to be registered for an exhibit booth staff badge. Exhibitor badges are not to be issued to registrants who should pay the attendee registration fee.

## Meetings, Events, Focus Groups, Research Activities and Unofficial Functions

AANP has strict policies for interaction with conference attendees and use of meeting space at the conference venue, restaurants and area hotels for activities and events. These meetings include social functions, hospitality suites, promotional events, focus groups, research activities, educational events and exhibitor preconference meetings. Research activities include off-site meetings, market research and any other interaction with conference attendees that is not officially part of the 2025 AANP National Conference schedule and activities.

Information regarding AANP's policy and meeting or event space rental fees can be obtained by contacting AANP Sponsorship Management at [aanp@corcexpo.com](mailto:aanp@corcexpo.com). Any exhibitor interested in planning these types of events must complete an ancillary meeting request form. Any company wishing to sponsor an ancillary meeting at the 2025 AANP National Conference must also be an approved exhibitor.

## Surveys and Questionnaires

For exhibitors requesting to have attendees' complete surveys and questionnaires, please note the following stipulations:

- Prior written approval from AANP Exhibit Management is required if an exhibitor wishes to have meeting attendees complete any type of survey or questionnaire. Submission of the sample survey or questionnaire must be received by Friday, April 19, 2025.
- A copy of the survey/questionnaire must be submitted to [aanp@corcexpo.com](mailto:aanp@corcexpo.com) with a written statement of the purpose, specific identification of who will have access to the information provided by the survey and questionnaire and whether the information will be used in ads, publications or statements to any news or media source.

## Giveaways, Sweepstakes, Contests and Drawings

Giveaways are permitted upon prior approval by AANP Exhibit Management. AANP encourages creative marketing strategies; however, it asks that good judgment be used so as not to jeopardize the professional atmosphere of the exhibit hall. All giveaway items other than the customary descriptive product literature must be submitted to AANP Exhibit Management for approval by Friday, May 2, 2025. Approved exhibitors will need to complete a form in their Exhibitor Console to submit details about booth activities including giveaways, sweepstakes, contest or drawings.

Plans to conduct sweepstakes, contests or drawings must comply with California State Law and must be open to all conference attendees. In addition, AANP Exhibit Management must approve the entry form or other tool attendees may be asked to complete in order to be eligible for the giveaway, sweepstakes contest or drawing. All non-approved sweepstakes, contests or drawings will be immediately discontinued during the conference.

Distribution of newspapers, brochures, magazines, advertising or any printed material within the official conference hotels is not allowed. Material found in non-approved areas will be destroyed without notice. AANP strictly prohibits the display of signage and distribution of materials of any type by exhibitors throughout the convention center and official conference hotels, except within the exhibit booth officially assigned to the exhibitor. This includes message centers, food courts, lounges, restrooms, hallways, elevators, shuttle buses, etc.

## Admission to Exhibit Hall

Exhibitors wearing badges may enter the exhibit hall one hour before the opening of the exhibition each day. Exhibitors are to exit the exhibit hall after the close of the hall each day. Exhibitors needing access to the exhibit hall at times other than these must obtain approval from AANP Exhibit Management and provide ID to security upon entering the exhibit hall. Only exhibitors with badges will be permitted to enter the exhibit hall before or after exhibit hall hours.

# RULES & REGULATIONS CONT.

## Install

The installation of exhibits must be carried out during the times listed in the Exhibit Services Kit. All crates and packing material must be unpacked and be ready for removal from the exhibit area by 11 a.m. on Thursday, June 19, 2025. These materials should be nested as much as possible. Storage stickers must mark all containers to be stored and returned at the close of the exhibits. These stickers will be available at the General Contractor's Service Desk. Any exhibit that is not unpacked at this time will be put in storage and can be retrieved only after the exhibits close on the first day. Containers or skids without storage stickers will be considered refuse and discarded. No refuse, such as empty cartons, may be placed in the aisles after the exhibit area is swept for the final time after 11 a.m. on Thursday, June 19, 2025.

Crates, boxes and cartons may not be stored behind booth backgrounds. Nothing of value should be left in crates that are going into storage. Any space that has not been claimed and occupied or for which no special arrangements have been made prior to 11 a.m. on Thursday, June 19, 2025, may be resold or reassigned by AANP Exhibit Management, without obligation on the part of AANP or AANP Exhibit Management for any refund whatsoever.

## Dismantle

Dismantling of exhibits must occur only during the times listed. Exhibits must remain intact until 12 p.m. on Saturday, June 21, 2025. The packing of equipment, literature, etc. or dismantling of exhibits will not be permitted until the official announcement that the exhibit hall is closed at 12 p.m. on Saturday, June 21, 2025.

Any exhibit found to be unmanned, packed or in the process of packing or dismantling prior to the official close of the exhibit hall may result in the loss of accumulated priority points and the eligibility to exhibit at future conferences.

At the close of the show, the general contractor will provide an Outbound Material Handling Form, shipping labels and clerical assistance in preparing your outbound shipment. If it is necessary to haul any crates to a warehouse, a trucking warehouse charge will be assessed. Further information will be included in the Exhibitor Services Kit. All exhibit fiber cases, crates and boxed material must be packed and ready for removal from the exhibit hall by 10 a.m. on Sunday, June 22, 2025.

## General Service Contractor

Full contact information for the general contractor will be included with your exhibit booth assignment confirmation and in the Exhibitor Services Kit. Exhibitors are urged to order all services required in advance (See ... Exhibitor Services Kit information below). The general contractor will also have a Service Desk available during the install period and will remain in operation throughout the exhibit hall hours. Exhibitors may verify and adjust the requirements for install, furniture, audiovisual and other auxiliary services through this Service Desk. A complete list of charges will be available in the Exhibitor Services Kit.

## Exhibitor Services Kit

An Exhibitor Services Kit, which includes forms for ordering furniture, electric, telephone, plants, booth cleaning, audiovisuals and labor, as well as information regarding shipping and material handling, will be sent via email to confirmed exhibitors once available.

## Booth Cleaning

Booth cleaning services are the responsibility of the exhibitor; this includes vacuuming and garbage removal, which, if required, must be ordered using the form that will be provided in the Exhibitor Services Kit. AANP Exhibit Management will arrange to have aisles cleaned.

## GENERAL RULES

### Union Regulations and Jurisdiction

Specific rules and regulations regarding booth installation, dismantling, labor requirements and regulations will be published in the Exhibitor Services Kit. For clarification to avoid any misunderstanding regarding carpenters and labor, contact the general contractor, who will do its best to clarify, in order to make this conference run smoothly and be cost-effective for every exhibitor. Please do not wait until the conference to resolve concerns that can easily be taken care of in advance.

### Material Handling

The general contractor is responsible for the delivery, unloading, reloading and processing of all exhibitors' freight shipments. Services provided by the general contractor are as follows:

- Receive and store all shipments a maximum of 30 days prior to the initial installation.
- Deliver exhibit materials to the exhibit hall and place in booths.
- Remove the empty crates, fiber cases and boxes and put them in storage.
- Return the empty crates, fiber cases and boxes to the booths when the exhibit hall closes.

Note that loose and unpacked equipment will not be accepted at the warehouse.

All material handling rates include pick-up, storage during the 2025 AANP National Conference and return of materials to the exhibitor's booth. All shipments must be sent prepaid. All freight shipments should be made on straight bills of lading. Bills of lading should be addressed in a manner identical to exhibit material. Correct weights should be provided; otherwise, receivers' estimated weights will prevail. COD shipments will not be accepted. All material handling, forklift operations and work requiring material handling equipment is to be performed by the general contractor.

Union jurisdiction prevails over the operations of all material handling equipment, all unloading and reloading and the handling of empty containers. Space is limited at the dock sites and controlled by prevailing union or teamster jurisdiction.

### Exhibitor Appointed Contractors

Exhibitors who plan to use the services of designated contractors (e.g., install and dismantle, audiovisual, floral, photography, security guards, display house, etc.) other than the Official Contractors identified in the Exhibitor Services Kit must abide by the following:

The designated contractors must furnish AANP Exhibit Management with certificates of insurance and any applicable additional insured endorsements no later than 30 days prior to the first move-in day. The certificate of insurance must state that the

*All dates and times referenced are listed in PDT.*

# RULES & REGULATIONS CONT.

onsite service firm releases, and discharges, and indemnifies and agrees to keep indemnified, defend, protect and hold harmless those named additional insureds and indemnities set forth below. The insurance coverage shall include the following:

- Worker's Compensation Insurance in accordance with applicable state or local law covering the employees of on-site firm.
- Employers' Liability insurance in minimum limits of \$2 million per occurrence or accident.
- Commercial general liability insurance including blanket contractual liability and personal injury coverage with limits of liability of at least \$2 million in any one occurrence.
- Commercial automobile liability insurance insuring any owned, non-owned and hired vehicles to be used in and out of the facilities in the amount of \$2 million in any one occurrence or accident.
- All required insurance policies shall provide that the insurance carrier will give written notice to AANP Exhibit Management at least 15 days prior to any cancellation or non-renewal of the policy. On-site firm's failure to provide certificate of insurance as set forth above will result in refusal to permit on-site firm (including exhibitors, authorized contractors, etc.) on the property of a Released Party for purposes of AANP's event.

Insurance policies on all personal property owned, leased or hired by, or in the care, control or custody of the on-site firm and/ or exhibitor during the event dates. Such policies shall provide coverage for risks, including earthquake, flood and theft, with a deductible per loss of not more than \$1 million. All insurance coverage required shall be primary coverage regardless of any coverage maintained by AANP, Corcoran Expositions, Inc., Maritz Global Events, Freeman, Encore and San Diego Convention Center and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents and employees (individually and collectively the "Release Parties") for any qualifying incident arising hereunder and shall be issued by companies authorized to do business in the State of California. With the exception of Worker's Compensation, all insurance required to be provided must also include a waiver of subrogation in favor of the Additional Insured's and Indemnities and be primary and non-contributory with any insurance carried by the Additional Insured's and Indemnities. The appropriate number of labor personnel must be ordered by the display house/service firm. Additional orders may be placed on-site. Upon arrival at the exposition site each day, display house/ service firms must check in with exhibitor registration to receive work/labor badges, which will allow them access to the show floor. Service firms may not solicit business on the exhibit floor at any time. Service firms must follow all of the installation and dismantling rules and regulations in a timely and professional manner and must supervise work within AANP's established deadlines.

Service firms must cooperate with the official designated contractors especially by not interfering with the efficient use of the official contractors' workers. Service firms found to be in violation of AANP rules and regulations may be immediately barred and/or denied access to future AANP conferences.

## Contract Obligations

By completing the AANP Exhibit Space Application for the 2025 AANP National Conference, the exhibitor and management company (collectively referred to as "exhibitor" or "exhibit") acknowledge

that they have fully read and agree to comply with all information provided in this Exhibitor Prospectus, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of AANP and the conference venue. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to AANP under terms of this agreement and no booth space will be provided.

## Insurance

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury. AANP, Corcoran Expositions, Inc., Maritz Global Events, Freeman, Encore and San Diego Convention Center and each of their parents, subsidiaries and affiliates do not carry insurance of any sort on the exhibit or other property of exhibitors and the above referenced entities assume no liability for loss or damage thereto from any cause.

## Indemnification

The exhibitor agrees to indemnify, protect, save and keep AANP, Corcoran Expositions, Inc., Maritz Global Events, Freeman, Encore and the San Diego Convention Center and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents and employees (individually and collectively the "Indemnified Parties") forever harmless from any and all claims for personal injury or death, or losses or damages to property in connection with the exhibitor's participation in the conference, and any and all losses, damages or charges imposed for violation of any law or ordinance by the exhibitor or exhibitor's employees or agents, as well as to strictly comply with the applicable terms and conditions contained in the agreement(s) between or among AANP, Corcoran Expositions, Inc., Freeman, Encore and the San Diego Convention Center regarding the exhibition premises except for any claims or losses that arise from the gross negligence or willful misconduct of AANP, Corcoran Expositions, Inc., Maritz Global Events, Freeman, Encore or the San Diego Convention Center. Further, exhibitors shall at all times protect, indemnify, save and keep harmless the Indemnified Parties from any and all loss, cost, damage, liability or expense which arise out of, from or by reason of any act or omission of the exhibitor or exhibitor's employees or agents.

## Release of Liability

AANP, Corcoran Expositions, Inc., Maritz Global Events, Freeman, Encore and San Diego Convention Center and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents, employees, members and guests (individually and collectively, the "Released Parties") do not assume any responsibility for personal injury or death or loss or damage to property, including exhibits, equipment, personal belongings, etc. except for personal injury, death or loss or damage to property that arises from the gross negligence of the Released Parties. The exhibitor assumes entire responsibility and liability for any and all claims, losses, or damages arising out of personal injury or death or loss or damage to property, including the exhibitor's display materials and other property, employees or contracted labor brought upon the premises, and agrees to indemnify and hold harmless the Released Parties against any and all claims for personal injury or death, or losses or

# RULES & REGULATIONS CONT.

damages to property, except such injury, death, loss or damage resulting from gross negligence or malice of Released Parties. To avoid damage to your equipment or display, please remain with your exhibit until your crates are returned and your material is packed.

## Copyright

Exhibitor agrees that it is their responsibility to ensure the company represents and warrants the exhibit booth, graphics and collateral do not violate any copyright, proprietary or intellectual property rights of others; and it is factually accurate and contains no matter defamatory or otherwise unlawful. Exhibitor is solely responsible for the content of the exhibit booth, graphics and collateral. It is not AANP's responsibility to review or monitor the exhibit booth, graphics and collateral for copyright or other legal compliance.

## Cancellations of Exhibitors

AANP reserves the right to cancel or deny any company or organization the opportunity to exhibit at its conference for any reason including, but not limited to, if it deems the company or organization is inappropriate for the participants or multiple companies with like goods or services have already been accepted to exhibit. AANP reserves the right to refuse any exhibit application and/or exhibit.

## Force Majeure

It is mutually agreed that in the event that AANP should find it necessary to cancel or postpone the 2025 AANP National Conference for any reason, including but not limited to low registration, strikes, outbreak of disease or illness, epidemic or pandemic, acts of nature, war, terrorist acts or other circumstances beyond AANP's control, this agreement will be terminated immediately, and AANP shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

## Violations

Violations of any of these rules and regulations on the part of the exhibitor, its employees or agents shall nullify the right to occupy space, and such exhibitor shall forfeit to AANP all monies, which have been paid or are due. Upon violation of any of these regulations on the part of the exhibitor, its employees or agents, AANP is given the right to terminate, the right to occupy space and may re-enter and take possession of the space and remove all persons and goods at the exhibitor's expense. Exhibitors shall be liable for all damages which AANP may incur and forfeit all monies paid or due. The exhibitor expressly waives the serving of a written notice to reenter and terminate.

## Amendments of Rules and Regulations

All matters and questions not covered by these regulations are at the discretion of AANP and its agents. These regulations may be amended any time by AANP and all amendments that may be so made shall be equally as binding, upon publication, on all parties affected by them as were the original regulations.

## Americans With Disabilities Act (ADA)

The San Diego Convention Center is responsible for complying with the public accommodations requirements of the ADA. AANP is responsible for complying with certain defined public accommodations requirements of ADA within the meeting and event rooms and exhibit hall space used by AANP. If you have any related questions, require special accommodations or auxiliary aid needs relating to a disability for your conference participation, please notify AANP Exhibit Management at [aanp@corcexpo.com](mailto:aanp@corcexpo.com) no later than Friday, May 9, 2025.

## COVID-19

By submitting an exhibitor application, exhibitor consents to participate in the 2025 AANP National Conference. Exhibitor understands and agrees to adhere to any AANP; Corcoran Expositions, Inc.; Centers for Disease Control and Prevention; and local guidelines or regulations related to any infectious disease, including COVID-19, in place at the time of the event. Exhibitor acknowledges and agrees that they are fully responsible for their own safety and actions while participating in the 2025 AANP National Conference and recognizes that their employees may be at risk of contracting COVID-19 through no fault of AANP or Corcoran Expositions, Inc.

With full knowledge of the risks involved, exhibitor hereby releases, waives, covenants not to sue, and further agrees to indemnify, defend, and hold harmless the Released Parties from any and all liabilities, claims, demands, actions, causes of action, costs, expenses, damages, and lawsuits whatsoever, directly or indirectly arising out of or related to any loss, damage, injury, or death, that may be sustained by exhibitor, or its employees, while participating in any activity while in, on, or around the premises or while using the facilities.

## EVENT MANAGEMENT CONTACT INFORMATION

### Sponsorship & Product Theaters

MARY MICHALIK  
Sponsorship Director  
[mary@corcexpo.com](mailto:mary@corcexpo.com)  
312-265-9650

### Exhibits

LAURA DANN  
Exhibit Manager  
[laura@corcexpo.com](mailto:laura@corcexpo.com)  
312-265-9646

### Mailing Address:

AMERICAN ASSOCIATION OF  
NURSE PRACTITIONERS  
c/o Corcoran Expositions, Inc.  
200 West Adams St., Suite 1000  
Chicago, IL 60606

### General Questions:

[aanp@corcexpo.com](mailto:aanp@corcexpo.com)