

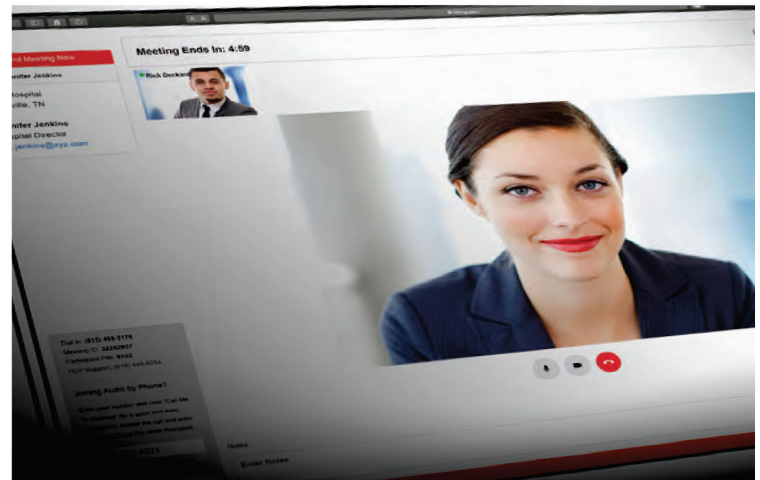
JOIN US JULY 22 - 24, 2025: **ONLINE reverseexpo**



Participate in **eight** 14-minute, one-on-one meetings, and connect with key I.T. Hospital & Healthcare decision makers in our custom-built **ONLINE reverseexpo** platform — it's the closest thing to an in-person meeting.

We continue to see value in fostering connections between Providers and Suppliers all year long and look forward to hosting you during the **ONLINE reverseexpo**.

- ✓ Fourteen minute one-on-one conversations with key decision makers
- ✓ HCP schedules & facilitates all of the **ONLINE reverseexpo** meetings
- ✓ Contact information for the healthcare decision-makers that you meet with during the **ONLINE reverseexpo**
- ✓ The closest thing to an in-person meeting online
- ✓ Each package includes **8 meetings** with **1 participant** representing your company



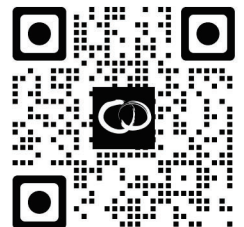
EACH PACKAGE INCLUDES 8 MEETINGS

\$4,000

PER PACKAGE

OPTIONAL ADD-ONS

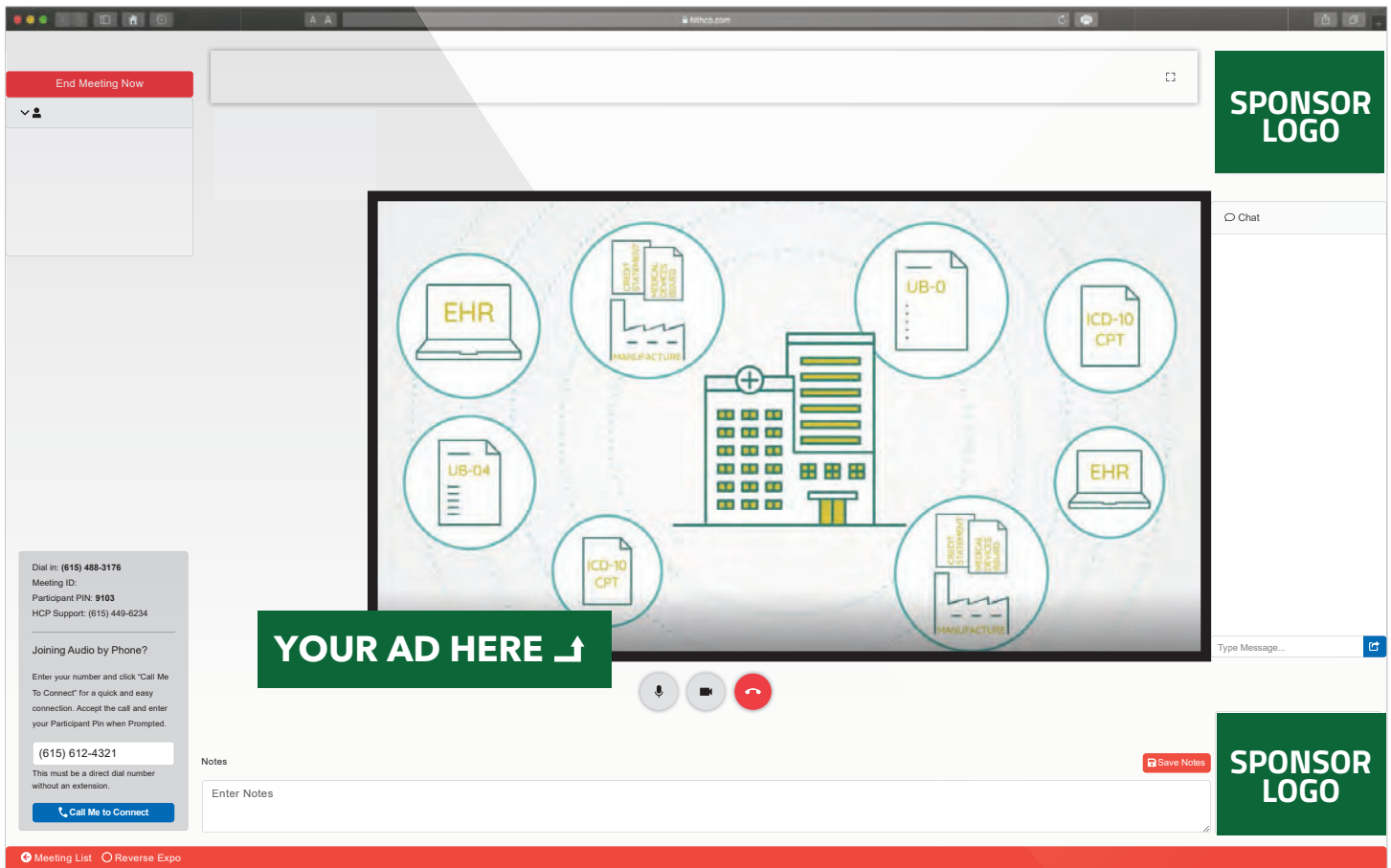
- ✓ Screen Sharing Capability: \$99 per package
- ✓ Additional Participant: \$500 per package
Add a second person to represent your company and participate in the scheduled meetings; maximum of two participants per package



PURCHASE YOUR PACKAGES TODAY!

Contact salesinfo@himssconference.com for assistance with your purchase.

ADDITIONAL MARKETING OPPORTUNITY



SPOT ADS

Whether you are looking to share a strategic 30 second video message or showcase your logo or product using a static image, high visibility **ONLINE reverseexpo** advertising keeps your company brand in front of the participating hospital and healthcare decision makers.

Advertisements will be shown in rotation between each **ONLINE reverseexpo** meeting for all hospital and healthcare executive participants. This high frequency marketing exposure will give you the power to get your message out.

\$3,000 (30 SECOND ADVERTISEMENT)

SUPPORTED FILE TYPES

FOR VIDEO ADS

- ✓ File Type: MP4 (required)
- ✓ Codec: h.264/AVC (required)
- ✓ Resolution: between 640px and 3840px wide
- ✓ Bitrate: 5,000–8,000 kbps (recommended)
- ✓ Framerate: constant, 15–60 frames per second
- ✓ Aspect Ratio: We accept videos of any aspect ratio, but wider = higher quality
- ✓ Codec: AAC (Advanced Audio Codec)
- ✓ Sample Rate: 44.1 kHz
- ✓ Channels: 2-channel Stereo (not surround)
- ✓ Length: 30 seconds

FOR STATIC ADS

- ✓ JPG or PNG
- ✓ 1350 x 730 pixels

****This opportunity is limited to 5 organization advertisements***

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