

HIMSS[®] 25

Last Call on HIMSS25 Sponsorships

Thursday, January 9, 2025



CREATING
TOMORROW'S
HEALTH

Reminders



Your line was muted when you joined the call

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the chat box in the bottom of your screen.



This webinar will be recorded

The recording and slides will be sent to all attendees via email within a day of the presentation. Please utilize the links throughout the slides for additional information.

All HIMSS25 opportunities can be found [HERE](#)

Today's Presenters



Jim Collins
Director, Sales



Deborah Caruso
Senior Sales Executive



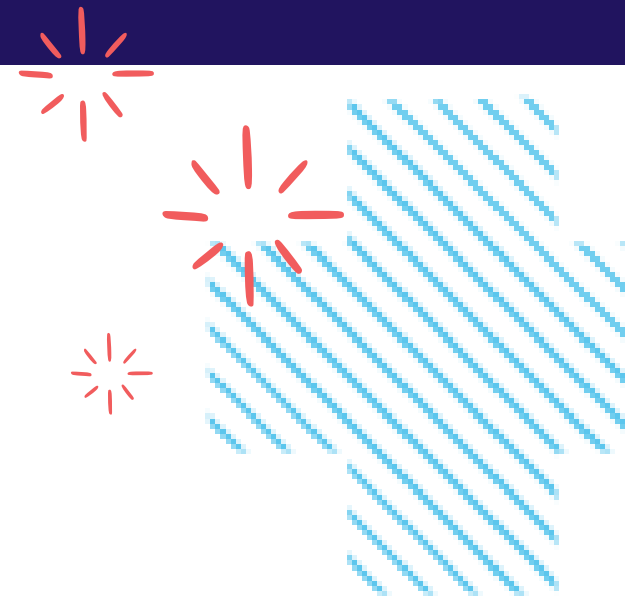
Erica Thomas
Sales Executive



Jessica Daley
Director, Business Development



Laura Goodwin
Sales Operations Lead



What We Will Cover

- HIMSS25 Dates and Updates
- Meeting Space Options
- Pre and Post Show Branding
- Onsite Branding
- Thought Leadership
- Networking
- Sponsorship Spotlight
- Important Dates/Deadlines
- Questions

Keep an eye out
for sustainable offerings





HIMSS25 At A Glance



HIMSS25 Dates

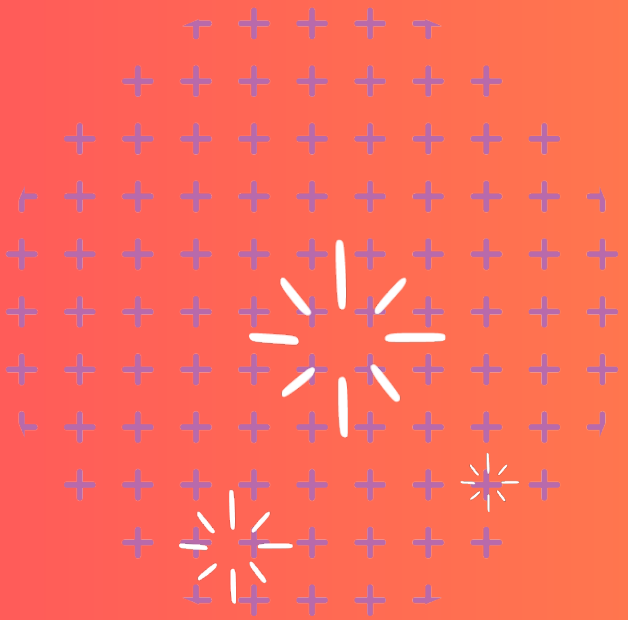
- Global Health Conference Dates:
 - **March 3-6, 2025**
 - **NEW!** HIMSS25 four-day event vs. five-day event (ends on Thursday)
 - **Venetian Expo Center and Caesar's Forum**
Las Vegas, NV
- Executive Summit, Pre-Conference Forums, Global Leaders Exchange and the Opening Reception
 - **Monday, March 3, 2025**
- Exhibition Dates:
 - **March 4-6, 2025 (Tuesday – Thursday)**
 - Tuesday, March 4 10:00am-5:30pm
 - Wednesday, March 5 9:45am-5:30pm
 - Thursday, March 6 9:30am-3:00pm
- [HIMSS25 Schedule Overview](#)



NEW – Dedicated Exhibit Hall Hours

- Tuesday, March 4
 - 11:15 am – 12:45 pm
 - 4:15 pm – 5:30 pm
- Wednesday, March 5
 - 11:00 am – 12:45 pm
 - 4:15 pm – 5:30 pm
- Thursday, March 6
 - 10:45 am – 12:45 pm

Over 90 minutes each day to make meaningful connections that drive sales, without any concurrent education sessions or keynotes.



Meeting Space



Exhibit Hall Meeting Space

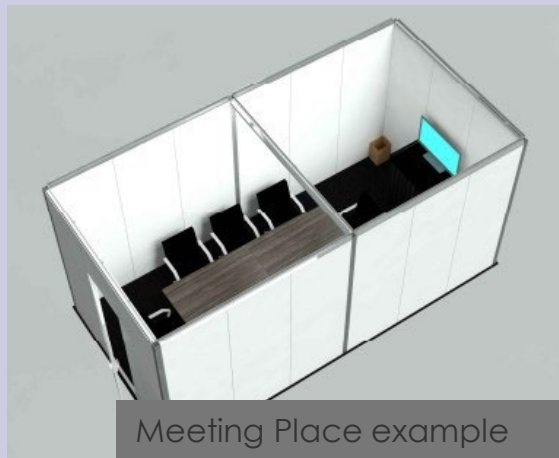
Deadline: February 12

Meeting Place Rooms

Meeting Place Rooms – 10'x20' and 20'x20' options

- Meeting room structure with carpet and locking door
- Conference table and 8 boardroom style chairs
- 42" monitor, Electrical, Internet line (shared T1 line)
- Conference Badges – 10

Investment:
\$20,000 - \$37,500



Meeting Pods

Meeting Pods

- 10'x10' semi-private meeting space
- Low wall structure with company logo
- Table with 4 chairs
- Electrical and wi-fi access
- Carpeted floors
- Conference Badges – 5

Investment:
\$14,000 - \$15,100



Exhibit Hall Meeting Space

Deadline: February 12

Vendor Headquarters*

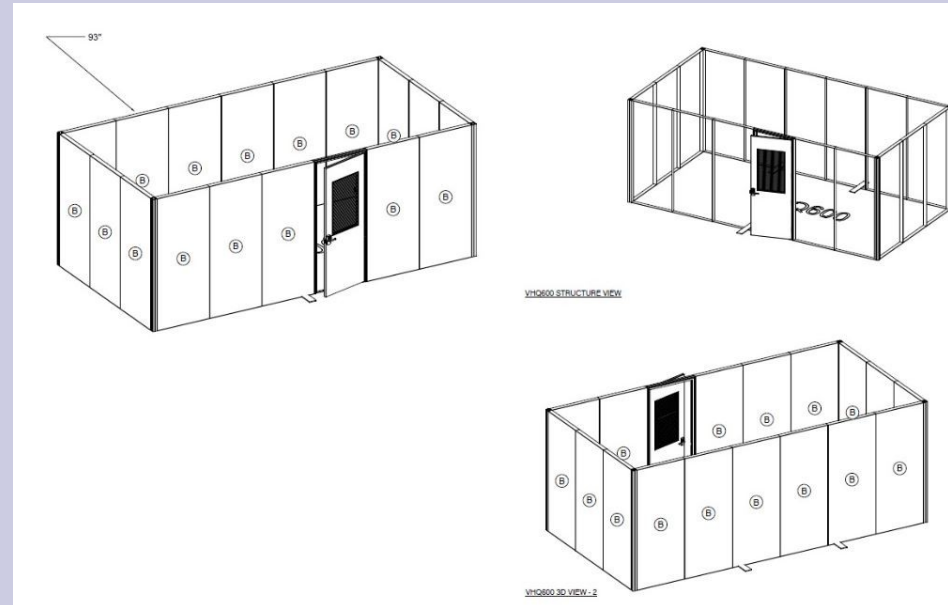
Benefits:

- 10'x20' hard walled structure (8' high wall) with a lockable door (no ceiling)
- Identification sign with your company logo
- Carpet
- HIMSS Priority Points – 2

Investment:

\$8,300 - \$9,000

*Available to exhibitors only



HIMSS Bistro

Feed your staff or clients at a dedicated table conveniently located in the exhibition hall (location subject to change). The Bistro is perfect for networking, meetings, or taking a break from the exhibit floor.

Locations:

Venetian Expo, Level 1, Hall G

Caesars Forum, Level 2

Benefits:

- Reserved table of ten (10)
- Lunch meal tickets for 20 people per day - tickets to be used Tuesday, Wednesday, Thursday between 10:00 a.m. and 2:00 p.m.
- 60 meal tickets will be dropped off at booth on Monday, March 3.
- Food service includes:
 - Lunch with drink and dessert
- HIMSS will place a reserved sign with company logo on your table for the entire week
- Conference Badges – 2
- HIMSS Priority Points – 2



Convention Center Meeting Space

Pre-Show Meeting Rooms (\$4,500 - \$7,000)

Deadline: February 10

Perfect location to prep your sales staff for this upcoming week at HIMSS. This meeting room provides you the convenience of hosting your sales staff training onsite at the main venue for either half day or full day.

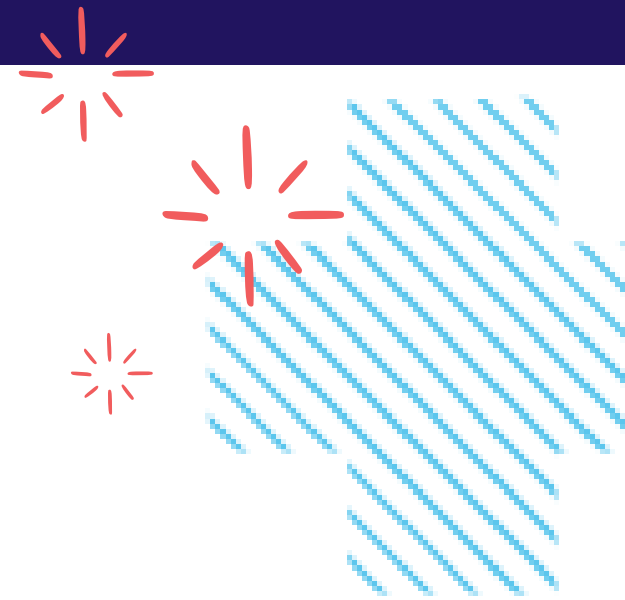
Afternoon Meeting Rooms (\$4,500 - \$4,900)

Host a private meeting or gathering space off the convention center floor

Convention Center Meeting Rooms (\$33,000 - \$45,500)

Meeting space that can be used throughout the week. Includes wireless internet and can be set to your specifications.

Deadline: February 18



Convention Center Meeting Space

Caesars Exhibitor Board Rooms*

Elevate your meetings throughout the week with a board room located at the Caesars Forum.

Deadline: February 10

Benefits:

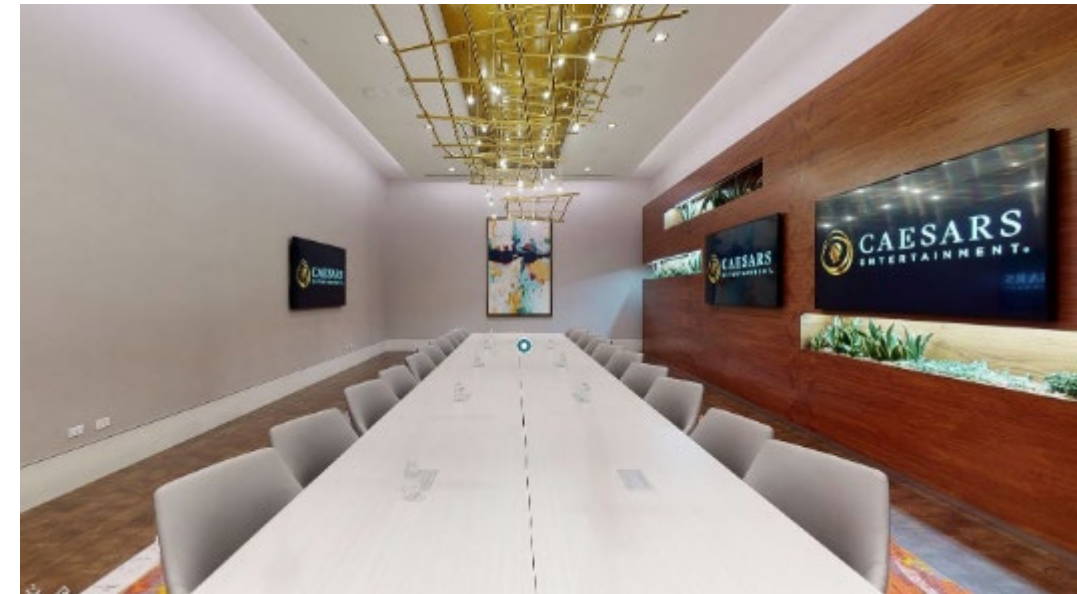
- Boardroom table with (16) board chairs - can be altered with standard chairs and 6' tables
- Prominent display of your company logo on signage outside the meeting room.
- Complimentary wireless Internet access; wired connection available at an additional cost

Investment:

\$34,500 - \$37,500

*Must be an exhibitor to purchase

** F&B Minimums apply



Hotel Meeting Space

Deadline: February 18

Exhibitor Hospitality Suites*, **

Located at the Venetian and Palazzo, these fully-furnished hospitality rooms are perfect for executive meetings and social gatherings.

Check-in/Check-out:

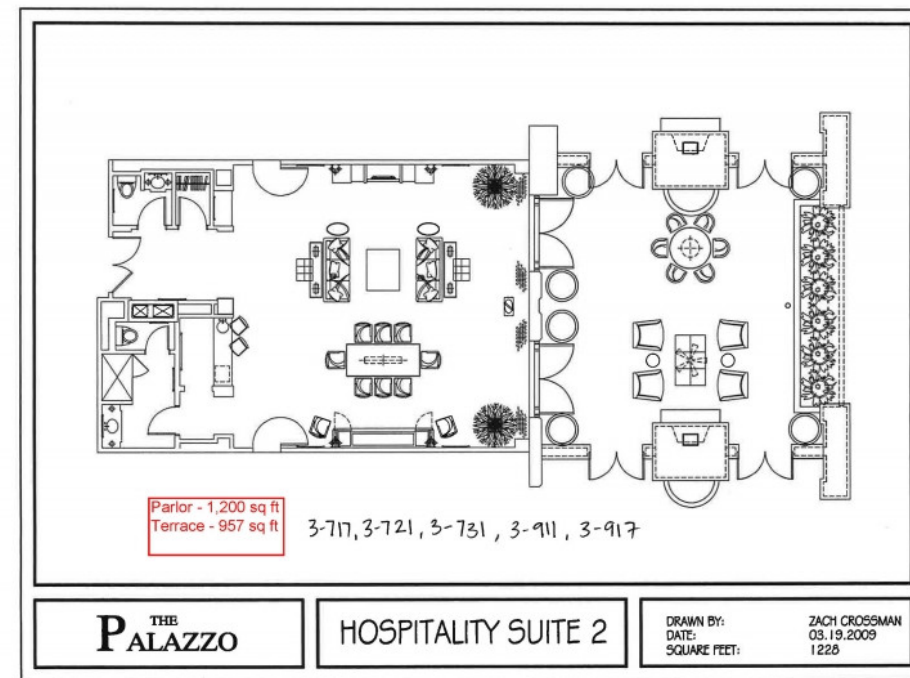
Sunday, March 2 - Thursday, March 6 (4 nights)

Investment:

\$10,500 - \$11,500

*Must be an exhibitor to purchase

** F&B Minimums apply



Preconference Branding





HIMSS25 Preconference Forums

TOP HEALTH IT TRENDS SHAPING THE FUTURE OF HEALTHCARE

Sponsorships include **speaking engagements**, **branding opportunities** and the chance to **connect one-on-one** with decision-making leaders, stakeholders and influencers.

Three Forums on March 3, 2025, in Las Vegas, NV to choose from:

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW

Thank you to our current sponsors:



We bring:

Program

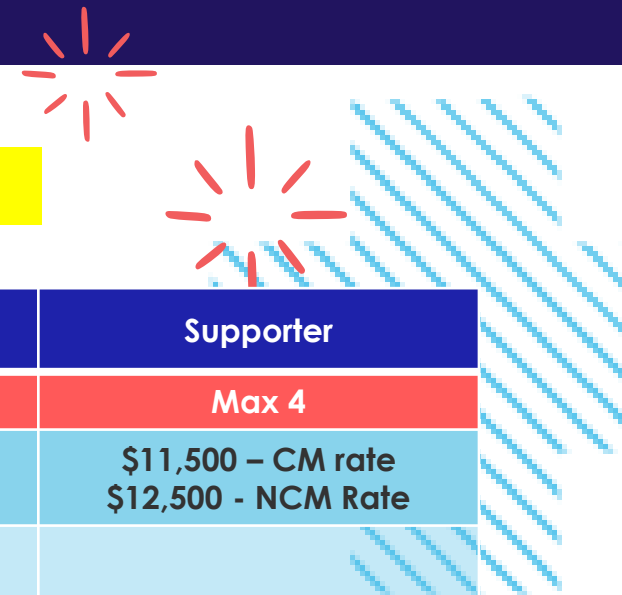
- Targeted deep dive content segments
- Keynote speakers
- Panel discussions & fireside chats
- Peer-to-peer education
- Networking

Attendees

- Healthcare Providers - Managers and above
- Healthcare Industry Decision makers
- Representation from government, payor and other various sectors

Sponsorship Opportunities

Deadline: January 24



Sponsor Level	Elite	Premier	Signature Panel	Supporter
Package Limits	Max 2	Max 2	Max 3	Max 4
Investment	\$65,000 – CM Rate \$72,000 – NCM Rate	\$50,000 – CM Rate \$55,000 – NCM Rate	\$30,000 – CM Rate \$33,000 – NCM Rate	\$11,500 – CM rate \$12,500 - NCM Rate
Thought Leadership @ Forum	30-minute session at In-Person Forum	15-minute session at In-Person Forum	Panel Seat at In-Person Forum	
Thought Leadership in HIMSS25 GC Specialty Pavilion Theatre with Session Recording	20-minute session w/recording (Tuesday)	20-minute session w/recording (Tuesday)	20-minute session w/recording (Wednesday/Thursday)	20-minute session w/recording (Wednesday/Thursday)
Video Message	●	●		
Chair/Table Drop	●	●		
Sponsorship Recognition	●	●	●	●
Complimentary Forum Badges	6 badges	5 badges	4 badges	2 badges
Conference Badges	22	17	10	4
Forum Post -Attendee List (Opt-in Only)	●	●	●	●

Connection Happy Hour Sponsorship

The HIMSS25 Preconference Forums focus on the top trends shaping the future of healthcare. Throughout the day attendees absorb, share and foster new relationships with their peers. Designed to both elevate your support of mission critical content and provide a relaxed networking environment, the **Connection Happy Hours** are a great way to wrap up a full day of learning.

Choose from three forum happy hours:
4:15pm – 5:15 pm | March 3, 2025 | Las Vegas, NV

AI in Healthcare Forum

Smart Health Transformation Forum*

Healthcare Cybersecurity Forum

*NEW



EXCLUSIVE SPONSORSHIP INCLUDES:

- One Hour Post Forum Reception
- VIP Networking Area
- Beer and Wine Bar
- Hot and Cold Appetizers
- Spoken Welcome from Sponsor Representative
- Sponsor Branded Signage
- Sponsor Supplied Giveaways (optional)
- Forum Badges - 4
- Conference Badges - 8

Corporate Member Rate: \$25,000

Non-Member Rate: \$27,500

Specialized Preconference Forums

HIMSS Preconference Forums are typically focused education sessions that take place the day before the exhibit hall opens. These sponsorships allow engagement with the audience you want. Benefits include branding, sponsor opening remarks, and (1) Preconference Forum registration.

Preconference Forum topics include:

- Interoperability and HIE
- Nursing Informatics – **SOLD OUT**
- Physicians
- Health Equity

Benefits:

- 1-2 minutes of Welcome remarks (non-commercial/industry appropriate) by sponsor at one of the following timeslots (selection based on order of contract date):
 - Forum opening welcome/agenda review
 - Forum lunch break remarks
 - Forum post lunch welcome/afternoon agenda review
- One registration for your representative to attend the Forum
- Attendee list with Names, titles, and organization sent two weeks after the Forum
- Logo next to session title on onsite electronic signage
- Collateral material may be placed at a designated table located outside of the conference room
- Logo on screens prior to and after the forum keynote session
- Logo on Preconference session web page
- HIMSS Priority Points – 2 (6 if Exclusive Sponsor)
- Conference Badges - 2 (6 if Exclusive Sponsor)



Nursing Informatics
Forum Supported by:

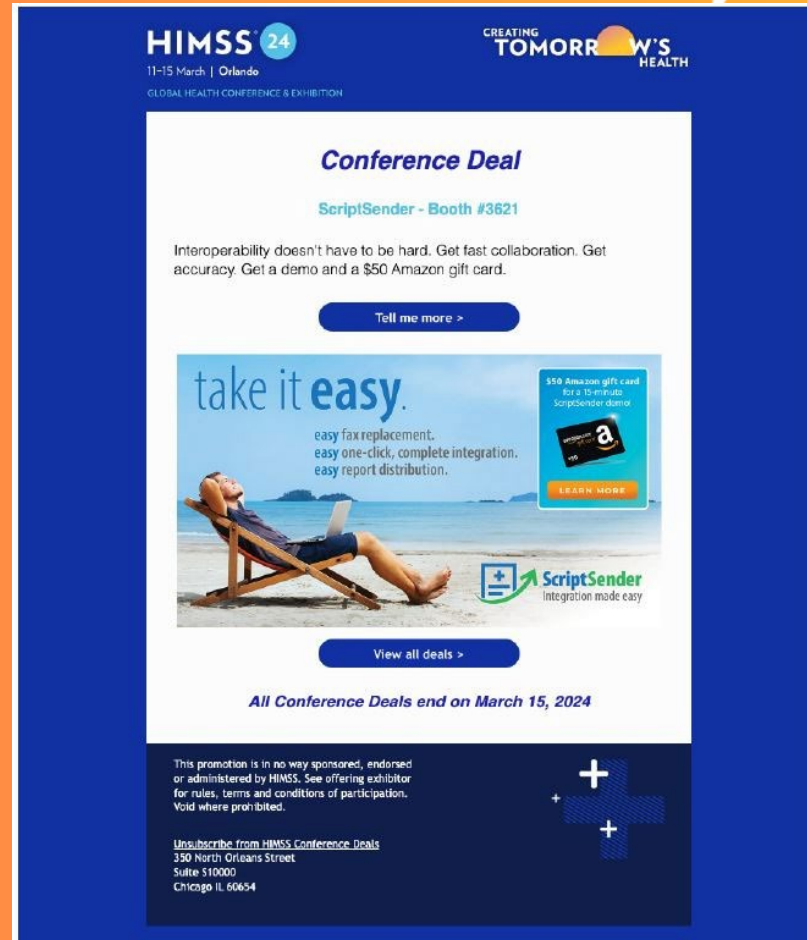
CHERRY 

 **Mobile Heartbeat**® **servicenow**®
UNIFIED CLINICAL COMMUNICATIONS

Corporate Member Rate: \$6,000 - \$18,000
Non-Member Rate: \$6,500 - \$19,500

Deadline: February 14

Pre and Post Show Marketing & Branding



HIMSS 24
11-15 March | Orlando
GLOBAL HEALTH CONFERENCE & EXHIBITION

CREATING TOMORROW'S HEALTH

Conference Deal

ScriptSender - Booth #3621

Interoperability doesn't have to be hard. Get fast collaboration. Get accuracy. Get a demo and a \$50 Amazon gift card.



[Tell me more >](#)

take it easy.

easy fax replacement.
easy one-click, complete integration.
easy report distribution.

\$50 Amazon gift card for a 15-minute ScriptSender demo.

[LEARN MORE](#)



[View all deals >](#)

All Conference Deals end on March 15, 2024

This promotion is in no way sponsored, endorsed or administered by HIMSS. See offering exhibitor for rules, terms and conditions of participation. Void where prohibited.

Unsubscribe from HIMSS Conference Deals
350 North Orleans Street
Suite S10000
Chicago IL 60654

Pre and Post Show Marketing & Branding

FACT: 85 percent of companies currently use at least one form of pre-show promotion

Daily Deal Emails (\$5,500 - \$8,500)

A powerful pre-show marketing option to assist with scheduling appointments during the HIMSS25 event, increase interest in and awareness of your solutions. Post-show option also available to extend your presence beyond the conference!

HIMSS24 Daily Email Stats:

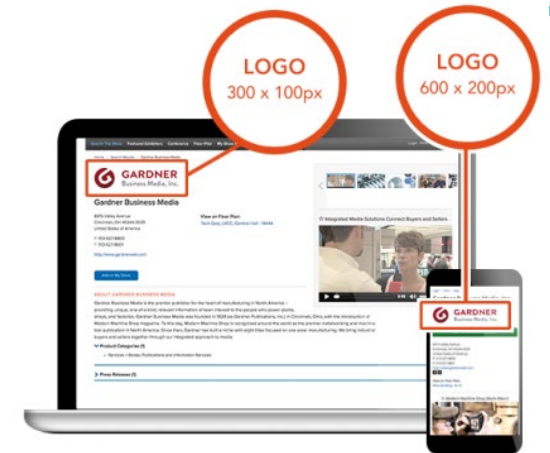
- 24,441 Emails Deployed
- 39.93 % Unique Open Rate
- 16.32 % Unique Click Rate

Enhanced Exhibitor Listing (\$2,995)

Upgrade your company profile and generate more traffic on the online directory and floor plan.

Pre and Post Attendee List (\$3,600 - \$4,900)

List will include name, title, company, city and state, work site and professional title (no mailing or email address) of all opt-in attendees from the HIMSS25 attendee list
Diamond, Emerald and Platinum Corporate Members Only



Mobile App Sponsorship Opportunities

Reach attendees through the leading resource to plan their agenda and navigate the conference by sponsoring the HIMSS25 Mobile App.

The mobile app is available approximately two to three weeks prior to Global Conference for attendees to download through next HIMSS Global Conference (March 2026).

The HIMSS24 mobile app was used by over **15,000** attendees at HIMSS24.



Mobile App Push Notifications Sponsorship

Multiple Available

Received by all users whether the App is closed or open, these messages are typically short and highlight important news/event/product/etc.

- Highlight your booth/products/services with one (1) custom push notification pushed based on scheduled date & time, Monday – Friday
- Sponsor to provide copy
 - Title 10-120 character limit
 - Message 160 character recommendation, 250 character limit.
- Push notifications are shown on the device's lock screen when enabled and on desktop version
- HIMSS Priority Points - 1

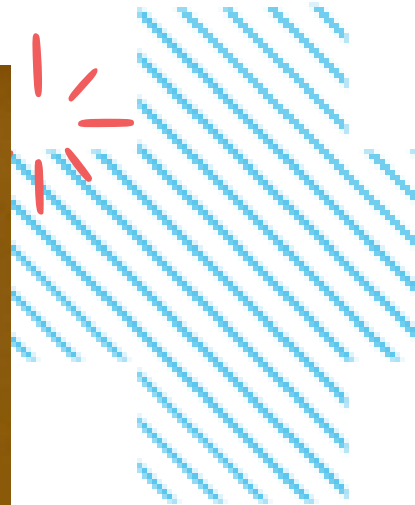
Investment:
\$3,000
- **\$3,500**



Onsite Sponsorships and Branding



Digital Signage



Digital Signage



Deadline: January 31



Electronic Message Boards (\$22,500 - \$24,800)

Your message every 3 minutes on 14 displays in high-traffic areas of the Expo Center

Venetian Expo Lobby LED Ribbon (\$12,500 - \$13,800)

A high-impact way to put your brand in front of attendees as they move from level 1 to level 2

Palazzo Rotunda LED Display (\$12,500 - \$13,800)

Display your message across from the ever-busy Starbucks as guests enter and exit the Palazzo guest elevators.

Venetian Expo Elevator Cabs (\$4,500 - \$4,950)

Message will be shown on (2) elevator cabs at the Venetian Expo Center.

Exhibit Hall Blade Displays (\$12,500 - \$13,800)

Display your brand and message as attendees enter the exhibit hall on three (3) double-side blade displays outside of Halls A, B, and C.

Restaurant Row Monitors (\$12,500 - \$13,800) - **SOLD**

This high visibility branding opportunity is located in front of restaurant row heading into the Venetian Expo Center.

Caesars Main Foyer Monitor (\$12,500 - \$13,800)

Share your message/video in this high-traffic area from Harrah's & Linq's Hotel, Venetian Expo & Caesars Forum.

Wayfinders



Deadline: January 31

Prominently branded wayfinding monitors strategically placed in high-traffic areas. These high-resolution digital screens, placed in high traffic areas throughout the Venetian Expo and Caesars Forum, will feature your company's branding as they serve as essential guides for visitors, displaying real-time directions and venue maps. Wayfinding monitors capture maximum foot traffic, reinforcing brand recognition and visitor engagement throughout the venue.

Benefits:

- Full color print messaging or branding on bottom of (6) kiosks located throughout the Venetian Expo Center **OR** (4) kiosks at the Caesars Forum
 - Sponsor to provide graphics, HIMSS to install and remove
 - Branding area size: 2' 9 3/8" W x 1' 6 3/8" H
 - Suggest inclusion of QR code in branding area to capture impressions
- Web banner with sponsor logo/messaging on monitor

Investment

Venetian: \$36,000 - \$39,600

Caesars Forum: \$24,000 - \$26,500

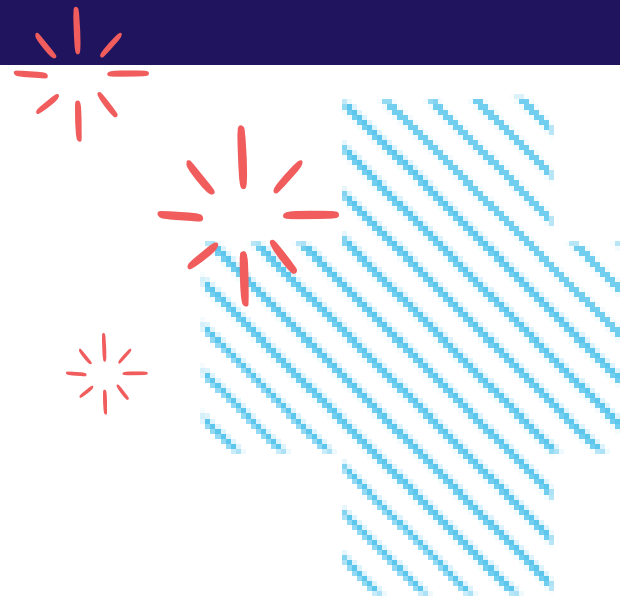
Both Locations: \$50,000 - \$55,000



Sponsorship
Branding / QR
code

Lobby Branding

Deadline: January 24



Column Wraps (\$10,500 - \$11,500)

These high visibility, high traffic columns are a great opportunity to gain attendee interest with your branding before they even enter the exhibit hall.

Venetian Expo Stair Clings (\$19,500 - \$21,500) - **SOLD**

Put your message on the Venetian Expo stairs, a high-traffic thoroughfare between Level 1 to Level 2

Caesars Forum Stair Clings (\$19,500 - \$21,500)

Capture attendees' attention by putting your message on the Caesars Forum main stairs, leading to the Harrah's and Linq Hotel and Venetian Expo.

Taxi Drop Off (\$9,500 - \$10,500)

This package provides public space branding on the ballards outside the building and one window cling that attendees will see when they walk into the Venetian Expo.

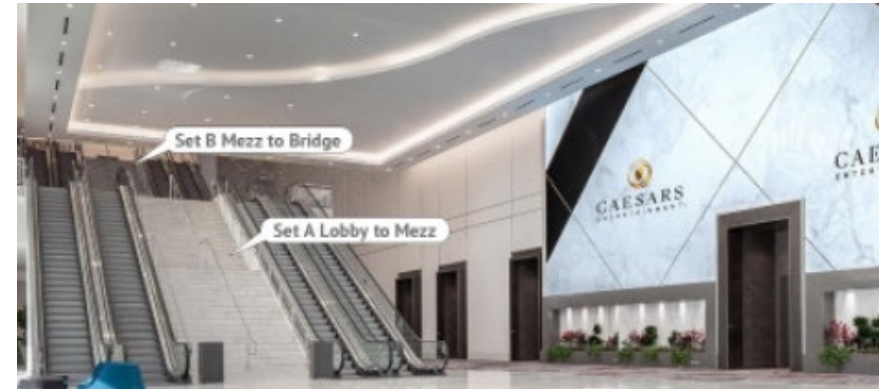


Exhibit Hall Branding

Deadline: January 24

Aisle Signs (\$14,300 - \$15,500)

These 30" x 30" double sided panels with your branding is a great way to increase your booth traffic or branding at the show

These signs will be located on the main aisles throughout the exhibit hall

Each opportunity includes 4 double-sided aisle sign danglers for a total of 12 images

Floor Stickers (\$14,300 - \$15,500)

Floor stickers are a great way to increase booth traffic at HIMSS Global Conference. Each package includes six 3'x3' stickers placed throughout the exhibit hall.

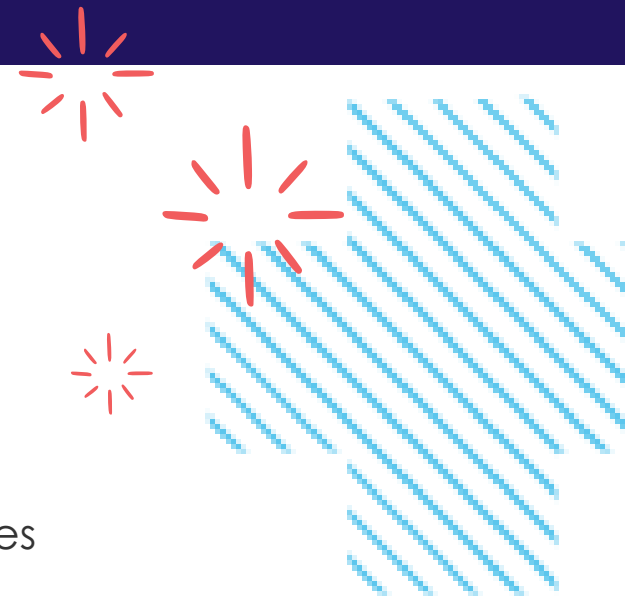





Exhibit Hall Breaks



Deadline: January 24



AM and PM Coffee/Tea Breaks	Hydration Stations	Ice Cream Social
<ul style="list-style-type: none"> • Six (6) centrally located beverage stations down main aisles from 9:30am-11:30am and 1:00pm-3:00pm (Tuesday, Wednesday or Thursday) • Signage acknowledging sponsor at each station • Sponsor branded coffee sleeves* • Sponsor branded cocktail napkins* <p>*Co-branded with HIMSS</p>	<ul style="list-style-type: none"> • Hydration for over 10,000+ attendees. (22 water coolers displayed prominently in main aisles throughout exhibit hall. Tuesday, Wednesday or Thursday) • Sponsor branded water jug sleeve on all water coolers* • Sponsor branded 10oz compostable cups* provided at each water station <p>*Co-branded with HIMSS</p>	<ul style="list-style-type: none"> • Delicious ice cream bars 2,000+ attendees (Tuesday, Wednesday or Thursday) • 5 centrally located ice cream social stations on exhibit hall floor 1pm-3pm • Sponsor branded cocktail napkins* • Sponsor branded signage • *Co-branded with HIMSS
 <p><i>Investment: \$16,000 - \$22,000 / break</i></p>	 <p><i>Investment: \$20,000 - \$22,000 / day</i></p>	 <p><i>Investment: \$24,000 - \$26,000 / day</i></p>

Courtside Concessions and Bar– NEW!

Courtside Concessions and Sports Bar is the ultimate gathering place to catch the game with friends, with multiple screens showcasing all the action. Savor a quick, grab-and-go lunch, and relax with a drink from our cash bar. While you're here, treat yourself to a soothing courtside massage or challenge your peers to a friendly game of basketball. Get noticed with great visibility! Opportunity to host private reception 4pm-6pm (additional cost).

Benefits

- Sponsor logo co-branded on backdrop behind bar
- Sponsor graphics (sponsor to design) on 1M x 8' tall light box placed in Courtside Concessions
- Logo placed on website in Courtside Concessions and Sports Bar
- Thirty (30) \$25 concession vouchers to be used at any concessions at Venetian or Caesars.
- Thirty (30) \$13 Beer/non-alcoholic drink voucher to be used at cash bar at Caesars
- Opportunity to host private reception on Tuesday, March 4 and/or Wednesday, March 5 from 4pm-6pm (additional cost).

Deadline: January 24

Investment:

HIMSS Corporate Member: \$37,500

Non Member: \$41,500



HIMSS Park – NEW!

Deadline: January 24

HIMSS Park (at the Venetian) - We've brought the outdoors inside with HIMSS Park, the perfect place to relax and recharge. Enjoy a variety of quick-service bites as you wander along the cozy benches, charming streetlights, and greenery. Complete with outdoor patio games for added fun! Opportunity to host private reception 4pm-6pm (additional cost).

Benefits:

- Sponsor graphics (sponsor to design) on 1M x 8' tall light box placed on second floor in high traffic area.
- Sponsor logo placed on cornhole boards.
- Sponsor graphics (sponsor to design) on 1M x 8' tall light box placed in HIMSS Park.
- Logo placed on website in HIMSS Park description
- Thirty (30) \$25 concession vouchers to be used at any concessions at Venetian or Caesars.
- Opportunity to host private reception on Tuesday, March 4 and/or Wednesday, March 5 from 4pm-6pm (additional cost).

Investment:

HIMSS Corporate Member: \$15,000

Non-Member: \$16,500



DJ Booth – NEW!

Deadline: January 24

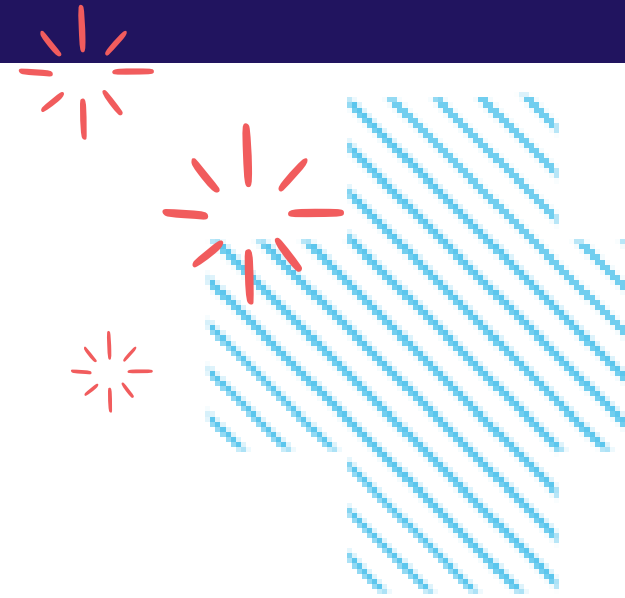
Get attendees pumped for the conference by sponsoring our DJ booth! With high-energy music setting the vibe, attendees will be thrilled to be here from the moment they arrive. As a sponsor, your brand will be prominently featured on the DJ booth and showcased in a prime photo-op area. The DJ will be spinning for 15+ hours throughout the week. This is an opportunity you don't want to miss!

Location: Venetian Expo Upper Lobby

Benefits:

- Sponsor logo on front of DJ Glow Booth
- Sponsor logo co-branded with HIMSS Global Conference logo on step and repeat
- Sponsor name and booth number call out four (4) times throughout each day (Monday-Thursday) during high traffic times.
- HIMSS Priority Points - 6
- Conference Badges – 6

Investment: HIMSS Corporate Member: \$17,500 / Non-Member: \$19,500



Restroom Mirror Clings – NEW!

Deadline: January 24

Showcase your brand and advertisement in a unique way by branding the bathroom mirrors inside the Exhibit Hall! This exclusive opportunity guarantees your message will stand out in a space where it commands full attention.

- 12"x 12" square graphics with your custom artwork placed above the sinks of the restrooms
- Sponsor to provide the graphics, HIMSS to produce and install
- Ten (10) different restroom locations inclusive of both men's and women's restrooms
- Sponsor can create up to four (4) designs that promotes your company and drives traffic to your booth

Investment:

HIMSS Corporate Member: \$9,000 / Non-Member: \$10,000



Attendee Resources

Deadline: January 24

Conference Pens (\$15,000 - \$16,400)

Pens are a great way to increase your exposure and keep your brand on attendees' minds throughout the entire conference and after the show has ended. Over 7,000 pens were handed out at HIMSS24!

Charging Lockers (\$15,000 - \$16,500)

Provide the solution for HIMSS Global Conference attendees as they search for a place to charge their devices. Six (6) charging locker stations will be placed throughout the lobby areas of the Convention Center.

HIMSS24 Charging Locker Stats:

- 759 uses
- 37 min average session
- 702 unique users
- 986 total impressions

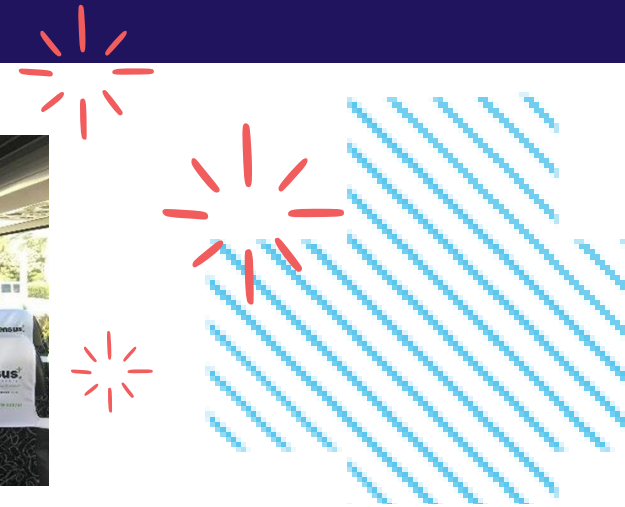


Bus Wraps and Branding

Stretch your marketing dollars beyond the convention center.

Sponsorships include branding on one bus on selected route.

Shuttle Bus Routes



Bus Headrest Covers (\$2,100 - \$2,300)

Full Side Bus Wrap (\$25,750 - \$26,500)

Lower Half Bus Wrap (\$16,250 - \$17,875)

Deadline: January 14



FULL SIDE WRAP

The FULL SIDE WRAP offers premium visibility with advertiser's creative covering both sides of the bus from top to bottom.

Full Side Wrap
Approx. 45 feet long x 9 feet high



LOWER HALF WRAP

The LOWER HALF WRAP offer premium visibility with advertiser's creative covering the length of both sides of the bus below the windows.

Lower Half Wrap
Approx. 45 feet long x 5 feet high



Blood Drive Sponsorship

Mission-Driven Opportunity



HIMSS25 is pleased to host a blood drive during the Global Conference and Exhibition to support the need for our healthcare systems. As a sponsor of this event, you will receive branding awareness and demonstrate your commitment to this important cause.

Opportunities: Multiple

- Sponsor branding on signage prominently placed in blood drive area
- Sponsor signage located in the blood drive booth
- Logo recognition as sponsor of blood drive, including on HIMSS25 website and mobile app
- Logoed giveaway item for handout to blood donors (provided by sponsor)
- Post-show report with number of donations collected and total number of lives saved by donations
- HIMSS Priority Points – 1

Investment: HIMSS Corporate Member: \$2,500 / Non Member: \$3,000

Thought Leadership



Exhibition Hall Thought Leadership

Exhibition Main Stage Session with Recording (\$21,750 - \$27,300)

One (1) thirty-minute speaking session with recording in the largest theater on the show floor.

Market Debuts with Recording (\$9,000 - \$15,500)

One (1) twenty-minute session with recording to announce and demonstrate your new product/service

Interop + Smart Experience Theater with Recording (\$8,500 - \$9,400)

One (1) twenty-minute session with recording to present your solutions and innovations in the Interoperability space.



Executive Roundtables – NEW!

Be a part of the conversation -- Engage, inform and influence your key customers and prospects by sponsoring one of two (2) available Executive Roundtables co-hosted by HIMSS at HIMSS25. We work with you to build a unique program based on a topic aligned to the Executive Summit.

This invite-only, turnkey event includes program development, speaker recruitment, attendee acquisition, event and venue logistics for up to 25 highly targeted attendees.

Location: La Tache 2 at the Wynn

Dates: Tuesday, March 4, 11:15am – 12:45pm
Wednesday, March 5, 11:15am – 12:45pm

- Pre-Show Benefits
 - Speaker Selection - Opportunity for sponsor to bring C-Level speaker as part of the program
 - Program Development
 - Marketing
 - Attendee Recruitment
 - Pre-Show Attendee List
- Onsite Benefits
 - One (1) 90-minute turnkey roundtable session co-hosted with HIMSS to include:
 - Lunch
 - Standard AV set: one (1) LCD projector, one (1) screen, one (1) wired podium microphone, and up to three (3) wireless handheld microphones
 - Sponsor branded signage
 - Max of five (5) sponsor representatives to attend roundtable
 - HIMSS Priority Points - 14
 - Conference Badges – 14
- Post-Show Benefits
 - Attendee List



Deadline: January 24

Investment:

Member Rate: \$42,500

Non-Member Rate: \$45,000

Industry Solution Sessions – 2 left

A 60-minute Thought Leadership session positioned alongside, and promoted similarly too, other concurrent education sessions.

Examples of Presentation Format:

Case Study (Client/Customer presents)

- Lecture (40 mins presentation/15 mins Q&A)
- Essential Conversation (15-20 mins presentation/40 mins facilitated audience engagement)
- Panel Discussion(4 people max on the platform – [i.e., three speakers and one moderator])

Benefits:60 minute time slot for one of the approved formats – No product demonstrations permitted

- Up to 3 speakers and 1 moderator (4 speakers max)
- Topic of your choice from the categories listed
- Access to scanned leads
- Sessions included with the listing of HIMSS education sessions online and onsite electronic signage
- Logo next to session title in both in preshow and onsite marketing materials online and onsite electronic signage
- Audio recording synced with session slides provided post conference – Subject to speakers' approval
- Sponsor to provide content by Wednesday, February 14, 2025 date or session is subject to cancelation
- Conference Badges - 8
- HIMSS Priority Points - 8

HIMSS25 | March 3-6 | Las Vegas



Investment:

Member Rate: \$23,000

Non-Member Rate: \$25,000

Thought Leadership/Networking with Audience Recruitment

Brunch Briefings (\$15,000 - \$17,500)

Breakfast for up to 60 people
Brunch for 10:30am-11:45am at the Caesars Forum (Tuesday, Wednesday, Thursday)

Lunch and Learn (\$16,000 - \$18,500)

Lunch for up to 60 people
12:30pm-1:45pm at the Caesars Forum (Tuesday, Wednesday, Thursday)

Knowledge and Nosh (\$12,000 - \$14,200)

Snacks and beverages for up to 60 people
3:00pm-4:00pm at the Caesars Forum (Tuesday, Wednesday)

Deadline: February 3



Turnkey Events Include:

- Audio Visual
- Food and Beverage
- Audience Recruitment

Community Focused Thought Leadership

Women in Health IT Roundtable and Reception – (\$19,500 - \$21,500)

As the Premier Women in Health IT sponsor at HIMSS25, you have the opportunity to network and share thought leadership with this influential group of women innovators, leaders and entrepreneurs transforming health through technology today. Benefits include sponsor-developed questions for roundtable and a profile of organizations women leader featured on HIMSS.org.

Physicians Community and CMIO Roundtable and Reception (\$20,000 - \$22,000)

Engage with the HIMSS Physician Community as a sponsor of the Physicians Community CMIO Roundtable and Reception. This is an in-person opportunity to network with your peers; dig deeper into sharing best practices, pain points and successes, build up and out professional relationships.





Networking Opportunities with Your Target Audience



Hosted Buyers Program

Deadline: February 10

HIMSS25 Health Connect Partners & HIMSS

Exclusive for HIMSS25 exhibitors, the Health Connect Partners (HCP) - HIMSS Global Conference Hosted Buyers program will provide a “reverse expo” program. To make the most of your HIMSS25 experience, participate in convening hospital information technology buyers (VP, Director, CIO, CMIO, etc.) with you, our exhibitors, to engage in five (5) 14-minute-long scheduled 1:1 meetings.

Dates: Tuesday, Wednesday, Thursday of HIMSS25

- Five (5) - fourteen (14) minute 1:1 provider sessions
 - Meetings will be conducted in a private area on the exhibit floor
 - Sponsor can have up to two (2) representatives present during 1:1 meeting
- Date/Time based on selected provider availability
- Pre-Show Schedule
 - Provider attendee contact information (name, job title, company, city, state) sent to sponsor within three (3) days of HIMSS25 Global Conference
- Deadline for sponsor(s) provider selection
 - Approximately three (3) weeks prior to Global Conference
 - If selections are not made by deadline, meetings will be assigned randomly to available qualified hosted buyer participants
- HIMSS Priority Points - 1
- Conference Badges - 2

*Must be a HIMSS25 exhibitor to participate.

HIMSS25 | March 3-6 | Las Vegas



Investment:

Member Rate: \$5,000

Non-Member Rate: \$5,500

\$500 discount per package if 3 or more are purchased

Networking Lounges

Corporate Membership Lounge (\$10,500 - \$12,500)

As the sponsor, you will have access to decision makers and influencers from the vendor setting. The Corporate Membership exclusive lounge will allow access to the over 650 HIMSS Corporate Members including a complimentary meeting space within the lounge for your use during the Conference.

Diamond/Emerald Corporate Membership Lounge (\$21,000 - \$23,000)

Increase your visibility and engage in B2B networking. As the sponsor of the lounge, you will have access to a dedicated meeting room.

Organizational Affiliate Lounge (\$9,500 - \$10,500)

The OA-exclusive lounge will allow access to the nearly 1,000 Organizational Affiliate Members. As the sponsor, you will be among the limited few industry representatives with access to the lounge.

Networking Hubs – (\$20,000 - \$22,000)

Your branding will be placed on areas designed for attendees/exhibitors to meet up with colleagues, recharge devices, check emails, host HIMSS organized meet ups, and meet new healthcare IT peers.



Networking Lounges **New for HIMSS25*

Payers Lounge (\$12,500 - \$13,800)

Gain unparalleled exposure by sponsoring the all-new exclusive payor Lounge at HIMSS25—a dedicated space where leading professionals in the payor community will gather throughout the event. This is a prime opportunity to position your brand at the heart of the healthcare ecosystem, where payors, decision-makers, and industry experts come together to network, recharge, and share insights. Benefits include a list of scanned visitors to the lounge

Nurses Lounge (\$12,500 - \$13,800)

Gain high-impact visibility by sponsoring the brand-new Nurses Lounge at HIMSS25—a dedicated space where hundreds of nurses will gather throughout the week. This is a unique opportunity to position your brand at the center of the nursing community, where leaders and frontline professionals come to connect, recharge, and engage. Showcase your company as a champion of nursing excellence and innovation by sponsoring this exclusive lounge and make a lasting impression on those shaping the future of healthcare. Benefits include a list of scanned visitors to the lounge

Workforce ConneXtions

The Workforce ConneXtions one day event will attract ~1000 early careerists to learn and master in-demand trends, opportunities, and skills for career growth. Career guidance, a professional headshot portrait studio, emerging leader poster sessions, and meet-ups will put you in front of this important audience to build a strong and sustainable workforce to ensure the healthcare industry can continue to deliver high-quality care and drive advancements to improve patient outcomes and overall population health.

Attendee Demographics: The HIMSS24 Workforce ConneXtions activities attracted over 800+ early careerists (0-5 years experience)

Date/Time/Location: Wednesday, March 5th, 2025, 10:00 am – 4:00 pm

Sponsorship Benefits:

- WFC Exhibition and Career Fair Presence
 - One (1) tabletop available for usage during one day event including:
 - 6' table
 - 2 banquet chairs
 - Opportunity for 2-3 minutes of remarks either at designated breaks before or after lunch. HIMSS staff to work with sponsor on appropriate timing.
 - Recognition as the HIMSS25 Workforce ConneXtions Overall Sponsor in all applicable promotional material
 - Logo recognition promoting event and on digital signage
- Emerging Leaders Reception
 - Logo recognition on pre-event communications, website and signage
 - Logo included on caricature frame if contracted by January 15, 2025
 - Reception registration list with names, titles, and organization sent two weeks post HIMSS25
 - Three (3) complimentary invitations to attend the Emerging Healthcare Leaders Reception
 - Table for collateral giveaways at reception
- Conference Badges – 8
- HIMSS Exhibitor Priority Points – 8

Investment: \$25,000 - \$30,000

HIMSS25 HITmaker Career Expo

This premier Career Expo focuses on the intersection of healthcare and Technology and provides an avenue for career and job opportunities for healthcare IT professionals.
Wednesday, March 5 | 10:00 am – 4:00 pm PST | Venetian

Audience

All attendees with a focus on students, early careerists, and career changers.

Early Careerists: 0-5 years

Aspiring Managers: 6-10 years

Directors: 11-15 years

Aspiring Executives/Seasoned Tech: 16-24 years

Advanced Executives: 25+ years

Target Audience

Business/Systems Analysts

Clinical Informaticists

Health Informatics & IT Specialists

Software Developers

Clinical Applications Specialists

Data Scientists

Quality Professionals

Process Analysis & Redesign Specialists

Security Specialists

IT Project Managers

Interoperability Specialists

Exhibitor Information

Current Exhibitors of HIMSS25

Complimentary table

**Recommended company HR personnel to staff table*

Non-Exhibitors of HIMSS25

\$2,500 table and 1 full-conference registration



Breakfasts and Lunches



HIMSS Physician Community Morning Huddle (\$16,000 - \$17,500)

This is an opportunity to engage with Physicians and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Physician Community and what the Committee is working on.

HIMSS Nursing Community Morning Huddle (\$18,500 - \$20,000)

This is an in-person opportunity to engage with Nurses and their peers as they, dig deeper into sharing best practices, pain points and successes, build up and out professional relationships, as well as learn more about the HIMSS Nursing Community and what the Committee is working on.

Corporate Member B2B Breakfast (\$3,000 - \$4,000)

Increase your visibility and engage with HIMSS Corporate Members at this popular networking breakfast. Sponsorship includes a designated table for the sponsor with a raffle opportunity to attract members to engage with you and your team. Average attendance 200. Prize sponsorships are also available.

Global Public Policy Breakfast (\$15,500 - \$17,000)

Your organization's name will be in front of federal state and local representatives and HIMSS advocates at HIMSS Global Conference as a sponsor of this networking opportunity.

Policy Changemakers Lunch (\$15,500 - \$17,000)

Network with state, local, federal and international government officials, HIMSS Chapter Leaders and other health IT experts for this annual luncheon with presentations on public policy priorities. Awardees will be recognized for their achievements in advocacy and service to advancing health IT.

Receptions

Exhibit Hall Social Hour Promotion (\$2,250 - \$2,400)

Drive traffic to your booth by participating in the HIMSS25 Exhibition Social Hour. Benefits include logo recognition on entrance units, mobile app and more.

Emerging Healthcare Leaders Reception (\$2,500 - \$2,800)

This networking reception dedicated to emerging professionals that attend the HIMSS conference each year.

Celebration of Black Excellence Reception (\$5,000 - \$5,500)

Connect with new and old friends and colleagues at the Celebration of Black Excellence.

Women in Health IT Reception – \$6,500 and up

HIMSS has made it a priority to recognize women's significant contributions to, and leadership within the field; championing and equipping the next generation of women leaders; and building the community and resources all need to advance this initiative. Show your support of women in health IT, by sponsoring the HIMSS25 Women in Health IT activities. Sponsorship opportunities include reception, photo booth and roundtable.

Physicians Community and CMIO Roundtable and Reception (\$20,000 - \$22,000)

Engage with the HIMSS Physician Community as a sponsor of the Physicians Community CMIO Roundtable and Reception. This is an in-person opportunity to network with your peers; dig deeper into sharing best practices, pain points and successes, build up and out professional relationships.



Receptions

Veterans Reception (\$6,500 - \$21,500))

This global reception celebrates veterans and their spouses, allowing HIMSS members to acknowledge the valuable contributions made by these service members and their families while serving their country. Benefits include invitations, registration list and logo recognition.

OA Chapter Leaders Happy Hour(\$12,500 - \$13,750)

Increase your visibility to customers and prospects and do some B2B networking! As one of the Organizational Affiliate-Chapter Leader Happy Hour sponsors, you will have access to decision makers and influencers from the provider setting in addition to our Chapter Leaders, who come from both providers and market suppliers. As one of the sponsors, you will be among the limited few industry representatives with access to the reception. Benefits include invitations, happy hour attendee list and logo recognition.



Custom Receptions

Deadline: February 3

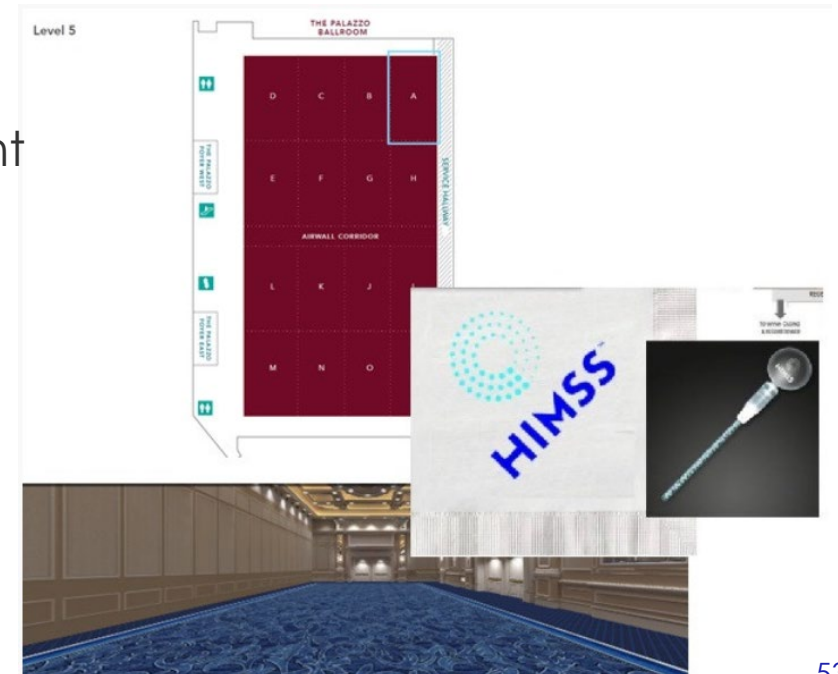
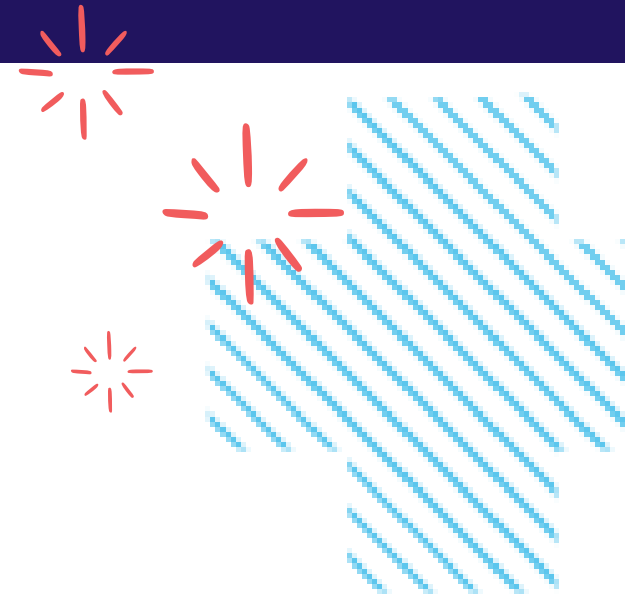
Let us do the work for you!

We offer reception packages, all hosted at Caesars

Reception Packages include:

- Space at the Venetian
- Food and beverage for up to 100 people for 90 minute reception
- Branded cocktail napkins and swizzle sticks
- Email promotion to registered attendees
- Meeting Ops Team partner leading up too, and onsite at event

Customized Receptions (\$26,000 - \$28,000)



Opening Reception

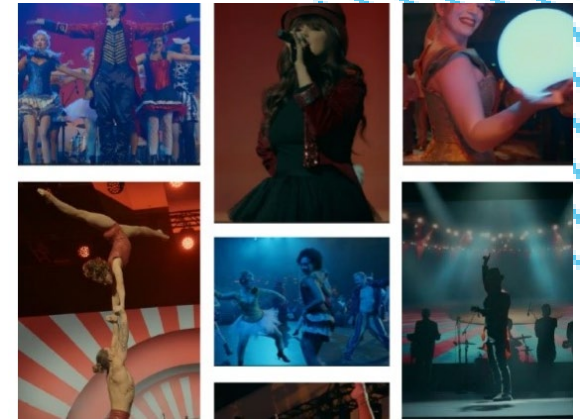
Begin HIMSS25 with a grand welcome at "The Greatest Show" opening reception, setting the stage for an unforgettable week. This event promises an evening filled with excitement, illusions, delicious food, and drinks. As a sponsor, you'll enjoy exclusive access to a dedicated VIP area featuring themed soft seating and numerous strategic branding opportunities throughout the venue.

Opportunities: Six available

Benefits:

- Logo recognition at the reception (directional signage, throughout reception, near entrance of and various areas throughout the reception)
- Logo on photo booth digital picture frame
- Furnished dedicated VIP sponsor area with signage
- Sponsor logo to be displayed on illuminated bar fronts and cocktail napkins located throughout the opening reception
- HIMSS Priority Points – 4
- Conference Badges – 4

Investment: \$11,500 - \$12,500





Sponsorship Spotlight



Tuesday and Wednesday, March 4–5 | Caesars Forum

Innovation Thrives Where Investment Flows

Emerge Innovation Experience is the premiere opportunity to engage with **C-Suite Executives from across healthcare, investors and INNOVATIVE market suppliers** including early stage and established. Taking place over 2 days, **Emerge looks forward 1-3 years**, revealing customer needs, investment trends and the innovative companies that are **solving healthcare's prioritized challenges**.

As a sponsor, you'll be at the heart of this dynamic ecosystem, amplifying your brand's visibility and aligning with the most innovative forces in healthcare. Sponsoring **Emerge** isn't just about brand exposure—it's about strategic partnership.

This experience places you in front of the leaders driving the healthcare industry forward, giving you the opportunity to be a part of the solutions shaping the future. Don't miss the chance to invest in innovation and form lasting relationships that can propel your business ahead.

Emerge Sponsorship Opportunities

Keynote and Lunch

Two Available

- 3-Minutes of welcome remarks to introduce keynote speaker by sponsor (non-commercial / industry appropriate)
- Sponsor logo recognition*
- Emerge registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) Emerge badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 3

Investment

\$7,500 Corporate Member
\$8,250 Non-Member

Thought Leadership Presentation

Two Available

- One (1) 30-minute presentation on a relevant subject matter
- Sponsor logo Recognition*
- Emerge registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) Emerge badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 5

Investment

\$15,000 Corporate Member
\$16,500 Non-Member

Moderator of C-Suite Panel and Emcee of Best in Show Thought Leadership Presentation

Three Available

- Sponsor opportunity to:
 - Moderate (1) C-Suite Panel and
 - Emcee (1) Best in Show Thought Leadership Presentation
- 3-Minutes of sponsor remarks (non-commercial / industry appropriate) to introduce panel and presentation
- Sponsor logo Recognition*
- Emerge registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) Emerge badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 7

Investment

\$19,500 Corporate Member
\$21,500 Non-Member

Emerge Sponsorship Opportunities

Emerge Investors Lounge

One Available

- Semi-private meeting space in the investor's lounge, Tuesday – Wednesday throughout the day
- Opportunity for one (1) company executive to participate in a 45-minute panel discussion, either as a moderator or a panelist
- List of start-ups exhibiting at the conference (organization name, primary contact name, and title for those identified as "early startup") provided two weeks prior to the conference
- Organization list (name of organization, city, state for registered attendees) provided prior to the conference
- Sponsor logo recognition*
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 8

Investment

\$25,000 Corporate Member
\$27,500 Non-Member



Cocktail Reception

One Available

- Table for collateral giveaways at reception
 - Giveaway must be approved by HIMSS Global Conference
- Sponsor branded cocktail napkins
- Sponsor logo recognition*
- EmERGE registration list (name, organization, city, state of registered attendees) provided preconference and 2 weeks post event
- Two (2) EmERGE badges including access to HIMSS25 education and exhibition floor
- HIMSS Priority Points – 5

Investment

\$15,000 Corporate Member
\$16,500 Non-Member

*Recognition includes sponsor logo on: Marketing collateral; EmERGE webpage on HIMSS25 website; Social posts promoting EmERGE; Digital Event Signage





Important Deadlines and Dates

Important Deadlines / Dates



Date	Item
Now!	The Exhibitor Resource Center is available. Upload your logo and details today!
January 10, 2025	<u>Island Booth Approval Forms are due</u>
February 12, 2025	<u>HIMSS25 Exhibitor Know Before You Go Informational Webinar</u> Earn 10 priority points if someone from your organization attends!

HIMSS26 Booth Selection Information

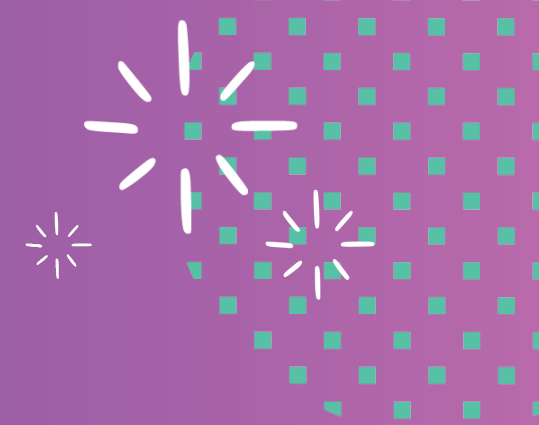
Date	Item
January 30, 2025	HIMSS26 Booth Selection Informational Webinar
February 24-28, 2025	Top 100 companies select virtually before HIMSS25
March 3-6, 2025	Onsite Booth Selection at the Venetian Expo Center during HIMSS245

Note:

- Booth selection appointment times are scheduled in exhibitor priority point order.
- Booth selection order is based on points as of December 31, 2024.

Questions? Contact Laura.Goodwin.US@informa.com





Questions?

Questions?

Contact salesinfo@himssconference.com or your Sales Representative
All HIMSS25 Opportunities can be found [HERE](#).



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Thank you!