

HIMSS26 Booth Selection Information

January 30, 2025



Today's Presenters



Laura Goodwin
Sales Operations Lead



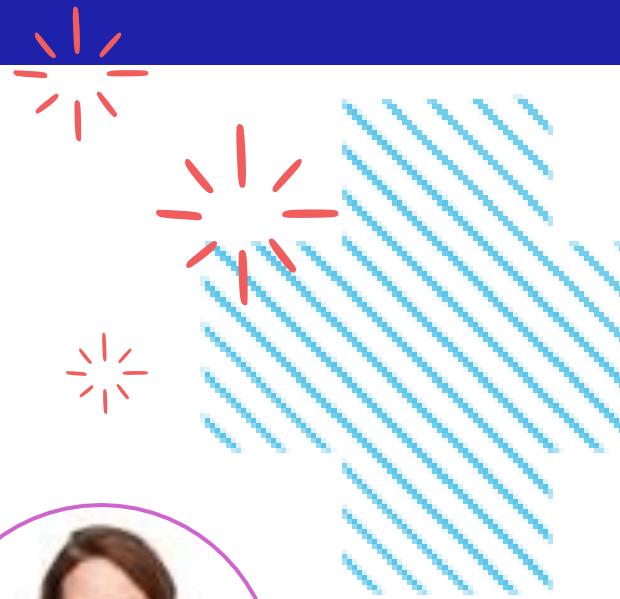
Scott Sherpe
*Vice President,
Marketing*



Rebecca Washler
*Vice President,
Sales*



Elli Riley
*Vice President,
HIMSS Global Conference and Exhibition*



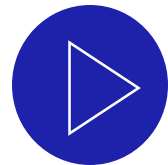
Reminders

A few reminders before we begin: 



Your line was muted when you joined the call

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the Q&A box at the top of your screen.

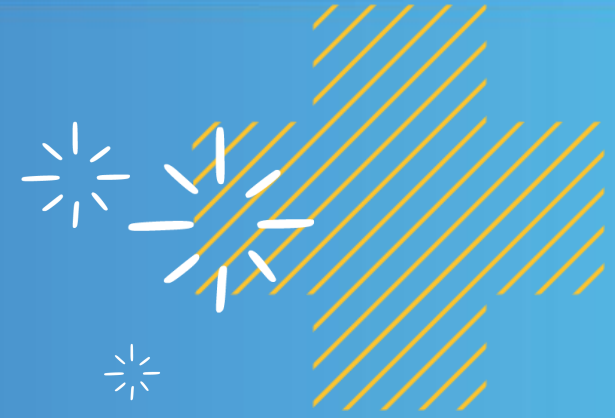


This webinar is being recorded

The recording and slides will be sent to all attendees via email within a few hours after the presentation. Please utilize the links throughout the slides for additional information.

Agenda

- HIMSS25 Registration Update
- HIMSS26 Dates
- Booth Selection Timeline
- HIMSS26 Booth Selection Opportunities
- Deposit Requirements
- Floor Plan and Logistics
- Additional Booth Selection Information & Resources
- HIMSS Global Conference and Exhibition Premier Conference Supporter Program
- Questions



HIMSS25 Registration Update

HIMSS25 Registration Update

26% up in
Provider
Executive Pass

28% up in
Nurses

3% up in CXO
Registrations

95% up in
Government
Passes

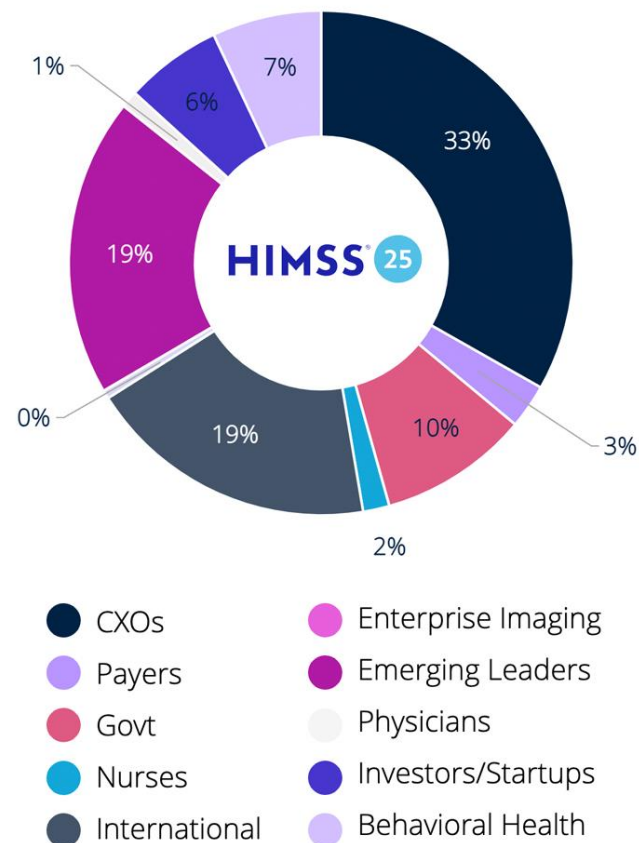
5% up in
International
Attendees

43% up in
Press Passes

HIMSS25 Registration Update

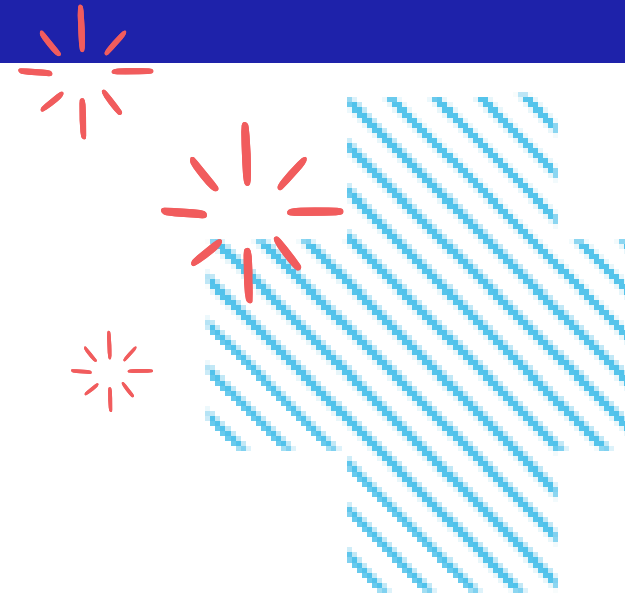
75%

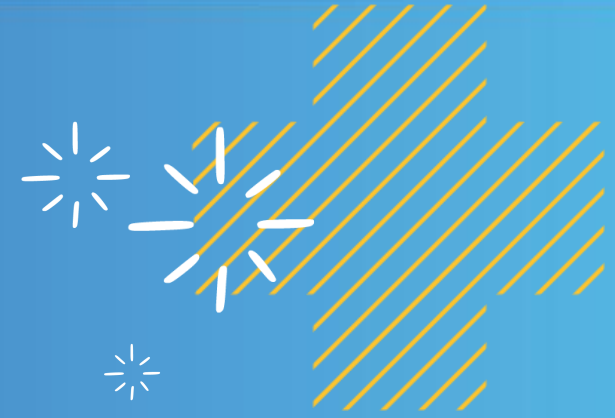
of attendees make or influence decisions



What's New and Exciting at HIMSS25?

- AI Pavilion
- Emerge Innovation Experience
- Health Equity Preconference Forum
- New Education Formats
- Expanded Networking
- New Show App
- Powerhouse Keynote Simone Biles
- You





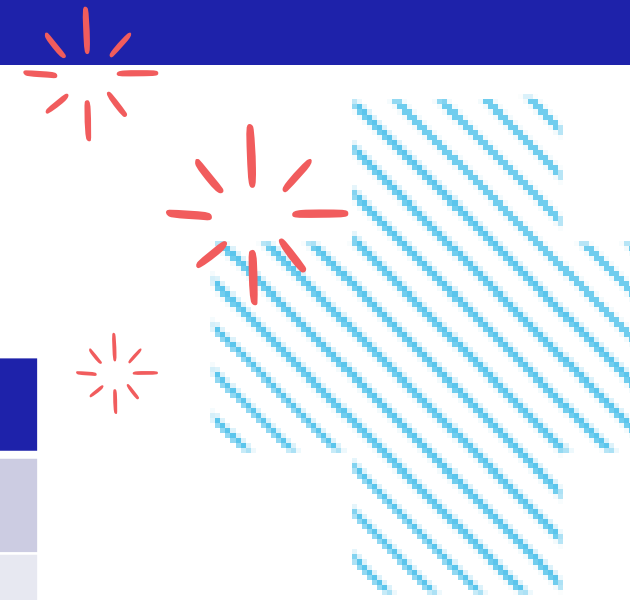
HIMSS26 Booth Selection

HIMSS26 Dates

- **Global Health Conference Dates**
 - March 9-12, 2026 (Monday – Thursday)
 - Las Vegas | The Venetian Expo Center
- **Preconference Sessions, Opening Reception**
 - Monday, March 9
- **Exhibition Dates**
 - March 10-12 (Tuesday – Thursday)



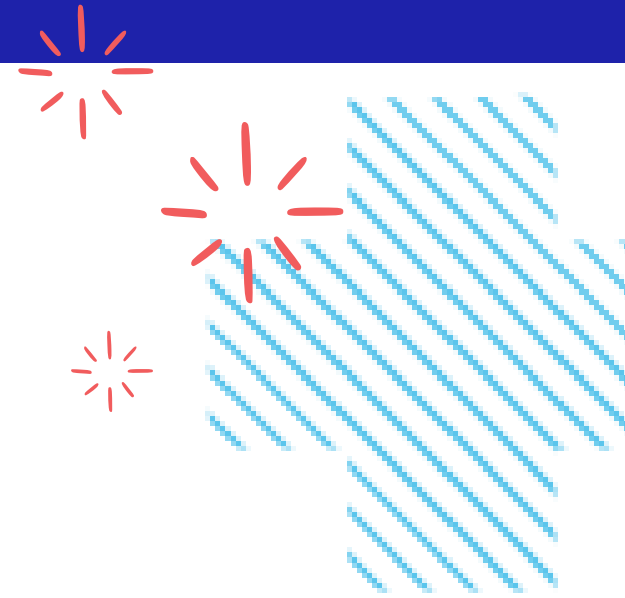
HIMSS26 Booth Selection Timeline



| Dates | Selection Group |
|--|---|
| February 3, 2025 | Anchor Selection Begins |
| February 24-28, 2025 | Top 100 companies in priority point order select virtually |
| March 3-6, 2025 | Onsite Booth Selection at the Venetian Expo Center Room: 304 |
| Note: <ul style="list-style-type: none">Booth selection appointment times are scheduled in exhibitor priority point orderBooth selection order is based on points as of December 31, 2024 | |

HIMSS26 Rebook Benefits

- **Space:** Access to *premium* booth locations in high-traffic areas
- **Sponsorships:** Access to *prime* sponsorships and speaking times
- **Rebook Rates (new benefit):** Take advantage of the lowest rates available during rebook period (ends April 14, 2025)
- **Maximize Planning Time:** Commit now and allow additional time to plan your booth design, marketing materials, and on-site activations



HIMSS26 Rebook Opportunities

- Standard Exhibition Space
- Meeting Place Rooms
- Meeting Pods
- Vendor Headquarters
- Specialty Pavilions
- Select Sponsorships



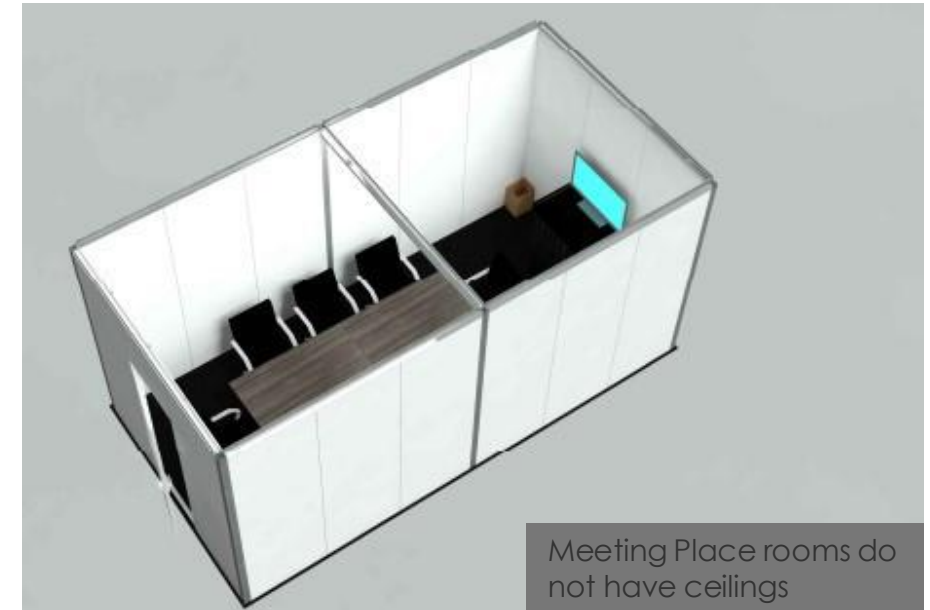
Standard Exhibition Space

- Space begins at 10'x10' (100 sq. ft)
- (5) badges per 10'x10' space
- Listing on HIMSS26 website and mobile app

| | Corporate Member | | Non-Member | |
|--|-------------------------------------|---|-------------------------------------|---|
| Booth Size | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 |
| 10'x10' | \$5,900 | \$6,400 | \$6,600 | \$7,100 |
| 10'x 20' | \$10,400 | \$11,400 | \$11,800 | \$12,800 |
| 10'x 30' | \$15,600 | \$17,100 | \$17,700 | \$19,200 |
| 20'x 20' | \$20,800 | \$22,800 | \$23,600 | \$25,600 |
| Larger than 20'x20' | \$45 per sq. ft.* | \$50 per sq. ft.* | \$52 per sq. ft.* | \$57 per sq. ft.* |
| *For island booths larger than 20'x20, there is a \$850 fee per corner | | | | |

Meeting Place Rooms

- Meeting room structure with carpet and locking door
- 10'x 20': (1) Conference table and (8) boardroom chairs
- 20 x 20: (2) Conferences tables and (16) board room chairs
- One (42") monitor, Electrical, Internet line (shared T1 line)
- Cleaning (if room left unlocked overnight)



- Conference Badges

- 10'x20': 10
- 20'x20': 20

| | Corporate Member | | Non-Member | |
|-----------|-------------------------------------|---|-------------------------------------|---|
| Size | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 |
| 10' x 20' | \$20,600 | \$21,600 | \$22,700 | \$23,800 |
| 20'x 20' | \$35,800 | \$37,300 | \$39,400 | \$41,000 |

Meeting Pods

- 10'x10' semi-private meeting space
- Low wall structure with company logo
- Table with 4 chairs
- Electrical and Wi-Fi access
- Carpeted floors
- Conference Badges – 5



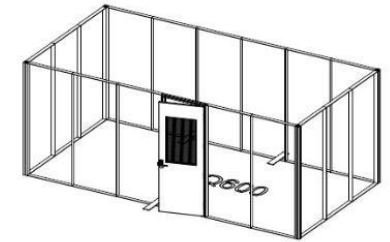
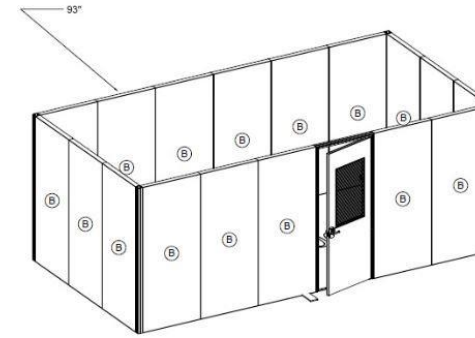
Meeting Pod example

| | Corporate Member | | Non-Member | |
|---------|-------------------------------------|---|-------------------------------------|---|
| Size | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 |
| 10'x10' | \$14,500 | \$15,100 | \$16,000 | \$16,600 |

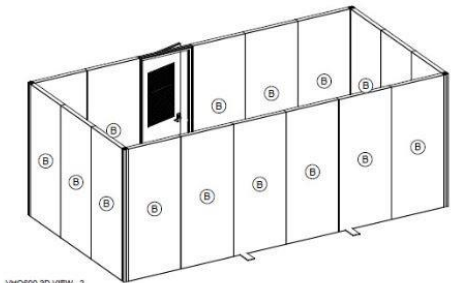
Vendor Headquarters*

- 10'x 20' hard walled structure (8' high wall) with a lockable door (no ceiling)
- Identification sign with your company logo
- Carpet

*Must have an exhibit space to purchase



VH0600 STRUCTURE VIEW



VH0600 3D VIEW - 2

| | Corporate Member | | Non-Member | |
|---------|-------------------------------------|---|-------------------------------------|---|
| Size | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 |
| 10'x20' | \$8,400 | \$8,600 | \$9,200 | \$9,500 |

Specialty Pavilions

Topic-focused areas on the show floor, with turnkey exhibit and thought leadership opportunities, designed for you to reach your desired audience.

Cybersecurity Command Center

| | | | | |
|----------------------|----------------------|-------------------|---------------------|-----------------|
| Compliance & Privacy | Application Security | Threat Management | User Authentication | Risk Management |
|----------------------|----------------------|-------------------|---------------------|-----------------|

Artificial Intelligence

| | | | |
|-----------------------|----------|-----|-------|
| AI / Machine Learning | Robotics | RPA | AR/VR |
|-----------------------|----------|-----|-------|

Business Operations Pavilion – NEW!

| | | | | |
|-------------------|---------------|------------|-------------------|---------------------|
| Claims Processing | Revenue Cycle | Consulting | IT Infrastructure | Prior Authorization |
|-------------------|---------------|------------|-------------------|---------------------|

Patient Experience and Wellness

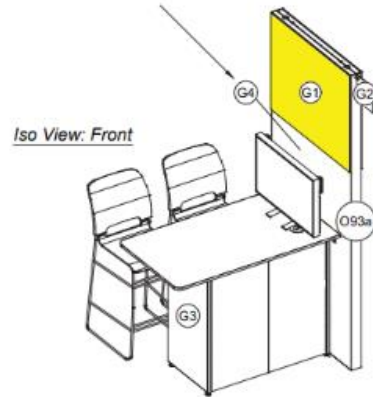
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|-----------------------------|--|---------------------------------------|-----------------------|
| Digital Health and Wellness | Patient-Provider Platforms and Portals | Virtual Care | Behavioral Healthcare |
| Remote Patient Monitoring | Telehealth | Personal Health Devices and Wearables | |

Government Connections Plaza

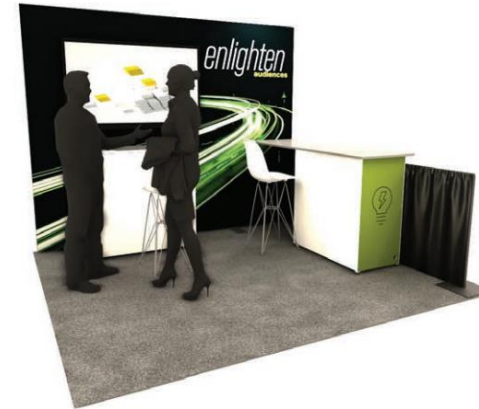
Specialty Pavilion Turnkey Packages

Each package includes structure and furnishings shown, graphic production and installation, electrical, monitor(s), keyboard, mouse, internet, badges and option for 20-minute speaking session

Kiosk



10'x10'



10'x20'



20'x20'



Specialty Pavilions

| Package | Corporate Member | | Non-Member | |
|-------------------------------|-------------------------------------|---|-------------------------------------|---|
| | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 |
| Kiosk Non-Speaking | \$9,200 | \$9,600 | \$10,100 | \$10,600 |
| Kiosk with Speaking | \$16,200 | \$16,600 | \$17,800 | \$18,300 |
| Turnkey 10'x10' | \$16,400 | \$17,000 | \$18,000 | \$18,700 |
| Turnkey 10'x10' with Speaking | \$23,400 | \$24,000 | \$25,700 | \$26,400 |
| Turnkey 10'x20' Non-Speaking | \$28,500 | \$29,700 | \$31,400 | \$32,700 |
| Turnkey 10'x20' with Speaking | \$35,500 | \$36,700 | \$39,000 | \$40,400 |
| Turnkey 20'x20' Non-Speaking | \$41,200 | \$42,900 | \$45,300 | \$47,200 |
| Turnkey 20'x20' with Speaking | \$48,200 | \$49,900 | \$53,000 | \$54,900 |

Rebook Sponsorship Opportunities*

| | Corporate Member | | Non-Member | |
|---|-------------------------------------|---|-------------------------------------|---|
| Sponsorship *First rights of refusal may apply | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 |
| Booth Furnishing Package | \$2,300 | \$2,550 | \$2,500 | \$2,750 |
| Bistro Table | \$5,200 | \$5,600 | \$5,700 | \$6,100 |
| Industry Solution Speaking Session | \$26,500 | \$29,000 | \$28,500 | \$31,000 |
| Exhibitor Main Stage Speaking Session – Premium Time (Tues/Wed) | \$26,450 | \$29,450 | \$29,000 | \$32,000 |
| Exhibitor Main Stage Speaking Session – Standard Time (Thurs) | \$23,250 | \$25,750 | \$25,000 | \$27,500 |
| Enhanced Exhibitor Listing | \$3,200 | \$3,500 | \$3,200 | \$3,500 |
| Daily Email Deals – Premium | \$8,100 | \$8,600 | \$8,900 | \$9,400 |
| Daily Email Deals - Standard | \$5,800 | \$6,100 | \$6,300 | \$6,600 |
| Lunch and Learns - Premium | \$33,500 | \$38,500 | \$35,000 | \$40,000 |
| Lunch and Learns - Standard | \$28,500 | \$33,500 | \$30,000 | \$35,000 |
| Brunch Briefing – Premium | \$23,500 | \$28,500 | \$25,000 | \$30,000 |
| Brunch Briefing Standard | \$18,500 | \$23,500 | \$20,000 | \$25,000 |
| Hosted Buyers Meetings | \$5,200 | \$5,400 | \$5,700 | \$5,900 |
| Hosted Buyers Lounge* | \$30,000 | \$35,000 | \$35,000 | \$40,000 |

Rebook Sponsorship Opportunities*

| | Corporate Member | | Non-Member | |
|---|-------------------------------------|---|-------------------------------------|---|
| Sponsorship *First rights of refusal may apply | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 | Rebook Rate Feb 3 – Apr 14, 2025 | Standard Rate Apr 15, 2025 – Mar 9, 2026 |
| Electronic Message Billboards | \$23,700 | \$25,000 | \$26,000 | \$27,300 |
| Venetian Expo Lobby LED Ribbon | \$13,328 | \$13,900 | \$14,628 | \$15,200 |
| Palazzo Rotunda Monitor | \$13,328 | \$13,900 | \$14,628 | \$15,200 |
| Exhibit Hall Blade Displays | \$13,328 | \$13,900 | \$14,628 | \$15,200 |
| Restaurant Row Monitors | \$13,328 | \$13,900 | \$14,628 | \$15,200 |
| Venetian Expo Elevator Cabs | \$4,750 | \$4,950 | \$5,200 | \$5,400 |
| Tote Bags/Backpacks* | \$55,000 | \$60,000 | \$60,000 | \$65,000 |
| Attendee Badge Lanyard* | \$32,700 | \$37,700 | \$35,000 | \$40,000 |
| Exhibitor Badge Lanyard* | \$28,000 | \$33,000 | \$30,000 | \$35,000 |
| Hotel Key Cards (Venetian & Palazzo)* | \$32,250 | \$37,250 | \$35,000 | \$40,000 |
| Hotel Key Cards (Wynn & Encore)* | \$16,750 | \$18,750 | \$18,000 | \$20,000 |
| Conference Pens | \$15,000 | \$16,600 | \$16,400 | \$18,000 |
| Experiential Vending Machine* | \$37,000 | \$42,000 | \$40,000 | \$45,000 |
| Blood Drive | \$3,000 | \$3,300 | \$3,500 | \$3,800 |
| Puppy Park* | \$43,000 | \$48,000 | \$45,000 | \$50,000 |
| Stair Clings | \$21,000 | \$22,800 | \$23,000 | \$24,800 |

Rebook Deposit Information

| Total Rented Space <i>(includes standard space, meeting place rooms, meeting pods, vendor headquarters, and specialty pavilions)</i> | Deposit Amount |
|--|----------------|
| 100 sq. ft. | \$1,500 |
| 200 – 1,000 sq. ft. | \$4,800 |
| 1,100 – 2,500 sq. ft. | \$8,500 |
| 2,600 sq. ft. or above | \$22,500 |
| Deposit Due: April 14, 2025 Remaining Deposit Schedule: <ul style="list-style-type: none">• May 30, 2025: Remaining balance: 50% due• August 29, 2025: Remaining balance: 100% due | |
| Sponsorships 50% due May 30, 2025; 100% due August 29, 2025 | |
| Signed Agreement Due: Thursday, March 6, 2025 | |
| Please note that Informa charges a 3% fee for any credit card payments. The fee will be added to the invoice at the time payment is processed. | |

Accepted Methods of Payment

| Check | Credit Card |
|--|--|
| Check made payable to: Informa Exhibitions U.S. Construction Bring onsite with you to HIMSS25 or Mail to: PO Box 411724 Boston, MA 02241-1724 | Pay by credit card by logging into your Exhibitor Dashboard; a link will be provided on the invoice Note: a 3% fee will be applied to credit card payments in any single transaction |

ACH/Wire Instructions:

Bank: Bank of America Account Name: Informa Exhibitions U.S. Construction & Real Estate, Inc.

Address: 100 North Tryon St, Charlotte, NC 28255 Phone: 800-432-1000

Swift Code: BOFAUS3N ABA Number: (WIRE: 026009593) or (ACH: 021000322)

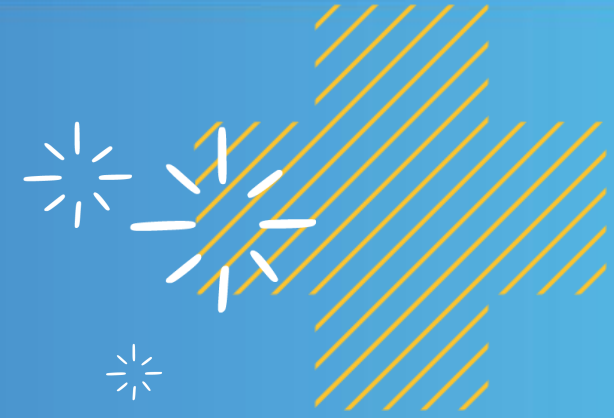
Account Number: 483094322036 Federal Tax ID# is 80-0961214

Informa accepts Purchase Orders and requires payment in full prior to the start of the Event.

Priority Points Opportunities!

- Pay 50% of the space balance due
 - **15 priority points!**
- Pay 100% of the space balance due
 - **30 priority points!**
- Payment must be received no later than April 14, 2025
- Fill out the Post HIMSS25 Exhibitor Survey
 - **20 priority points!**
- Points will be applied post HIMSS25 conference

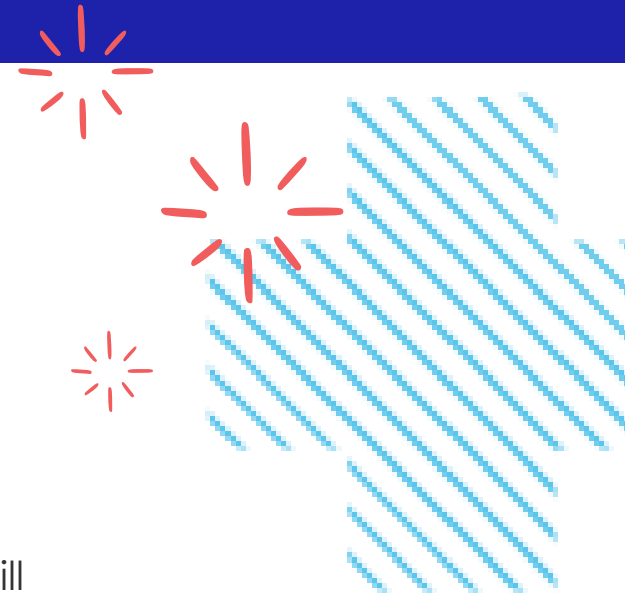




Booth Selection Appointment Process

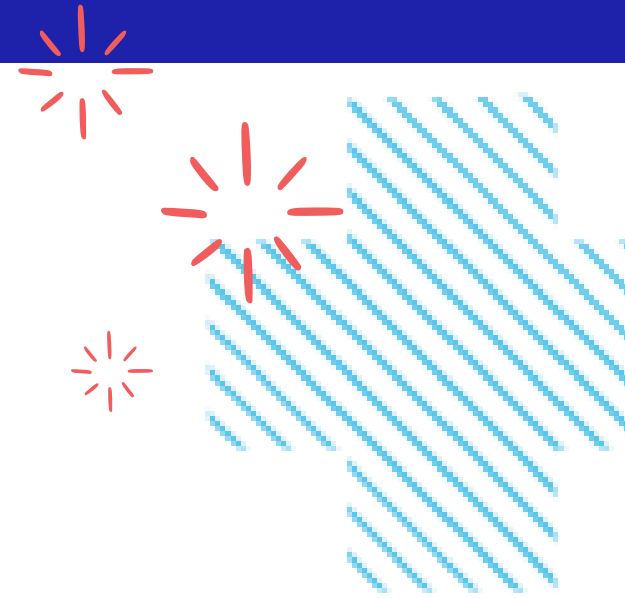
Top 100 Booth Selection Appointments

- If you are selecting in the top 100, emails will be sent the week of February 3, 2025, with appointment times and login information
- All Top 100 appointments are CENTRAL TIME
- All companies receive the same appointment link (the same Microsoft Teams meeting will run all day) so we ask you to call in during your appointment timeframe only
- Please be on time and stick to the schedule as we have back-to-back appointments scheduled for the entire day. If you do not select a booth during the scheduled meeting, we will move onto the next person
- The booth space contract must be signed by the last day of the onsite booth selection, Thursday, March 6, 2025
- All deposits are due by April 14, 2025



Onsite Booth Selection Appointments

- Appointment times will be sent out the week of February 10, 2025
- Appointment times are in Pacific Time Zone since we will be in Vegas
- Booth Selection will take place at the Venetian Expo Center, Room 304
- Please look for signage directing you to the room or visit any of our information desks for assistance
- Please show up to appointment 5-10 minutes early to view the floor plan before selecting your space
- Please be prepared to sign the booth space contract (online) after your appointment.
- Once you arrive to the room, there will be instructions on where to go next
- The booth space contract must be signed by the last day of the onsite booth selection, Thursday, March 6, 2025
- All deposits are due by April 14, 2025



Onsite Booth Selection Location and Hours

- Location:
 - The Venetian Expo Center
 - Level 1, Room 304
- Hours:
 - Monday, March 3: 1:00 PM – 5:00 PM
 - Tuesday, March 4: 2:00 PM – 5:00 PM
 - Wednesday, March 5: 8:00 AM – 5:00 PM
 - Thursday, March 6: 8:00 AM – 3:00 PM

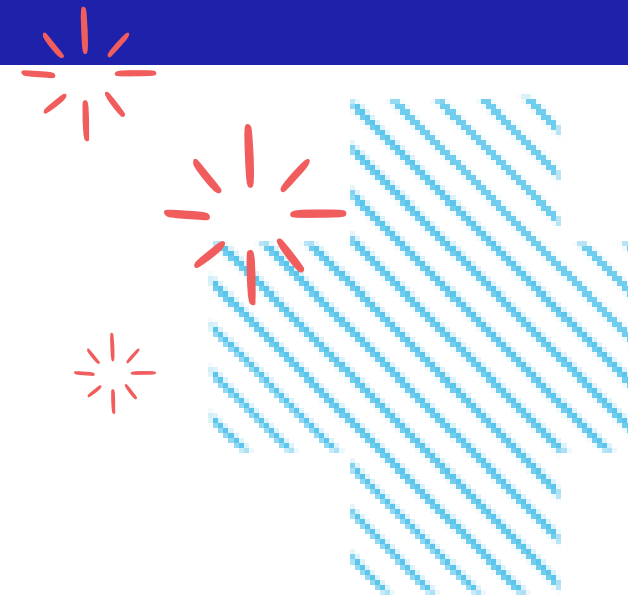


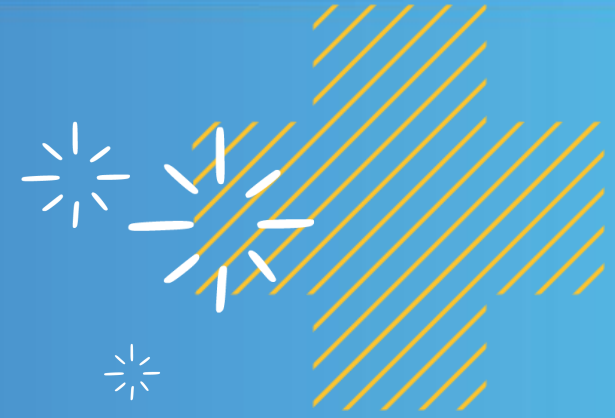
What if I can't make my appointment?

- Your appointment is in the top 100?
 - Please work with your HIMSS sales manager to schedule a time to select your space prior to HIMSS25

OR

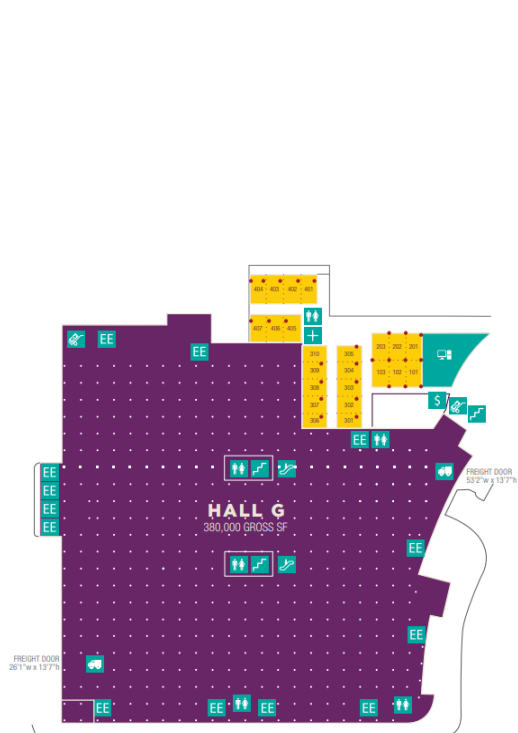
- Come to the HIMSS26 booth selection room onsite during booth selection hours
- Your appointment is onsite but you can't make the assigned time?
 - Stop by the HIMSS26 booth selection room anytime after your scheduled appointment, during booth selection hours
- You have an onsite appointment time, but are not attending HIMSS25 and still want to make your selection for HIMSS26?
 - Please contact your sales manager or Laura Goodwin for information on alternative appointment options



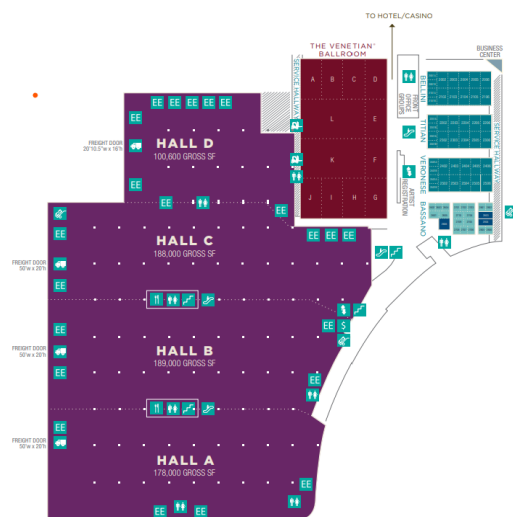


Floor Plan and Logistics

HIMSS26 Conference Layout:



Level 1
HIMSS26 | March 9-12 | Las Vegas



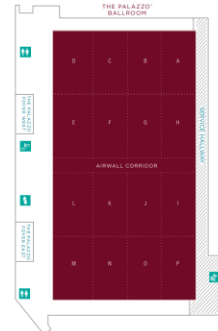
Level 2



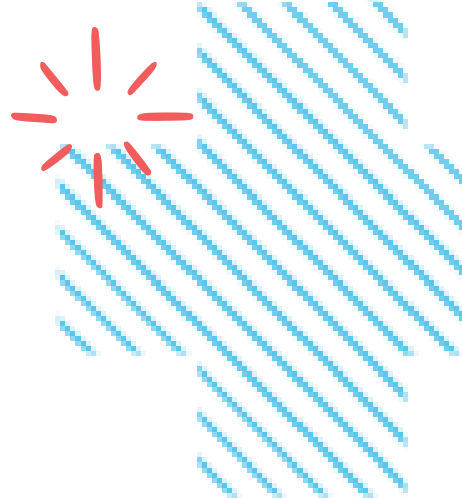
Level 3



Level 4



Level 5



Venetian: Level 2

Anchor locations

Specialty Pavilions:

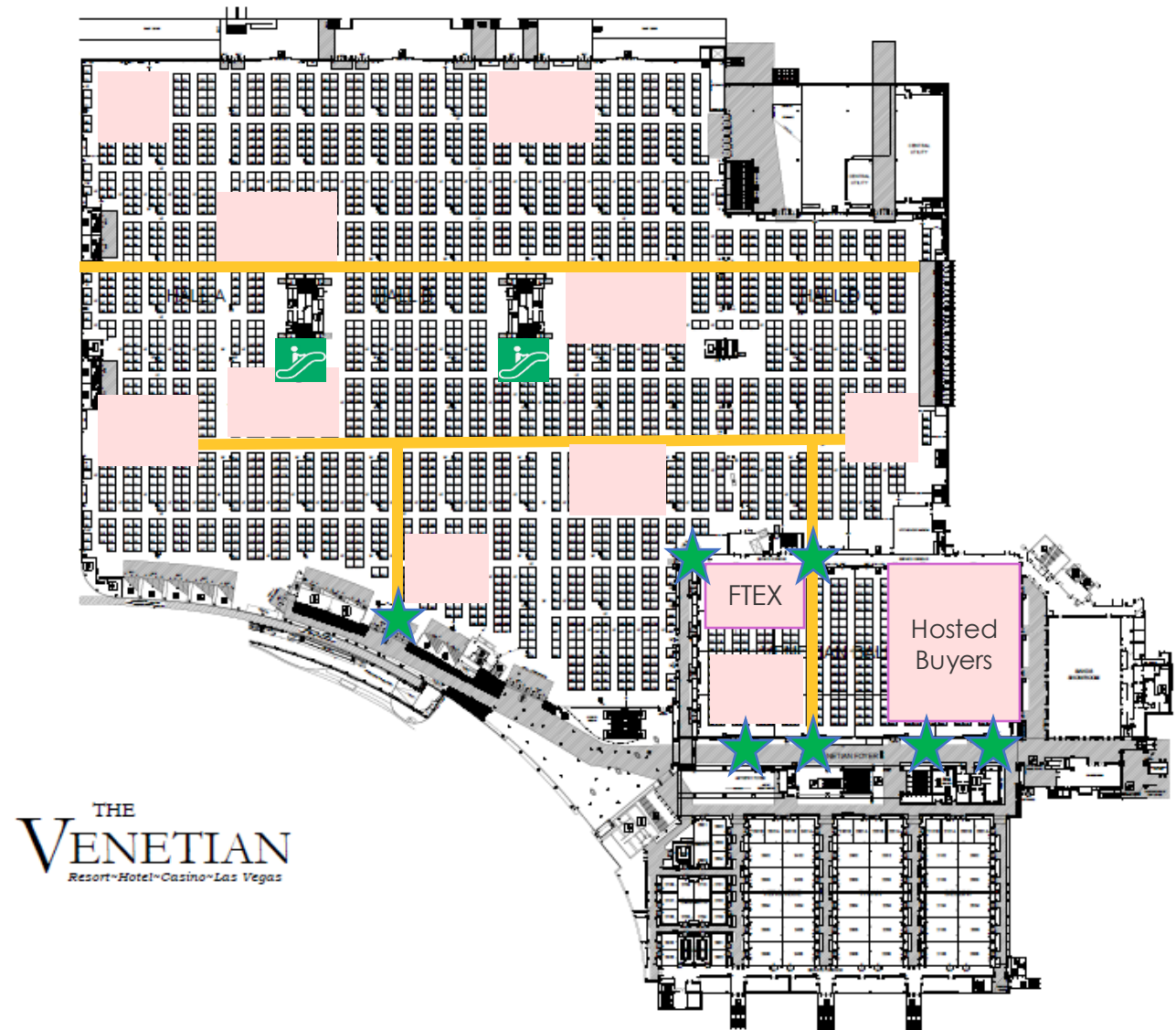
- Patient Engagement & Wellness
- Business Operations
- First-Time Exhibitors
- Hosted Buyers
- Main Stage

- '20 aisles
- ★ Entrance
- Escalator Entrance

HIMSS 2026

03/09/26 - 03/12/26

VENETIAN EXPO & CONVENTION CENTER - LEVEL 2 - LAS VEGAS, NV



Venetian: Level 1

Specialty Pavilions:

- Cybersecurity
- AI Pavilion
- Government Plaza
- Start-up

Meeting Place/Pods

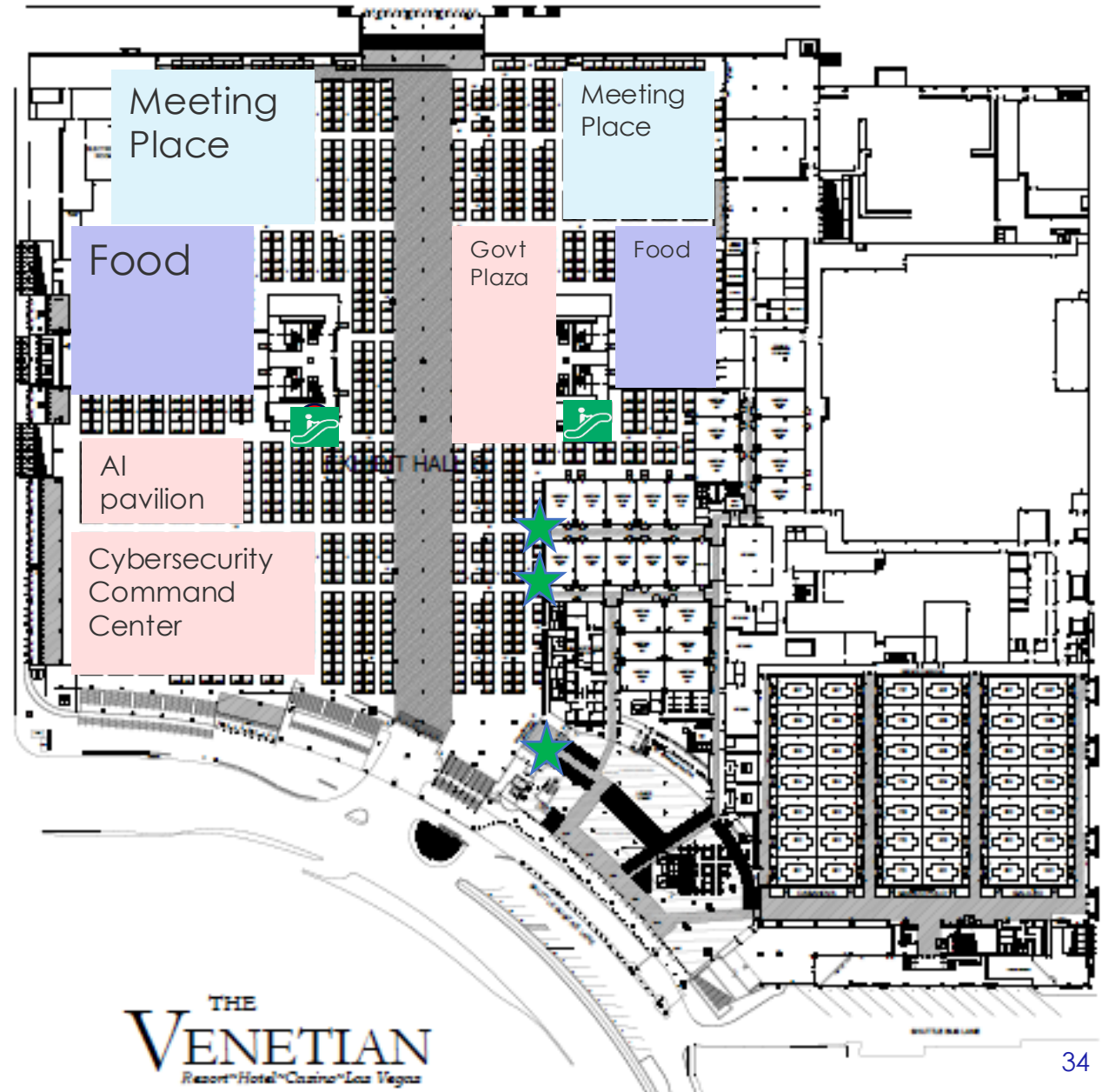
Food Concessions



Entrance

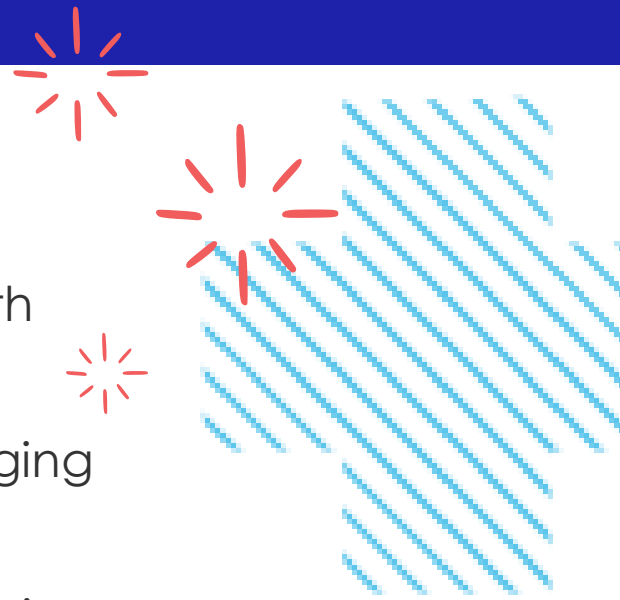


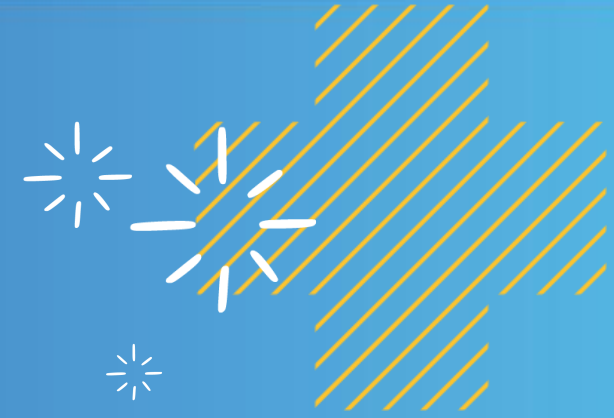
Escalator Entrance



General Rules of the Show

- HIMSS26 will be a preset floorplan. Booths will not be resized until onsite booth selection is over
- Hall A-D ceiling height is 32' and the maximum height for your booth or hanging sign is 24'.
- Venetian Ballroom ceiling height is 22-28' and maximum height for hanging signs or structure is 16'. This ballroom has limited rig points
- Hall G ceiling height is 13' and the maximum height for your booth is 12'. Hanging signs are not allowed in Hall G
- Columns can be wrapped if within booth, but need to leave specialty accessories exposed (fire extinguisher medical equipment etc.)
- Columns range from 2 – 3.5 feet in diameter
- All electrical/networking will be pulled from the ceiling

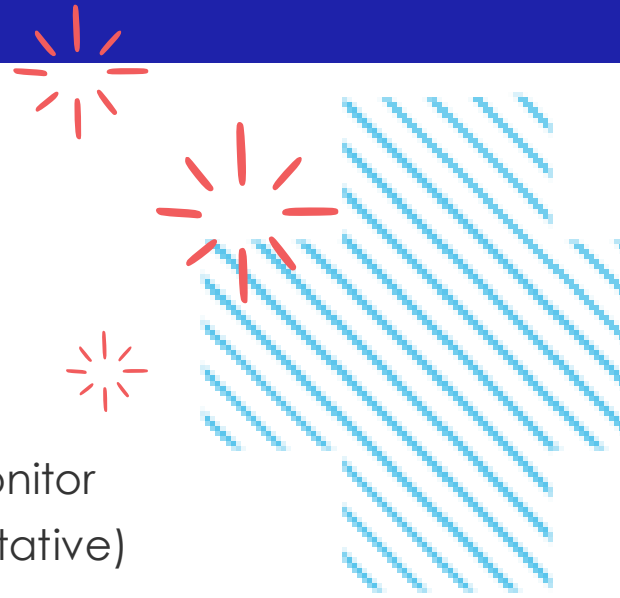




Additional Booth Selection Information and Resources

HIMSS26 Booth Wait List

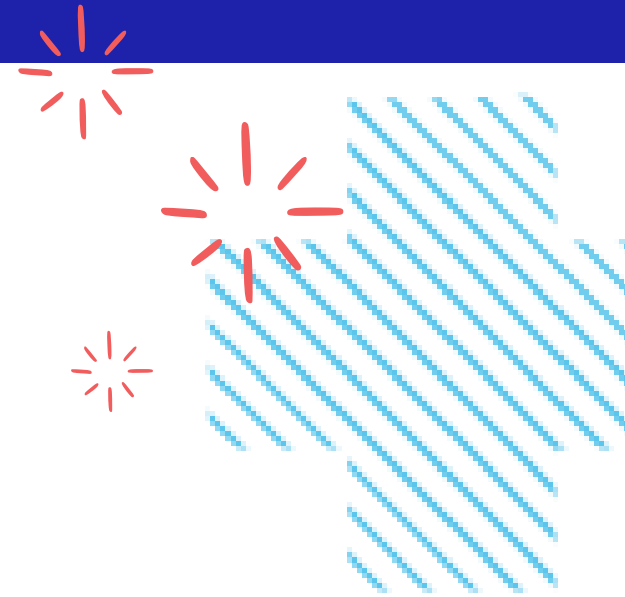
- Must have a booth at HIMSS26 to be added to the wait list
- Booths of 20 x 20 or larger can be placed on the wait list.
 - (10'x10' or 10'x20' booths will not be placed on the wait list but continue to monitor the live floor plan and if you see an open location contact your sales representative)
- Booth moves are done based on priority points as of December 31, 2024
- You will be removed from the booth wait list after one successful move
- Wait list will end August 28, 2025
- Exhibitor is responsible for the price difference with a booth move
- [HIMSS26 Booth Wait List Link](#)
- To be placed on this wait list, please stop by the check-in desk in the booth selection room or contact salesinfo@himssconference.com

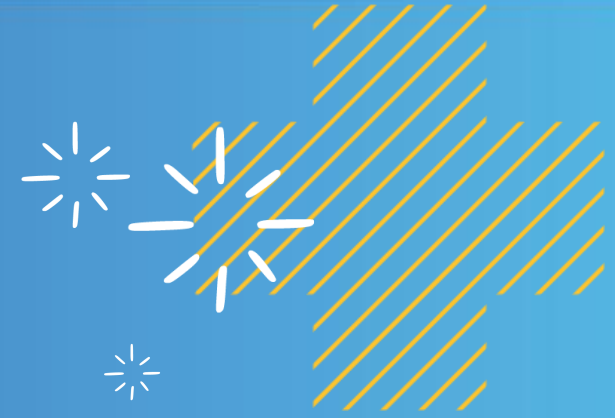


HIMSS26 Booth Selection Resources

- Live floor plan link*: This will be provided before your appointment
- Questions about booth selection? Contact your Sales Manager or:
 - Laura Goodwin – Laura.Goodwin.US@informa.com
- Corporate Membership Information: Corporatememberinfo@himss.org
- [HIMSS25 Priority Point Information](#)

*Please check the floor plan before your booth selection appointment for the most up-to-date version



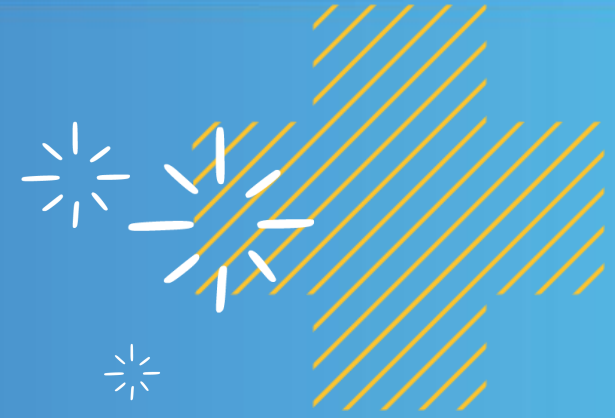


HIMSS Global Conference & Exhibition

Premier Conference Supporter Program

Premier Conference Supporter Program

| Global Conference and Exhibition Premier Conference Supporter Program | | |
|--|--|---|
| Eligibility | Pre-Show Benefits | Onsite Benefits |
| <ul style="list-style-type: none"> Global Conference participation (space/sponsorships) with total spend greater than \$175,000 | <ul style="list-style-type: none"> Early Move-in when time/space permits* Waiving of subletting rule to allow co-exhibitors in booth (additional co-exhibitor listing fee per company applies)* First choice on hotel selection before HIMSS Corporate Members - based on priority points (if eligibility is achieved by August 2025) Additional hotel rooms at the Diamond identified hotels, number to be determined by May 2025. Complimentary attendee list Logo Recognition with link to company website on Global Conference Premier Conference Supporter exhibitor web page Logo recognition in the exhibition countdown email that is sent to all pre-registered attendees (sent two weeks prior to show) Pre-show detail of registrants – pre-show deep dive breakdown of titles and worksite Complimentary enhanced listing (Package 2) within exhibitor search on Conference website HIMSS to deliver premium conference supporter press release to credentialed press three weeks prior to global conference. Prominent banner placement on the HIMSSConference.org website Editorial in GC newsletter preshow | <ul style="list-style-type: none"> Complimentary vendor headquarter at the Convention Center* Company logo and booth number recognition throughout the Convention Center 75 additional priority points 25 additional priority points* Meet and greet with press in attendance at Global Conference (cocktail reception) Logo and booth number recognition on exhibition lobby electronic entrance units Company and booth number highlighted on way finders located throughout the exhibit hall Company logo and booth number recognition on all printed maps onsite Daily detail on registration numbers sent directly to your email each day of conference |
| | | Post-Show Benefits <ul style="list-style-type: none"> Post Show attendee list Deep dive detailed Global Conference attendee demographics <p>*Anchor benefits</p> |



Questions?

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Contact Laura.Goodwin.US@informa.com or your Sales Representative



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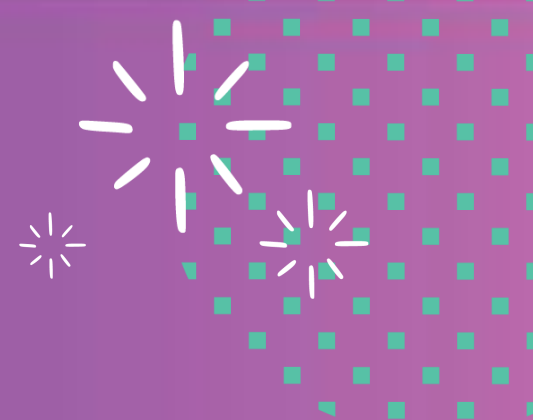
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Thank you