

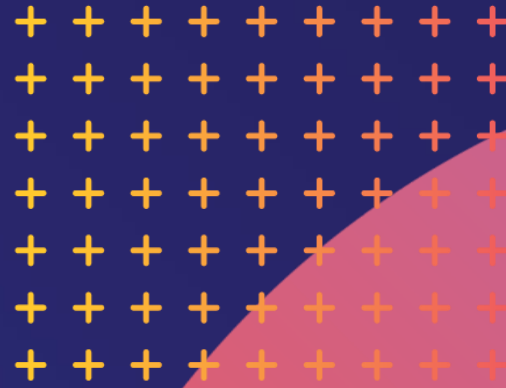
HIMSS[®] 25

Ready, Set, Go!

An Overview of What to Expect at HIMSS25

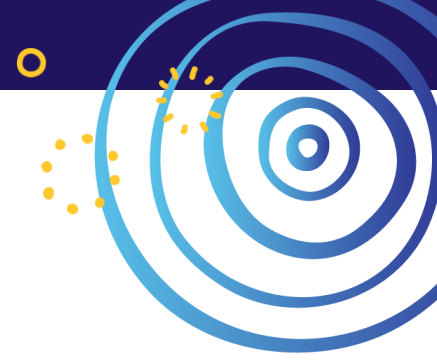
Wednesday

February 12, 2025



CREATING
TOMORROW'S
HEALTH





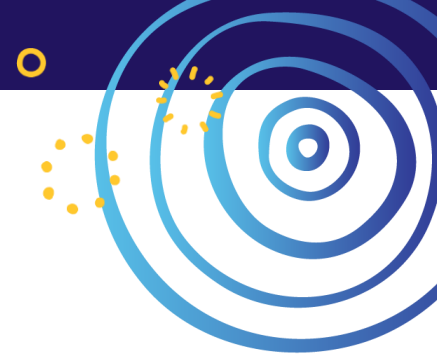
Agenda

- Welcome
- Attendee Demographics
- Conference Overview
- Mobile App Review
- Logistics
- Available Sponsorship Opportunities
- Q&A

We love questions!

We are happy to answer your questions as time permits within the session or afterwards.

**Chat your
questions**



Meet Our Speakers



Elli Riley, CEM

Vice President

HIMSS Global Health
Conference & Exhibition



Blair Dawson

Head of Customer Success

HIMSS Global Health
Conference & Exhibition



Jim Collins

Director, Sales

HIMSS Global Health
Conference & Exhibition

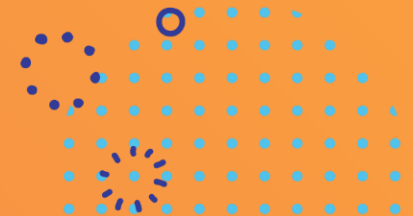


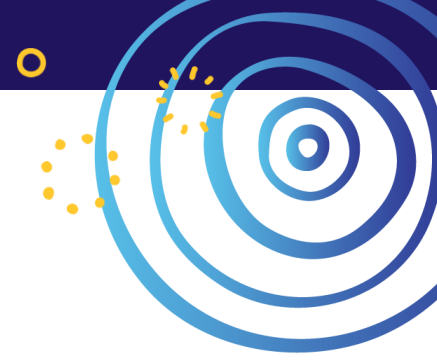
Scott Sherpe

VP Marketing

HIMSS Global Health
Conference & Exhibition

Attendee Demographics

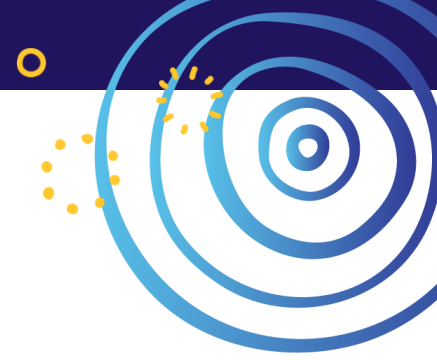




HIMSS Global Health Conference & Exhibition

Who's Ready for the Premier Event in Health IT?





HIMSS25 Registration Update

13% up in
Provider
Executive
Passes

40% up in
Nurses

3% up in CXO
Registrations

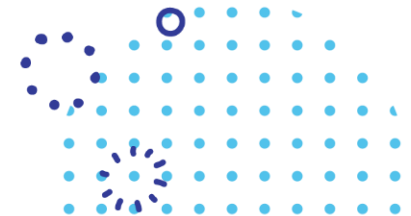
10% up in
Physicians

28% up in Press
Passes

HIMSS25 Registration Update

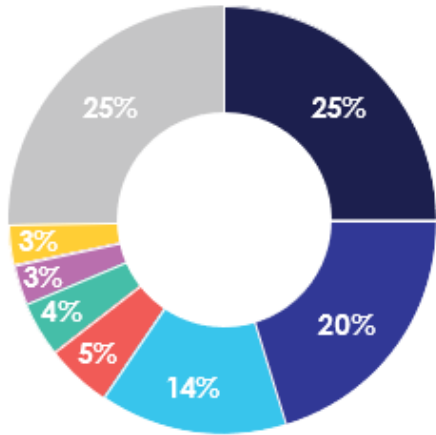
75%

of attendees make or
influence decisions



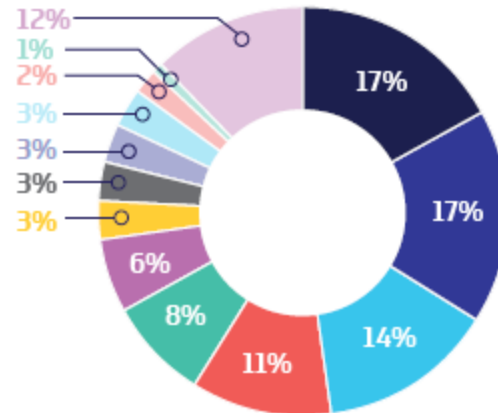
Your Buyers are Coming to HIMSS25!

PROFESSIONAL TITLE BREAKDOWN



- Information Management Systems
- C-Suite
- General & Financial Management
- Clinical Management
- Consultant
- Government Employee
- Academic
- Other

WORKSITE BREAKDOWN



- Hospital / Multi-Hospital System / IDS
- Healthcare Consulting Firm
- Market Supplier
- Entrepreneur / Startup / Disruptor
- Government
- Academic Medical Center
- Academic Education Institution
- Pharma / Life Sciences
- Public Health
- Payer / Health Plan
- Professional Association / Society
- Ancillary Clinical Service Provider
- Other

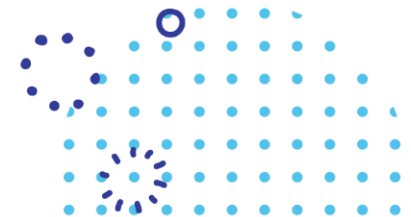


Invite Your Clients for the Chance to Win at HIMSS25

- **Easy Upload Process** – Effortlessly submit your invite list through the Exhibitor Resource Center (ERC) by February 21.
- **Exclusive Discounts** – Provide your top clients and prospects with a special discounted paid registration rate
- **Drive Booth Traffic** – More attendees = more leads! Ensure your top contacts are at HIMSS25 and visiting your booth.
- **Win Big!** – All companies that upload a list and invite clients to register are automatically entered into a drawing to win 4 tickets to magician Shin Lim at the Venetian or 3 \$150 gift cards to Canyon Ranch Spa for your team during HIMSS25.
- **Win Even BIGGER!** – All companies that have 10 or more paid clients registered will be entered into a drawing for a chance to win a \$5000 Freeman Credit.*
- **No Cost to You** – This is a FREE exhibitor benefit—seamless, simple, and designed to boost your ROI.

What are you waiting for? Contest ends Friday, February 21!

*Paid Client Passes only. Does not include Booth Staff

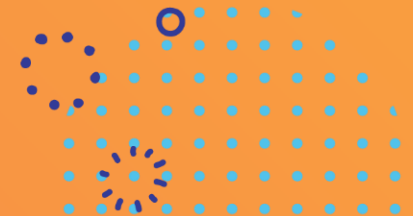


Inviting Clients to Register is Easy!

- Login to the ERC
- Go to the Exhibitor Registration file and click “Click Here to Register” button
- Click “Register/Manage Client(s) and then click “Invite Client (Pay)”
- Send the “copy and paste” link to clients via personal work email or click “Send Email” to send an email via the registration platform
- Download the step-by-step instructions [here](#).



HIMSS25 Sponsorships



Last Call! HIMSS25 Speaking Opportunities



Industry Solution Sessions (\$23,000 - \$25,000) – 3 left!

A 60-minute Thought Leadership session positioned alongside, and promoted similarly too, other concurrent education sessions.

Exhibition Main Stage Session with Recording (\$21,750 - \$27,300) – 5 left!

One (1) thirty-minute speaking session with recording in the largest theater on the show floor.

Market Debuts with Recording (\$9,000 - \$9,800)

One (1) twenty-minute session with recording to announce and demonstrate your new product/service.

Interop + Smart Experience Theater with Recording (\$8,500 - \$9,400)

One (1) twenty-minute session with recording to present your solutions and innovations in the Interoperability space.



Questions? Contact your sales representative or salesinfo@himssconference.com

Last Call! HIMSS25 Sponsorship Opportunities

Daily Email Deals (\$5,500 - \$8,500)

A powerful pre-show marketing option to assist with scheduling appointments during the HIMSS25 event, increase interest in and awareness of your solutions. Post-show option also available to extend your presence beyond the conference!

Pre and Post Attendee List (\$3,600 - \$4,900)

List will include name, title, company, city and state, work site and professional title (no mailing or email address) of all opt-in attendees from the HIMSS25 attendee list.

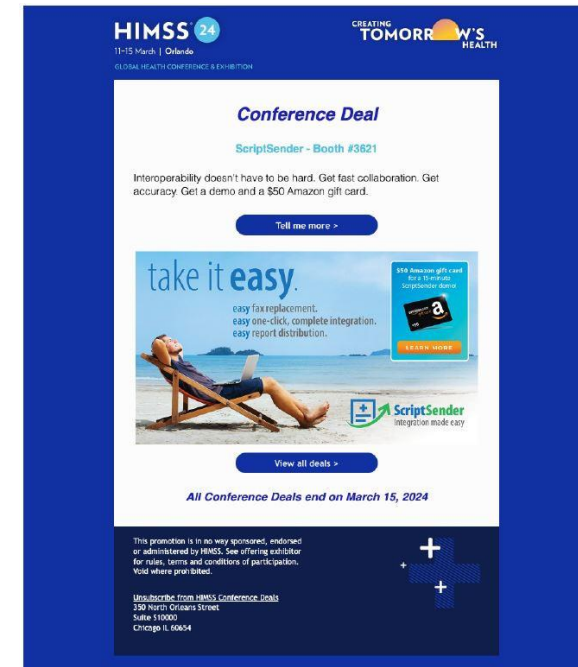
Diamond, Emerald and Platinum Corporate Members Only

Nurses Lounge (\$12,500 - \$13,800)

Gain high-impact visibility by sponsoring the brand-new Nurses Lounge at HIMSS25—a dedicated space where hundreds of nurses will gather throughout the week to connect, recharge, and engage.

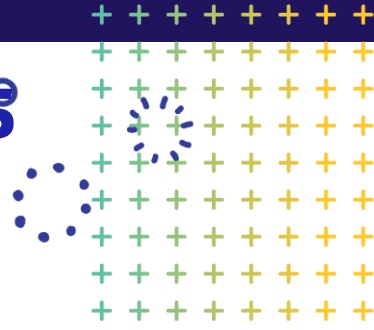
Mobile App Pushes (\$3,000 - \$3,500)

Received by all users whether the App is closed or open, these messages are the perfect opportunity to highlight your important news, event or product.



Questions? Contact your sales representative or salesinfo@himssconference.com

Last Call! HIMSS25 Meeting Space Opportunities



Pre-Show Meeting Rooms (\$4,500 - \$7,000)

Perfect location to prep your sales staff for this upcoming week at HIMSS. This meeting room provides you the convenience of hosting your sales staff training onsite at the main venue for either half day or full day.

Afternoon Meeting Rooms (\$4,500 - \$4,900)

Host a private meeting or gathering space off the convention center floor

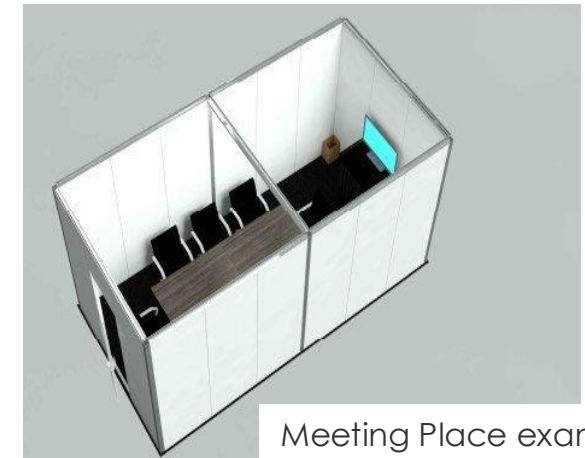
Meeting Places 10x20 or 20x20 (\$20,000 - \$37,500)

- Meeting room structure with carpet and locking door
- Conference table and boardroom style chairs
- 42" monitor, Electrical, Internet line (shared T1 line)
- Conference Badges – 10

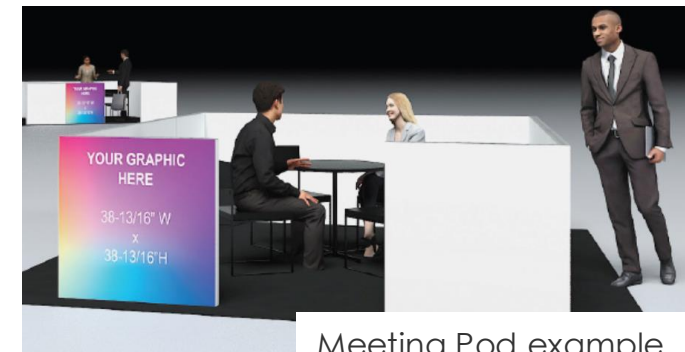
Meeting Pods (\$14,000 - \$15,100)

- 10'x10' semi-private meeting space
- Low wall structure with company logo
- Table with 4 chairs
- Electrical and wi-fi access
- Carpeted floors
- Conference Badges – 5

Questions? Contact your sales representative or salesinfo@himssconference.com



Meeting Place example



Meeting Pod example

HIMSS26 Booth Selection

HIMSS26 will take place in Las Vegas from **March 9-12, 2026**, at the Venetian Expo.

Booth Selection/Rebook Timeline:

- **February 3, 2025:** Anchor selection begins
- **February 24-28, 2025:** Top 100 companies (in priority point order) select virtually
- **March 3-6, 2025:** Onsite selection appointments at HIMSS25

Informational Webinar from January 30:

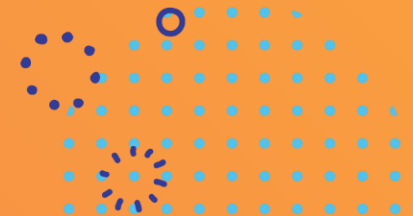
- [HIMSS26 Booth Selection Informational Webinar Slides](#)
- [HIMSS26 Booth Selection Informational Webinar Recording](#)

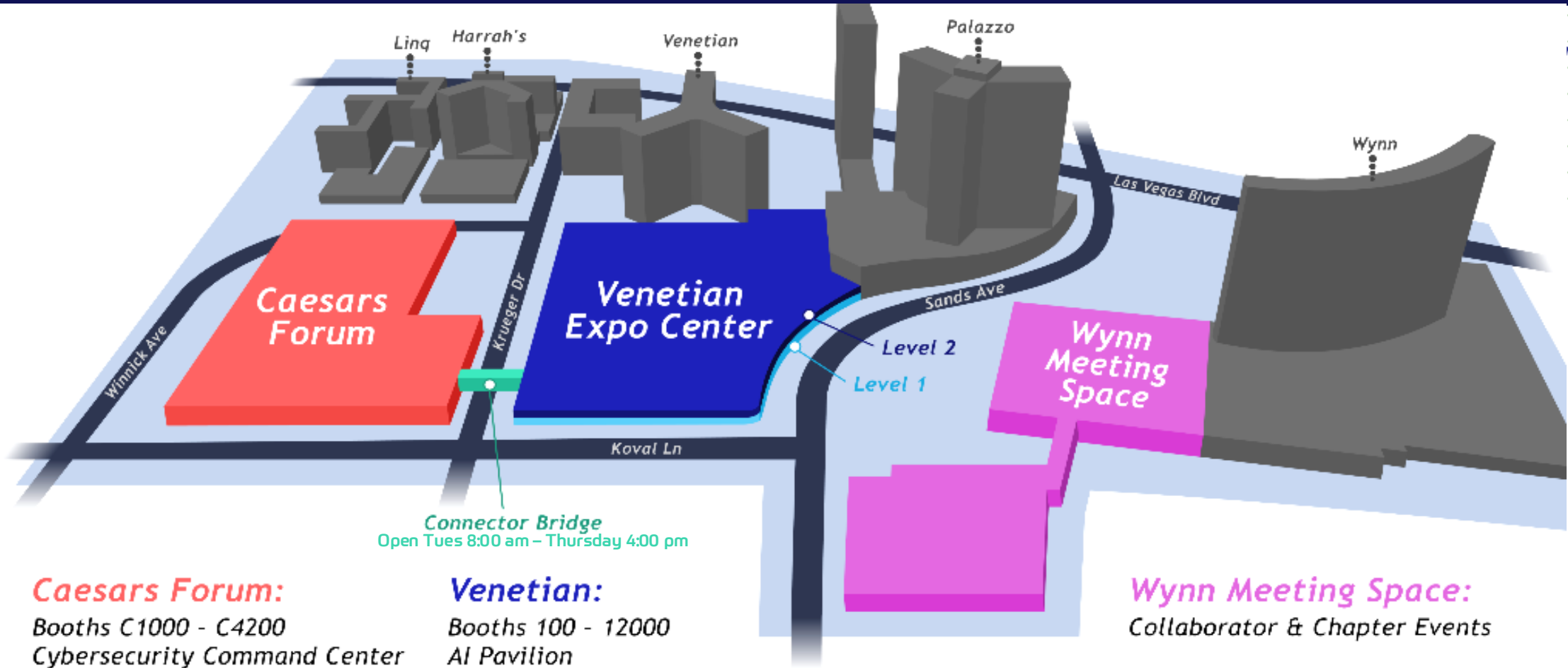
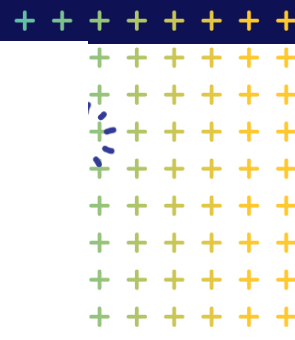
For favorable rebook pricing and more, please check out our [HIMSS26 Rebook Page here.](#)

If you have any questions regarding booth selection for HIMSS26 please work with your Sales Manager or salesinfo@himssconference.com



Conference Overview





Caesars Forum:

- Booths C1000 - C4200
- Cybersecurity Command Center
- Education Sessions
- Emerge Innovation Experience
- Executive Summit
- First-Time Exhibitors Pavilion
- Government Connections Plaza
- Opening Reception
- Interop + Smart Experience
- Patient Engagement 365
- Startup Park

Venetian:

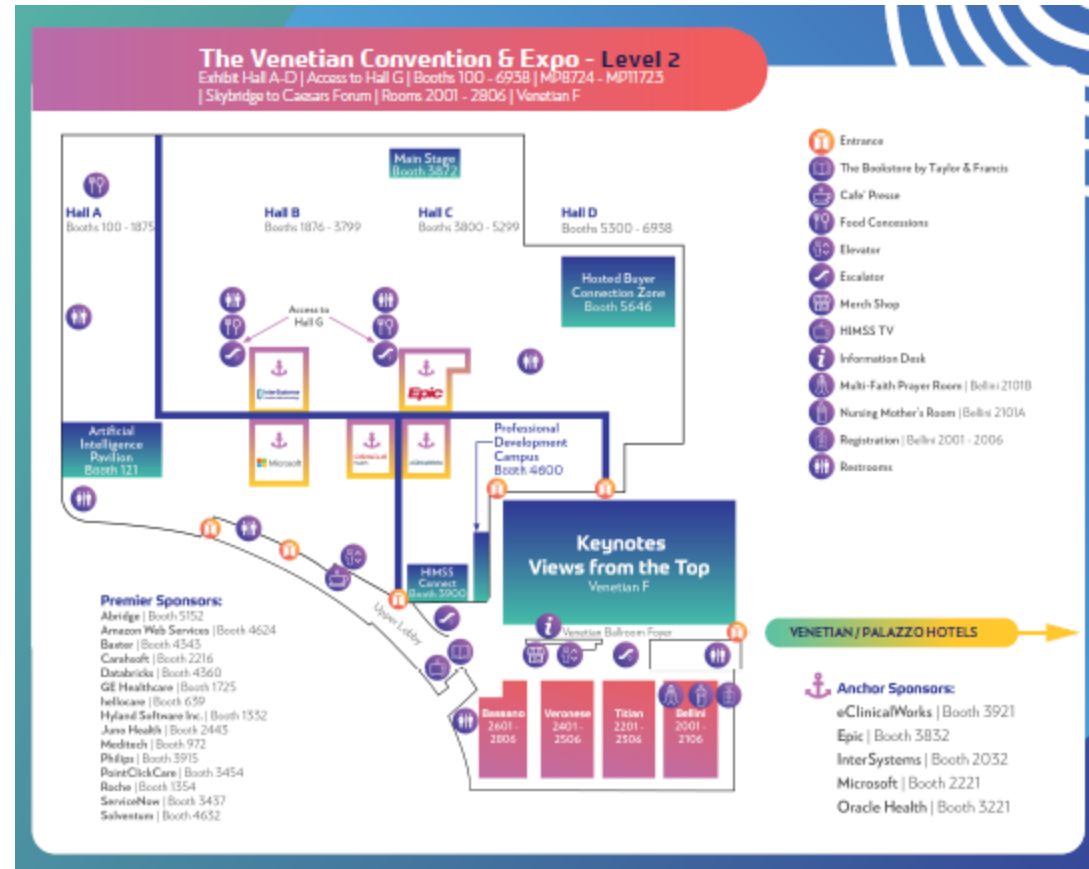
- Booths 100 - 12000
- AI Pavilion
- Education Sessions
- Hosted Buyers Program
- International Activities
- Keynotes/Views from the Top
- Meeting Place/Pods
- Pre-Conference Forums
- Professional Development Campus

Wynn Meeting Space:

Collaborator & Chapter Events

The Venetian Convention & Expo Breakout Map







Agenda-At-A-Glance

Sunday, March 2

10:00 AM – 6:00 PM – Registration Opens

Monday, March 3

6:45 AM – 7:00 PM – Registration Opens

8:30 AM – 4:30 PM - Pre-Conference Forums

2:30 PM – 4:45 PM – First-Timers'+ Conference Orientation

5:00 PM – 7:00 PM – Opening Reception

Tuesday, March 4

10:00 AM – 5:30 PM – Registration Opens

8:30 AM – 10:00 AM – Opening Keynote

10:00 AM – 5:30 PM – Exhibition Open & Specialty Pavilion Sessions

10:00 AM – 5:30 PM – Hosted Buyers Program

10:15 AM – 11:15 AM – Concurrent Education Sessions

11:15 AM – 12:45 PM- Dedicated Exhibition Hours

12:00 PM – 5:00 PM – Emerge Innovation Experience

12:45 PM – 4:15 PM – Concurrent Education Sessions

4:30 PM - 5:30 PM – Specialty Pavilion Receptions

6:00 PM – 7:30 PM – Emerging Healthcare Leaders Reception

Wednesday, March 5

7:00 AM – 5:30 PM – Registration Opens

8:30 AM – 9:45 AM – Keynote

9:45 AM – 5:30 PM – Exhibition Open & Specialty Pavilion Sessions

9:45 AM – 5:30 PM – Hosted Buyers Program

10:00 AM – 11:00 AM – Concurrent Education Sessions

11:00 AM – 12:45 PM- Dedicated Exhibition Hours

12:00 PM – 6:00 PM – Emerge Innovation Experience

12:45 PM – 4:15 PM – Concurrent Education Sessions

4:00 PM - 5:30 PM – Exhibit Hall Social Hour

5:30 PM – 8:30 PM – Varied Networking Receptions

Thursday, March 6

7:30 AM – 3:30 PM – Registration Opens

8:30 AM – 10:45 AM – Concurrent Education Sessions

9:30 AM – 3:00 PM – Exhibition Open & Specialty Pavilion Sessions

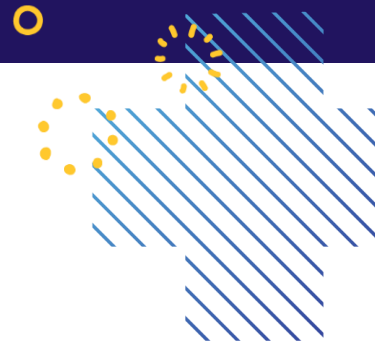
9:30 AM – 3:00 PM – Hosted Buyers Program

10:45 AM – 12:45 PM- Dedicated Exhibition Hours

12:45 PM – 3:00 PM – Concurrent Education Sessions

3:30 PM - 4:45 PM – Closing Keynote, Simone Biles





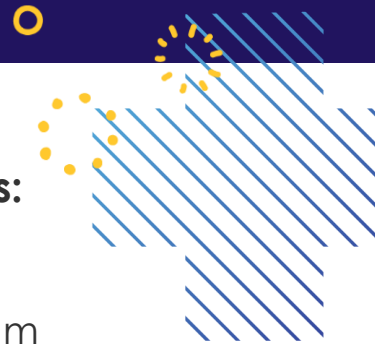
What does your conference registration include?

Exhibitor Badge

- Access to Keynote and Education Sessions - Tuesday-Thursday
- Access onto the show floor one hour prior to show opening Wednesday and Thursday
- Access onto the show floor Tuesday AM starting at 6am (must have badge)
- Opening Reception
- Select Networking Events
- Purchase add-on events
- Post-Conference Content Recordings

Client Badge

- Access to Keynote and Education Sessions - Tuesday-Thursday
- Access to Exhibition Floor - Tuesday - Thursday
- Opening Reception
- Conference Tote bag
- Select Networking Events
- Purchase add on events
- Post-Conference Content Recordings



Registration Add-on Information



Dashboard

[Need Assistance on this page? Click Here](#)

- Registration
- Contact
- Demographic
- Add-Ons
- Promotional Codes
- Hotel Information
- Invite a Colleague
- Terms & Conditions Responses

Already Registered?

Email Address *

Password *

[Log In](#)

[Need To Register?](#)

Resend Confirmation

Badge Number *

[Resend Confirmation](#)

Add-on Options: Pre-Conference Events:

- AI in Healthcare Forum
- Cybersecurity Forum
- Nursing Informatics Forum
- Physicians Executive Forum
- Smart Health Transformation Forum
- Interop & HIE Forum
- Behavioral Health Forum
- Health Equity Forum
- Public Health Data Modernization
- Native American & Indigenous

Emerge Innovation Experience

Networking Receptions:

- Women in Health IT
- Emerging Healthcare Leaders
- Celebration of Black Excellence
- International Reception
- Veterans Reception

International Summits (Brazil & Latam)

Priority Pass

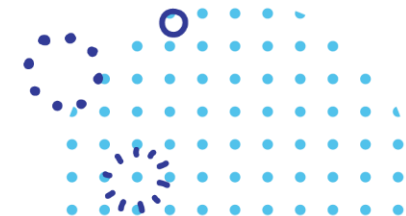
**NEW for
2025!**

Priority Pass

LIMITED TO 100 REGISTRANTS

What's included?

- Lunch and breakfast Tuesday – Thursday in the dedicated Priority Lounge
- Pre, Post, and onsite concierge service outreach
- Exclusive Priority Lounge access throughout the week Tuesday – Thursday
- Badge pickup: skip the line and go directly to the Priority Lounge to retrieve badge
- Special seating area at the Opening Reception
- Dedicated seating area at the front of room at all Keynotes
- Submission into a drawing to Meet and Greet with Simone Biles along with an autographed book
- Special recognition on badge





On-Site Services

First Aid

Venetian | Level 1 | Between Rooms 310 & 405

Caesars | Across from Summit 218

Open during all move-in, show days and move-out

Wi-Fi Access

Network Name: HIMSS25

Password: Abridge5152

Registration

Venetian | Level 1 | Casanova Lobby

Venetian | Level 2 | Bellini 2001-2006*

Caesars Forum | Forum Pre-Function Near Taxi & Ride Share

Coat & Bag Check

Venetian | Level 1 | Casanova Lobby & Lower Lobby

Caesars Forum | Forum Pre-Function next to Registration

FedEx Locations

Venetian | Level 2 | Next to Bellini 2006

Caesars | Across from Forum 106

Housing and Shuttle Help Desk

Venetian | Level 1 | Outside Maro Polo 701

Blood Drive

Venetian | Level 1 | Lower Lobby

Food Concessions

Venetian

Level 1

HIMSS Park & HIMSS Bistro | Hall G (enter via Halls A-D on Level 2)

Café Presse | Lower Lobby

Level 2

HIMSS Backyard BBQ | Hall A (back of 400 aisle)

Hall AB and BC Bistro | Located at block houses

Café Presse | Upper Lobby near Hall B and C entrance

Caesars Forum

HIMSS Patio & Caesars Bistro | Summit Ballroom

Information Desks

Venetian | Level 1 | Lower Lobby

Venetian | Level 2 | Venetian Ballroom Foyer

Caesars Forum | Across from Academy 406

Mobile App Help Desk

Venetian | Level 2 | Venetian Ballroom Foyer

Lost and Found

Lost items should be taken to the nearest registration location.

Venetian – 702-414-9311

Caesars Forum - 775-228-3924

On-Site Services

Multi-Faith Prayer Room

Venetian | Level 2 | Bellini 2101B
Caesars Forum | Academy 403

Nursing Mother's Room

Venetian | Level 2 | Bellini 2101A
Caesars Forum | Restrooms across from Forum 103
Caesars Forum | Restrooms across from Forum 124

Podcast Row

Venetian | Level 2 | Hall D – Booth 6836

Puppy Park

Caesars | Summit | Booth 4120

Scooter Rental

For all scooter and wheelchair rental needs, visit the link below to reserve.

[Scootaround Rental](#)

Shuttle Buses

Campus Shuttle

The campus shuttle runs every 10 minutes between Wynn South Gate, Venetian Expo Sands Ave Stop, and Caesars Forum Lobby. Check the mobile app for the schedule.

Monday Night Opening Reception Shuttle

From Venetian to Caesars and from your hotel to Caesars

Hotel Shuttles

Hotel shuttles depart from the Venetian Transportation Lobby (Level 1) every 15–30 minutes, depending on the time of day. Check the mobile app for the schedule. Shuttles are provided for the following hotels:

Route 1

Caesars Palace
Nobu Hotel at Caesars Palace

Route 2

Westin Las Vegas
Flamingo Las Vegas
The Cromwell (Stop is at Flamingo)

Route 3

Horseshoe Las Vegas
Paris Las Vegas (Stop is at Horseshoe)

Route 4

Encore at Wynn Las Vegas

Airport Shuttle

A complimentary airport shuttle will run every 30 minutes from the Venetian Transportation Lobby (Level 1) on Thursday,

March 6, from 2:00–6:30 PM.



Download the App Today!

Build your agenda.
Connect with fellow attendees.
Discover exhibitors.

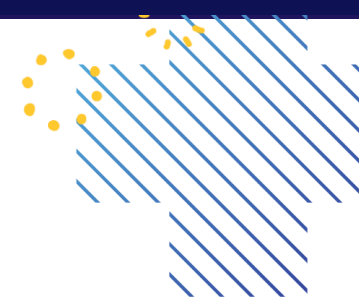


Download on the
App Store



GET IT ON
Google Play





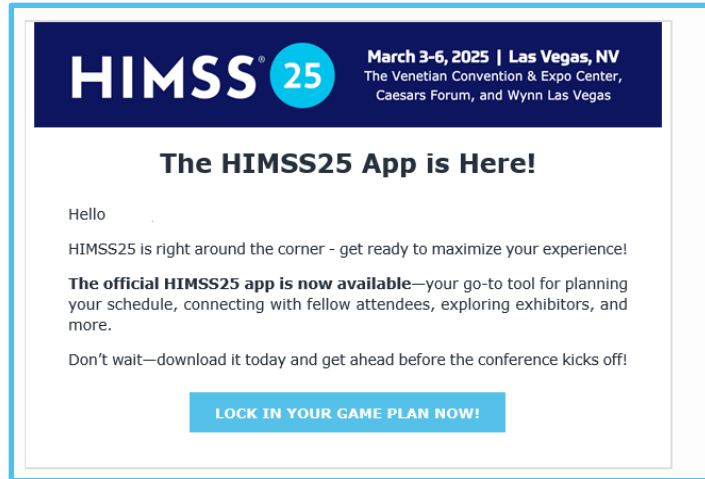
Log in and personalize your experience



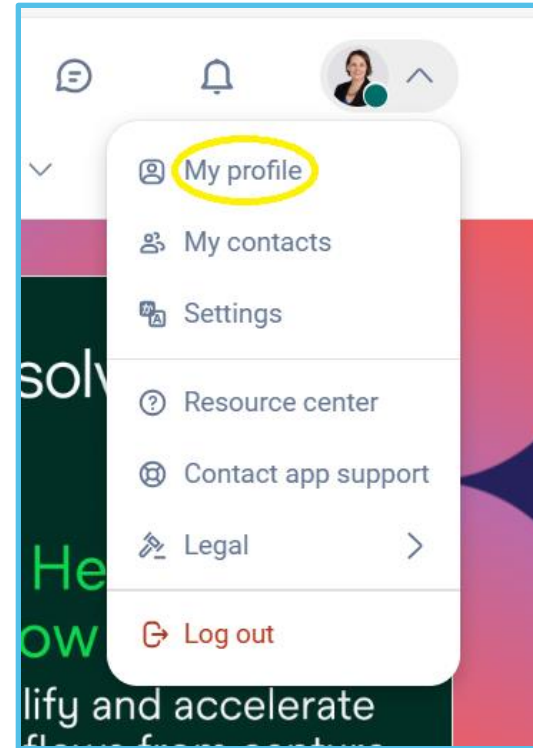
HIMSS 2025
Mar 3, 2025 - Mar 6, 2025



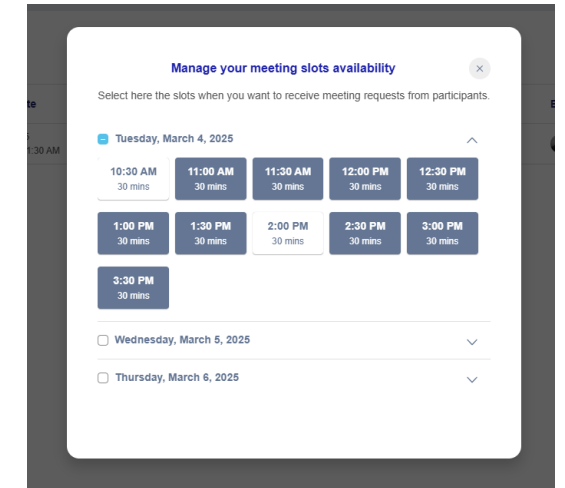
Conference planning tool is now available via desktop and Mobile App.



Log in using the magic link or visit website directly via: <https://app.himssconference.com/event/himss-2025>



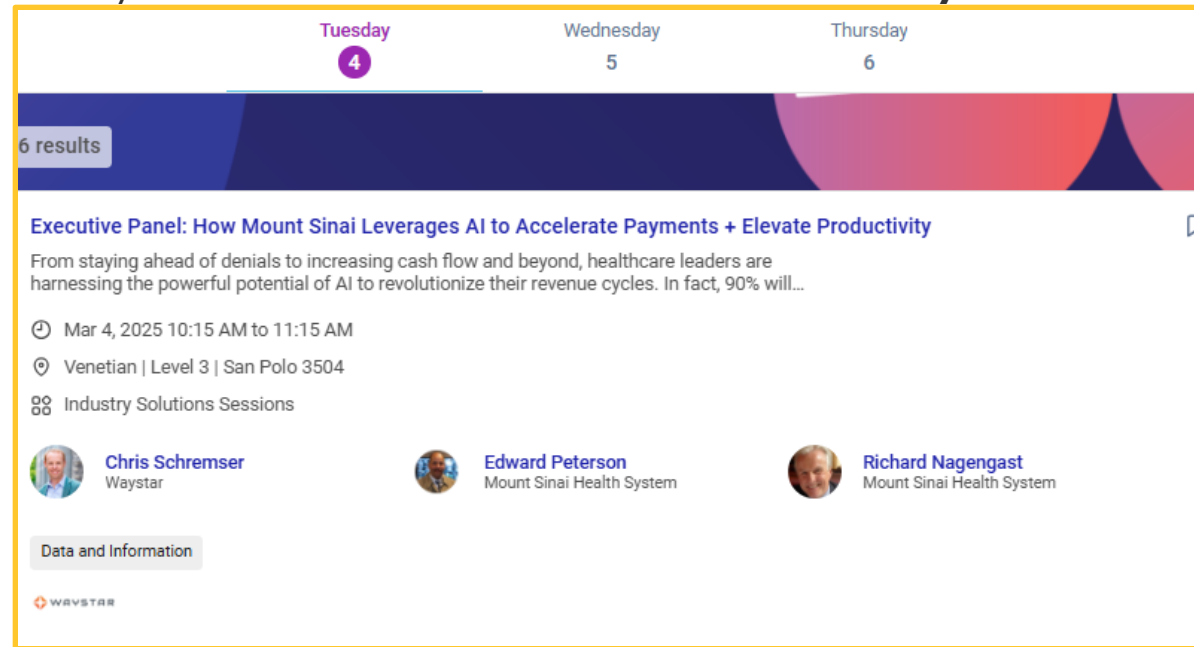
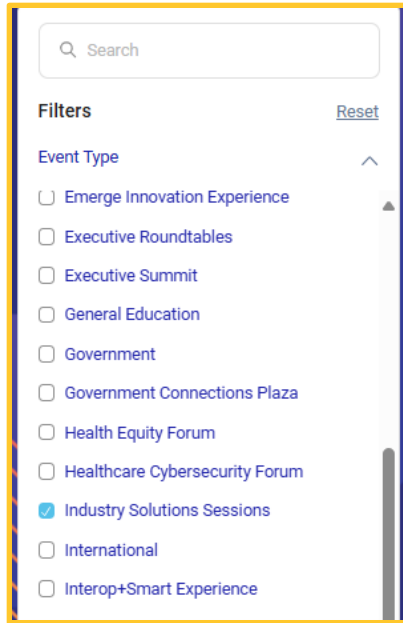
Customize your profile



Manage your meeting slot availability

View Sessions and add to your schedule

- Search and view sessions
- Bookmark what's important to you
- Retrieve your bookmarked information in **“My Planner”**



Search tip

Use Filters to narrow down specific session criteria you may be looking for







Use the Search field to retrieve best fit search results based on keyword entered. Results are not displayed in chronological order.

My Planner

The My Planner module is your one-stop shop to view and manage bookmarked sessions and Exhibitors as well as manage your calendar and Attendee meet ups.



Home **My Planner** What's on the Schedule? ▾ Who's in the Exhibit Hall ▾ Networking ▾ Show Information ▾

-  My schedule >
-  My meetings >
-  My networking >
-  My bookmarked companies >
-  My wish list >
-  My AI recommendations >

My Schedule – Manage your agenda while at HIMSS25.

My Meetings – set your meeting availability, view scheduled meetings, export schedule to your personal calendar, download PDF of your schedule

My Networking – view your event contacts

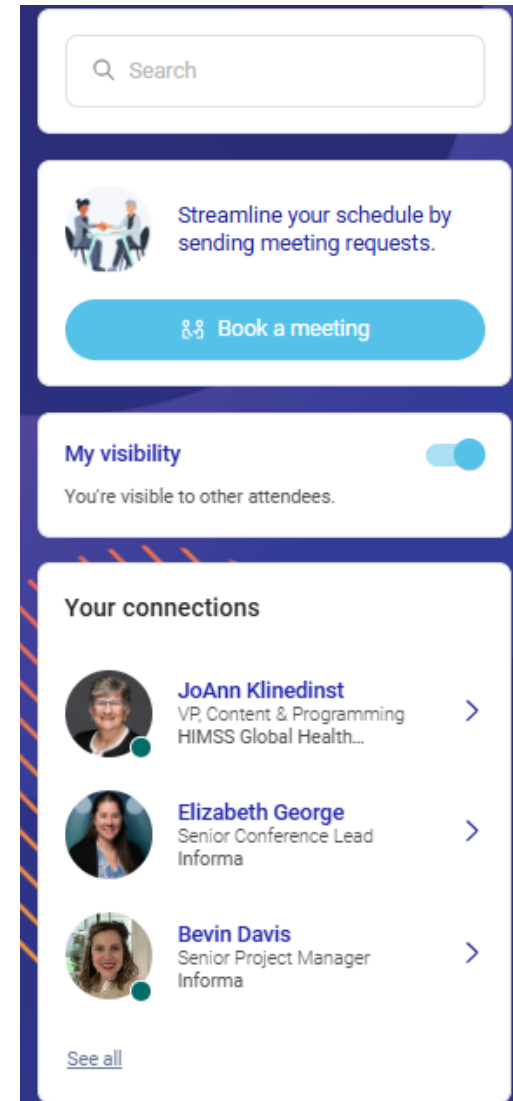
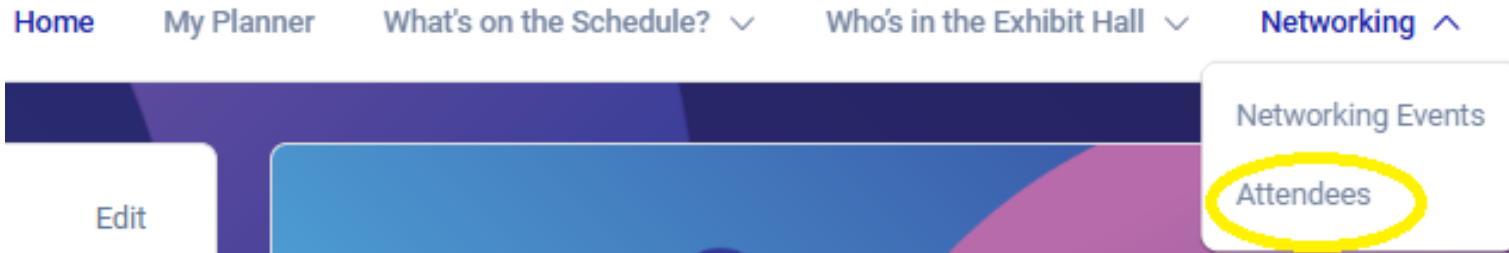
My bookmarked companies – companies you have bookmarked will display here

My AI Recommendations – view AI recommendations based on your use of the platform and your profile information.

Make Connections

NETWORKING REQUIRES PREPARATION! CONNECT WITH ATTENDEES YOU WANT TO MEET.

- Search for, connect and book a meeting with attendees.
- AI recommendations learn from your profile and usage preference to deliver relevant recommendations to benefit networking and the overall event experience.
- AI top selections are based on your fully completed profile, app usage, bookmarks or marking specific recommendations as irrelevant.





Find, View and Meet Exhibitors

Who's in the Exhibit Hall ^

- Exhibitors
- New Products & Solutions Gallery
- Featured Exhibitor Product Gallery
- Exhibitor Collateral

Exhibitors, the New Products & Solutions Gallery, Featured Exhibitor Product Gallery and Exhibitor Collateral are found in the **Who's in the Exhibit Hall** module.

Search

Filters

- Startup Company
- Anchor
- First-Time Exhibitor
- Pavillion
- Category

Find Exhibitors using Filters or (keyword) Search functionality

- eClinicalWorks**
Featured Exhibitors
3921
- Epic**
Featured Exhibitors
C3318
- InterSystems Corporation**
Featured Exhibitors
2032
- Microsoft Corporation**
Featured Exhibitors
C1000-18
- ORACLE Health**
Featured Exhibitors
3221

View Exhibitor bookmarks and schedule meetings with an Exhibitor

| Tuesday Mar 4 | Wednesday Mar 5 | Thursday Mar 6 |
|---------------------|---------------------|---------------------|
| 10:30 AM 30 mins | 10:00 AM 30 mins | 9:00 AM 30 mins |
| 11:00 AM 30 mins | 10:30 AM 30 mins | 9:30 AM 30 mins |
| 11:30 AM 30 mins | 11:00 AM 30 mins | 10:00 AM 30 mins |
| 1:00 PM 30 mins | 11:30 AM 30 mins | 10:30 AM 30 mins |
| 1:30 PM 30 mins | 12:00 PM 30 mins | 11:00 AM 30 mins |

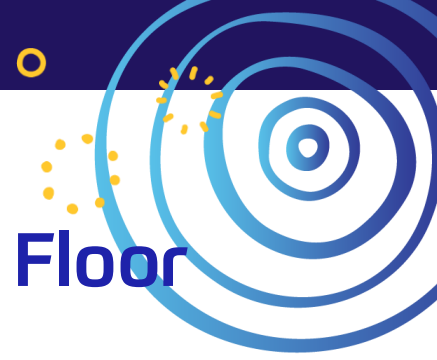
Solutions



Exhibition Floor Overview

- 900+ Exhibiting Companies
- Thousands of Products/Services/Solutions
- 200+ Sessions on Exhibition Floor around Key Hot Topics
- 25+ Start-Up Companies
- Six Specialty Pavilions
- Hosted Buyer Connection Zone
- Appointment Scheduler within exhibitor profile for attendees to request a meeting with exhibitors.
- Puppy Park
- Food Concessions





Specialty Pavilions and Sessions throughout the Exhibition Floor

250+ education sessions on the show floor

AI Pavilion

Cybersecurity
Command
Center

Government
Connections
Plaza

Start up Park

Interop+Smart
Experience
Pavilion

Exhibition
Main Stage

Professional
Development
Campus

First-time
Exhibitor
Pavilion

Patient
Engagement
365

International
Pavilions

Connections, Experiences, and Events





HIMSS25 Networking Opportunities: Both Complimentary and Extra Fee

LEARN MORE AT NETWORKING | HIMSS (HIMSSCONFERENCE.COM)



Opening Reception

| | |
|---------------|-------------------|
| March 3 | 5:00 PM - 7:00 PM |
| Caesars Forum | Forum Event Plaza |
| Fee | n/a |

Step Right Up to the Greatest Show on Earth!

Ladies and gentlemen, boys and girls, prepare to be amazed as we kick off HIMSS25 with a spectacle like no other! Join us under the big top pavilion for an unforgettable evening filled with delectable food, drinks, unparalleled networking, and show-stopping entertainment. This is our grandest reception yet, and it's your chance to jumpstart your connections before the conference begins. Don't miss your front-row seat at the most anticipated event of the year!



Iftar Gathering

| | |
|-------------------------|----------------------|
| March 3 - 5 | 5:35 PM - 6:35 PM |
| Caesars Forum (March 3) | Forum 132 |
| Venetian (March 4 - 5) | Level 4 Lando 4301 |
| Fee | n/a |

Join us in our Iftar Gathering Room to celebrate Ramadan.

We offer a serene space for prayer, traditional dried dates, a variety of light Indian-inspired dishes, and hydrating beverages to help you break your fast with comfort and community. Please note that this reception is complimentary, with food and beverages offered as long as supplies last.



Emerging Healthcare Leaders Reception

| | |
|---------------|-------------------|
| March 4 | 6:00 PM - 7:30 PM |
| Caesars Forum | Academy 414 |
| Fee | \$65 |

Connect with Emerging Leaders Shaping the Future of Healthcare.

This evening reception offers great food, beverages and a lively opportunity for young professionals and those in the prime of their career to connect with one another. All are welcome!



HIMSS25 Networking Opportunities: Both Complimentary and Extra Fee

LEARN MORE AT NETWORKING | HIMSS (HIMSSCONFERENCE.COM)



Specialty Pavilions Receptions

| | |
|---------------|------------------------|
| March 4 | 4:30 PM - 5:30 PM |
| Caesars Forum | Exhibit Hall |
| Venetian | Exhibit Hall Level 2 |
| Fee | n/a |

Network With Like-Minded Peers.

Receptions on the show floor will take place in the Cybersecurity Command Center, Startup Park, Patient Engagement 365, Artificial Intelligence, Government Connections Plaza and Interop+Smart Experience Pavilions.



Celebration of Black Excellence Reception

| | |
|---------|-------------------|
| March 5 | 7:00 PM - 8:30 PM |
| Caesars | Summit Plaza |
| Fee | \$55 |

Celebrating Excellence, Leadership, and Impact in Health IT

Join us for the HIMSS25 Celebration of Black Excellence, where vibrant conversations and memorable connections take center stage. Connect with friends and colleagues, old and new, and enjoy an evening filled with fun and inspiration!



International Reception

| | |
|----------|---------------------|
| March 5 | 5:30 PM - 7:00 PM |
| Venetian | Level 5 Palazzo D |
| Fee | \$90 |

Foster Valuable Connections at the International Reception.

Connect with fellow international professionals as you engage in meaningful discussions and foster valuable connections while enjoying a curated selection of gourmet food and beverages. This is a unique opportunity to network together in one space, enhancing both your professional relationships and your experience at the event.



HIMSS25 Networking Opportunities: Both Complimentary and Extra Fee

LEARN MORE AT NETWORKING | HIMSS (HIMSSCONFERENCE.COM)



Women in Health IT Networking Reception

| | |
|---------|-------------------|
| March 5 | 6:00 PM – 7:30 PM |
| Caesars | Forum Event Plaza |
| Fee | \$55 |

Meet the Industry's Top Women Leaders.
Join the industry's most powerful gathering of women innovators, leaders and entrepreneurs transforming health through technology today.



Veterans Reception

| | |
|----------|------------------------|
| March 5 | 5:30 PM – 7:00 PM |
| Venetian | Level 2 Bellini 2103 |
| Fee | \$55 |

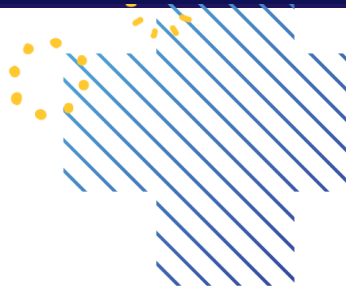
Honoring Service, Building Connections.
Join us for the Veterans Reception, a global gathering dedicated to celebrating veterans and their invaluable contributions. This special event provides an opportunity for HIMSS members to honor the service of veterans and their families while fostering meaningful connections within the healthcare community.



Exhibit Hall Social Hour & Specialty Networking

| | |
|---------------|------------------------|
| March 5 | 4:00 PM – 5:30 PM |
| Caesars Forum | Exhibit Hall |
| Venetian | Exhibit Hall Level 2 |
| Fee | n/a |

Connection Zones and Lounges



Corporate Member Lounge

Venetian | Level 4 | Marcello 4501

Open to HIMSS Corporate Members

Diamond & Emerald Corporate Member Lounge

Venetian | Level 4 | Zeno 4610

Open to HIMSS Diamond & Emerald Corporate Members

Emerge Innovation Experience Lounge

Caesars | Forum 131

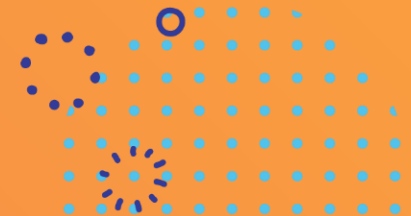
Open to EmERGE Innovation Experience Pass registrants

Priority Lounge

Venetian | Level 2 | Titian 2204

Open to Priority Pass registrants

Important Logistics Information



Important Logistics Information- ACCESS



- **Welcome Letter** will be posted to ERC and sent via email on February 19

Letter contains the following information:

General security/emergency procedures

Floor manager information

Move-in/out information

Key locations at Venetian and Caesars

Shuttle bus information/campus shuttle information

- **Bridge to Caesars*** Attendee will have access during show hours times only

Tuesday, March 4: 8:00 AM – 8:00 PM

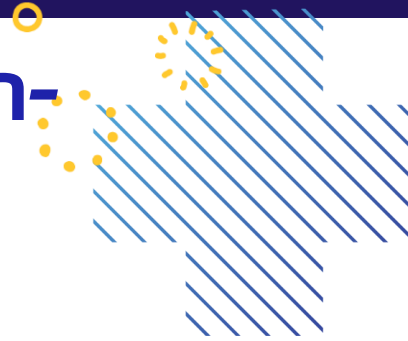
Wednesday, March 5: 8:00 AM – 8:00 PM

Thursday, March 6: 8:00 AM – 4:00 PM

Access to Caesars Forum on Monday, March 3 via campus shuttle, pick up level 1 lobby (no bridge prior to Tuesday at 8am)

***Please note:** the exhibition hall closes Thursday at 3:00 PM, due to attendees coming back from Caesars between 3:00 PM – 3:45 PM, we ask that Exhibitors at Venetian do not start to dismantle booth until 4:00 PM for safety reasons.

Important Logistics Information- ACCESS



- **Access to exhibit floor:**

- **During move-in:**

- Wristbands at all exhibit hall entrance points (Wednesday, Feb 26 – Monday, March 3)
- Registration open 10:00 AM Sunday, March 2. You will still be able to access the show floor on Monday without a badge, but it is **HIGHLY** recommended that staff pick up badge on **Sunday or Monday**
- EAC's working your booth **during show hours** will be required to have a badge (Tuesday – Thursday- before 3:00 PM). Example of who needs a badge: Temporary Staff, Entertainment, Audio Visual tech staff, etc
- Keep in mind, closed toe shoes must always be worn on show floor during move-in days

- **During Show hours:**

- Attendee will have access to the show floor for scheduled meetings 1 hour prior to show opening on Wednesday and Thursday morning, must be escorted by a member of the exhibiting company to gain access. Please meet your party outside the closest entrance door to your booth.
- Early access to the show floor **for attendees** on Tuesday prior to 10:00 AM will not be permitted for any reason.

- **Badge Pickup:**

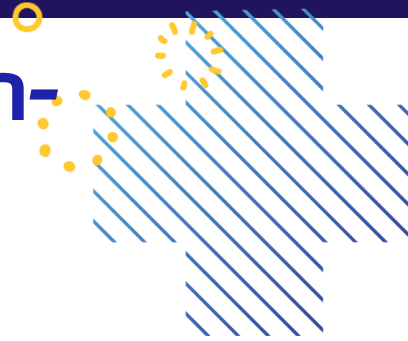
- Individuals must present government-issued identification to pick-up their badge. For security and safety reasons, bulk badge pickup or collection on behalf of another team member **is not permitted**

Important Logistics Information- MARKETING



- Make sure your presence at HIMSS25 is known! Spread the word through your customer channels
 - Marketing toolkits: <https://www.himssconference.com/marketing-toolkits/>
 - Social badges: <https://www.himssconference.com/social-badges/>
 - Download logos and templates: <https://www.himssconference.com/logos-templates/>
- Be sure to **download the mobile app** now, double check your information, company logo, product categories and meeting times are correct as attendees are scheduling appointments now with exhibitors.

Important Logistics Information- Move-in/out

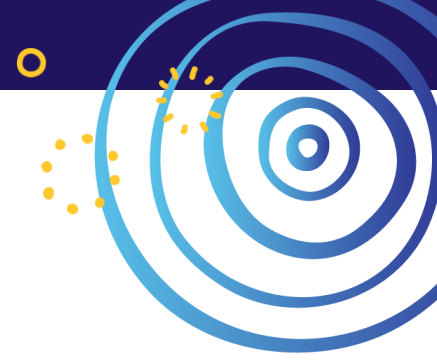


- **Material handling and outbound shipping info**
 - Be sure to complete your outbound shipping forms before arriving onsite to save time and streamline your move-out process
 - The Material Handling Agreement can be requested in advance by completing an outbound shipping request form (forms are located in the service manual). Be sure to create a new request for each shipping destination. If not submitted in advance, be sure to Contact Freeman service center when at the event for the Material Handling Agreement to be created.
- Any freight shipped to the **advanced warehouse** will delivered to your booth on your target move-in date automatically. Highly recommend this shipping option. Advance warehouse shipping is available through **Wednesday, February 19**
- **Shipping directly to show site?** Avoid extra fees by making sure your freight arrives on your schedule target move-in date.
- **Target floor plans:**
 - Venetian: https://www.freemanco.com/forms/532487/target_move_in_floorplan.pdf
 - Caesars: https://www.freemanco.com/forms/534299/target_floor_plan.pdf

Important Logistics Information



- Schedules for move-in/out, registration locations, and more at:
 - [Exhibitor schedule](#)
 - [Exhibitor FAQs](#)
- Booth drape: Black
- Aisle carpet: Tuxedo (grey and black spec)
- Wi-fi access will be available on the exhibit floor complimentary for basic web surfing and email checking
- Mandatory that all exhibiting booths in the Venetian carpet their booth
- Mandatory that all exhibiting companies book hotel rooms through onPeak, HIMSS official housing company
- The Federal Trade Commission (FTC) is taking a stance to help elevate housing poachers and attendee list scammers within the events industry. If you have been contacted, please report the communication to <https://reportfraud.ftc.gov/>



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HIMSS[®] 25

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tomorrow's health at HIMSS25!

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in f YouTube Instagram

Stay Safe at HIMSS25



Security information will be included on the back of your show badge

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Save the Date

HIMSS[®] 26

March 9-12 | Las Vegas





Thank You!
Safe travels to HIMSS25!