

HIMSS[®] 26

March 9-12 | Las Vegas

HOSTED BUYERS PROGRAM

Productive connections with the key players in healthcare? You got it!

The Hosted Buyers Program at HIMSS26 is your chance to team up with global health heavyweights — VPs, Directors, CIOs, CMIOs — through a tailor-made schedule of 14-minute meetings.

This program is designed to supercharge collaboration. We want you to be the star, showcasing solutions and products that will revolutionize healthcare to a captive audience.

Key Features



Private Sessions with Providers



Buyers with Intent



Convenient Scheduling



Prime Location



Enhanced Brand Visibility

Benefits

- **Five (5) 14-minute 1:1 provider sessions**
- **Seamless Management** - All aspects of promotion, attendee recruitment, and onsite logistics are handled—including a staffed check-in desk, relaxing lounge and attendee honorarium.
- **Conference Badges** - Receive two HIMSS Conference Badges.

Participation is limited, secure your spot in this exclusive HIMSS26 program. Get in touch with your dedicated sales representative or email salesinfo@himssconference.com.

*Must be a HIMSS26 exhibitor to participate. Discounts apply for multiple packages.

Just a few of our Provider Buyers at HIMSS25:



Investment*

Corporate Members
\$5,400

Non-Members
\$5,900

Meet the right people.

HIMSS25 Hosted Buyers said:

“It was very well organized, and I enjoyed it. I learned a lot and definitely walked out with valuable information and will be working with some of the vendors moving forward.”

“For the exhibitors that requested the meetings, we had fruitful discussions and I learned about vendors that I would not have thought to engage.”

HIMSS25 Hosted Buyer Sponsors said:

“Great connections that we wouldn't have received outside of this program.”

“Just who I wanted to meet with.”