

HIMSS26 Sponsorship Kick-Off Webinar

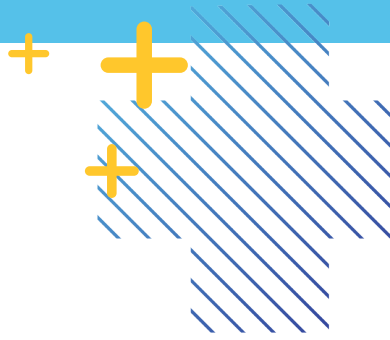
September 16, 2025

Information Classification: General

HIMSS[®] 26



Welcome!



Deborah Caruso
Senior Sales Executive



Jim Collins
Director, Sales



Jessica Daley
Director, Business Development



Laura Goodwin
Sales Operations Lead



Matt McDonough
Business Development Manager



John O'Neill
Business Development Manager



Evalyn Pelzer
Sales Support Specialist

Reminders



Your line was muted when you joined the call

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the chat box at the top of your screen.



This webinar will be recorded

The recording and slides will be sent to all attendees via email within a day of the presentation. Please utilize the links throughout the slides for additional information.

All HIMSS26 opportunities can be found [HERE](#).

What We'll Cover



- [HIMSS25 Recap](#)
- [HIMSS26 Overview](#)
- [Exhibition & Meeting Space Opportunities](#)
- [Digital Media Opportunities – NEW](#)
- [Lead Generation](#)
- [Hosted Buyers](#)
- [Mobile App](#)
- [Audience/Topic Specific Events](#)
- [Thought Leadership](#)
- [Networking](#)
- [Onsite Branding](#)
- [Important Dates and Deadlines](#)
- [Q&A](#)

HIMSS25 Recap



HIMSS25 Recap



23,107

Total Attendance (Verified)
11,427 attendee / 11,680 exhibitor



950

Exhibitors / Sponsors



765

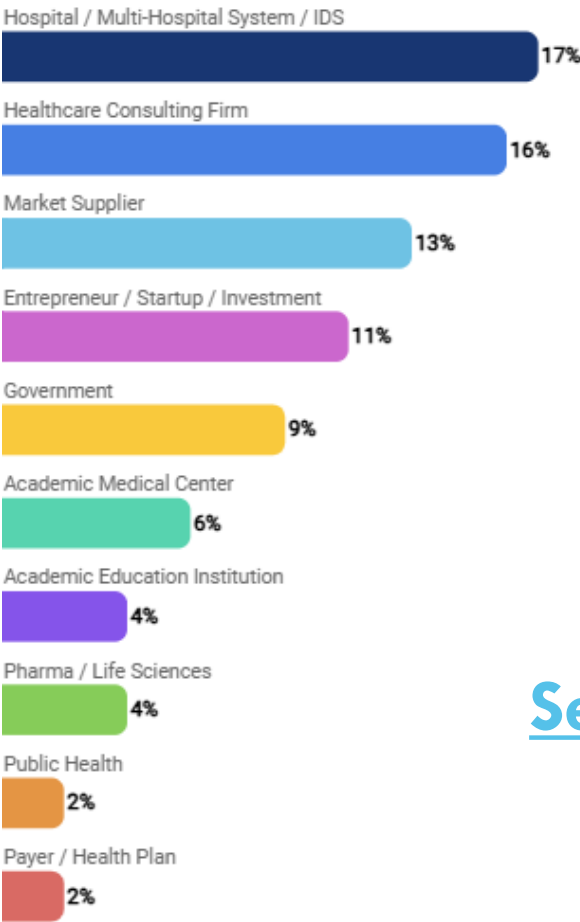
Sessions*



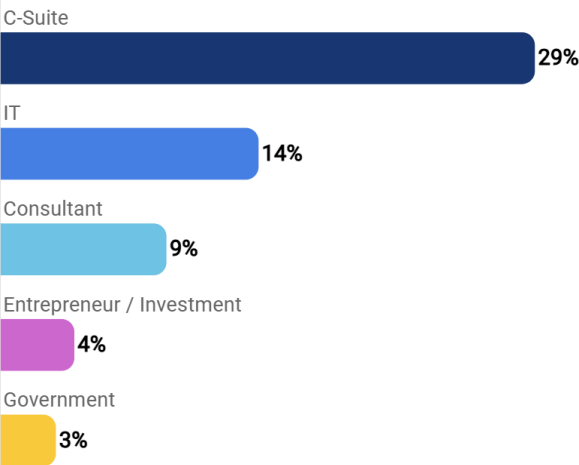
1,063

Speakers*

HIMSS25 Registration Top 10 Visitor Worksites



HIMSS25 Registration Top 5 Visitor Roles



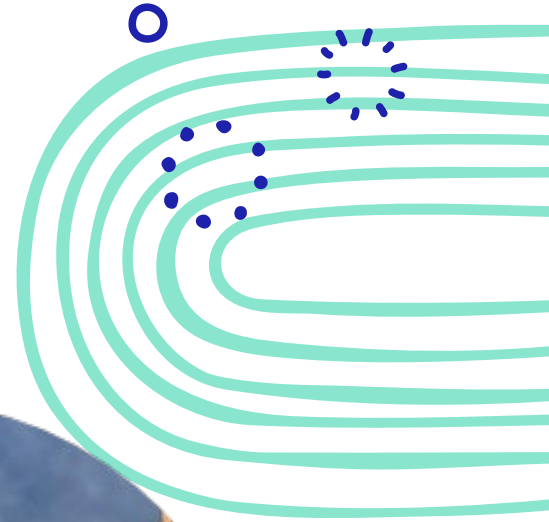
[See the full recap here](#)

HIMSS26 Overview



Conference Schedule

- Global Health Conference Dates:
 - **March 9-12, 2026**
 - **Venetian Expo Center**
Las Vegas, NV
- Executive Summit, Pre-Conference Forums and the Opening Reception
 - **Monday, March 9, 2026**
- Exhibition Dates:
 - **March 10-12, 2025 (Tuesday – Thursday)**
 - **Tuesday, March 10** 10:00am-5:30pm
 - **Wednesday, March 11** 9:30am-5:30pm
 - **Thursday, March 12** 9:30am-3:00pm
- [HIMSS26 Agenda at-a-Glance](#)



Dedicated Exhibit Hall Hours

Tuesday, March 10

- 12:30 pm – 2:15 pm
- 4:30 pm – 5:30 pm

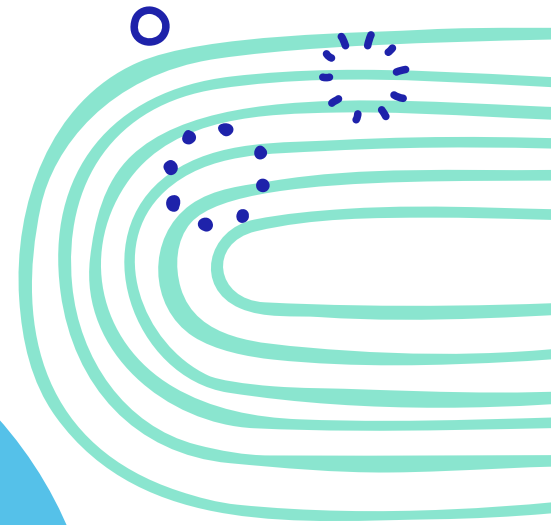
Wednesday, March 11

- 12:00 pm – 2:00 pm
- 4:15 pm – 5:30 pm

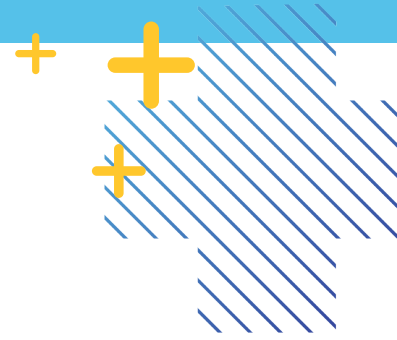
Thursday, March 12

- 12:00 pm – 2:00 pm

Over 90 minutes each day to make meaningful connections that drive sales, without any concurrent education sessions or keynotes.



Exhibitor Invites Program - NEW



Drive Better Booth ROI With Our Exhibitor Invites Program

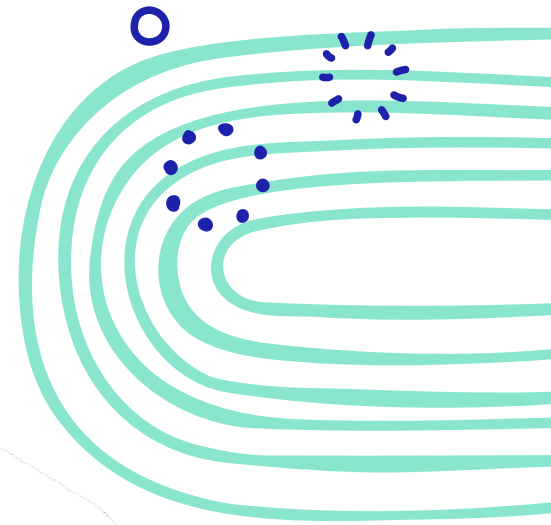
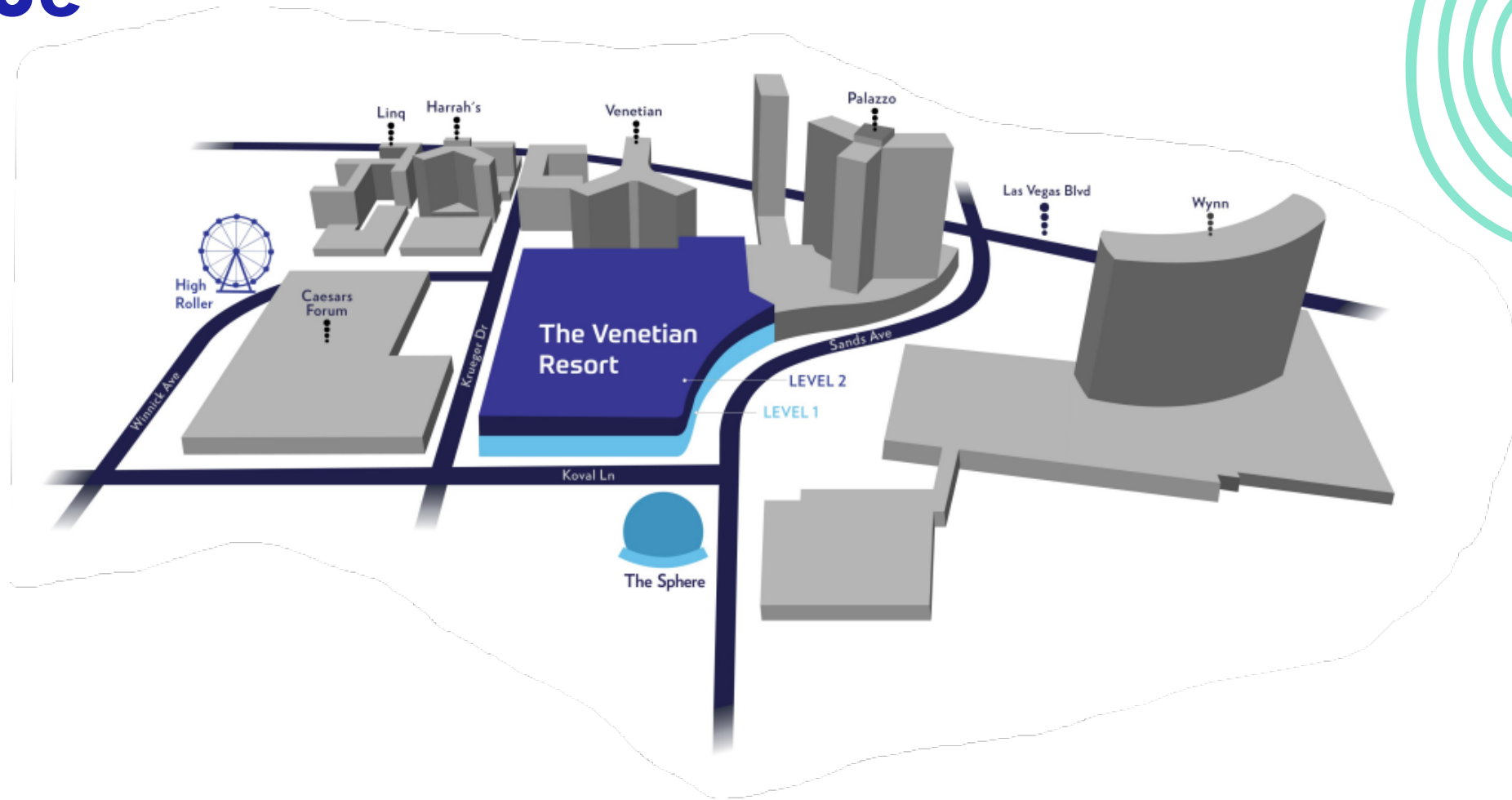
We're introducing Feathr, our turnkey co-marketing platform designed to amplify your presence, drive booth traffic, and help you build meaningful connections with prospects.

- Leverage easy-to-use tools and ready-made assets to invite your network to join you at HIMSS26
- Provides each exhibitor with a unique URL for their audience to register for HIMSS26 at a 10% discount
- Exhibitors with the most unique URL usage are eligible to win prizes including but not limited to:
 - \$4,000 Freeman Credit
 - \$1,000 Freeman Credit
 - Additional Prizes

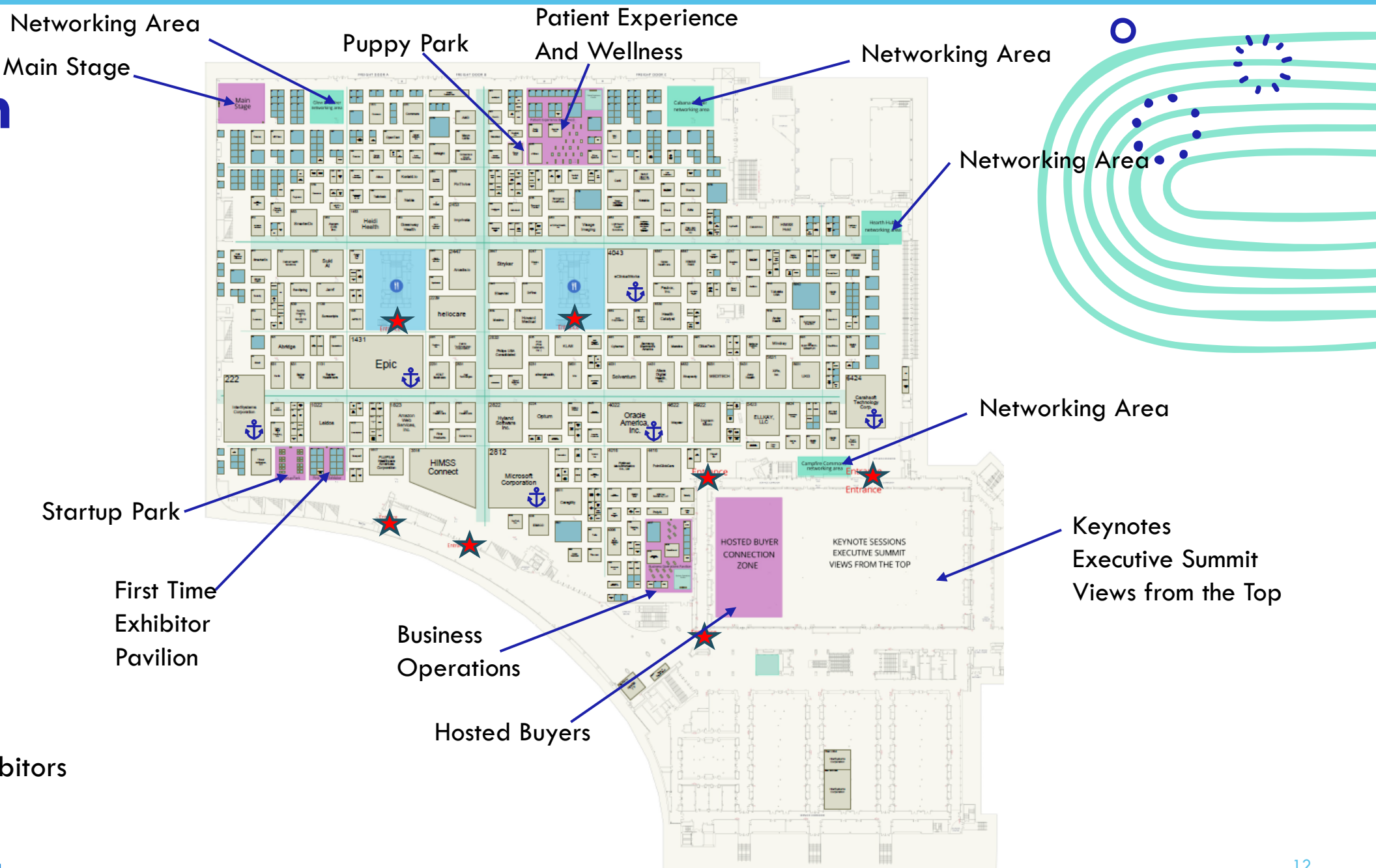
Program launches October 7. Stay tuned for details.

**Drive More Traffic
to Your HIMSS26
Booth and Win
a \$4,000 Freeman
Credit**

Venue

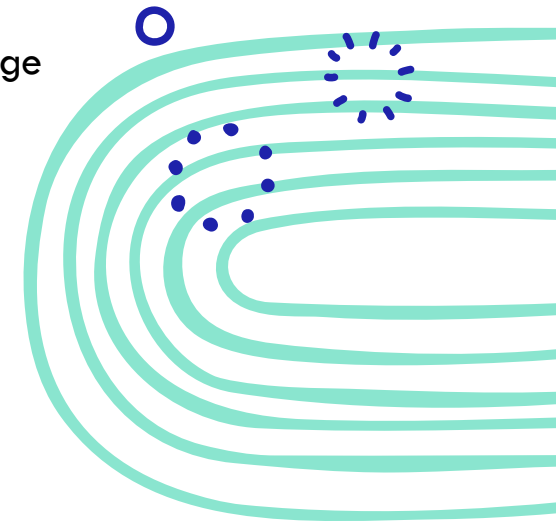
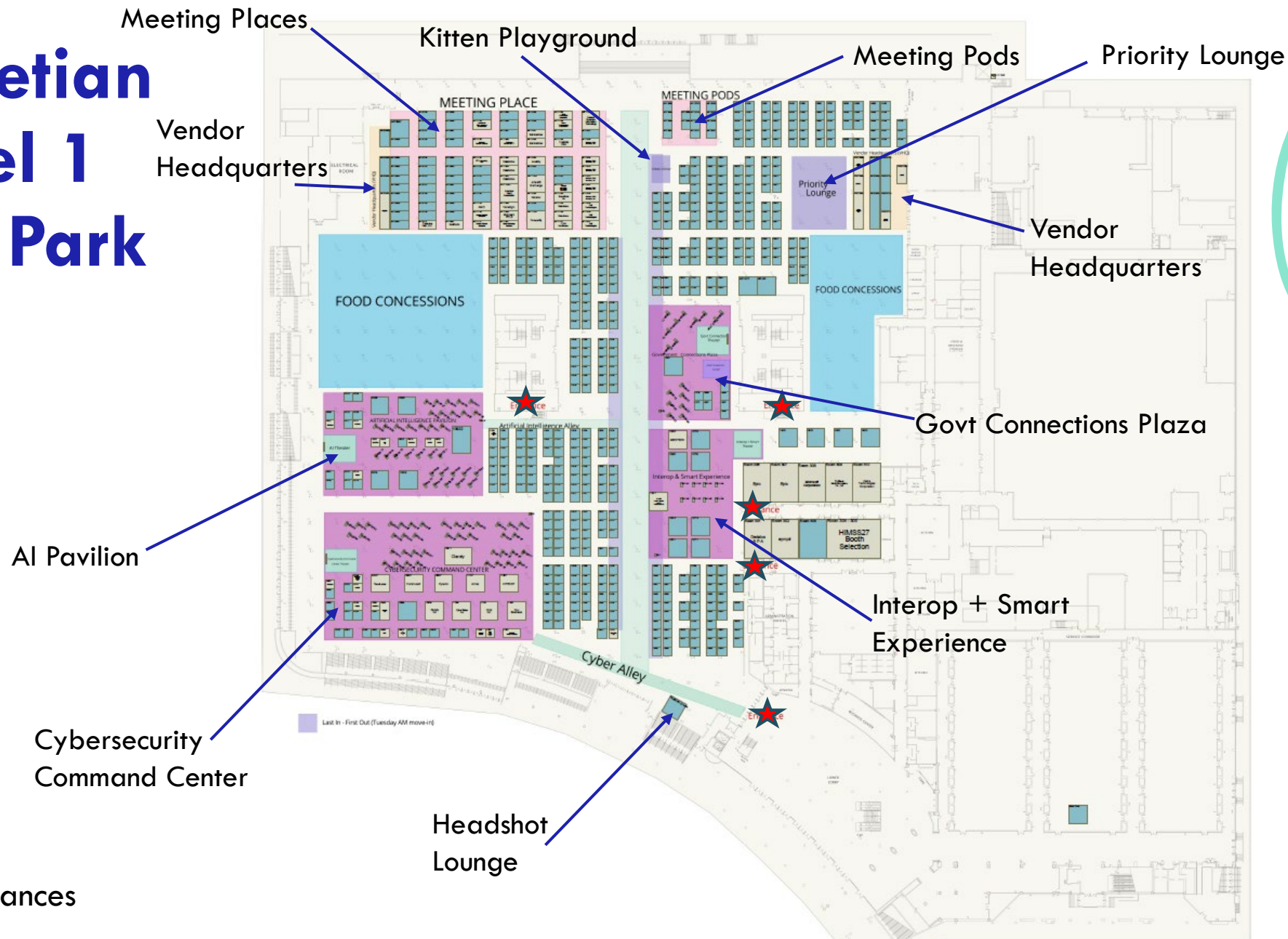


Venetian Level 2



⚓ = Anchor Exhibitors
★ = Entrances

Venetian Level 1 The Park

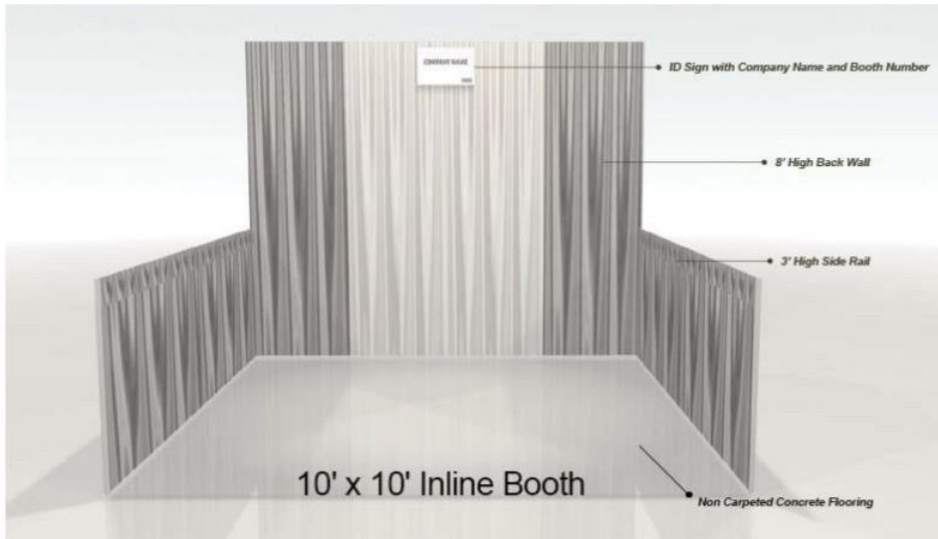


Exhibition & Meeting Space Opportunities



Standard Exhibition Space

- Space begins at 10'x10' (100 sq. ft)
- (5) badges per 10'x10' space
- Listing on HIMSS26 website and mobile app



Booth Size	Corporate Member	Non-Member
10'x10'	\$6,400	\$7,100
10'x 20'	\$11,400	\$12,800
10'x 30'	\$17,100	\$19,200
20'x 20'	\$22,800	\$25,600
Larger than 20'x20'	\$50 per sq. ft.*	\$57 per sq. ft.*
*For island booths larger than 20'x20, there is a \$850 fee per corner		

Topic Focused Pavilions + Thought Leadership

- Artificial Intelligence*
- Business Operations – NEW*
- Cybersecurity Command Center
- Patient Experience and Wellness
- Interoperability + Smart
- First Time Exhibitors
- Start-up Park
- Government Connections Plaza*

**Overall sponsorship opportunities are available in select pavilions.*



Topic Focused Pavilions + Thought Leadership

Packages include:

- Turnkey Exhibition Space
- 20 minute, recorded, speaking session
- Lead scanning capabilities
- Conference Badges

Investment: \$16,600 and up

**Overall sponsorship opportunities are available in select pavilions.*



Interop + Smart Experience Pavilion

- Live, multi-vendor exchange: The demonstrations feature real products from multiple organizations exchanging data in real time—just like in real-world care settings.
- Authentic workflows: Attendees see how one vendor's technology communicates directly with another to complete a clinical workflow.
- Energy and credibility: The live nature of the showcase brings excitement to the space while also validating that the technology pitch is built on functioning, standards-based solutions.



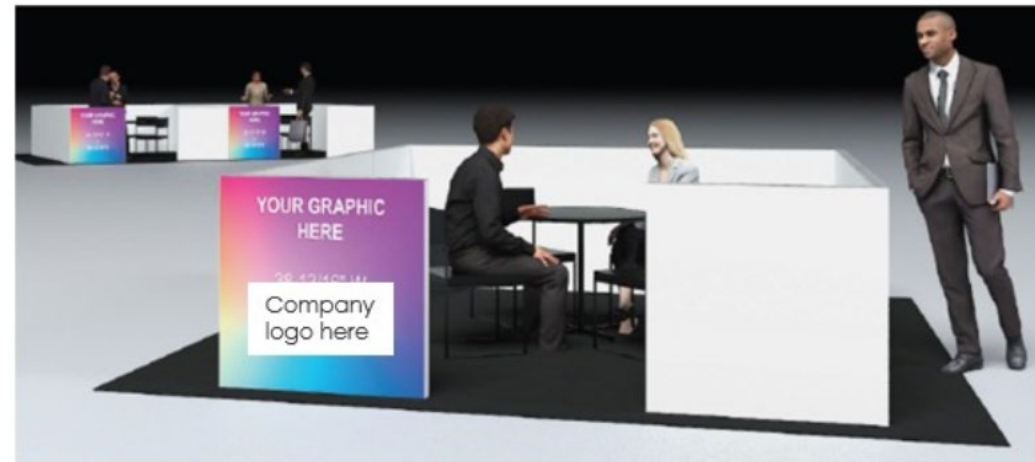
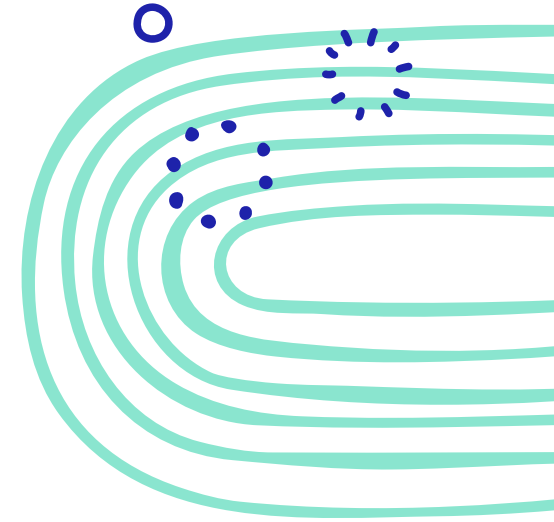
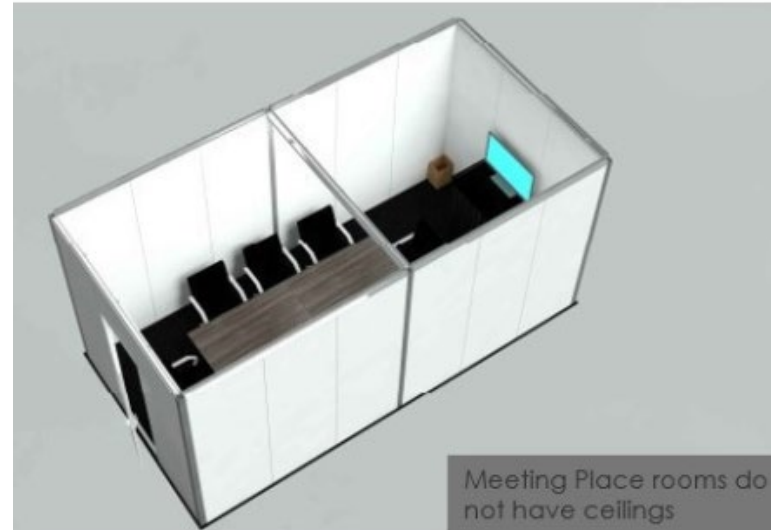
Interop + Smart Experience Pavilion

	Overall Anchor (one available)	Design Your Own (four available)	Connected Clinical Demonstrations – Premier (two available)	Connected Clinical Demonstrations	Marketplace
Investment	\$115,000 - \$126,500	\$70,000 - \$77,000	\$60,000 - \$66,000	\$14,500 - \$16,500	\$9,600 - \$18,300
Thought Leadership	Two (2) 45-minute recorded Speaking Sessions in the Theater or (4) 20-minute Speaking Sessions	Three (3) 20-minute recorded Speaking Sessions in the Theater			One 20-minute speaking session (with speaking package only)
Space	<ul style="list-style-type: none"> Showcase (10) products with partners 20' x 20' footprint with AV and graphics 10' x 10' turnkey meeting space 	<ul style="list-style-type: none"> Showcase (6) products with partners 20'w x 10'l x 8'h footprint with AV and graphics 10' x 10' turnkey meeting space 	Placement of up to six (6) solutions or technologies in a branded demonstration use case vignette	One (1) Participation in a connected demonstration showcasing the technology (e.g. platforms, systems, APIs, etc.). of choice	Turnkey kiosk with monitor and graphics
Lead Generation	<ul style="list-style-type: none"> List of all scanned attendees with contact information from within Pavilion** Lead scanning subscription through CompuLead App (includes up to (3) licenses) 	<ul style="list-style-type: none"> List of all scanned attendees with contact information from within Pavilion** Lead scanning subscription through CompuLead App (includes up to (3) licenses) 	Lead scanning subscription through CompuLead App (includes up to (3) licenses)	Lead scanning subscription through CompuLead App (includes up to (3) licenses)	Lead scanning subscription through CompuLead App (includes up to (3) licenses)
Badges	38	23	20	5	5

Meeting Space

- Exhibitor Meeting Rooms
Venetian Expo Center
- Meeting Place Rooms
exhibition floor
- Meeting Pods
exhibition floor
- Vendor Headquarters
exhibition floor
- Hospitality Suites
Venetian and Palazzo
- Pre-Show Meeting Rooms
Venetian Expo Center
- Afternoon Meeting Rooms
Venetian Expo Center

Investment: \$5,500 and up



Meeting Pod example

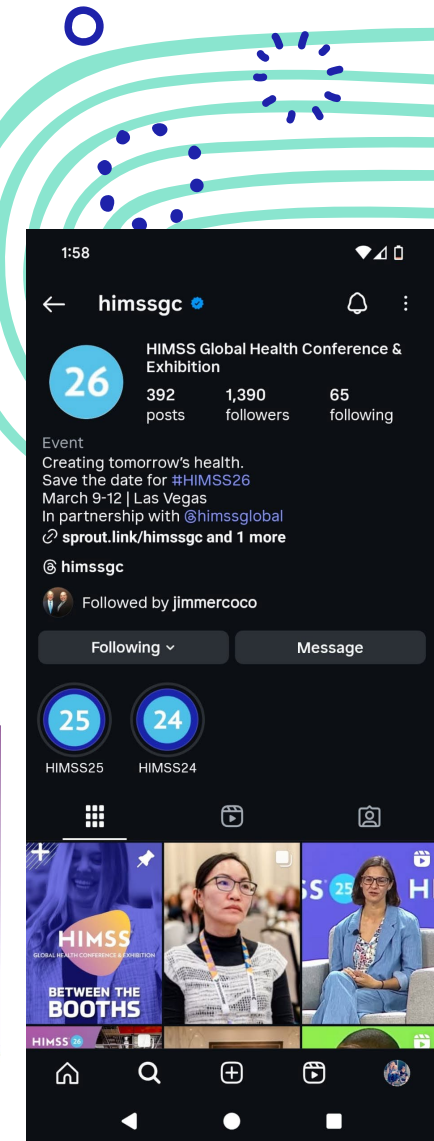
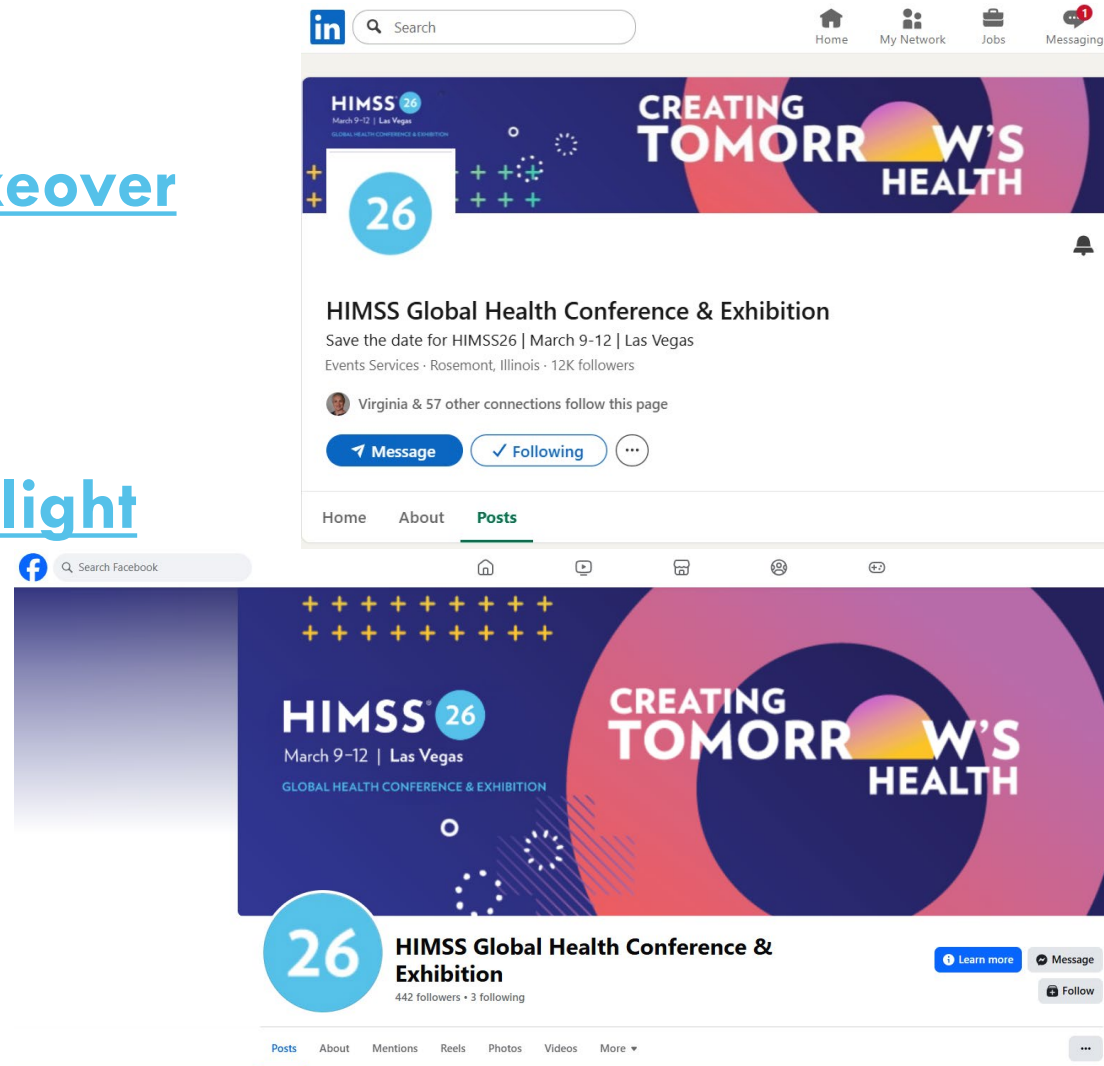
NEW Digital Media Opportunities



Digital Media

- HIMSS26 Newsletter Takeover
- HIMSS26 Web Ads
- Social Media Campaign
- Social Media Booth Spotlight

Investment: \$3,000 and up



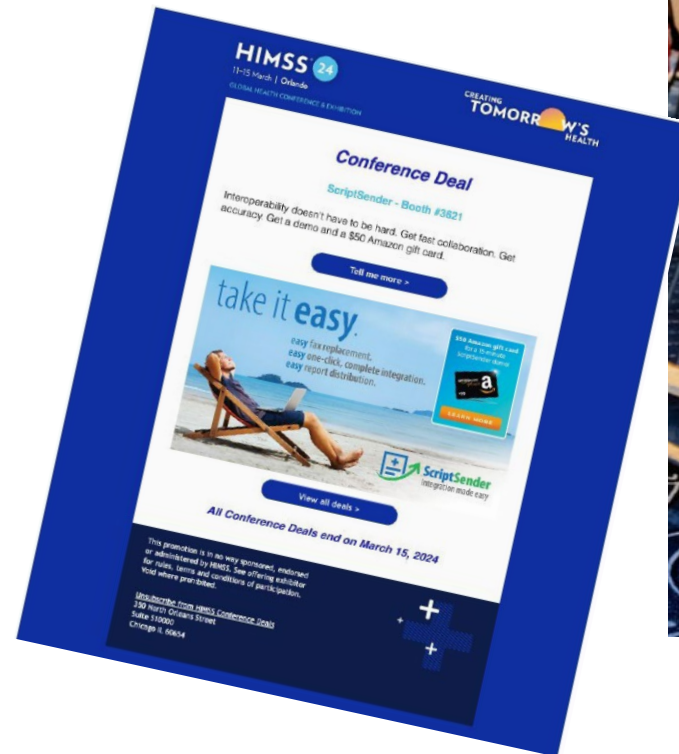
Lead Generation



Lead Generation

- Enhanced Exhibitor Listing
- Attendee List Rental
- Daily Email Deals
- Experiential Vending Machine
– One left!

Investment: \$3,500 and up



Hosted Buyers Program



Hosted Buyers Program

Maximize your HIMSS26 Investment with exclusive access to top provider executives.

- **Five (5) - fourteen (14) minute 1:1 provider meetings**
 - Meetings will be conducted in a private area on the exhibit floor
 - Sponsor can have up to two (2) representatives present during 1:1 meeting
- **Date/Time based on selected provider availability**
- **Pre-Show Schedule**
 - Provider attendee contact information (name, job title, company, city, state) sent to sponsor within three (3) days of HIMSS26 Global Conference
- **Deadline for sponsor(s) provider selection**
 - Approximately three (3) weeks prior to Global Conference
 - If selections are not made by deadline, meetings will be assigned randomly to available qualified hosted buyer participants

Investment: \$5,400 and up (\$500 discount per package if 3 or more are purchased)

“Not only were they the right individuals to speak with, but they were engaged and had problems they were looking to solve for.”

- HIMSS25 Hosted Buyer Participant

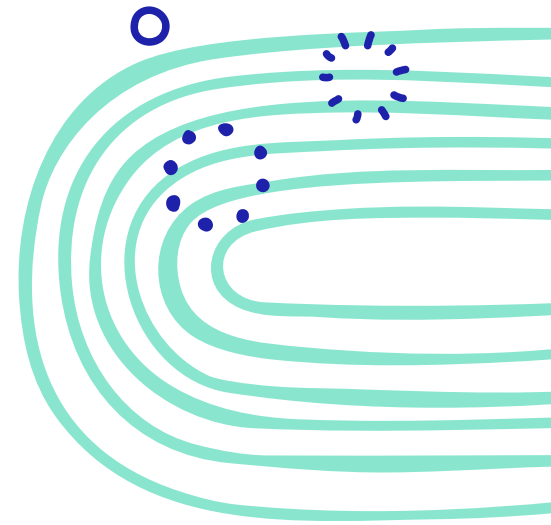


Hosted Buyers Lounge

The Hosted Buyers Lounge will offer approximately 125 hospital information technology buyers (VP, Director, CIO, CMIO, etc.) and market supplier attendees a place to check in for their upcoming appointments, grab a cup of coffee and relax

- **Sponsor branding prominently displayed throughout the Lounge**
- **Opportunity to provide a giveaway in the lounge (HIMSS to approve)**
- **Five (5) - fourteen (14) minute 1:1 provider meetings**
- **Exclusive sponsor of hosted buyers reception on Tuesday, March 10th**
 - Logo on cocktail napkins and swizzle sticks

Investment: \$35,000 CM / \$40,000 NM



Mobile App



Mobile App Opportunities

- Push Notifications
- Banner Ads

There were
16,748 downloads
of the conference
mobile app for
HIMSS25

Investment: \$5,000 and up



Audience/Topic Specific Events



HIMSS26 Preconference Forums

March 9, 2026 | Las Vegas, NV

AI in Healthcare Forum | Smart Health Transformation Forum | Healthcare Cybersecurity Forum

Transform Your Brand's Reach Through Strategic Partnerships Featuring top Health IT Trends

Thought Leadership Platforms — Command the stage with keynote speaking engagements that position your experts as industry visionaries

Strategic Brand Amplification — Showcase your brand through high-impact, customized branding experiences that resonate with your target audience

Direct Access to Decision-Makers — Forge valuable connections through curated one-on-one meetings with C-suite executives, key stakeholders, and industry influencers who drive purchasing decisions



Program

- Targeted deep dive content segments
- Keynote speakers
- Panel discussions & fireside chats
- Peer-to-peer education
- Networking

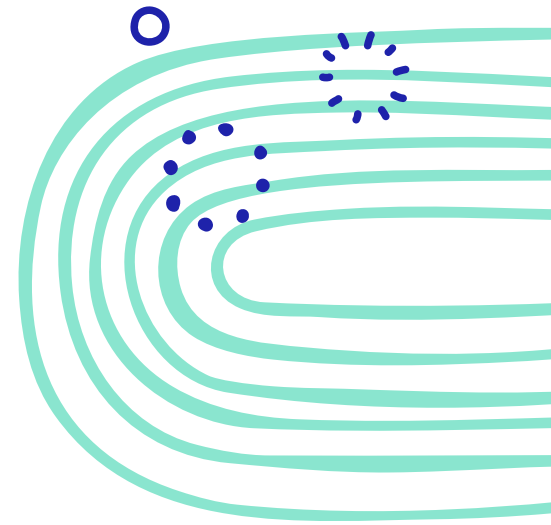


Attendees

- Healthcare Providers - Managers and above
- Healthcare Industry Decision makers
- Representation from government, payor and other various sectors

Sponsorship Opportunities

Sponsor Level	Elite	Premier	Signature Panel
Package Limits	Max 2	Max 2	Max 3
Investment	\$72,000 – CM Rate \$79,000 – NCM Rate	\$55,500 – CM Rate \$60,500 – NCM Rate	\$33,300 – CM Rate \$36,300 – NCM Rate
Thought Leadership @ Forum	30-minute session at In-Person Forum	15-minute session at In-Person Forum	Panel Seat at In-Person Forum
Video Message	•	•	•
Chair/Table Drop	•	•	
Sponsorship Recognition of Program	•	•	•
Forum Badges	6 complimentary badges	5 complimentary badges	4 complimentary badges
Conference Badges	24	18	11
Forum Pre Registration List	•	•	
Forum Post -Attendee List (Opt-in Only)	•	•	•



ACT NOW!
Only 1 sponsorship
left for the
AI Preconference
Forum!

Specialized Preconference Forums

These preconference forums are topically focused education sessions that take place the day before the exhibit hall opens and offer CE credits for attendees.

Topics Includes:

- Nursing Informatics – SOLD OUT
- [Physicians](#) – PENDING CONTRACT
- [Interoperability and HIE](#)

Benefits:

- 1-2 minutes of Welcome remarks in person or via a short video
- One registration for your representative to attend the Forum
- Attendee list with Names, titles, and organization sent two weeks after the Forum
- Logo next to session title on onsite electronic signage
- Collateral material may be placed at a designated table located outside of the conference room
- Logo on screens prior to and after the forum keynote session
- Logo on Preconference session web page

Investment: \$6,700 and up



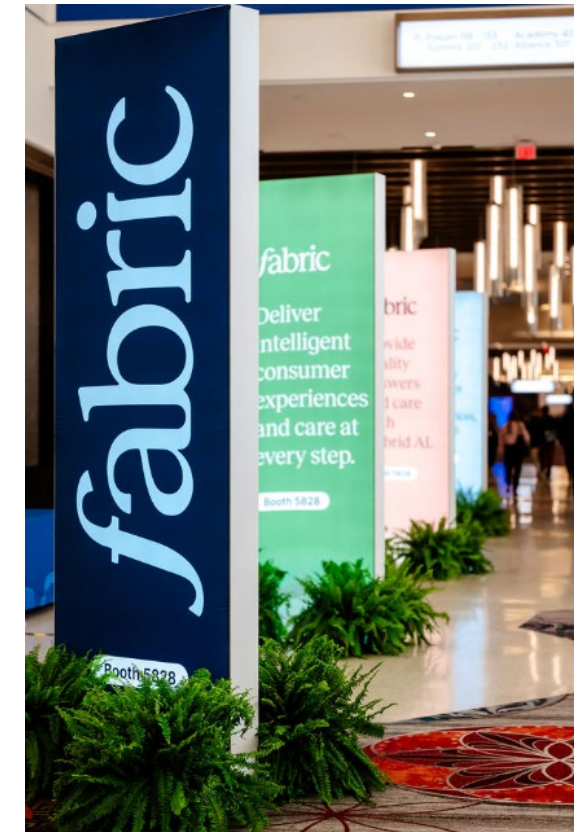
Executive Summit Branding & Networking

This exclusive one-day summit convenes elite healthcare leaders committed to revolutionizing care delivery through innovative best practices. Position your brand at the forefront of healthcare transformation while gaining unparalleled access to this select group of influential decision-makers who are actively shaping the industry's future.

HIMSS25 Executive Summit Attendance: 550+

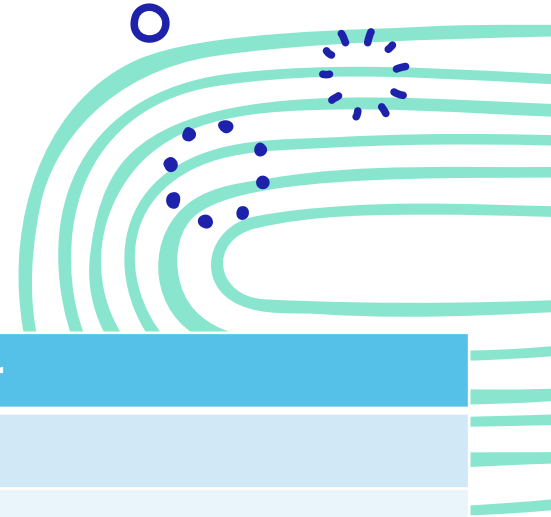
- Sponsor of Executive Summit Keynotes
- Lobby Branding
- Hotel Room Drops
- Attendee Giveaways

Investment: \$5,700 and up



Emerge Innovation Experience

Returning to HIMSS26, the successful EmERGE Innovation Experience is the premiere opportunity to engage with C-Suite Executives from across healthcare, investors and INNOVATIVE market suppliers including early stage and established. There were 500+ registrants at HIMSS25.



Premier Healthcare Provider Sponsor	Premier Healthcare Payer Sponsor	Partner Sponsor
\$50,000 - \$55,000	\$50,000 - \$55,000	\$9,000 - \$10,000
Exclusive	Exclusive	Exclusive
<ul style="list-style-type: none">• Sponsor opportunity to:<ul style="list-style-type: none">• Moderate or serve as a panelist on (1) C-Suite Provider Panel• Emcee (1) Best in Show Though Leadership Presentation• 3-Minutes of sponsor remarks (non-commercial / industry appropriate) to introduce panel and presentation• Sponsor logo recognition on:<ul style="list-style-type: none">• Marketing collateral• HIMSS26 website• Social posts promoting EmERGE• Digital event signage• EmERGE registration list (name, organization, city, state of registered attendees) provided 2 weeks preconference and 2 weeks post event• Two (2) EmERGE badges including access to HIMSS26 education and exhibition floor	<ul style="list-style-type: none">• Sponsor opportunity to:<ul style="list-style-type: none">• Moderate or serve as a panelist on (1) Payer C-Suite Panel• Emcee (1) Best in Show Though Leadership Presentation• 3-Minutes of sponsor remarks (non-commercial / industry appropriate) to introduce panel and presentation• Sponsor logo recognition on<ul style="list-style-type: none">• Marketing collateral• EmERGE webpage on HIMSS26 website• Social posts promoting EmERGE• Digital event signage• EmERGE registration list (name, organization, city, state of registered attendees) provided 2 weeks preconference and 2 weeks post event• Two (2) EmERGE badges including access to HIMSS26 education and exhibition floor• HIMSS Priority Points – 17	<ul style="list-style-type: none">• Sponsor logo recognition on:<ul style="list-style-type: none">• Marketing collateral• EmERGE webpage on HIMSS25 website• Social posts promoting EmERGE• Digital event signage• EmERGE registration list (name, organization, city, state of registered attendees) provided 2 weeks preconference and 2 weeks post event• Two (2) EmERGE badges including access to HIMSS26 education and exhibition floor• HIMSS Priority Points - 3

Thought Leadership



Exhibition Main Stage Overall Sponsorship

- Two 30-minute thought leadership presentations
- Session information listed on HIMSS Global Conference website and mobile app
 - Recording of each speaking session
- One (1) Mobile app push promoting speaking session of choice
- Option for sponsor to emcee all Main Stage Exhibition Theatre Session presentations (approx 25 sessions).
- Five (5) minutes of sponsor content displayed on the theatre screens between sessions
- Examples: Video, animated PowerPoint, Sponsor logo with booth number
- Logo placed on Main Stage Exhibition Theater
- Logo on directional floor stickers leading to exhibition main stage
- HIMSS26 post-attendee list (name, title, company) opt-in registrations only

Investment: \$70,000 CM / \$75,000 NM



Exhibition Main Stage Speaking Session

- One (1) 30-minute thought leadership session on exhibition floor
- Session information will be listed on HIMSS26 website and mobile app
- Recording of 30-minute speaking session, h264 file, sent to individual Box account within two weeks post conference
- Area includes:
 - Confidence monitor, microphones, seating for 85
 - Four (4) panelist, screen, projector, elevated stage set

Investment: \$26,750 - \$32,000

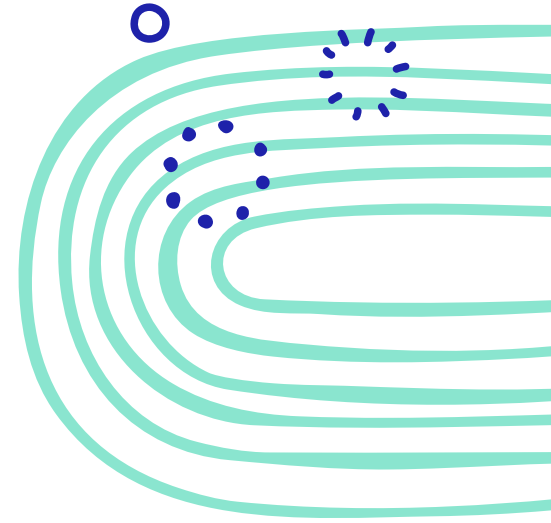


Views from the Top – 1 Left

Curated sessions feature compelling stories from high-ranking leaders in a variety of industries that provide insights and inspiration to help healthcare professionals continue to transform health and healthcare through information and technology. Views from the Top Sessions will take place in the keynote session room.

- **One 60-minute thought leadership presentation curated by sponsoring organization for up to 4 speakers (ex. 3 speakers and 1 moderator)**
- **Access to scanned leads**
- **Audio recording synced with session slides provided post conference – Subject to speakers' approval**
- **Views from Top sessions included with the listing of HIMSS education sessions online and onsite electronic signage**
- **Logo next to session title in both in preshow and onsite marketing materials online and onsite electronic signage**
- **HIMSS Priority Points – 27**
- **Conference Badges – 27**

Investment: \$82,000 CM / \$52,000 NM



Industry Solution Sessions

A 60-minute speaking session is a great opportunity for you to present your products, services or solutions to HIMSS Global Health Conference attendees.

- 60-minute time slot for one of the approved formats – No product demonstrations permitted
- Up to 3 speakers and 1 moderator (4 speakers max)
- Topic of your choice from the categories listed
- Access to scanned leads
- Sessions included with the listing of HIMSS education sessions online and onsite electronic signage
- Logo next to session title in both in preshow and onsite marketing materials online and onsite electronic signage
- Audio recording synced with session slides provided post conference – Subject to speakers' approval

Investment: \$29,000 CM / \$31,000 NM

Limited
Availability

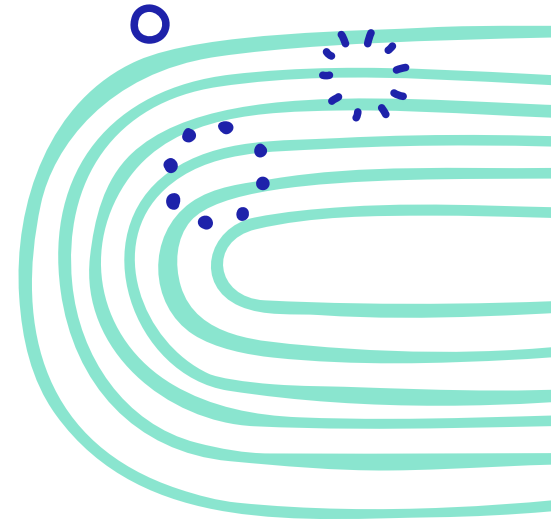


Customized Thought Leadership Events + Attendee Recruiting

Brunch Briefings + Lunch and Learns

- Sponsor to identify session content and desired audience for lunch invitations. HIMSS will provide two (2) drafts of customized invitation for sponsor approval. Invitation will include sponsor logo
- HIMSS will send three (3) marketing e-pushes to sponsor audience selections
- Sponsor will have ability to access attendee lists 24/7 for most up to date responses
- HIMSS will provide buffet meal for each participant
- Turnkey room set in rounds for up to 60 people

Investment: \$23,500 and up



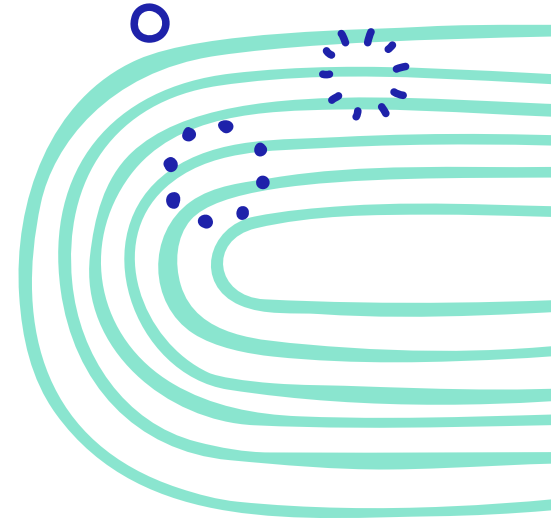
Executive Roundtables

This invite-only, turnkey event includes program development, speaker recruitment, attendee acquisition, event and venue logistics for up to 25 highly targeted attendees.

Opportunities: Two available

- **Pre-Show Benefits**
 - Speaker selection
 - Program development
 - Marketing
 - Attendee recruitment
 - Access to registration list
- **Onsite Benefits**
 - One 90-minute turnkey roundtable session co-hosted with HIMSS to include lunch and standard AV
 - Sponsor branded signage
 - 16 Conference Badges
- **Post-Show Benefits**
 - Roundtable attendee list (name, title, organization)

Investment: \$47,900 CM / \$50,400 NM



Thought Leadership with a Target Audience

- Tribal Health IT Modernization Roundtable
- Women in Health IT Roundtable and Reception



Investment: \$5,600 and up

Networking



Networking Hubs

The Networking Hubs are designed for attendees/exhibitors to meet up with colleagues, recharge devices, check emails, and meet new healthcare IT peers.

- **Opportunities Available: Two**
 - Level 1, Hall G Lobby
 - Level 2, Artist Registration
- Sponsor branding within networking hub
- Logo included on HIMSS branded structures, signage and (1) column within area
- Sponsor branding cling on table tops and charging device locker (sponsor to design, HIMSS to produce)
- Sponsor branding on low perimeter walls of area if selecting option #2 (sponsor to design, HIMSS to produce)
- Scanned leads of all entries into Networking Hub Monday – Thursday provided within 24 hours

Investment: \$40,500 and up

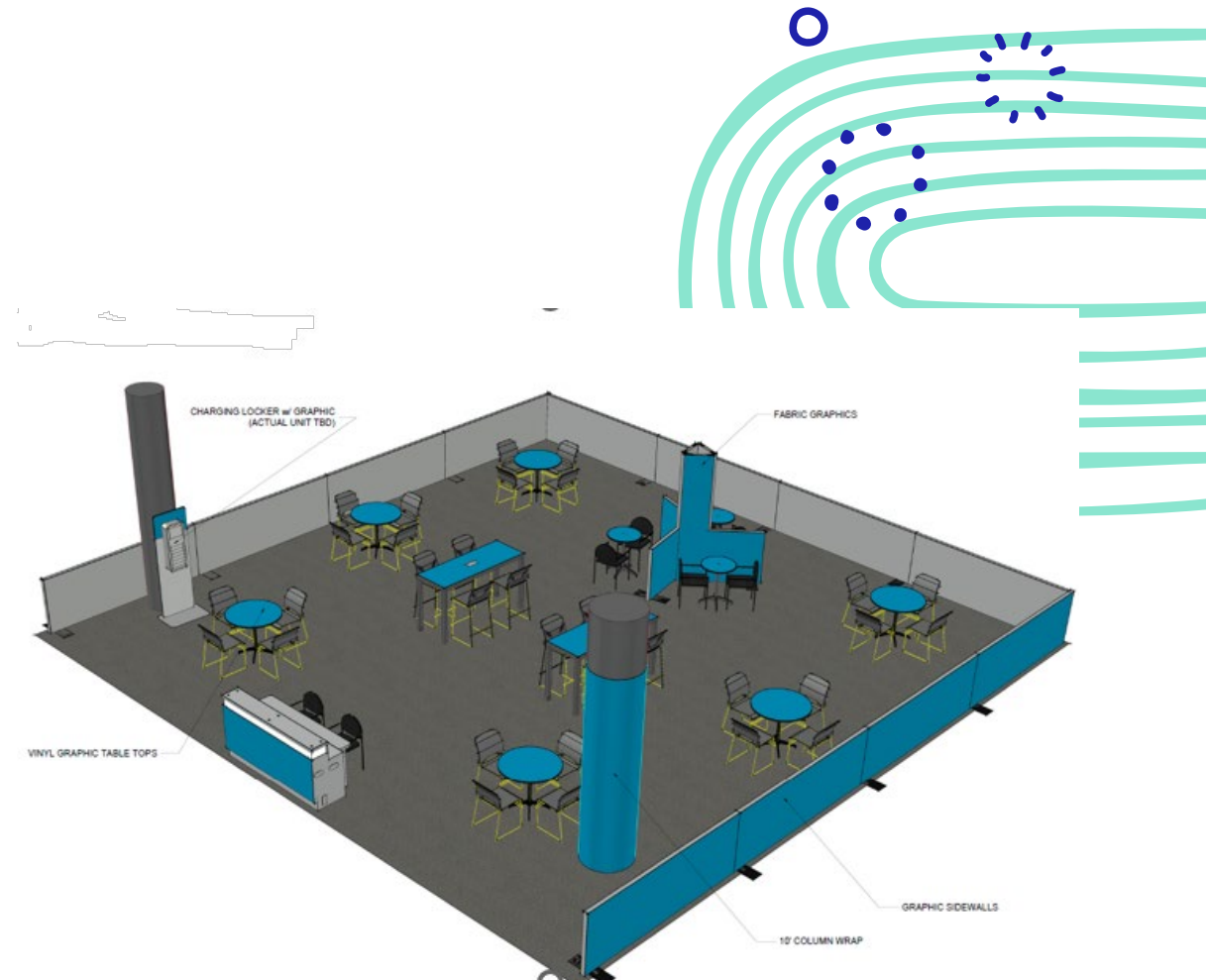


Exhibit Hall Networking

Exhibit Hall Social Hour Promotion

Drive traffic to your booth by participating in the HIMSS26 Exhibition Social Hour Wednesday, March 11, from 4:00pm – 5:30 pm. Participating exhibitor will host hors d'oeuvre and refreshment stations (for an additional fee) attracting qualified attendees ready to feast on IT products and solutions. HIMSS will also be sponsoring locations throughout the exhibit hall.

Brew, Bites & Booth Crawl – NEW!

Join us for the Brew, Bites & Booths Crawl, an exclusive, fun-filled experience where attendees can network and indulge in delicious appetizers and drinks while exploring the exhibit floor. On Tuesday, March 10, on the hour, the first 100 guests will have the opportunity to visit participating booths, enjoy a complimentary drink, and savor a bite-sized treat- all while connecting with industry professionals.

Investment: \$2,450 and up



Exhibit Hall Networking Lounges

Themed networking Lounges are strategically located on the show floor to offer attendees a spot for a rest or to catch-up with

Opportunities: Four available

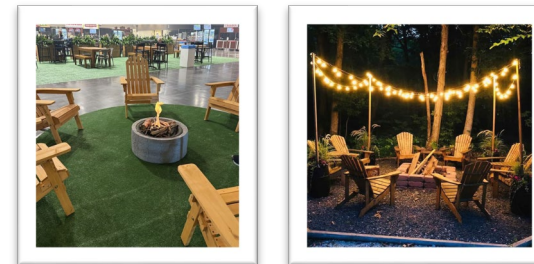
- Single sided Half Meter Board at entry with logo
- Two Double sided sponsor custom Half Meter
- (20) Easel back signs with logo throughout lounge
- Branded cocktail napkins during Exhibit Hall Social hour reception on Wednesday
- Ability to put sponsor materials inside lounge
- Ability to host own reception on Tuesday 4:30pm-5:30pm (at sponsor's own cost)
- Option to add on a massage service in Cabana Corner

Investment: \$40,500 and up

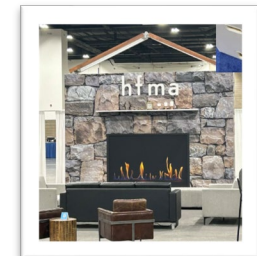
GLOW & GATHER



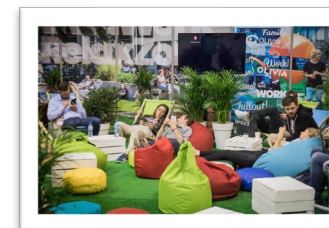
CAMPFIRE COMMONS



HEARTH HUB



CABANA CORNER



Networking with a Target Audience

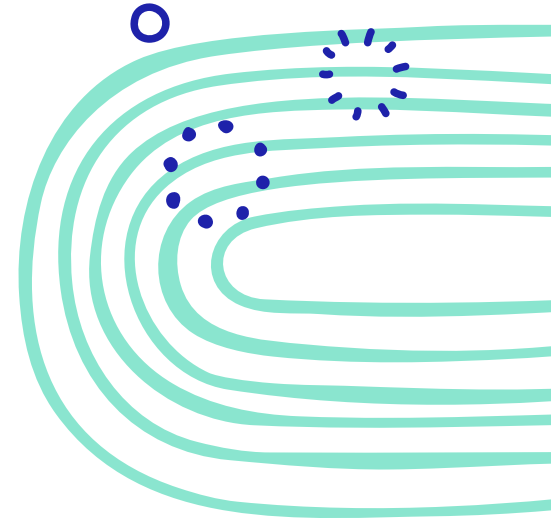
- [HIMSS Nursing Informatics Community Morning Huddle](#) – PENDING CONTRACT
- [Nurses Lounge](#)
- [HIMSS Physician Community Morning Huddle](#) – PENDING CONTRACT
- [Corporate Membership Breakfast](#)
- [Corporate Membership Lounge](#)
- [Organizational Affiliate Lounge](#)
- [Organizational Affiliate Happy Hour](#)
- [Celebration of Black Excellence Reception](#)
- [Women in Health IT Reception](#)

Investment: \$3,400 and up



Networking with a Target Audience

- Emerging Healthcare Leaders Reception
- Veterans Reception
- Public Policy Welcome Reception
- Global Public Policy Breakfast
- Policy Changemakers Lunch
- Payers Lounge



Investment: \$2,800 and up

Opening Reception

Opportunities: Six available

Location: Caesars | Summit Plaza

- Logo recognition at the reception (directional signage, throughout reception, near entrance of and various areas throughout the reception)
- Logo on photo booth digital picture frame
- Furnished dedicated sponsor area with signage (Including sponsor QR code) located at entrance of VIP space
- Approximately 15' x 15' VIP location (Sponsor may supply giveaways/promotional items in reserved seating area) with soft seating
- Sponsor logo to be displayed on illuminated bar fronts and cocktail napkins located throughout the opening reception

Investment: \$17,000 CM / \$18,000 CM



Onsite Branding



Digital Message Billboards

- You provide the messaging for (8) second message (**no sound**)
- Repeats every 3 minutes on 15 monitors
- Frequency: minimum 500 impressions per day Monday - Thursday for a total of 2,000 impressions per screen
- Messaging alternates with other sponsor content and may alternate with HIMSS content at all locations

Investment: \$23,500 CM / \$25,850 NM



NEW - Venetian Ballroom Hallway LED Display

- You provide the messaging for (10) second message (no sound)
- Repeats at least every 3 minutes
- Frequency: at least 1,000 impressions per day Monday - Thursday for a total of 4,000 impressions
- Messaging alternates with HIMSS and other sponsors on 2/3 portion of screen

Investment: \$32,500 CM / \$35,750 NM



Venetian Expo Lobby LED Ribbon

- You provide the messaging for (8) second message (no sound)
- Repeats at least every 3 minutes
- Frequency: at least 700 impressions per day Monday - Thursday for a total of 2,800 impressions
- Messaging alternates with HIMSS and other sponsors

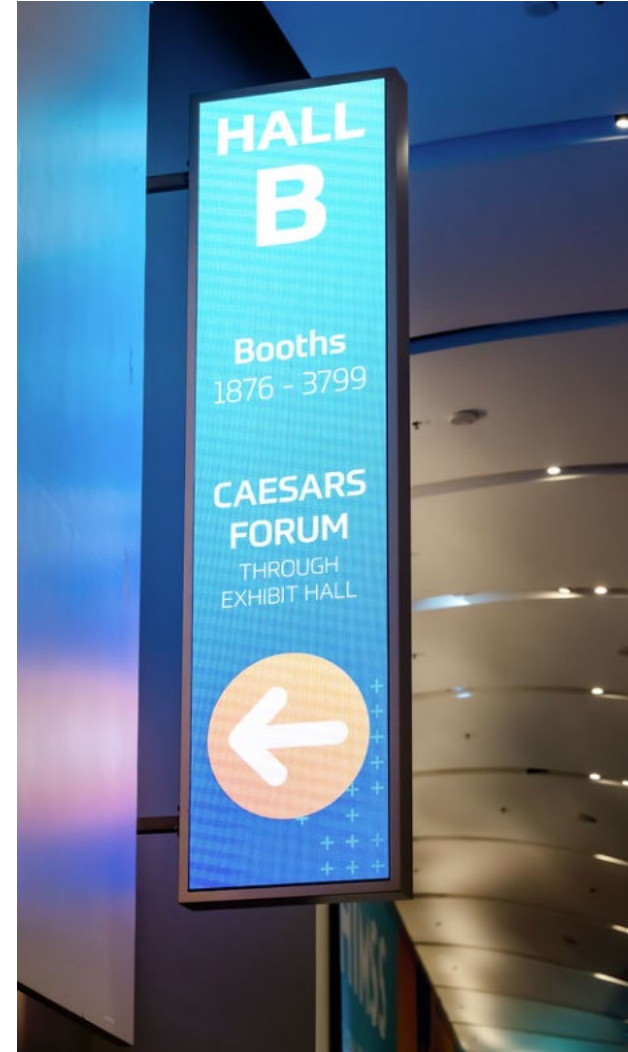
Investment: \$14,000 CM / \$15,400 NM



Exhibit Hall Blades

- Opportunities Available: Six
- You provide the messaging for (8) second message (No sound)
- Repeats every 2-minutes on 3 double-sided displays
- Frequency: 500 impressions per day Tuesday - Thursday for a total of 1,500 impressions per screen
- Messaging presented on bottom half of blades and alternates with other sponsors at all locations

Investment: \$10,500 CM / \$11,500 NM



Palazzo Rotunda LED

- Opportunities Available: Six
- You provide the messaging for (8) second message (no sound)
- Repeats every 3 minutes
- Frequency: 120 impressions on Sunday and 240 impressions per day Monday - Thursday for a total of 1,080 impressions
- Messaging alternates with HIMSS and other sponsors at all locations

Investment: \$13,500 CM / \$14,850 NM



The Palazzo

THE PALAZZO ROTUNDA – LED

LOCATION

The entrance/exit to The Palazzo guest elevators and across from Starbucks

DISPLAY CODE: PALRO



Venetian Expo Elevator Cabs

- Opportunities Available: Four
- Your 8 second message displayed on monitors in two elevator cabs at the Venetian Expo
- Sponsor to provide static message or video without sound
- Message will rotate with HIMSS/Sponsor content
- Messaging will be up Monday - Thursday

Investment: \$5,500 CM / \$6,000 NM



The Convention Center

ELEVATOR CABS

Two 19" Digital Displays

LOCATION

The Convention Center (East side of escalators)

Cab 1: Levels 1-5

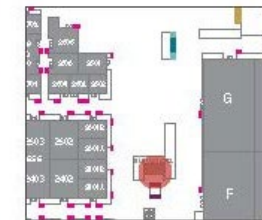
Cab 2: Levels 2-5

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODE

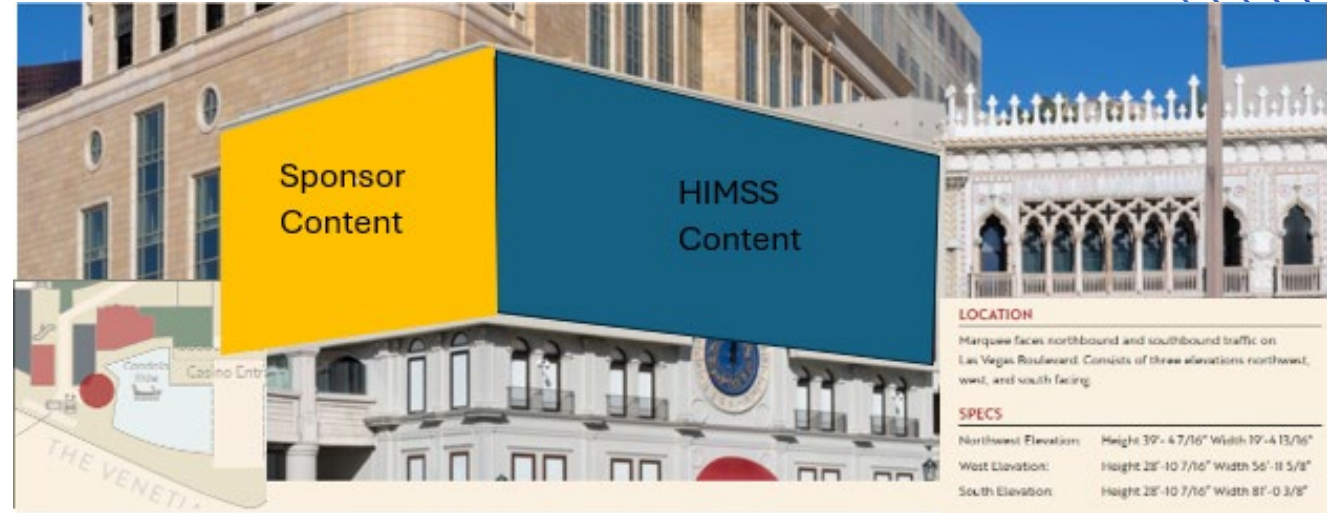
CCELV



Clock Tower

- Opportunities Available: One
- Frequency: Messaging for fifteen (15) seconds within six (6) minute time loop – no audio
- Five (5) days of messaging on digital sign from Sunday, 3/8 through Thursday, 3/12
- Messaging will be split with HIMSS. Sponsor messaging on portion of sign facing bridge and Las Vegas Boulevard, HIMSS messaging on portion over clock.

Investment: \$27,500 CM / \$30,250 NM



Attendee Resources

- [Attendee Tote Bag](#)
- [Conference Pens](#)
- [Hotel Keycards](#) – Venetian / Palazzo
- [Hotel Keycard Sleeves](#) – Wynn / Encore

Investment: \$7,500 and up



Lobby Branding

- Column Wraps
- Venetian Expo Stair Clings
- Wayfinders
- DJ Booth

Investment: \$12,000 and up

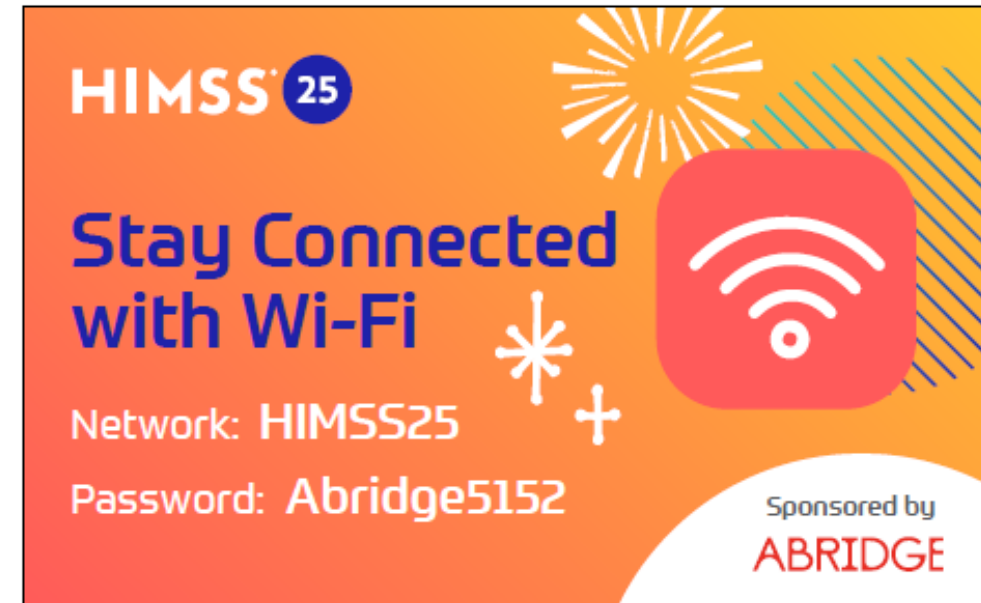


Wi-Fi Sponsorship

This exclusive sponsorship connects your brand directly with attendees throughout the entire event as they access the conference Wi-Fi.

- Exclusive recognition as the official HIMSS26 Wi-Fi sponsor at the Venetian Expo
- Custom-branded splash page (specs to be provided)
- Redirect to your exhibitor listing after attendee logs in
- Custom Wi-Fi password
- Sponsor logo featured at registration, on digital signage, website, and mobile app
- Conference Badges – 20
- HIMSS Priority Points – 20

Investment: \$60,000 CM / \$66,000 NM



Kitten Playground (NEW!) and Puppy Park

- One meter board in Puppy Park or Kitten Playground area with sponsor's branding/graphics
- 6' Sponsor table outside of puppy park or kitten playground in designated area
 - *With attendee consent, sponsor may scan attendee badges when giveaways are collected at the designated table*
- Name of Puppy Park or Kitten Playground listed as "sponsored by" with exclusive sponsor's name
- Pre-Conference website recognition with sponsor logo on the HIMSS26 website under Puppy Park or Kitten Playground "event"
- Sponsor name recognition on HIMSS26 Mobile App under Puppy Park or Kitten Playground "event"
- Sponsor name recognition on digital signage promoting Puppy Park or Kitten Playground
- Opportunity for sponsor to match attendee donations to the non-profit organization partnering with the HIMSS26 Puppy Park or Kitten Playground



Investment: \$48,000 CM / \$50,000 NM **each**

Blood Drive

Opportunities: Five Available

- Sponsor branding on signage prominently placed in blood drive area
- Sponsor signage located in the blood drive booth
- Logo recognition as sponsor of blood drive, including on HIMSS26 website and mobile app
- Logoed giveaway item for handout to blood donors (provided by sponsor)
- Post-show report with number of donations collected and total number of lives saved by donations
- HIMSS Priority Points – 2
- Conference Badges – 2

Investment: \$5,300 CM / \$5,800 NM



Professional Headshot Studio - NEW

- Premium Space: 20' x 20' carpeted space with inviting lounge seating arrangements designed for meaningful conversations and networking
- Two (2) dedicated headshot stations with photographers and stanchions for line control.
- Two (2) 22"x28" "Headshot lounge sponsored by (sponsor logo)" signs
- One (1) Graphic panel featuring sponsor logo inside headshot lounge
- Three (3) Table-top signs throughout the space
- Sponsor acknowledgement on all pre-event marketing materials mentioning the Headshot Lounge
- Sponsor can place marketing material/approved giveaways on lounge furnishings
- Ten (10) complimentary headshots for your team scheduled before studio opening
- Complete Attendee Insights: Full demographic data of scanned headshot visitors delivered two weeks post-event
- HIMSS Priority Points – 11
- Conference Badges – 11

Investment: \$32,500 CM / \$36,000 NM



Water Hydration Stations

Help HIMSS26 attendees stay hydrated and refreshed while visiting the exhibition hall. Hydration stations will be in high traffic areas of the exhibition hall, ensuring prime visibility for your message and brand.

- Hydration for over 10,000+ attendees
- 22 water coolers displayed prominently in main aisles throughout exhibit hall, level 1 and level 2
- Tuesday - Thursday
- Sponsor branded water jug sleeve on all water coolers
- Sponsor branded 7oz compostable cups provided at each water station

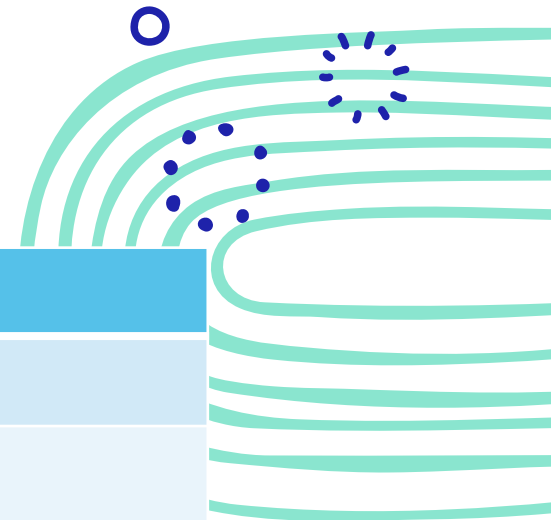
Investment: \$32,000 CM / \$35,200 NM



Important Dates and Deadlines



Dates and Deadlines



Date	Item/Task
This week	Exhibit space confirmations go out
September 29	Housing opens for all exhibitors
September 30	Attendee Registration Opens
October 9	<u>HIMSS26 Sponsorships Webinar: Preconference and Thought Leadership Opportunities</u>
October 21	Exhibitor Registration Opens
November 13	<u>HIMSS26 Sponsorships Webinar: Branding and Networking Opportunities</u>
December 11	<u>HIMSS26 Sponsorships Webinar: Meeting Space, Branding and More</u>
January 8	<u>HIMSS26 Sponsorships Webinar: Last Call!</u>

Questions?



Thank you for joining us!

Contact salesinfo@himssconference.com or your Sales Representative
All HIMSS26 Opportunities can be found [HERE](#).



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