



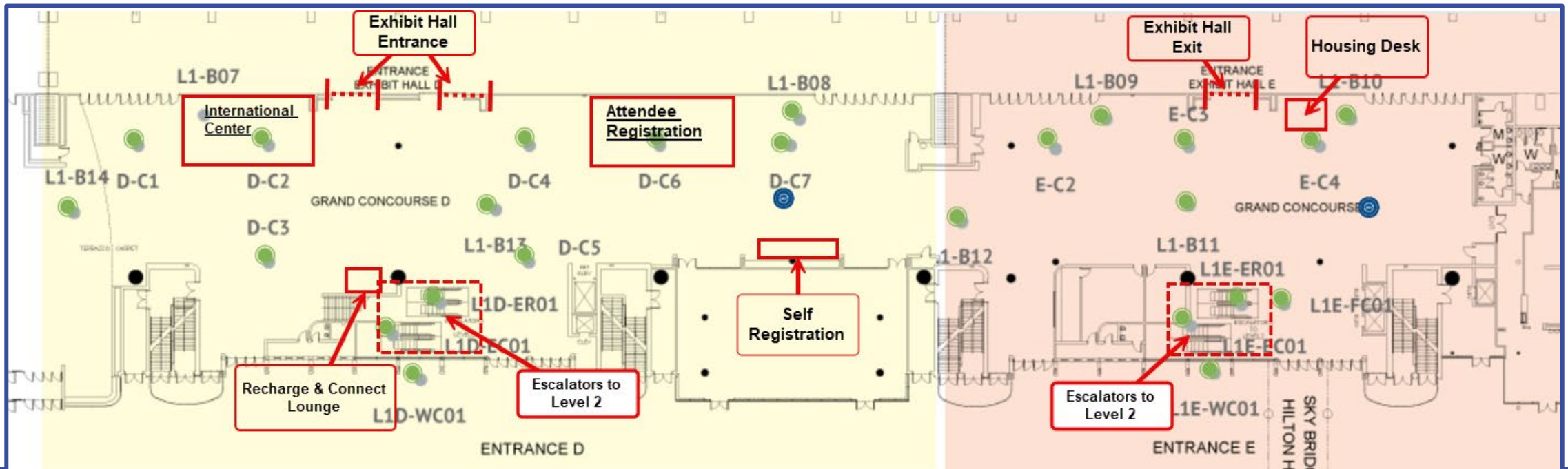
**George R. Brown  
Convention Center**

**PSTM26  
Branding  
Opportunities**



## George R. Brown Convention Center (GRBCC) – Level 1

- The Registration Area will be located in Grand Concourse D
- The Exhibit Hall is set with **One-Way Entrance** and **One-Way Exit**.
- The Headquarter Hotel (Hilton Americas-Houston) is located across from the convention center with a skybridge bridge connected on Levels 2 & 3
- All Breaks and Lunches will be served in the Exhibit Hall during exhibit hall open hours
- Attendee flow of traffic is expected to utilize the two set of escalators as well as the skybridges
- All programing takes place on Third Level of the convention Center

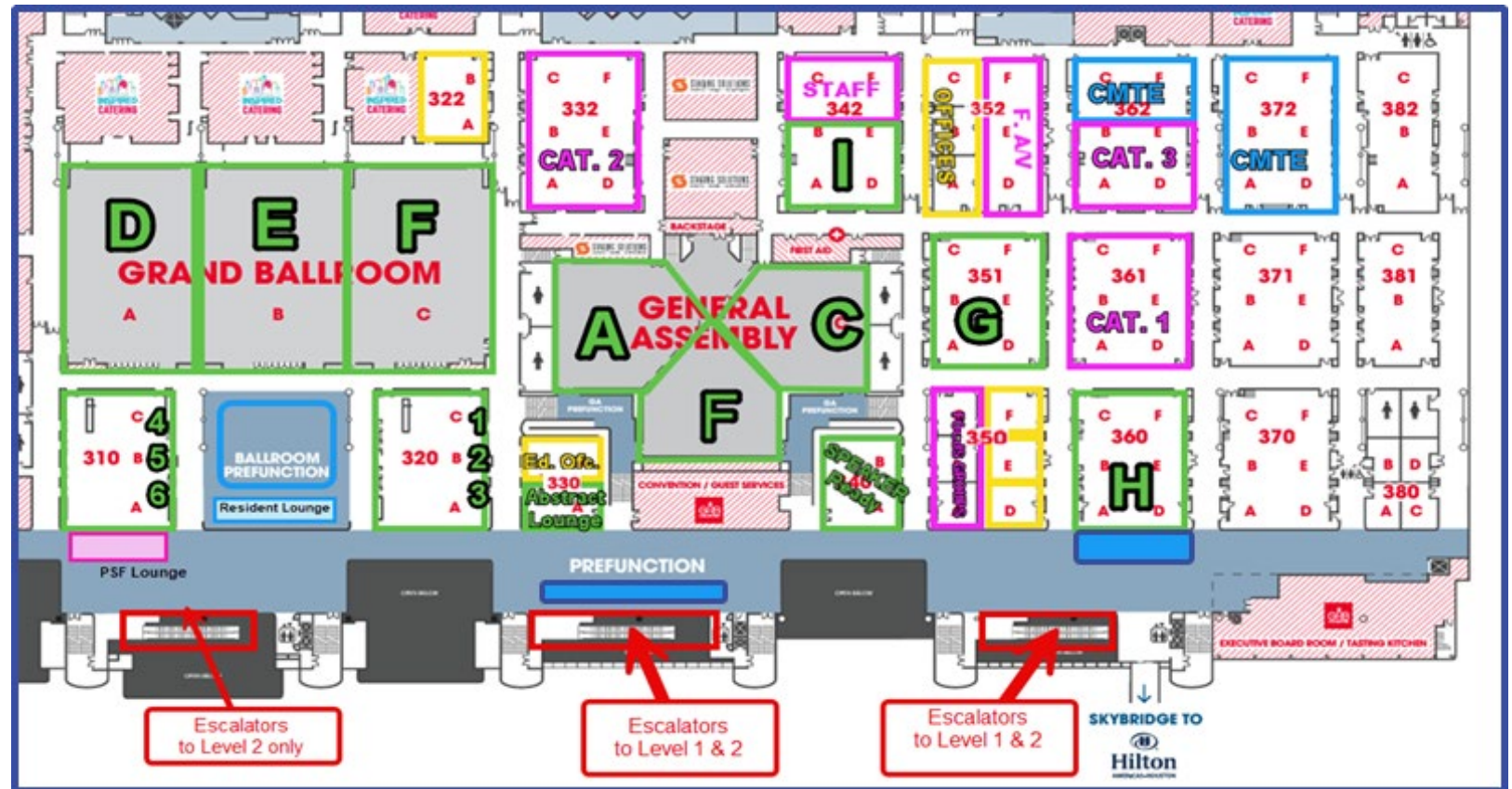


Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.

## George R. Brown Convention Center (GRBCC) – Level 3

- All Concurrent Educational Session will take place on Level 3
- General Assembly Hall A, B, C will house the Opening Ceremonies and Larger General Sessions
- The Escalator outlined in red leads attendees directly from Lower Level 1 & 2 to Level 3 Educational Session
- Senior Resident Conference (SRC) will be held Oct. 15 in George Bush Grand Ballroom-Hall B
- Abstracts Sessions 310A-B
- Abstract Presenter lounge 350D
- Speaker Concierge – 340A-B
- Focus Groups - 310C

**\*\* ALL LOCATIONS AND TRACKS ARE SUBJECT TO CHANGE \*\***



### George Bush Grand Ballroom

- Ballroom A (Session D): Hands on programming
- Ballroom B (Session E): Breast Recon and SRC
- Ballroom C (Session F): Aesthetic-Face

### General Assembly Hall

- General Assembly A: Breast-Aesthetic
- General Assembly B: Aesthetic-Body
- General Assembly C: Clinical Programming

### Session Rooms

- I) Room 342D: Practice Management
- G) Room 351A: Hand/Upper Extremity
- H) Room 360A: Craniomaxillofacial and Hot Topics

### Abstracts:

- Room 320 A-B: Abstract Sessions

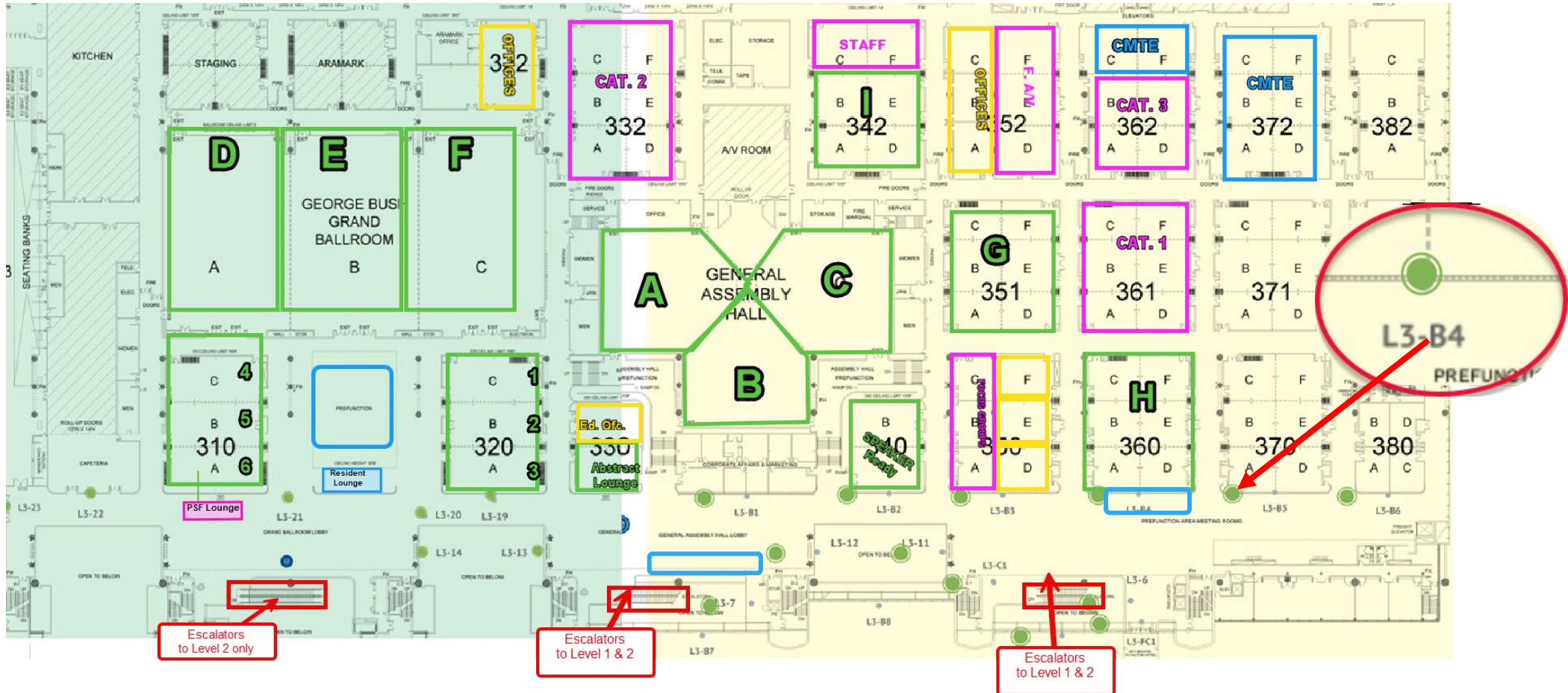
- Room 330A: Abstract Presenter lounge
- Room 340: Speaker Concierge
- Room 310C: Focus Groups
- Room 350D: Corporate Champions
- Room 350E: Presidents
- Room 350 F: Video Room

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# George R. Brown Convention Center (GRBCC) – Level 3

## ENVISION WEBSITE

- All available opportunities on **Level 1** and **Level 3** are indicated with a **Green** dot
- Any opportunities that are on hold are indicated with a **Yellow** dot
- All Sold and unavailable opportunities are indicated with a smaller **Grey** dot.



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# George R. Brown Convention Center (GRBCC)

Columns, Banners,  
Recharge & Connects  
and more available  
through out the GRBCC!

**To view all opportunities, visit:**  
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/home>



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# George R. Brown Convention Center (GRBCC)

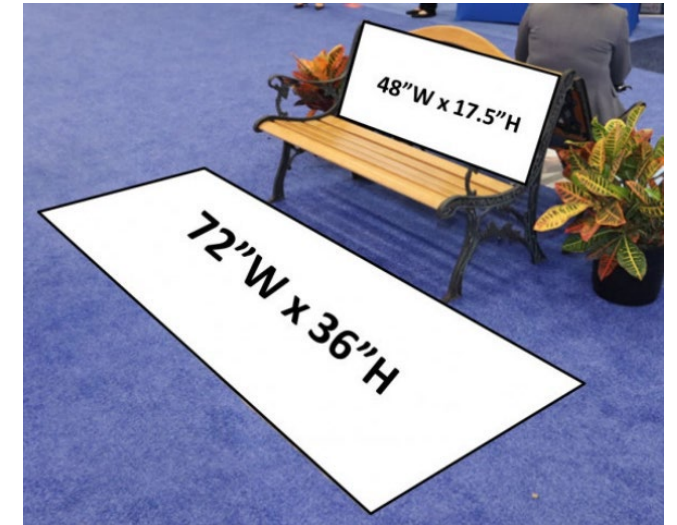
## Exhibit Hall Break Station Sponsor

Boost your booth traffic with a Flag Post placed next to exhibit hall break stations, driving attention and engagement during high-traffic moments

Park Benches and Floor Clings can be placed throughout the exhibit hall and is a great way to lead traffic to your booth.

- Park Bench with Floor Cling
- Custom Floor Clings
- Escalator Runners

To view all opportunities please visit the link below  
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/opportunities>



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## Rotating Backlite Tower

**Light Up Your Brand at Registration!**  
Make a **bold statement** in one of the **busiest areas** of the event! With a **vibrant backlit rotating sign**, your **logo, product details, or promotional message** will be **front and center**, capturing attention **again and again**.  
**High visibility. Maximum impact.**  
**Unforgettable presence.**

# George R. Brown Convention Center (GRBCC)

## LED Flex Wall

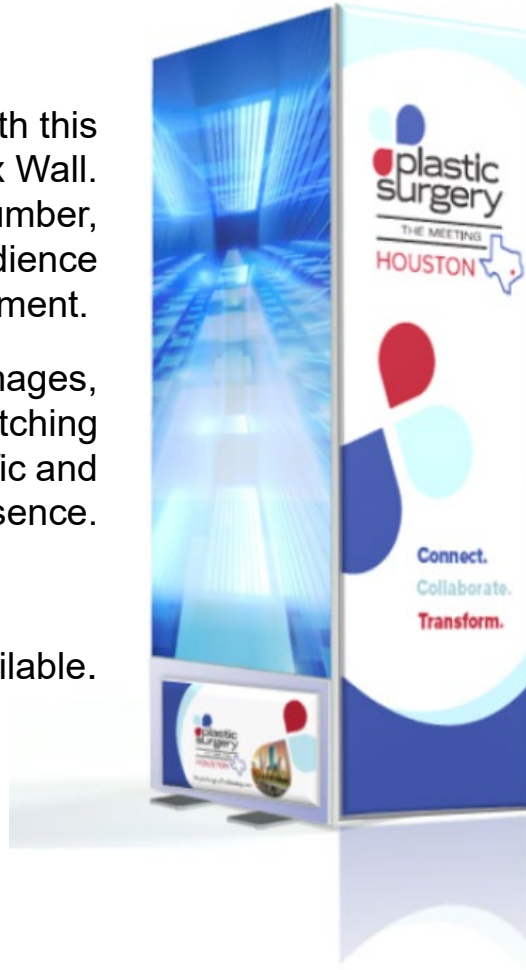
(8'H x 1M W x 0.5M D)

Showcase your brand with this vibrant, high-definition LED Flex Wall. Advertise product info, booth number, or a QR code for audience engagement.

Whether using video or static images, create a customizable, eye-catching display that drives traffic and enhances your presence.

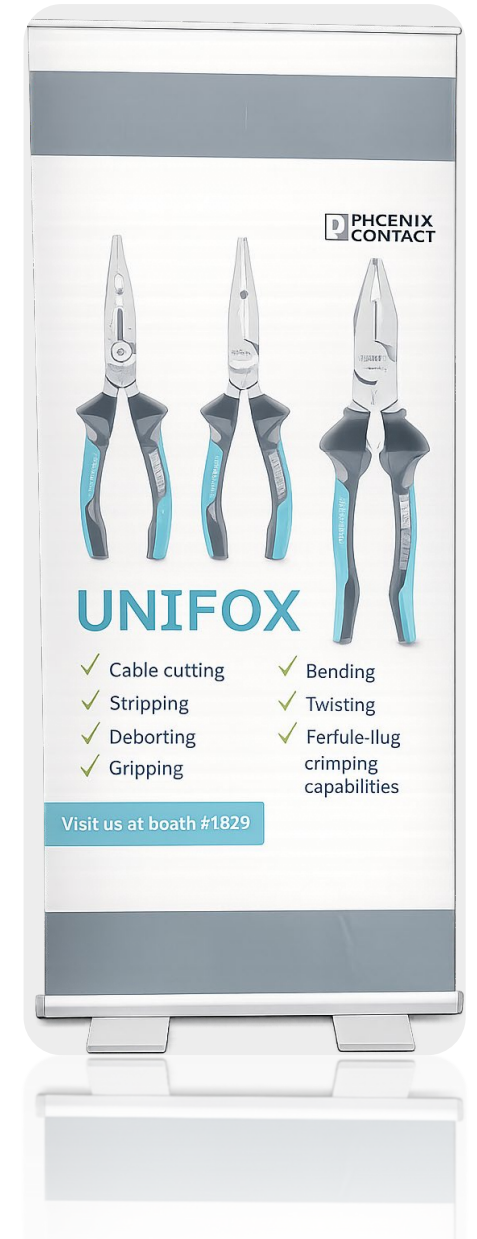
Single or Double-Side available.

*\*No Audio is Available*



## Vibrant Light-Up Signage

Maximize your brand's impact with eye-catching, light-up signage that displays your logo, product info, or promotions in high-traffic areas.

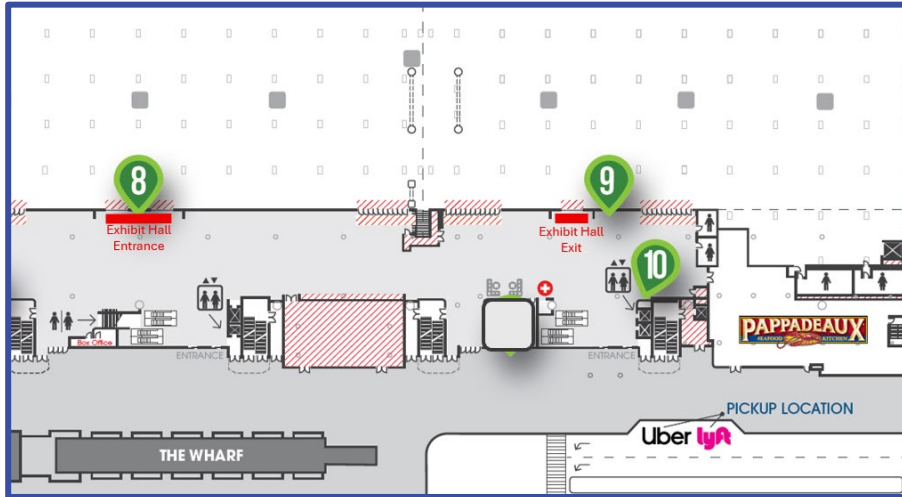


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# George R. Brown Convention Center (GRBCC)

## GRBCC Digital Network Signage

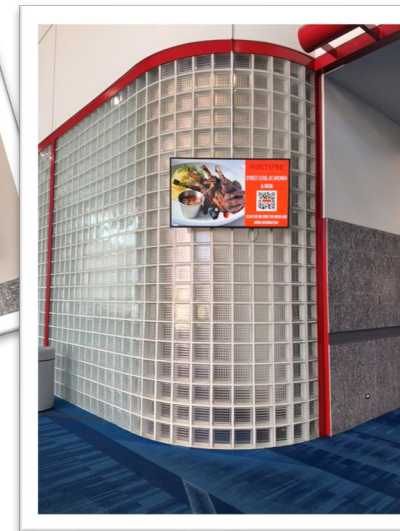
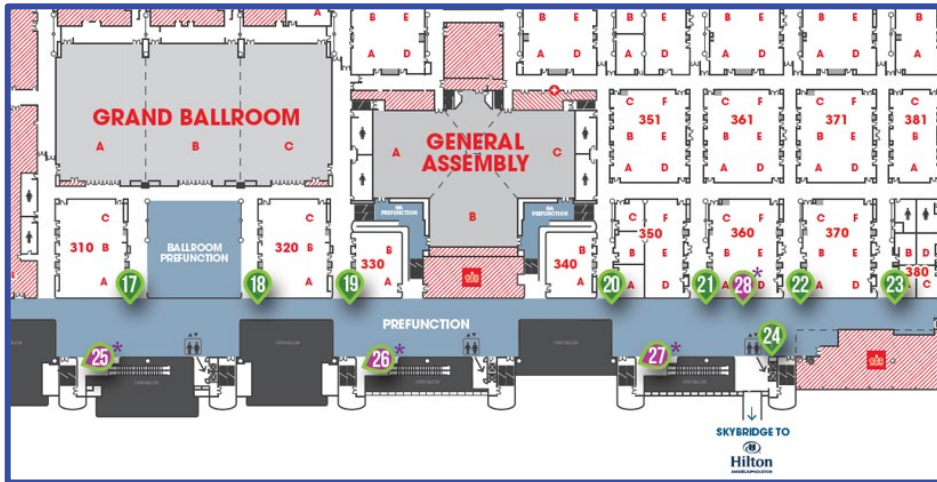
LEVEL 1



Take advantage of a 10-second static or video advertisement (no audio) displayed on high-definition LED and LCD screens. Your ad will be prominently featured in high-traffic areas on Level 1 and 3

This opportunity is available throughout the duration of PSTM26, ensuring maximum exposure to your target audience.

LEVEL 3



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## Digital Posters (Exclusive)



\*Note: Sponsorship is for one (1) monitor

*\*No Audio is Available on Digital Posters*

Take advantage of a 10-second static or video advertisement displayed on high-definition LED screens throughout the GRBCC during PSTM26.

Create custom digital content with Digital Posters — your video or static image will be showcased for up to 5 minutes, offering high visibility to a targeted audience.

# Hilton Americas Houston-Headquarter Hotel



Gain high-visibility exposure in the Headquarters Hotel lobby, where attendees convene for check-in, morning and afternoon coffee, and evening networking—within a highly occupied host hotel during peak meeting nights.

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics>

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## *Hilton Americas Houston-Headquarter Hotel*

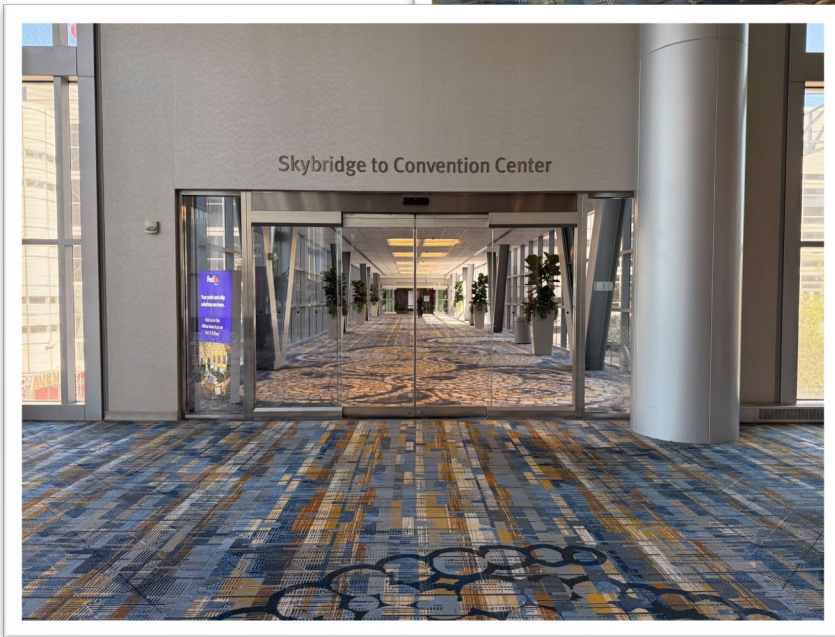
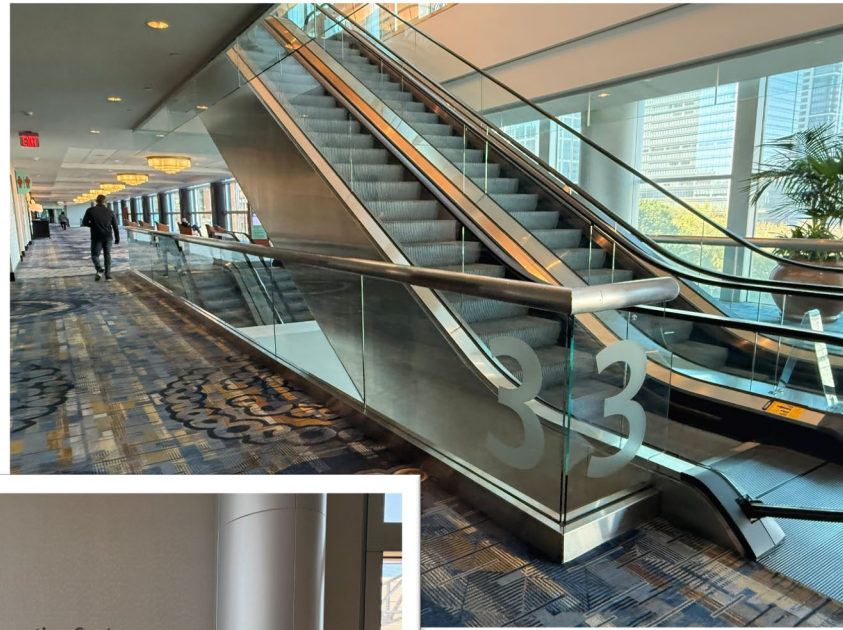
Located in a high-traffic area across from Starbucks and adjacent to the elevators and check-in desk, this placement provides strong, repeat brand visibility among attendees.

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics/column-graphics/column-graphics-l1a-cg08>



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# Hilton Americas Houston-Headquarter Hotel



Reach attendees in motion with branding along the Level 3 escalators and convention center skywalk—an active connector between key destinations that delivers repeat exposure throughout the meeting.

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics/escalator-graphics/escalator-graphics-l3a-eg01>

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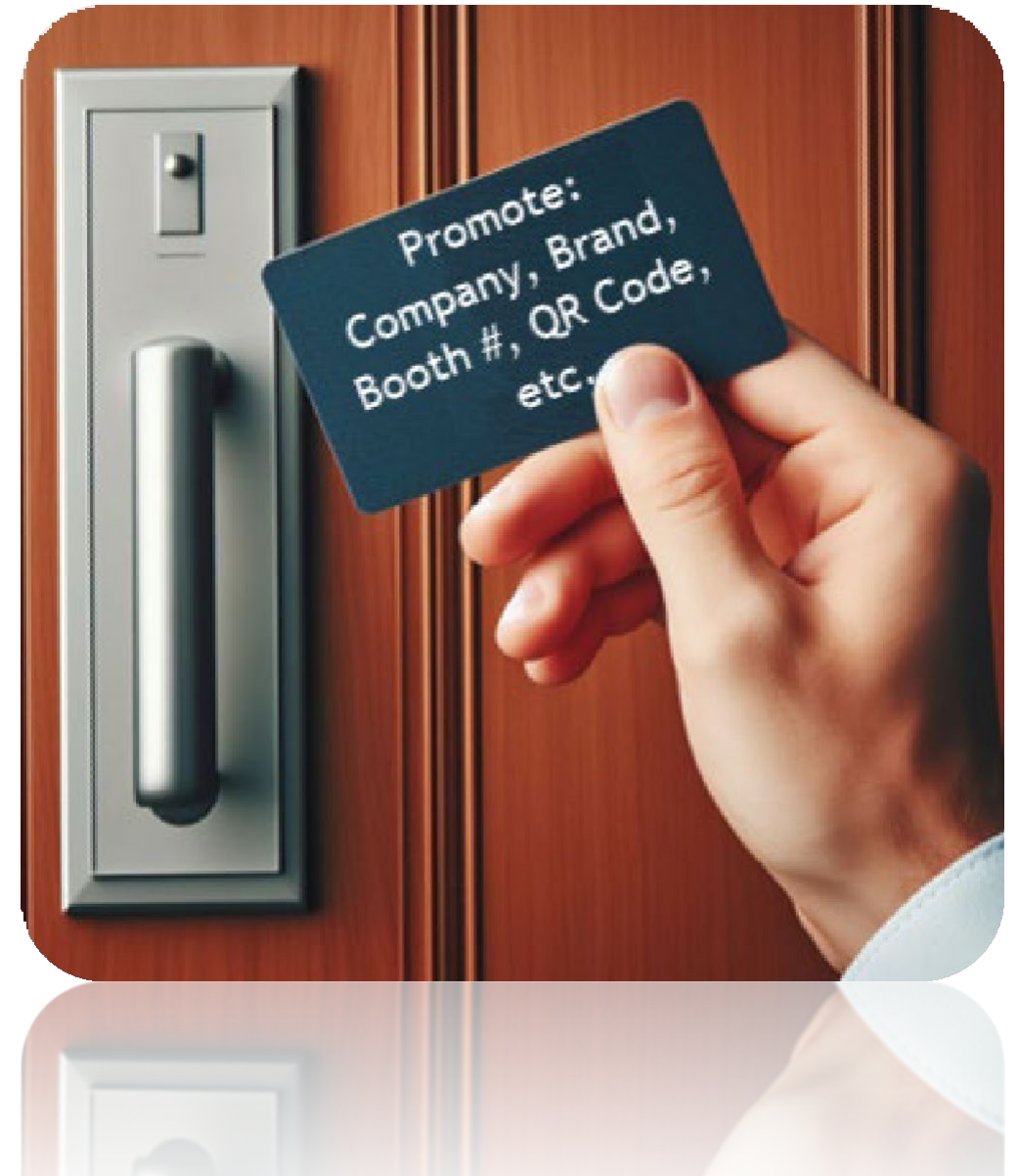
**Hilton Americas Houston**  
**Headquarter Hotel**

**EXCLUSIVE OPPORTUNITY**

Custom branded hotel key cards ensure that your **company name** or **product** is the last brand seen at the end of every day and the first one seen each morning

To view all hotel branding opportunities, please visit the link below

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics/>

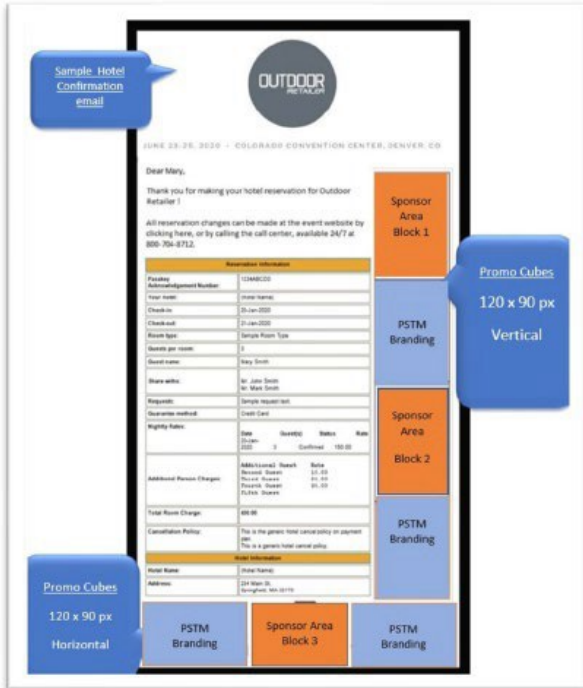


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# Digital Media

Make a splash with **Digital Ads** on the meeting website when attendees visit the website.

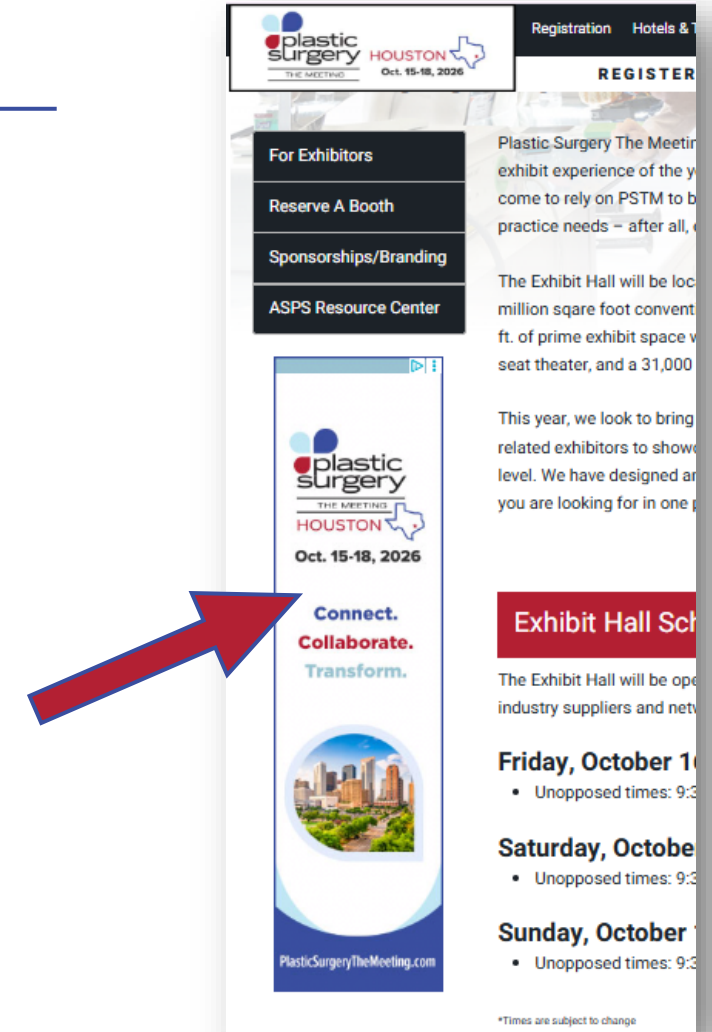
plasticsurgerythemeeting.com  
Digital Ads



- **The Hotel Confirmations** are sent to all attendees who register through the ASPS room block.
  - *Two emails will be sent prior to the meeting*
- **“Know Before You Go”** emails are sent to all registered attendees prior to the start of the meeting.
- **“Daily Wake-Up”** emails will be sent each morning to all attendees that list out the days schedule and events

Hotel Confirmation emails:  
\$5,000  
(Limit One Block)

For more digital opportunities, visit **Digital Media**



Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.



## “Know Before You Go” email – \$10,000

- Exclusive Opportunity: Reach all registered participants 7 days prior to PSTM with a dedicated sponsorship slot in the "Know Before You Go" email.
- Company Branded Banner(max size: 1200x600px): Stand out from the crowd with a prominently displayed banner featuring your company logo at the bottom of the email.
- 150-Word Highlight: Showcase your company's strengths, offerings, and innovations with a compelling 150-word highlight included in the email footer.
- Up to Three Links: Drive traffic and engagement by including up to three links to other sponsored activities or resources of your choice.

**Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.**

## “Daily Wake-Up” email \$10,000



- “Daily Wake-Up” emails will be sent each morning to all attendees that list out the days schedule and events
- Feature your banner prominently at the bottom of our daily email. (max size: 1200x600px)
- Elevate your presence with a captivating 150-word highlight of your company.
- Reach potential customers at the start of their day, maximizing your impact.
- Choose from one of the three dates
  - Thursday morning, Oct. 15<sup>th</sup>
  - Friday morning, Oct. 16<sup>th</sup>
  - Saturday morning, Oct. 17<sup>th</sup>

Artwork submission is due by August 28, 2026 to avoid late fees and additional charges.

# Additional Resources

- **Sponsorship Opportunities and Branding Home Page:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/home>
- **PSTM26 Premier Sponsorship :** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/pstm26-premier-sponsorship>
- **PSTM26 Speaking Opportunities:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/pstm26-speaking-opportunities>
- **PSTM Event Sponsorship:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/pstm-event-sponsorships>
- **Resident & Medical Student Programming Sponsorships:**  
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/resident-medical-student-programming-sponsorships>
- **GRBCC Signs & Graphics:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics>
  - **Banners:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/banners-item>
  - **Column Wraps:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/column-wraps>
  - **Escalator Graphics:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/escalator-graphics>
  - **Floor Clings:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/floor-clings>
  - **Window Clings:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/window-clings>
- **Headquarter Hotel Signs & Graphics:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics>
- **Digital Media:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/digital-media>
- **Additional PSTM26 Branding and Sponsorship Opportunities:**  
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/additional-pstm26-branding-and-sponsorship-opportunities>
- **GRBCC and Hilton Americas Map Overview:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/facility/areas>

# George R. Brown Convention Center

1001 Avenida De Las Americas, Houston, TX 77010 (Halls D & E)

## Branding and Sponsorship Opportunities

For Additional Information and Opportunities

Contact Jannine Griese

*[jgriese@plasticsurgery.org](mailto:jgriese@plasticsurgery.org)*

