

HIMSS[®] 26

March 9-12 | Las Vegas

EXHIBITOR

Prospectus

CREATING TOMORROW'S HEALTH



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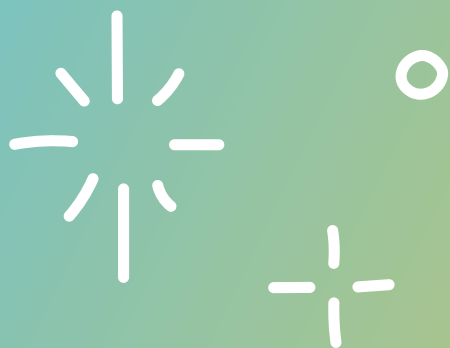




ABOUT

HIMSS Global Health Conference & Exhibition

The HIMSS Global Health Conference & Exhibition is the **premier event for healthcare innovation**, uniting thousands of professionals, executives, and technology leaders to drive digital transformation and improve health outcomes. As the industry's leading platform for collaboration, HIMSS26 offers unparalleled opportunities to explore cutting-edge solutions, connect with decision-makers, and gain actionable insights into the future of healthcare. The exhibition hall is designed for maximum engagement, featuring dedicated pavilions, product theaters, and dynamic networking spaces that bring solutions to life.



For exhibitors, HIMSS26 provides direct access to a diverse audience of key stakeholders—executives, providers, payers, government leaders, and life sciences organizations—creating an ideal environment to showcase innovations and achieve measurable ROI.

With a strategic approach to exhibitor success, HIMSS Global Health Conference & Exhibition offers tools, resources, and personalized guidance from pre-event planning to post-event analysis, ensuring exhibitors amplify brand awareness, generate leads, and establish thought leadership in the healthcare industry.

Anchor Exhibitors

carahsoft.

Epic

eClinicalWorks

InterSystems®
Creative data technology

Microsoft

ORACLE
Health





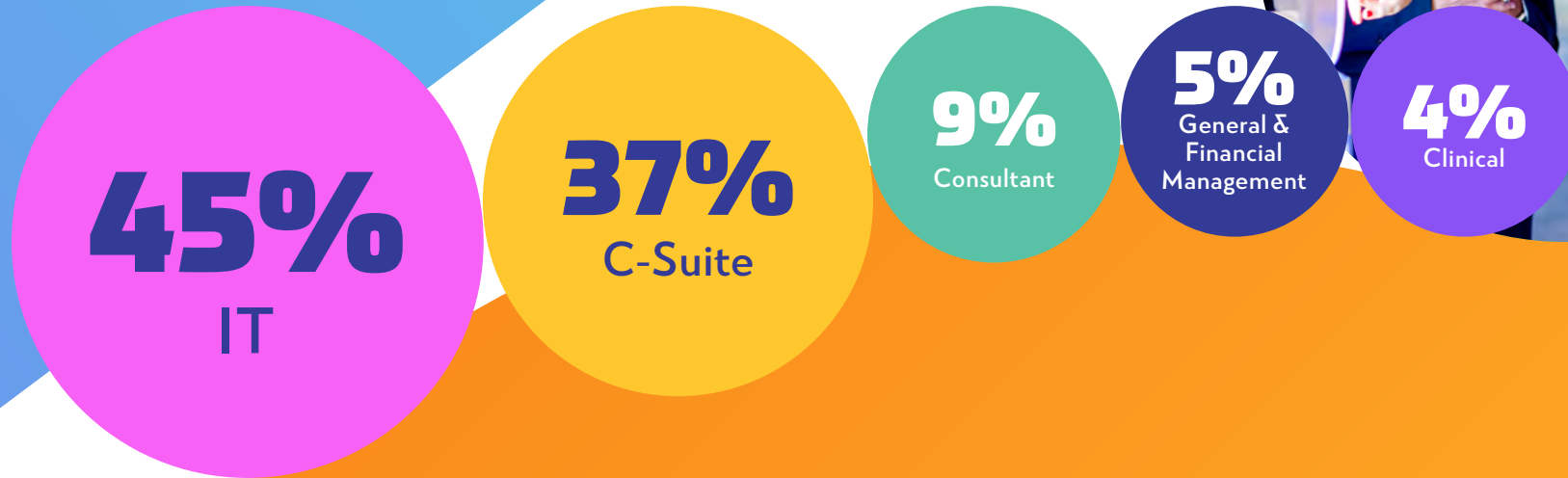
WHY Exhibit?

- Access to Decision-Makers
- Lead Generation & Sales Acceleration
- Unmatched Networking Opportunities
- Brand Visibility & Market Positioning
- Thought Leadership & Industry Influence
- Showcase Innovations in a Targeted Environment
- Competitive Advantage
- Multi-Touchpoint Engagement
- Exclusive Exposure to Global Markets
- Proven ROI

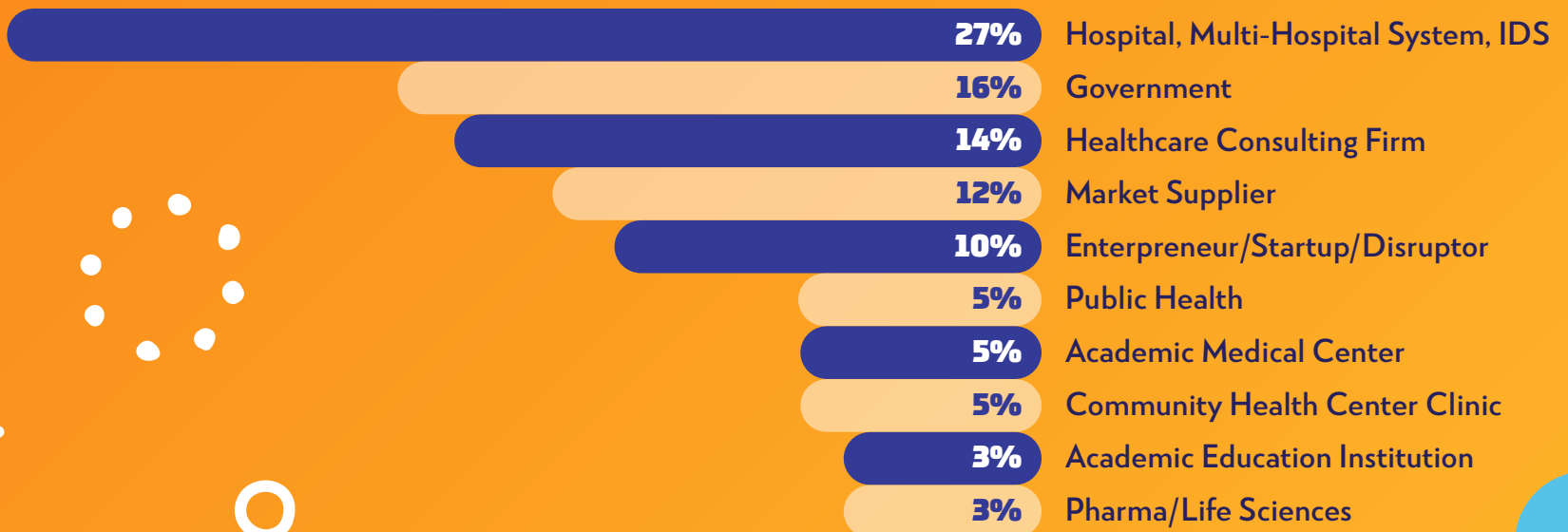
SECURE YOUR SPACE TODAY and position your company at the forefront of healthcare innovation!

By the NUMBERS

HIMSS25 Top 5 Visitor Roles

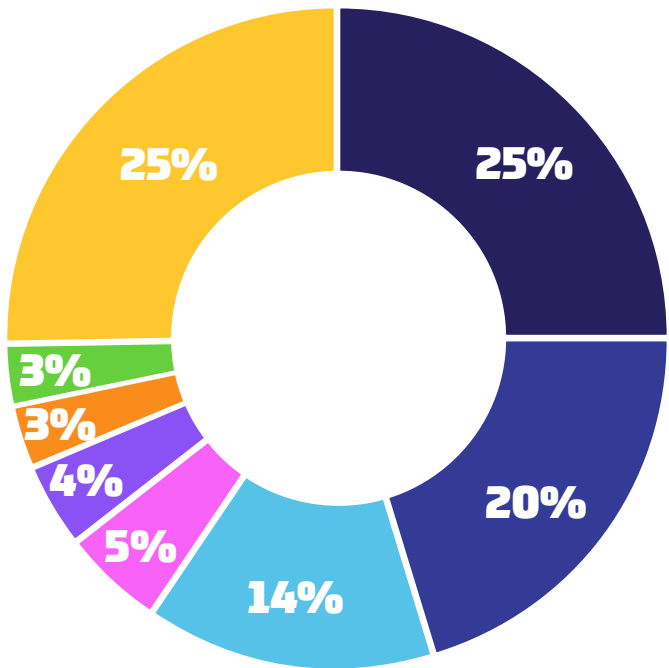


HIMSS25 Top 10 Visitor Worksites



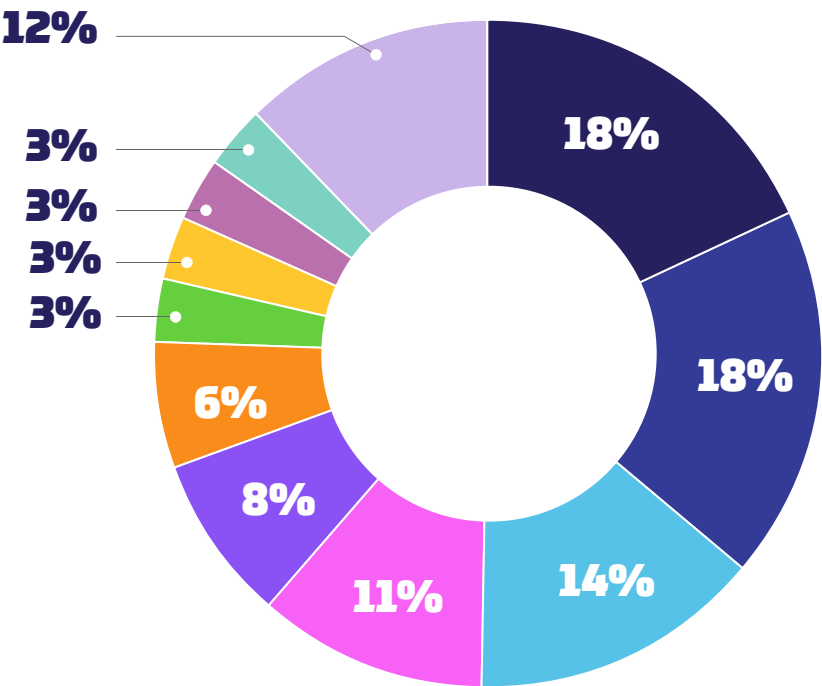
HIMSS25 Registration

Professional Title Breakdown



- Information Management Systems
- C-Suite
- General & Financial Management
- Clinical Management
- Consultant
- Government Employee
- Academic
- Other

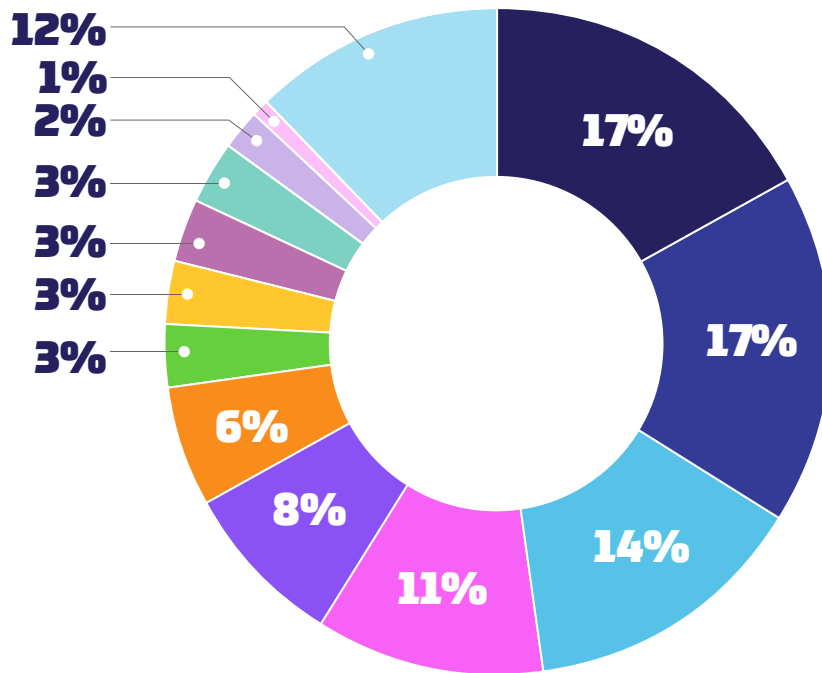
C-Suite Breakdown



- CIO / VP of IT/IS
- CEO / Chairman / Exec. Director / Adm. Group Manager
- CTO
- VP of other IT/IS Dept.
- Chief, Exec. Dir., VP, Digital Health, Innovation
- CMIO / CNIO / CCIO
- CCO, General Manager
- CMO / Medical Director / Chief of Staff
- CSO / CISO / VP / Director Info Security / Site Security
- Chief Innovation Officer, General & Financial Management
- Other



Worksite Breakdown



- Hospital / Multi-Hospital System / IDS
- Healthcare Consulting Firm
- Market Supplier
- Entrepreneur / Startup / Disruptor
- Government
- Academic Medical Center
- Academic Education Institution
- Pharma / Life Sciences
- Public Health
- Payer / Health Plan
- Professional Association / Society
- Ancillary Clinical Service Provider
- Other

159

International
Companies

3,214

International
Attendees

971

Exhibiting
Companies

211

Average Leads
Per Company

26,800

Registrations

10k+

Professional
Attendees



BOOTH

Specs

Booth sizes start at 10' x 10' (100 sq ft), and includes five HIMSS26 badges per 10' x 10' space, and listing on the HIMSS26 website and mobile app.

BOOTH SIZE	CORPORATE MEMBER		NON-MEMBER	
	Rebook Rate	Standard Rate	Rebook Rate	Standard Rate
10'x10'	\$5,900	\$6,400	\$6,600	\$7,100
10'x20'	\$10,400	\$11,400	\$11,800	\$12,800
10'x30'	\$15,600	\$17,100	\$17,700	\$19,200
20'x20'	\$20,800	\$22,800	\$23,600	\$25,600
Larger than 20'x20'	\$45 per sq. ft.*	\$50 per sq. ft.*	\$52 per sq. ft.*	\$57 per sq. ft.*

*For island booths larger than 20'x20', there is a \$850 fee per corner

Rebook rates apply Feb 3 – Apr 14, 2025

Standard rates apply Apr 15, 2025 – Mar 9, 2026



10' x 10'
Inline Booth

Note: Booth designs are representational only.



10' x 20'

10' x 30'



Topic-Focused PAVILIONS Overview

Cybersecurity Command Center

Join us to showcase your best ideas and captivating solutions to managing risk in the ever-changing landscape of cybersecurity. The Cybersecurity Command Center offers you the chance to position yourself as a thought leader in the cybersecurity discussion as attendees explore the latest products and services.

- Compliance & Privacy
- Application Security
- Threat Management
- User Authentication
- Risk Management

Artificial Intelligence

Share your cutting-edge solutions and approaches that are revolutionizing the future of healthcare.

- Artificial Intelligence / Machine Learning
- Robotics
- AR/VR
- RPA



Government Connections Plaza

Explore resources from top government agencies on health equity, patient identity, and public health strategies and discover innovative solutions.

Located within the Federal Health Pavilion, the Government Connections Plaza offers a platform to engage with top government agencies on pressing healthcare issues such as health equity and patient identity. Explore valuable resources, innovative products, and attend educational sessions that highlight best practices and strategies in public health.

Patient Experience & Wellness

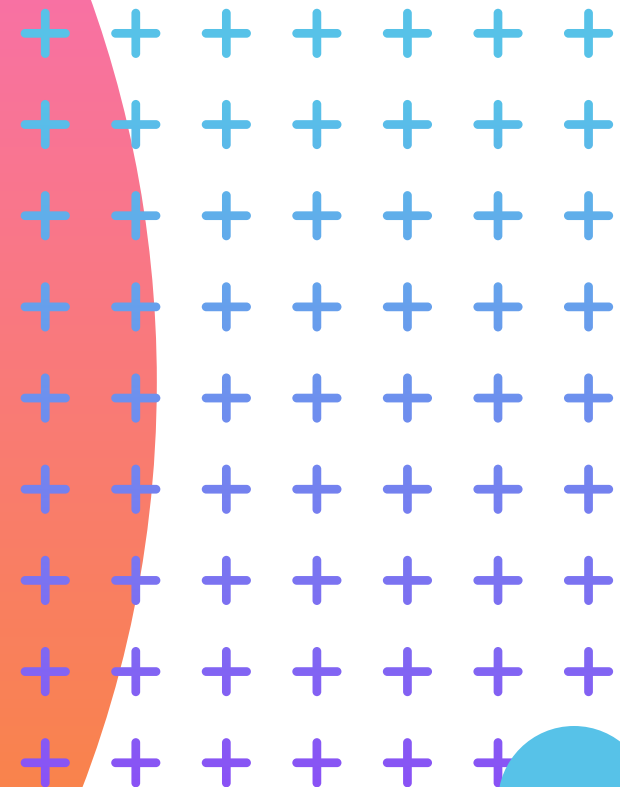
The Patient Experience and Wellness Pavilion showcases person-centric technologies and strategies that enable organizations to meet increasing consumer demands for more convenient care. Solutions in this area also demonstrate how individuals can engage in their healthcare decisions beyond the provider setting and support overall health and wellness.

- Digital Health and Wellness
- Remote Patient Monitoring
- Patient-Provider Platforms and Portals
- Telehealth
- Personal Health Devices and Wearables
- Virtual Care
- Behavioral Healthcare

NEW! Business Operations Pavilion

Modern and efficient business operations are critical to the success of provider organizations. Solutions featured here include:

- Claims Processing
- Revenue Cycle Management
- Consulting
- IT Infrastructure



Topic-Focused Pavilion Turnkey Packages

Each package includes structure and furnishings shown, graphic production and installation, electrical, monitor(s), keyboard, mouse, internet, badges and option for 20-minute speaking session. See additional booth examples on pages 14-15.

	KIOSK	10' x 10'	20' x 20'
Conference Badges	5	5	20
Conference Brand Recognition	●	●	●
Lead Scanning – Mobile App	●	●	●
One (1) 20-minute Speaking Session with Recording	●	●	●
Electrical, Monitor, Hardline Internet	●	●	●
Structure	Kiosk with two (2) stools	8' Back wall, carpet and furnishings	Choice of layout, carpet and furnishings
Sponsor Graphics (sponsor to provide, HIMSS to install)	●	●	●
Investment	\$9,200 - \$18,300	\$16,400 - \$26,400	\$41,200 - \$54,900

Speaking Session availability is limited and can be added on to these offerings.



Kiosk



SPECIALTY

Areas

Hosted Buyer

Don't miss this chance to have an unforgettable experience at HIMSS26. Join the Hosted Buyer Program and take your networking and business opportunities to the next level.

Showcase your products & services to a handpicked lineup of top provider executives with our HIMSS26 Hosted Buyer Program, now even better with extended meeting lengths for more meaningful connections. Get ready for engaging discussions and exciting opportunities to grow your business.



First-Time Exhibitor

Connect with emerging industry leaders and explore groundbreaking products and solutions from first-time exhibitors poised to transform the future of healthcare.

The First-Time Exhibitor space is designed for new exhibitors looking to make their mark at HIMSS26. This area provides a unique opportunity to showcase innovative products and solutions while connecting with industry leaders and potential partners. Discover fresh perspectives and groundbreaking technologies that are set to shape the future of healthcare.



Start Up Park

Explore cutting-edge technologies from emerging startups and connect with potential partners and investors in this dynamic hub for healthcare innovation.

Start Up Park is a vibrant space dedicated to emerging companies and innovative startups in the healthcare industry. This pavilion provides a unique platform for new ideas and solutions, allowing startups to showcase their cutting-edge technologies and engage with potential partners and investors.

MEETING PLACE Rooms

Establish brand exclusivity by utilizing private space near the show floor. A variety of spaces are available to meet your specific needs.

Benefits include:

- Meeting room structure, carpet and locking door
- Conference table and eight boardroom style chairs, two tables and 16 chairs for 20' x 20' Meeting Place
- 42" monitor, electrical, Internet line (shared T1 line)
- Cleaning (if room left unlocked overnight)
- Conference Badges – 10 (20 badges for 20' x 20' Meeting Place)



ROOM SIZE	CORPORATE MEMBER		NON-MEMBER	
	Rebook Rate	Standard Rate	Rebook Rate	Standard Rate
10'x20'	\$20,600	\$21,600	\$22,700	\$23,800
20'x20'	\$35,800	\$37,300	\$39,400	\$41,000

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MEETING Pods

A turnkey, semi-private meeting space on the exhibition floor. Each 10'x10' pod seats four people and is perfect for scheduled or pop-up meetings throughout the exhibition dates.

Benefits include:

- 10' x 10' semi-private meeting space
- Low wall structure with company logo
- Table with four chairs
- Electrical and Internet line (shared T1 line)
- Carpeted floors
- Conference Badges - 5

ROOM SIZE	CORPORATE MEMBER		NON-MEMBER	
	Rebook Rate	Standard Rate	Rebook Rate	Standard Rate
Meeting Pods	\$14,500	\$15,100	\$16,000	\$16,600
Vendor HQ	\$8,400	\$8,600	\$9,200	\$9,500

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VENDOR Headquarters

- 10'x20' hard walled structure (8' high wall) with a lockable door (no ceiling)
- Identification sign with your company logo
- Carpet



SPONSORSHIP

Opportunities*

Stand out at HIMSS26:

Let's turn your vision into an unforgettable experience at HIMSS26. Ask us about exclusive options not yet listed. Partner with us to create custom sponsorship solutions tailored to your unique goals and audience.

	BRAND AWARENESS	LEAD GENERATION	TRAFFIC DRIVER	THOUGHT LEADERSHIP
Attendee Badge Lanyards*	●			
Bistro Table				
Blood Drive	●			
Booth Furnishing Package				
Brunch Briefings	●	●	●	●
Conference Bags*	●			
Conference Pens	●			
Daily Email Deals	●	●	●	
Electronic Message Billboards	●		●	



	BRAND AWARENESS	LEAD GENERATION	TRAFFIC DRIVER	THOUGHT LEADERSHIP
Enhanced Exhibitor Listing	●	●	●	
Exhibit Hall Blade Displays	●		●	
Exhibitor Badge Lanyard*	●			
Experiential Vending Machine	●	●		
Hosted Buyer Lounge*	●	●		
Hosted Buyer Meetings		●	●	
Hotel Key Cards	●		●	
Industry Solution Speaking Session	●	●	●	●
Lunch and Learns	●	●	●	●
Main Stage Speaking	●	●	●	●
Palazzo Rotunda Monitor	●		●	
Puppy Park*	●	●	●	
Restaurant Row Monitors	●		●	
Stair Clings	●			
Venetian Expo Elevator Cabs	●		●	
Venetian Expo Lobby LED Ribbon	●			

*First rights of refusal may apply
This is not an exhaustive list. Please contact our sales team for more information.



KEY Exhibit Info

Exhibit Hall Hours

Tuesday, March 10 | 10:00 AM – 5:30 PM

Wednesday, March 11 | 9:30 AM – 5:30 PM

Thursday, March 12 | 9:30 AM – 4:00 PM

90+ Minutes Dedicated Exhibit Hall Time Daily

*Subject to change

Important DATES

April 15, 2025 – March 9, 2026

General exhibitor sales open

Sept 1, 2025 – March 17, 2026

100% payment due with signed contract

January 1, 2026

Print deadline for sponsorships

Conference Timeline

March 9 – 12, 2026

HIMSS26

March 9, 2026

Pre Conference Sessions and
Opening Reception

March 10 – 12, 2026

Exhibition Hall Open

CONTACT Info

For more information on how to maximize your HIMSS26 exhibitor experience, contact our Sales team at salesinfo@himssconference.com.



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