



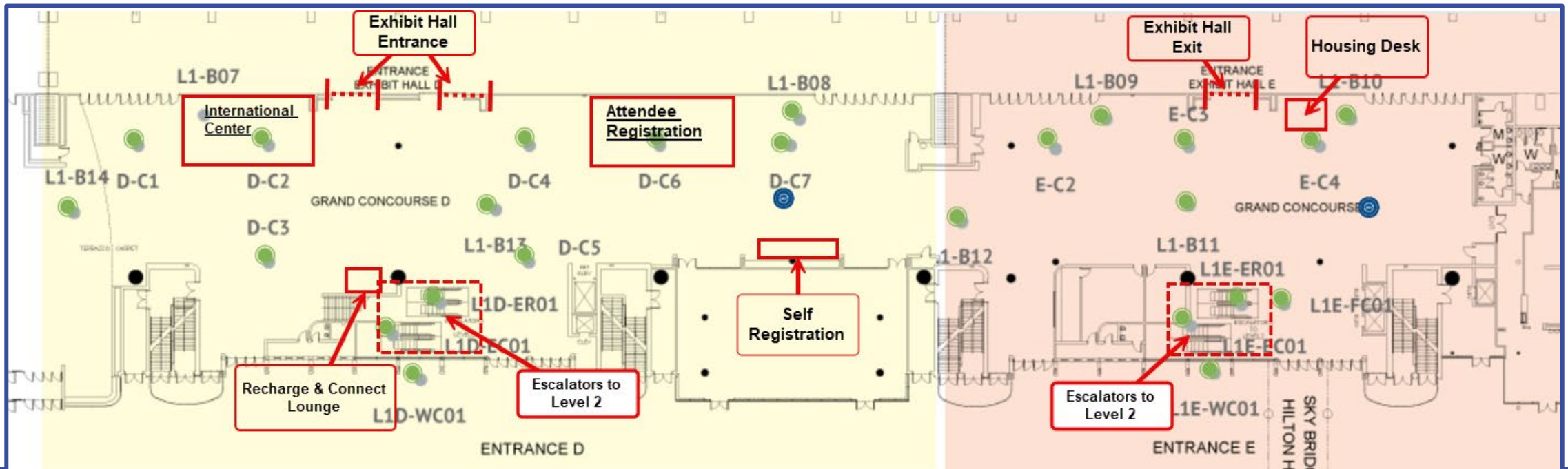
**George R. Brown
Convention Center**

**PSTM26
Branding
Opportunities**



George R. Brown Convention Center (GRBCC) – Level 1

- The Registration Area will be located in Grand Concourse D
- The Exhibit Hall is set with **One-Way Entrance** and **One-Way Exit**.
- The Headquarter Hotel (Hilton Americas-Houston) is located across from the convention center with a skybridge bridge connected on Levels 2 & 3
- All Breaks and Lunches will be served in the Exhibit Hall during exhibit hall open hours
- Attendee flow of traffic is expected to utilize the two set of escalators as well as the skybridges
- All programing takes place on Third Level of the convention Center

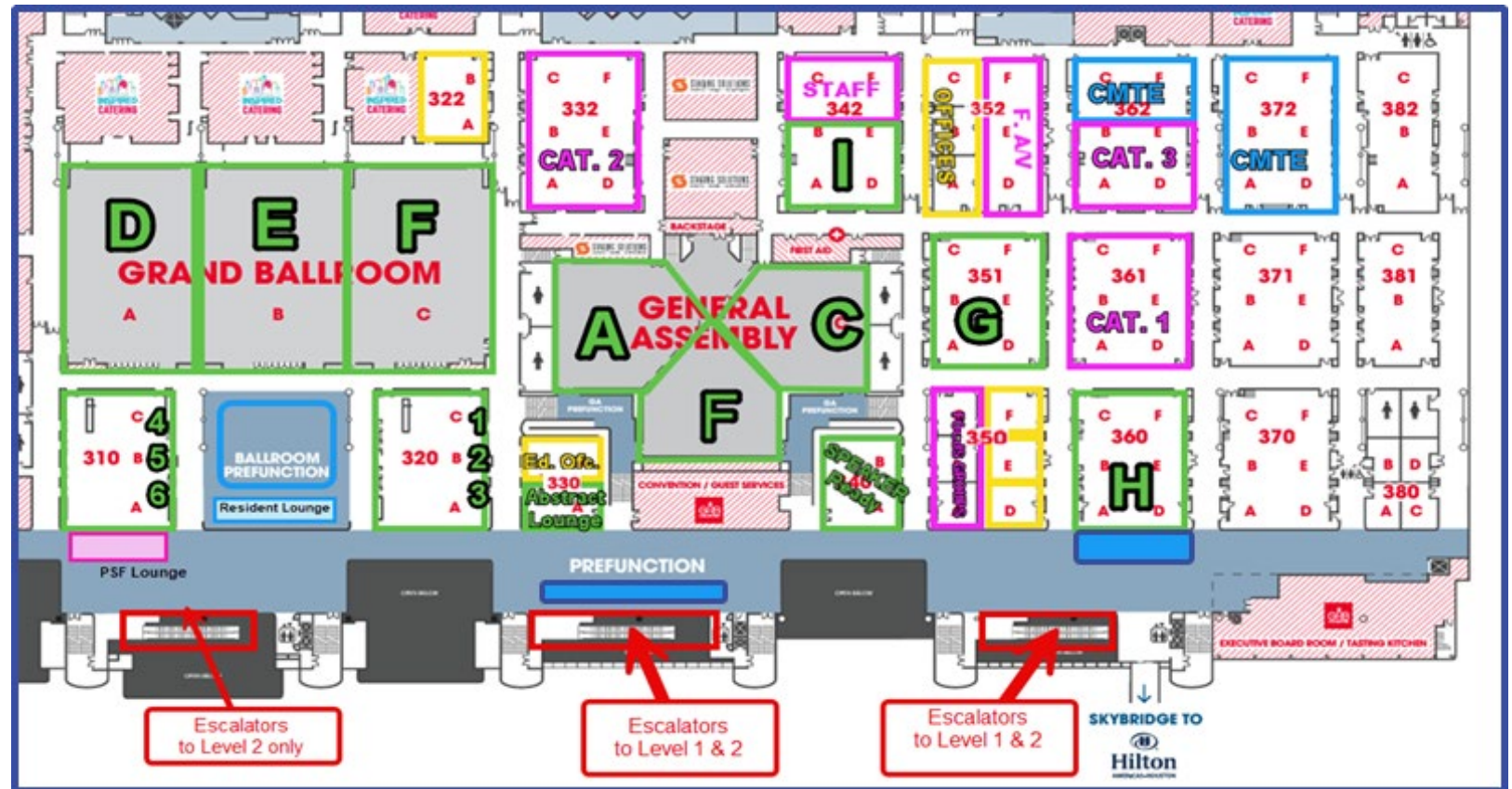


Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.

George R. Brown Convention Center (GRBCC) – Level 3

- All Concurrent Educational Session will take place on Level 3
- General Assembly Hall A, B, C will house the Opening Ceremonies and Larger General Sessions
- The Escalator outlined in red leads attendees directly from Lower Level 1 & 2 to Level 3 Educational Session
- Senior Resident Conference (SRC) will be held Oct. 15 in George Bush Grand Ballroom-Hall B
- Abstracts Sessions 310A-B
- Abstract Presenter lounge 350D
- Speaker Concierge – 340A-B
- Focus Groups - 310C

**** ALL LOCATIONS AND TRACKS ARE SUBJECT TO CHANGE ****



George Bush Grand Ballroom

- Ballroom A (Session D): Hands on programming
- Ballroom B (Session E): Breast Recon and SRC
- Ballroom C (Session F): Aesthetic-Face

General Assembly Hall

- General Assembly A: Breast-Aesthetic
- General Assembly B: Aesthetic-Body
- General Assembly C: Clinical Programming

Session Rooms

- I) Room 342D: Practice Management
- G) Room 351A: Hand/Upper Extremity
- H) Room 360A: Craniomaxillofacial and Hot Topics

Abstracts:

- Room 320 A-B: Abstract Sessions

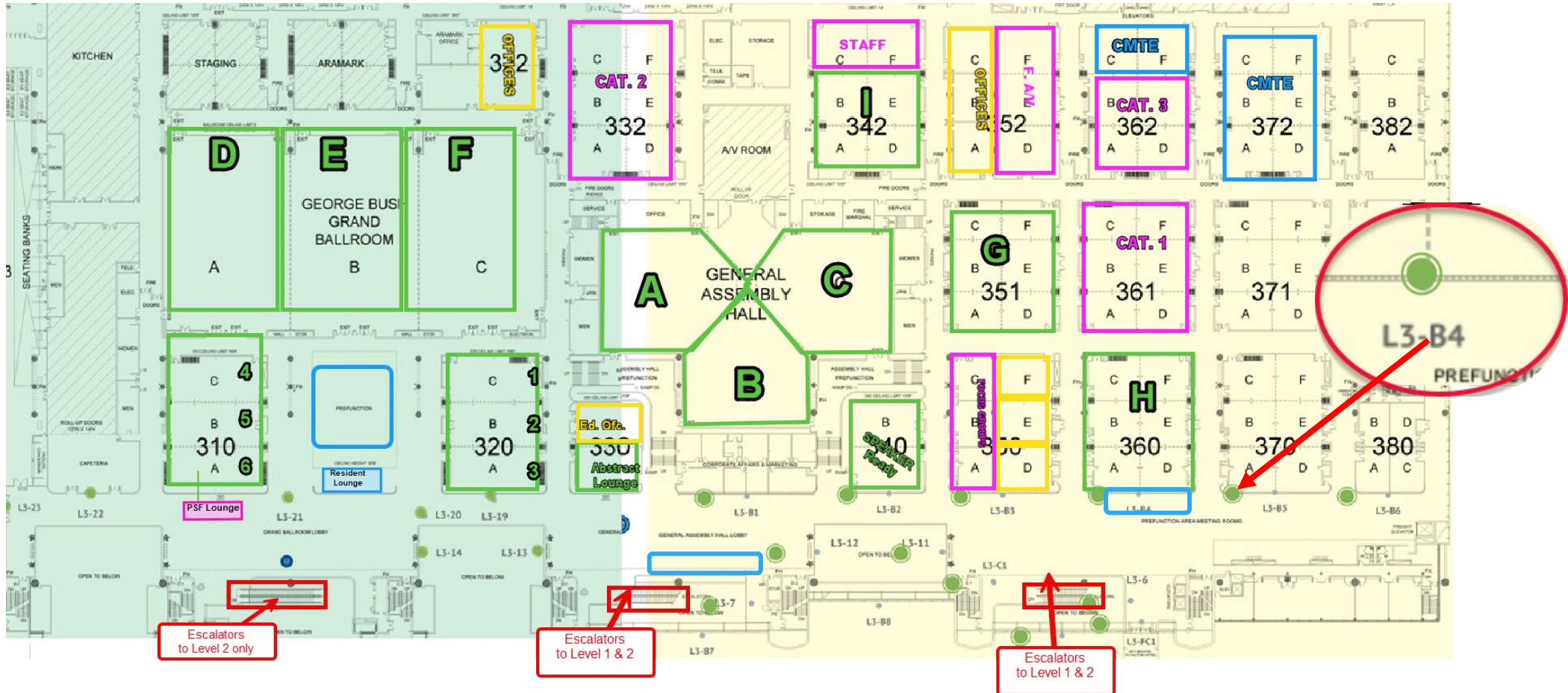
- Room 330A: Abstract Presenter lounge
- Room 340: Speaker Concierge
- Room 310C: Focus Groups
- Room 350D: Corporate Champions
- Room 350E: Presidents
- Room 350 F: Video Room

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George R. Brown Convention Center (GRBCC) – Level 3

ENVISION WEBSITE

- All available opportunities on **Level 1** and **Level 3** are indicated with a **Green** dot
- Any opportunities that are on hold are indicated with a **Yellow** dot
- All Sold and unavailable opportunities are indicated with a smaller **Grey** dot.



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George R. Brown Convention Center (GRBCC)

Columns, Banners,
Recharge & Connects
and more available
through out the GRBCC!

To view all opportunities, visit:
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/home>

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George R. Brown Convention Center (GRBCC)

Exhibit Hall Break Station Sponsor

Boost your booth traffic with a Flag Post placed next to exhibit hall break stations, driving attention and engagement during high-traffic moments

Park Benches and Floor Clings can be placed throughout the exhibit hall and is a great way to lead traffic to your booth.

- Park Bench with Floor Cling
- Custom Floor Clings
- Escalator Runners

To view all opportunities please visit the link below
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/opportunities>



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Rotating Backlite Tower

Light Up Your Brand at Registration!
Make a **bold statement** in one of the **busiest areas** of the event! With a **vibrant backlit rotating sign**, your **logo, product details, or promotional message** will be **front and center**, capturing attention **again and again**.
High visibility. Maximum impact.
Unforgettable presence.

George R. Brown Convention Center (GRBCC)

LED Flex Wall

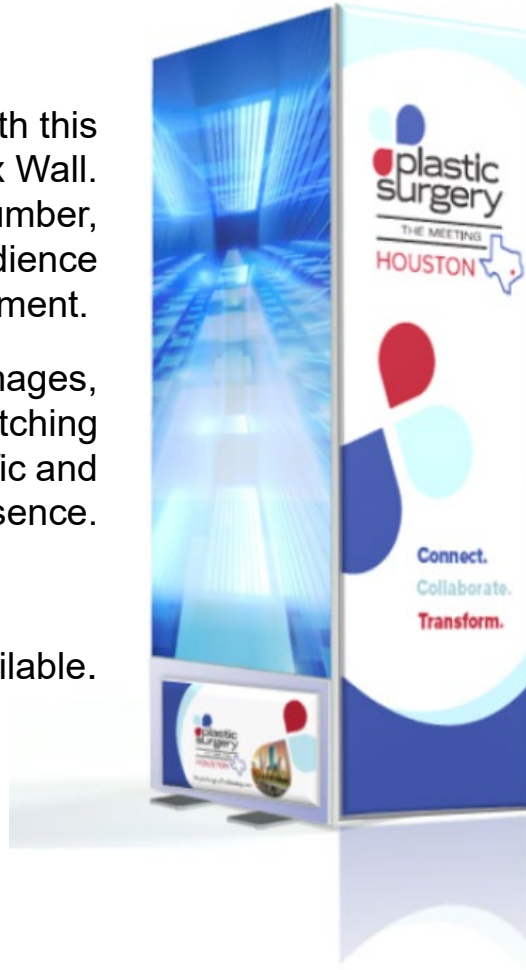
(8'H x 1M W x 0.5M D)

Showcase your brand with this vibrant, high-definition LED Flex Wall. Advertise product info, booth number, or a QR code for audience engagement.

Whether using video or static images, create a customizable, eye-catching display that drives traffic and enhances your presence.

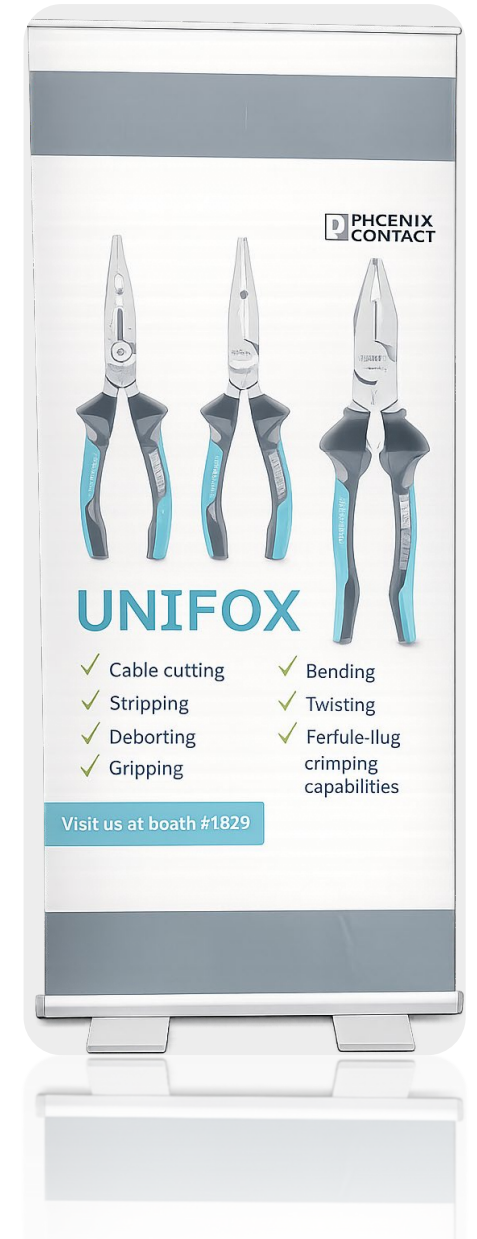
Single or Double-Side available.

**No Audio is Available*



Vibrant Light-Up Signage

Maximize your brand's impact with eye-catching, light-up signage that displays your logo, product info, or promotions in high-traffic areas.



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George R. Brown Convention Center (GRBCC)



Restroom Mirror Clings

Restroom Mirror Clings

High-visibility mirror decals placed above sinks in Level 1 and Level 2 restrooms, offering repeated eye-level exposure throughout the meeting.

Best for: booth reminders, QR codes, product messaging, and brand awareness.

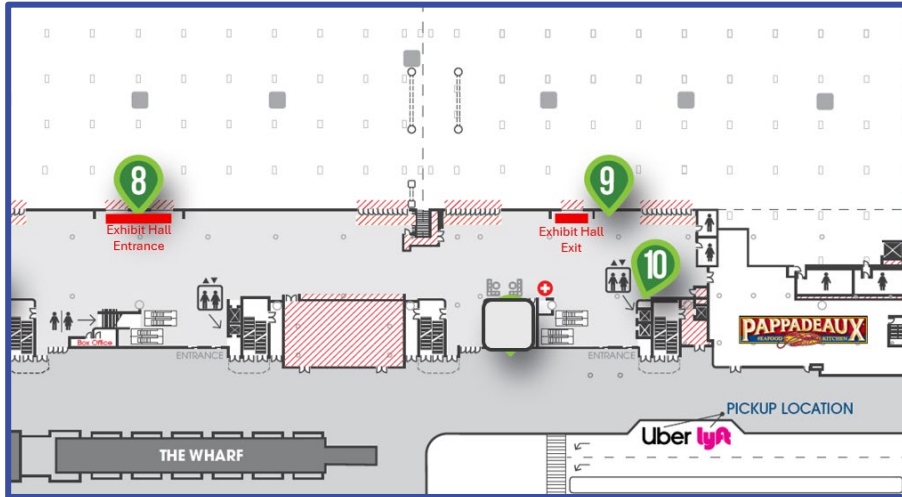
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/mirror-clings/restroom-mirror-branding-exclusive>

Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.

George R. Brown Convention Center (GRBCC)

GRBCC Digital Network Signage

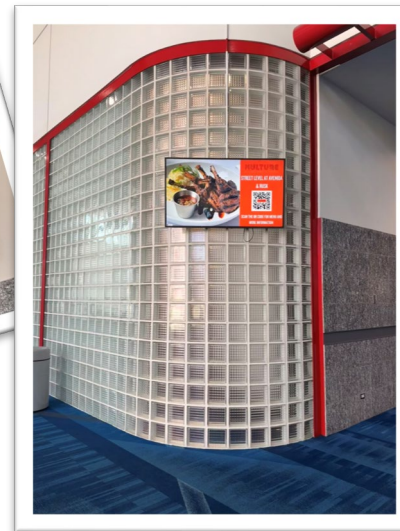
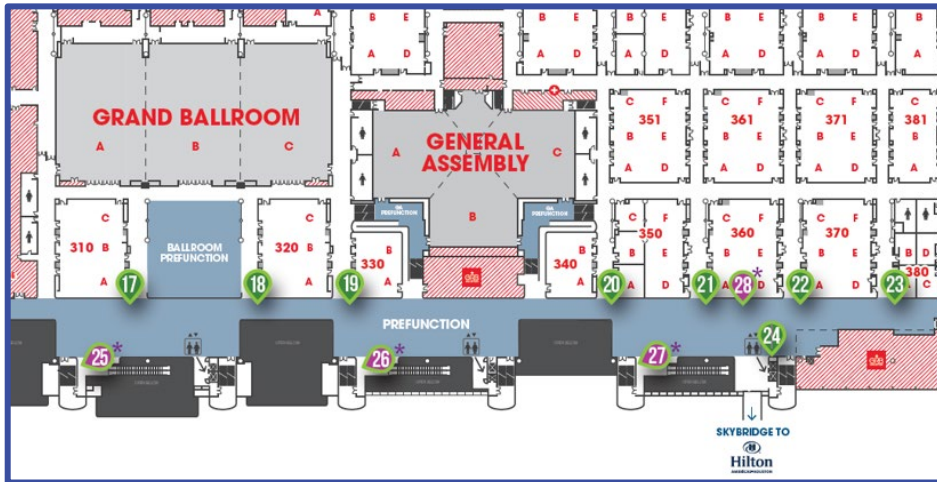
LEVEL 1



Take advantage of a 10-second static or video advertisement (no audio) displayed on high-definition LED and LCD screens. Your ad will be prominently featured in high-traffic areas on Level 1 and 3

This opportunity is available throughout the duration of PSTM26, ensuring maximum exposure to your target audience.

LEVEL 3



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Digital Posters (Exclusive)

Take advantage of a 10-second static or video advertisement displayed on high-definition LED screens throughout the GRBCC during PSTM26.

Create custom digital content with Digital Posters — your video or static image will be showcased for up to 5 minutes, offering high visibility to a targeted audience.



*Note: Sponsorship is for one (1) monitor

**No Audio is Available on Digital Posters*

Wireless Internet - EXCLUSIVE



WIRELESS INTERNET IN MEETING ROOMS | \$35,000 (Exclusive)

Gain premium visibility at PSTM26 by becoming the exclusive WiFi Sponsor. Be showcased in the meeting room wifi for all our attendees this year *(not in the exhibit hall)*.

- Your company will be recognized as **PSTM WiFi Sponsor** on on-site display
- **Company name will be the SSID** (Limit to 16 characters – alphanumeric on)
- **One ad in the PSTM app**
- **Printed signage onsite recognition** in all program materials: print, online and onsite
- **Business-sized card** with Wi-Fi login information and space for the sponsorship logo, QR code, website address, etc.

[George R. Brown Convention Center \(GRBCC\)](#)

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Hilton Americas Houston-Headquarter Hotel



Gain high-visibility exposure in the Headquarters Hotel lobby, where attendees convene for check-in, morning and afternoon coffee, and evening networking—within a highly occupied host hotel during peak meeting nights.

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics>

Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.

Hilton Americas Houston-Headquarter Hotel

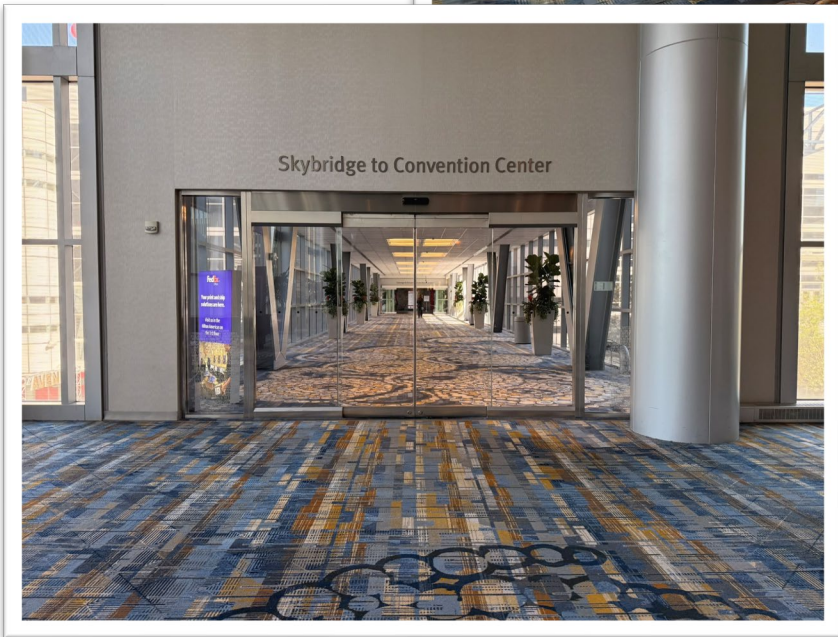
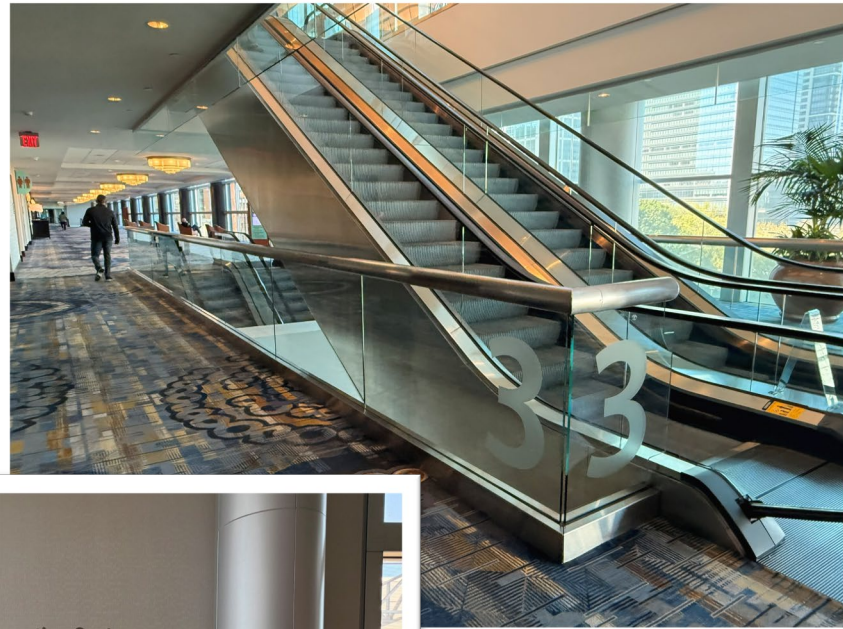
Located in a high-traffic area across from Starbucks and adjacent to the elevators and check-in desk, this placement provides strong, repeat brand visibility among attendees.

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics/column-graphics/column-graphics-l1a-cg11>



Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.

Hilton Americas Houston-Headquarter Hotel



Reach attendees in motion with branding along the Level 3 escalators and convention center skywalk—an active connector between key destinations that delivers repeat exposure throughout the meeting.

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics/escalator-graphics/escalator-graphics-l3a-eg01>

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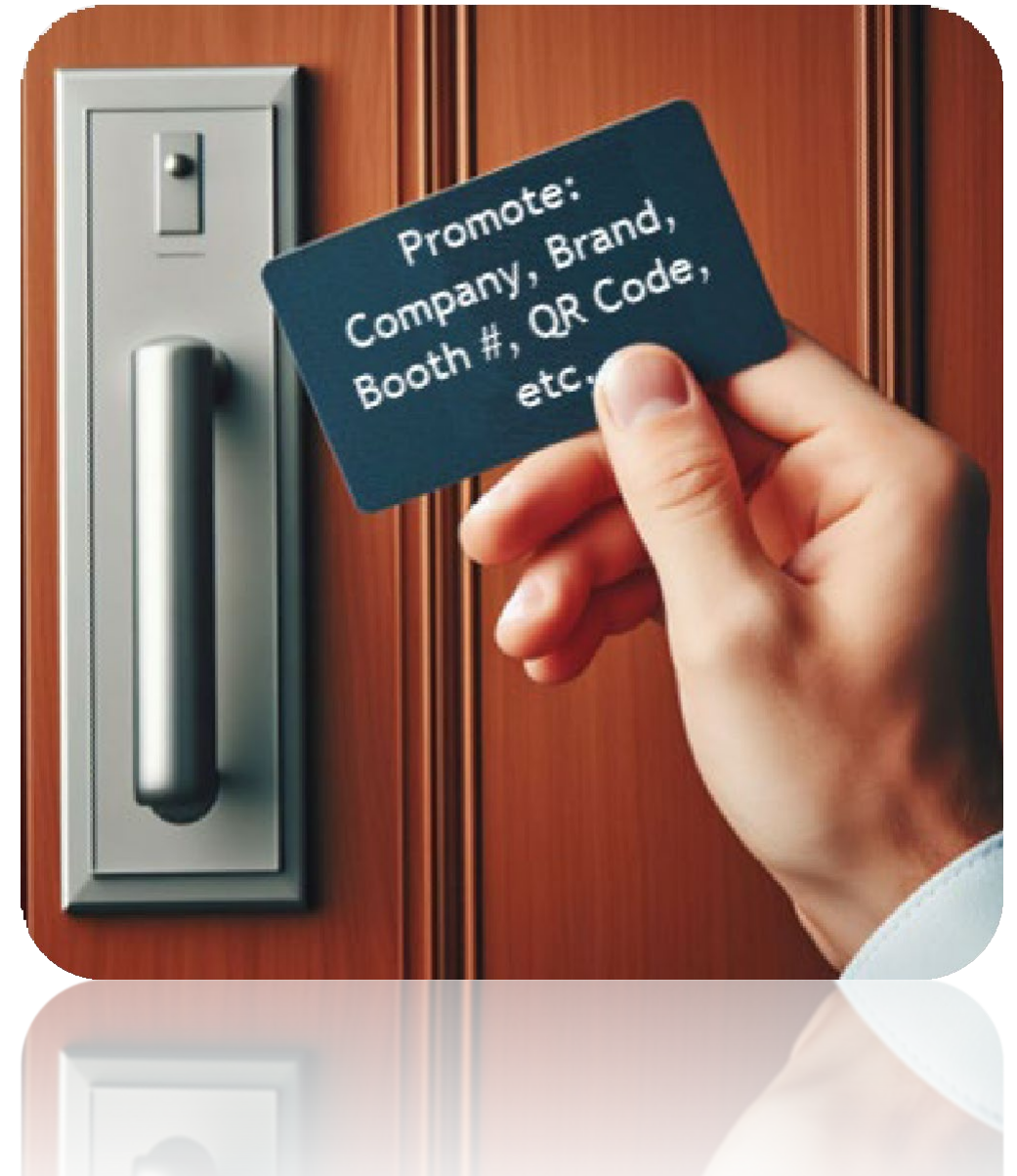
Hilton Americas Houston
Headquarter Hotel

EXCLUSIVE OPPORTUNITY

Custom branded hotel key cards ensure that your **company name** or **product** is the last brand seen at the end of every day and the first one seen each morning

To view all hotel branding opportunities, please visit the link below

<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics/>

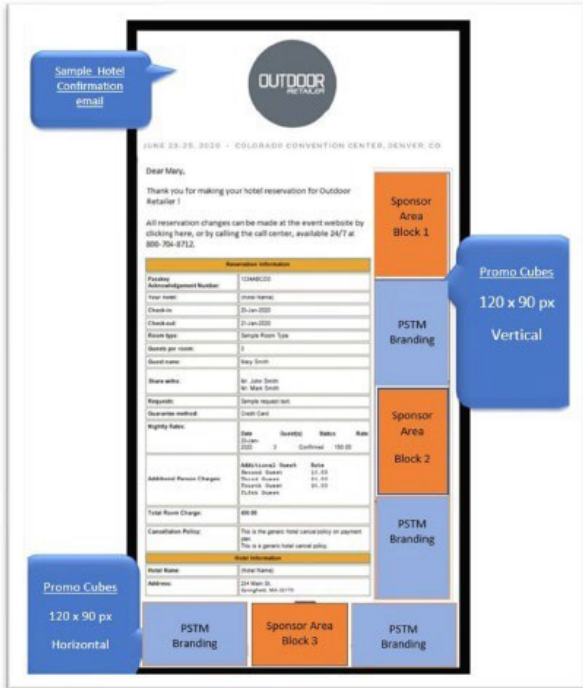


Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.

Digital Media

Make a splash with **Digital Ads** on the meeting website when attendees visit the website.

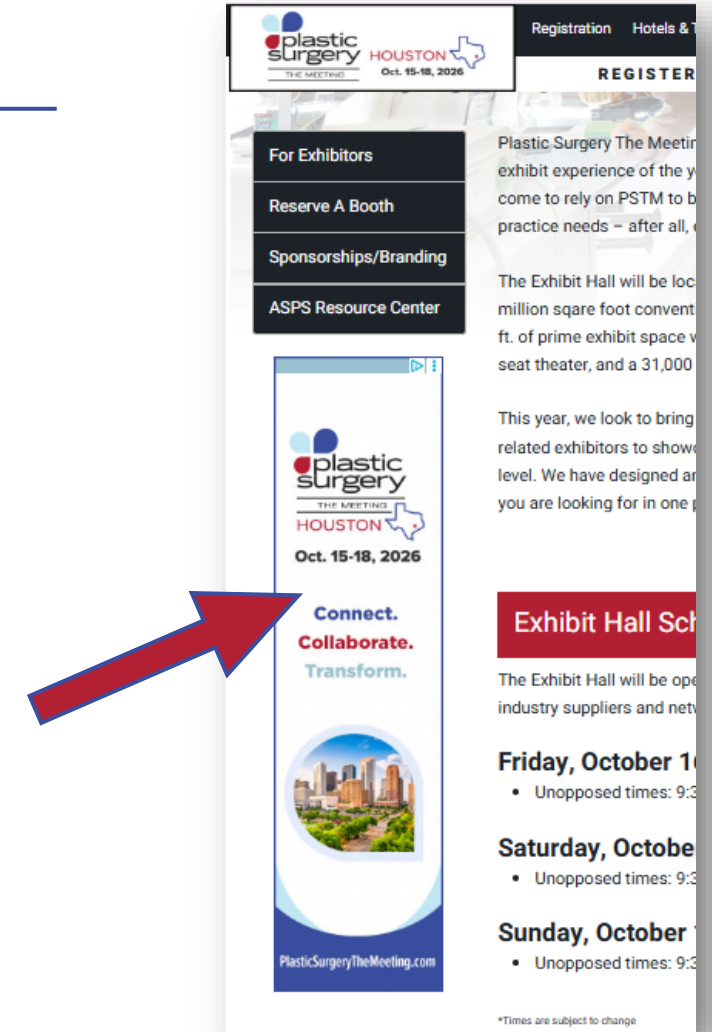
plasticsurgerythemeeting.com
Digital Ads



Hotel Confirmation emails:
\$5,000
(Limit One Block)

- **The Hotel Confirmations** are sent to all attendees who register through the ASPS room block.
 - *Two emails will be sent prior to the meeting*
- **“Know Before You Go”** emails are sent to all registered attendees prior to the start of the meeting.
- **“Daily Wake-Up”** emails will be sent each morning to all attendees that list out the days schedule and events

For more digital opportunities, visit **Digital Media**



Artwork submission is due by August 13, 2026 to avoid late fees and additional charges.



“Know Before You Go” email – \$10,000

- Exclusive Opportunity: Reach all registered participants 7 days prior to PSTM with a dedicated sponsorship slot in the "Know Before You Go" email.
- Company Branded Banner(max size: 1200x600px): Stand out from the crowd with a prominently displayed banner featuring your company logo at the bottom of the email.
- 150-Word Highlight: Showcase your company's strengths, offerings, and innovations with a compelling 150-word highlight included in the email footer.
- Up to Three Links: Drive traffic and engagement by including up to three links to other sponsored activities or resources of your choice.

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“Daily Wake-Up” email \$10,000



- “Daily Wake-Up” emails will be sent each morning to all attendees that list out the days schedule and events
- Feature your banner prominently at the bottom of our daily email. (max size: 1200x600px)
- Elevate your presence with a captivating 150-word highlight of your company.
- Reach potential customers at the start of their day, maximizing your impact.
- Choose from one of the three dates
 - Thursday morning, Oct. 15th
 - Friday morning, Oct. 16th
 - Saturday morning, Oct. 17th

Artwork submission is due by August 28, 2026 to avoid late fees and additional charges.

Additional Resources

- **Sponsorship Opportunities and Branding Home Page:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/home>
- **PSTM26 Premier Sponsorship :** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/pstm26-premier-sponsorship>
- **PSTM26 Speaking Opportunities:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/pstm26-speaking-opportunities>
- **PSTM Event Sponsorship:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/pstm-event-sponsorships>
- **Resident & Medical Student Programming Sponsorships:**
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/resident-medical-student-programming-sponsorships>
- **GRBCC Signs & Graphics:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics>
 - **Banners:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/banners-item>
 - **Column Wraps:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/column-wraps>
 - **Escalator Graphics:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/escalator-graphics>
 - **Floor Clings:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/floor-clings>
 - **Window Clings:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/grbcc-signs-graphics/window-clings>
- **Headquarter Hotel Signs & Graphics:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/headquarter-hotel-signs-graphics>
- **Digital Media:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/digital-media>
- **Additional PSTM26 Branding and Sponsorship Opportunities:**
<https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/additional-pstm26-branding-and-sponsorship-opportunities>
- **GRBCC and Hilton Americas Map Overview:** <https://envision.freeman.com/show/plastic-surgery-the-meeting-2026/facility/areas>

George R. Brown Convention Center

1001 Avenida De Las Americas, Houston, TX 77010 (Halls D & E)

Branding and Sponsorship Opportunities

For Additional Information and Opportunities

Contact Jannine Griese

jgriese@plasticsurgery.org

