

## CYBERSECURITY COMMAND CENTER

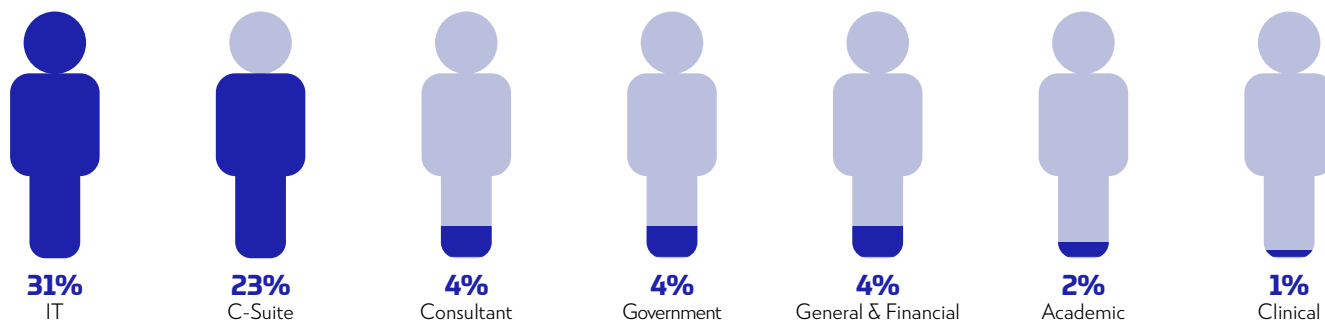
Cybersecurity isn't optional. It's mission-critical. As healthcare faces rising threats and mounting complexity, decision-makers are actively searching for partners who can help them stay ahead. HIMSS26 is your chance to lead the conversation, showcase your solutions, and connect with the IT and executive leaders shaping the future of cyber defense.

The Cybersecurity Command Center is the premier destination for healthcare leaders seeking powerful protection strategies. As an exhibitor, you'll gain direct access to motivated buyers ready to act.

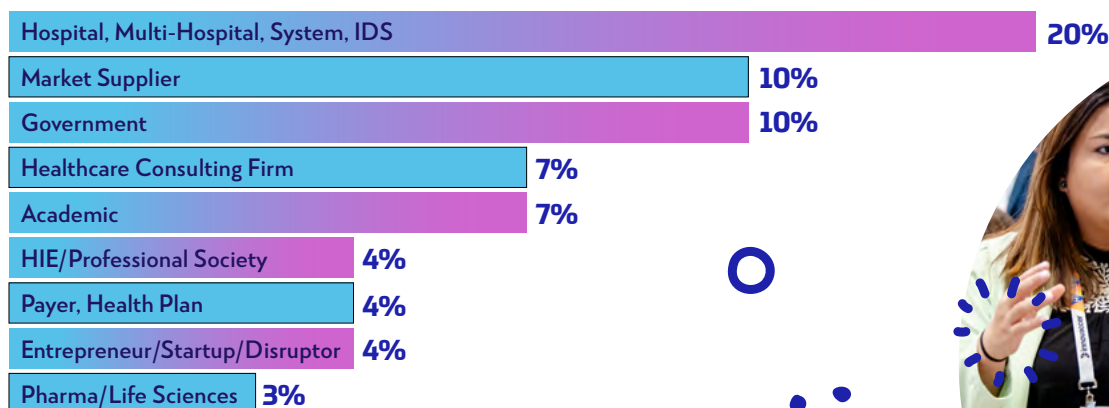
### YOU'LL HAVE THE OPPORTUNITY TO:

- Elevate your brand with custom booth options
- Position your company and solutions with thought leadership stage time
- Drive interest and engage your target cybersecurity audience with live solution demos
- Capitalize on **90+ minutes of daily dedicated exhibit hall time** to forge lasting connections

### Cybersecurity Command Center, HIMSS25 Top Visitor Roles:



### Cybersecurity Command Center, HIMSS25 Top Visitor Worksites:

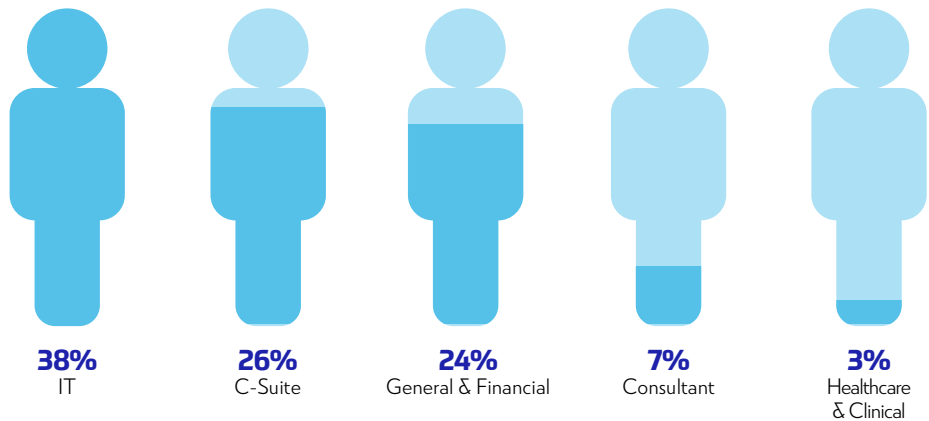


# HEALTHCARE CYBERSECURITY FORUM

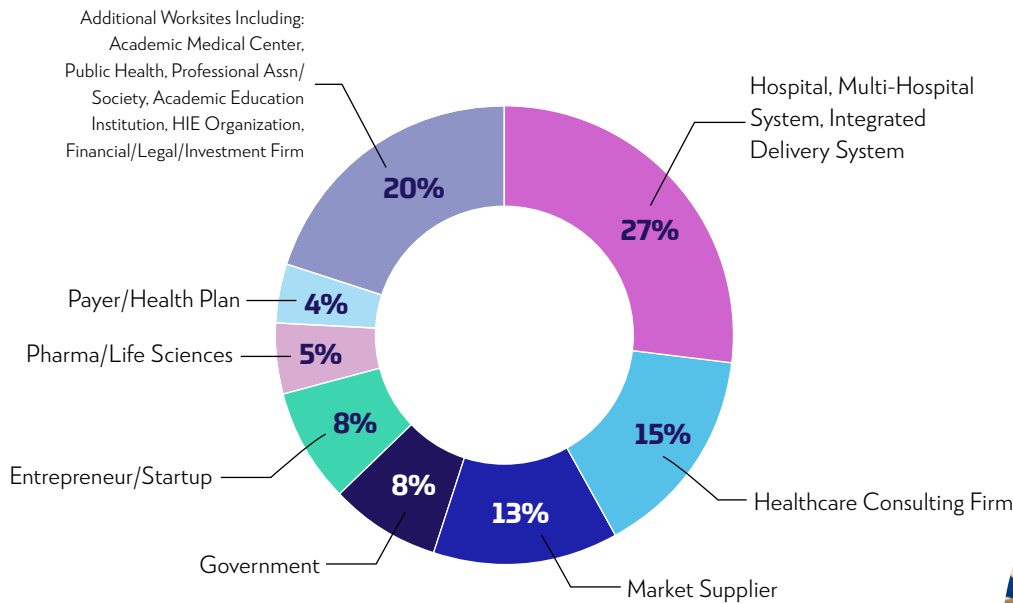
Be the Name Healthcare Leaders and Decision Makers Remember

Cybersecurity is one of the most in-demand topics at HIMSS26, and the Healthcare Cybersecurity Forum is where the most trusted voices take the stage. This curated, day-long event gives your brand the visibility, credibility, and access it takes to stand out. Position yourself as the go-to expert for healthcare security decision-makers ready to act.

## Healthcare Cybersecurity Forum, HIMSS25 Top 5 Visitor Roles:



## Healthcare Cybersecurity Forum, HIMSS25 Top Visitor Worksites:



Cybersecurity is among the **TOP 5** topics of interest for HIMSS25 attendees



Cybersecurity Command Center exhibitors acquire an average of **174 LEADS**



HIMSS25 had **84** cybersecurity-related thought leadership sessions

