

HIMSS26 Sponsorship Webinar

Interoperability, Meeting Space, and Branding

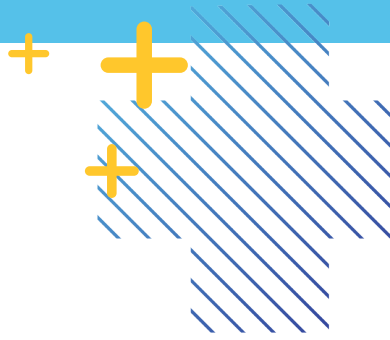
December 11, 2025

Information Classification: General

HIMSS[®] 26



Welcome!



Deborah Caruso
Senior Sales Executive



Jim Collins
Director, Sales



Jessica Daley
Director, Business Development



Laura Goodwin
Sales Operations Lead



Matt McDonough
Business Development Manager



John O'Neill
Business Development Manager



Evalyn Pelzer
Sales Support Specialist

Reminders



Your line was muted when you joined the call

If you have any questions throughout the presentation, please save until Q&A time as we may answer later in the presentation. During Q&A time, please use the chat box at the top of your screen.



This webinar will be recorded

The recording and slides will be sent to all attendees via email within a day of the presentation. Please utilize the links throughout the slides for additional information.

All HIMSS26 opportunities can be found [HERE](#).

What We'll Cover



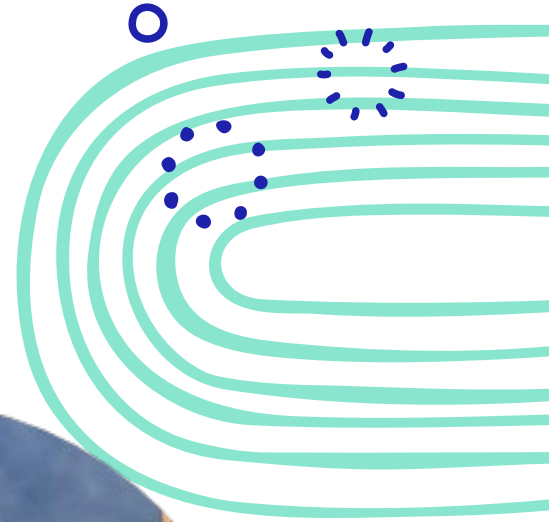
- [HIMSS26 Overview](#)
- [Interop + Smart Experience](#)
- [Exhibition Floor Meeting Space](#)
- [Venetian Meeting Space](#)
- [Branding Opportunities](#)
 - [Pre-Show Branding](#)
 - [Mobile App](#)
 - [Onsite Branding](#)
- [Exhibitor Resource Center Offerings](#)
- [Important Dates and Deadlines](#)
- [HIMSS27 Booth Selection](#)
- [Q&A](#)

HIMSS26 Overview



Conference Schedule

- Global Health Conference Dates:
 - **March 9-12, 2026**
 - **Venetian Expo Center**
Las Vegas, NV
- Executive Summit, Pre-Conference Forums and the Opening Reception
 - **Monday, March 9, 2026**
- Exhibition Dates:
 - **March 10-12, 2025 (Tuesday – Thursday)**
 - **Tuesday, March 10** 10:00am-5:30pm
 - **Wednesday, March 11** 9:30am-5:30pm
 - **Thursday, March 12** 9:30am-3:00pm
- [HIMSS26 Agenda at-a-Glance](#)



Dedicated Exhibit Hall Hours

Tuesday, March 10

- 12:30 pm – 2:15 pm
- 4:30 pm – 5:30 pm

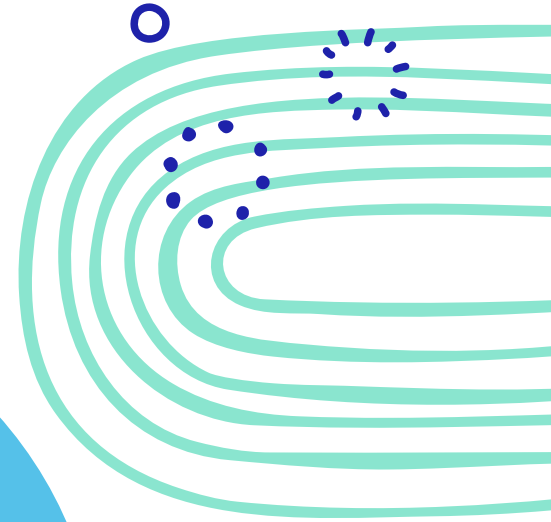
Wednesday, March 11

- 12:00 pm – 2:00 pm
- 4:15 pm – 5:30 pm

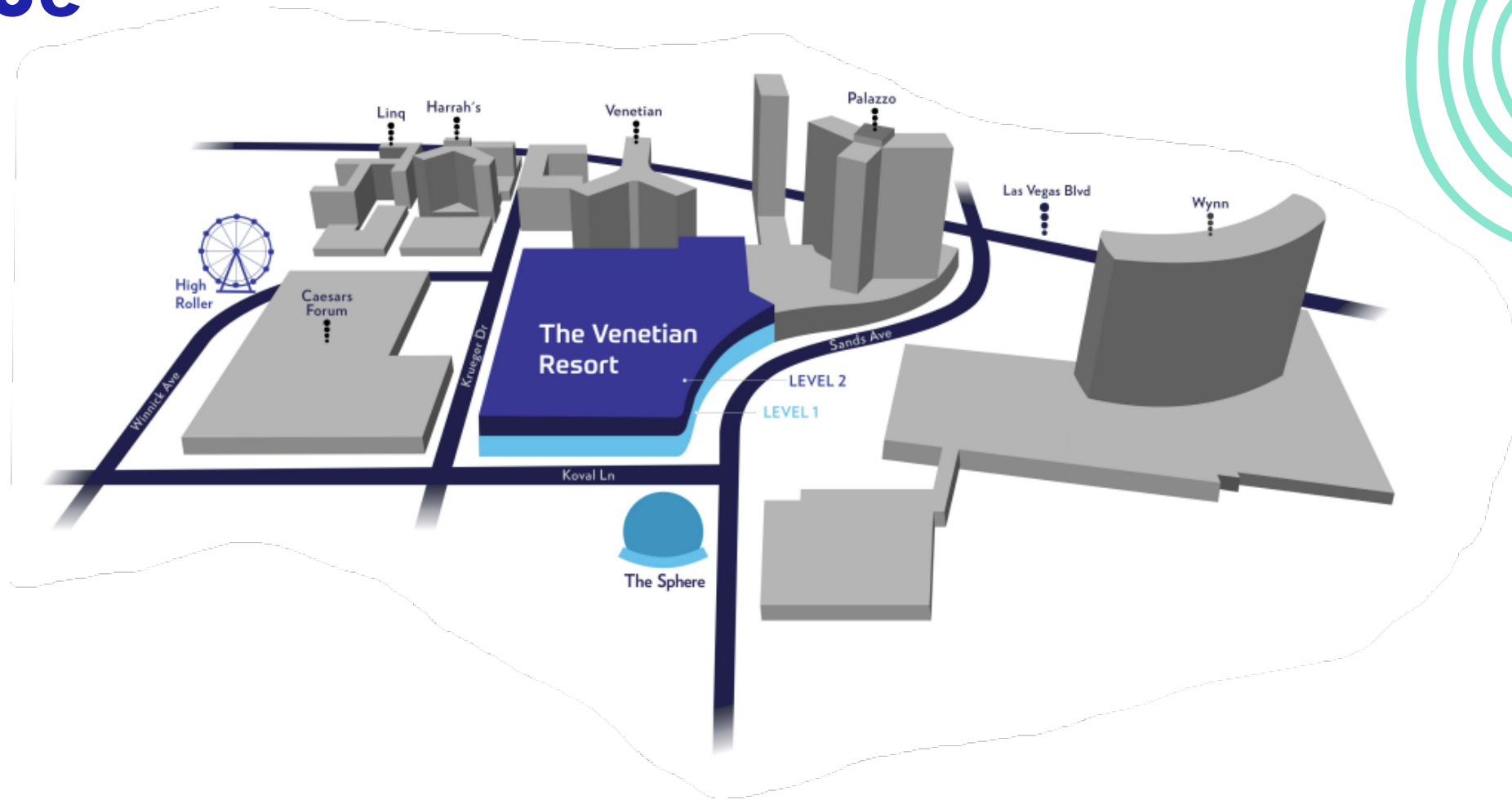
Thursday, March 12

- 12:00 pm – 2:00 pm

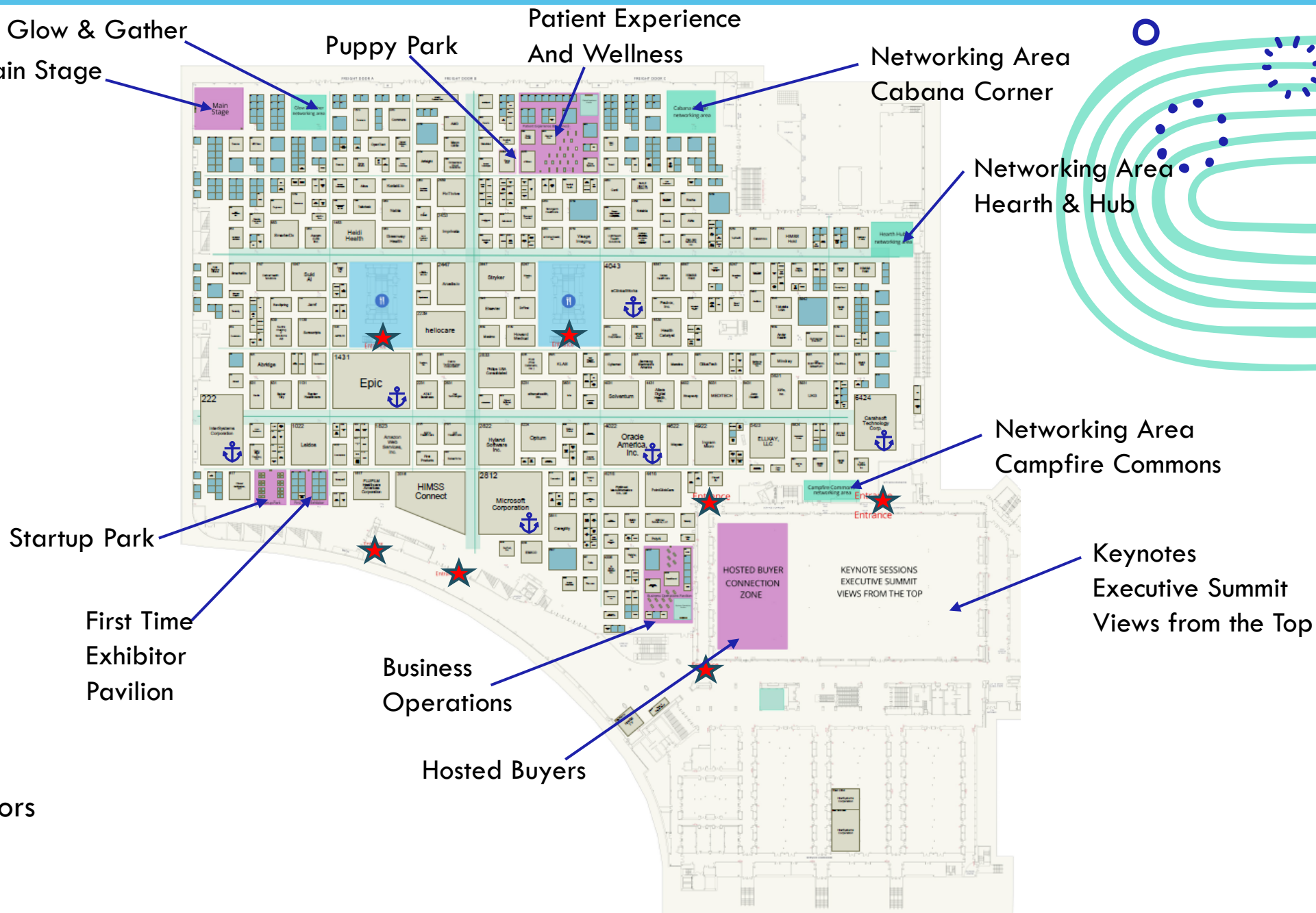
Over 90 minutes each day to make meaningful connections that drive sales, without any concurrent education sessions or keynotes.



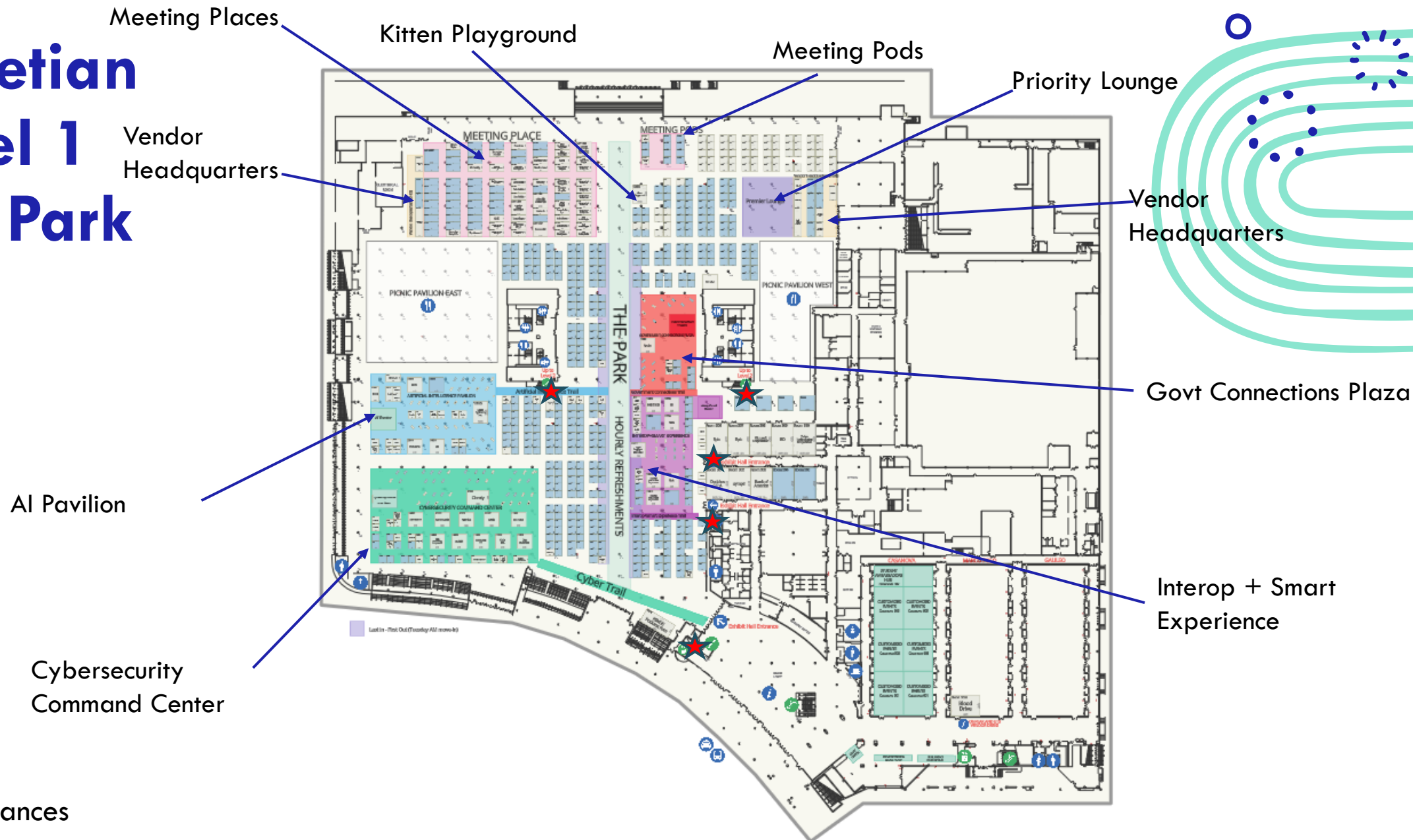
Venue



Venetian Level 2



Venetian Level 1 The Park



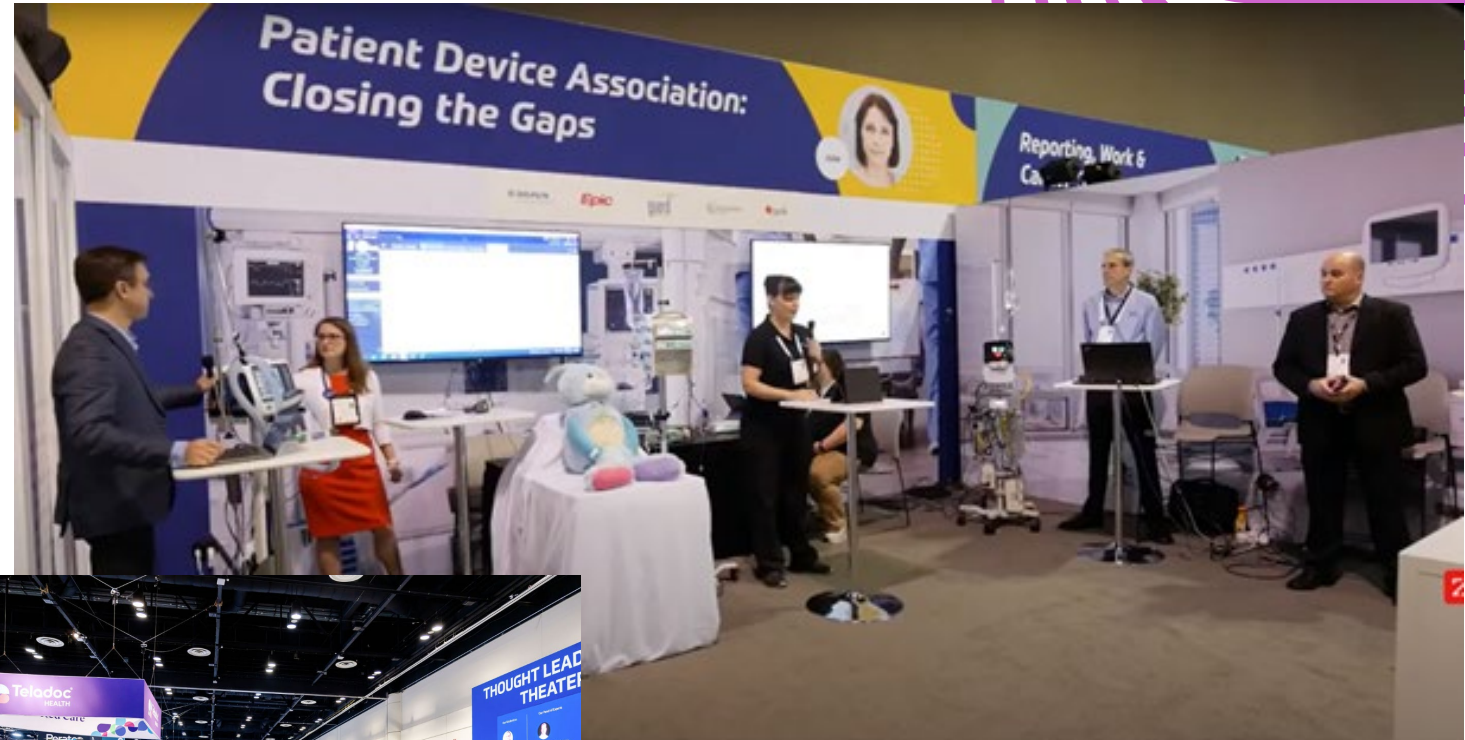
★ = Entrances

Interop + Smart Experience



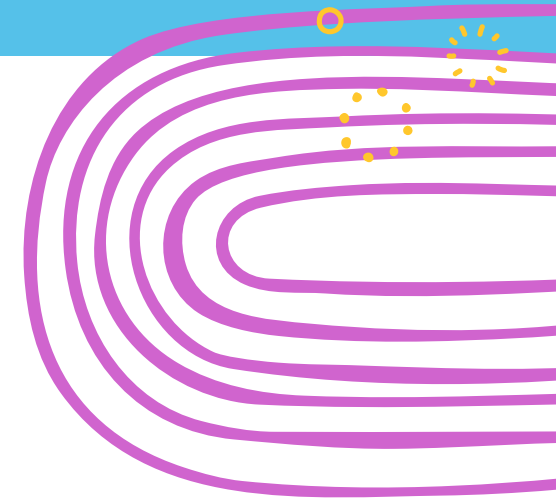
Interop + Smart Experience Pavilion

- Live, multi-vendor exchange: The demonstrations feature real products from multiple organizations exchanging data in real time—just like in real-world care settings.
- Authentic workflows: Attendees see how one vendor's technology communicates directly with another to complete a clinical workflow.
- Energy and credibility: The live nature of the showcase brings excitement to the space while also validating that the technology pitch is built on functioning, standards-based solutions.



Interop + Smart Experience Pavilion

	Design Your Own (four available)	Connected Clinical Demonstrations – Premier (two available)	Connected Clinical Demonstrations	Marketplace
Investment	\$70,750 - \$77,750	\$60,750 - \$66,750	\$15,250 - \$17,250	\$10,350 - \$19,050
Thought Leadership	Three (3) 20-minute recorded Speaking Sessions in the Theater			One 20-minute speaking session (with speaking package only)
Space	<ul style="list-style-type: none"> Showcase (6) products with partners (co-listing option available) 20'w x 10'l x 8'h footprint with AV and graphics 10' x 10' turnkey meeting space 	Placement of up to six (6) solutions or technologies in a branded demonstration use case vignette	One (1) Participation in a connected demonstration showcasing the technology (e.g. platforms, systems, APIs, etc.). of choice	Turnkey kiosk with monitor and graphics
Lead Generation	<ul style="list-style-type: none"> List of all scanned attendees with contact information from within Pavilion** Lead scanning subscription through CompuLead App (includes up to (3) licenses) 	Lead scanning subscription through CompuLead App (includes up to (3) licenses)	Lead scanning subscription through CompuLead App (includes up to (3) licenses)	Lead scanning subscription through CompuLead App (includes up to (3) licenses)
Badges	23	20	5	5



HIMSS26 Preconference Forums

March 9, 2026 | Las Vegas, NV

Smart Health Transformation Forum

Transform Your Brand's Reach Through Strategic Partnerships Featuring top Health IT Trends

Thought Leadership Platforms — Command the stage with keynote speaking engagements that position your experts as industry visionaries

Strategic Brand Amplification — Showcase your brand through high-impact, customized branding experiences that resonate with your target audience

Direct Access to Decision-Makers — Forge valuable connections through curated one-on-one meetings with C-suite executives, key stakeholders, and industry influencers who drive purchasing decisions



Program

- Targeted deep dive content segments
- Keynote speakers
- Panel discussions & fireside chats
- Peer-to-peer education
- Networking

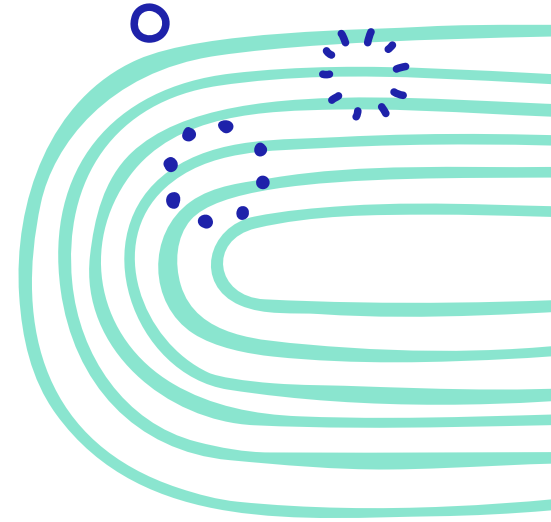


Attendees

- Healthcare Providers - Managers and above
- Healthcare Industry Decision makers
- Representation from government, payor and other various sectors

Sponsorship Opportunities

Sponsor Level	Elite	Premier	Signature Panel
Package Limits	Max 2	Max 2	Max 3
Investment	\$72,000 – CM Rate \$79,000 – NCM Rate	\$55,500 – CM Rate \$60,500 – NCM Rate	\$33,300 – CM Rate \$36,300 – NCM Rate
Thought Leadership @ Forum	30-minute session at In-Person Forum	15-minute session at In-Person Forum	Panel Seat at In-Person Forum
Video Message	•	•	•
Chair/Table Drop	•	•	
Sponsorship Recognition of Program	•	•	•
Forum Badges	6 complimentary badges	5 complimentary badges	4 complimentary badges
Conference Badges	24	18	11
Forum Pre Registration List	•	•	
Forum Post -Attendee List (Opt-in Only)	•	•	•



Specialized Preconference Forums

These preconference forums are topically focused education sessions that take place the day before the exhibit hall opens and offer CE credits for attendees.

Topics Includes:

- Nursing Informatics – SOLD OUT
- Physicians – SOLD OUT
- [Interoperability and HIE](#) – 2 LEFT

Benefits:

- 1-2 minutes of Welcome remarks in person or via a short video
- One registration for your representative to attend the Forum
- Attendee list with Names, titles, and organization sent two weeks after the Forum
- Logo next to session title on onsite electronic signage
- Collateral material may be placed at a designated table located outside of the conference room
- Logo on screens prior to and after the forum keynote session
- Logo on Preconference session web page

Investment: \$6,700 and up



Exhibition Floor Meeting Space Opportunities

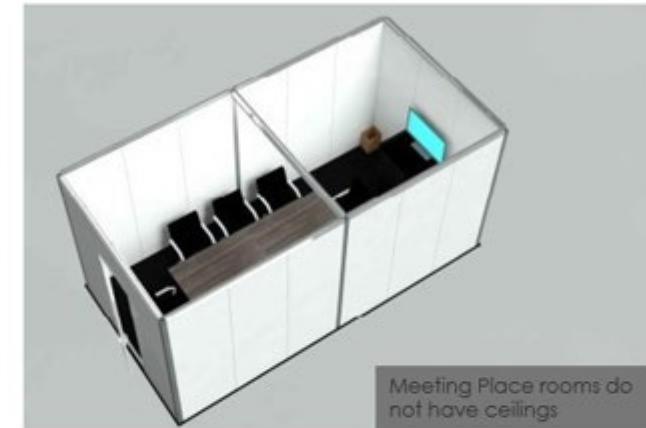
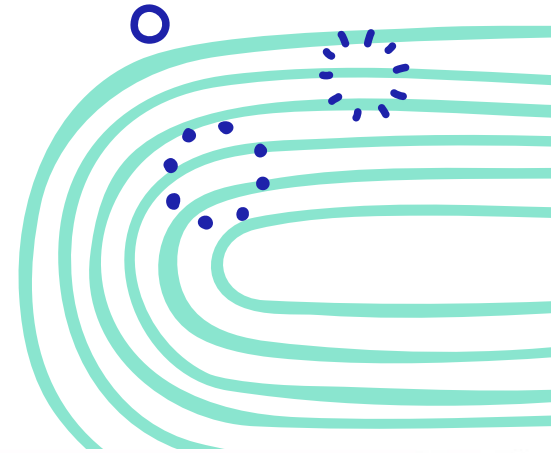


Meeting Place Rooms

The Meeting Place rooms are a perfect solution for a private space near the show floor to meet with clients or for staff to step away from the booth. The Meeting Place is a turnkey option and requires little or no further investment for your organization.

Location: Venetian Expo Center, Level 1

- Meeting room structure with carpet and locking door
- Conference table and (8) boardroom style chairs
 - (2) tables and (16) chairs for 20x20 Meeting Place
- One (42") monitor, Electrical, Internet line (shared T1 line)
- Cleaning (if room left unlocked overnight)
- Conference Badges – 10 badges for 10x10; 20 badges for 20x20



	Corporate Member	Non-Member
10' x 20'	\$22,350	\$24,550
20' x 20'	\$38,050	\$41,750

Meeting Pods

The Meeting Pod is a turnkey, semi-private meeting space on the exhibition floor. Each 10'x10' pod seats four people and is perfect for scheduled or pop-up meetings throughout the exhibition dates.

Location: Venetian Expo Center, Level 1

- 10'x10' semi-private meeting space
- Low wall structure with company logo
- Table with 4 chairs
- Electrical and Wi-Fi access
- Carpeted floors
- Conference Badges – 5

Investment: \$15,850 - \$17,350



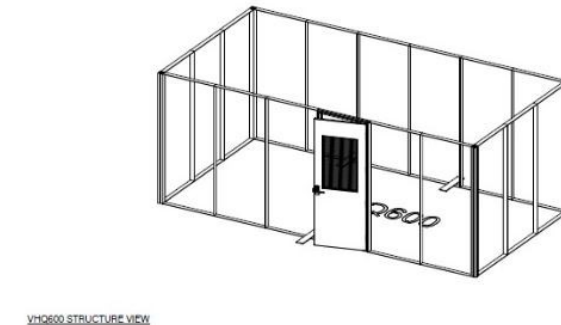
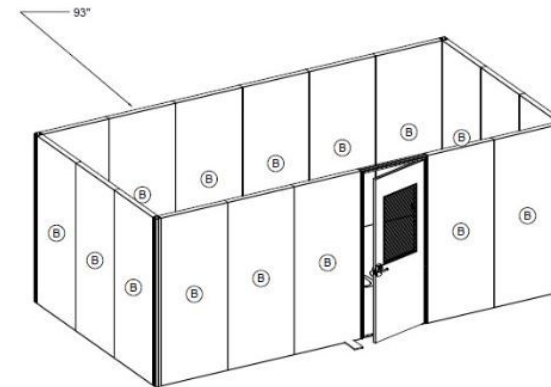
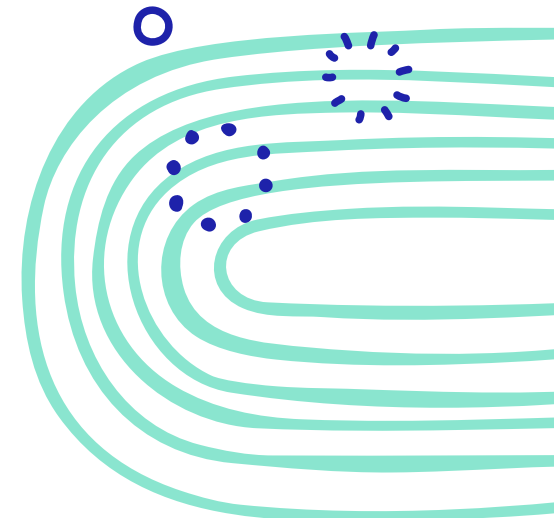
Vendor Headquarters

Vendor Headquarters are 10x20 (200 sq ft) private, lockable meeting spaces located in the exhibit hall that allow you to customize the interior of the space to meet your needs. Vendor Headquarters are secured for the entire conference. You must have an exhibit space to purchase.

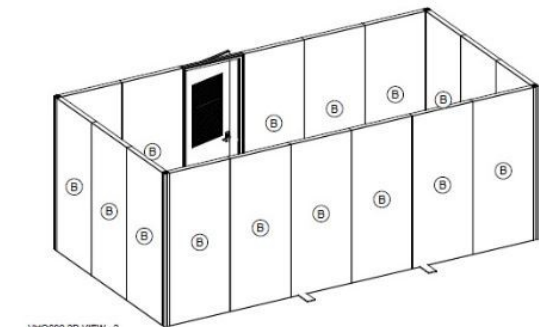
Location: Exhibition Floor

- 10'x20' hard walled structure (8' high wall) with a lockable door (no ceiling)
- Identification sign with your company logo
- Carpet
- HIMSS Priority Points - 2

Investment: \$8,400 - \$9,500



VH0600 STRUCTURE VIEW



VH0600 3D VIEW - 2

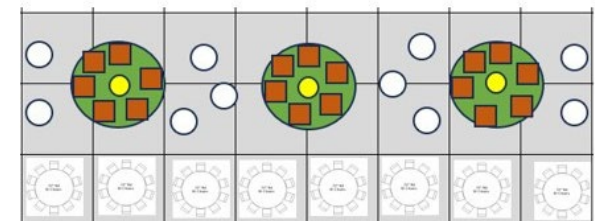
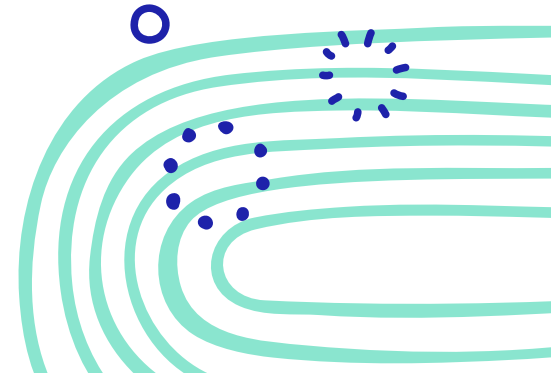
Campfire Commons

Attendees can step away from the bustling exhibit hall and gather around our cozy Campfire Commons, where the warmth of community meets the comfort of relaxation.

Location: Hall D (South)

- One (1) Single sided Half Meter Board at entry with logo
- Two (2) Double sided sponsor custom Half Meter Boards
- Branded cocktail napkins during Exhibit Hall Social Hour reception (Wednesday, March 11)
- Ability to put sponsor materials inside lounge
- Ability to host own reception on Tuesday, March 10, 4:30pm-5:30pm (at sponsor's own cost)

Investment: \$26,500 - \$29,000



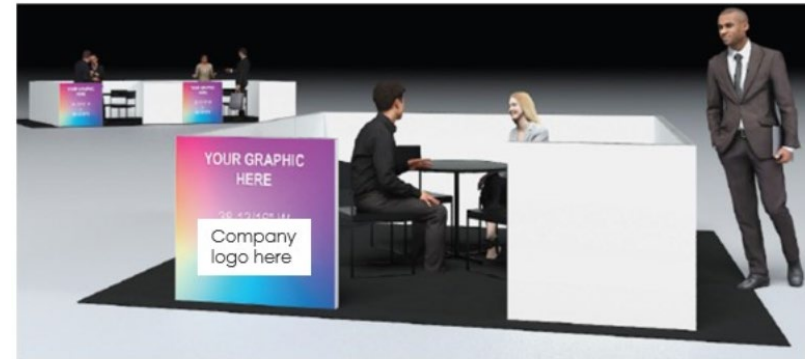
Hearth and Hub

This welcoming retreat features plush sofas, armchairs, and coffee tables arranged in intimate conversation areas, creating a relaxed atmosphere that draws attendees seeking genuine connection and comfort.

Location: Hall D (North)

- One (1) Single sided Half Meter Board at entry with logo
- Two (2) Double sided sponsor custom Half Meter Boards
- Branded cocktail napkins during Exhibit Hall Social Hour reception (Wednesday, March 11)
- Ability to put sponsor materials inside lounge
- Ability to host own reception on Tuesday, March 10, 4:30pm-5:30pm (at sponsor's own cost)
- Semi-Private 10x10 Meeting Pod

Investment: \$27,250 - \$29,750



Meeting Pod example



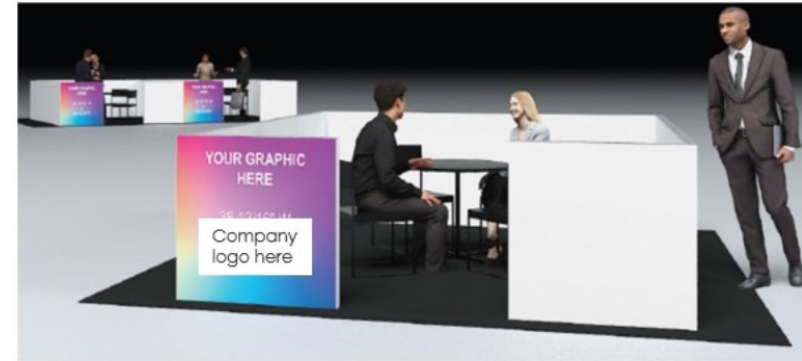
Cabana Corner

Cabana Corner will offer attendees a vacation vibe as they step away from the busy show floor to relax in a comfy chair or recharge with a massage.

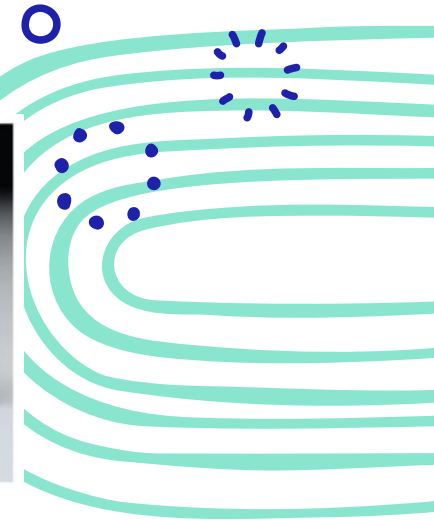
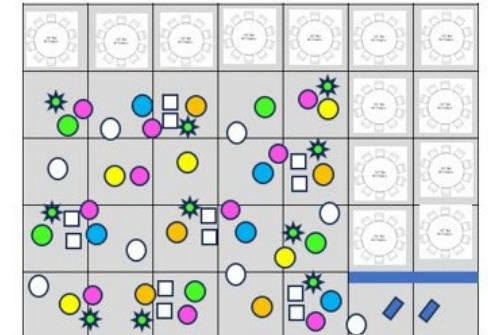
Location: Hall C

- One (1) Single sided Half Meter Board at entry with logo
- Two (2) Double sided sponsor custom Half Meter Boards
- Branded cocktail napkins during Exhibit Hall Social Hour reception (Wednesday, March 11)
- Complimentary massage service offered to attendees within lounge
- List of names and emails from massage sign up (estimate 200+ names)
- Ability to put sponsor materials inside lounge
- Ability to host own reception on Tuesday, March 10, 4:30pm-5:30pm (at sponsor's own cost)
- Semi-Private 10x10 Meeting Pod

Investment: \$43,750 - \$48,050



Meeting Pod example



Venetian Meeting Space Opportunities



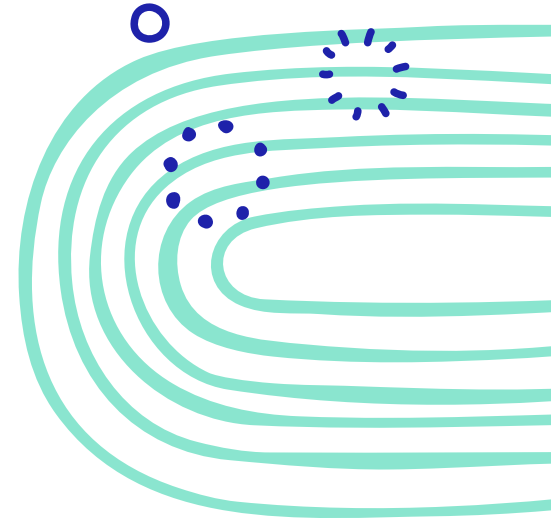
Exhibitor Meeting Rooms – 2 LEFT

Meeting space can be laid out according to your needs.
With a variety of settings available, room size is about 1300 sq ft.

Hours Exhibitor Room is available to use:

- **Saturday, March 7** – 8:00 am – 5:00 pm (Staff/Third-Party Only)
- **Sunday, March 8** – 8:00 am – 5:00 pm (Staff/Third-Party Only)
- **Monday, March 9** – 8:00 am – 9:00 pm
- **Tuesday, March 10** – 7:00 am – 7:00 pm
- **Wednesday, March 11** – 7:00 am – 7:00 pm
- **Thursday, March 12** – 7:00 am – 7:00 pm

Investment: \$25,600 - \$39,200



Pre-Show Meeting Rooms

A pre-show sales staff training meeting is the perfect way to prep your sales staff for this upcoming week at HIMSS. This meeting room provides you the convenience of hosting your sales staff training onsite at the main venue for either ½ day or full day.

Monday, March 9

Half days: 8:00am – 12:00pm or 1:00pm – 5:00pm

Full day: 8:00am – 5:00pm

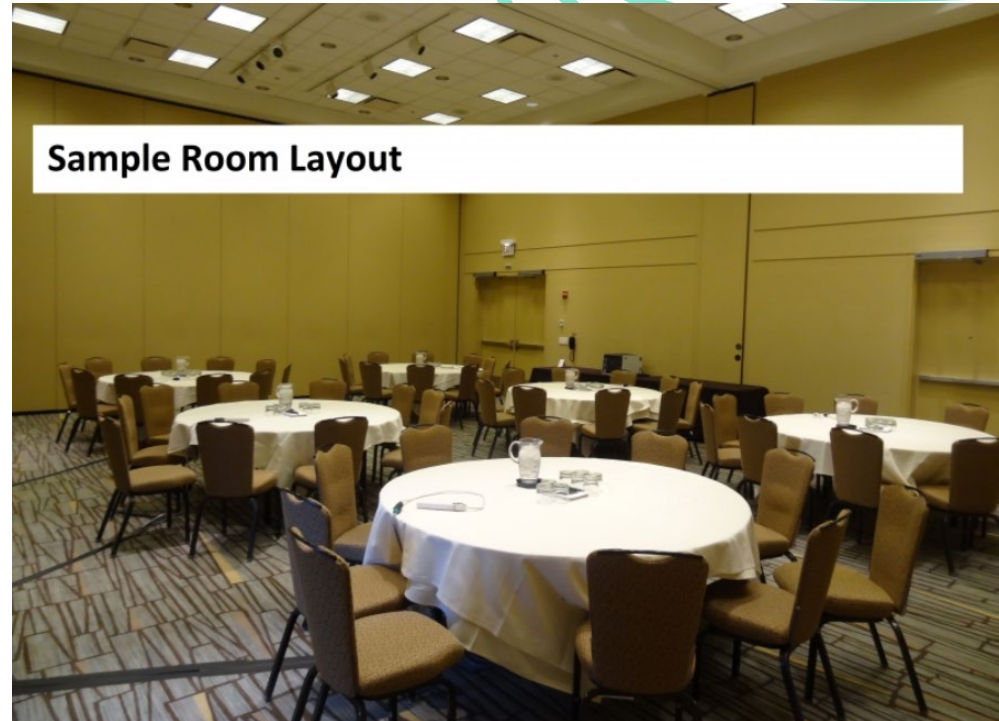
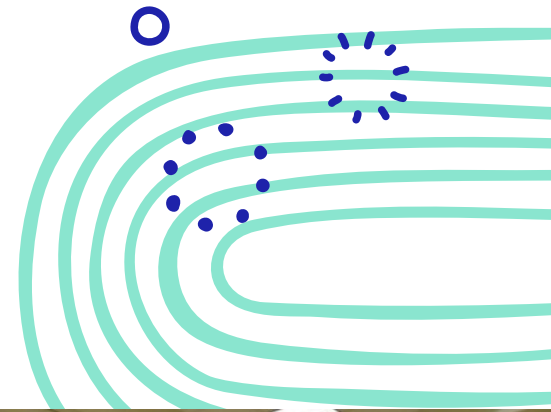
Benefits:

- Room may be set for up to (140) theatre style, (90) in rounds or (60) classroom style (your choice)
- Audio Visual: projector, screen, (1) podium mic (3) wireless handheld mics
- Complimentary Wi-Fi

*Note: Food and beverage and additional AV may be ordered at company's expense.

Pre-Show Meeting Rooms are to be used for staff training only.

Investment: \$5,500 and up



Afternoon Meeting Rooms

Afternoon meeting rooms are a perfect opportunity for you to host a private meeting or gathering off the convention center floor. These rooms will be used prior to this time slot so any additional equipment or setup that is not in the room must be ordered at your expense.

Dates: Tuesday, Wednesday or Thursday

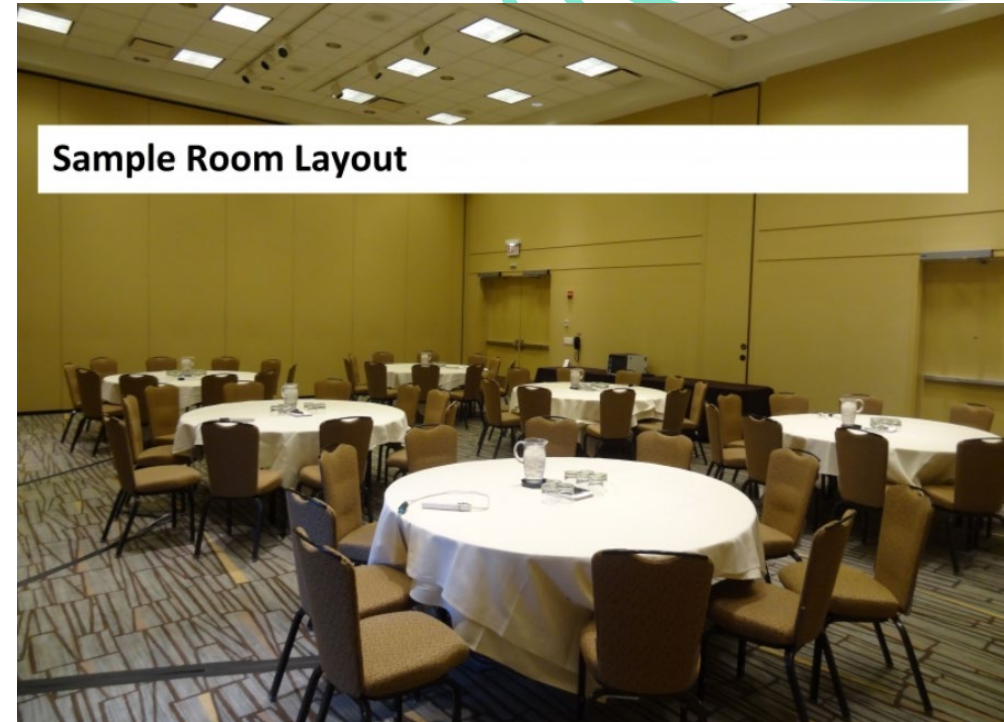
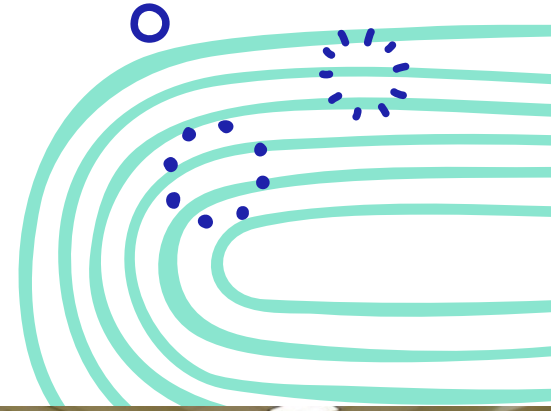
Hours: 3:00 pm - 5:30 pm

Benefits:

- Room set in rounds or (60)
- Audio Visual: projector, screen, (1) podium mic (3) wireless handheld mics
- Complimentary Wi-Fi

*Note: Food and beverage and additional AV may be ordered at company's expense.

Investment: \$5,500 - \$5,500

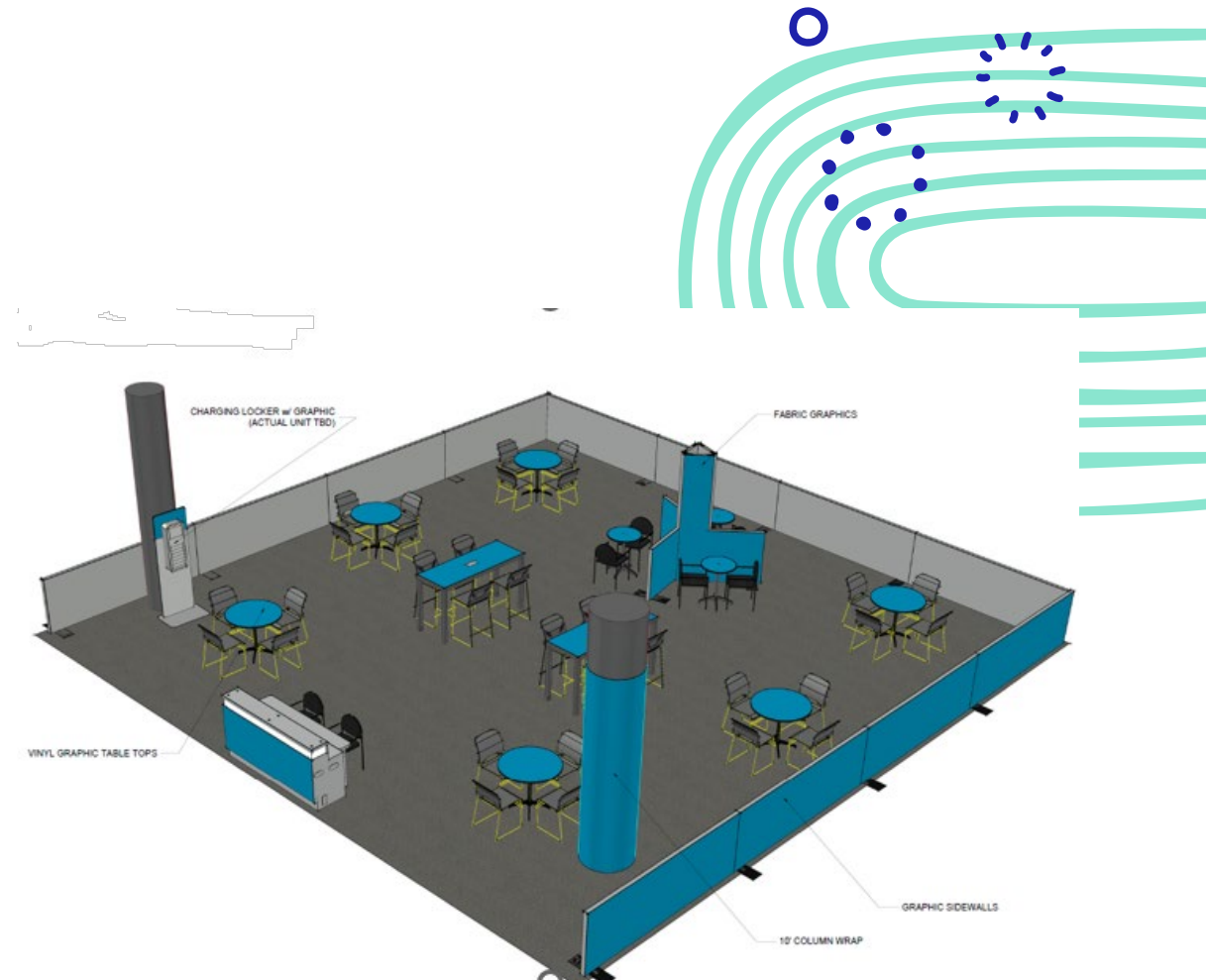


Networking Hubs

The Networking Hubs are designed for attendees/exhibitors to meet up with colleagues, recharge devices, check emails, and meet new healthcare IT peers.

- **Opportunities Available: Two**
 - Level 1, Hall G Lobby
 - Level 2, Artist Registration
- **Sponsor branding within networking hub**
- **Logo included on HIMSS branded structures, signage and (1) column within area**
- **Sponsor branding cling on table tops and charging device locker (sponsor to design, HIMSS to produce)**
- **Sponsor branding on low perimeter walls of area if selecting option #2 (sponsor to design, HIMSS to produce)**
- **Scanned leads of all entries into Networking Hub Monday – Thursday provided within 24 hours**

Investment: \$40,500 and up



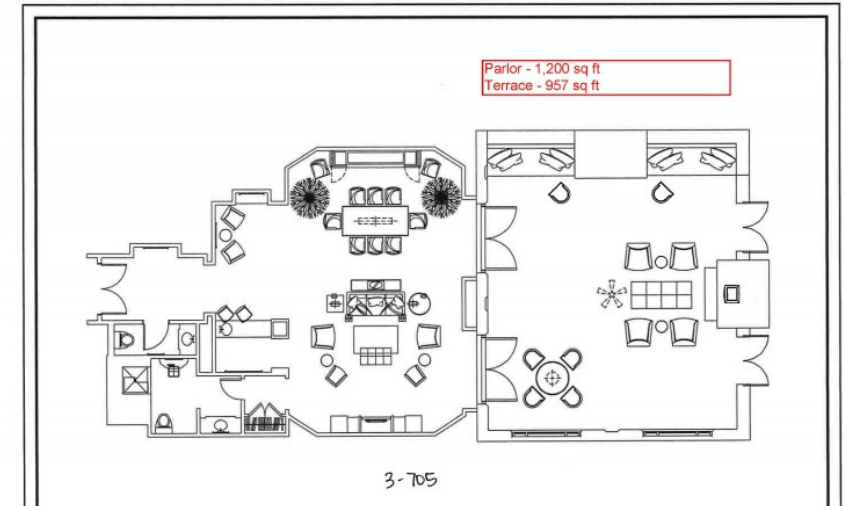
Hospitality Suites

Designed for memorable interactions, the fully-furnished Exhibitor Hospitality Rooms located in the Palazzo and Venetian hotels are perfect for executive meetings or social gatherings.

Check-in/Check-out: Sunday, March 8 - Thursday, March 12 (4 nights)

Please note there is a \$2,750 food and beverage minimum

Investment: \$12,400 - \$13,600



Pre-Show Branding



Digital Media

HIMSS26 Web Ads

- One Banner ad on HIMSSconference.com running through May 2026
- Ad appears on either top or bottom of page running concurrently with an additional ad
- Total number of impressions and the total number of clicks will be delivered to sponsor monthly

HIMSS26 Newsletter Takeover

- Sponsor logo recognition on Newsletter banner through February 2026 issues
- Opportunity to provide a teaser (250 characters or less) that links to sponsor content piece (white paper, flip book, etc.)
- Sponsor assets due two weeks before newsletter deployment
- Post-send stats provided two weeks post deployment

Investment: \$7,000 and up



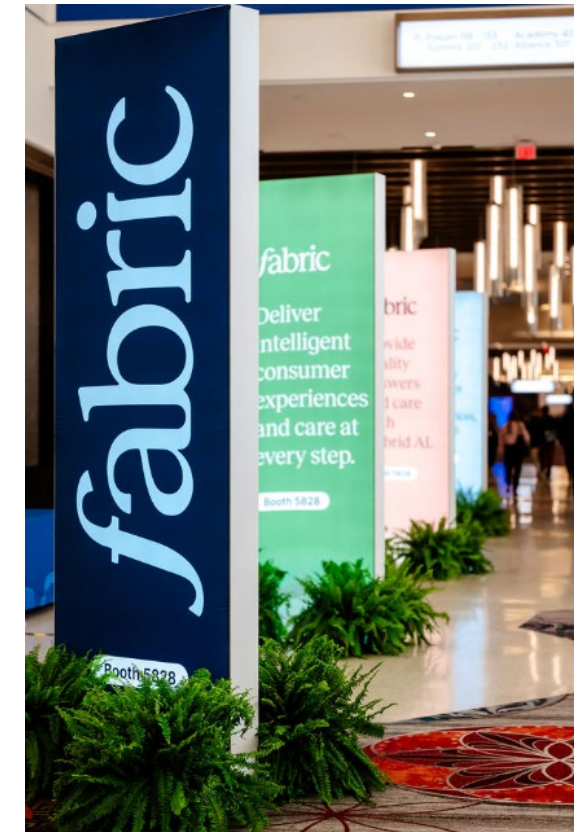
Executive Summit Branding & Networking

This exclusive one-day summit convenes elite healthcare leaders committed to revolutionizing care delivery through innovative best practices. Position your brand at the forefront of healthcare transformation while gaining unparalleled access to this select group of influential decision-makers who are actively shaping the industry's future.

HIMSS25 Executive Summit Attendance: 550+

- Sponsor of Executive Summit Keynotes
- Lobby Branding
- Hotel Room Drops
- Attendee Giveaways

Investment: \$5,700 and up



Mobile App



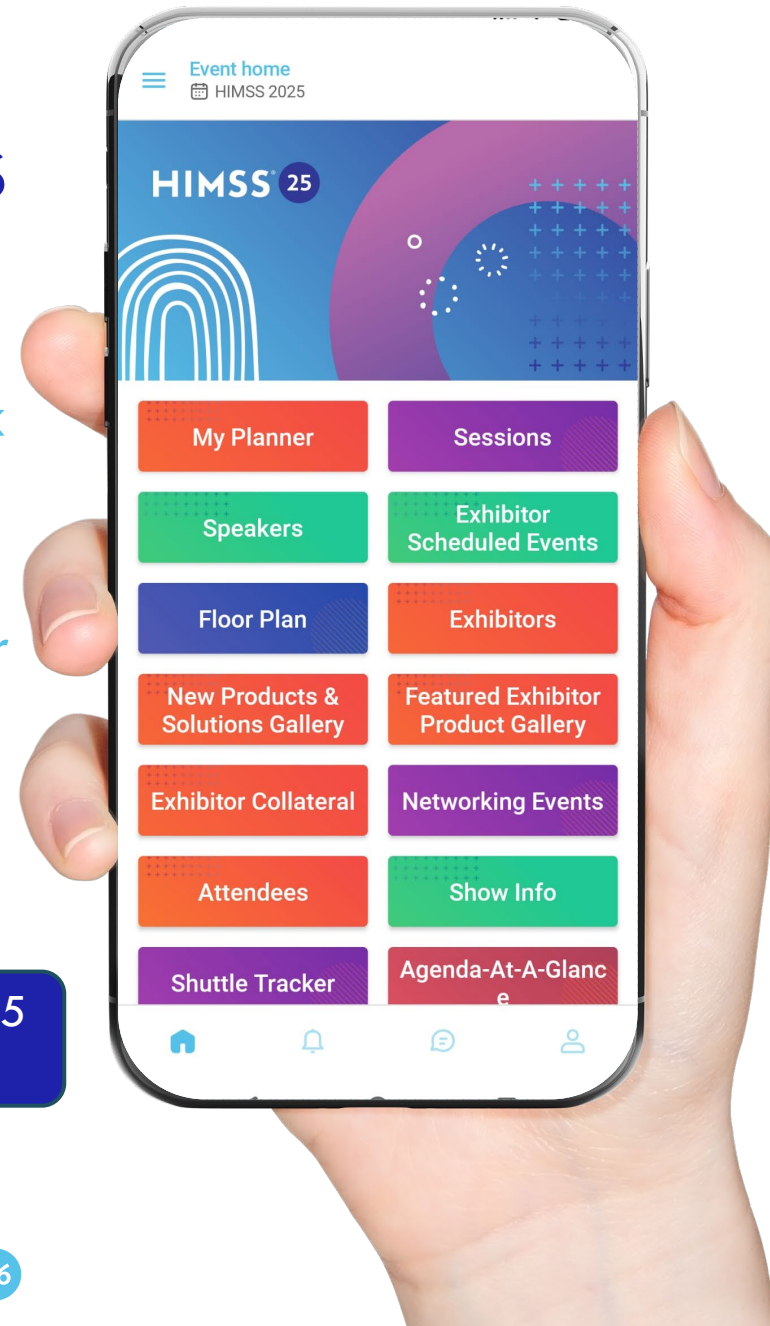
Mobile App Opportunities

Banner Ads

- Rotating banner ad with your custom artwork at the top of the event content pages, which links to your exhibitor profile within the app
- Your banner ad will rotate with other sponsor and/or HIMSS ads as pages are refreshed
- Total number of clicks on your ad will be provided within one-week post-show

There were 16,748 downloads of the mobile app for HIMSS25
HIMSS25 Banner Views: 2,231,251

Investment: \$15,000 - \$16,500



Onsite Branding



Digital Message Billboards

- You provide the messaging for (8) second message (**no sound**)
- Repeats every 3 minutes on 15 monitors
- Frequency: minimum 500 impressions per day Monday - Thursday for a total of 2,000 impressions per screen
- Messaging alternates with other sponsor content and may alternate with HIMSS content at all locations

Investment: \$23,500 - \$25,850



Venetian Expo Lobby LED Ribbon

- You provide the messaging for (8) second message (no sound)
- Repeats at least every 3 minutes
- Frequency: at least 700 impressions per day Monday - Thursday for a total of 2,800 impressions
- Messaging alternates with HIMSS and other sponsors

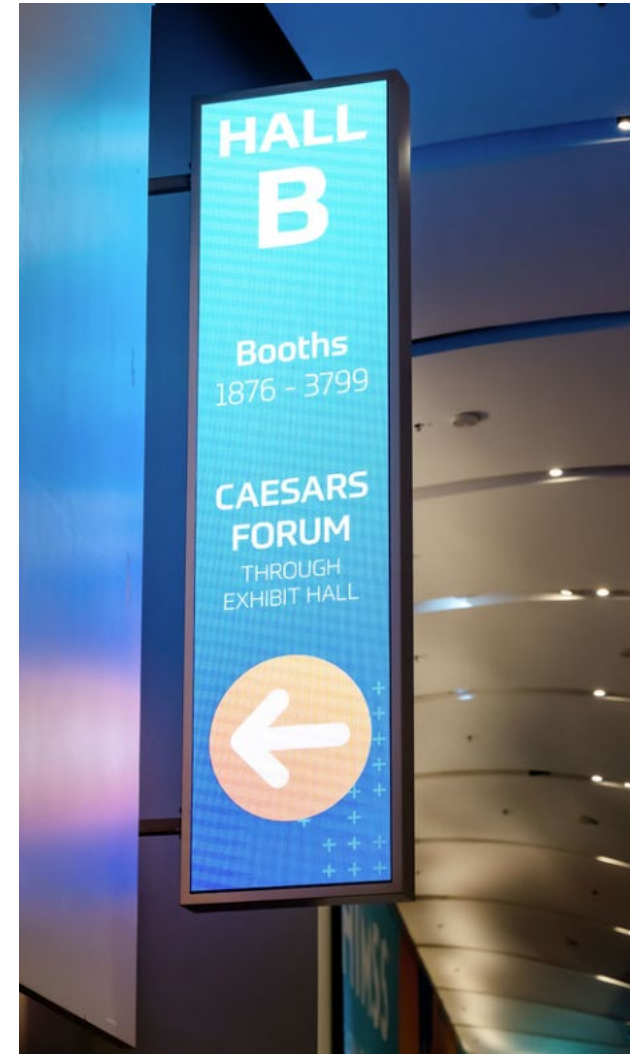
Investment: \$14,000 - \$15,400



Exhibit Hall Blades

- Opportunities Available: Six
- You provide the messaging for (8) second message (No sound)
- Repeats every 2-minutes on 3 double-sided displays
- Frequency: 500 impressions per day Tuesday - Thursday for a total of 1,500 impressions per screen
- Messaging presented on bottom half of blades and alternates with other sponsors at all locations

Investment: \$10,500 - \$11,500



Palazzo Rotunda LED

- Opportunities Available: Six
- You provide the messaging for (8) second message (no sound)
- Repeats every 3 minutes
- Frequency: 120 impressions on Sunday and 240 impressions per day Monday - Thursday for a total of 1,080 impressions
- Messaging alternates with HIMSS and other sponsors at all locations

Investment: \$13,500 - \$14,850



The Palazzo

THE PALAZZO ROTUNDA – LED

LOCATION

The entrance/exit to The Palazzo guest elevators and across from Starbucks

DISPLAY CODE: PALRO



Venetian Expo Elevator Cabs

- Opportunities Available: Four
- Your 8 second message displayed on monitors in two elevator cabs at the Venetian Expo
- Sponsor to provide static message or video without sound
- Message will rotate with HIMSS/Sponsor content
- Messaging will be up Monday - Thursday

Investment: \$5,500 - \$6,000



The Convention Center

ELEVATOR CABS

Two 19" Digital Displays

LOCATION

The Convention Center (East side of escalators)

Cab 1: Levels 1-5

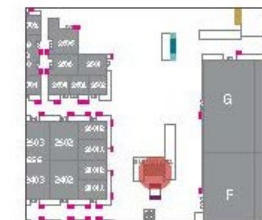
Cab 2: Levels 2-5

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODE

CCELV



Lobby Branding

- Column Wraps

Your branding on high-impact columns throughout the lobby space

- Wayfinders

Six high-resolution digital screens, placed in high traffic areas such as information desks throughout the Venetian Convention Center and Expo space, will feature your company's branding as they serve as essential guides for visitors.

Investment: \$12,000 and up



Exhibit Hall Branding

- Aisle Signs
Located on the main aisles, these 30" x 30" double sided panels with your branding are a great way to increase your booth traffic or branding at the show
- Floor Stickers
Designed to drive traffic to your booth, each package includes (4) 3'x3' stickers placed along a main aisle
- Column Wraps
A cost-effective and impactful way to increase visibility and drive traffic to your booth
- The Park Sponsorship
With logos positioned at both high-traffic corridors and key navigation points on Level 1, you'll achieve unparalleled visibility while providing valuable wayfinding assistance to event participants
- The Park Trail Clings
Twenty 1'x4' floor clings along a themed park trail on Level 1 of the Exhibition Hall

Investment: \$5,000 and up



Attendee Resources

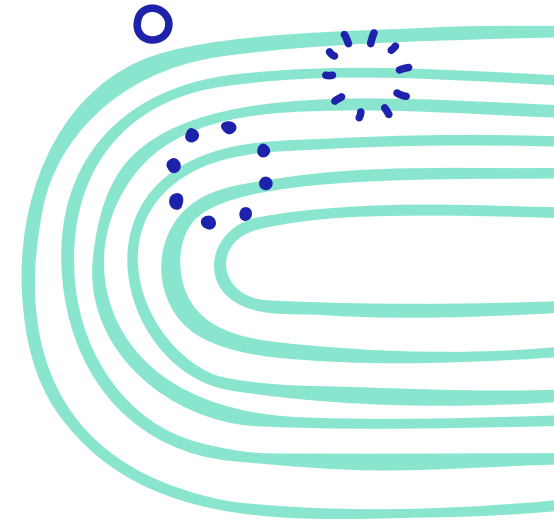
Hotel Keycards – Venetian / Palazzo

Coverage will be provided on 5,000 keycards for approximately 2,500 attendee rooms.

Hotel Keycard Sleeves – Wynn / Encore

Coverage will be provided on card sleeves for approximately 600 rooms.

Investment: \$7,500 and up



Hosted Buyers Lounge

The Hosted Buyers Lounge will offer approximately 125 hospital information technology buyers (VP, Director, CIO, CMIO, etc.) and market supplier attendees a place to check in for their upcoming appointments, grab a cup of coffee and relax

- **Sponsor branding prominently displayed throughout the Lounge**
- **Opportunity to provide a giveaway in the lounge (HIMSS to approve)**
- **Five (5) - fourteen (14) minute 1:1 provider meetings**
- **Exclusive sponsor of hosted buyers reception on Tuesday, March 10th**
 - Logo on cocktail napkins and swizzle sticks

Investment: \$35,000 - \$40,000

Hosted Buyers Packages are still available, but quantities are limited. Contact your sales manager to book today.



Kitten Playground (NEW!) and Puppy Park

- One meter board in Puppy Park or Kitten Playground area with sponsor's branding/graphics
- 6' Sponsor table outside of puppy park or kitten playground in designated area
 - *With attendee consent, sponsor may scan attendee badges when giveaways are collected at the designated table*
- Name of Puppy Park or Kitten Playground listed as "sponsored by" with exclusive sponsor's name
- Pre-Conference website recognition with sponsor logo on the HIMSS26 website under Puppy Park or Kitten Playground "event"
- Sponsor name recognition on HIMSS26 Mobile App under Puppy Park or Kitten Playground "event"
- Sponsor name recognition on digital signage promoting Puppy Park or Kitten Playground
- Opportunity for sponsor to match attendee donations to the non-profit organization partnering with the HIMSS26 Puppy Park or Kitten Playground



Investment: \$48,000 - \$50,000 **each**

Blood Drive

Opportunities: Five Available

- Sponsor branding on signage prominently placed in blood drive area
- Sponsor signage located in the blood drive booth
- Logo recognition as sponsor of blood drive, including on HIMSS26 website and mobile app
- Logoed giveaway item for handout to blood donors (provided by sponsor)
- Post-show report with number of donations collected and total number of lives saved by donations
- HIMSS Priority Points – 2
- Conference Badges – 2

Investment: \$5,300 - \$5,800



Water Hydration Stations

Help HIMSS26 attendees stay hydrated and refreshed while visiting the exhibition hall. Hydration stations will be in high traffic areas of the exhibition hall, ensuring prime visibility for your message and brand.

- Hydration for over 10,000+ attendees
- 22 water coolers displayed prominently in main aisles throughout exhibit hall, level 1 and level 2
- Tuesday - Thursday
- Sponsor branded water jug sleeve on all water coolers
- Sponsor branded 7oz compostable cups provided at each water station

Investment: \$32,000 - \$35,200



Keynote Coffee

Elevate your brand visibility and create meaningful connections with healthcare leaders by sponsoring the Keynote Coffee Break at HIMSS26. This exclusive opportunity places your organization at the center of one of the most anticipated moments of the conference.

- Coffee service for over 1600+ attendees
- Six coffee stations in front of main entrance to keynote
- Branded coffee sleeves
- Branded cocktail napkins
- Conference Badges – 7
- HIMSS Priority Points - 7

Investment: \$20,000 - \$22,000



Exhibitor Resource Center



Exhibitor Resource Center: Your Key to Success

- Access to Purchased Sponsorship Benefits
- Timelines
- Badge Registration
- Enhanced Exhibitor Listing
- Lead Insights

Puppy Park
Booth: 3064

Laura

Update Your Company Details

Click below to upload your logo, update your product categories, and update company contact information.

Upload JPG/PNG Logo

Upload EPS Logo

Add Exhibitor Categories

[Update Your Company Details →](#)

Freeman Service Kit

Click below to visit the Freeman Service Kit to order booth furnishings, order labor and material handling, estimate service fees, understand show regulations, and much more.

Video Tutorial: Shipping

Health & Safety Guidelines

[View Freeman Service Kit →](#)

Financials

All payments have been made.

[Go to Financials →](#)

Exhibitor Registration

Register your booth staff and order lead retrieval here

Video Tutorial: Lead Retrieval

[Register Booth Staff →](#)

Exhibitor Housing

Secure your HIMSS26 exhibitor housing today. Enjoy complimentary WIFI and flexible booking options to ease your experience.

Exhibitor Housing Policies

Video Tutorial: Housing Block

Manage Mobile App & Online Profile

Add product listings, upload collateral, build your online profile, manage onsite meetings, and more. You can also brand your profile page with customized graphics and manage your team members.

Exhibitor User Guide

Mobile App Video Tutorial

[Manage Online Profile →](#)

Venetian Services Order Portal

Click below to order booth catering, electrical, plumbing, utilities, internet/phone services, and more from Venetian Expo & Convention Center.

Access Point Requirements

[Venetian Services Portal →](#)

Boost Your Profile



Exhibitors who purchase upgraded packages get 2 to 3 more traffic and leads than exhibitors with a basic package.

[Upgrade My Online Listing →](#)

Additional Product Categories

Purchase additional product categories for your listing!

[Click Here →](#)

Lead Insights

Data dashboard to measure, monitor and activate leads across the HIMSS26. Dashboard includes lead processing, scoring, and enrichment. *NOTE: Requires CompuLead app purchase.

[Purchase Lead Insights →](#)

Lead Insights: How it Works



Lead Collection and Processing

- Access event leads in one unified dashboard
- No requirement to manually upload or process data from multiple sources



Lead Scoring & Enrichment

- Leads ranked by frequency, recency and intent. Easy and fast prioritization leads are most likely to convert
- Leads enriched and segmented based on ideal customer profile and behavior; ready for prospecting



Campaign Activation

- Qualified leads are passed to sales teams and enter campaigns for nurturing and follow up
- Insights dashboard visualizes campaign performance and measures ROI



Launch Pricing

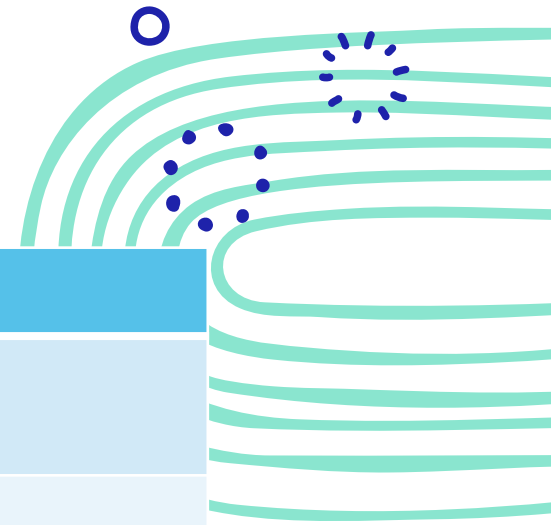
Investment
(per event):
\$750

		Booth Scans Only
Lead Scanning Functionality	<ul style="list-style-type: none">• Capture booth leads through CSI Badge Scanning*• Along with the lead info, after the event, you will also be able to see who on the team captured the lead and when it was captured• Contact list can be exported at any time and sorted by virtual leads (identified as 'connection request') or site badge scans post show (identified as 'badge scan')	●
Collection and Processing	<ul style="list-style-type: none">• Access booth scan leads in one unified dashboard• No requirement to manually upload or process data from various sources	●
Lead Scoring and Enrichment	<ul style="list-style-type: none">• Leads ranked by frequency, recency and intent. Easy and fast prioritization leads are most likely to convert.• Leads enriched and segmented based on ideal customer profile and behavior; ready for prospecting	●
Campaign Activation	<ul style="list-style-type: none">• Qualified leads are passed to sales teams and enter campaigns for nurturing and follow up• Insights dashboard visualizes campaign performance and measures ROI	●
Additional Engagement Data and Lead Sources	<ul style="list-style-type: none">• Capture additional leads from your company's beyond-the-booth activities, such as:<ul style="list-style-type: none">◦ Speaking sessions◦ Networking events	—

Important Dates and Deadlines

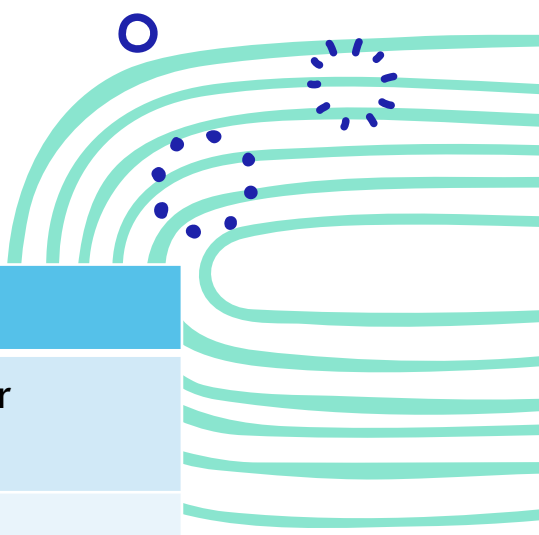


Upcoming Dates and Deadlines



Date	Item/Task
Now	Fill out your exhibitor profile and upload your logo in the ERC
Now	Exhibitor registration is open
December 14, 2025	Early bird rate deadline for additional exhibitor badges
January 9, 2026	Specialty pavilion booth and kiosk graphics due to Freeman
January 20, 2026	Graphics due to Freeman for paid sponsorships
A full list of deadlines can be found here: HIMSS26 Exhibitor Deadline Checklist	

HIMSS27 Booth Selection



Date	Item/Task
April 5-8, 2027	Save the Dates: HIMSS27 in Chicago at McCormick Place Convention Center
February 5, 2026	HIMSS27 Booth Selection Informational Webinar
February 9, 2026	Anchor selection begins
March 2-6, 2026	Top 100 companies (in priority point order) select virtually
March 9-12, 2026	Onsite selection appointments at HIMSS26
Priority points for HIMSS27 booth selection will be calculated as of December 31, 2025 Questions? Contact Laura.Goodwin.US@informa.com	

Questions?



Thank you for joining us!

Contact salesinfo@himssconference.com or your Sales Representative
All HIMSS26 Opportunities can be found [HERE](#).



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