

HIMSS Global Conference: Unparalleled Opportunities

Other events generate buzz. HIMSS26 delivers buyers.

The HIMSS Global Health Conference & Exhibition is where the entire healthcare ecosystem converges — providers, payers, startups, pharma/life sciences, investors, and public sector leaders — all in one high-efficiency environment built to drive decisions, shorten sales cycles, and fuel real business outcomes.



Global Reach Without Global Overhead

International Influence — Drawing over 3,000 attendees from more than 70 countries, the conference provides a truly global platform for expanding market reach and gaining international insights.



Reaching Clinicians Isn't a Maybe. It's a Metric.

CE credits, curated networking, hands-on demos, hackathon's = clinician engagement that matters.

HIMSS25 saw double-digit growth in nurse and physician attendance, bringing frontline influence to your booth.



Proven ROI. Every Time.

- 170+ qualified leads per exhibitor.
- Structured 1:1 meetings with buyers.
- Don't split your budget. Multiply your impact.



Where Healthcare's Power Players Converge

Premier Digital Health Event in the US — With over 25,000 healthcare professionals and nearly 1,000 exhibitors, HIMSS Global Conference creates an unmatched ecosystem for your clients to forge meaningful connections with prospects and strategic partners.



Exclusive Advantages.

HIMSS Membership Leverage — As the flagship event for HIMSS's 180,000+ global members, the conference represents the largest annual gathering of this influential community.

Government Engagement — Unparalleled access to policy makers, regulatory updates, and government speakers, attracting over 3,000 public sector participants.

You don't need more shows. You need the right one.

Choose HIMSS26 - where scale, strategy, and serious buyers come together. <u>Contact</u> our sales team.

HIMSS25 by the Numbers

25,000+

attendees from 70+ countries

72%

decision-makers

29%

C-suite

170

average leads per exhibitor

35%

more nurses year over year

7%

more physicians year over year

Join these HIMSS26 exhibitors:

aws

carahsoft

eClinicalWorks

Epic

hellocare.ai

InterSystems®
Creative data technology

Microsoft

ORACLE Health

PHILIPS

PointClickCare servicenow.

